

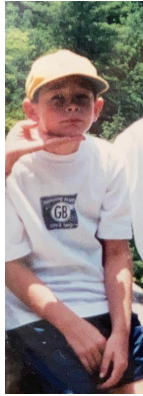
Hello!



Mike Pitt

Design Advocate at Zeplin







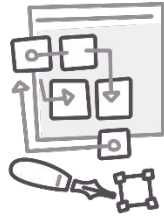
DESIGN
DELIVERY



RESEARCH



IDEATION



DESIGN
CREATION

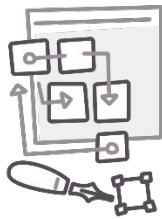




RESEARCH



IDEATION



DESIGN
CREATION



DEVELOP



TEST



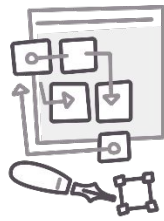
RELEASE



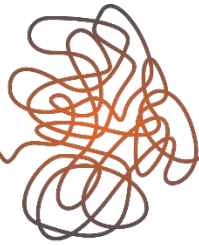
RESEARCH



IDEATION



DESIGN
CREATION



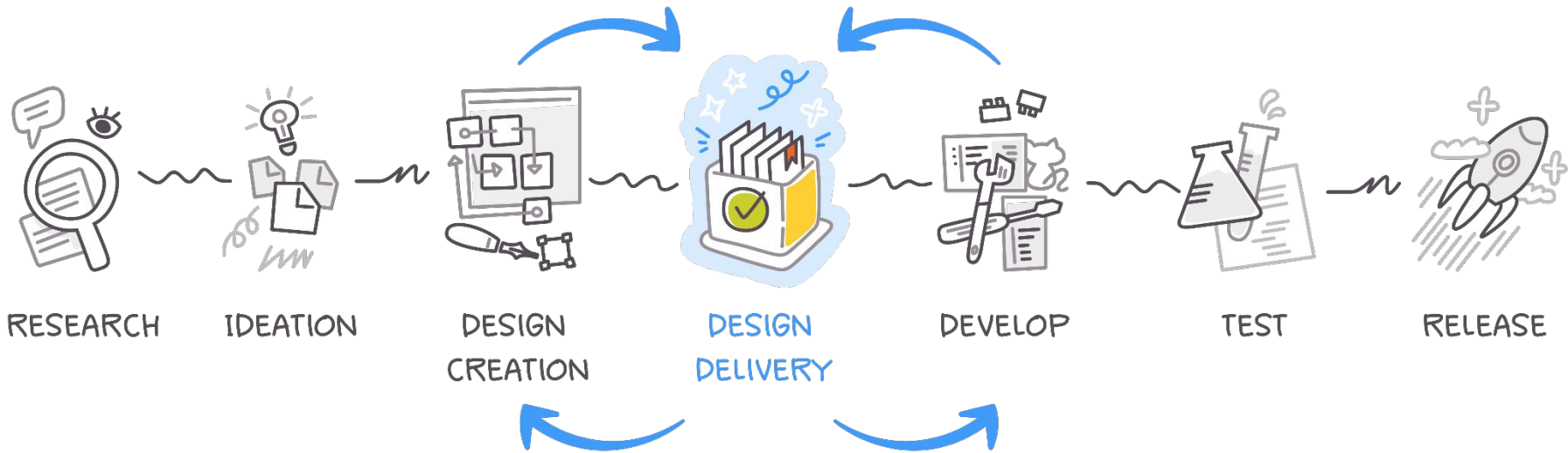
DEVELOP



TEST



RELEASE



#1

**Design
Intent**

#2

**Inclusive
Collaboration**

#3

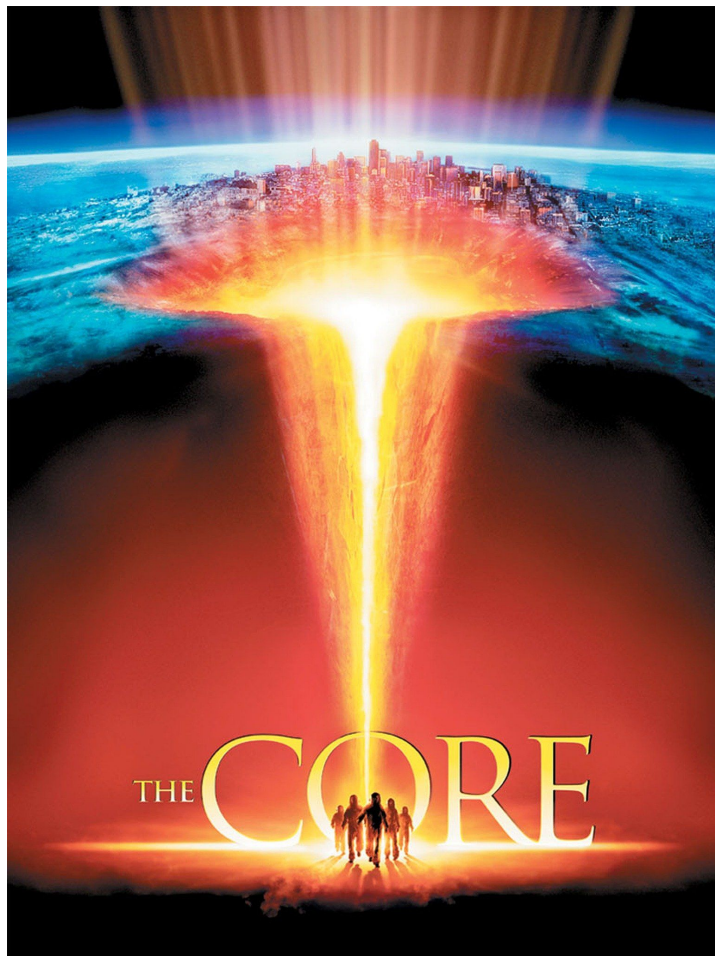
**Automation
and Scale**

#1

Design Intent





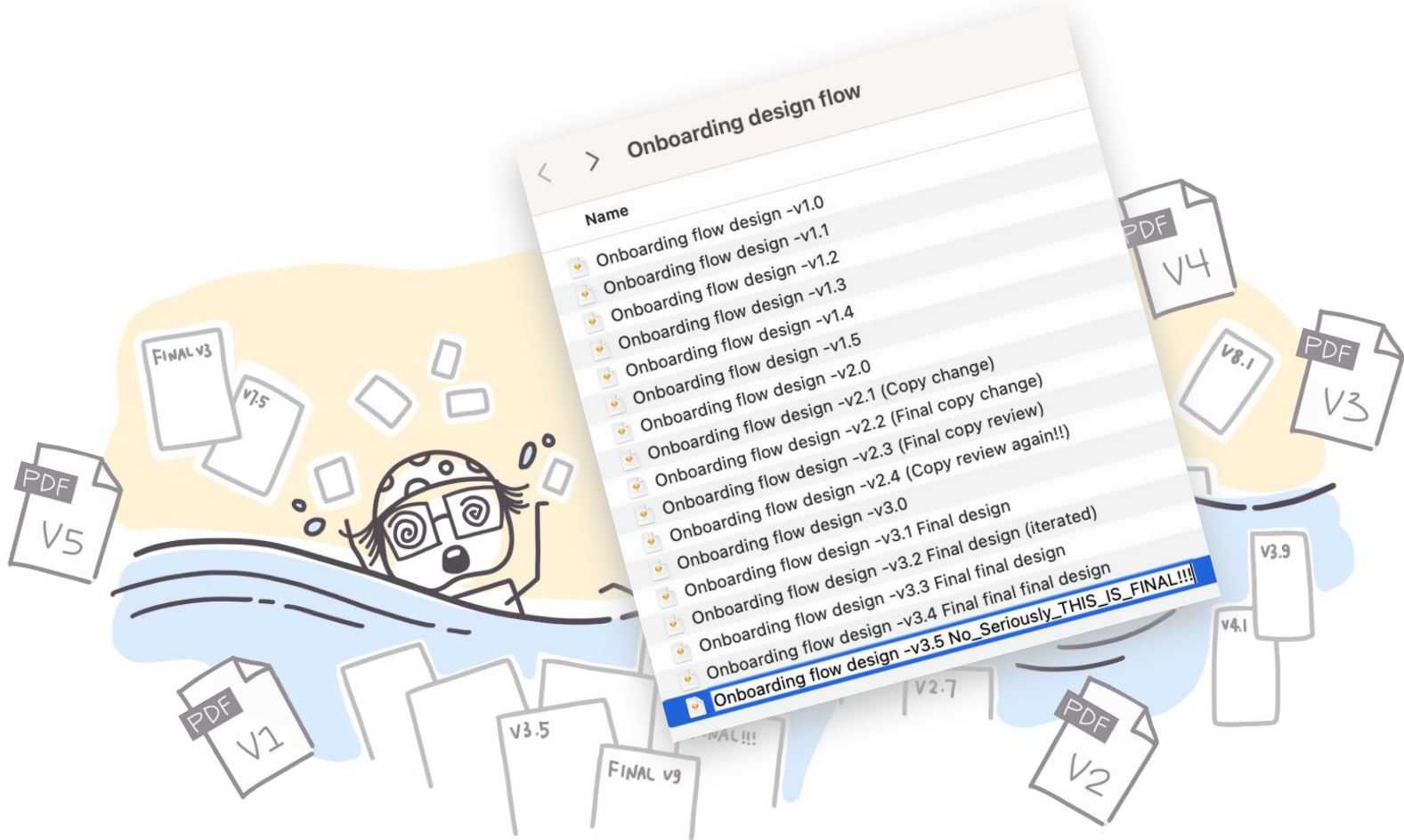


Finalization



AND
Versions





Onboarding design flow

Name

- Onboarding flow design -v1.0
- Onboarding flow design -v1.1
- Onboarding flow design -v1.2
- Onboarding flow design -v1.3
- Onboarding flow design -v1.4
- Onboarding flow design -v1.5
- Onboarding flow design -v2.0
- Onboarding flow design -v2.1 (Copy change)
- Onboarding flow design -v2.2 (Final copy change)
- Onboarding flow design -v2.3 (Final copy review)
- Onboarding flow design -v2.4 (Copy review again!!)
- Onboarding flow design -v3.0
- Onboarding flow design -v3.1 Final design
- Onboarding flow design -v3.2 Final design (iterated)
- Onboarding flow design -v3.3 Final final design
- Onboarding flow design -v3.4 Final final final design
- Onboarding flow design -v3.5 No_Seriously_THIS_IS_FINAL!!!

Layers Assets

Final ^

Pages

+

✓ Final

WIP

Research



Pages



Mockup v1.2

Mockup v1.3 (Copy change)

Mockup v1.4 (For dev review)

Mockup v1.5 (Finalized)

Mockup v1.6 (Finalized + Copy r...

✓  Mockup v1.7 (Finalized FINA...

 Build

Car App

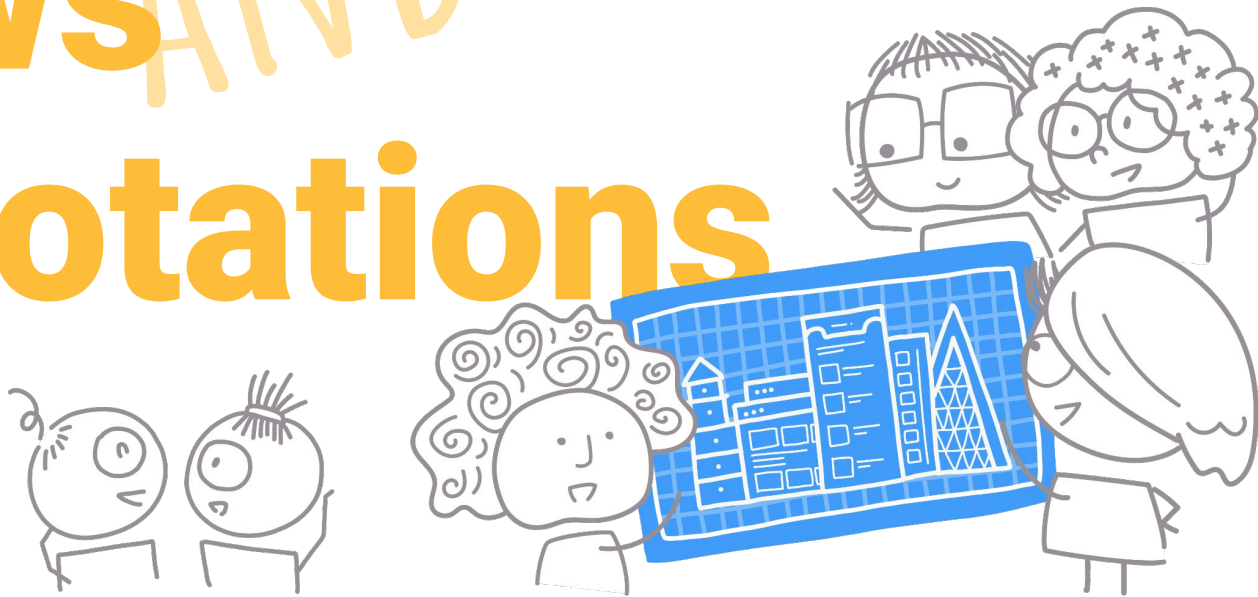
Jira Ticket: TA-20



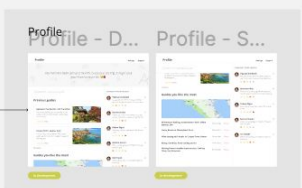
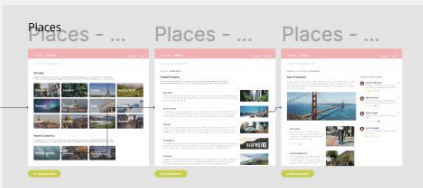
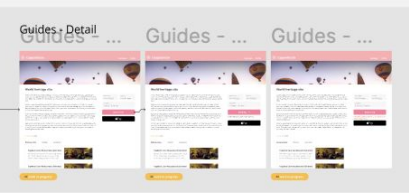
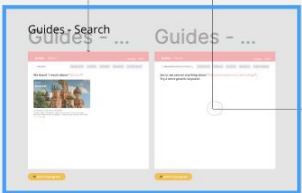
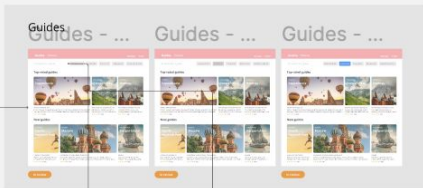
Car App Vroom

Edited 1 minute ago

Flows AND Annotations

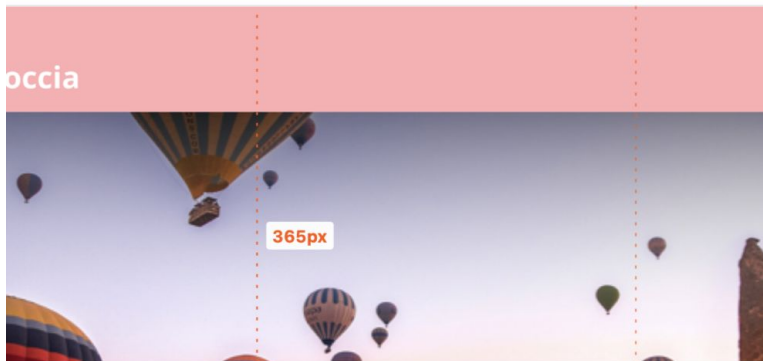


Onboarding



Tech Specs





Heritage site

604px

The incredible landscape of Turkey's Göreme valley, but thousands of years ago humans and other Nature and began carving an incredible chamber and tunnel complex into the soft rock of the fourth century A.D., an urbanized—but underground—cultural landscape was created.

Eruptions blanketed this region with thick ash, which solidified into a soft rock—called tuff—thick. Wind and water went to work on this plateau, leaving only its harder elements standing. The airy tale landscape of cones, pillars, pinnacles, mushrooms, and chimneys, which stretch for kilometers (up to 40 meters) into the sky.

Visitors performed equally incredible works here. The rocky wonderland is honeycombed with a network of caves, some of which were used as churches and monasteries.

Start from
mm-d

Traveler
2 Adult

304px

```
CSS
.Erosion-shaped-the-i {
  width: 604px;
  height: 304px;
  margin: 12px 48px 43px;
  font-family: OpenSans;
  font-size: 12px;
  font-weight: normal;
  font-stretch: normal;
  font-style: normal;
  line-height: normal;
  letter-spacing: normal;
  text-align: left;
  color: var(--primary-text);
}
```

Assets



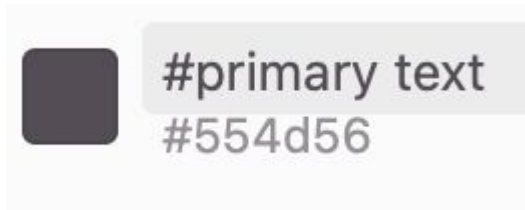
Name: controls-button-back

Size: 32px x 32px

PNG 3 optimized bitmap images
~51% smaller

WebP 3 bitmap images
1x, 2x, 3x

SVG 1 optimized vector image
~30% smaller



Mobile Header

OpenSans, Bold, 34px, ○ #primary background
Line height: 41px

#2

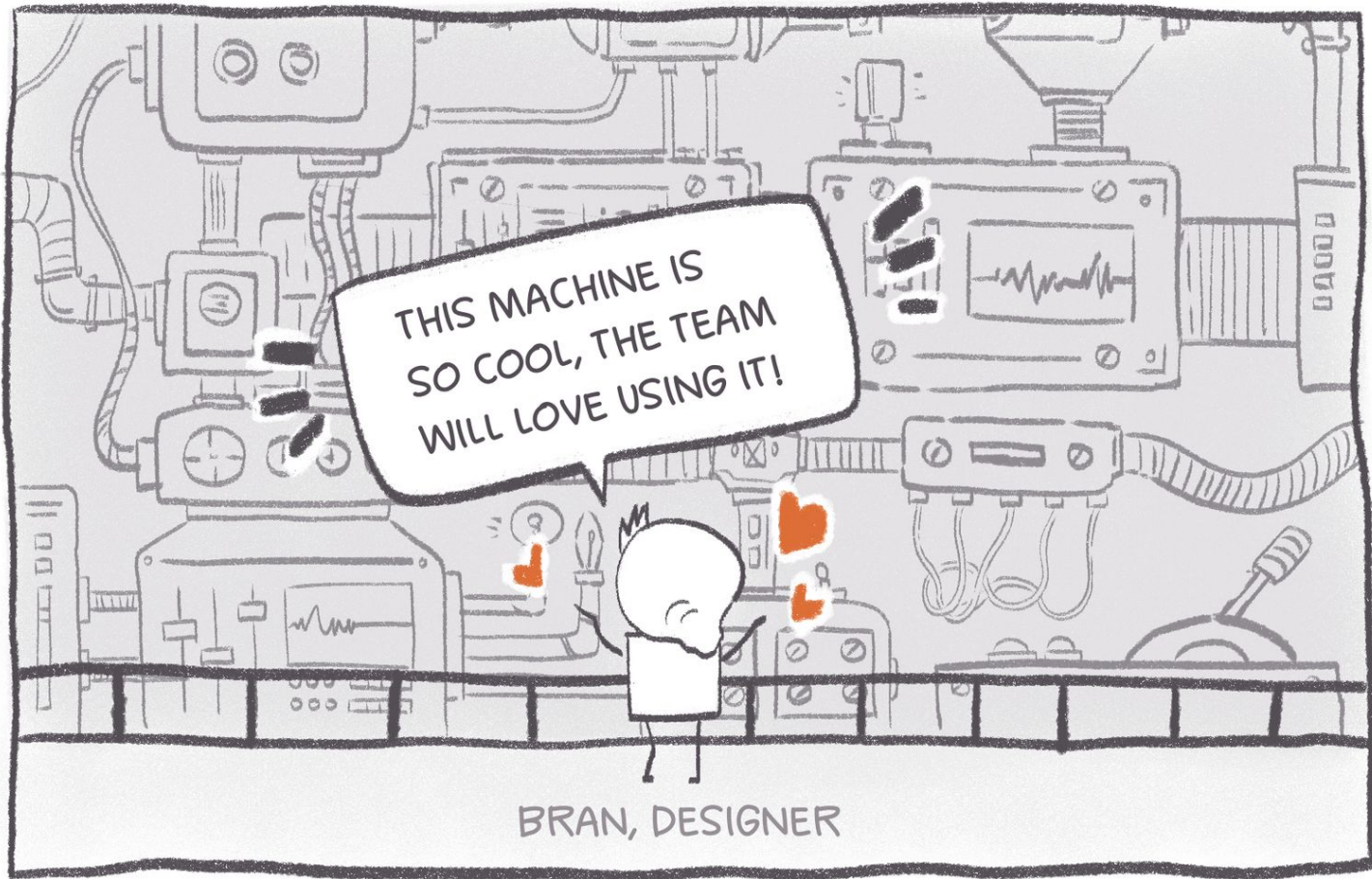
Inclusive Collaboration



I have no memory of this place.

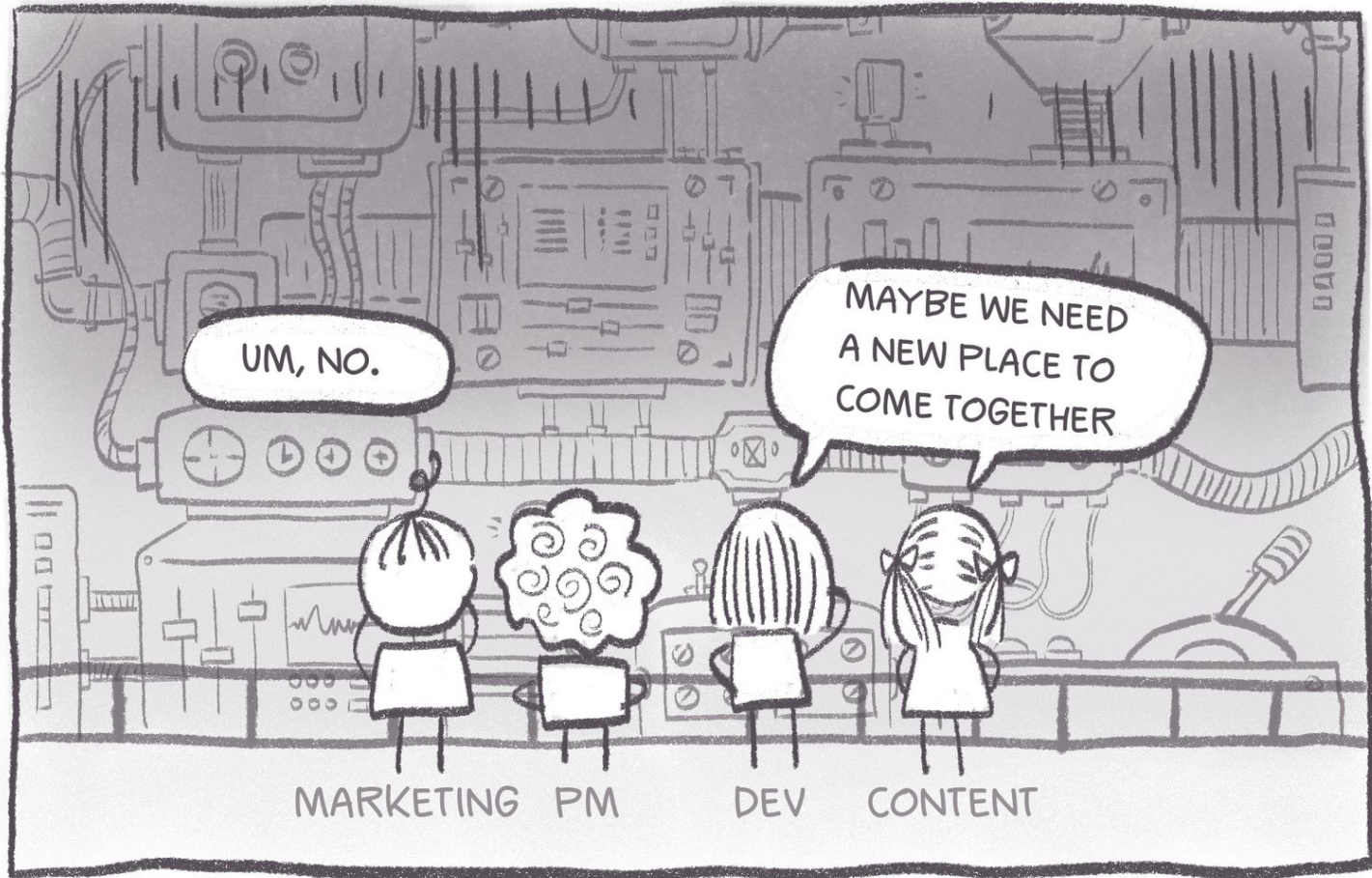
Multidisciplinary Team





THIS MACHINE IS
SO COOL, THE TEAM
WILL LOVE USING IT!

BRAN, DESIGNER



UM, NO.

MAYBE WE NEED
A NEW PLACE TO
COME TOGETHER

MARKETING PM

DEV

CONTENT

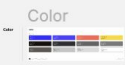
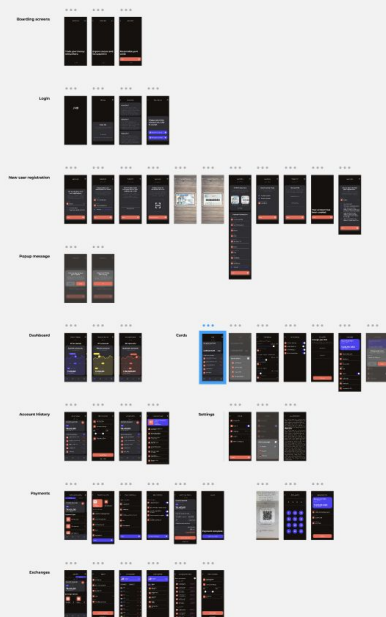
Structure



Light Screens



Dark Screens

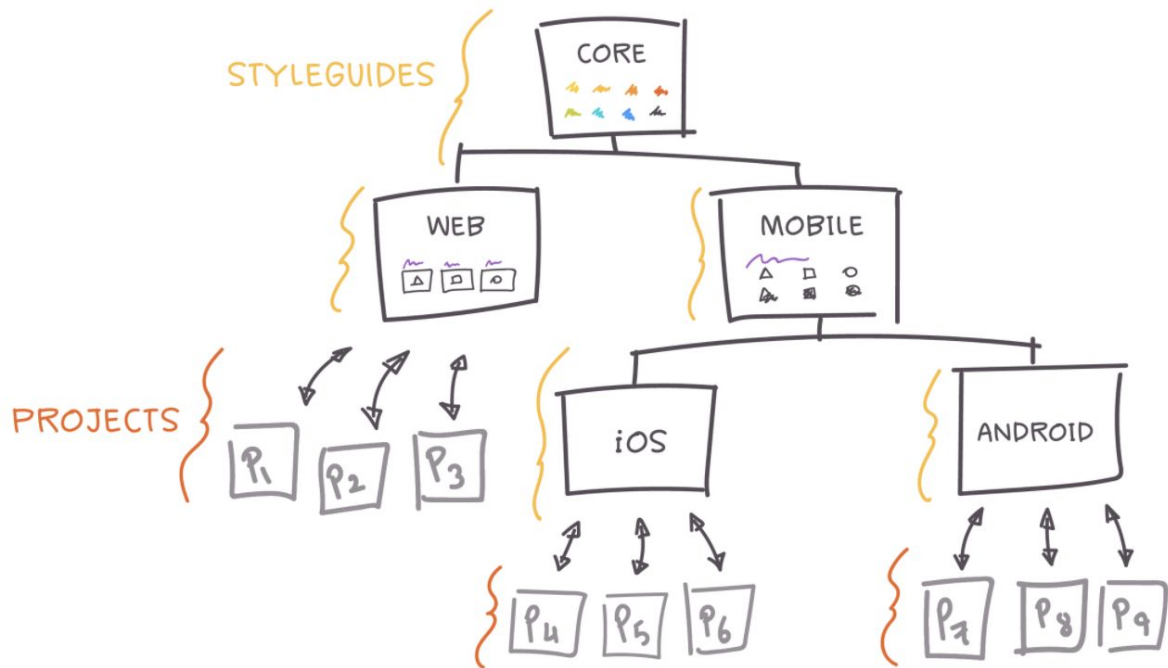


#3

Automation & Scale

Extend Design Systems AND Connect to Code





How is Zeplin helping?

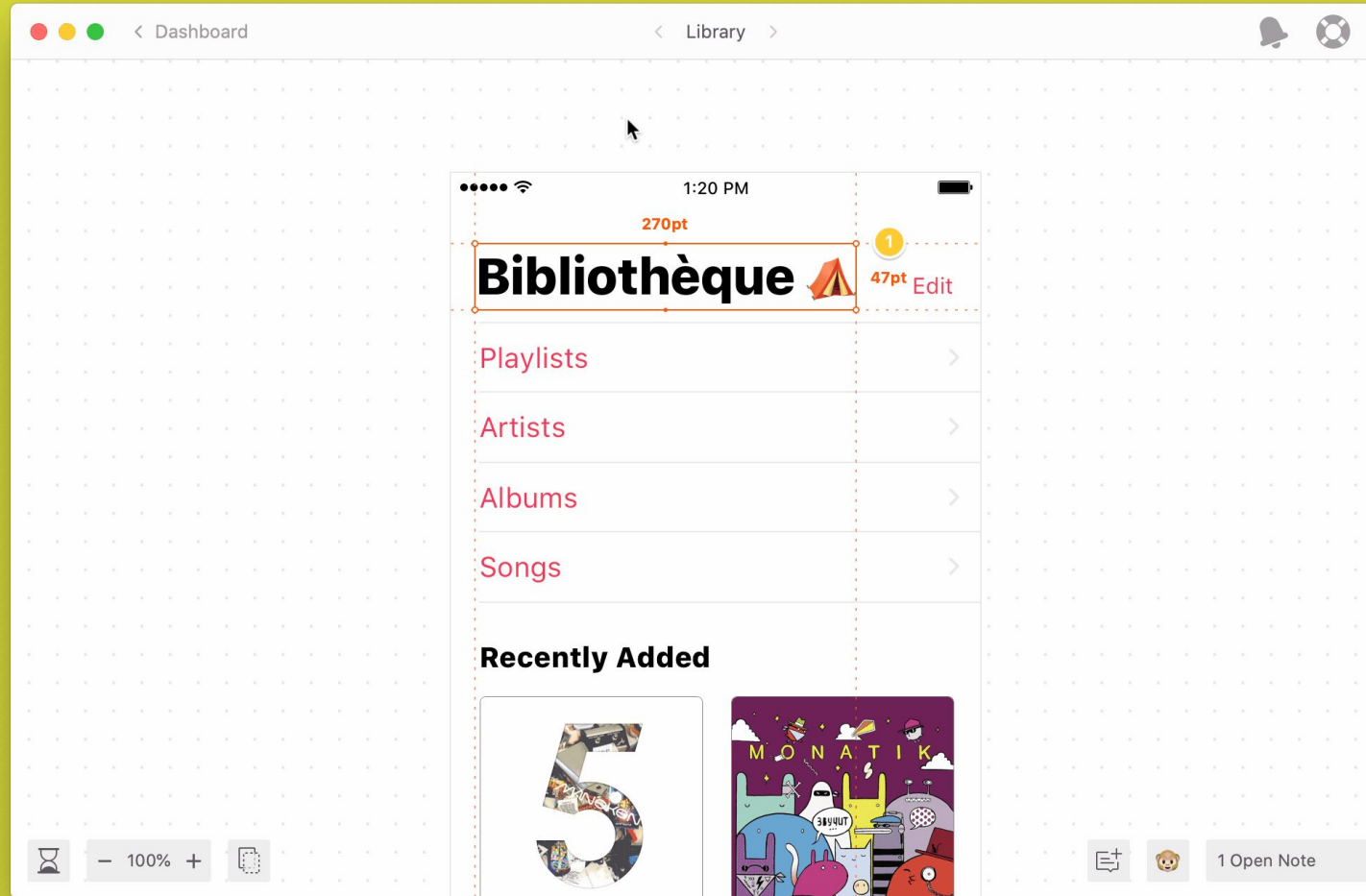


THOU SHALT
DO ONTO THY
DEVELOPER
AS THY DOES
ONTO THY
SELF

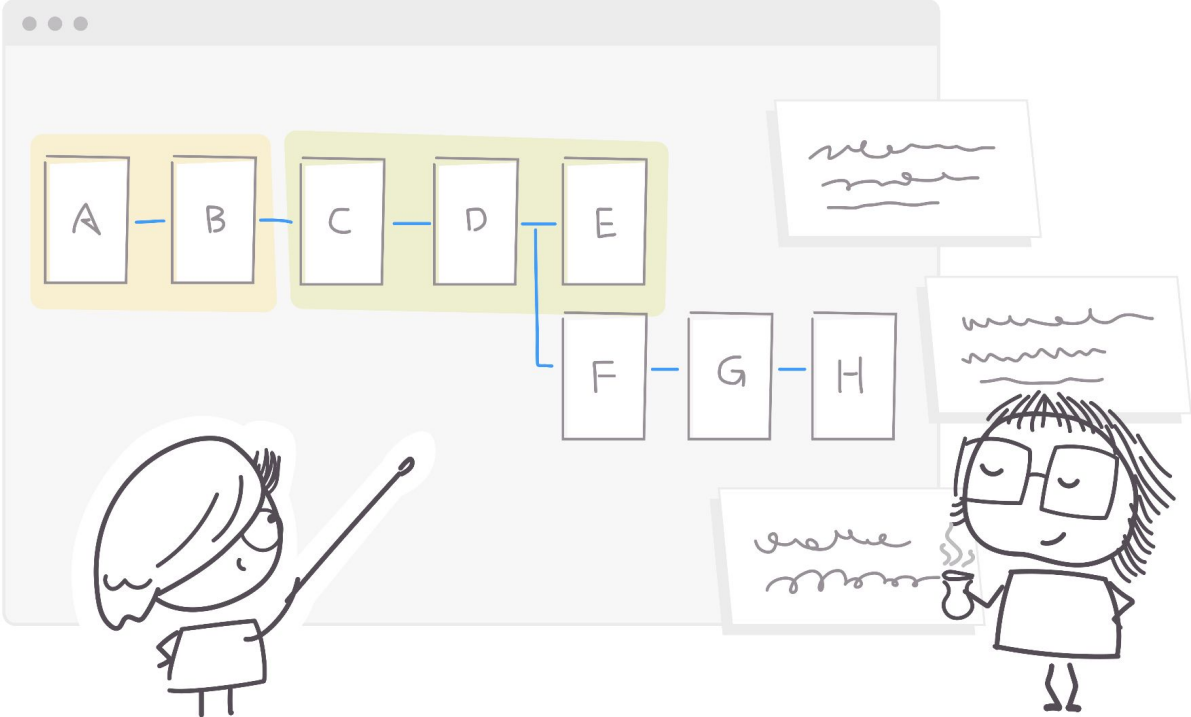
THOU SHALT
USE THE
CORRECT
AUTO
LAYOUT



Finalization



Flows and Annotations





Sections

☰ Detail	3 screens collapsed	▶	⋮
Profile	2 screens collapsed	▶	⋮
Guides	3 screens collapsed	▶	⋮
Detail	2 screens collapsed	▶	⋮
Book trip	1 screen collapsed	▶	⋮

Screen Variants

Sections ▾ Jira issue ▾

Q Search for a screen

In Design In development In QA Untagged

≡ Detail



Detail Default

13m



Detail Loading

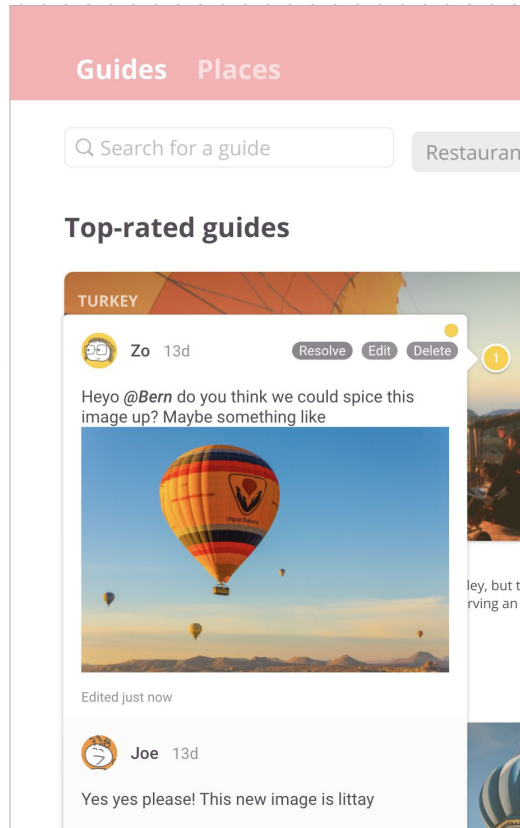
13m



Detail Error

13m

Multidisciplinary team



Sass

- `.Title`
- `width: 122px`
- `height: 25px`
- `flex-grow: 0`
- `font-family: OpenSans`
- `font-size: 18px`
- `font-weight: normal`
- `font-stretch: normal`
- `font-style: normal`
- `line-height: normal`
- `letter-spacing: normal`
- `text-align: center`
- `color: #979197`
-
-

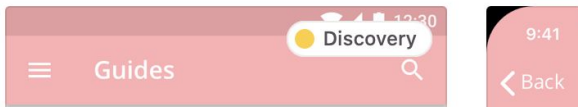
Integrations

Travel

3 projects · [1 styleguide](#) ·  [work items](#) ·  [brief](#)

Our incredible Travel app—See product resource links above

Lead: Zo

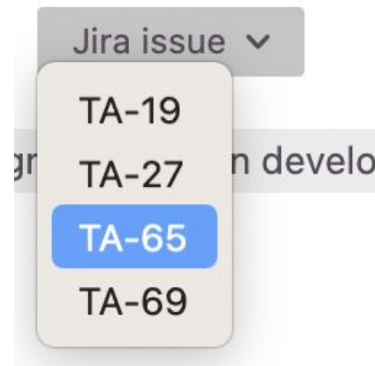


Integrations



 Connected to **#test**

 Attached to [TA-30](#)



**Connect to
Code**



