Ushahidi

READ THE CROWD.

Design for democracy.
Design for the margins.
Design for crisis.

@erioldoesdesign @ushahidi @designmatters #designmatters19

Ushahidi

Hi, I’m Eriol. (Ehh-roll).
I’m Design Lead @Ushahidi

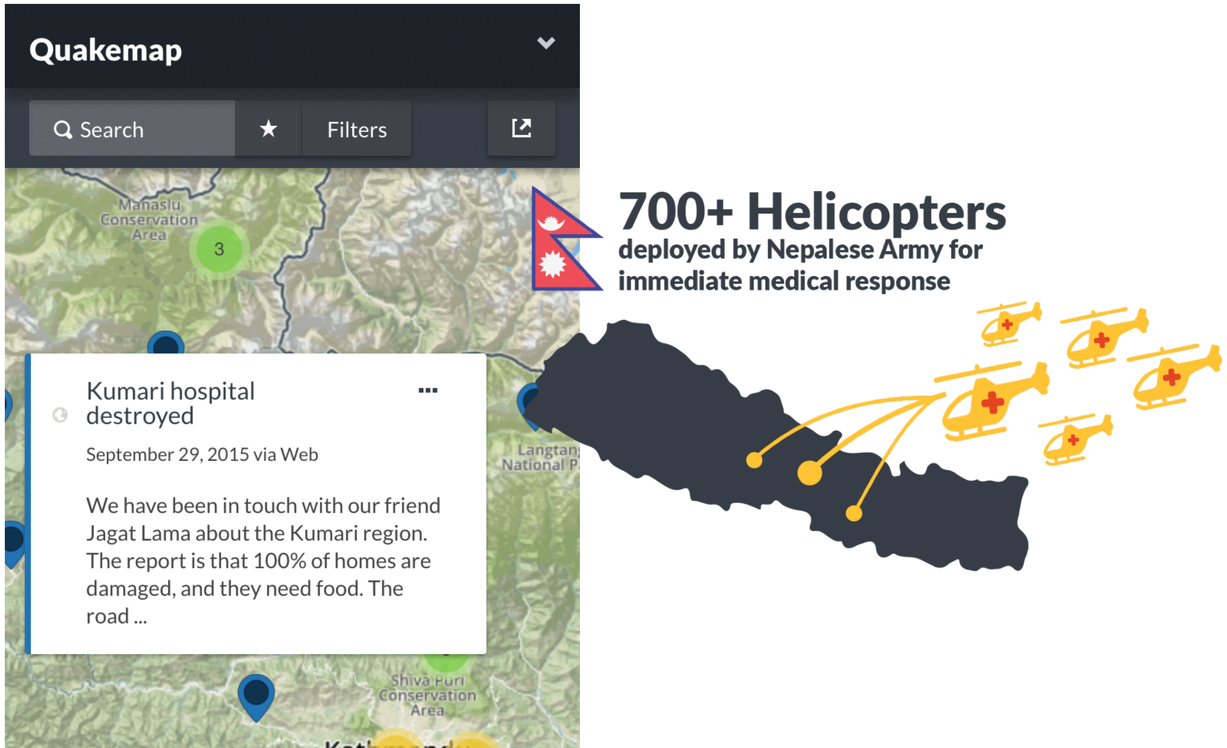
10 years in digital product design & UX.

They/Them/Their’s pronouns.

Ushahidi

Helping people raise their voice and those who serve them to listen and respond better

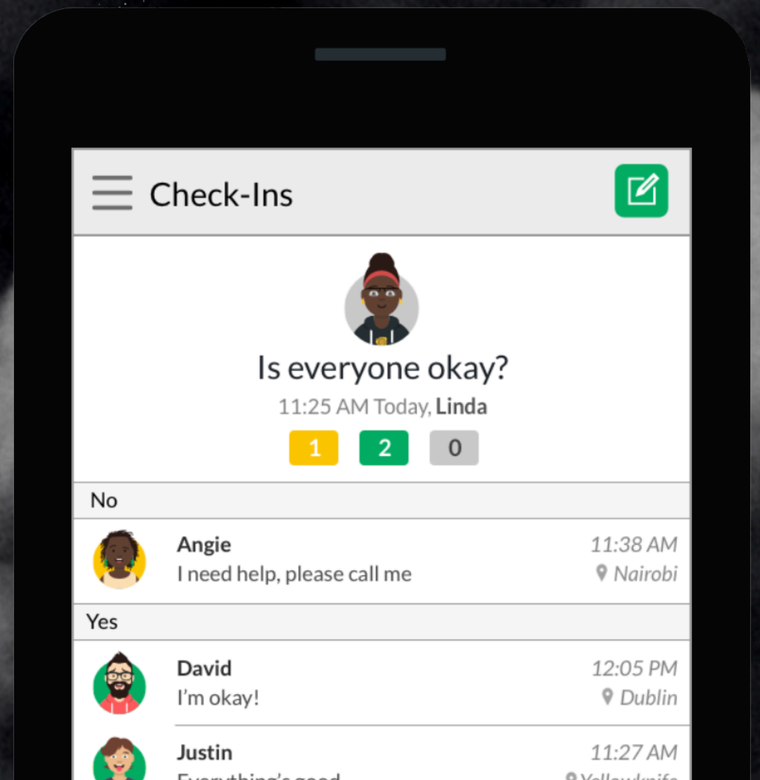
We were able to map all the health facilities in Kathmandu Valley before the earthquake, which will undoubtedly help the relief workers' ability to deliver supplies and help save lives.



TenFour

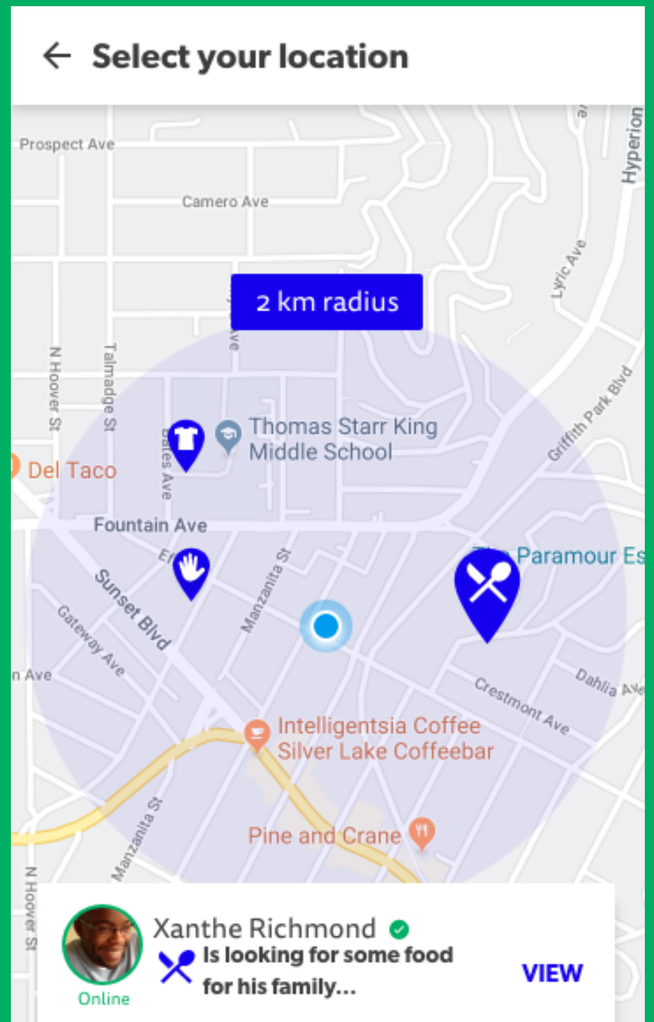
by Ushahidi

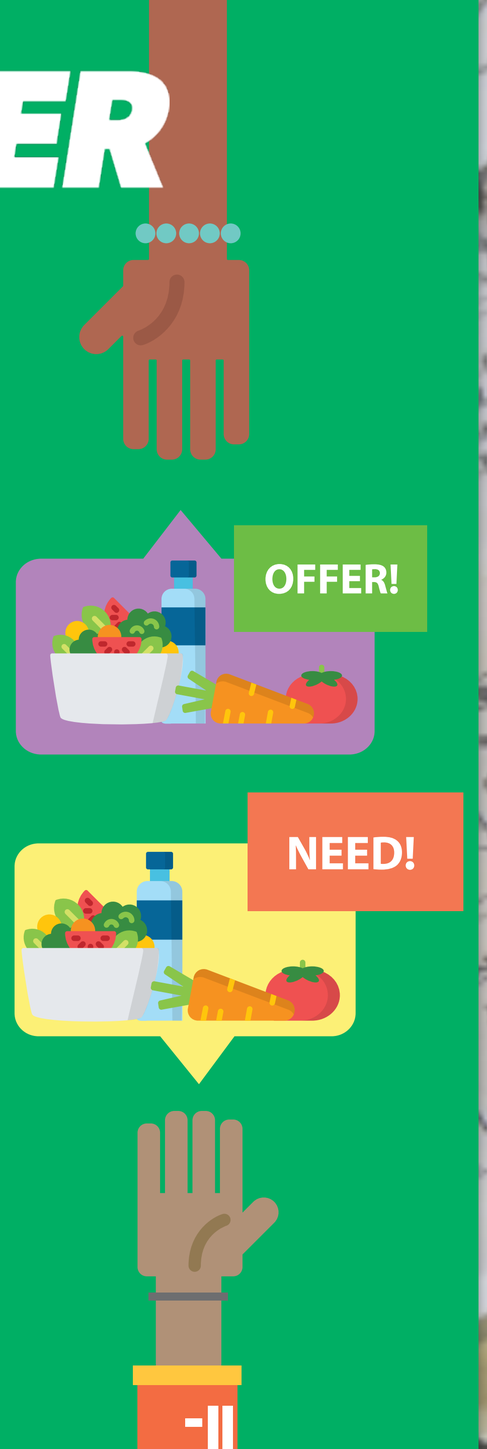
A tool to help other teams reach each other everyday and in a crisis. On any device.



DISPATCHER

Community resilience in and out of crisis times.





OPEN DESIGN.

Designers collaborating and contributing to Humanitarian OSS at challenge gatherings.

India, Bengaluru.

Kenya, Nairobi.

Germany, Berlin.

UK, London.

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DESIGN FOR DEMOCRACY IN ELECTIONS.
UCHAGUZI
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237
MOMBASA
NGOBI T
Always Hopes
Always Trust
GATWE
PLOT FOR SALE
KAREN
RECEPTION
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LINDA KURA YAKO

Ushahidi

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Ushahidi

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Ushahidi

FRONT

BACK

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KENYA.
RAISE YOUR VOICE.

https://www.ushahidi.com/uchaguzi-support/

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DESIGN FOR THE MARGINS & VUNERABLE WOMEN.

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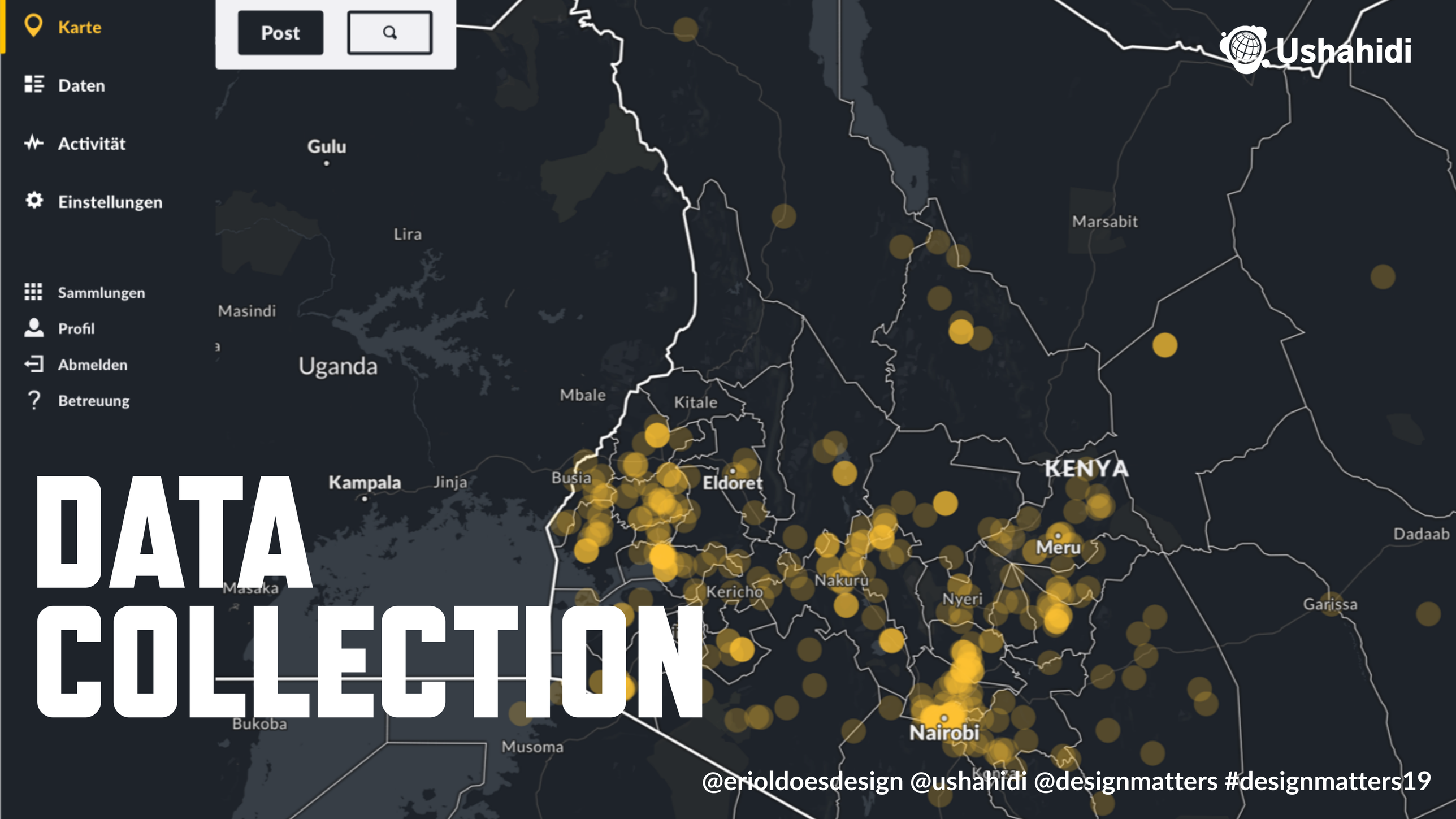
Karte
Daten
Activität
Einstellungen
Sammlungen
Profil
Abmelden
Betreuung
Post
Ushahidi
Gulu
Lira
Masindi
Uganda
Marsabit
Mbale
Kitale
Busia
Eldoret
KENYA
Kampala
Jinja
Meru
Dadaab
Nakuru
Kericho
Nyeri
Garissa
Masaka
Bukoba
Musoma
Nairobi
DATA
COLLECTION
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BUTTON PHONES & SMS

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Edit question

Question text

This is what we will send via SMS. You must use less than 160 characters.

Hello Beneficiary. Did you attend the training session held at Ipsum Public School last week?

Your reply is free. Please begin your reply with “Program Name.”

43/160 characters remaining

Make responses private

Only people with permission to edit responses can see responses to this field.

SAVE & CLOSE DELETE

New question

Question text

This is what we will send via SMS. You must use less than 160 characters.

Why did you choose to attend or not attend the training? Your reply is free. Please begin your reply with “Program Name.”

20/160 characters remaining

Make responses private

Only people with permission to edit responses can see responses to this field.

SAVE & CLOSE DELETE

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2 Choose your audience

Targeted: Send this survey to 1,182 people via SMS.

3 **Add your questions**

We will send each question as a separate SMS. After someone responds, we will send the next question in the survey.

Hello Beneficiary. Did you attend the training session held at Ipsum Public School last week? Your reply is free. Please begin your reply with “Program Name.”

Add another question...

CONTINUE BACK

4 Publish

We will send 2 questions to 1,182 people via SMS for a total of 2,364 messages. This could cost up to USD $2,500.

If you are messaging a number that you have messaged in the past, that person's responses will always apply to the most recent survey. They will no longer be able to reply to previous unanswered survey questions.

Require posts to be reviewed before they're published

New responses to this survey will be put 'under review', and therefore not immediately visible to the public. Users with permission to review the response can review and 'publish' them, which would then make them visible to everyone.

Hide information about responders

The phone numbers of the people who respond to your questions will remain hidden from the public site. Only the team members with edit permissions will be able to see them.

PUBLISH SURVEY BACK

DESIGN FOR
CRISIS, DISASTER
& RESILIENCE.
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IN A CRISIS, DISCOVERING THE NEEDS OF PEOPLE WHO ARE AFFECTED IS COMPLICATED.

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Resilience

Response

Recovery

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WHAT WE WANTED TO TRY:

CAN A TECH TOOL HELP A COMMUNITY BUILD CAPACITY TO HELP EACH OTHER BEFORE, DURING AND AFTER AN INCIDENT?

RESEARCH LOCALLY: ETHNOGRAPHIC RESEARCH

Nailsea Firestation: www.avonfire.gov.uk

https://www.facebook.com/groups/BS3helpers/

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RESEARCH IN THE FIELD: DEEP AND STRUCTURED RESEARCH

http://polycomgirls.or.ke/

https://mapkibera.org/

https://twitter.com/copstrathmore

http://cgwkenya.org

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MUTUAL INTEREST IS THE BIGGEST CONNECTOR OF PEOPLE.

HOW TO MAKE A PROFILE PAGE.

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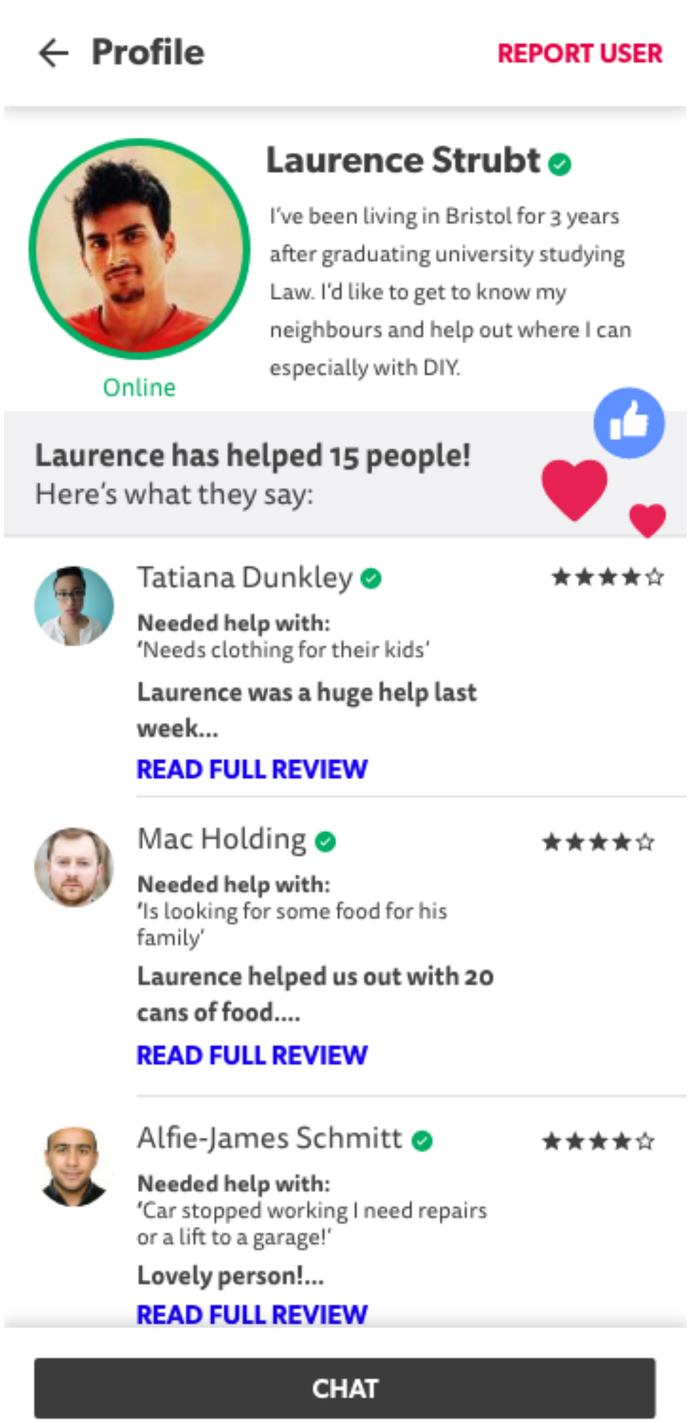

REVIEWS

ONLINE

NAME

VERIFICATION

REPORTING

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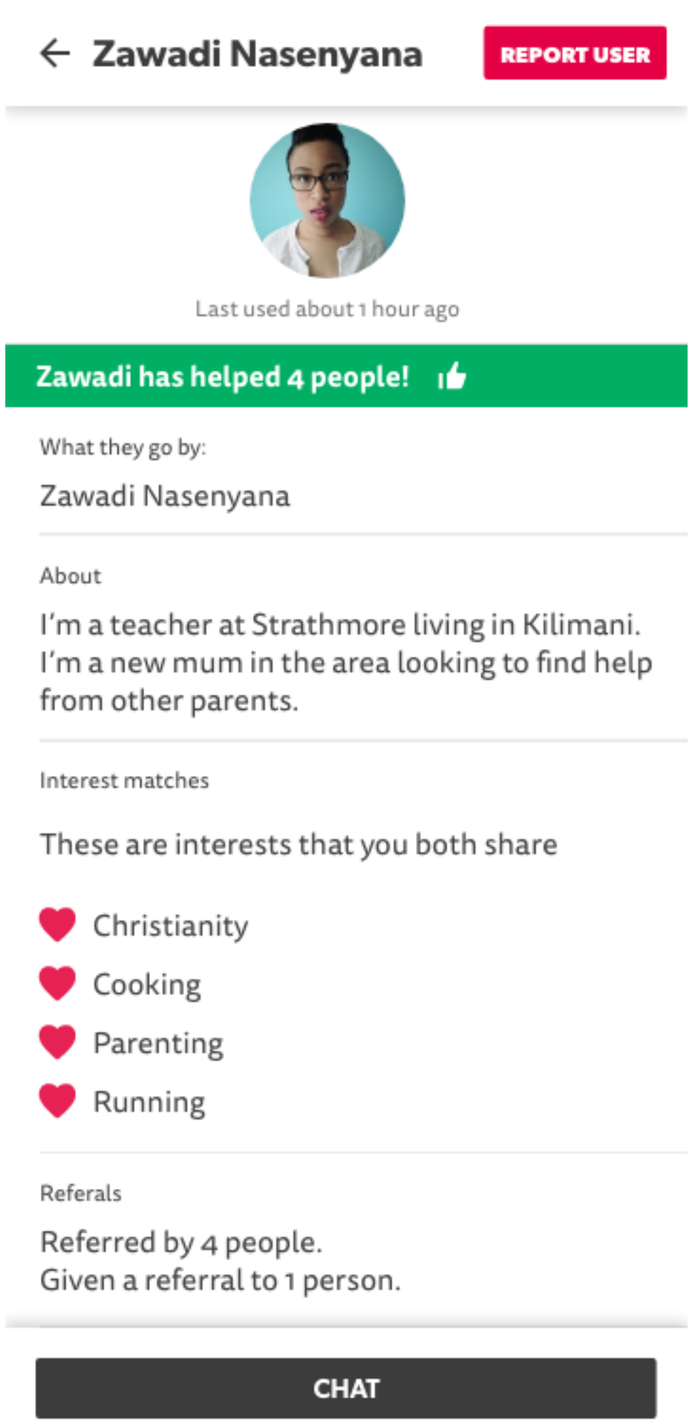

NO REVIEWS

FUZZY TIME

CHOSEN NAME

MATCH INTERESTS

ENCOURAGE CHAT

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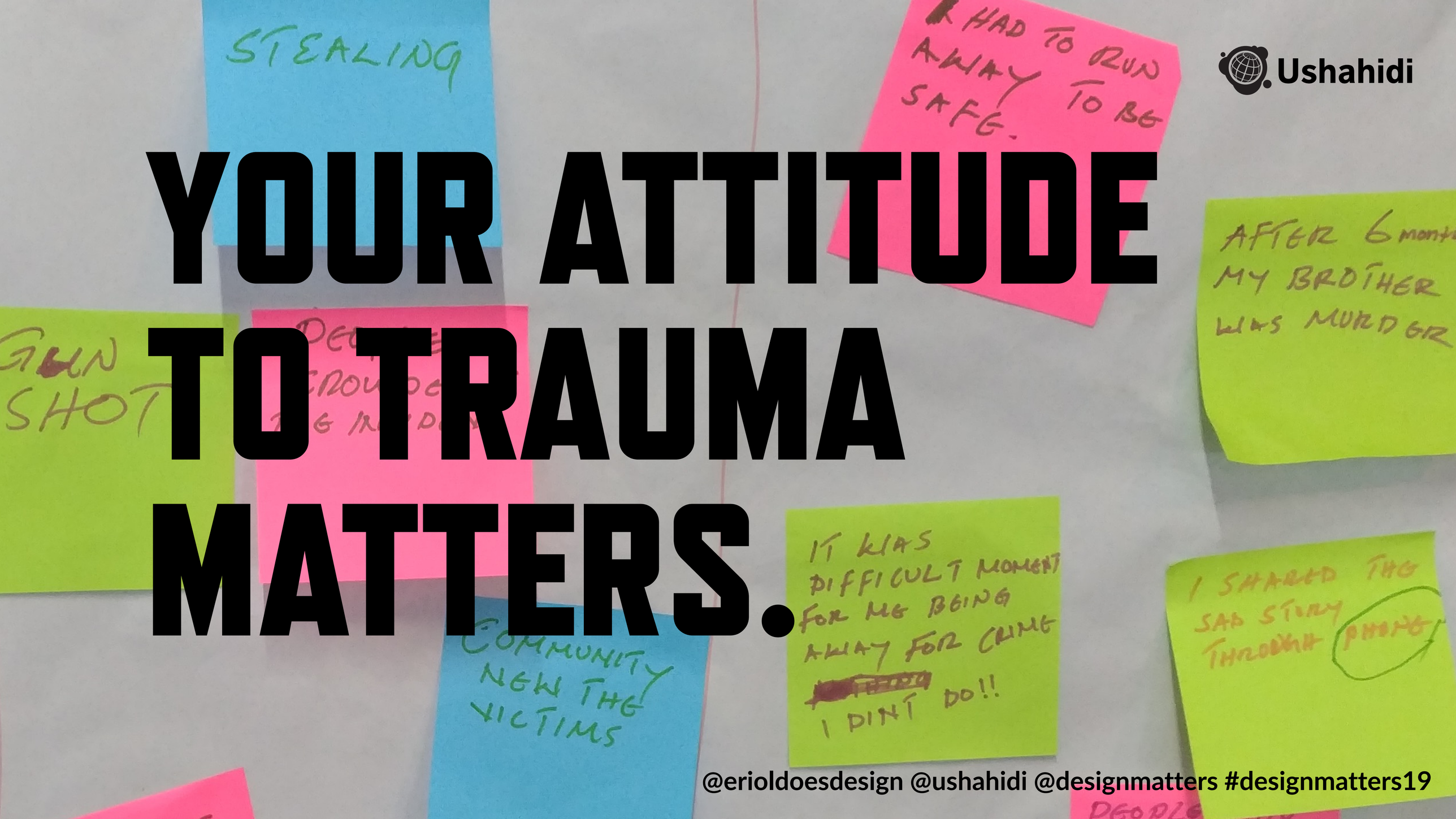

YOUR ATTITUDE TO TRAUMA MATTERS.

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ASANTE SANA FOLKS.

Ushahidi

@erioldoesdesign
@ushahidi
eriol@ushahidi.com

Ushahidi community channel:
https://gitter.im/ushahidi/Community

Ushahidi OSS repo's
https://github.com/ushahidi/