

Designing
a more
**human
future.**

Designing for the next generation



Hi! I'm Alastair Simpson, I am the VP of Design at Dropbox.
a father
a soccer player
a travel addict

You can find me at @alanstairs on twitter & medium

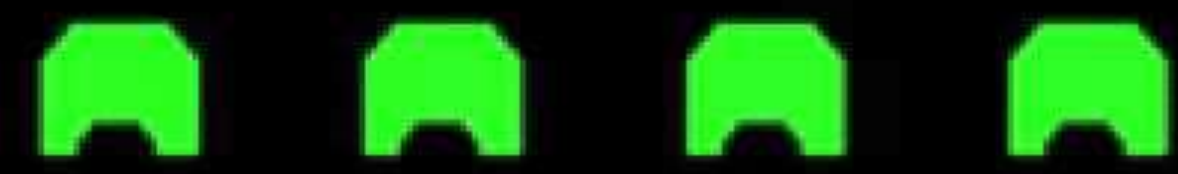
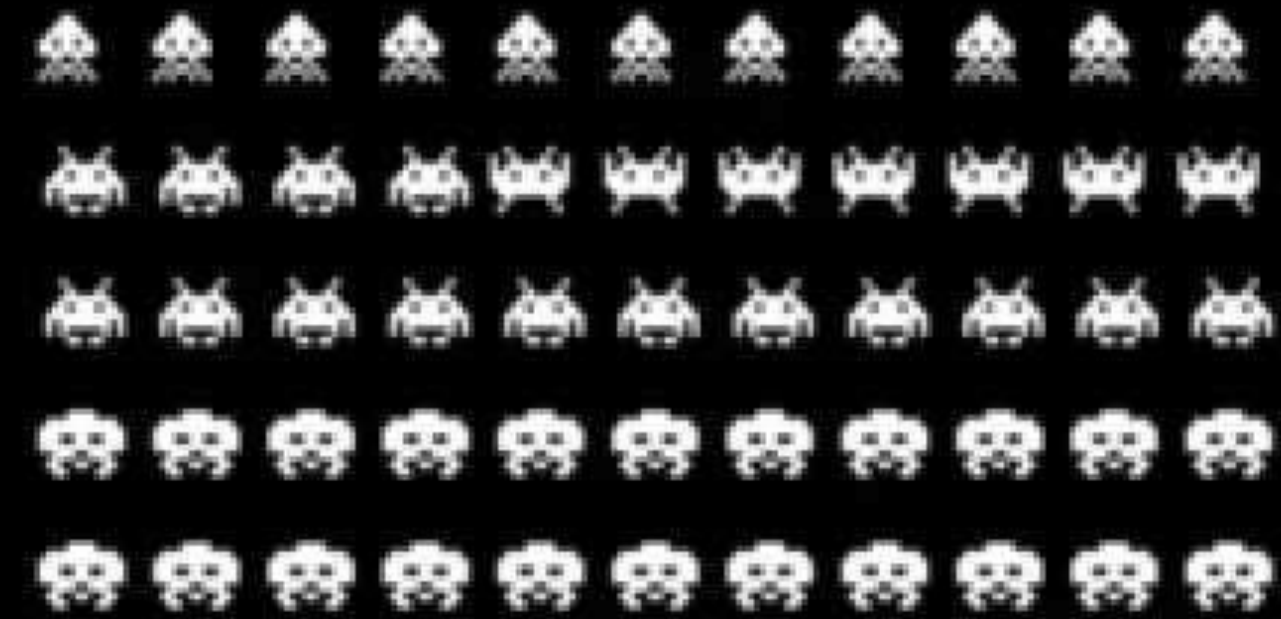




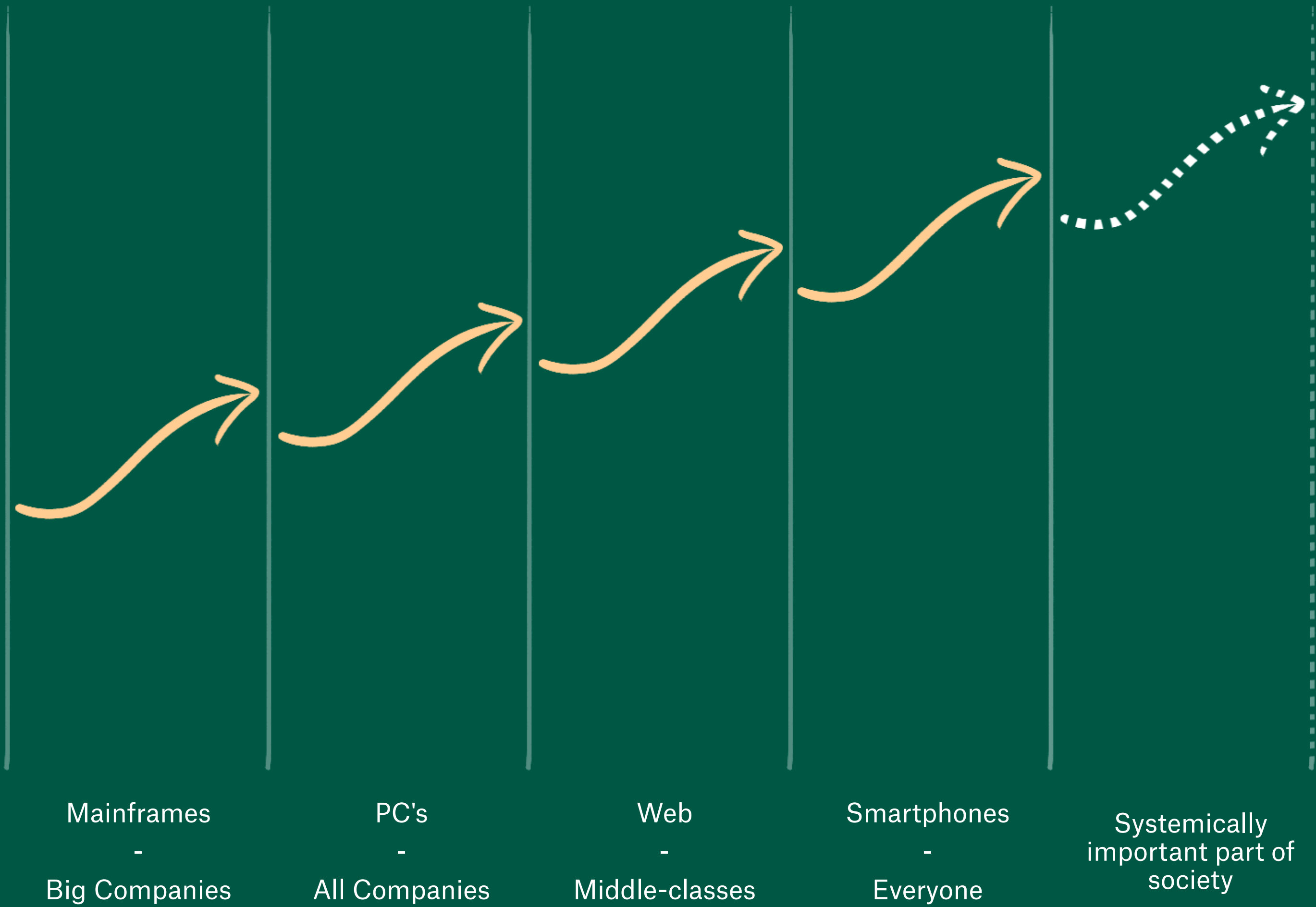


SCORE<1> HI-SCORE SCORE<2>

0990 0000



3  CREDIT 00





a more HUMAN

Designing ~~Humanity~~ future





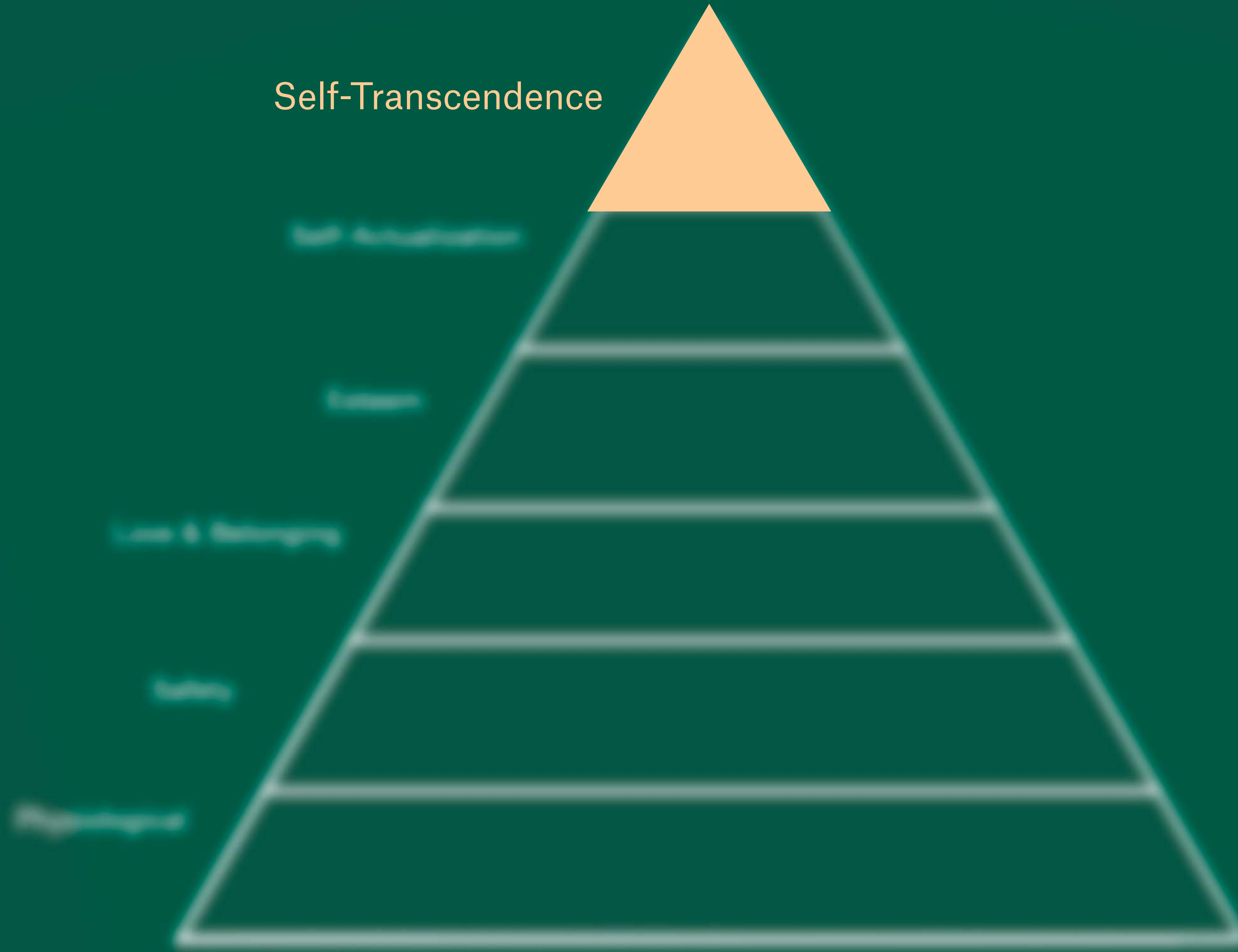








Self-Transcendence



People

My team
Customers

Product

New Technology
New Services

Practice

Diversity
Org. Structures
Skill Sets



People



People



How are you doing today?





People



SANKOFA

LOOKING TO OUR PAST TO PROGRESS OUR FUTURE
BLACK HISTORY MONTH

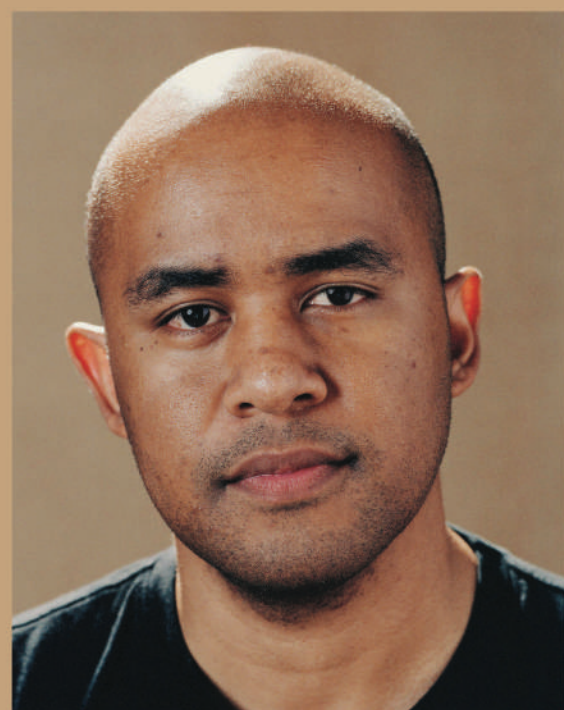
THIS YEAR'S BLACK HISTORY MONTH THEME BRINGS TOGETHER TWO IDEAS—ACKNOWLEDGING ONE'S PAST AND LOOKING TO THE FUTURE TO MAKE PROGRESS. THOUGH OUR STORIES HAVE NOT ALWAYS BEEN REPRESENTED IN THE PAST, OUR GOAL IS TO USE OUR ACCESS AND EXPERIENCES TO TELL BLACK STORIES, CREATE PLATFORMS FOR BLACK VOICES, AND RECOGNIZE SPACES MADE FOR BLACK PEOPLE. THROUGH THE EYES OF BLACKDROPBOXERS WE'RE SHOWCASING OUR MOST SACRED SPACES IN THE CITIES WHERE WE LIVE AND WORK.



SHADES
OF
BLACK



SHADES
OF
BLACK



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum

JUSTIN
BETHUNE

"I hire MBA candidates into Dropbox and am also an original founder of the BlackDropboxers Employee Resource Group."



BUILT BY
BLACKDROPBOXERS

dr1/blackhistorymonth

DOMINIQUE
BRIDGE

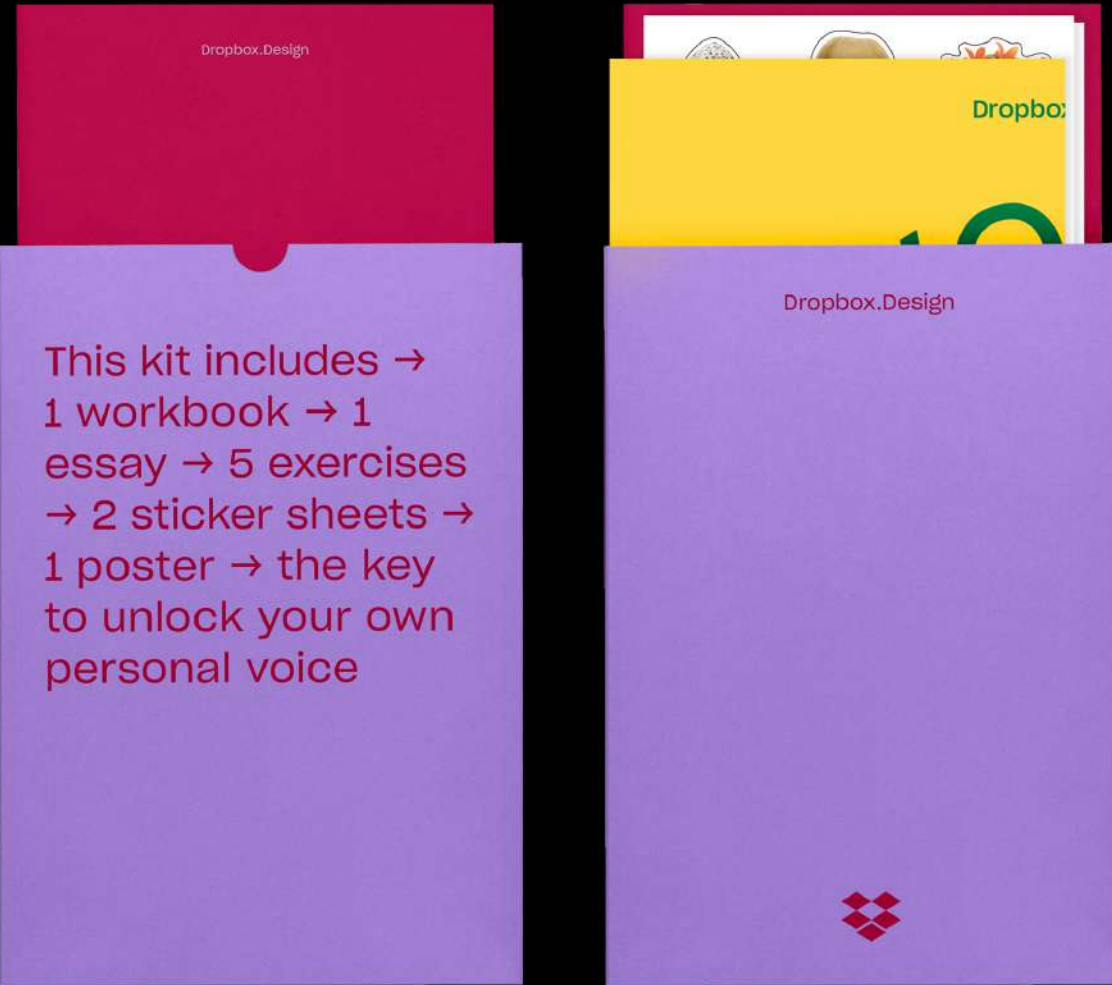
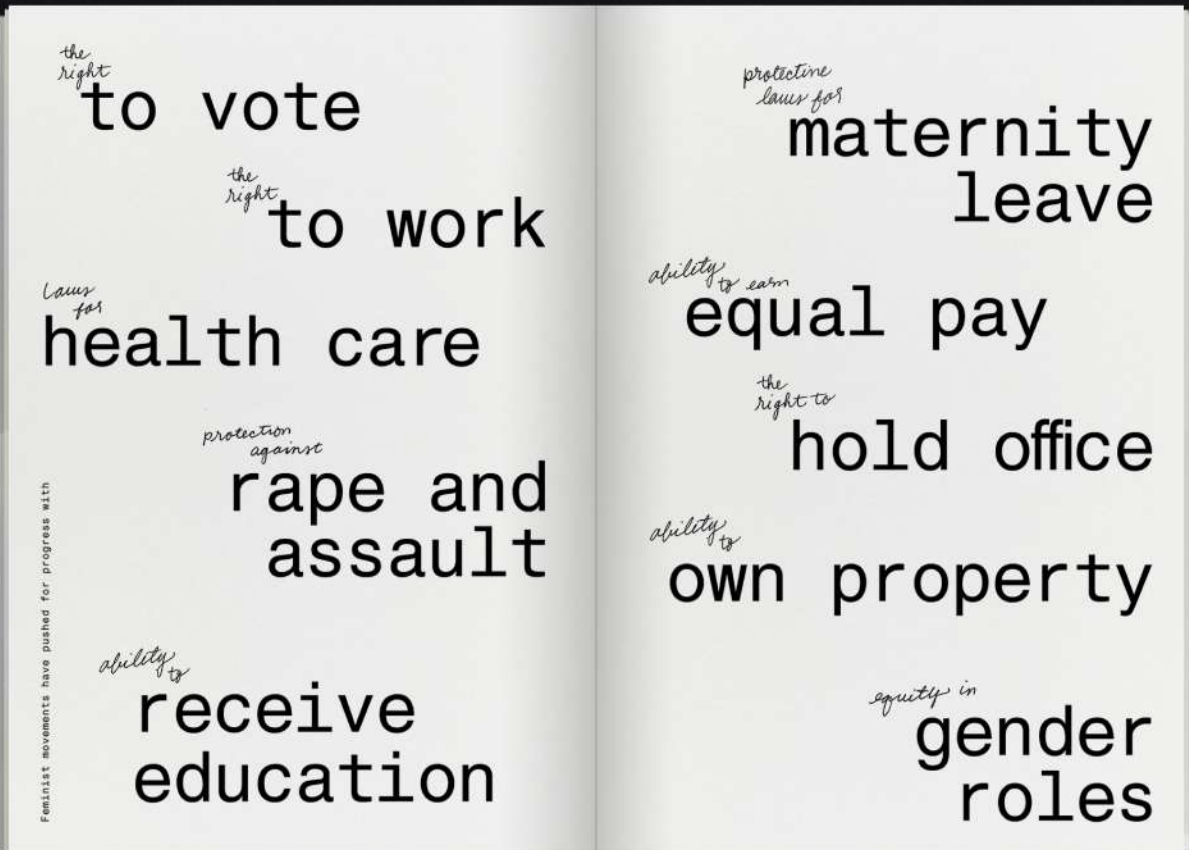
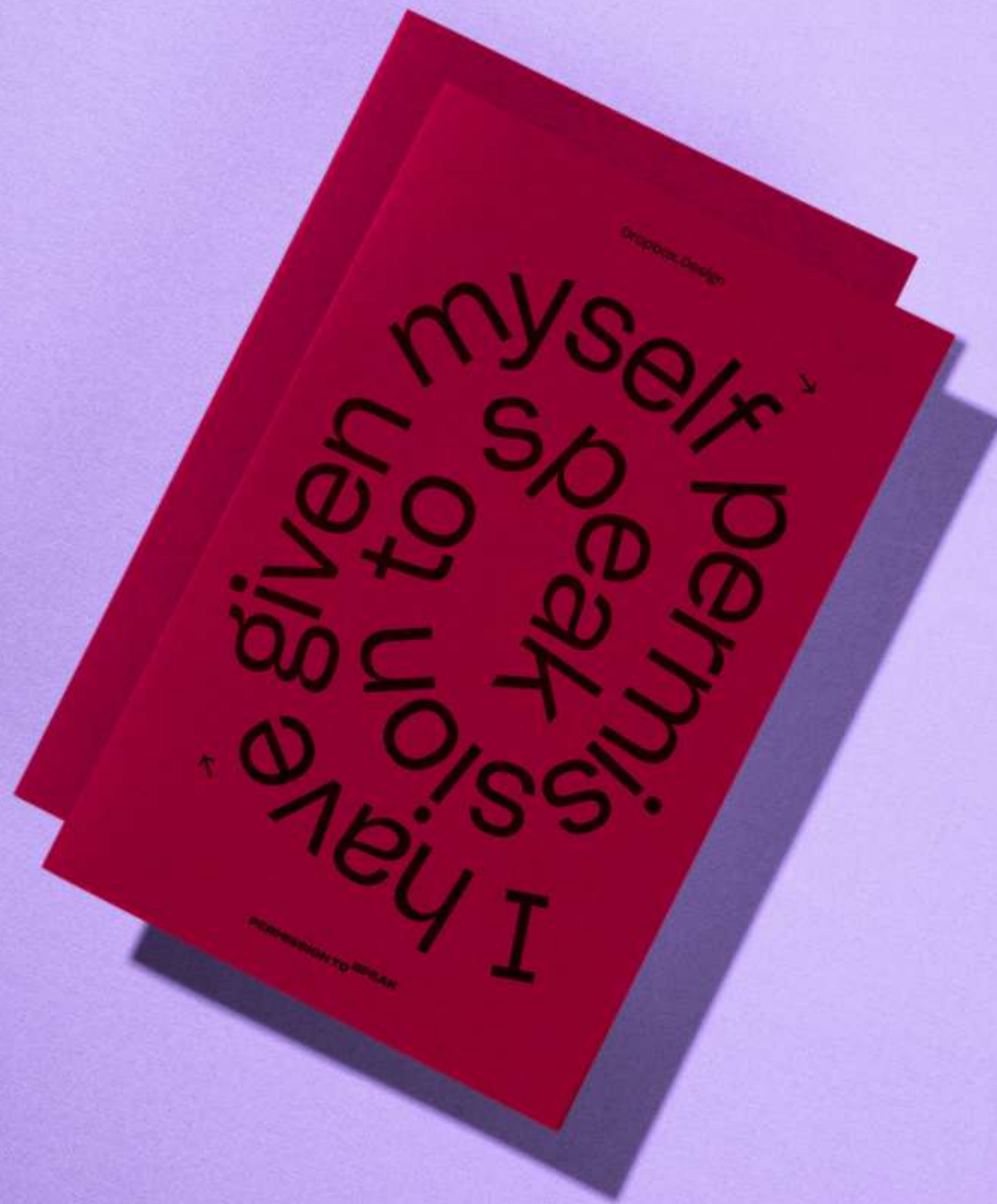
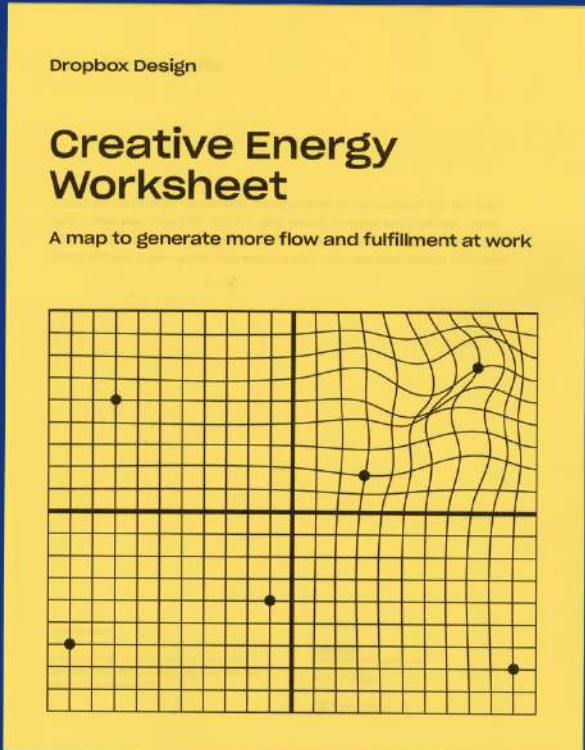
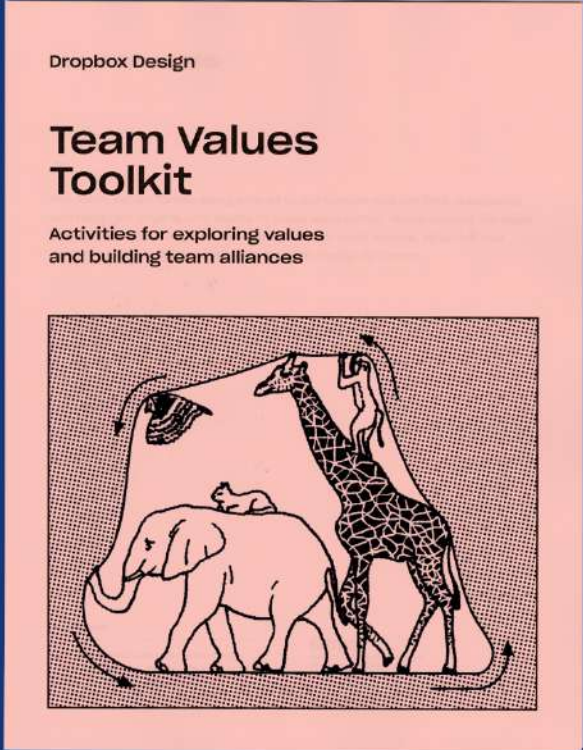
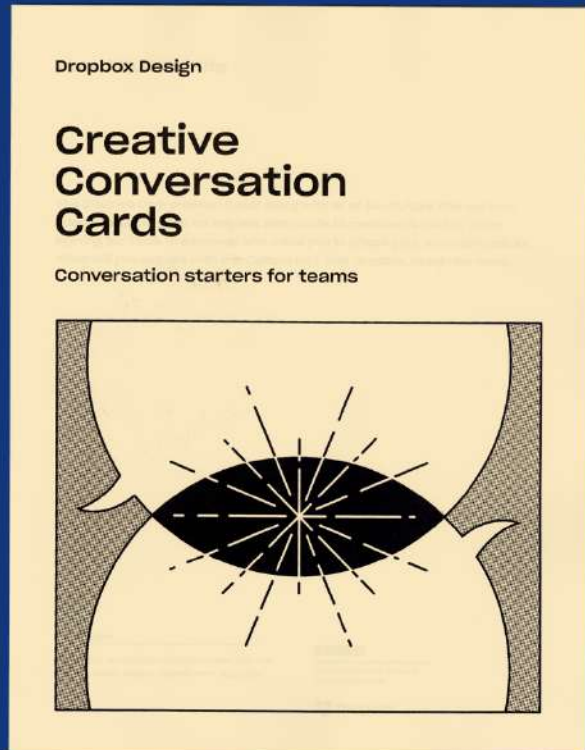
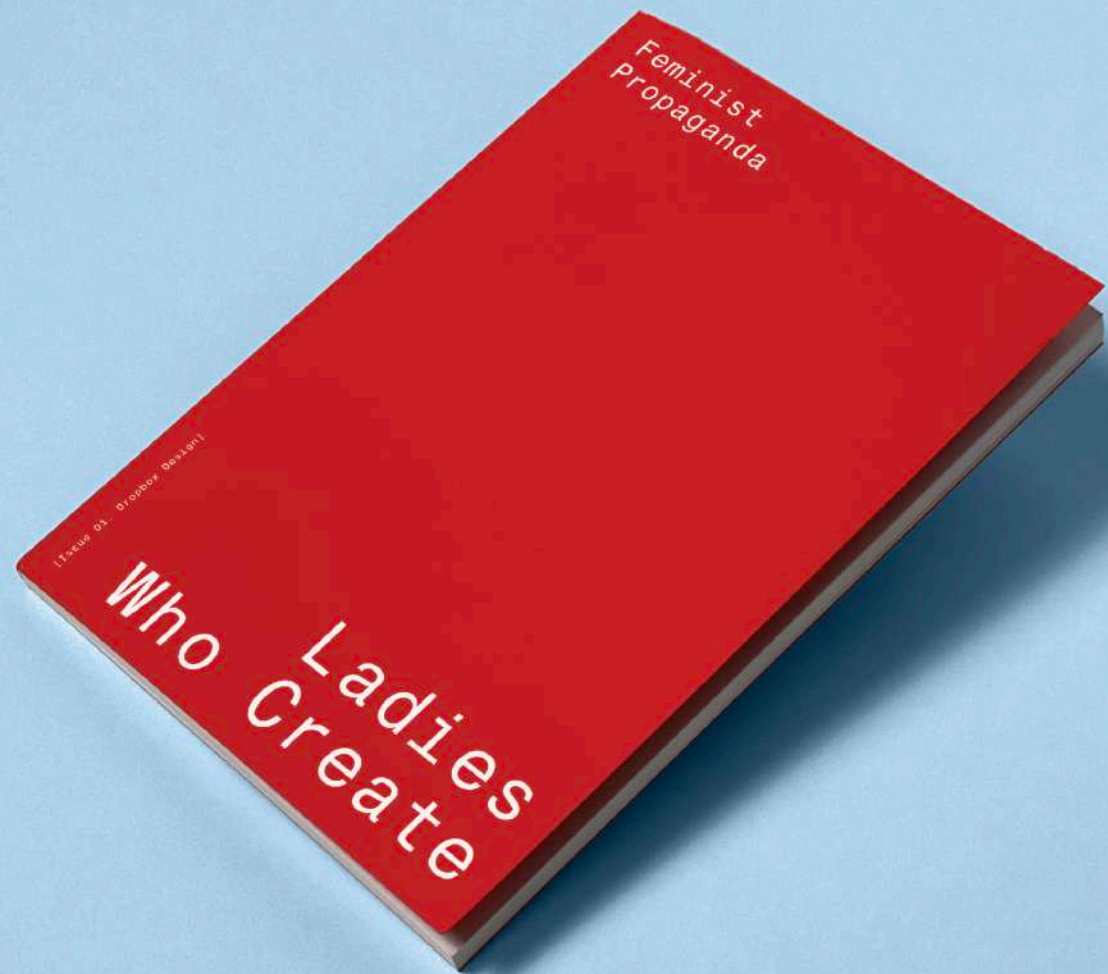
"I partner with Dropboxers to ensure that content is global-friendly, culturally appropriate, and ready to launch from a translation perspective, providing a quality experience for our international users."



BUILT BY
BLACKDROPBOXERS

dr1/blackhistorymonth

People

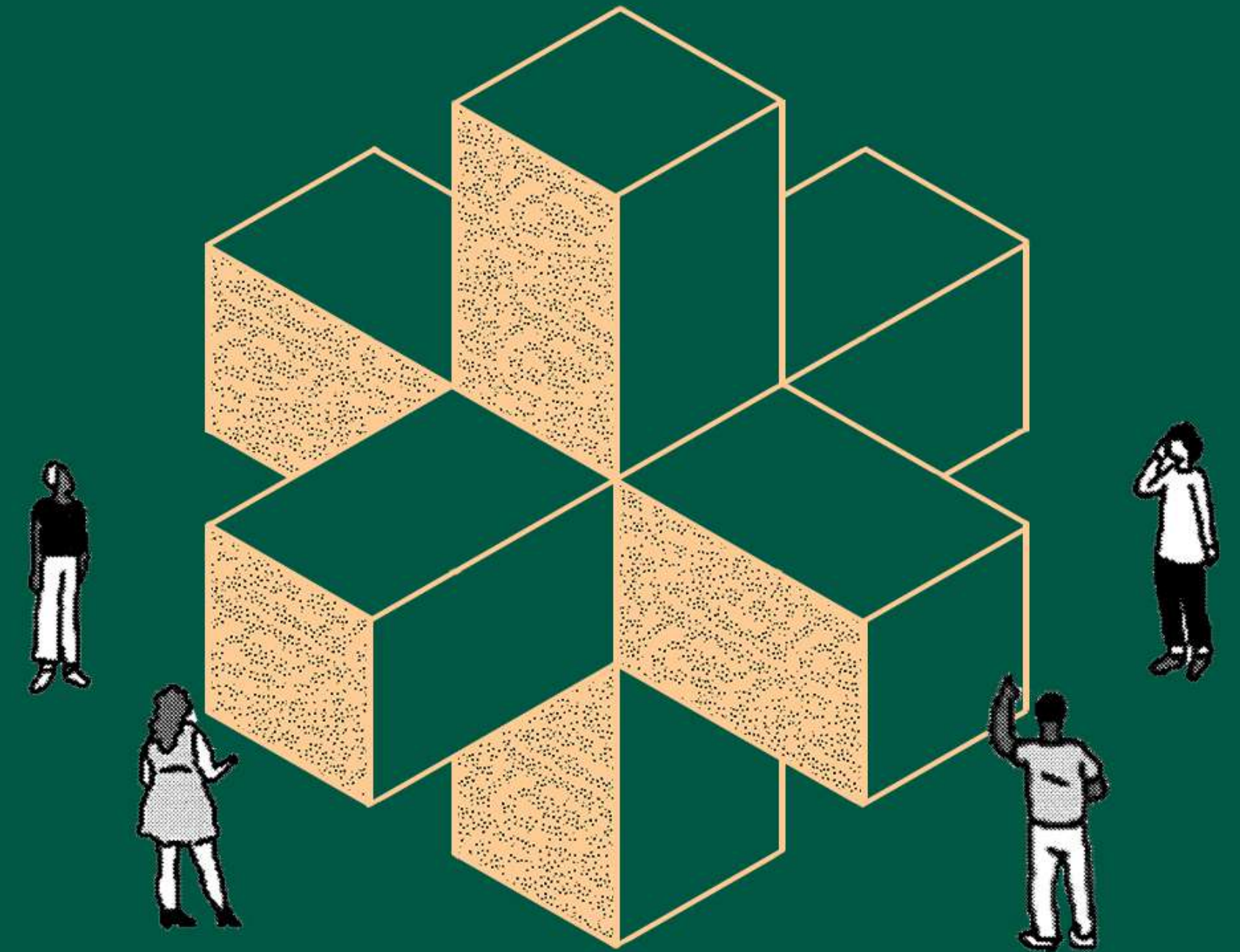
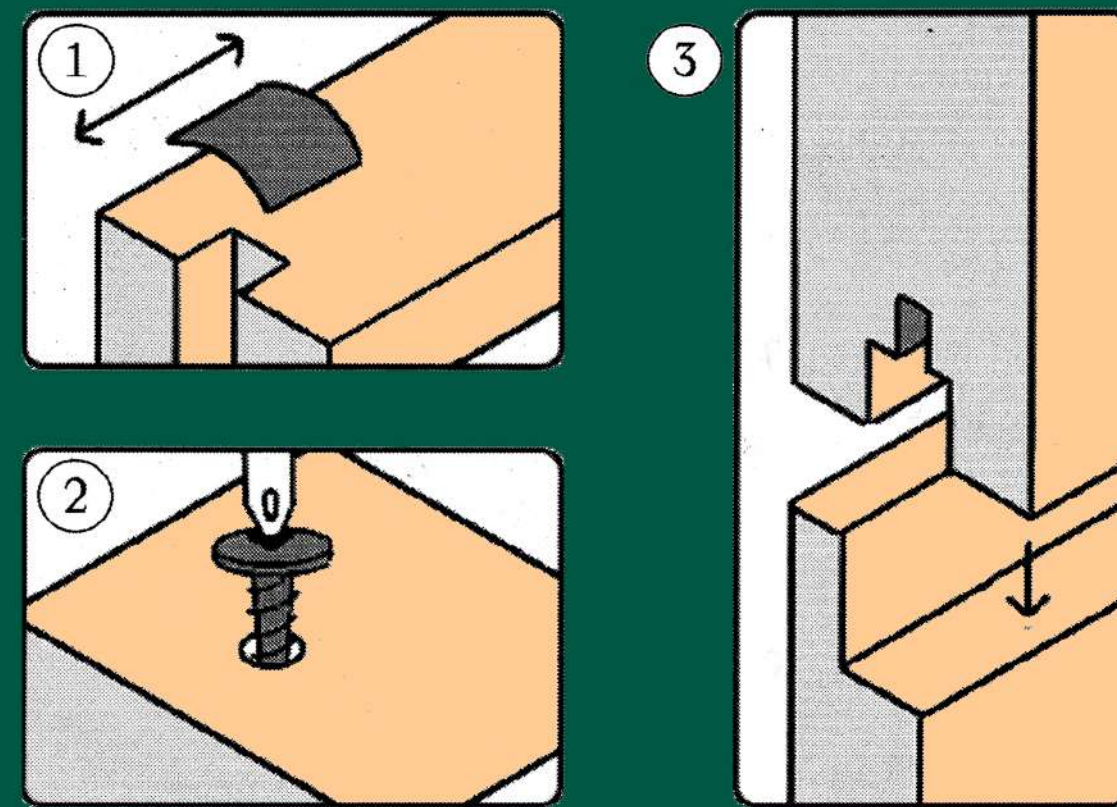
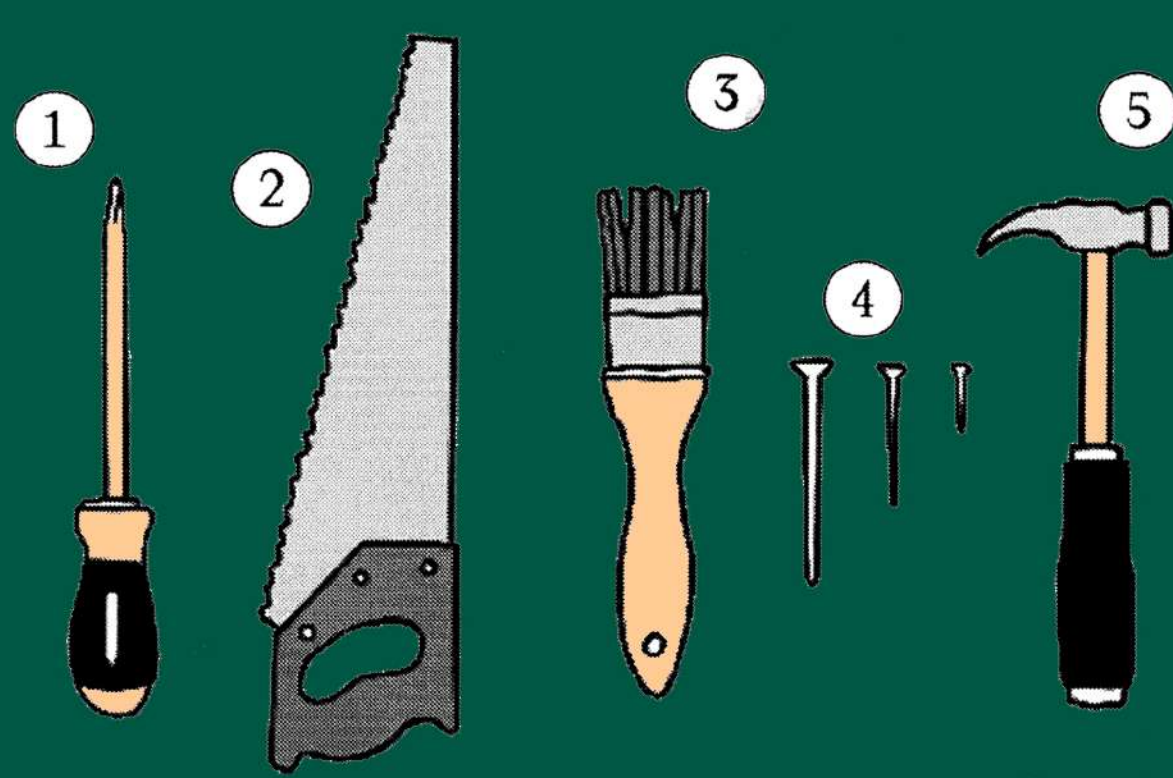


Practice



Practice

What we are building vs. How we are building



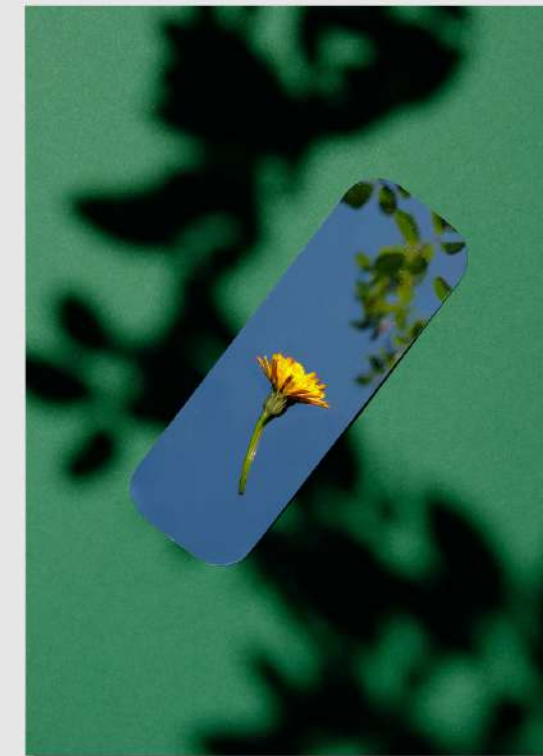
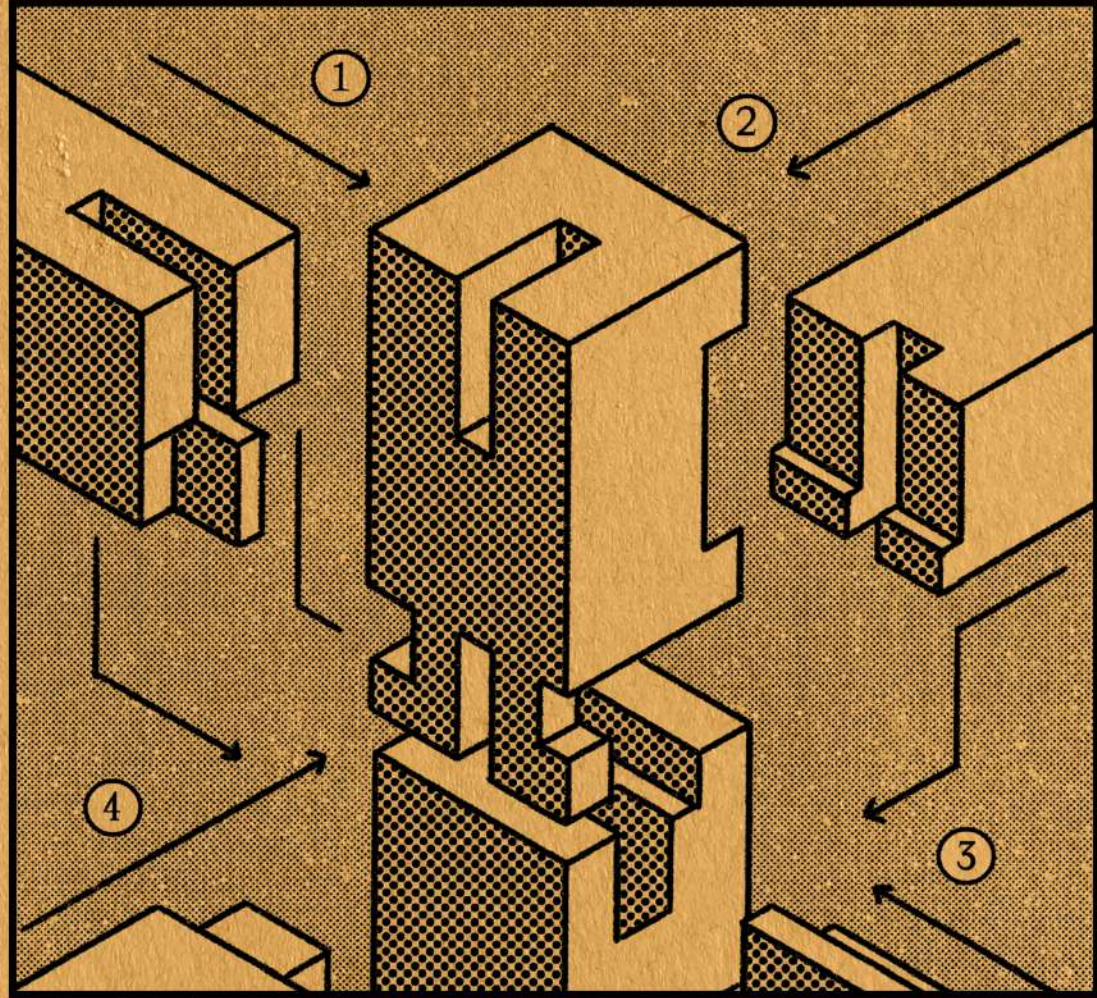
place real world image here



Dropbox Design

Team Culture Experiments

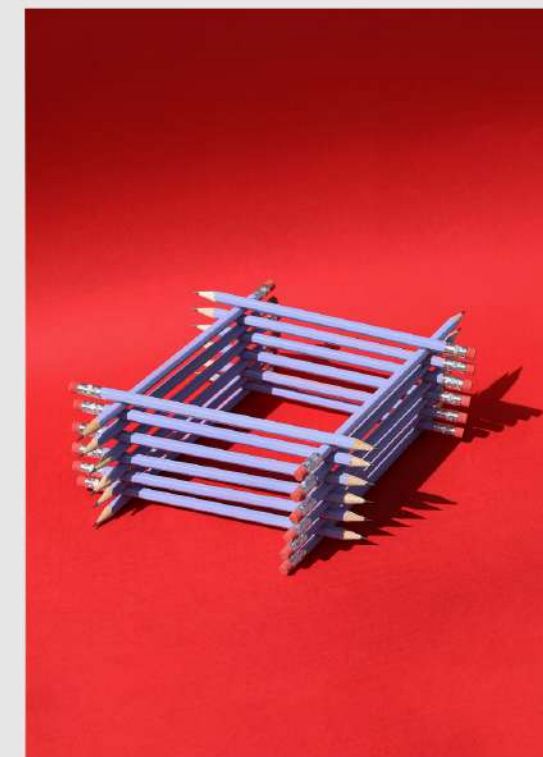
A fun, hands-on playbook for becoming the team you want to be



Dreamy



Spunky



Supported



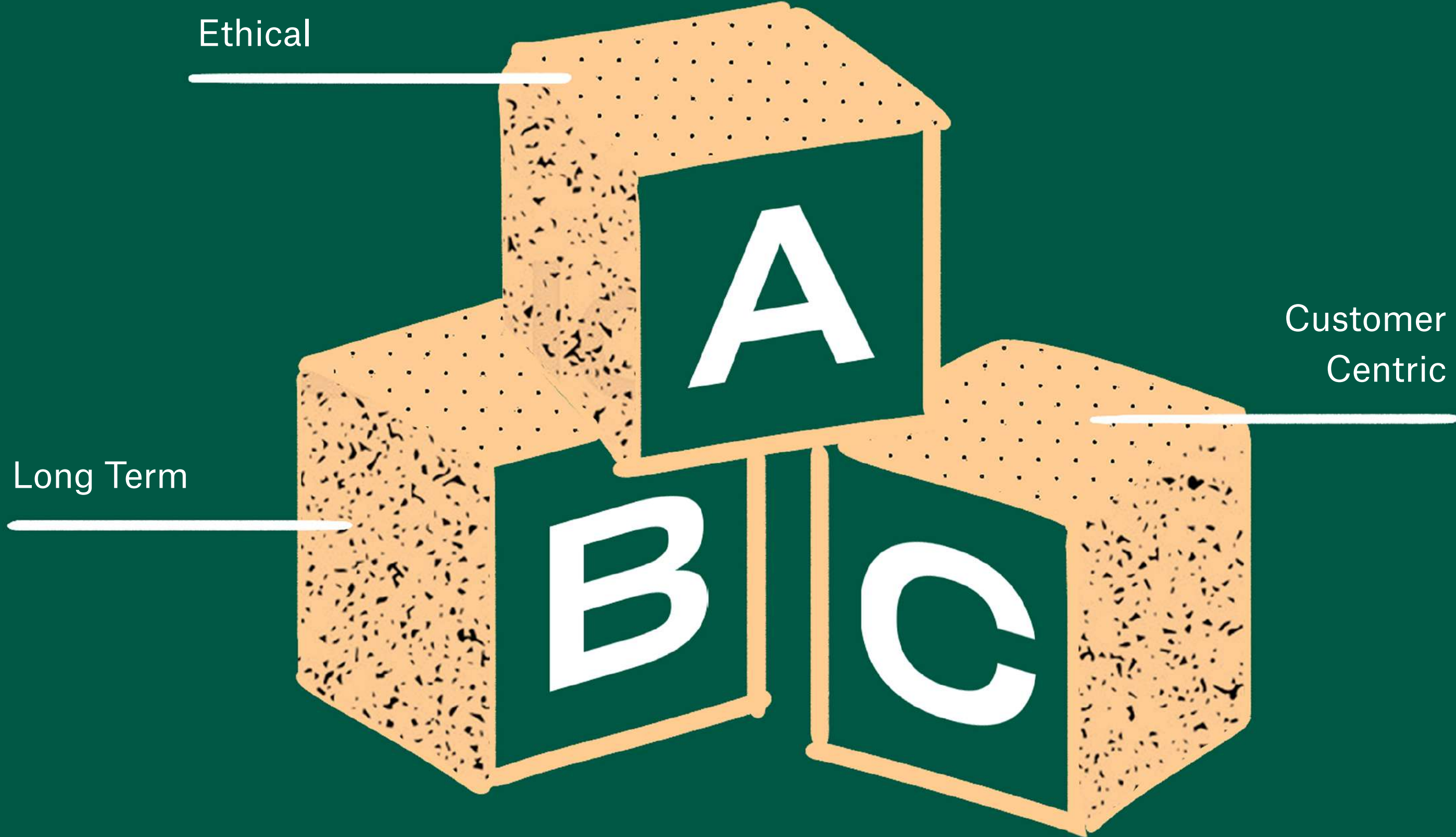
Stationary



Products

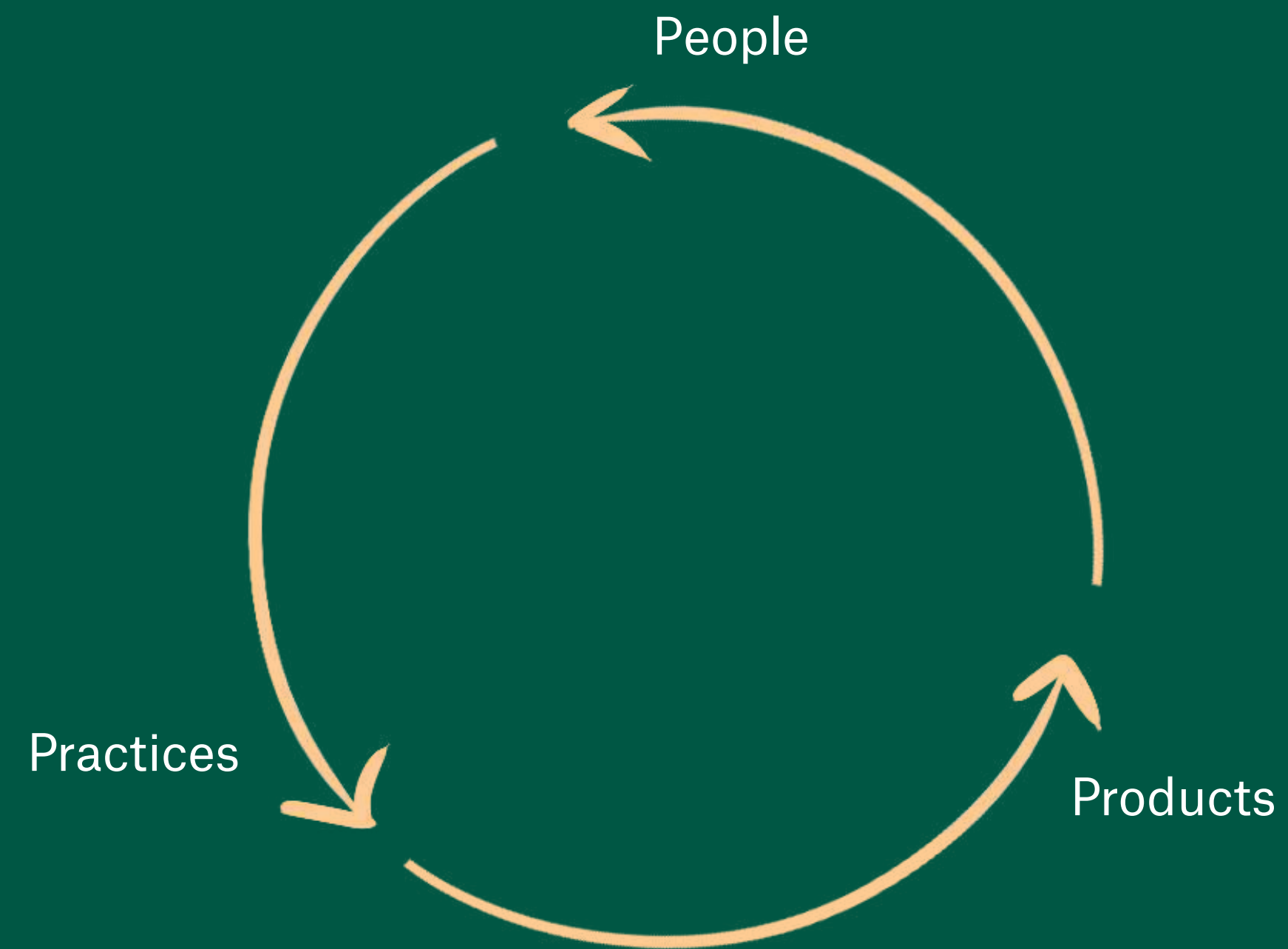


Lets come back to our fundamentals





Our people inform our practices.



Our practices inform how we build products.





DESIGN

~~MAKE~~ the change
you want to see in the world



Thank you!

You can find me at @alanstairs on twitter & medium

