Co — Star

A hyper-personalized, social astrology experience

Aries
Taurus
Gemini
Cancer

Virgo Libra Scorpio Sagittarius capricori Acuarius Pisces

Your Daily Horoscope

By Frances Drake

Look in the section in which your birthday comes and find what your outlook is, according to the stars, for Saturday, Sept. 9.

MARCH 21 TO APRIL 20 (ARIES) -Give everything the maximum now and exploit all matters of urgency, but don't be reckless, especially in promises, han-dling moneys, business transpetions. Economize time, money.

APRIL 21 TO MAY 20 (TAURUS)-Examine carefully projects, propositions requiring loans; mortgages, money investments, real estate, all property deals. Day tends toward foolish buys, careless investments. Fine period otherwise.

MAY 21 TO JUNE 21 (GEMINI)—Can be an advantageous Saturday for your natural initiative and clever ideas (advertising, promoting worthy interests are tops). Opportune for reporting, journalism in

JUNE 22 TO JULY 23 (CANCER)-Don't let personal likes and lislikes to persuade

re Air Today

day, September 9, 1944

pondents

r of the Town ren's Church eat Gilder-

Who? ons in Rhythm

L-Commentator Fest y Murray Malloys

ntially Yours

Center

10 P. M.

WFIL-Musical Autographs WIBG-News and Music KYW-Radio Party WDAS-Italian Hour WIP-News Analyst WPEN-Amy Main

10.15-WCAU-To Be Announced WIP-Kuhn's Orch.

10.30-K Y W. WCAU, U-Mrs. Minive WFIL-Acceptance speech by Governor John W. Bricker, Republican Vice Presidential nominee WIP-Barn Dance WPEN-Comment

10.45-WIP-C'mon 'n'

you in decisions, or to change intelligent course of action. Today can be profitable if impartially, cleverly managed.

JULY 24 TO AUGUST 22 (LEO) -One of those "The bette the deed, the better the day" periods. Leo's sterling natural gifts-mostly geniality, sincerity and adroitness-will be valuable aids. Avoid extravagances.

AUGUST 23 TO SEPTEMBER 23 (VIRGO)—Proceed hopefully with pre-arranged plans and regular schedule. Profits, quick returns from investments may not be immediate but this should not worry you. Benefits later.

SEPTEMBER 24 TO OCTOBER 23 (LIBRA)-You have indications similar to Virgo now. Be cautious in expenditures, and know that time and talents well spent will never be lost. Have faith in the Right.

OCTOBER 24 TO NOVEMBER 22 (SCOR-PIO)-Better double check, faulty work-manship and unnecessary errors may occur. You may have to prod yourself, and perhaps others, to get maximum results for essentials.

NOVEMBER 23 TO DECEMBER 22 (SAGITTARIUS) - Can't bog down if there is a heavy program waiting attention. Some days seem to pull against one but can turn out to be satisfactory if patience is extended.

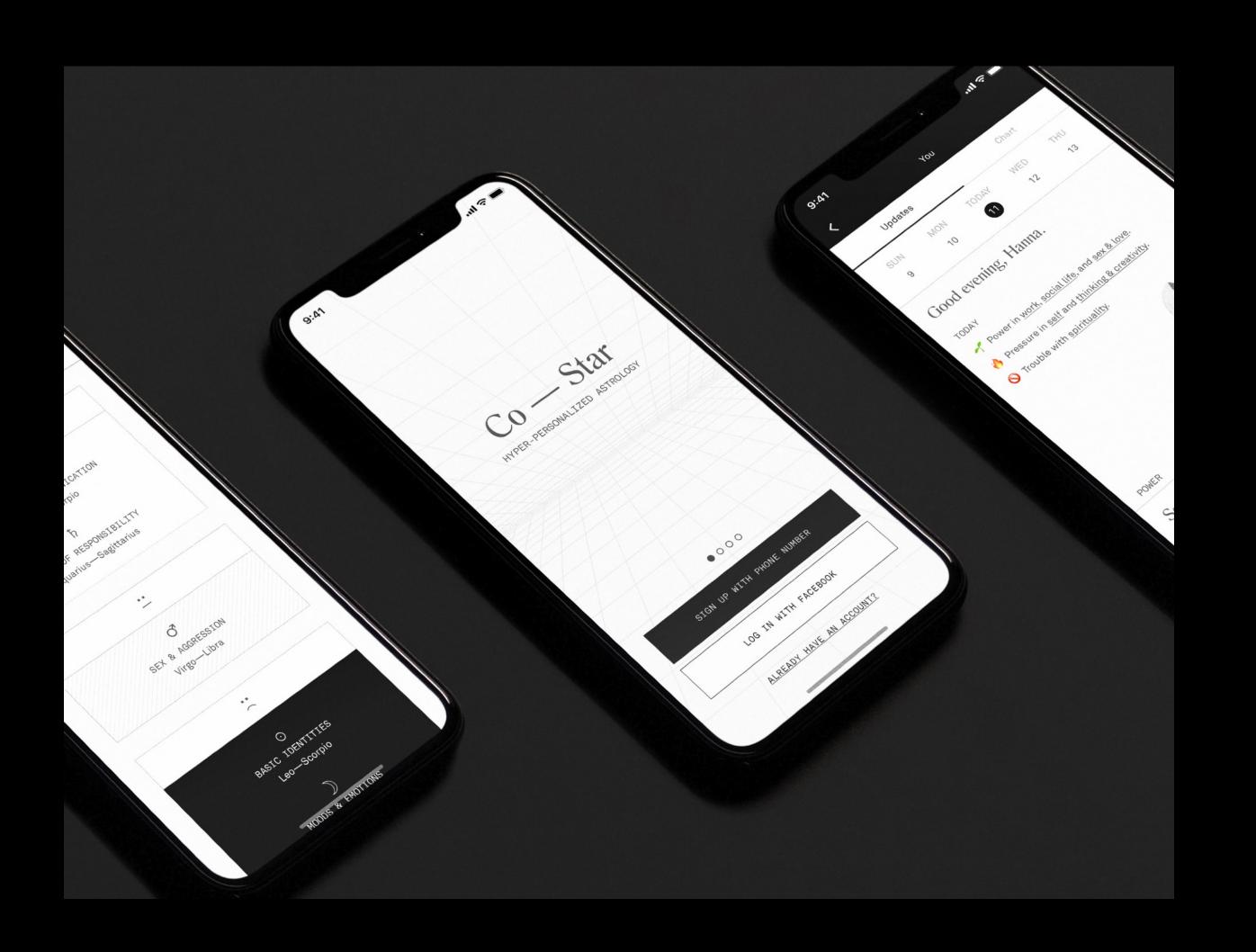
DECEMBER 23 TO JANUARY 21 (CAP-RICORN) -It's as easy to follow a pattern for success as it is to follow a pointless program. Use the will to win and full exercise of your God-given ability

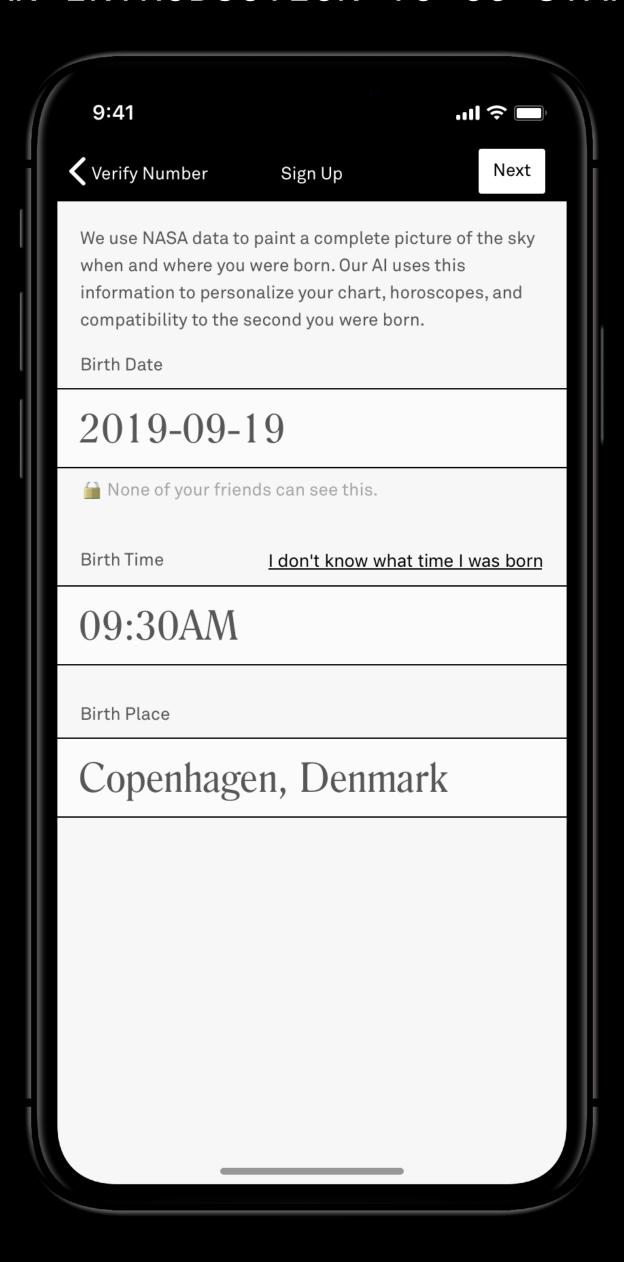
JANUARY 22 TO FEBRUARY 20 (AQUA-RIUS)-You can maneuver yourself into a more favorable position for substantial headway, at least make secure gains ob-tained. Set yourself a definite objective and work for it.

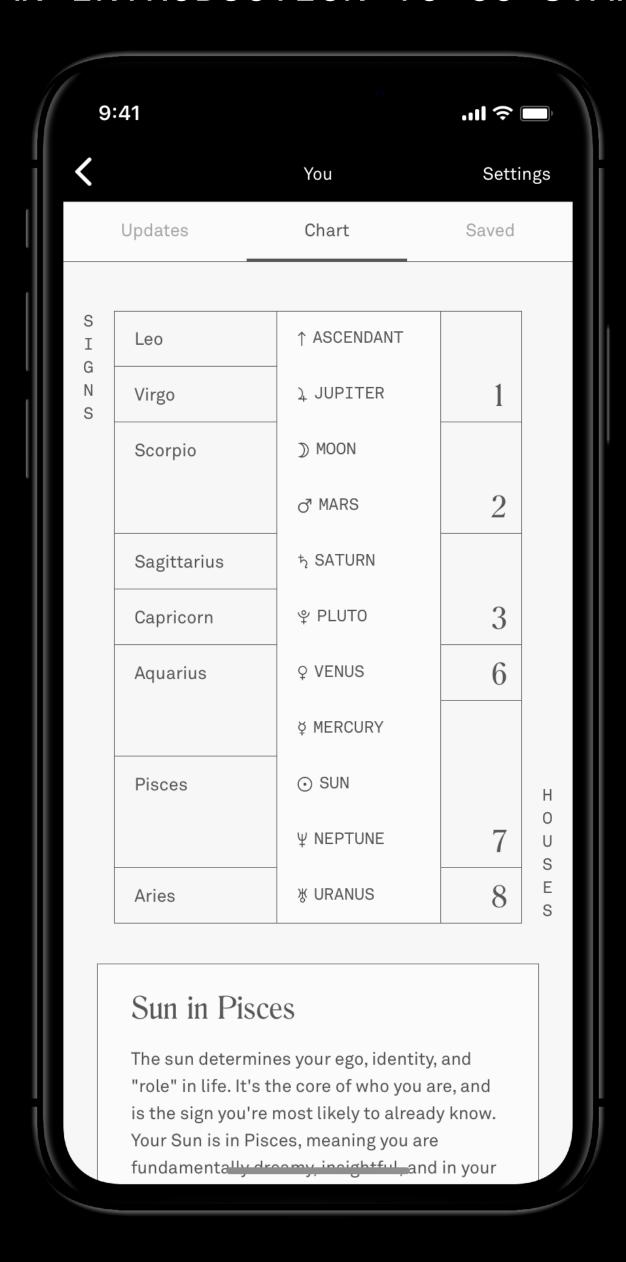
FEBRUARY 21 TO MARCH 20 (PISCES) -Scales tip in your favor as far as work, study and new accomplishment along these lines go, but the financial end of business requires more astute handling,

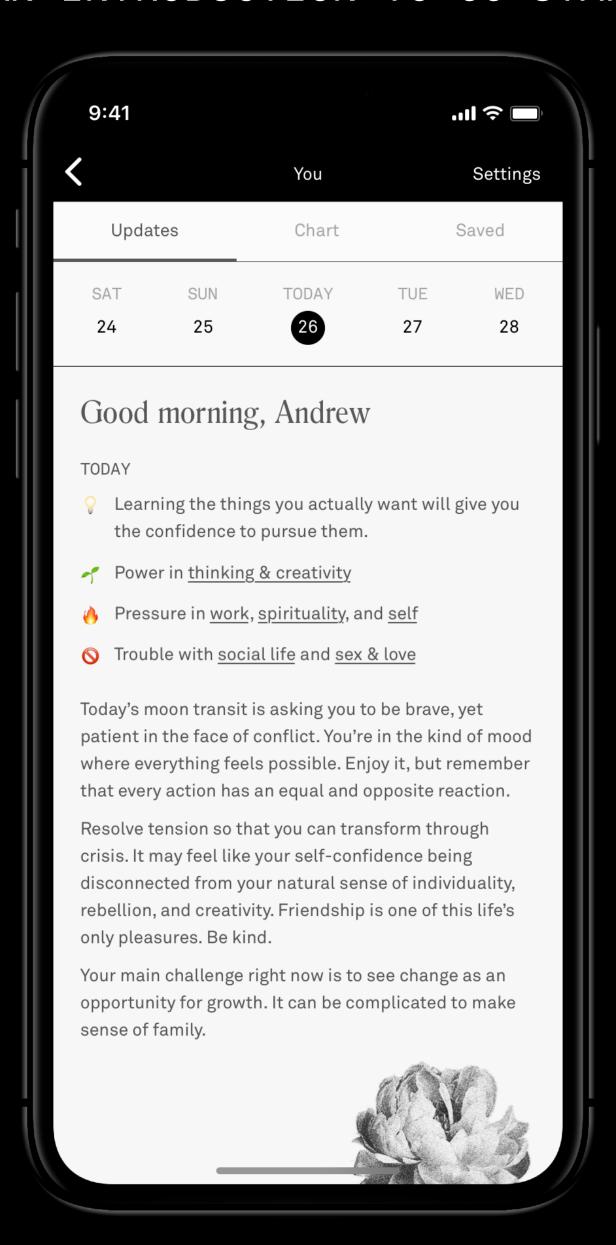
You can obtain an individual Horo-scope, Personal Daily Guide and Lucky Calendar for the last six months of 1944 by sending 15c in coin or stamps and a iarge, self-addressed, stamped envelope to FRANCES DRAKE; PHILADELPHIA INQUIRER, BE SURE TO GIVE THE DATE AND MONTH OF YOUR BIRTH.

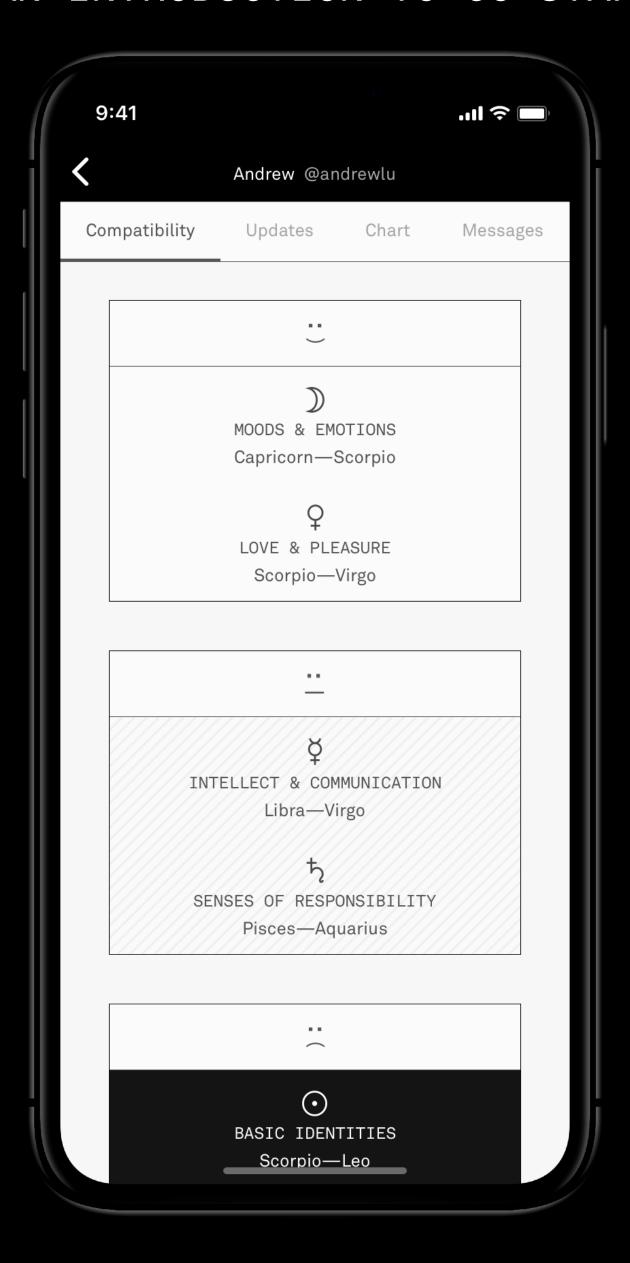
Astrology is a complex, interpersonal system







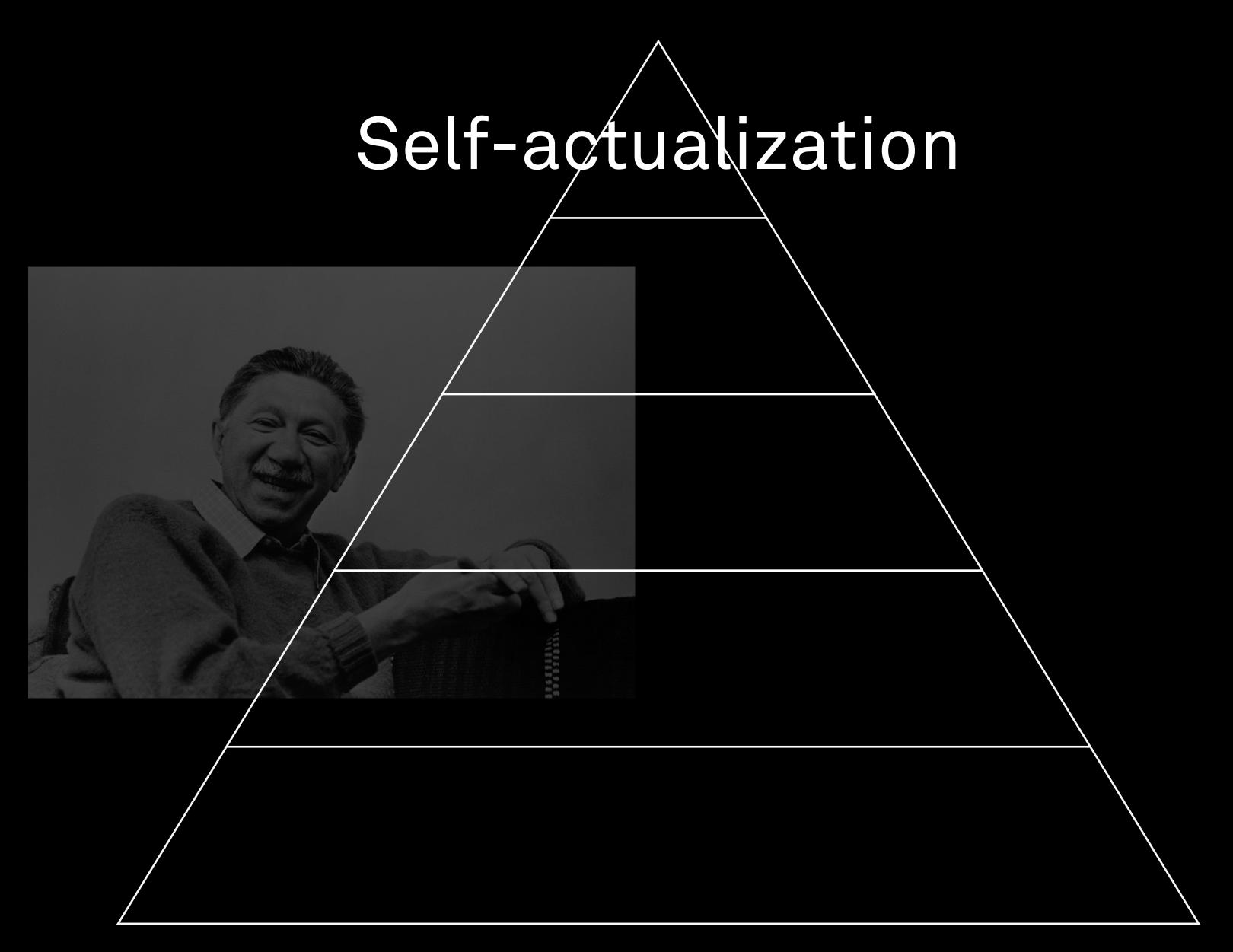




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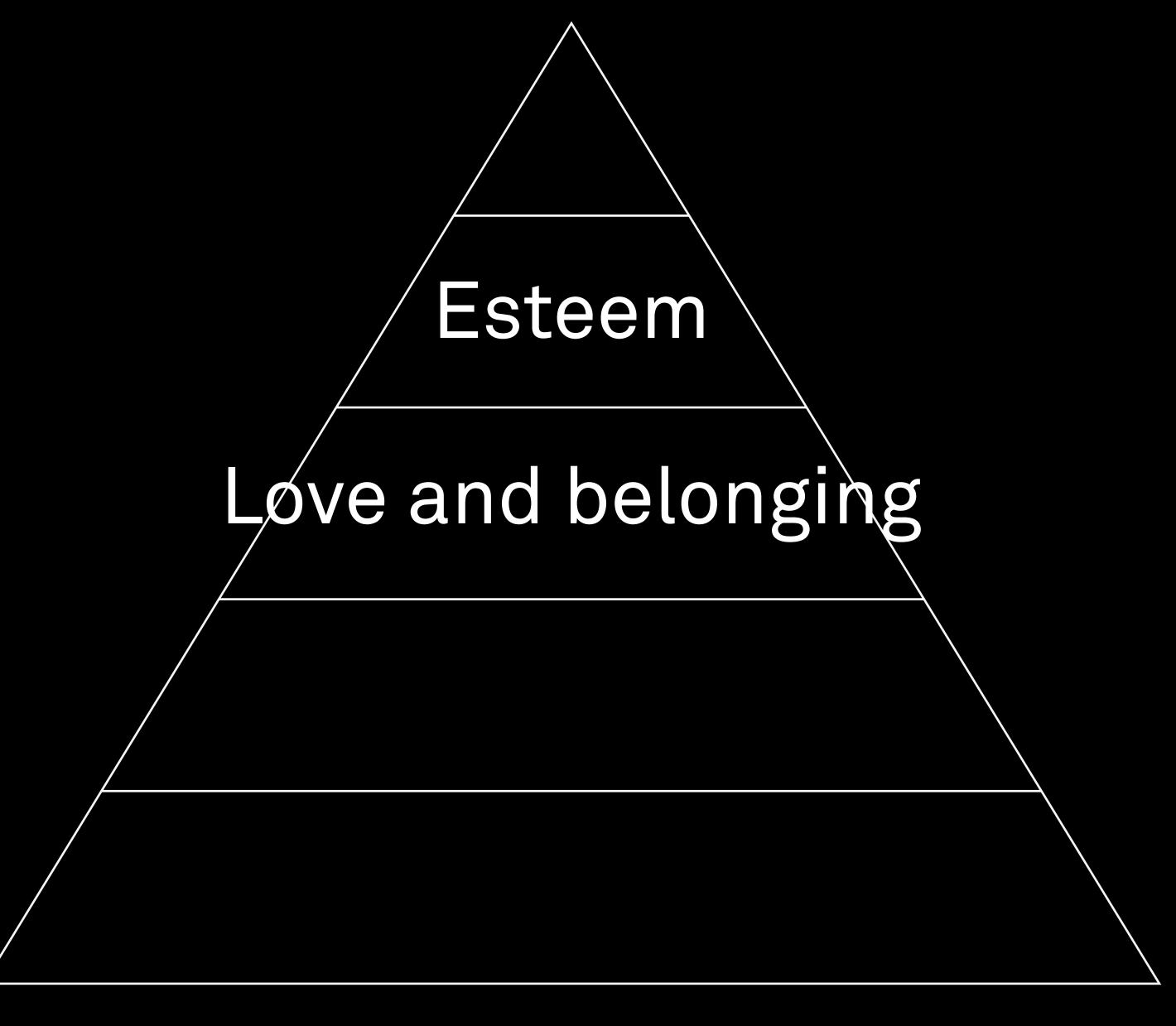
This emptiness is normal.







Physiological



Social support is protective

Reported happiness, 0-10 scale

7.76

+0.19

Social strategy

Individual strategy

7.31

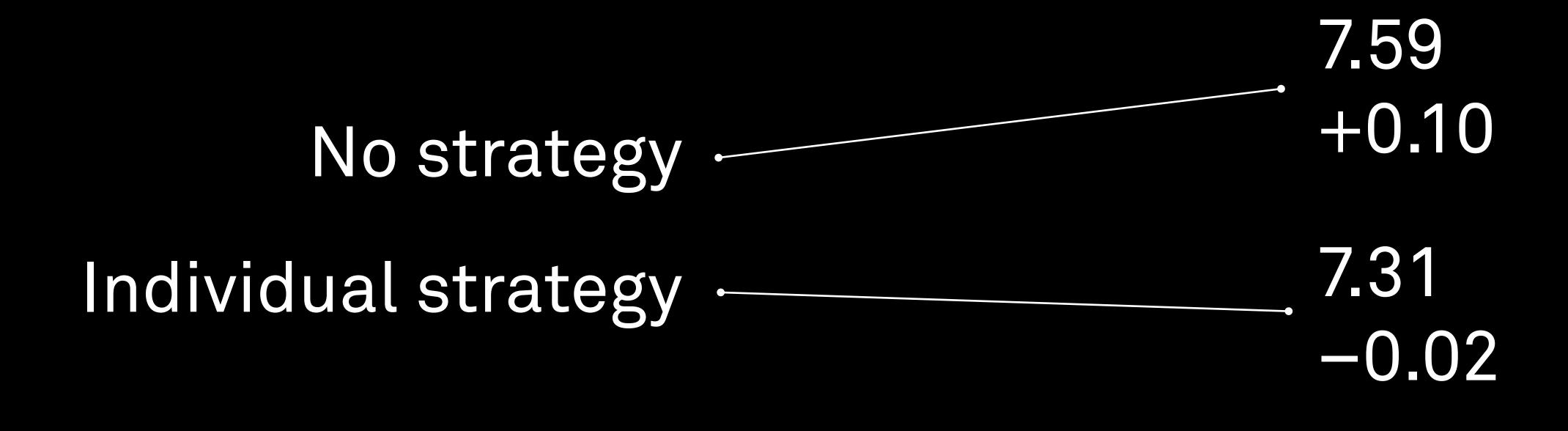
-0.02

Source: Julia M. Rohrer, David Richter, Martin Brümmer, Gert G. Wagner, Stefan Schmukle; Max Planck Institute for Human Development, Freie Universität Berlin, German Institute for Economic Research, University of Leipzig, Berlin Institute of Technology

Year 0

Year 1

Reported happiness, 0-10 scale



Source: Julia M. Rohrer, David Richter, Martin Brümmer, Gert G. Wagner, Stefan Schmukle; Max Planck Institute for Human Development, Freie Universität Berlin, German Institute for Economic Research, University of Leipzig, Berlin Institute of Technology

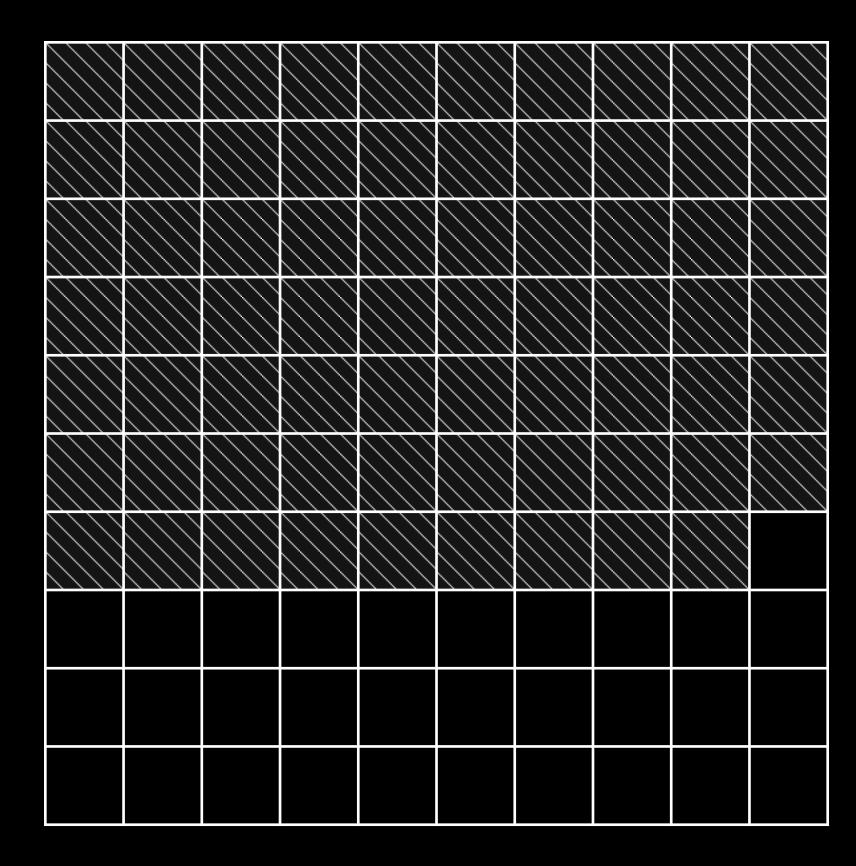
Year 0

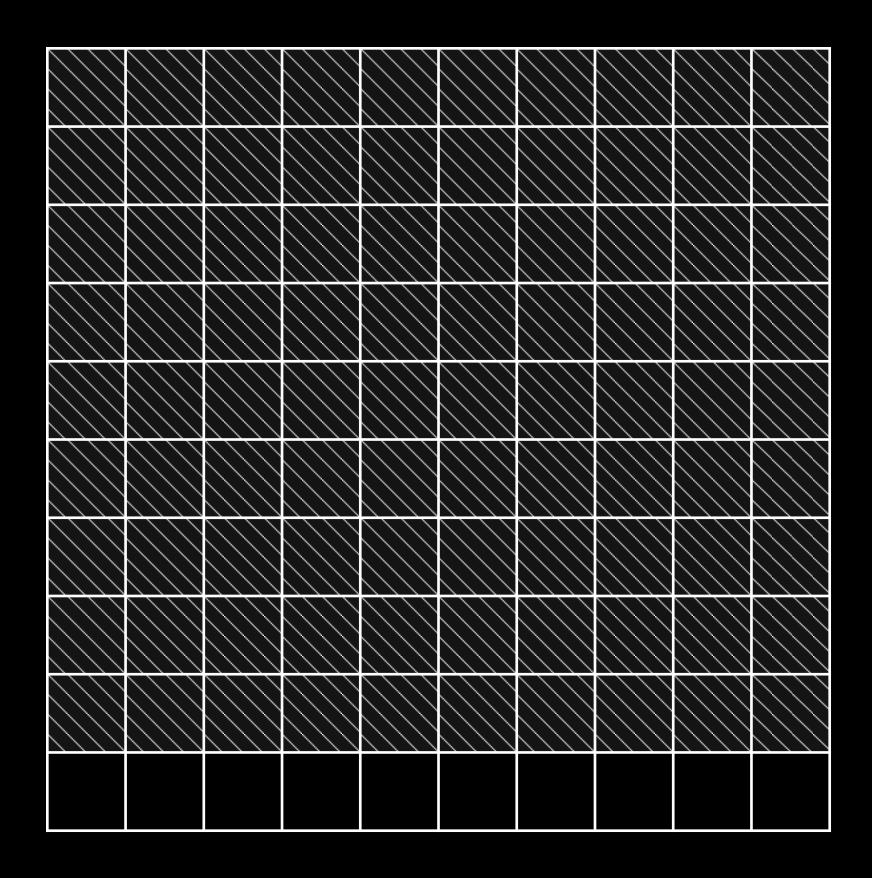
Year 1

More connected than ever?



Portion on social media



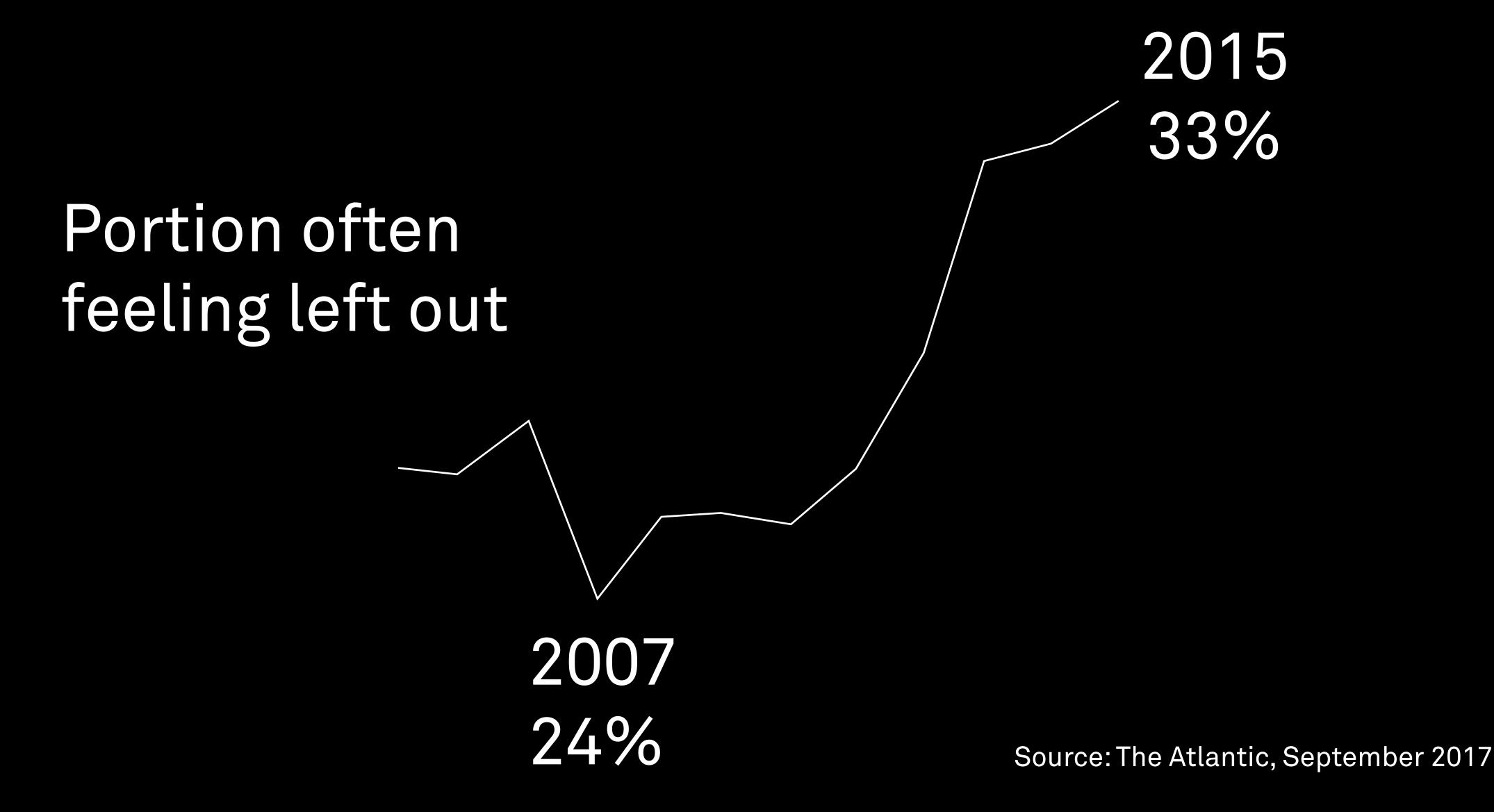


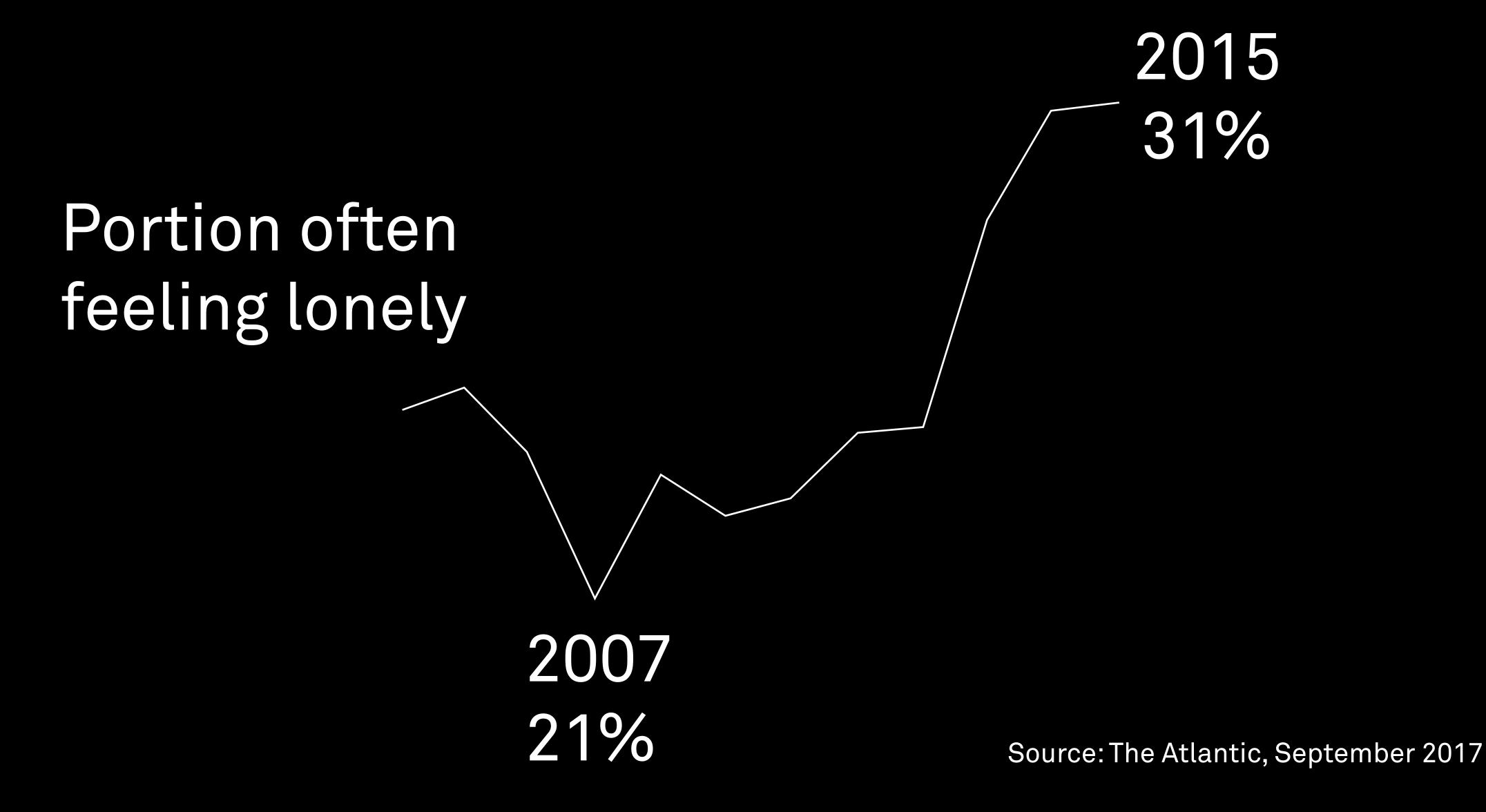
All US adults

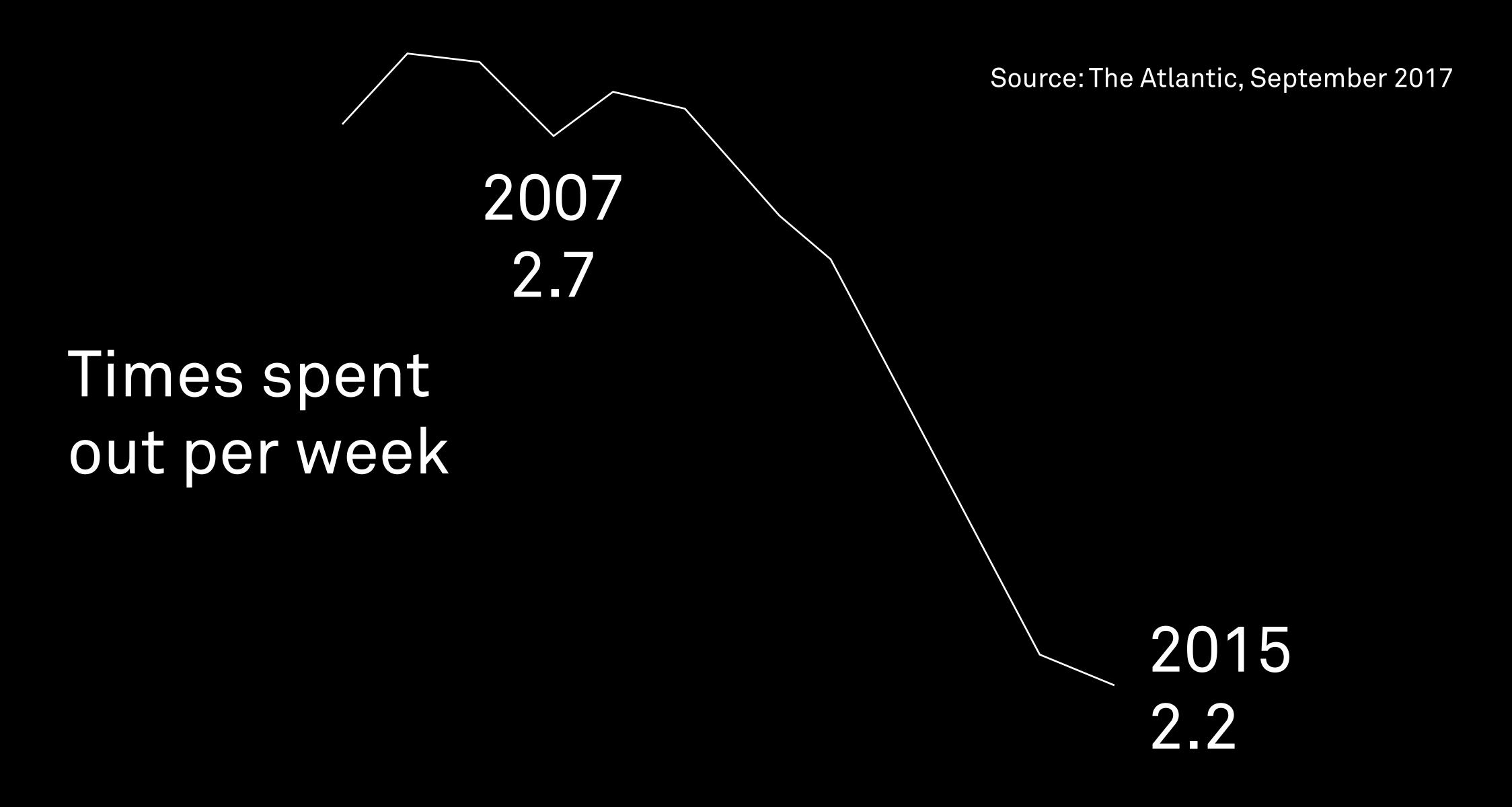
18-24 year olds

Six 3.5 degrees of separation









More connections but less social support

Where does technology go from here?

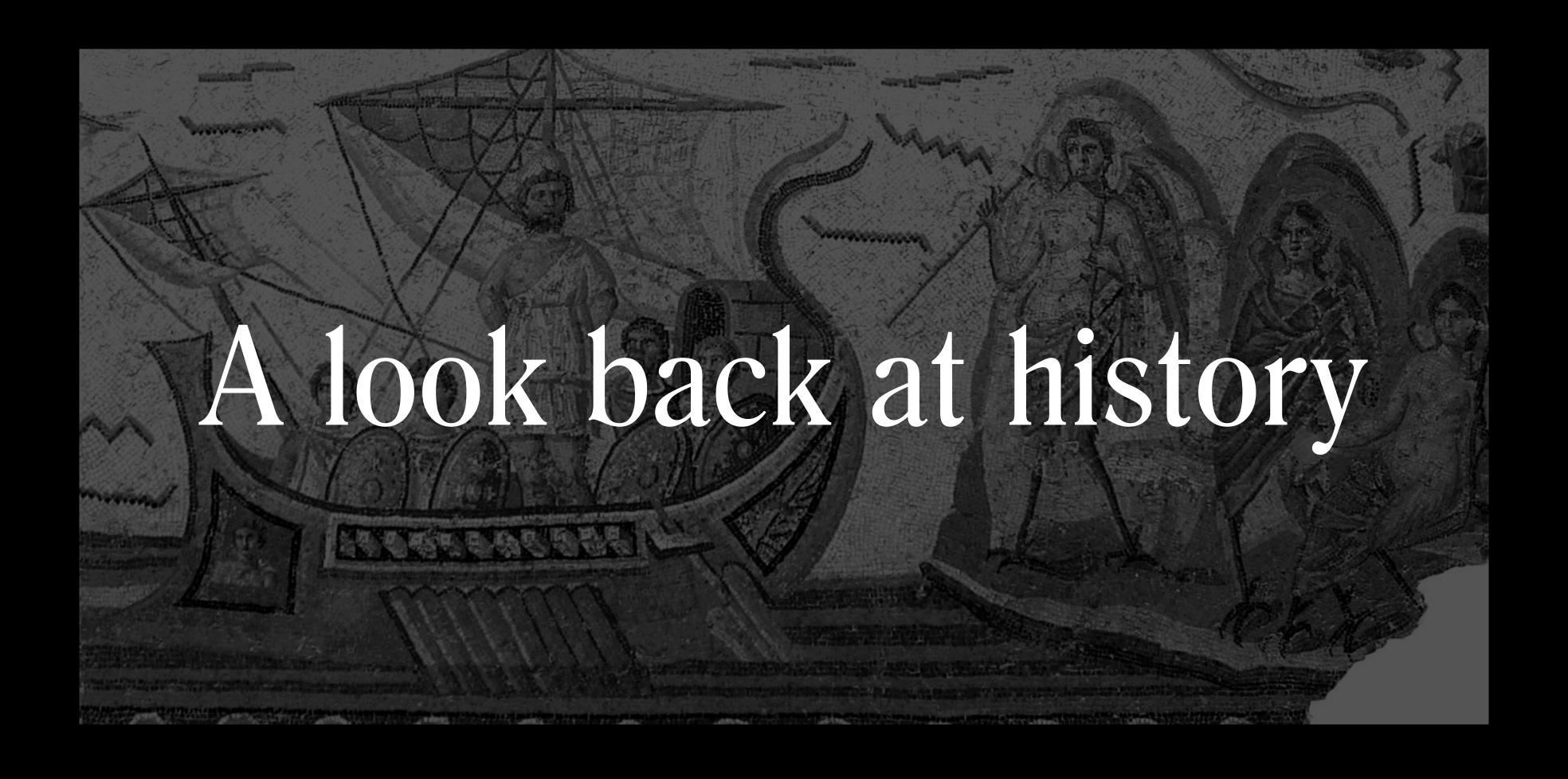


Superficial-Superficial-Isolating

Thoughtful Collective Deep

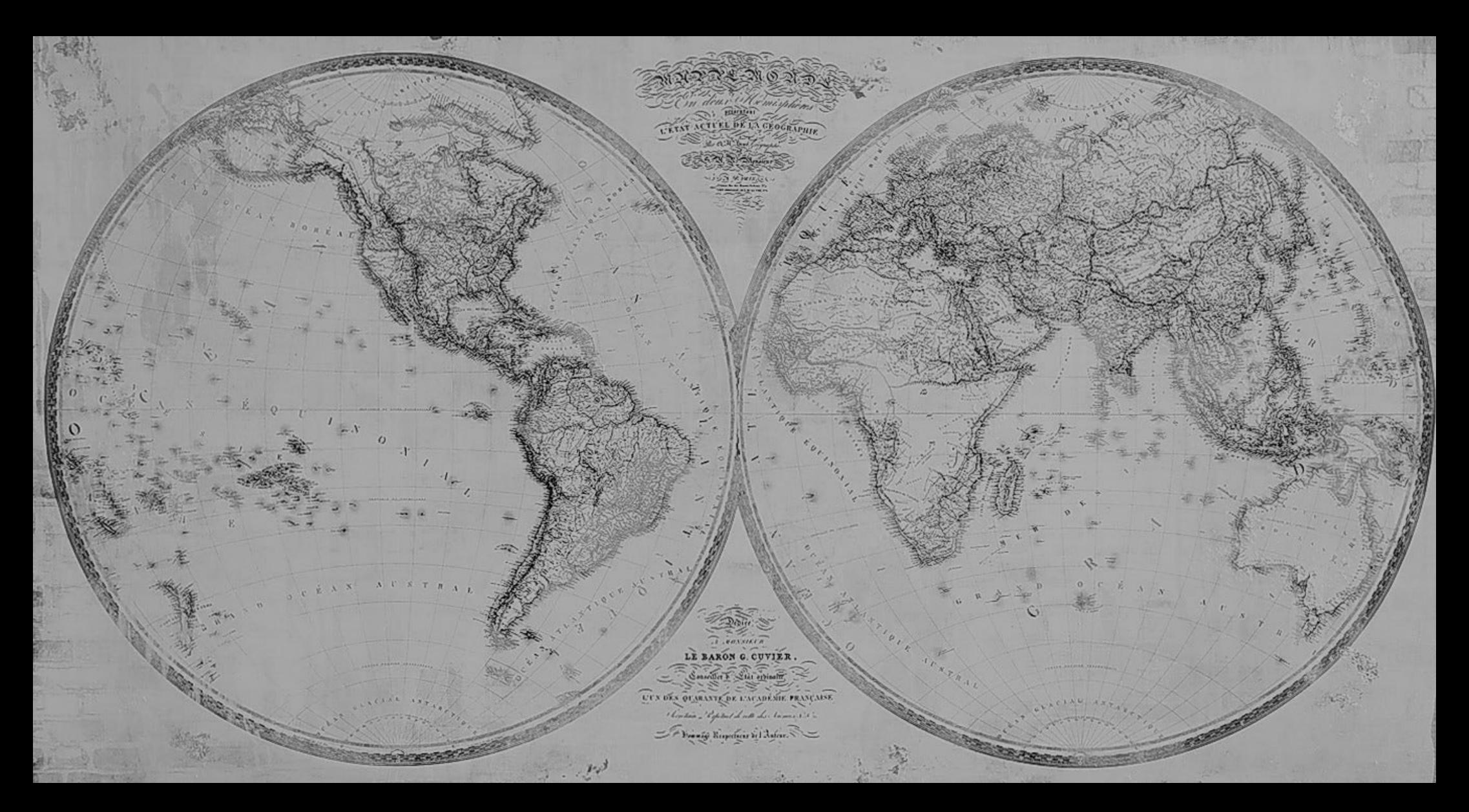


Astrology is social.





ASTROLOGY IS SOCIAL



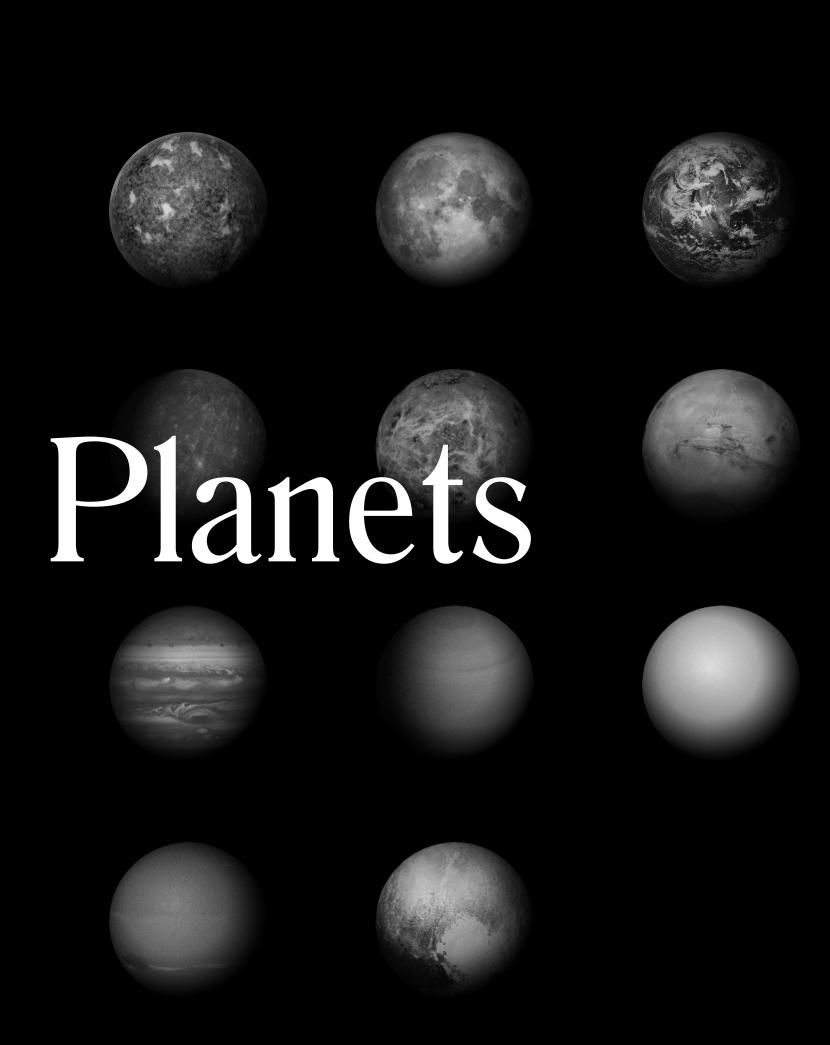
CO-STAR × DESIGN MATTERS

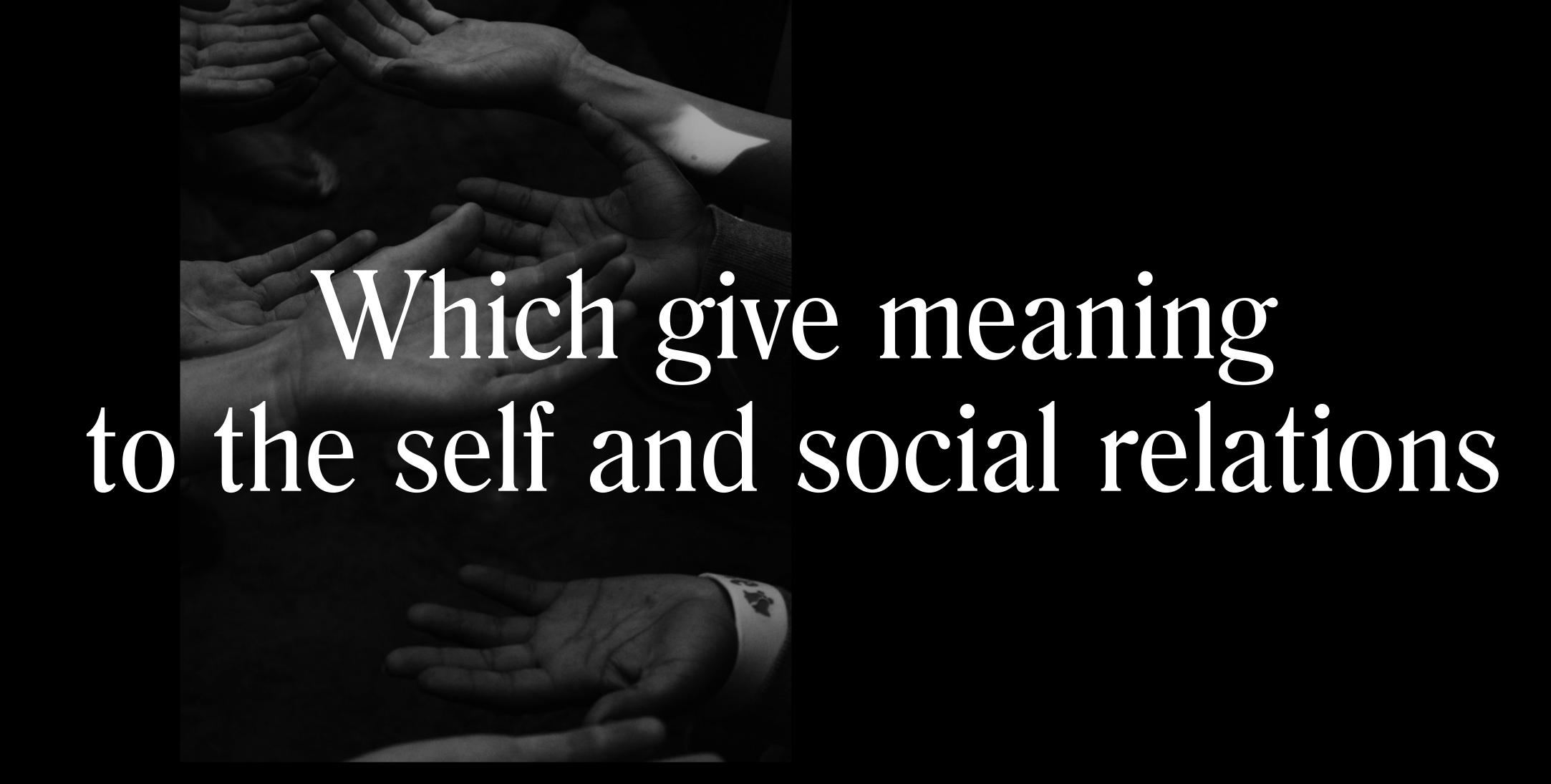
ASTROLOGY IS SOCIAL



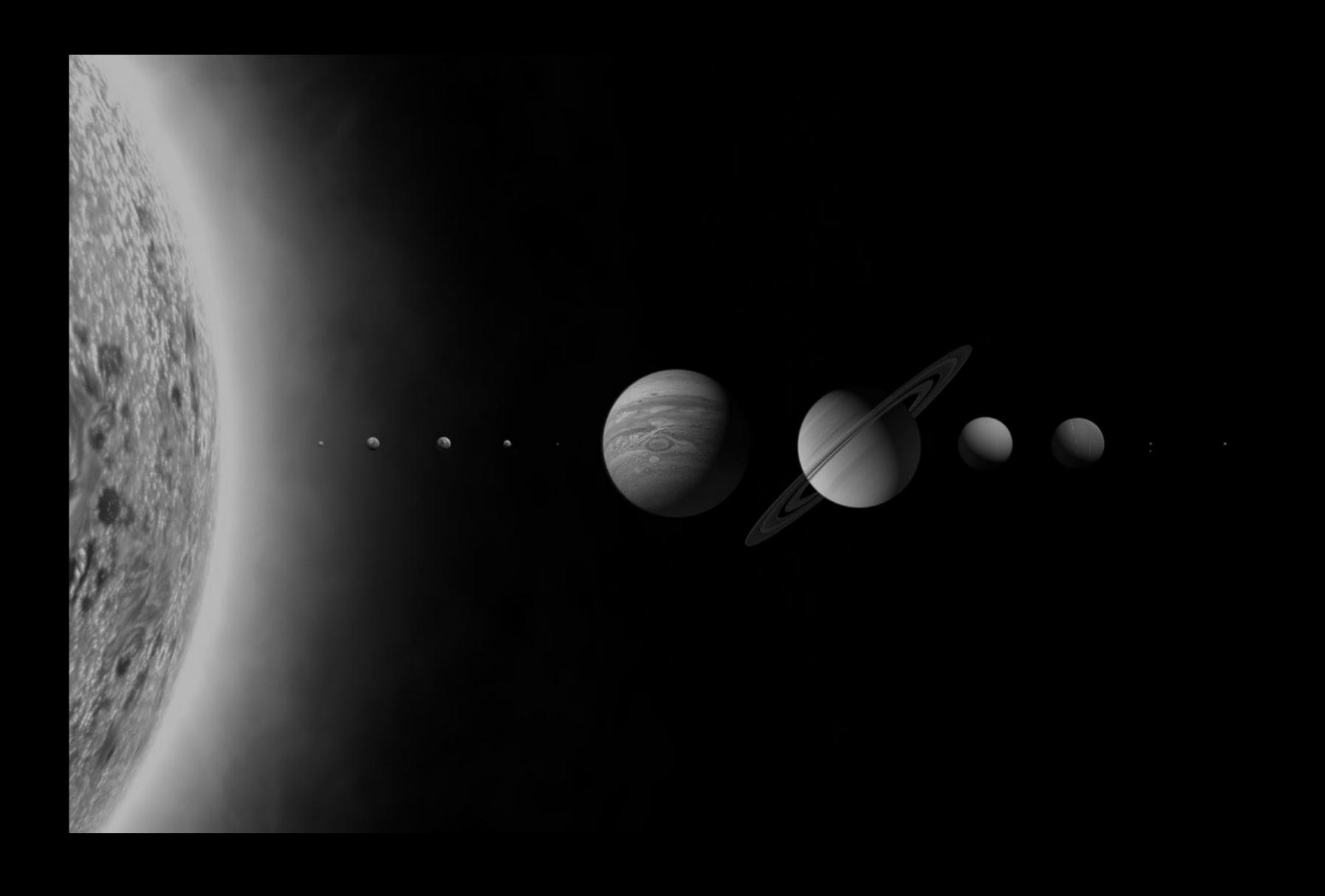
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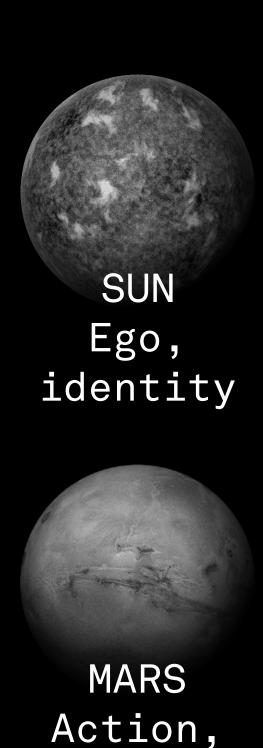


Your personalized natal chart.



CO-STAR × DESIGN MATTERS



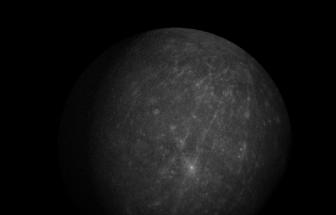


Action, aggression





MOON Moods, emotions



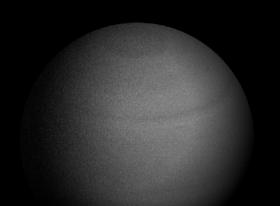
MERCURY Thinking, communication



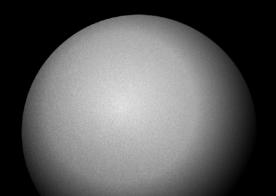
VENUS Love, affection



JUPITER Opportunity, expansion



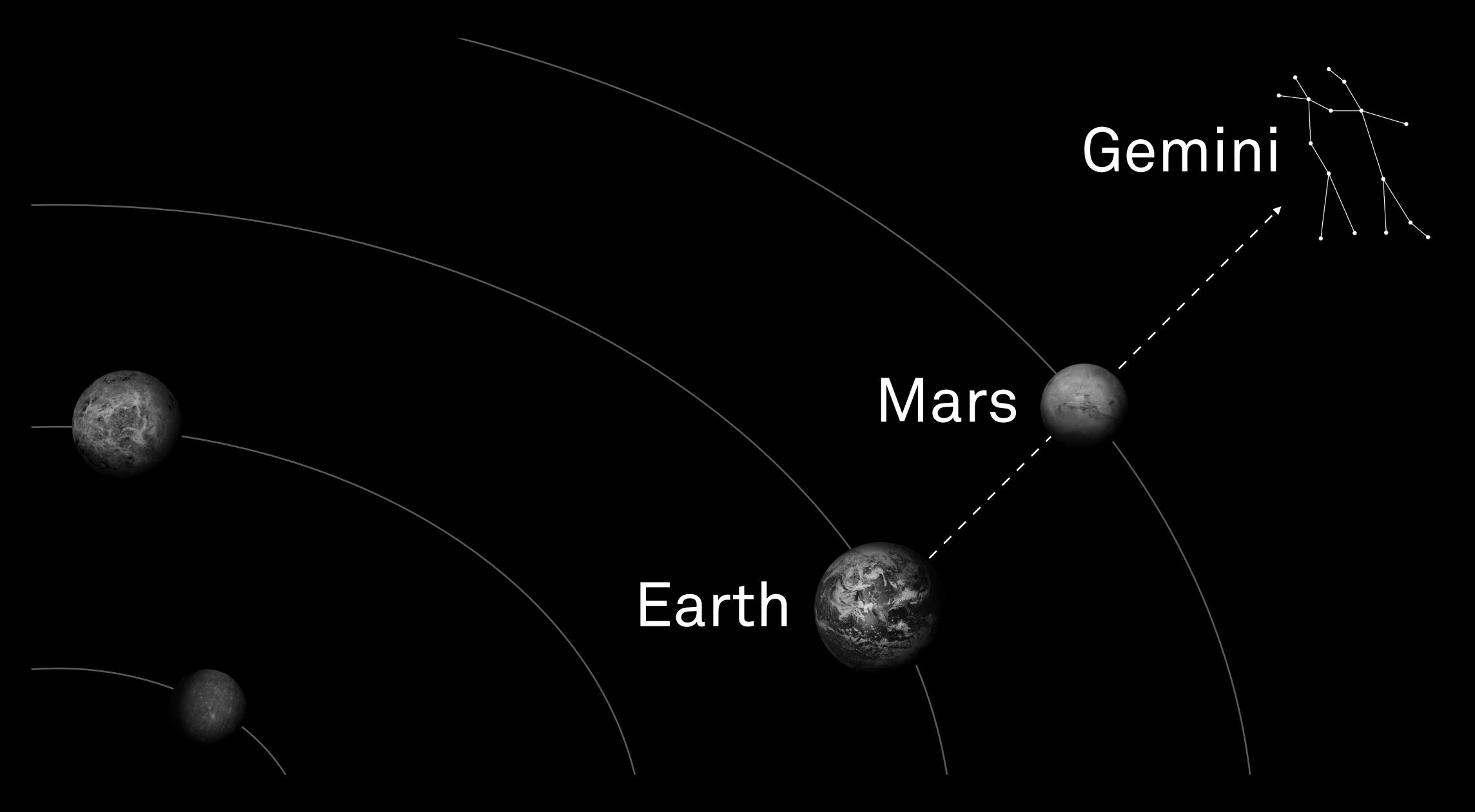
SATURN Limits, responsibilities

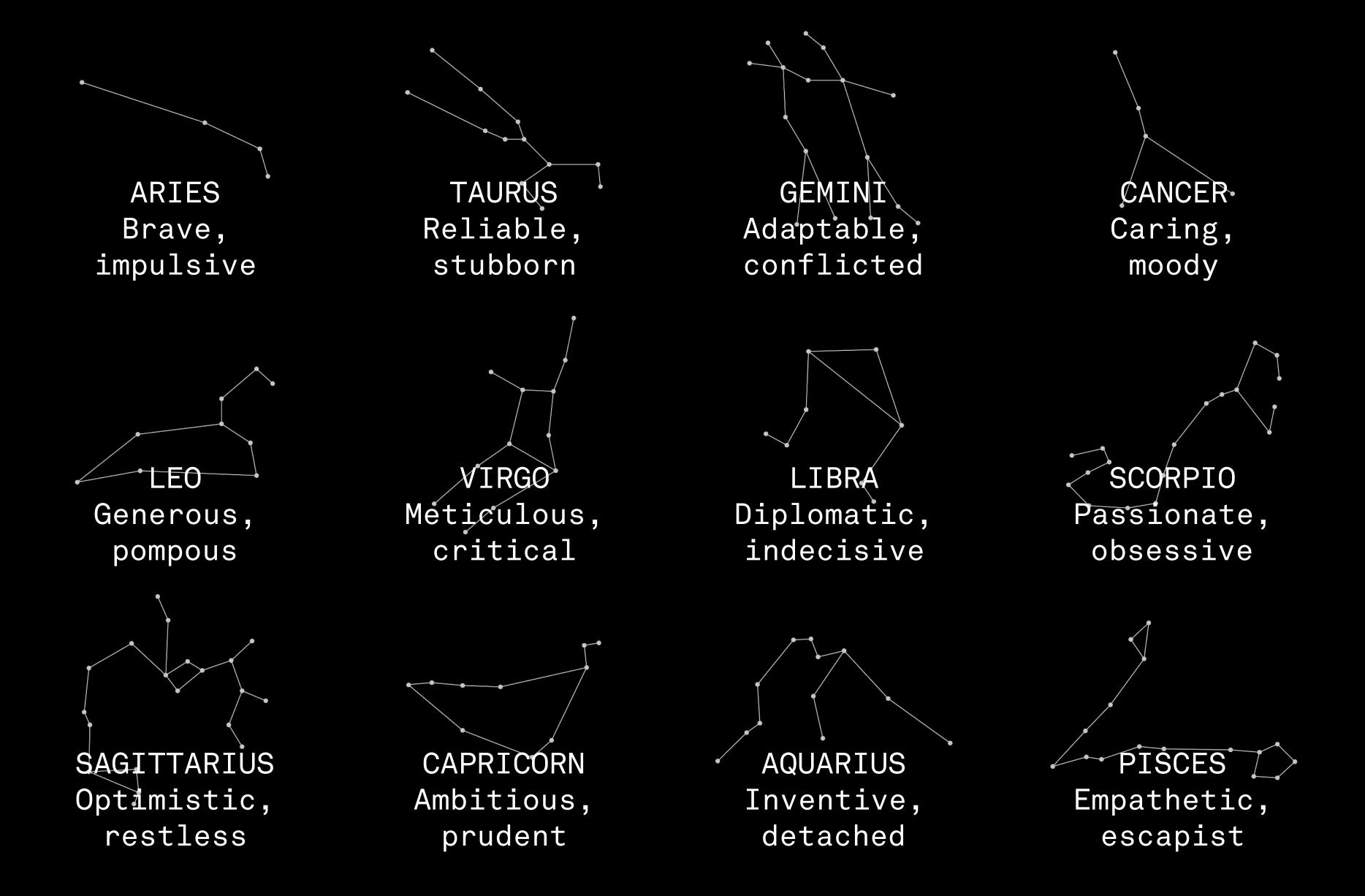


URANUS Innovation, progress



PLUTO Power, control





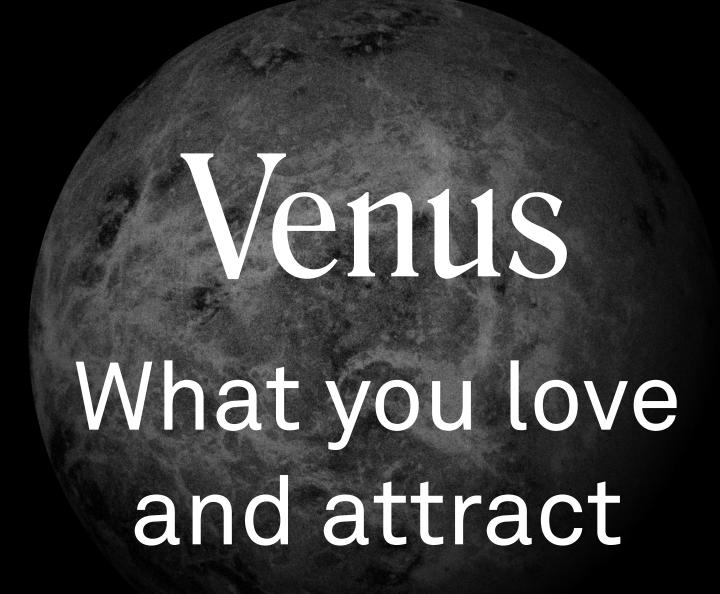
Sun Ego, identity, and role in life Leo
Bold, proud,
attention-loving

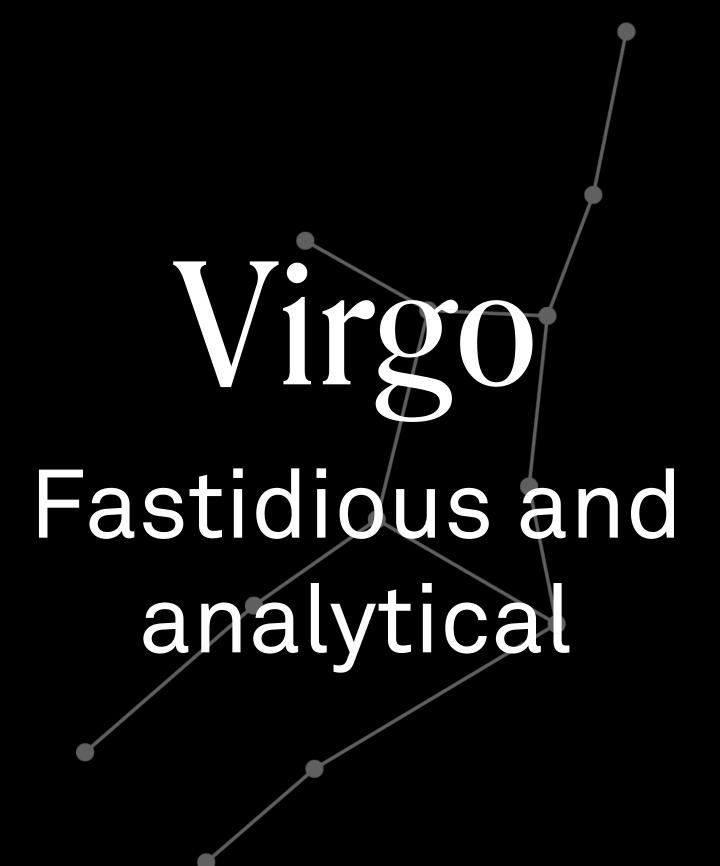
Moods and inner emotions

Scorpio
Intense and guarded

Mercury
Thinking and communication

Fastidious and análytical





Mars
Asserting yourself, taking action

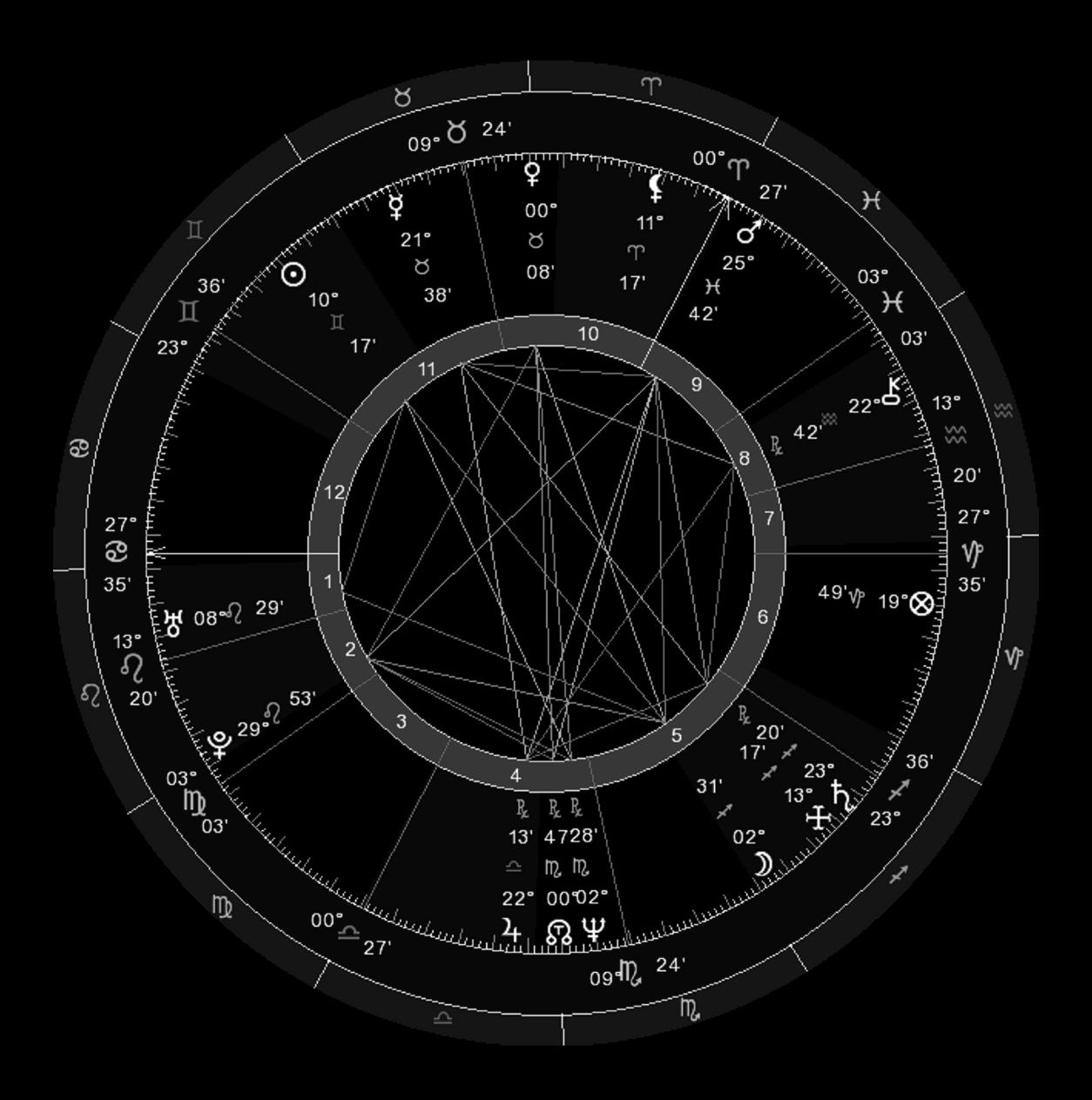
Fastidious and analytical

A comprehensive, nuanced view of personality

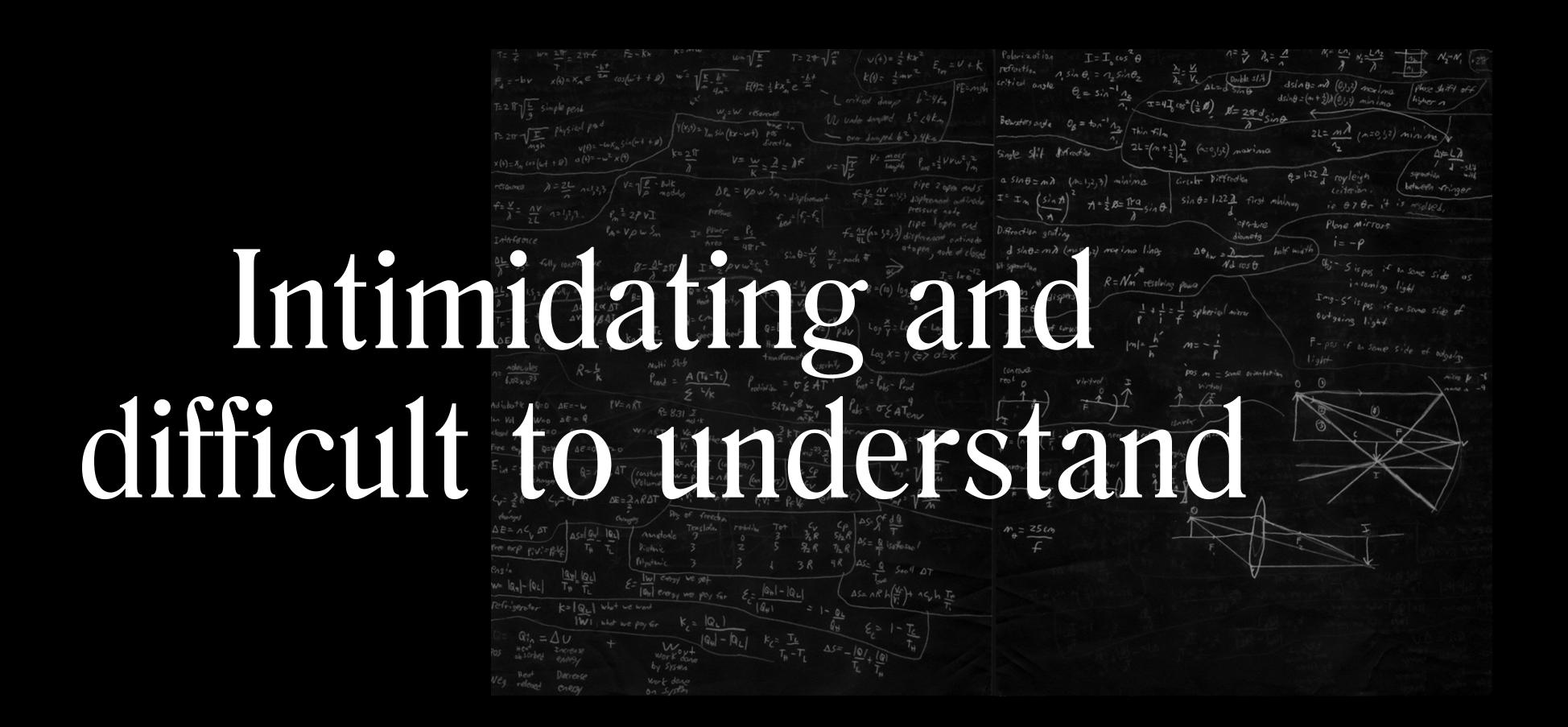


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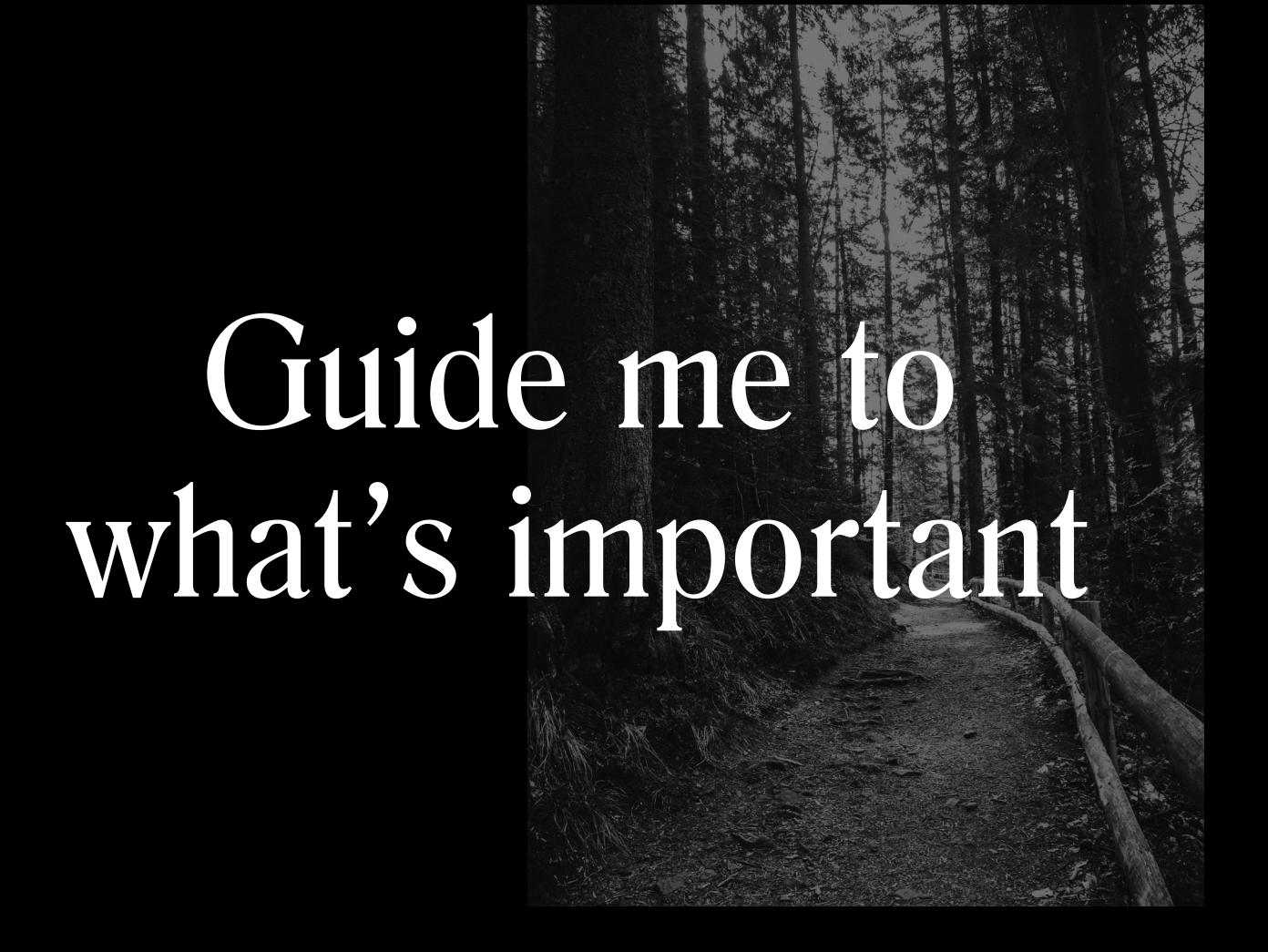
Birth info × NASA data

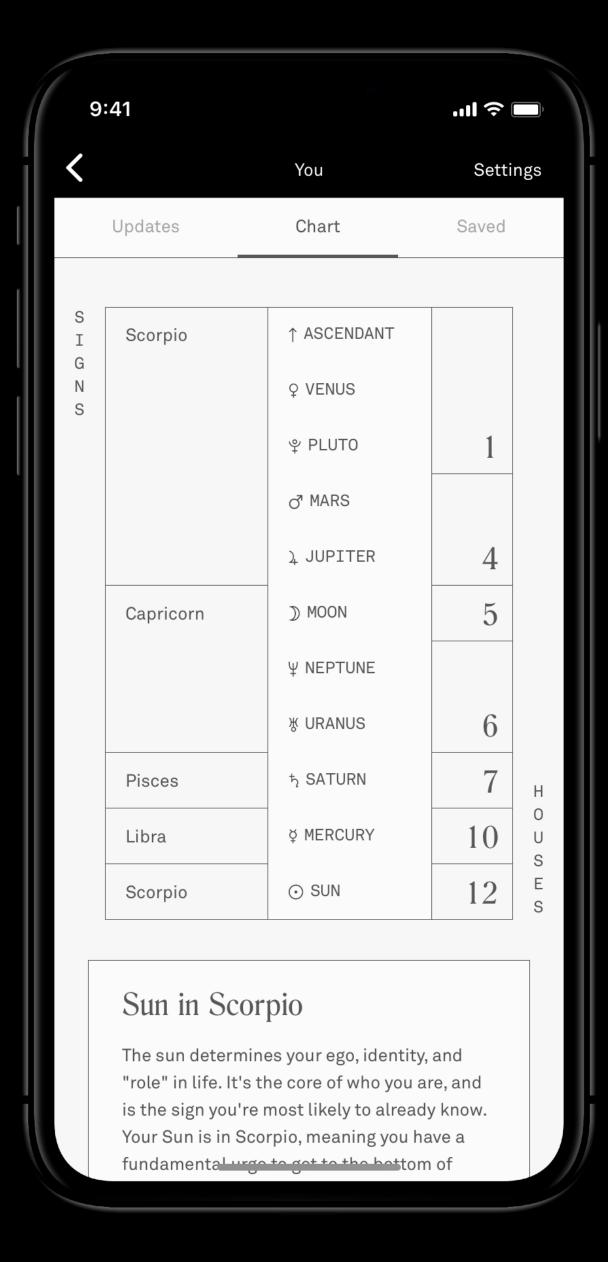


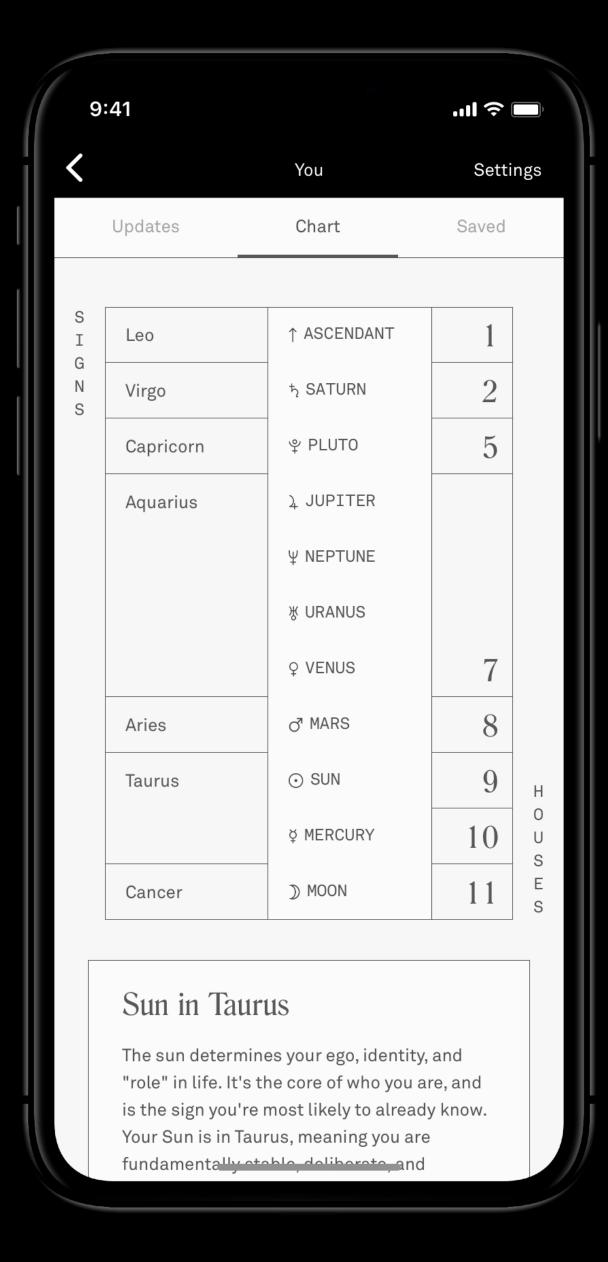
CO-STAR × DESIGN MATTERS

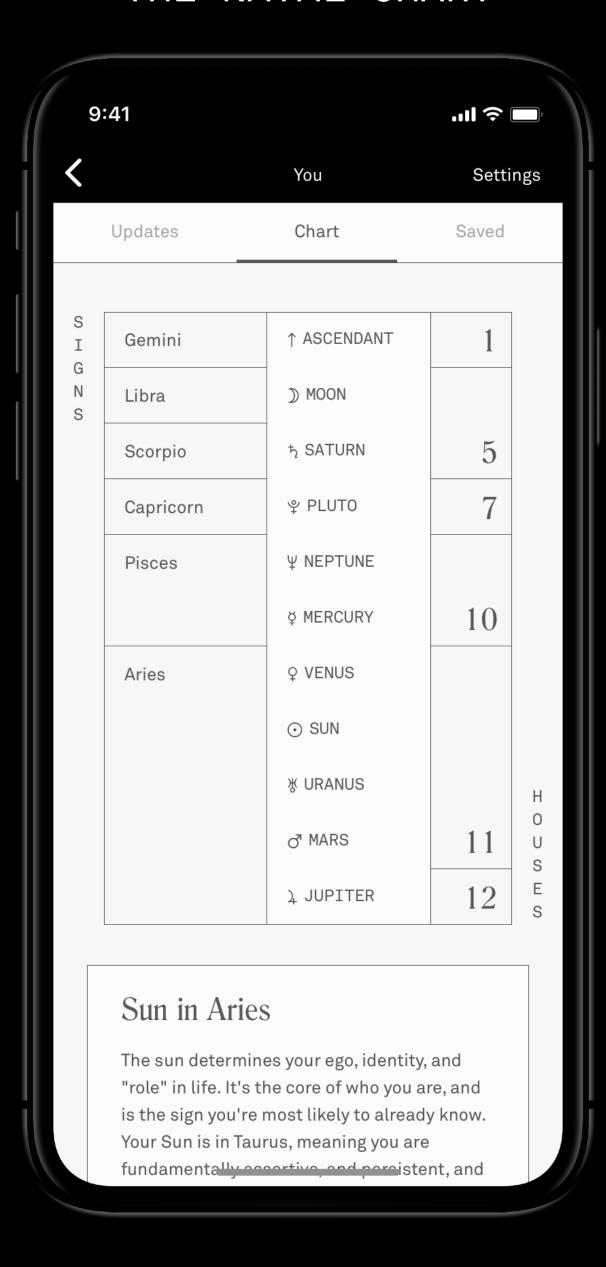


Meet me where I am

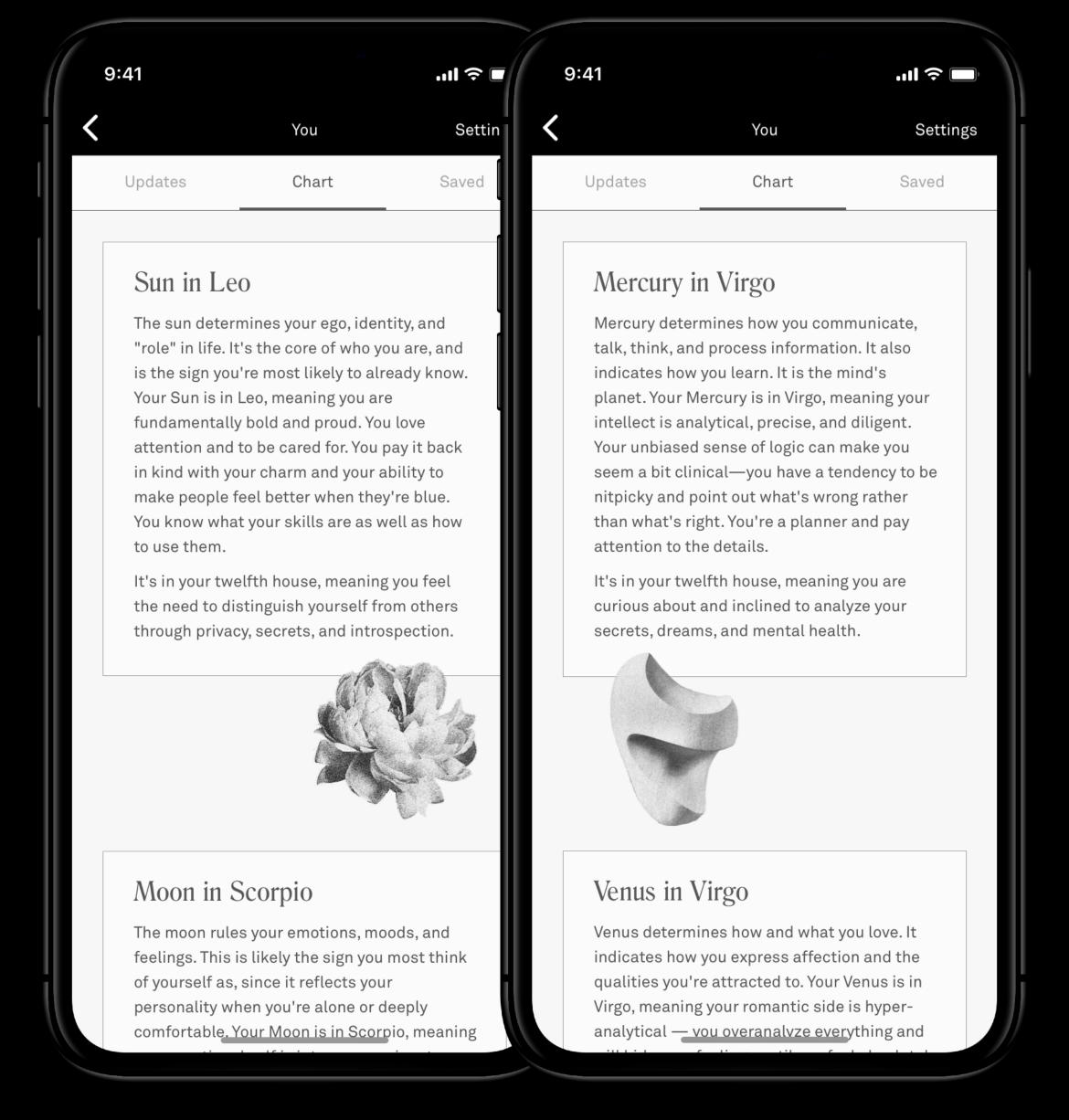


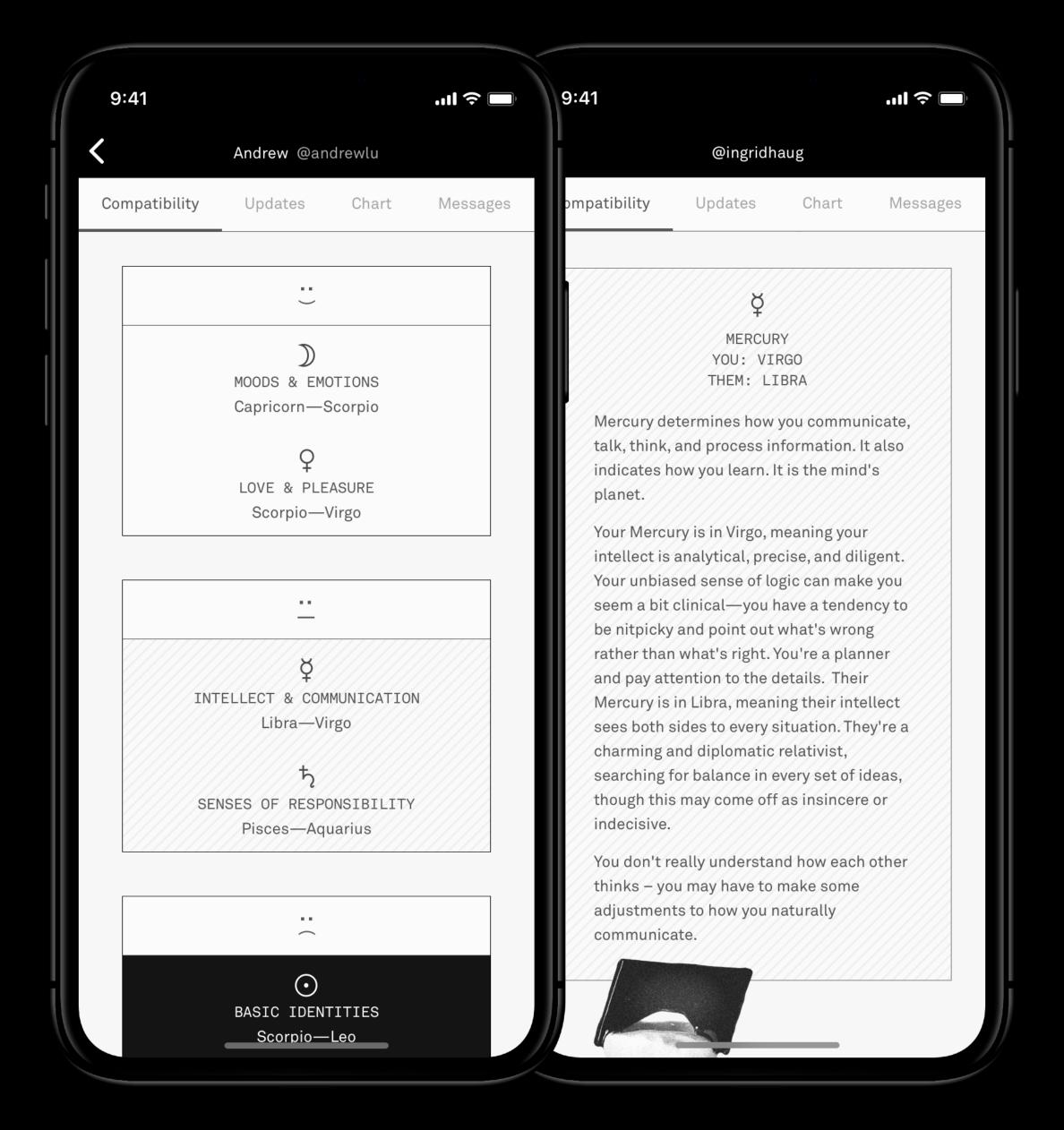






what you set out to do. Although somewhat undernonstrative, you are generally koyl and responsible people to those you care about. You take your time in most enderovars and generally use a step-by-step approach to most projects—but you steadily reach your goals. You are naturally trustworthy, and you don't have much patience for those who don't show respect for others, who take foolish risks, and who lead disorganized lives. **Natal Chart Report** a starting point and do some further reading about different positions (such as Moon in Libra, Saturn in the 10th house, Moon conjunct Mercury) in your chart by exploring our own site, other astrology sites, and by reading astrology books. apricorn is a feet-on-the-ground, eye-on-the-prize sign. Those with Sun in curious person, and you want to see the best in people and in life. erpretations of these factors are found below. The numbers listed unde he column "Value" serve as a relative rating system for each aspect and are letermined based on the planets involved, the aspect type, and the orb of natter how dreamy the rest of the birth chart suggests. These people know influence. Negative values suggest more stressful or challenging influences while positive numbers show more flowing, easy energy. on your birth data. Below the tables, you'll find your free birth chart report. sign, Venus sign, and Mars sign. Most people already know their Sun sign. If The Moon our time of birth is known, you will also find out your Ascendant, or rising Design Matters Pronoun They This is a wide table that may require you to scroll right on smaller screens sign, as well as the positions of the planets in the houses of your chart. Openhagen, Denmark 01/01/2000 13:11 See also your full natal chart wheel graphic depicted below the report. order to be satisfied with their lives. But the Capricorn spin on the earth signs Aspects between the planets are also listed and interpreted. nd the self-image. The Moon represents the emotions, and the Moon sign Planet Positions, Ascendant, & Houses Part of Fortune & South Node The following table shows the positions of the Part of For d degree. You will also find the sign of your Ascendant and the signs on the lassic formula) and the South Node of the Moon (the True value) isp of each house in your natal chart only if the birth time is known. The The Moon is in Scorpio They are honest, reserved, circumspect, honorable, and strong-willed. Quietly ambitious within the realms of the possible, they like and take on responsibility. They can work in the social domain. on the planet itself (for example, the Sun changes signs every 30 days or so You opinious are usually setting and you are an interpretate timmer. Lost there to the promet of your opinions and thoughts, and might easily get a bruised ego if you are not "heard", if your opinions are pushed aside or ignored, or if your opinions are criticized. You are expressive and possibly a very animated speaker. You are also very witty and others enjoy your playful Each paragraph of interpretation refers to an individual position in your Birth Chart cendant, you have a Cancer Ascendant, and if Leo is next to II, Leo is on This birth chart report shows the positions of the planets for Design Matters. is generally strong. At any rate, you are not as prone to the kinds of ups and Capricorn with ascendant Gemini 140 Trine between the Sun and Saturn Sun in IX: The Sun is in the ninth house different, they are in harmony. ordered life, and to apply caution in your financial and business dealings. You popular and their company is appreciated. They are balanced, at ease with themselves and usually get on very well with their parents or guardians. ideals and you have your eye on what's on the horizon. You are looking ahead, and at times can seem quite restless. You are proud of your knowledge and of amount of patience and enough self-discipline to slowly but surely achieve rebirth and change doesn't need to be so dramatic and overwhelming. In out of bed in the morning. You are passionate and seem to need an active romantic and sexual life to drive you. Often, this area of life is somewhat challenging, especially in youth. As much as you want to be involved in a passionate affair, your timing can be off and/or it's difficult to find a relationship that mirrors your strong desires and expectations. Especially when you are young, there can be a real awkwardness with your social skills—this may or may not be apparent to others. They are fascinated with all that is unexplored, mysterious, taboo, secret, and Potential issues: excesses of pleasures, difficulty letting go. Emotional reticence is the main theme of these aspects. Many people with this aspect had a lot of conditions placed on the love they received in early childhood. They tend to expect the same later in life. With hard Saturn aspects, individuals are often plagued with doubte, not only about the self but about what to expect from life itself. The problem is that expecting difficulties Moon in VI: The Moon is in the sixth house Venus is in Sagittarius Their fate can depend a lot on partnership. May connect for love, children, choice. They like the country, respects Nature and adore animals. Love and nate are very much mixed together for you. You are probe to over-that relationships with others, likely because your passions are such that the old saying 'there's a fine line between love and hate' rings especially true for your. Some level of competitiveness, anger, frustration, or angst is present in your romantic relationships. Although you are quick to anger, you are 60 Sextile between Mercury - Mars ganized and on top of things, and to lead a healthy life. If these matters are achieve a balanced, harmonious relationship. Be careful not to bend over backwards just to keep the peace—you may be taken advantage of. Your organized and on top of timing, and to deal a nearity ine. It mese matters are cheotic in your life, it's a symptom of emotional unrest. Voin need a lot of variety on the job—to be stimulated and engaged in order to feel happy. Some of you might seem to change jobs often, forever in search of the "perfect fit" job. Acceptance that any job requires some level of routine is hard for you. You are very sensitive, and especially aware of minor health annoyances or body aches and pains. Some of you have hypochondriae symptoms. Some attempt to get out of things they don't want to do by emphasizing health problems or even exaggerate lillnesses in order to gain sympthy. Af your best, They like discussions, debates, polemic. They have good judgment and can be very determined. They are a worker and they have lots of energy. They have a marriage partner may be especially attractive, charming, or well off. You are extremely attractive, agreeable, and charming, drawing others to you magnetically. You need an unusual amount of contact and exchange with a partner, and might find that you feel completely lost without one. Some of you might quickly enter into partnerships, perhaps too quickly and neither Mercury is in Capricorn enthusiastic, incisive, and energetic in thought and speech instinctively want to lean on them, and other less brave folk run a little oluptuousness above all. They may go to excess and can often be unsatisfied. nditioning are broken. Adjusting one's perceptions and expectations is the Should probably learn moderation. equipped nor prepared for the responsibilities that a long-term relationship demands. In some cases, there can be a shallow or materialistic interest in partners. Your hips and lower back may be special erogenous zones for you, or they may be especially attractive body parts. lovers who dwell on any one thing. When the going gets tough in their relationship, they have an overwhelming need to run away. Usually this only loon-Saturn aspects will live life feeling left out-attracting circumstances They are intelligent with big ideas: They are tolerant and they have a strong 121 Sextile between Venus - Neptune enormously comforting for others. Many Lunar Scorpios are intelligent and Their professional life can be creative or inconstant. They have a taste for the the ground. They have the "gift of gab," fully enjoy literature and learning. Arts, can be a dreamer, and may be easily influenced and romantic. They are the happiest, and they make the most interesting and rewarding friends and Mercury in VIII: Mercury is in the eighth house have been difficult or a challenging early family life in some cases. alone, without being bothered. They are too easily distracted or bothered by their money around their circle. Their friends may be more self-interested -28 Square between Saturn - Uranus o keep their independence, their freedom of action. They would gladly to trust others readily. They can be a bit careless about spending money, however, and this is probably because they are so eternally optimistic that there will always be plenty around. The possibility of failure does not enter They are kindly, often doing charity work. They are protected from life' rigors to which they are not immune, but they know how to cope. They like working in peace and alone, even though they are humanitarian. Mars is in Aquarius It can be a little difficult to understand exactly what makes a Mars in of room to breathe. Generally not the touchy-feely types, these natives often arius native tick. And that's absolutely fine with them--they enjoy laugh at sentimentality and tradition. In personal relationships, their and happiness are. Can be pleasantly competitive and good-humored 38 Trine between Jupiter - Lilith uprising people. The tried-and-true methods of getting things done are far to boring for those born with Mars in this unique and original sign. Mars in pproach to intimacy is definitely on the detached side, which can be baffling discover their own worth as well. They are naturally attracted to relationship and frustrating to more personal and affectionate personalities. Of all th 9 Sextile between Mars - Lilith hat transform them, that are growing and evolving, and that are intense personal planets in the sign of Aquarius, Mars placed here can show the Uranus in Aquarius the dark side of our natures, and passion. ushed around with Mars in this fixed sign. Because Aquarius is progr with this position, and the desire to push their agenda on others (usually in May get over-excited at the start of a task that interest them. At times, their nestions, restlessness, the need to challenge and question life/facts/beliefs highly devoted and passionate to the things (and people) they love. They can debonair personality can give others a banal impression. or the need to get away, expand, and seek meaning. They may feel Uranus in X: Uranus is in the tenth house 43 Trine between Venus and the North Node to their ways, they'll make sure they aren't so predictable the next time pology can be empowering. It can also help end a cycle of going to extreme round. Being seen as "normal" simply won't do! With Mars, the planet of energy and drive, in an Air sign, these individuals They don't like to see greed or waste in others. Must not shun materialism have an element of excitement, uncertainty, creativity, or risk attached. They without thinking. They start something new without necessarily finishing the previous job. They like to dominate and may lack diplomacy at times where nd possessiveness completely, and learn to build up a sense of being "deserving" of some pleasures in life. ign, even though it's persevering in the long haul. If there's a method to their Jupiter represents expansion and grace. Pluto is in Sagittarius They fight to improve their daily life, they are persevering. secure, we may stagnate. The North Node points to the qualities that we need er at getting what they want; in Aquarius, they are particularly adept at getting their way. While this is not an overtly aggressive position of Mars Jupiter is in Aries Great aspirations: sexuality and love are idealized. Capricorn on House X House IV - the fourth house - is the area of home, family, roots, and deep curious about the people around them. Sounds similar to Sagittarius rising; Well it is, but there are some important differences. While Sagittarius seeks as their curiosity is large, their minds are quick, and their attention spans rather short! As children, natives born with a Gemini Ascendant are often They can be a friend to many but may stumble a little when things get too Cancer on House IV House VIII - the eighth bouse - is the area of emotional security and of ersonal. Their path is to embrace their individuality and to allow themselves o be the center of attention or to strike out on a unique creative path. They House XI - the eleventh house - is the area of search for social and intellectual to love to ask questions, to move around freely, and to mingle. Definitely They can revere family life, children may have a large place in their heart. are learning to be more personal and less intellectual when expressing their feelings. Qualities to develop: Intimacy, sharing, self-expression. Sagittarius on House VIII fair amount of freedom, they are often just as willing to give their partners and calm in the home. They are nostalgic, collecting things of sentimental Aquarius on House XI This can point to profit through an inheritance, or it may suggest that suppor North Node in IV: North Node in the Fourth House financially stable or supportive. However, they may not always be firm and accountable with matters ruled by the eighth house, so watch for sloppiness the whole night and, with the ideal world created, they are happy to retire to rules money and personal finances, sense of self-worth and basic values, resease the need to feel in control and on top of things. Once they do let others in, their life improves. Fixing their home life can enhance their career. Qualifies to develop: nurturing and trust, tenderness, willingness to be vulnerable or to accept support. immediately apparent to most. People with, for example, predominant Water signs may feel a little ill at ease with Gemini rising people (that is, before they their partner. A sincere, stable, and faithful love. Refined education. The Houses of Mercury can show areas where money can be made. rint button below. You can delete unwanted or extraneous items (such as is sentence! - or parts of the report you don't want in your copy) simply by





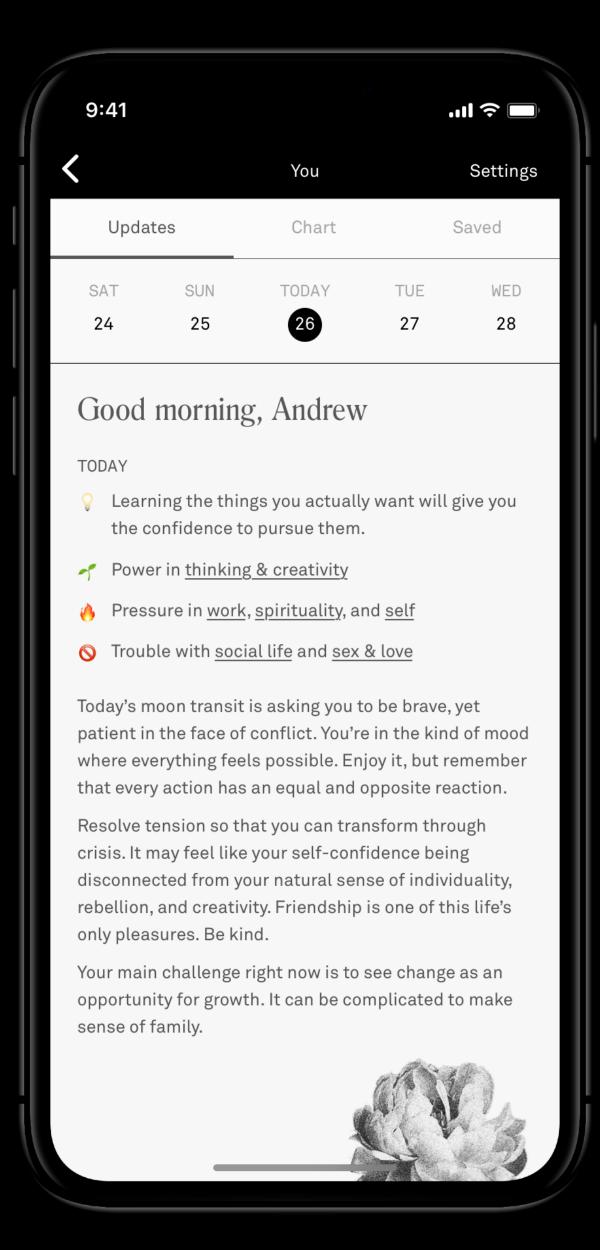




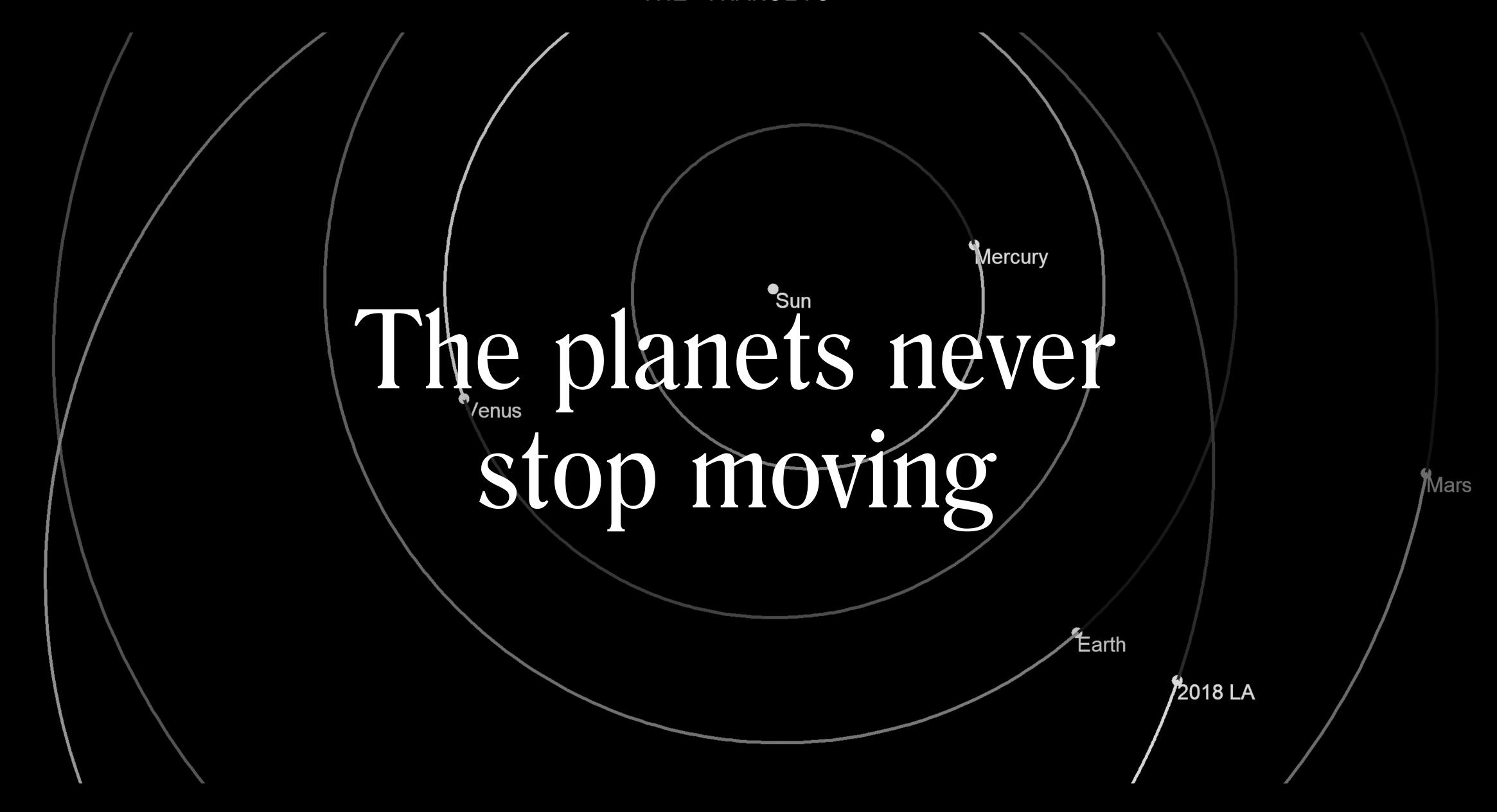


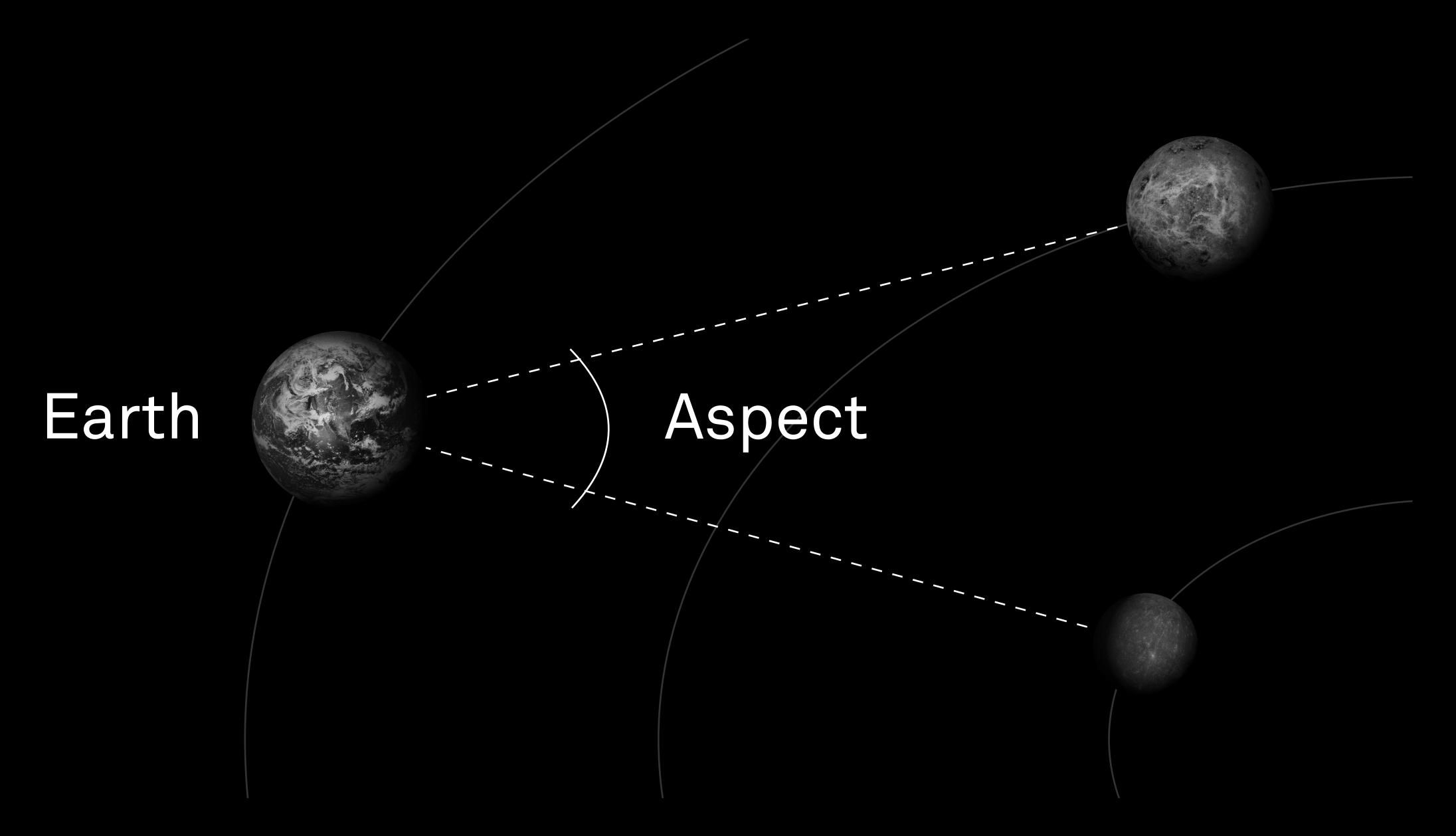


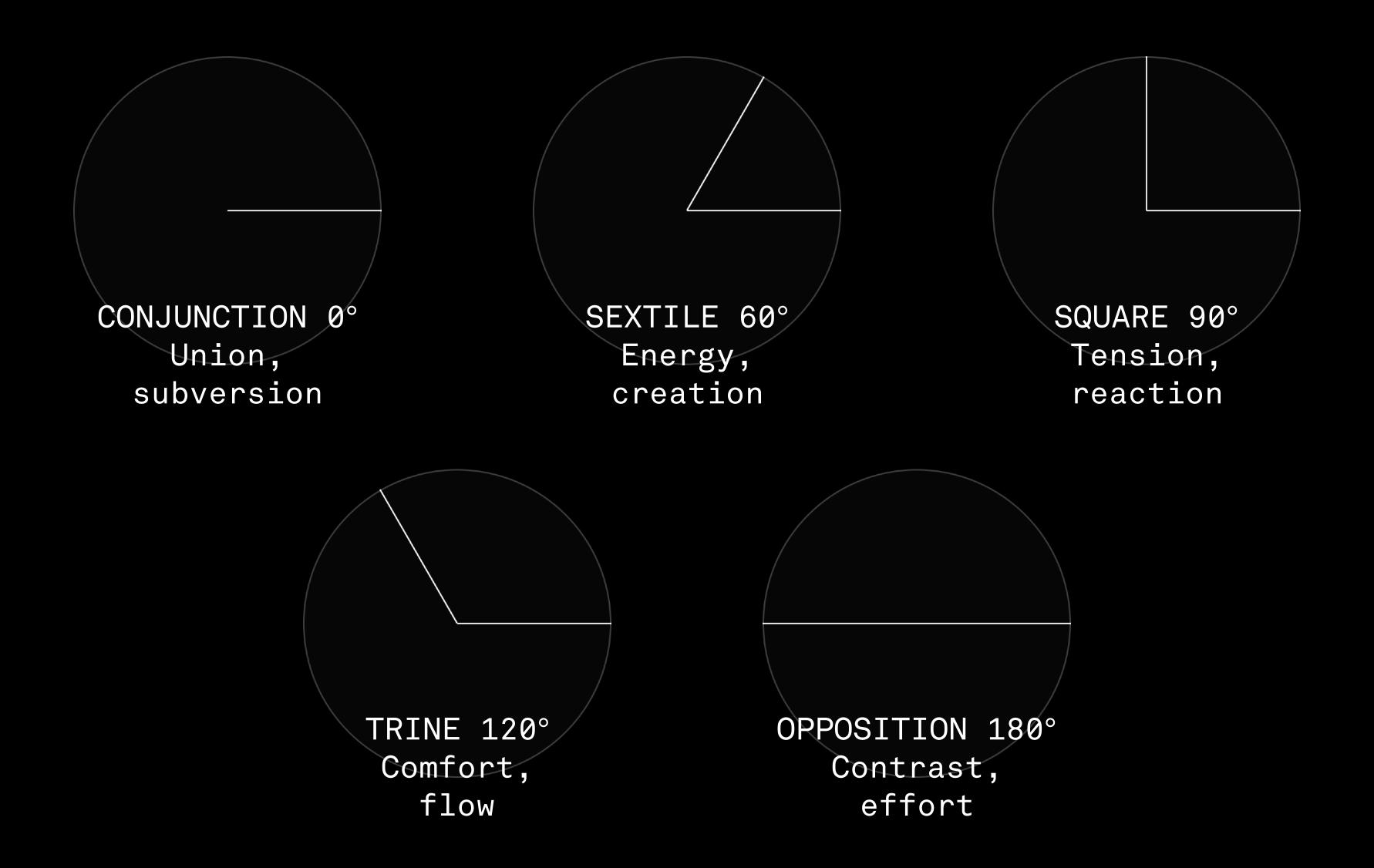
A new horoscope every day.

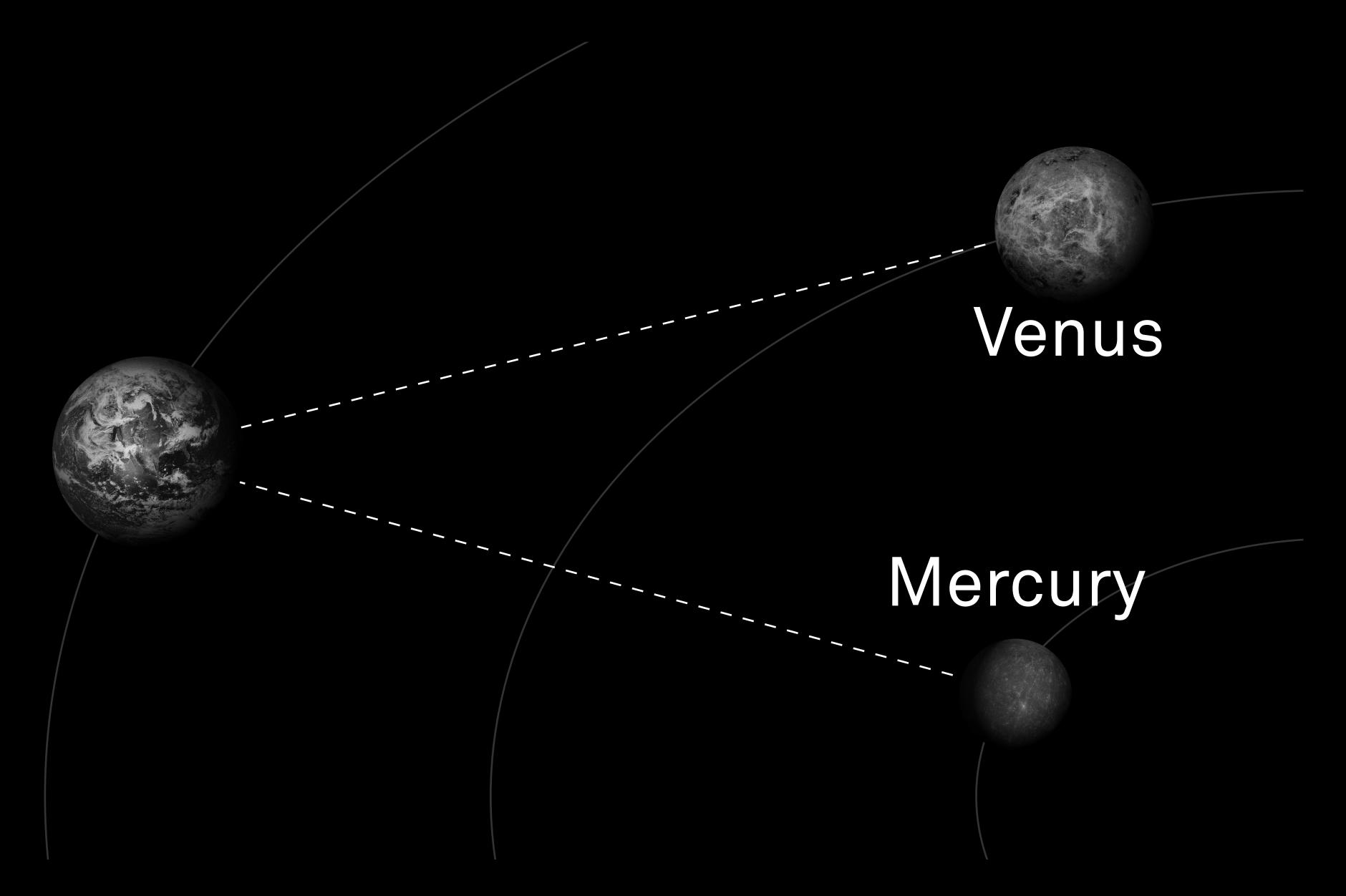


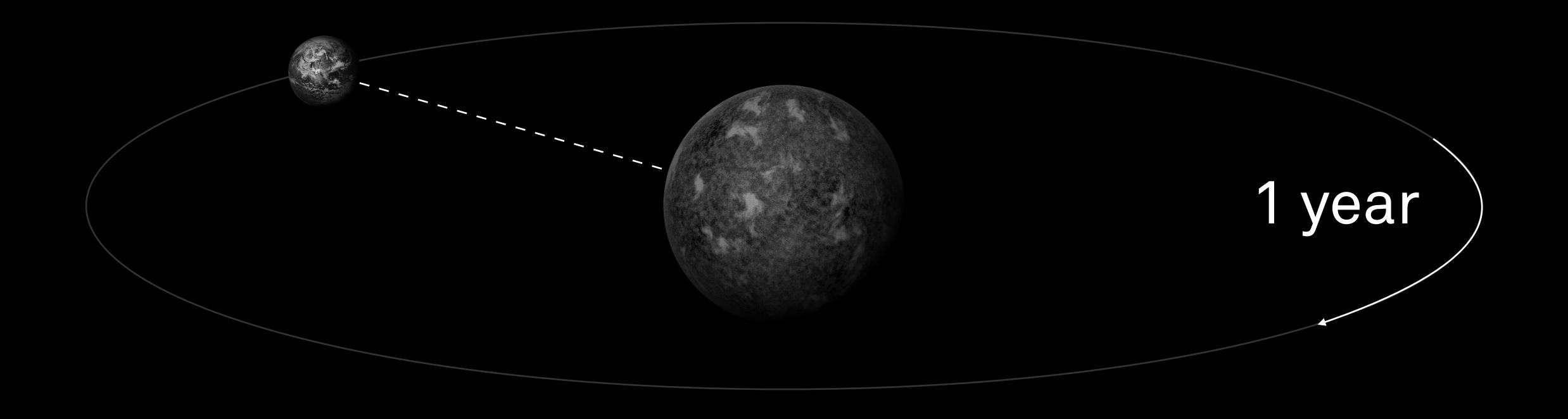


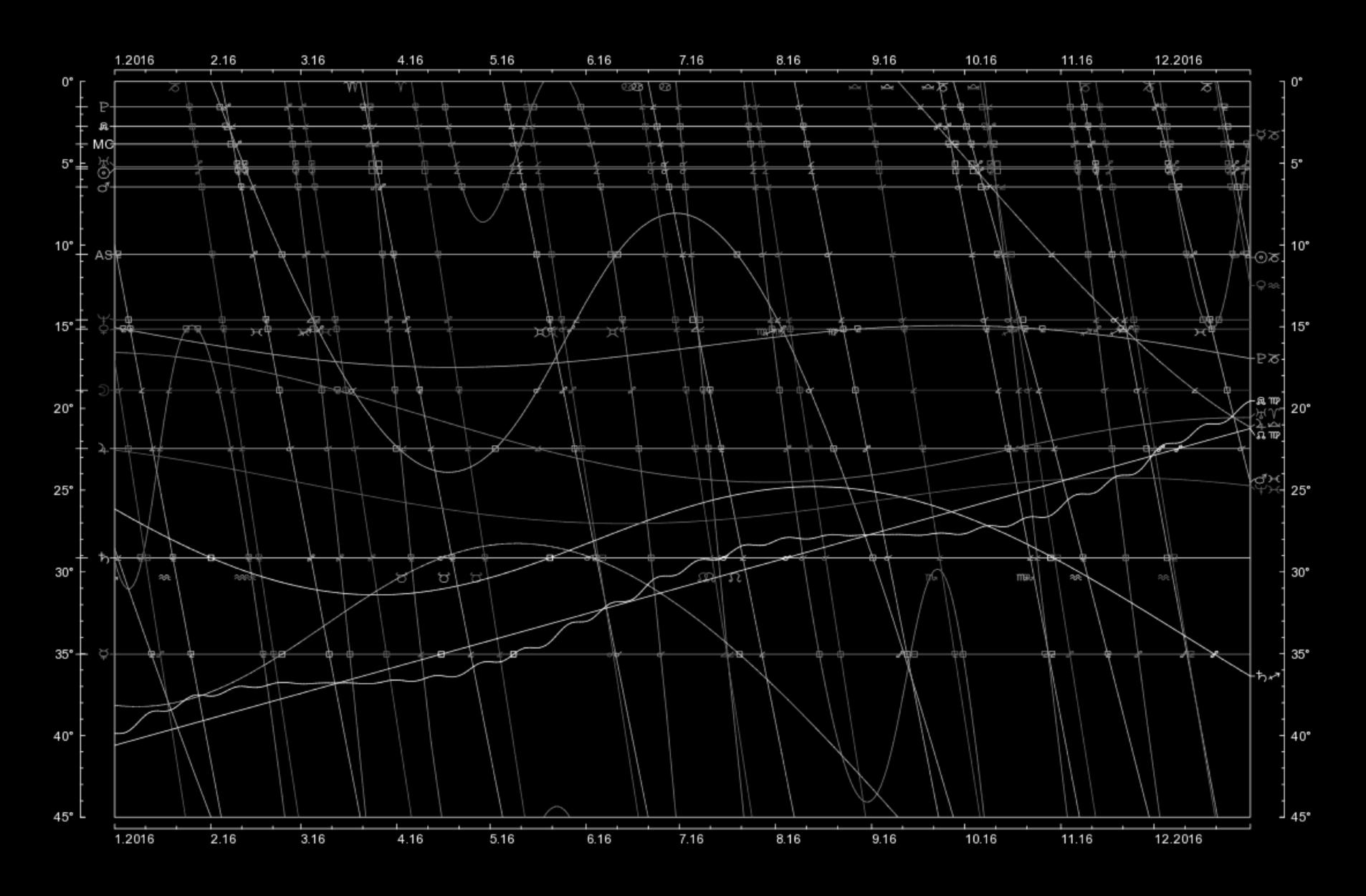






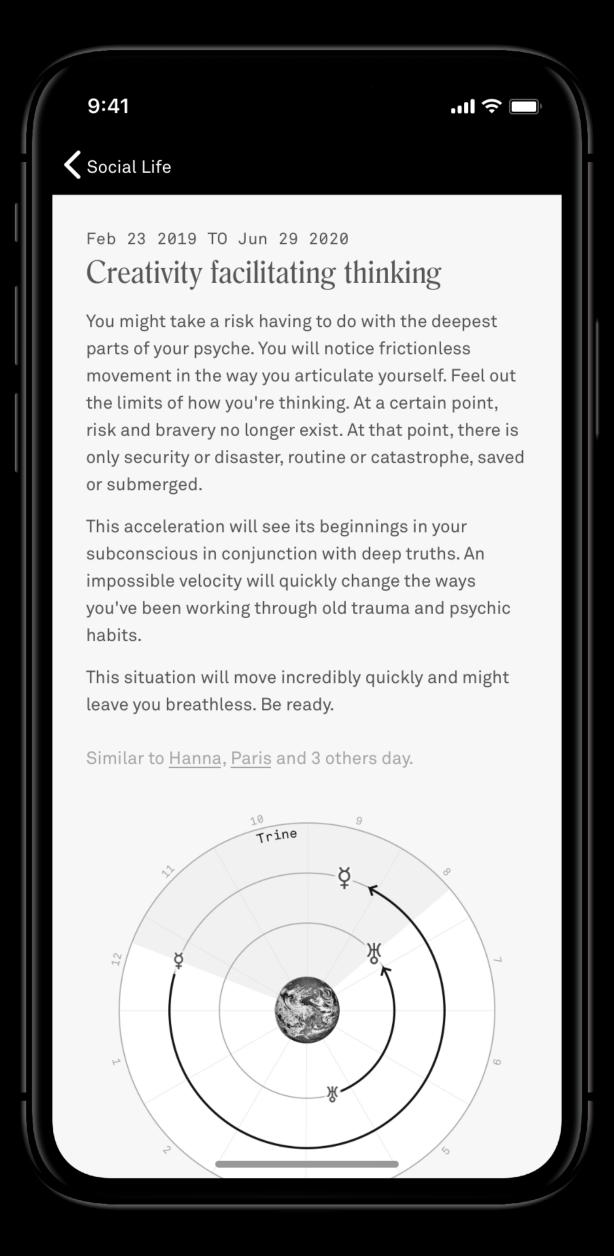




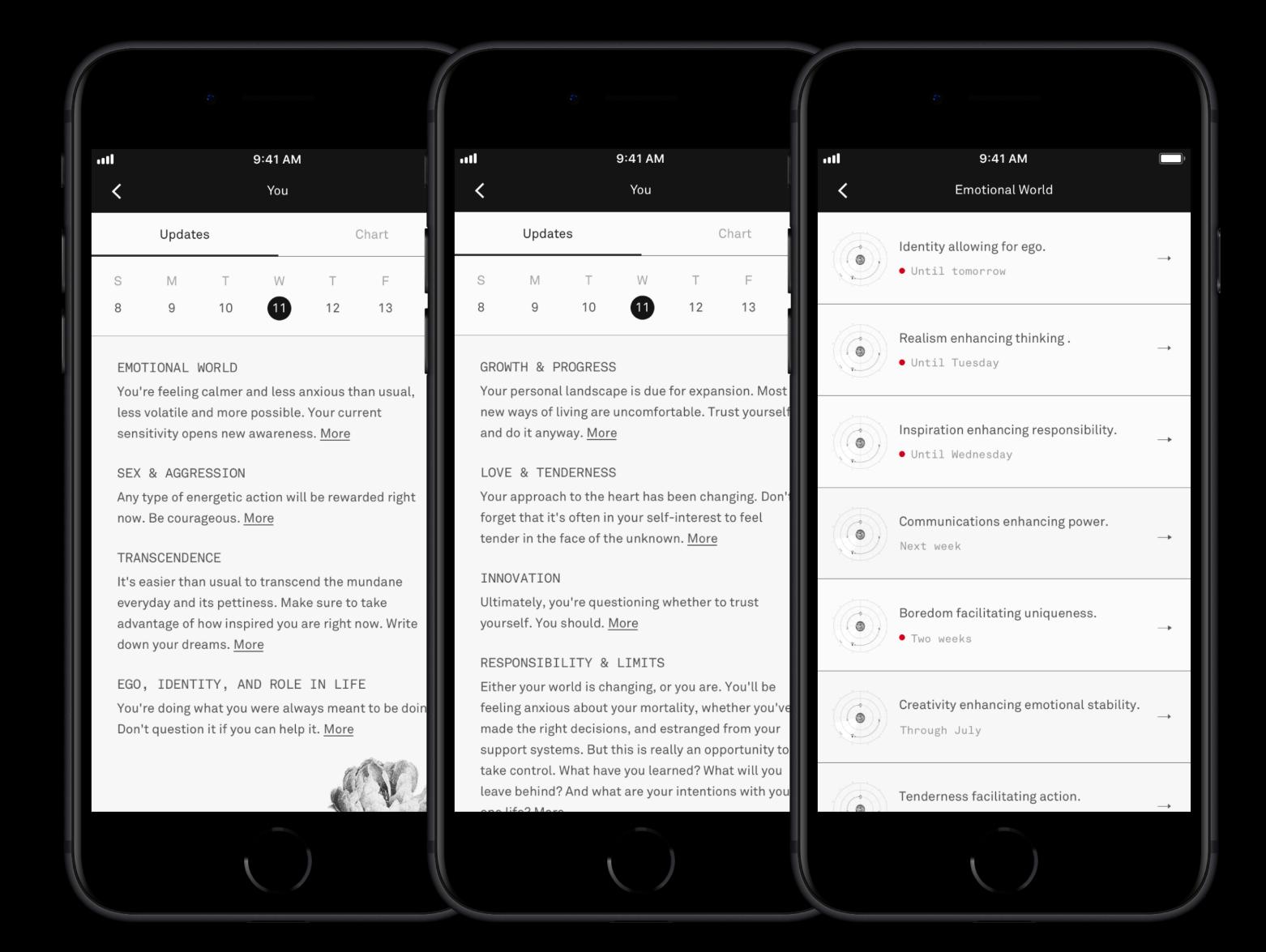


CO-STAR × DESIGN MATTERS

The full universe of planetary movements

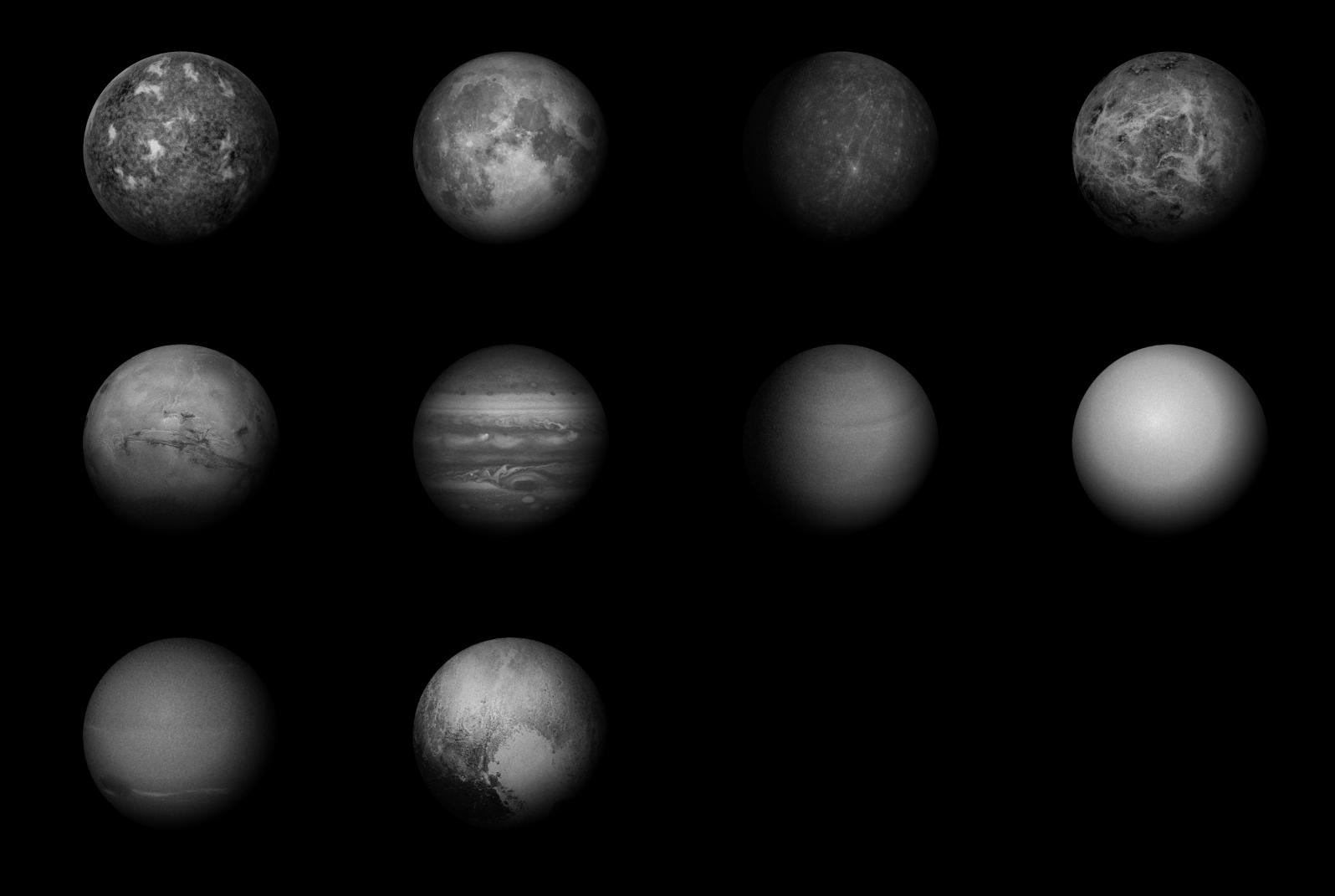


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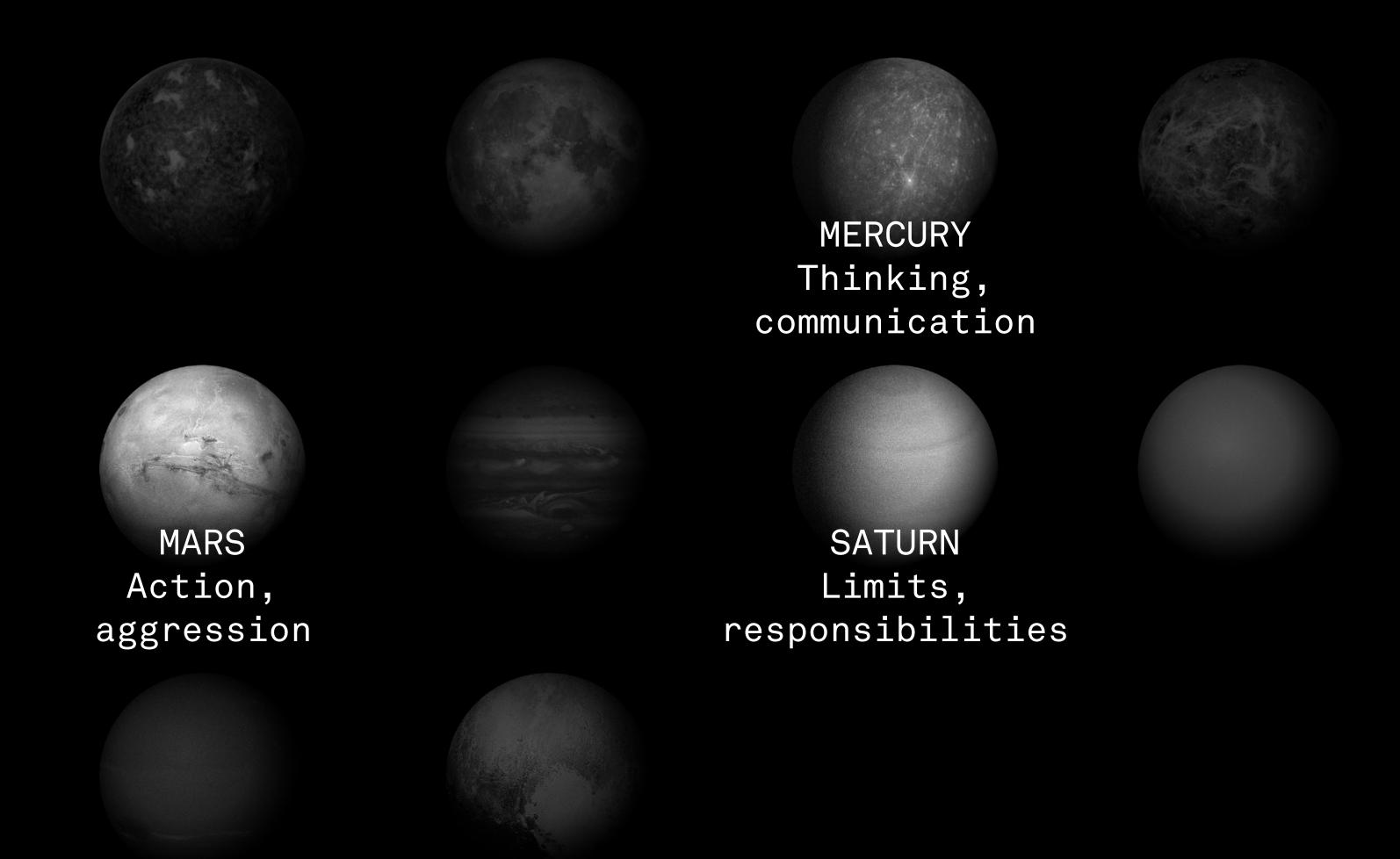


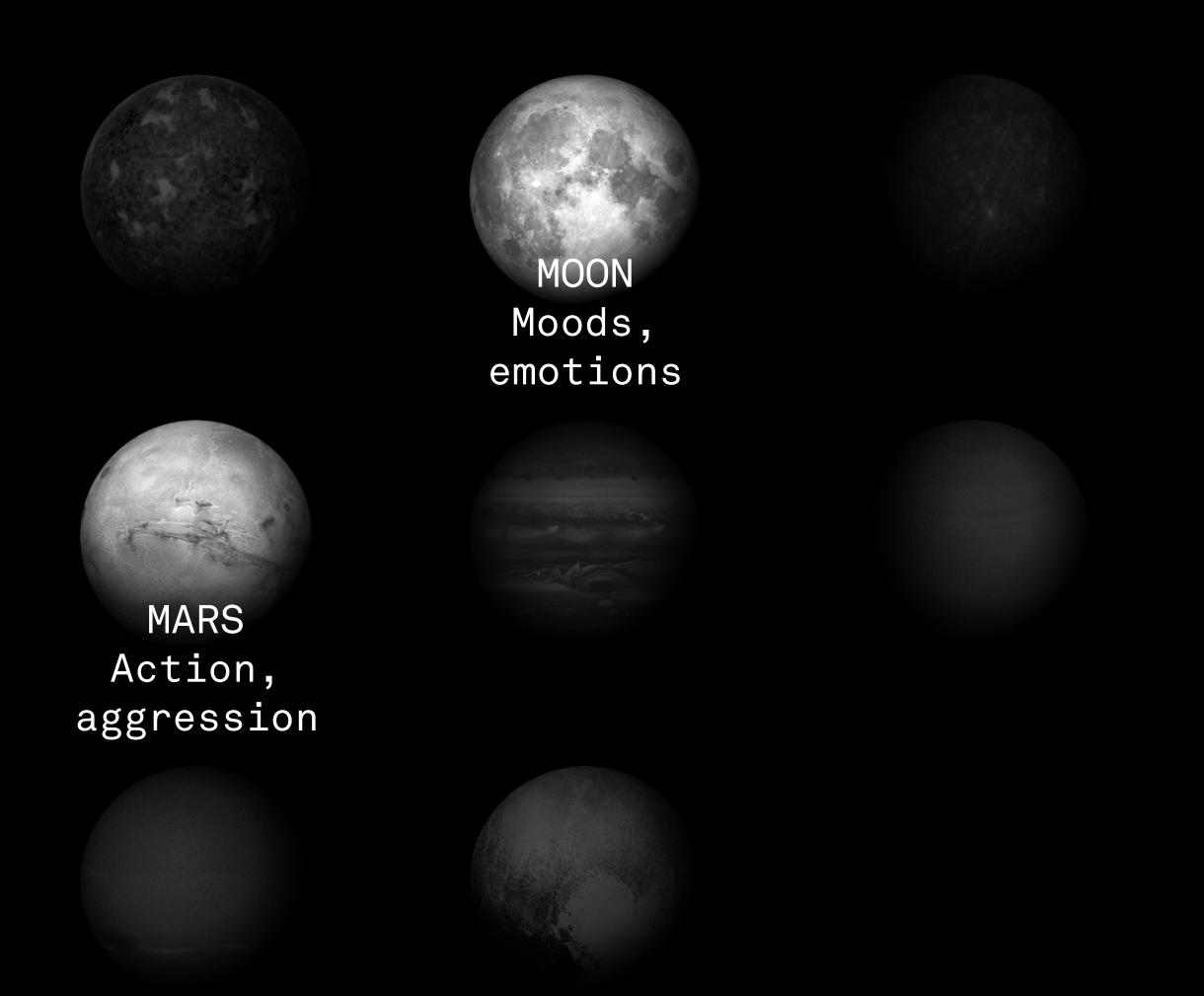
Lots of information, lack of direction

The personal element

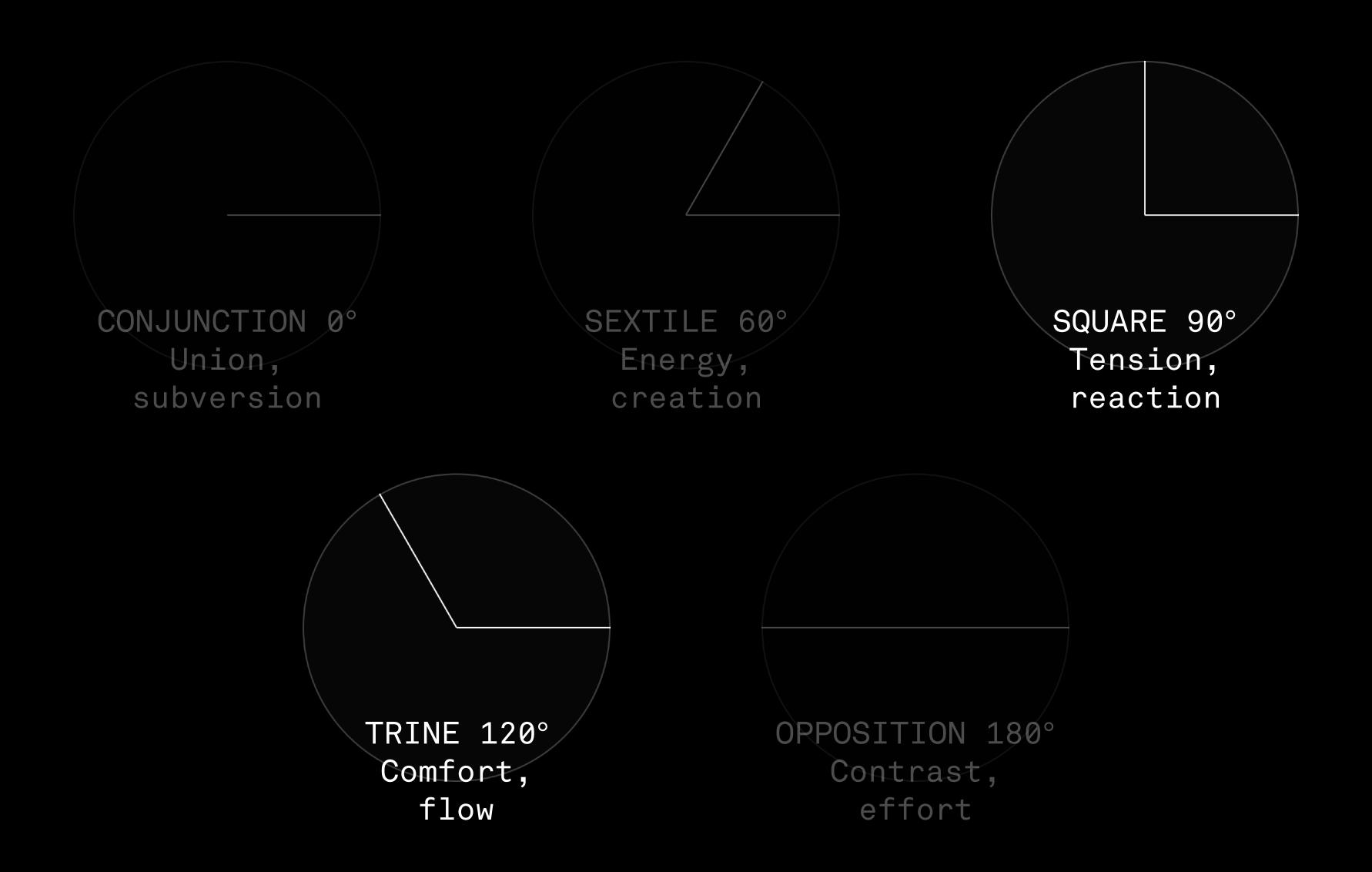


CO-STAR × DESIGN MATTERS





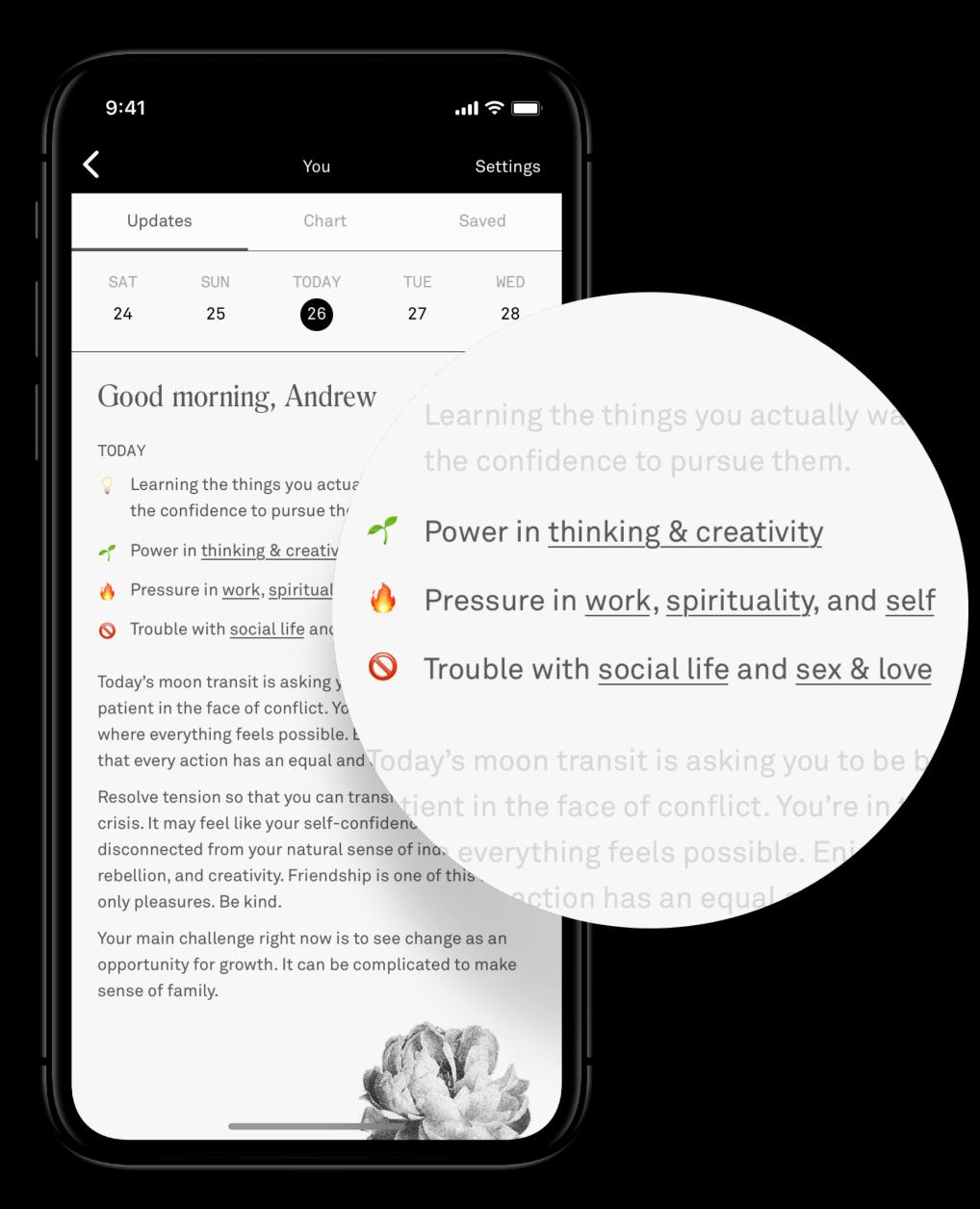


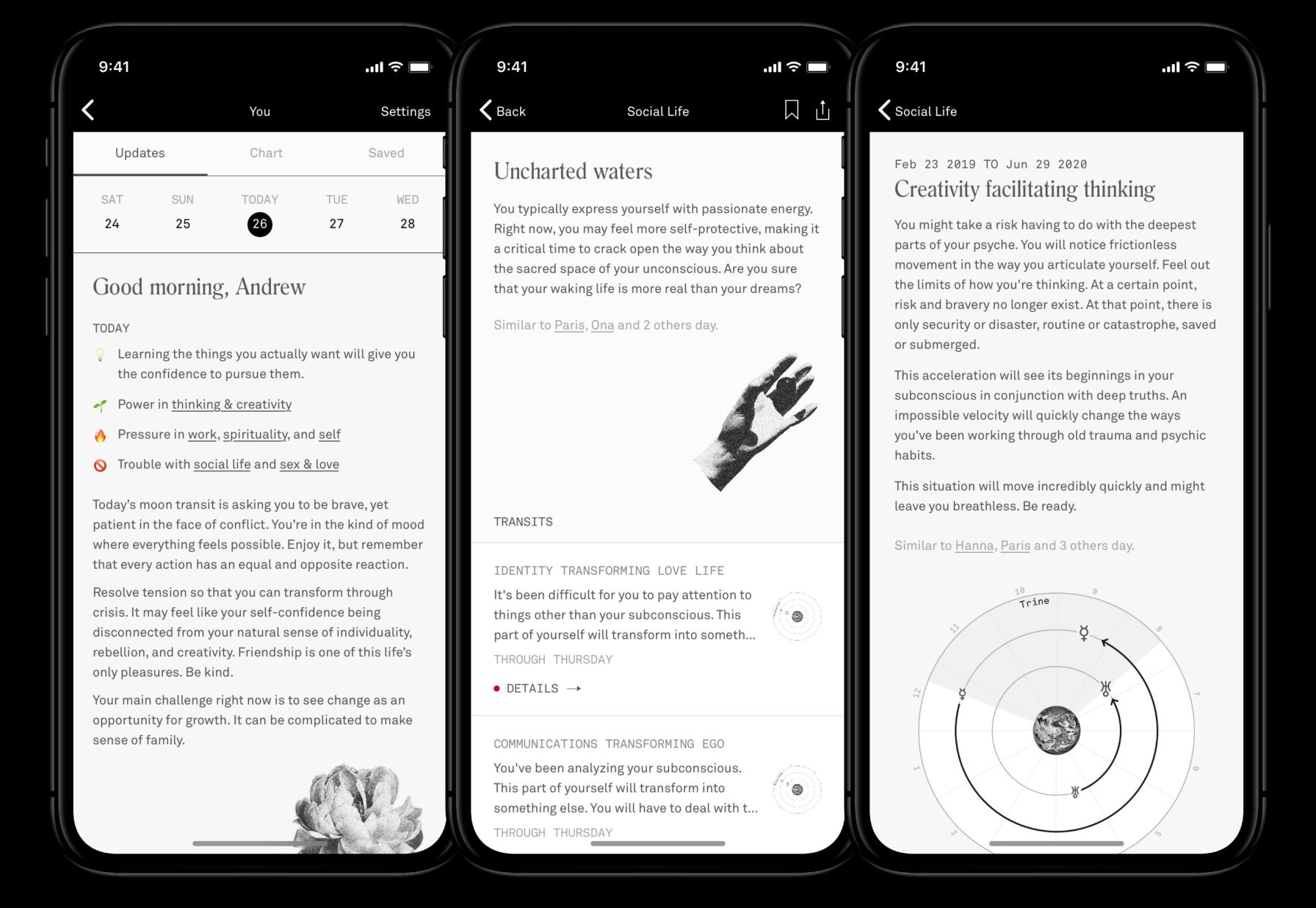


Conciseness with progressive disclosure

Self Social life Thinking & creativity

Work Sex & love Spirituality

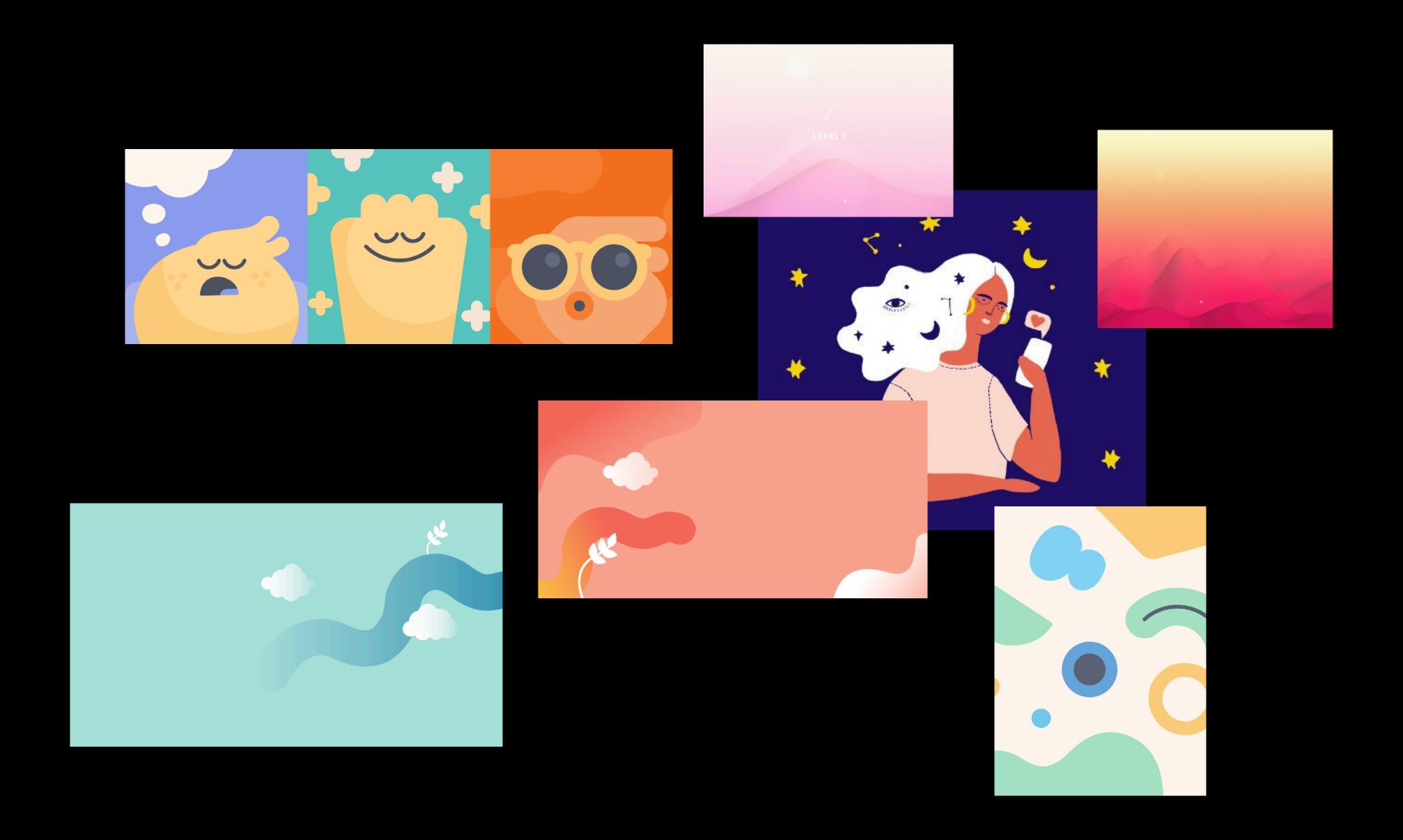




Connect with what matters most

A crucial visual language.

THE VISUALS



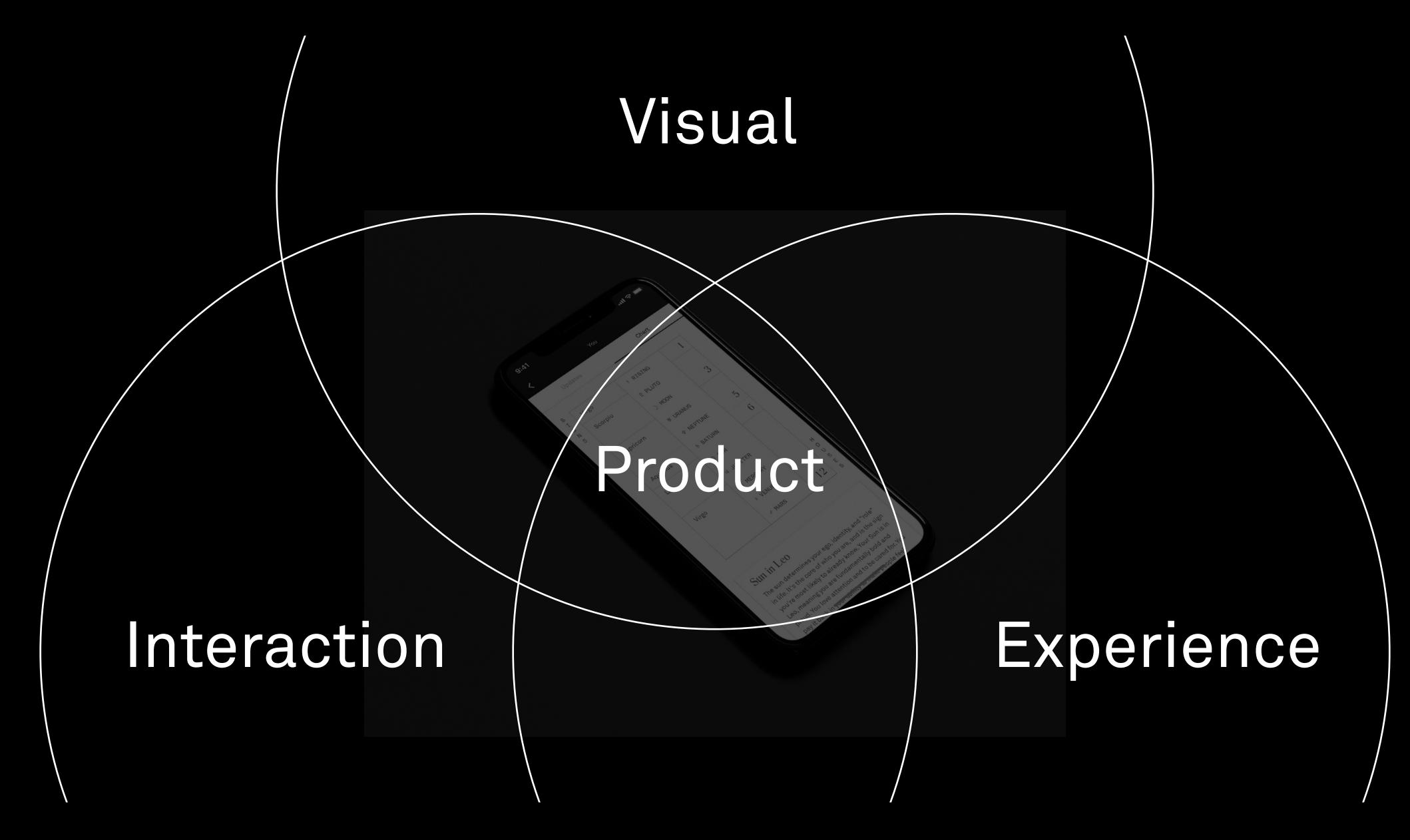
THE VISUALS



CO-STAR × DESIGN MATTERS







CO-STAR × DESIGN MATTERS

Why does it all matter?

A different mode for social





The feeling of being seen.



Real conversations, real interactions

"She read my chart and we talked about how Capricorn really applies to me, because I focus my self worth a lot on career choices."

"It felt good to be told I'm such a Libra, because I do care a lot about aesthetics and I pride myself on that."

Help each other through a hard time

"If I read Co-Star and it relates to a situation she's in or dealing with, or something that gives her clarity or direction, I'll send it to her."



CO-STAR × DESIGN MATTERS

A shortcut to intimacy.

Honesty and vulnerability

Curated personal brands

Open and meaningful relationships

"It's an icebreaker, and a funbonding moment. I like comparing our signs because it gets their guard down."

"I'm all about team dynamics so I ask about signs a lot. It's a fun way to talk about strengths and challenges and understand each other."





A way to identify and express

Real community and belonging.

Behind the digital filter

Face to face in real life

"Most of them hadn't calculated their chart, so they got Co–Star. We ended up going around, comparing each other's and talking about it."

"We get together in the living room and do a dramatic reading, what the week or month is going to be like. I like it because we talk about what's going on in our lives."

Design the digital tools that enrich our lives

Tech got us here. Let's design our way out.