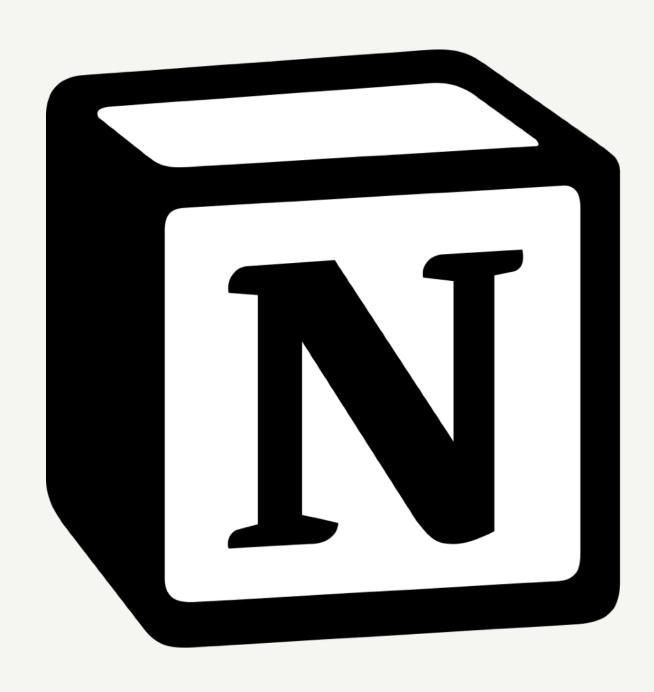
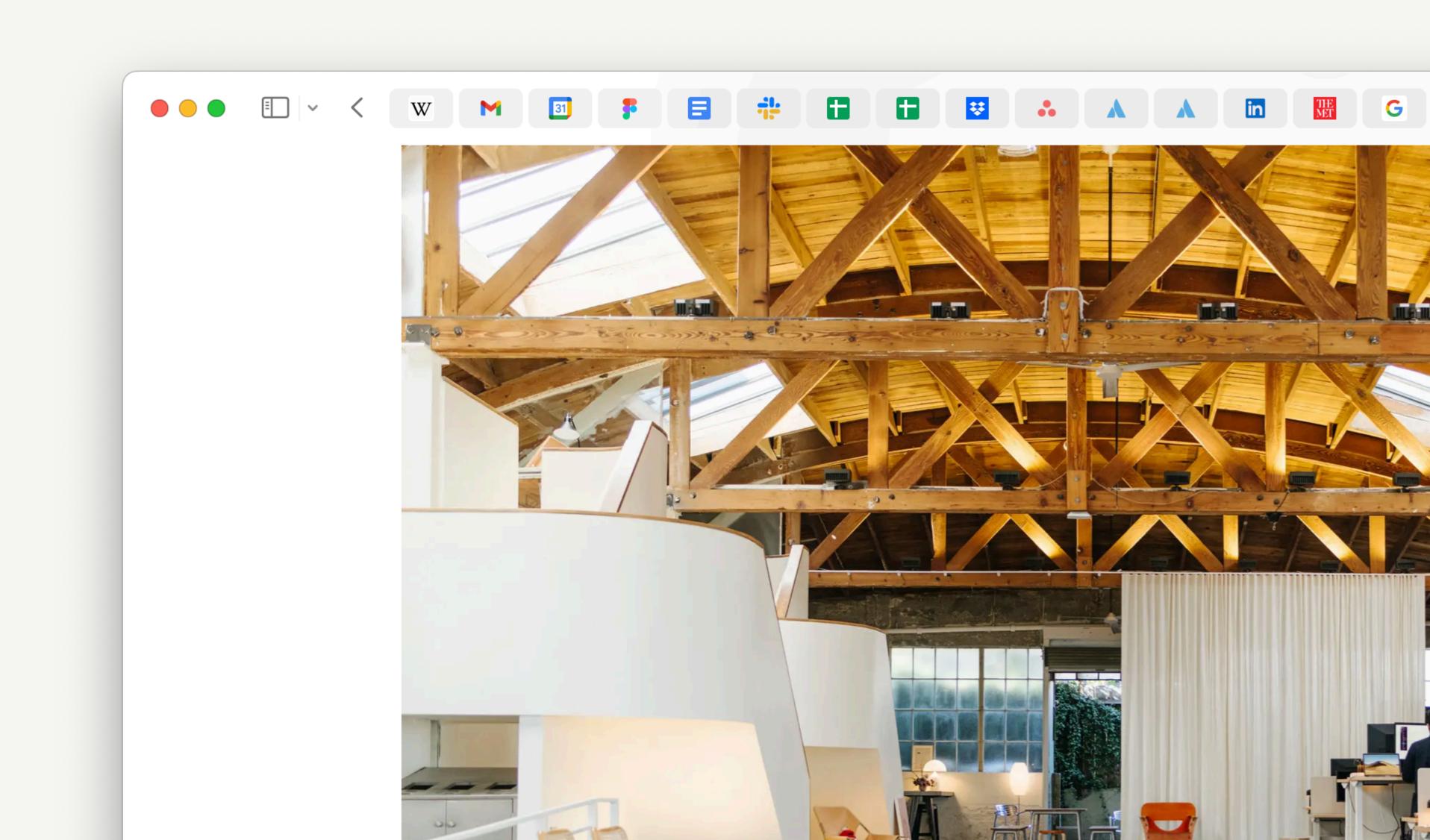
Designing Notion



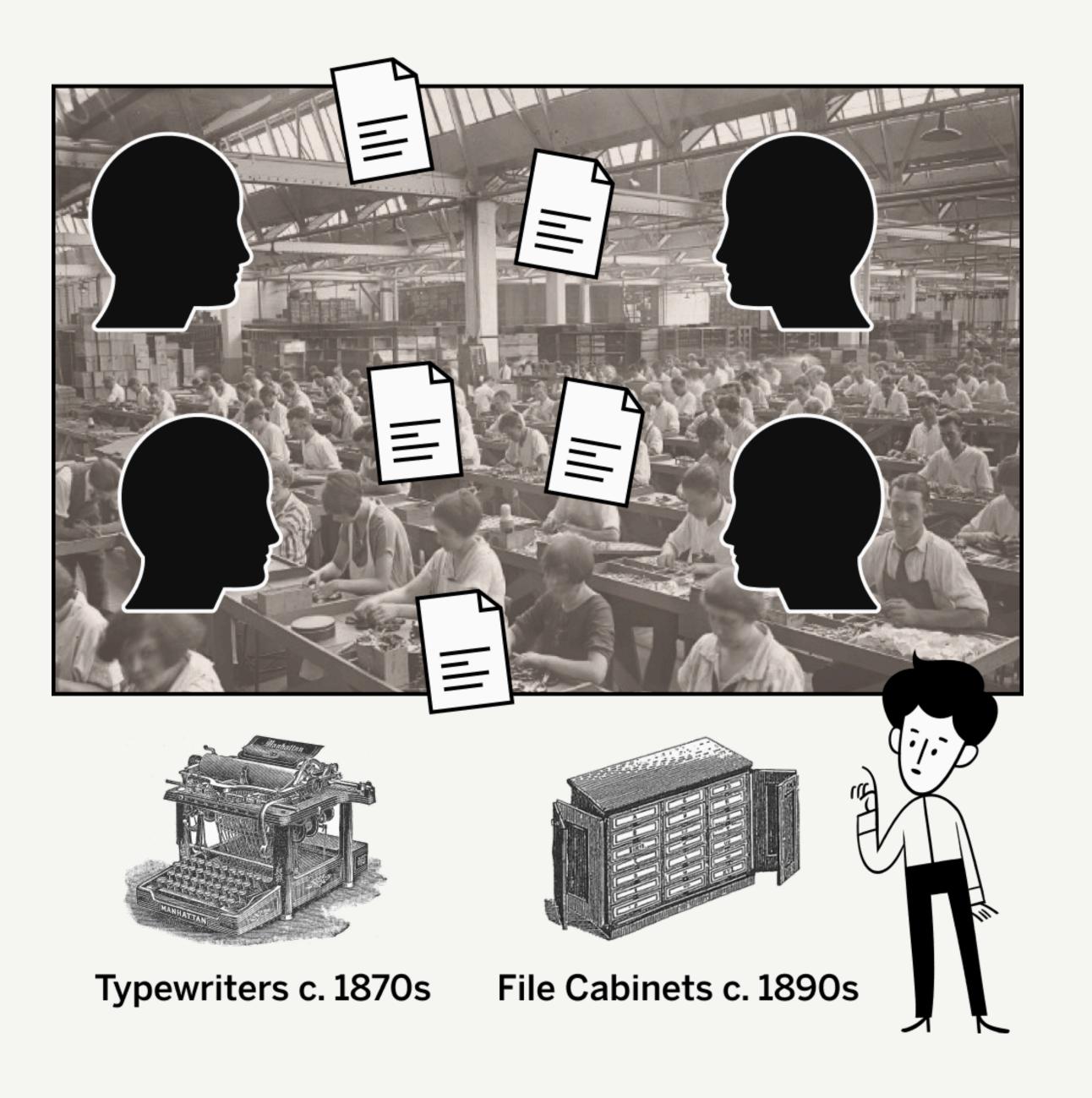








1870s 2022 1 month Travel time 8 hours 80 years Life expectancy 40 years Communications

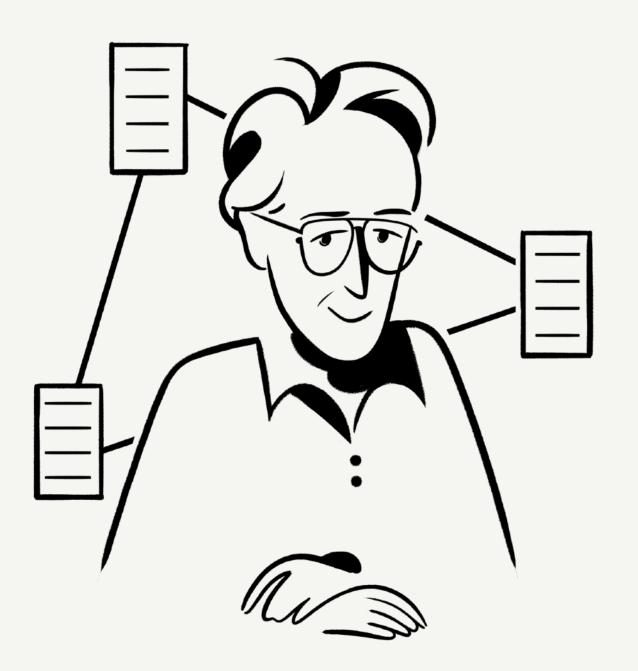












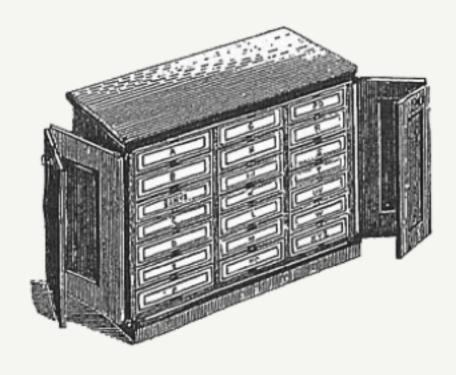


Typewriters



Document Editors

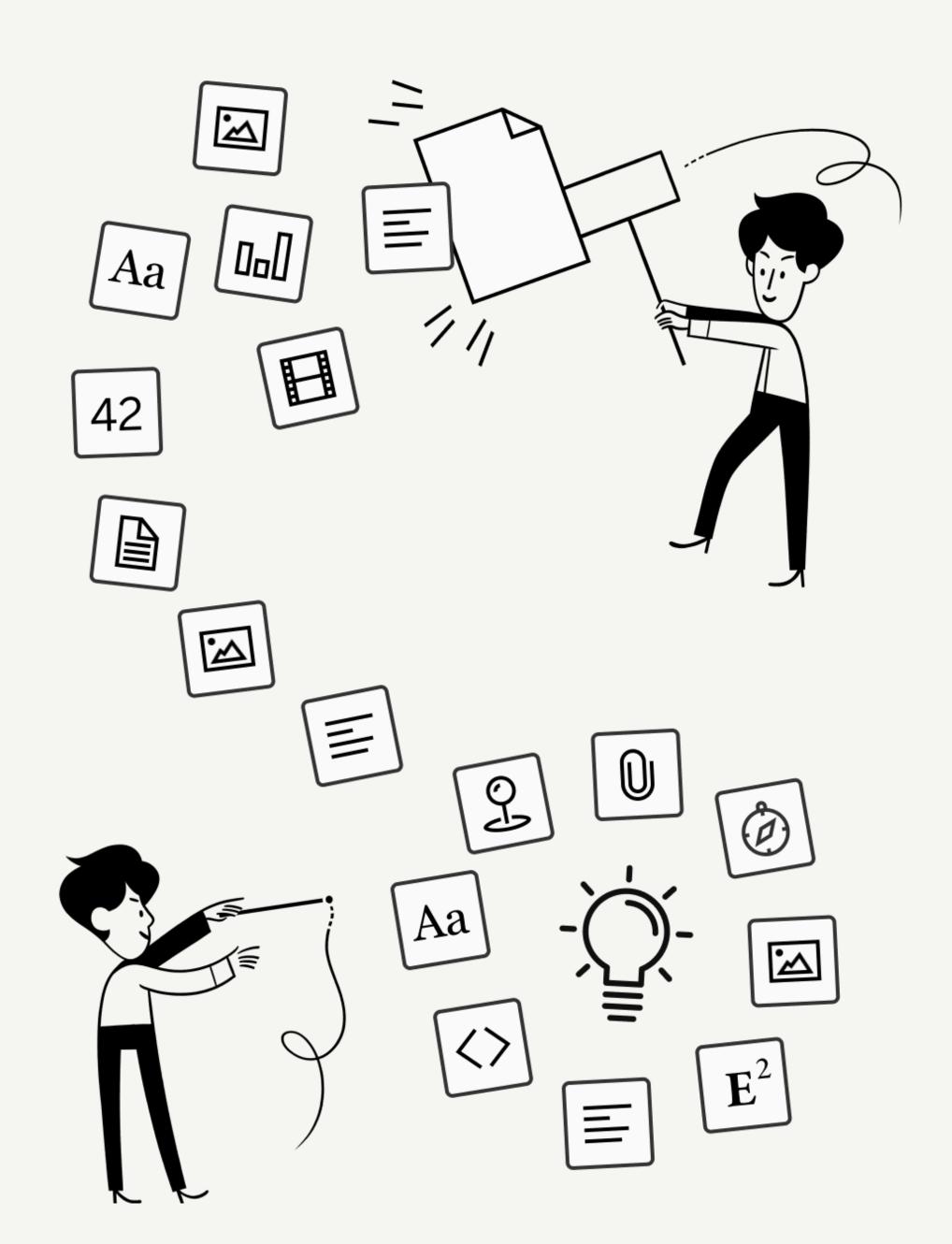




File Cabinets



Folders & Databases



Make software toolmaking ubiquitous

Notion's mission

Product Process Project

Product Process Project







→ :: Type '/' for commands

lacktriangle lacktriangl







lacktriangle lacktriangl

+ :: Notion's mission is to make software toolmaking ubiquitous. We sometimes phrase our mission as "democratize computing," or "LEGOs for software" — they all refer to the same goal of narrowing the divide between software users and software makers.



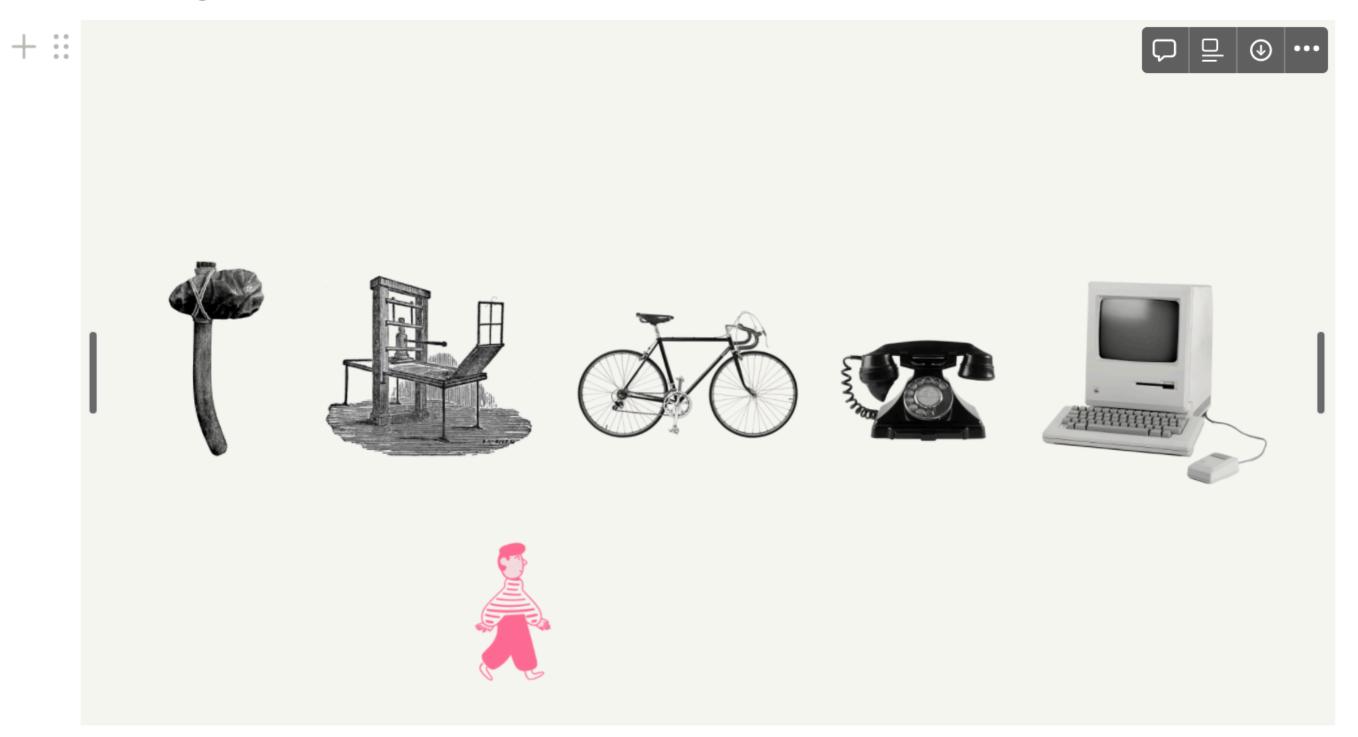




Untitled

lacktriangle lacktriangl

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Untitled

● ● ■ ← → Untitled Private ~

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Our Mission

lacktriangle lacktriangl

Notion's mission is to make software toolmaking ubiquitous. We sometimes phrase our mission as "democratize computing," or "LEGOs for software" — they all refer to the same goal of narrowing the divide between software users and software makers.



1	Hammer
2	Printing Press
3	Bicycles
4	Telephone
5	Macintosh





lacktriangle lacktriangl

Add cover Add comment

Our Mission

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1	Hammer
2	Printing Press
3	Bicycles
4	Telephone
5	Macintosh

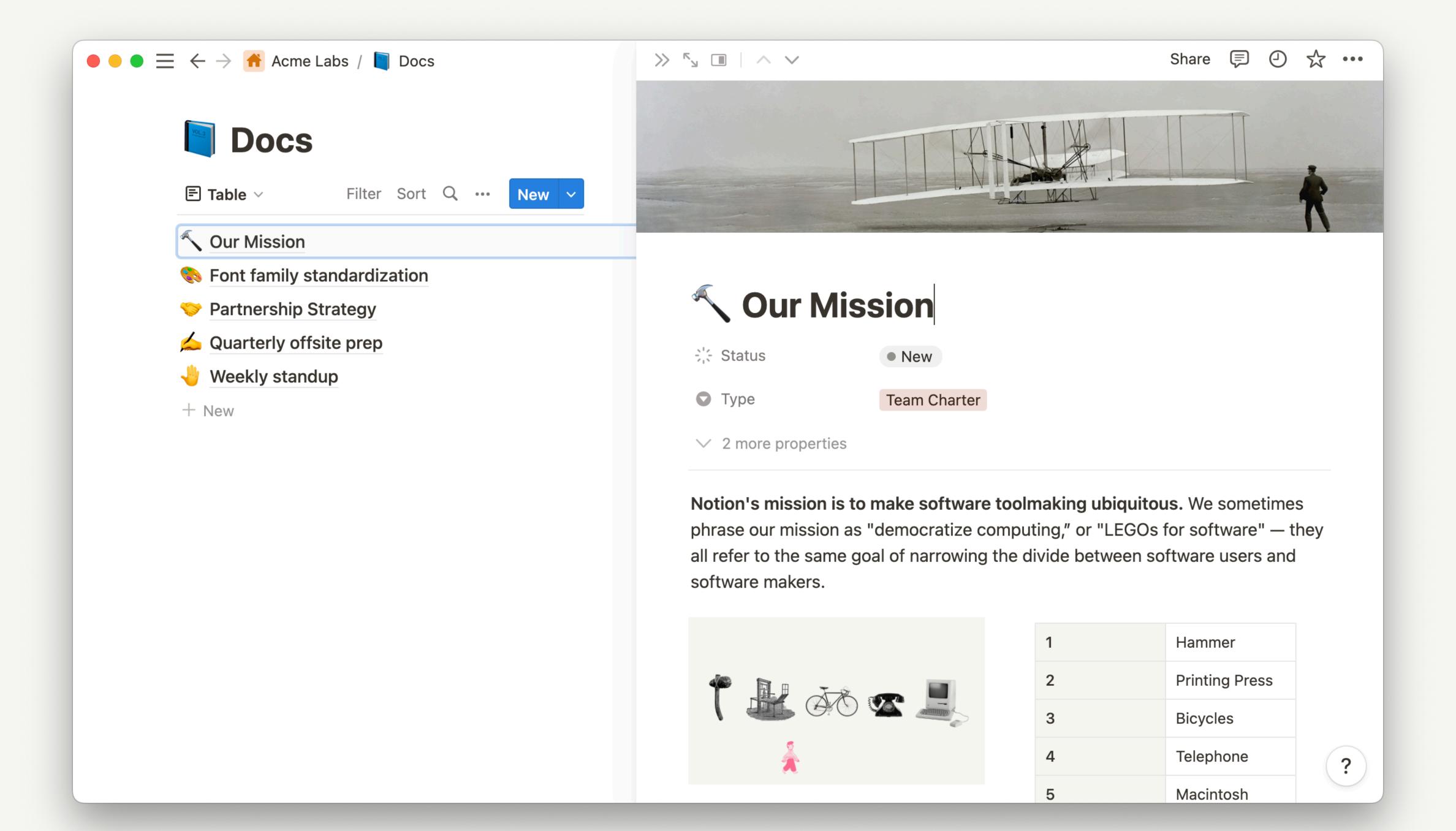


Our Mission

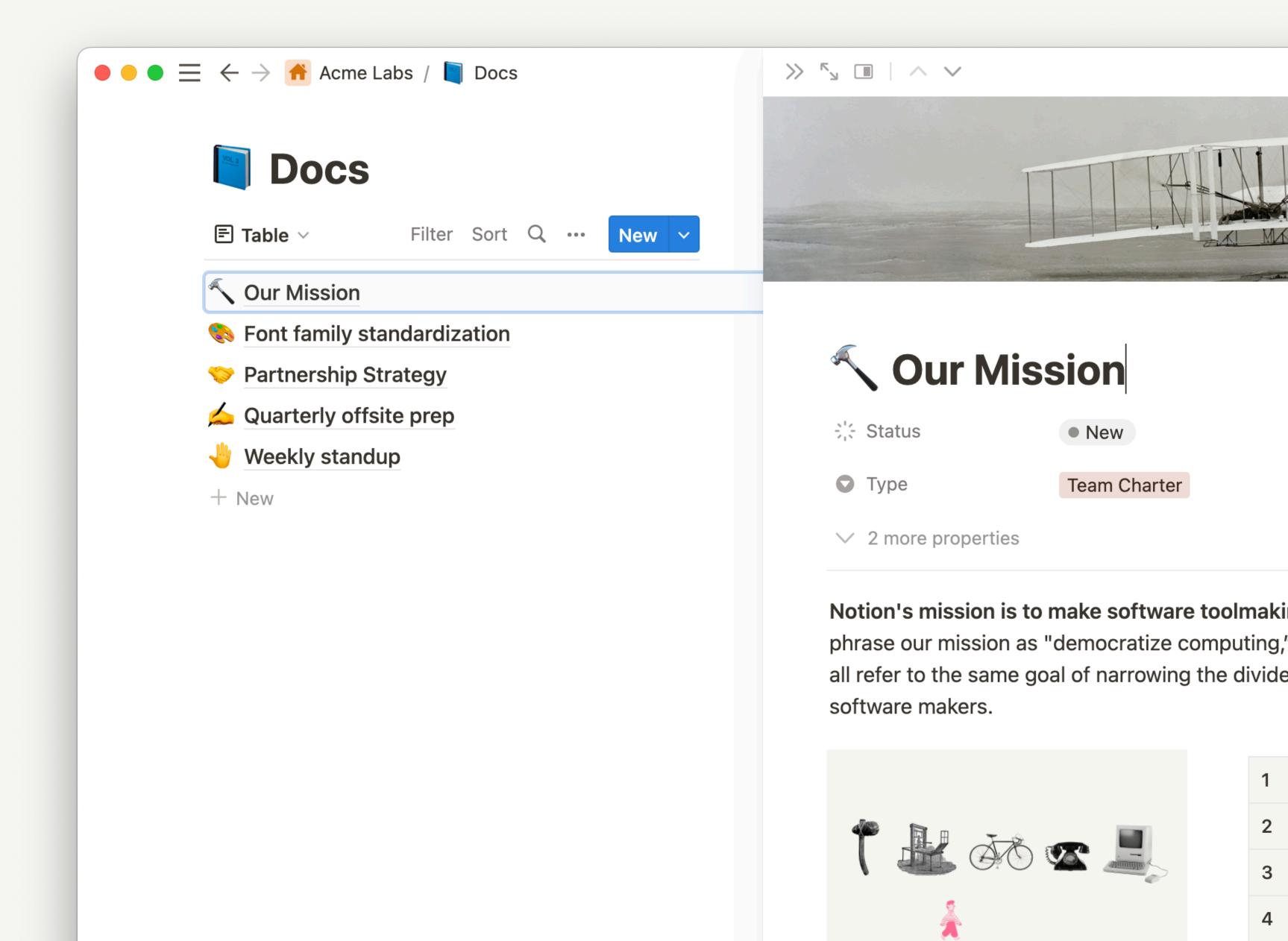
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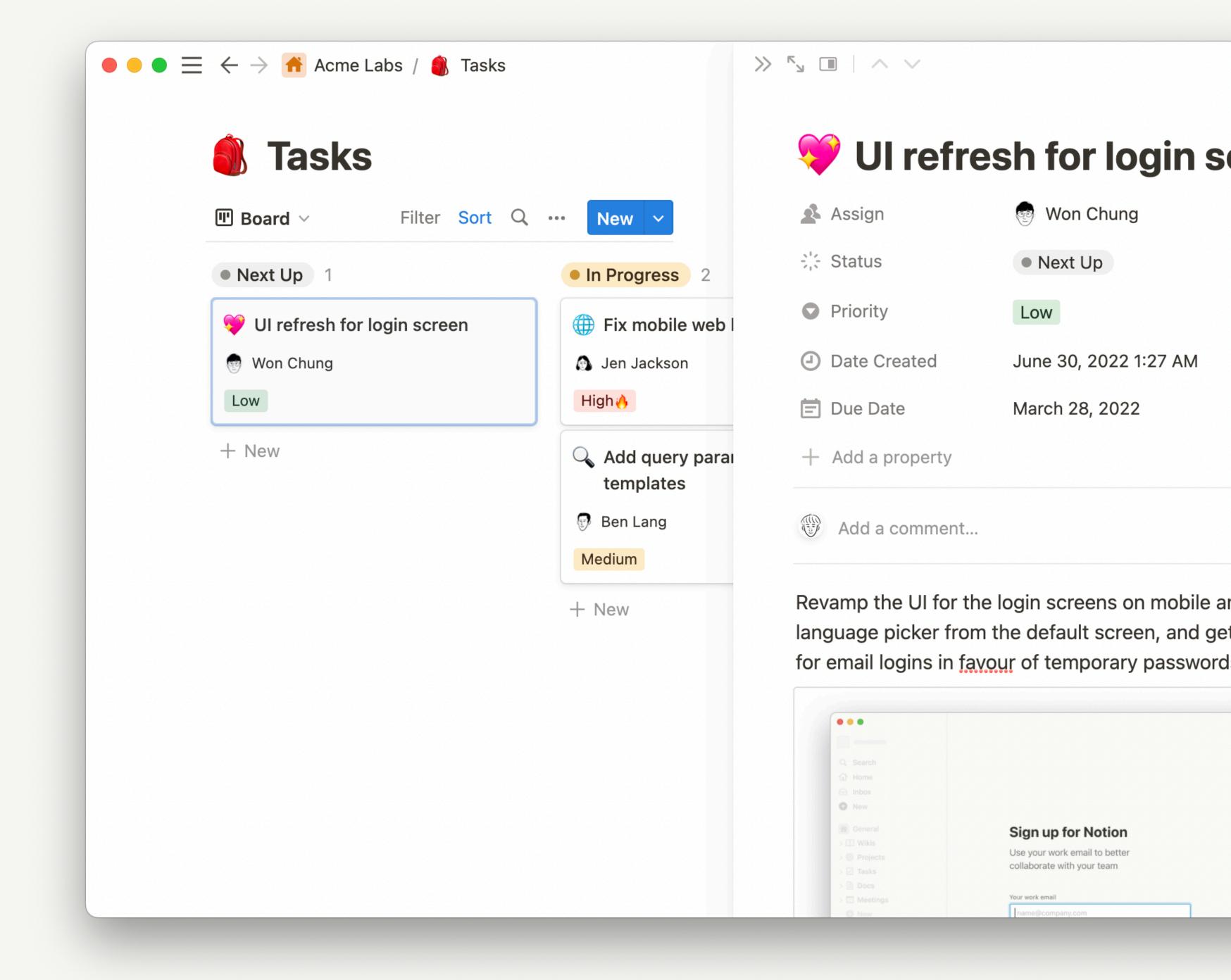
1	Hammer
2	Printing Press
3	Bicycles
4	Telephone
5	Macintosh



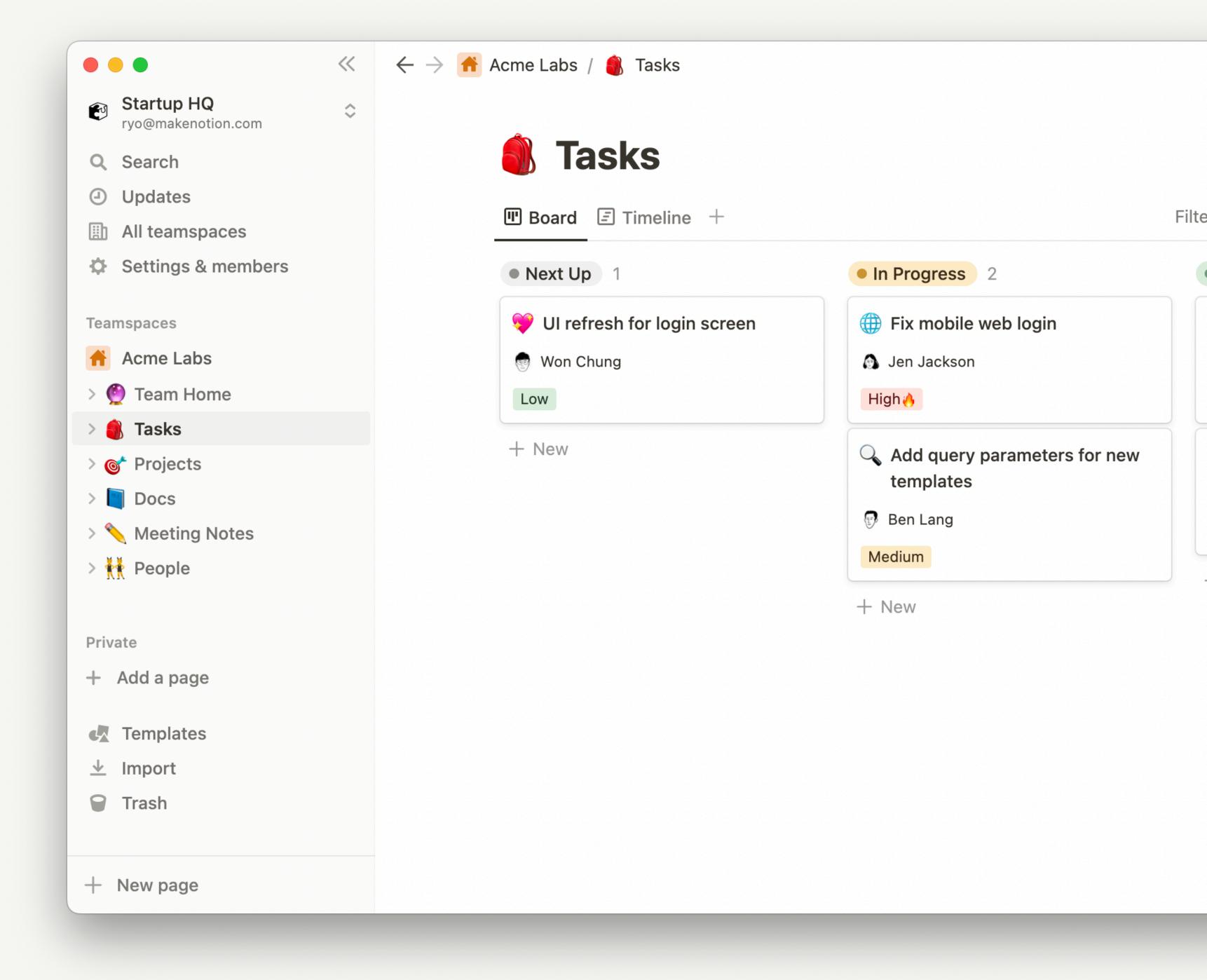
Wikis & docs



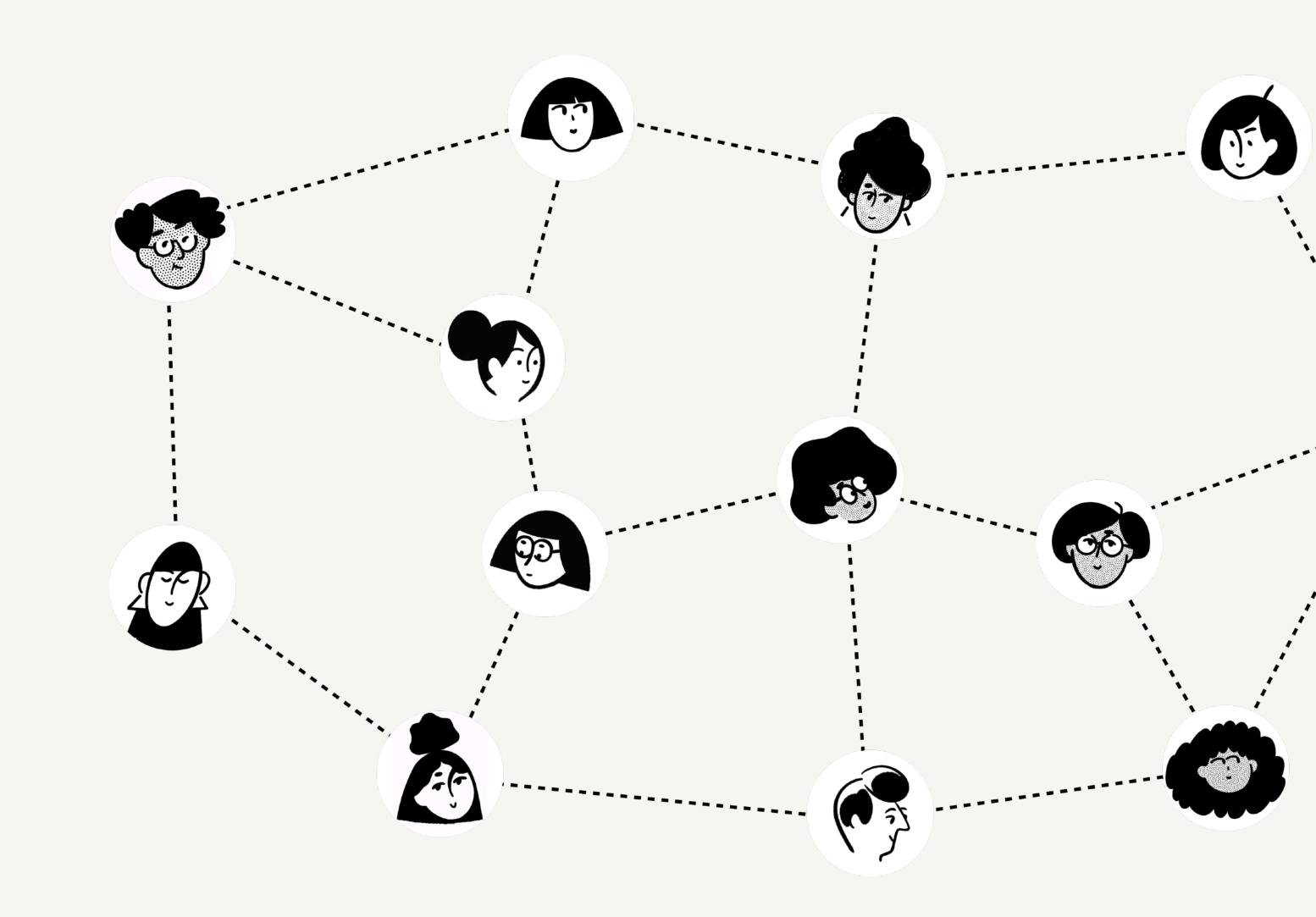
Projects & tasks

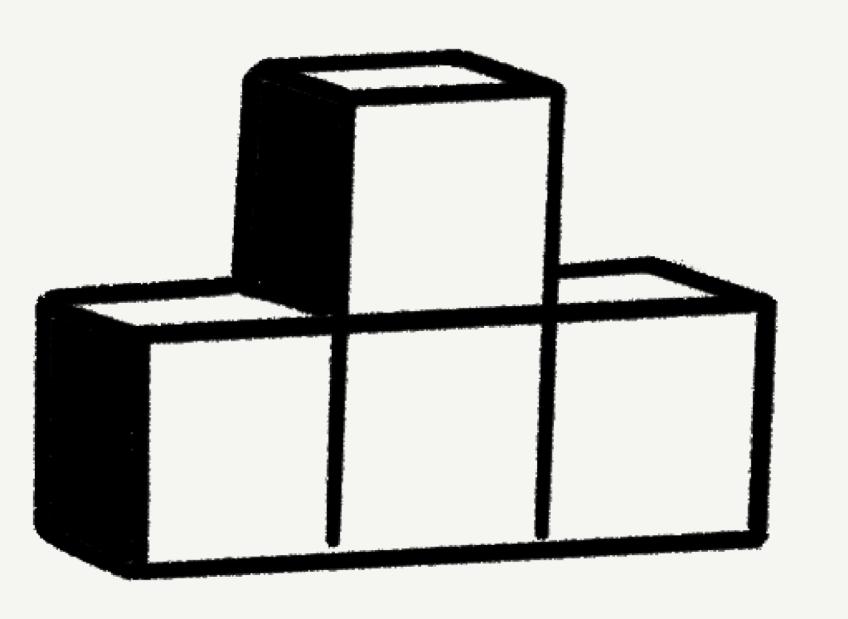


In one workspace



In one workspace



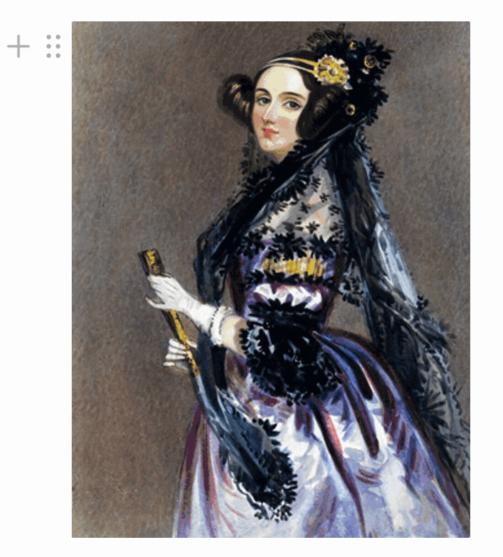








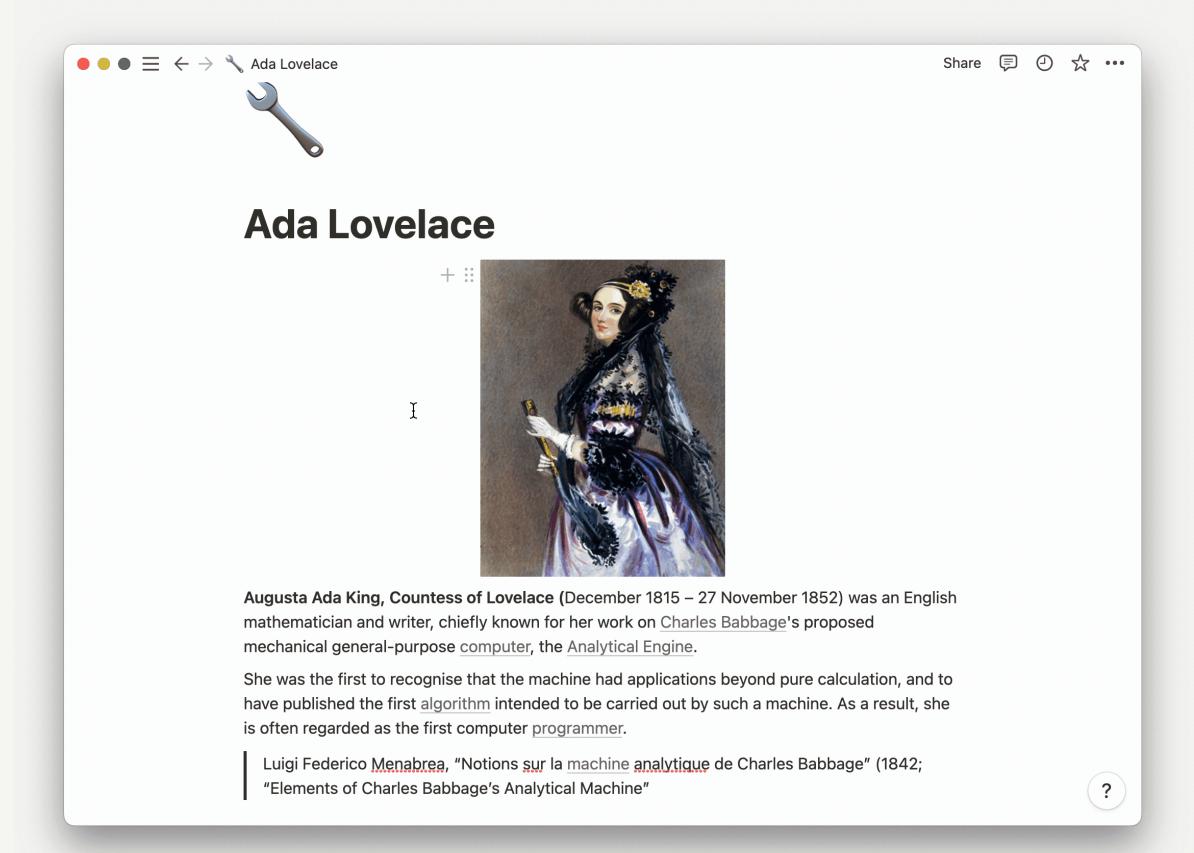
Ada Lovelace



Augusta Ada King, Countess of Lovelace (December 1815 – 27 November 1852) was an English mathematician and writer, chiefly known for her work on <u>Charles Babbage</u>'s proposed mechanical general-purpose computer, the Analytical Engine.

She was the first to recognise that the machine had applications beyond pure calculation, and to have published the first <u>algorithm</u> intended to be carried out by such a machine. As a result, she is often regarded as the first computer <u>programmer</u>.

Luigi Federico Menabrea, "Notions sur la <u>machine</u> <u>analytique</u> de Charles Babbage" (1842; "Elements of Charles Babbage's Analytical Machine"





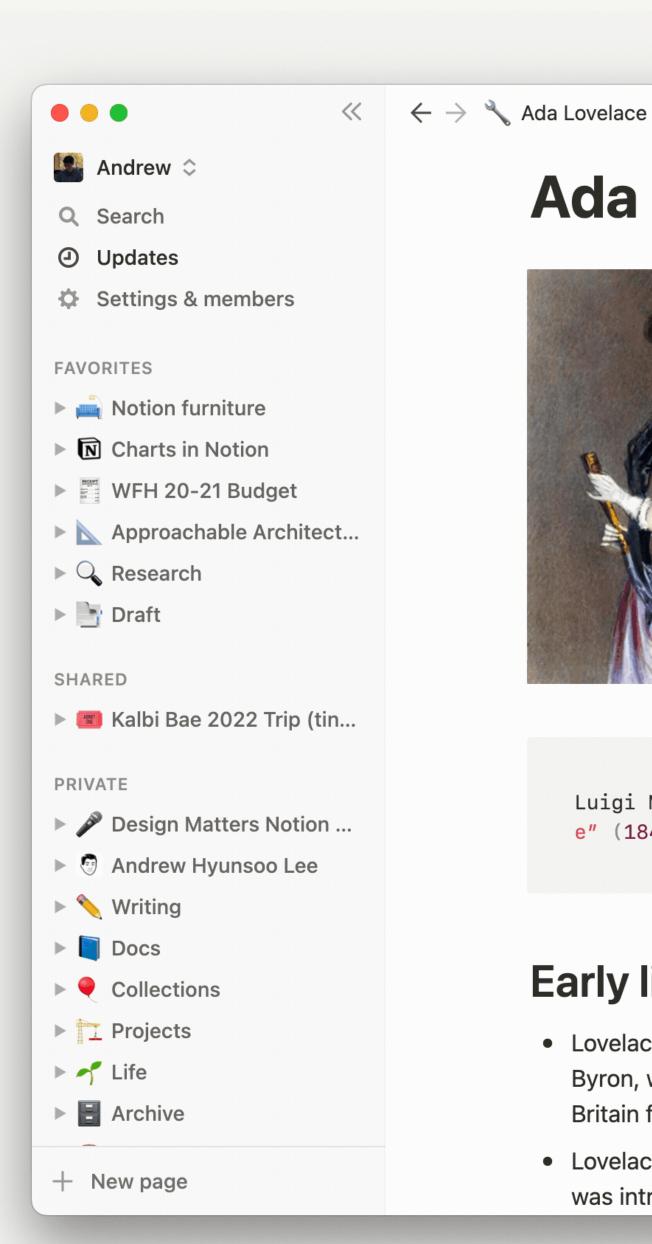




Van Gogh.jpg



Ada Lovelace.jpg



Ada Lovelace



Augusta Ada King, Countess of Lovelace (December 1815 – 27 November 1852) was an English mathematician and writer, chiefly known for her work on Charles Babbage's proposed mechanical general-purpose computer, the Analytical Engine.

Share

☐ ① ☆ ···

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Early life

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Product Process Project













Context

Problems



Form Solutions

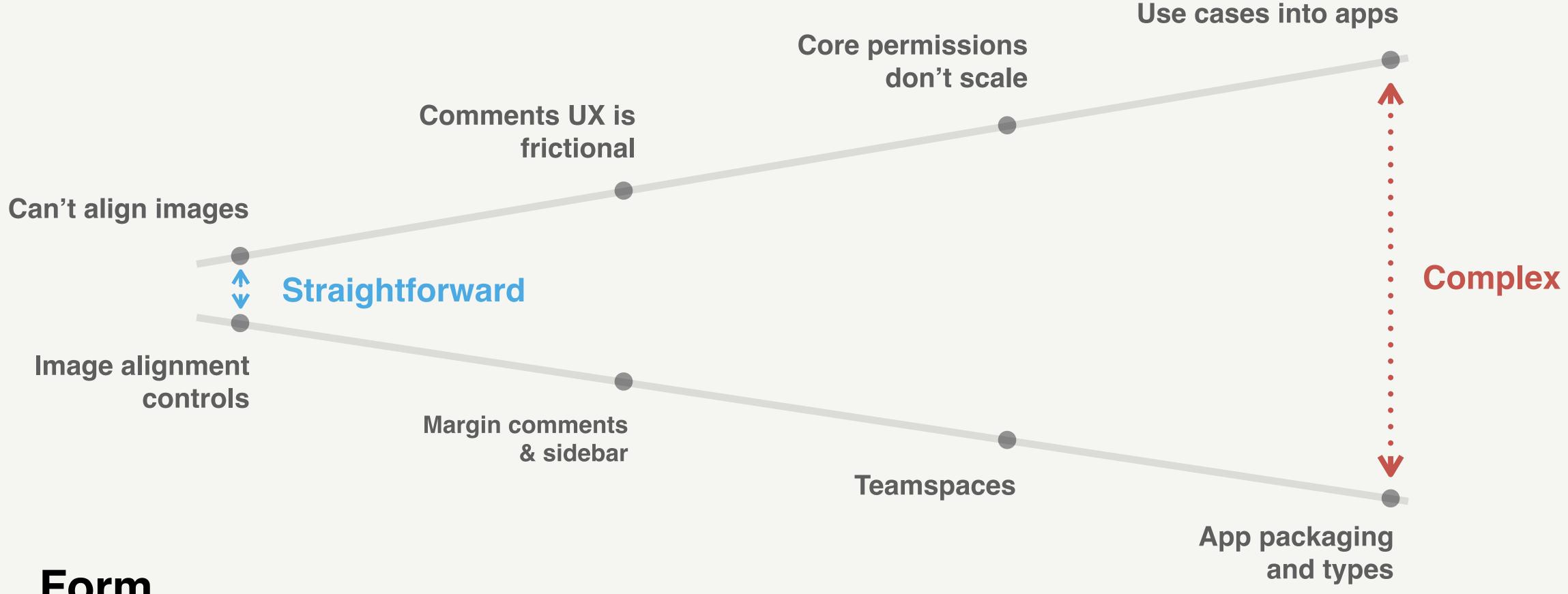
"Every design problem begins with an effort to achieve fitness between two entities — the form in question and its context."

"The form is the solution to the problem, the context defines the problem.

When we speak of design, the real object of discussion is not the form alone, but the ensemble comprising the form and its context."

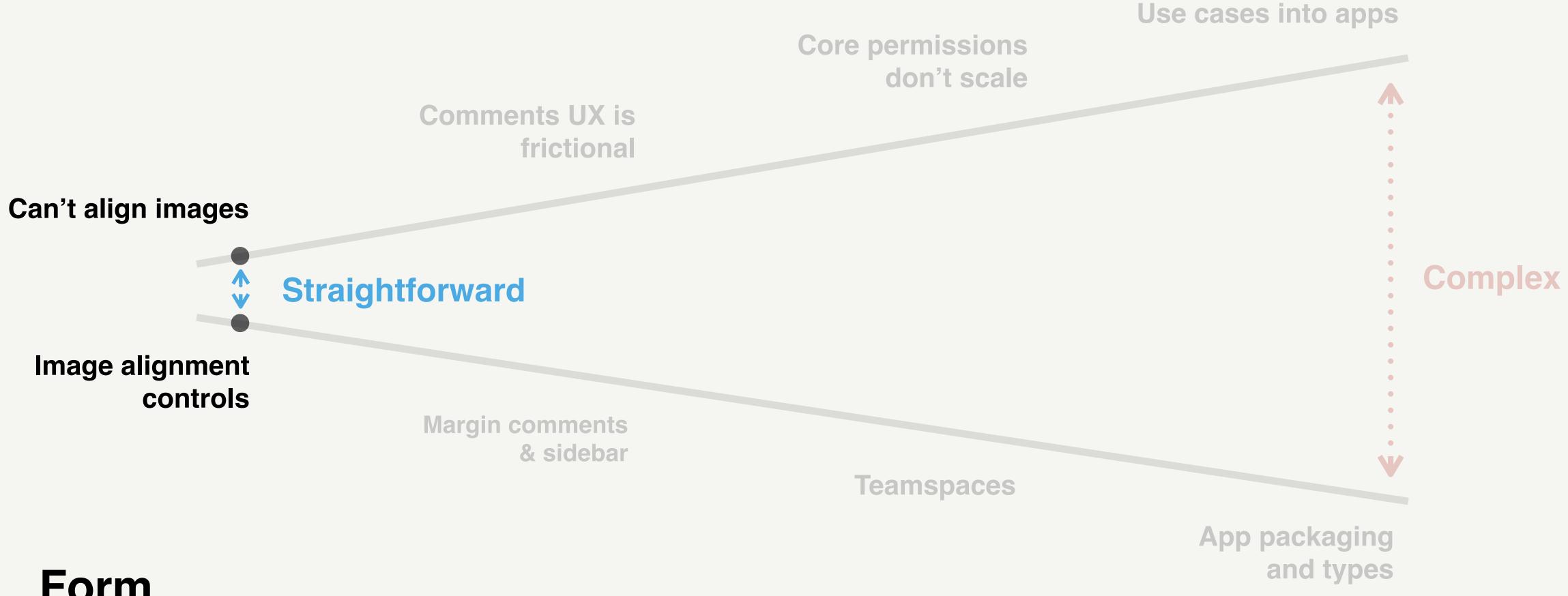
Christopher Alexander Notes on the Synthesis of the Form

Context Problems

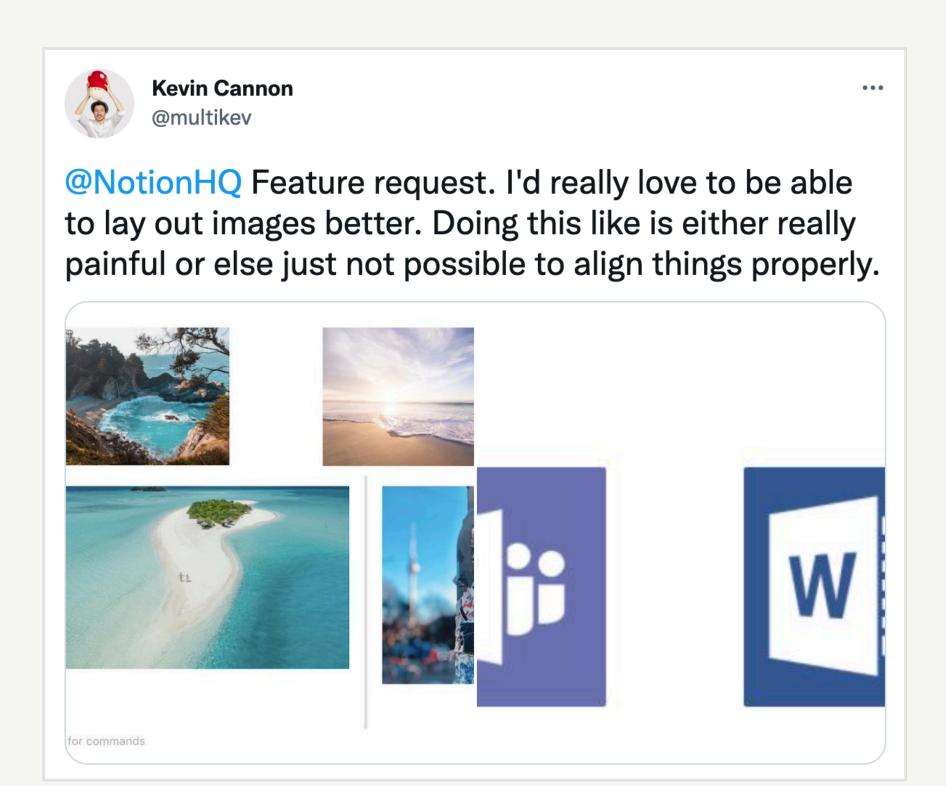


Form Solutions

Context Problems



Form Solutions





Ada Lovelace



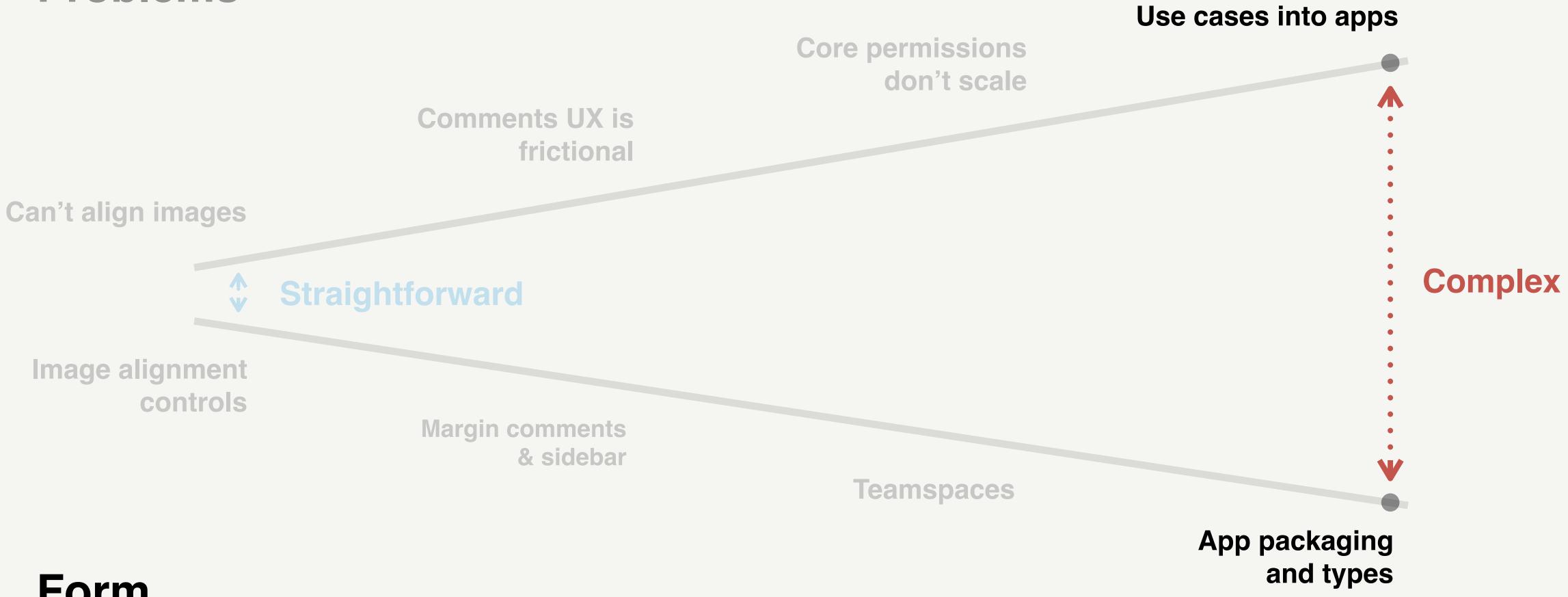
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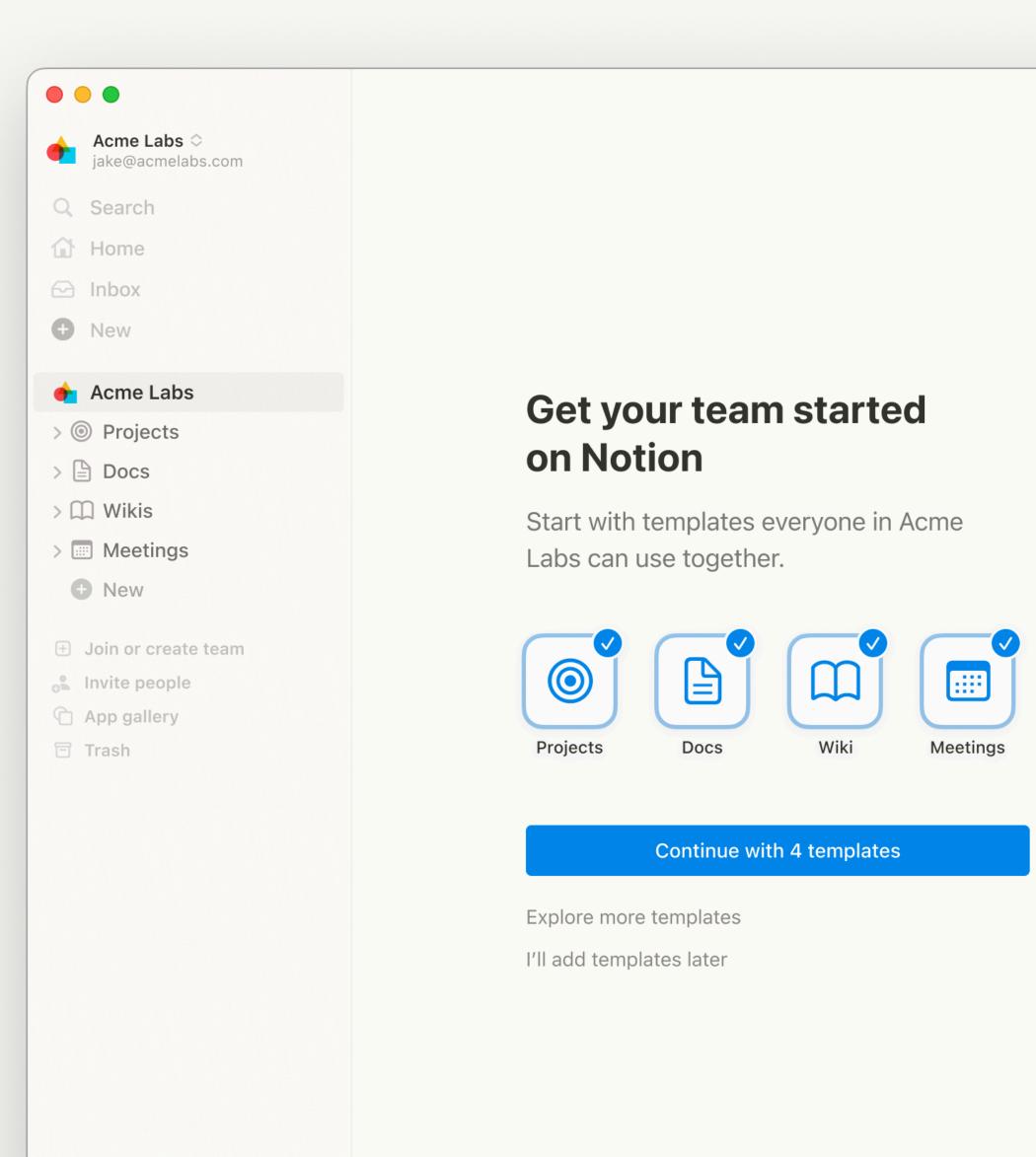
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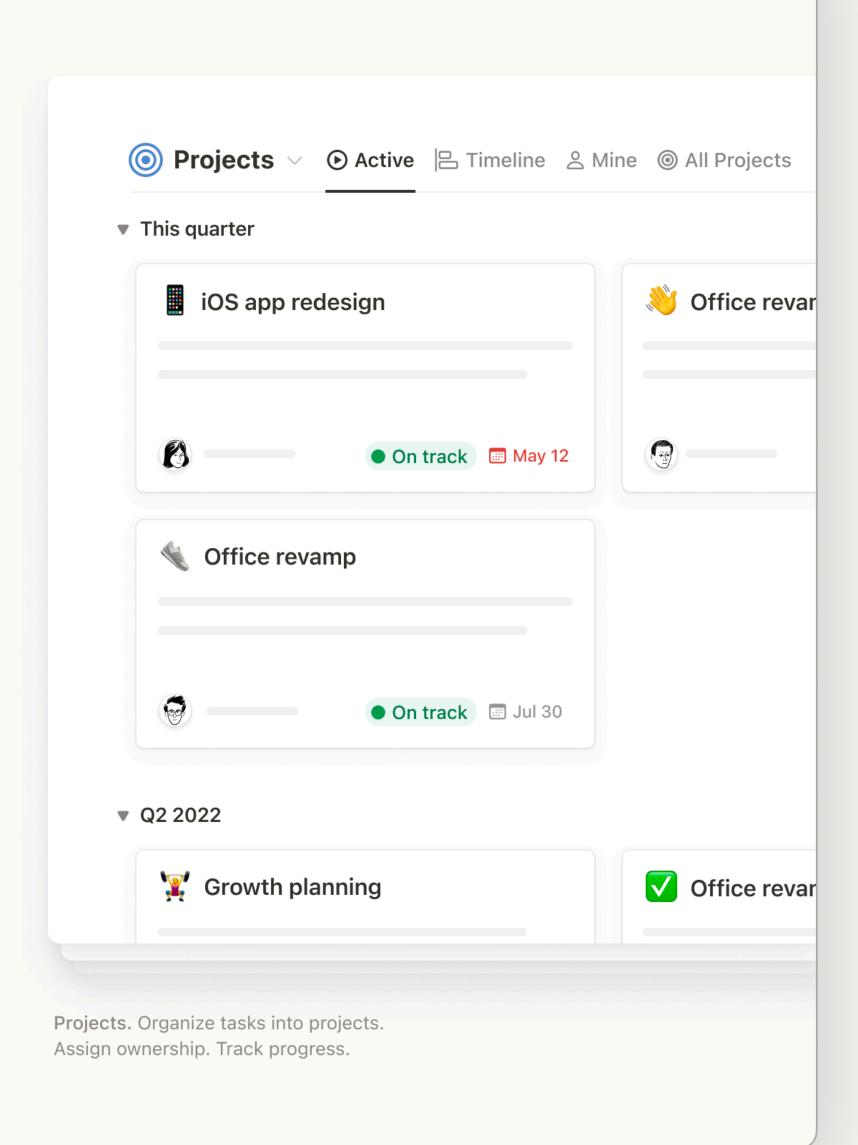
comp

Context Problems



Form Solutions



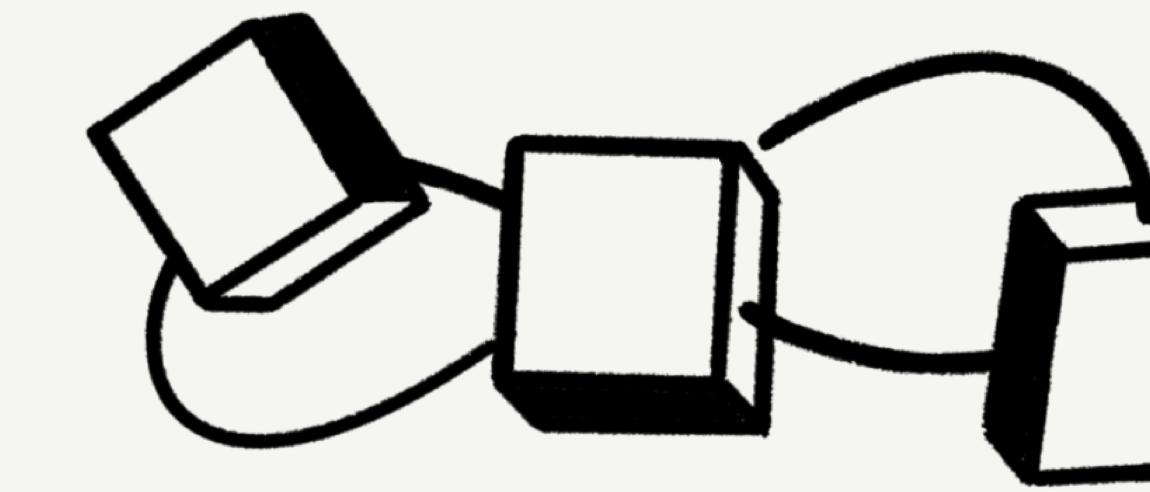


IA & navigation

Tactical features

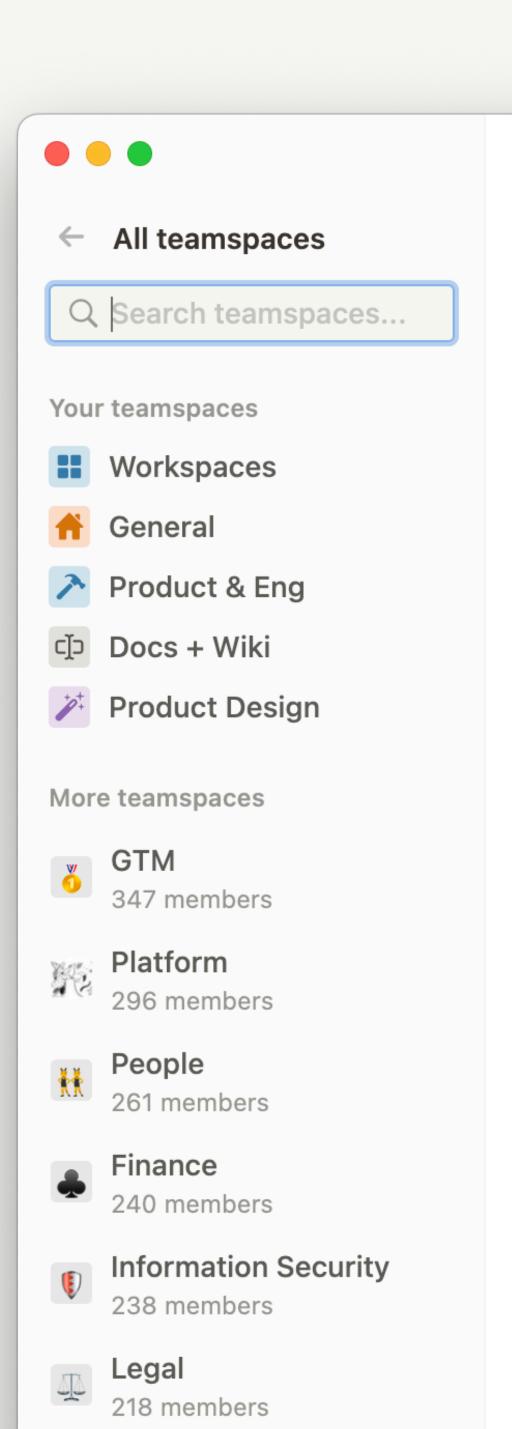
IA & navigation

Tactical features



IA & navigation

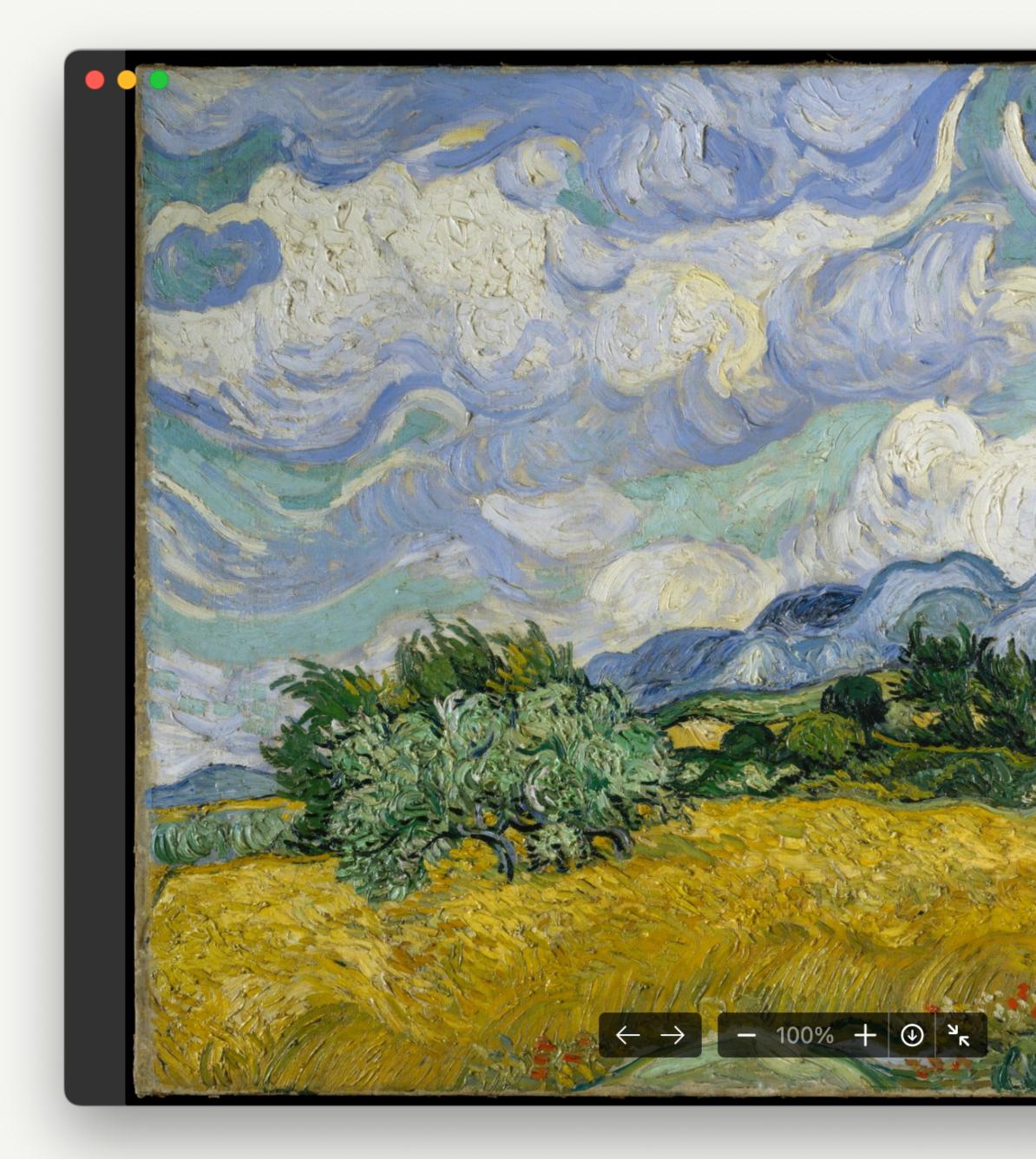
Tactical features





IA & navigation

Tactical features



IA & navigation

Tactical features

Components & atoms

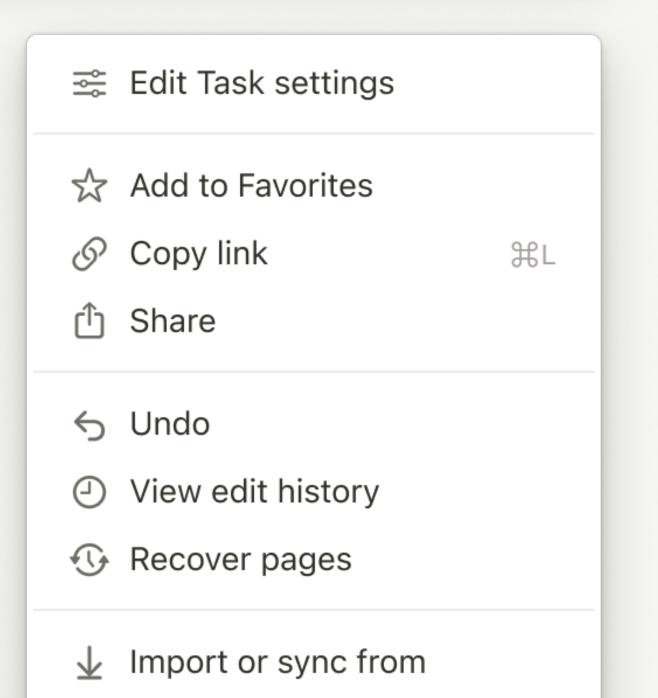


Connect with GitHub

Sign in with GitHub to sync pull requests from selected repositories.

Connect

I'll do this later



older conten



Update paym

Payment was your latest invapayment detausing Notion.

Insert value

New sprint > 7

New sprint > II

New sprint > S

··· More

Functions

now

□ dateAdd

dateSubstrac

dateBetween

We synthesize and collaborate closely

User feedback

User research

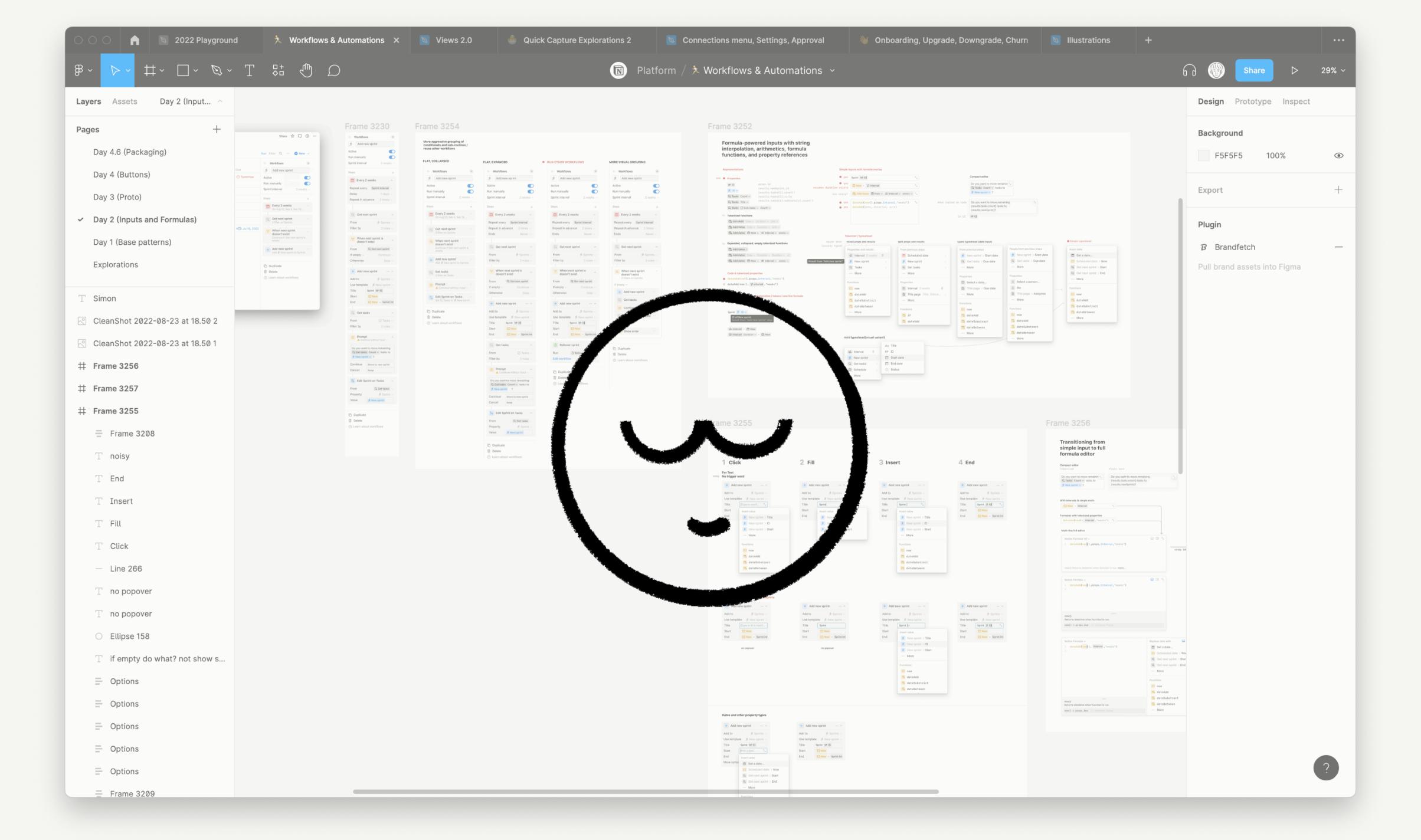
Peer feedback

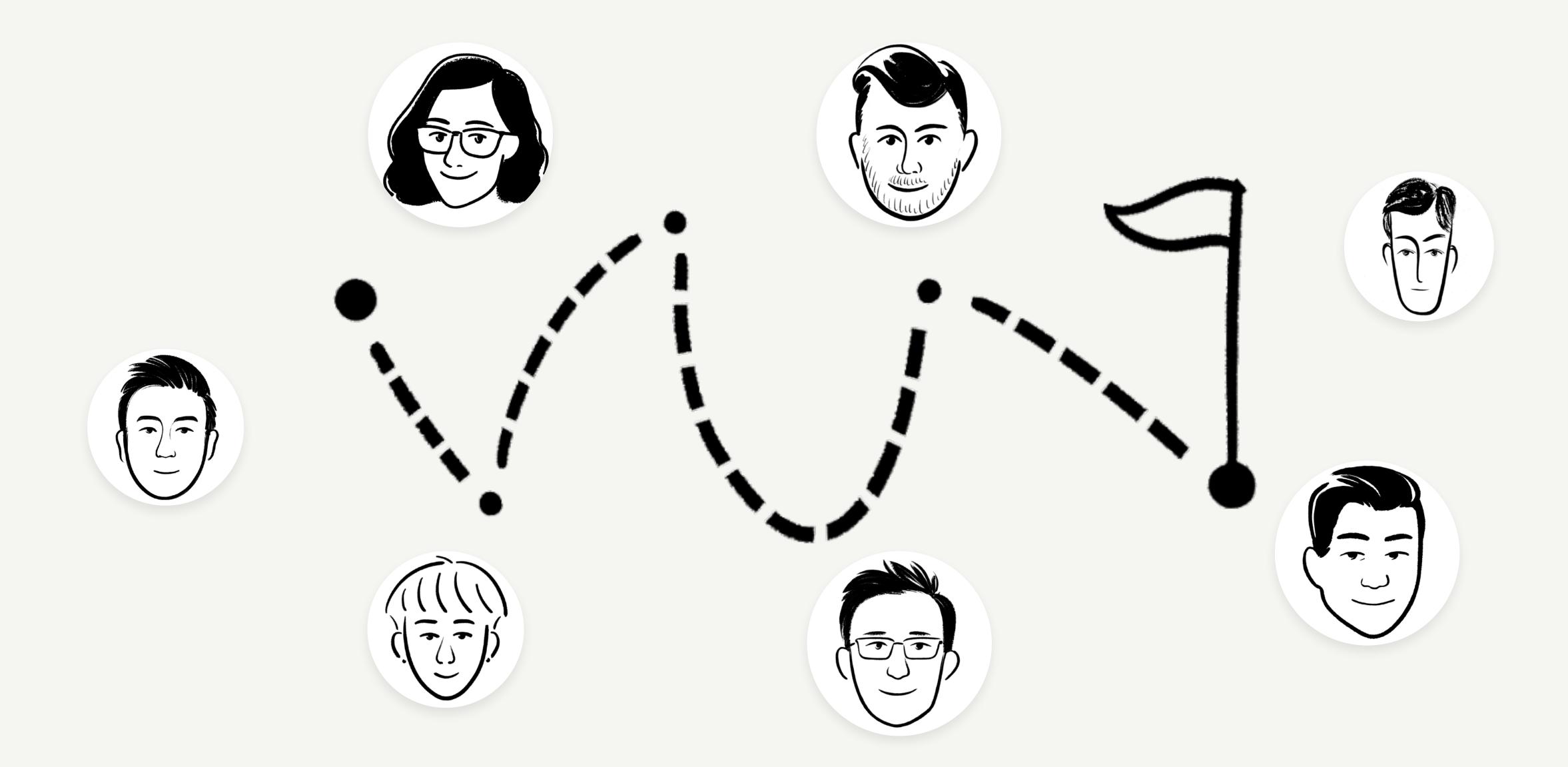
Quantitative data

Business goals

Engineering plans

Intuition & principles



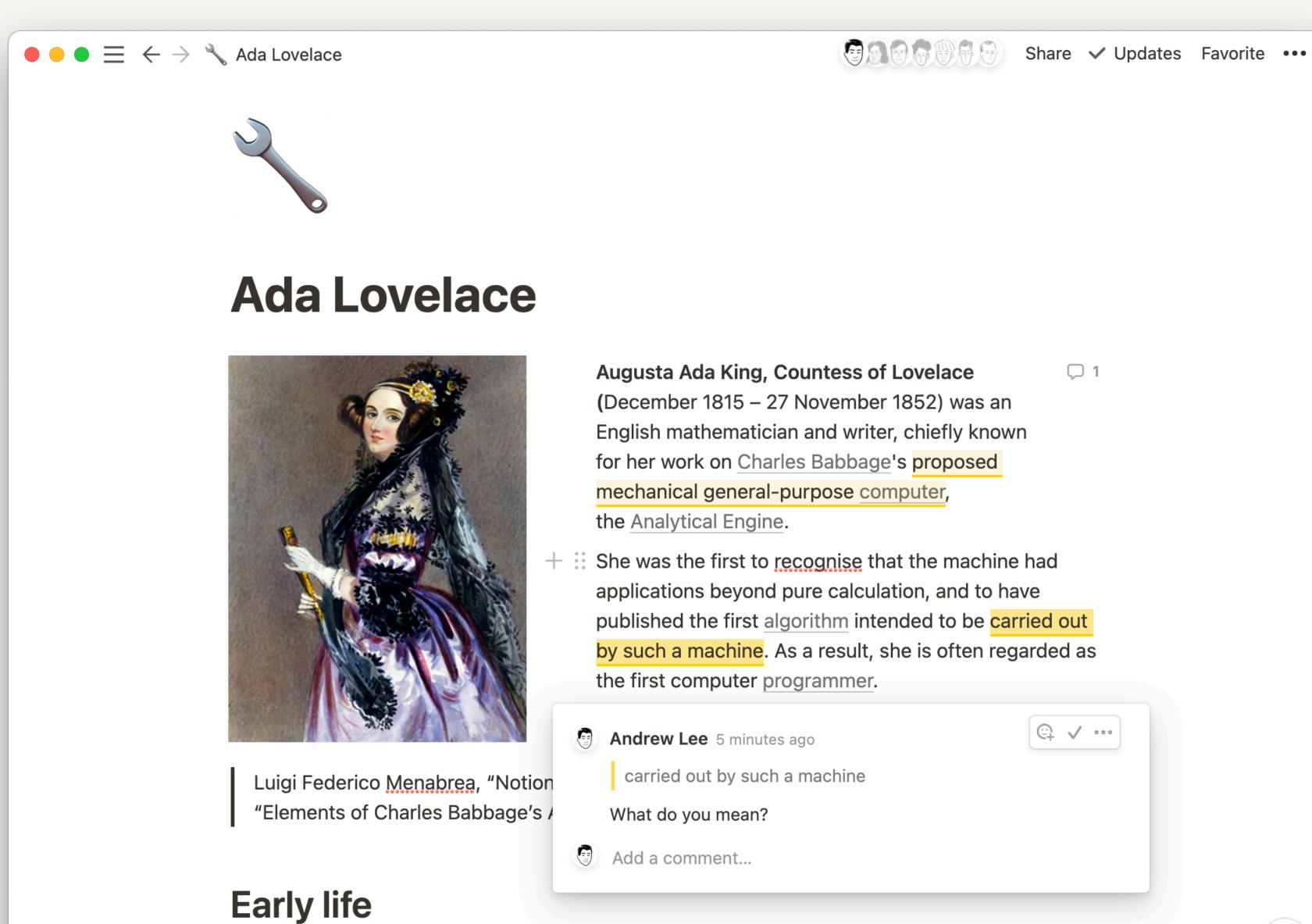


Project Better Comments

Context Problems

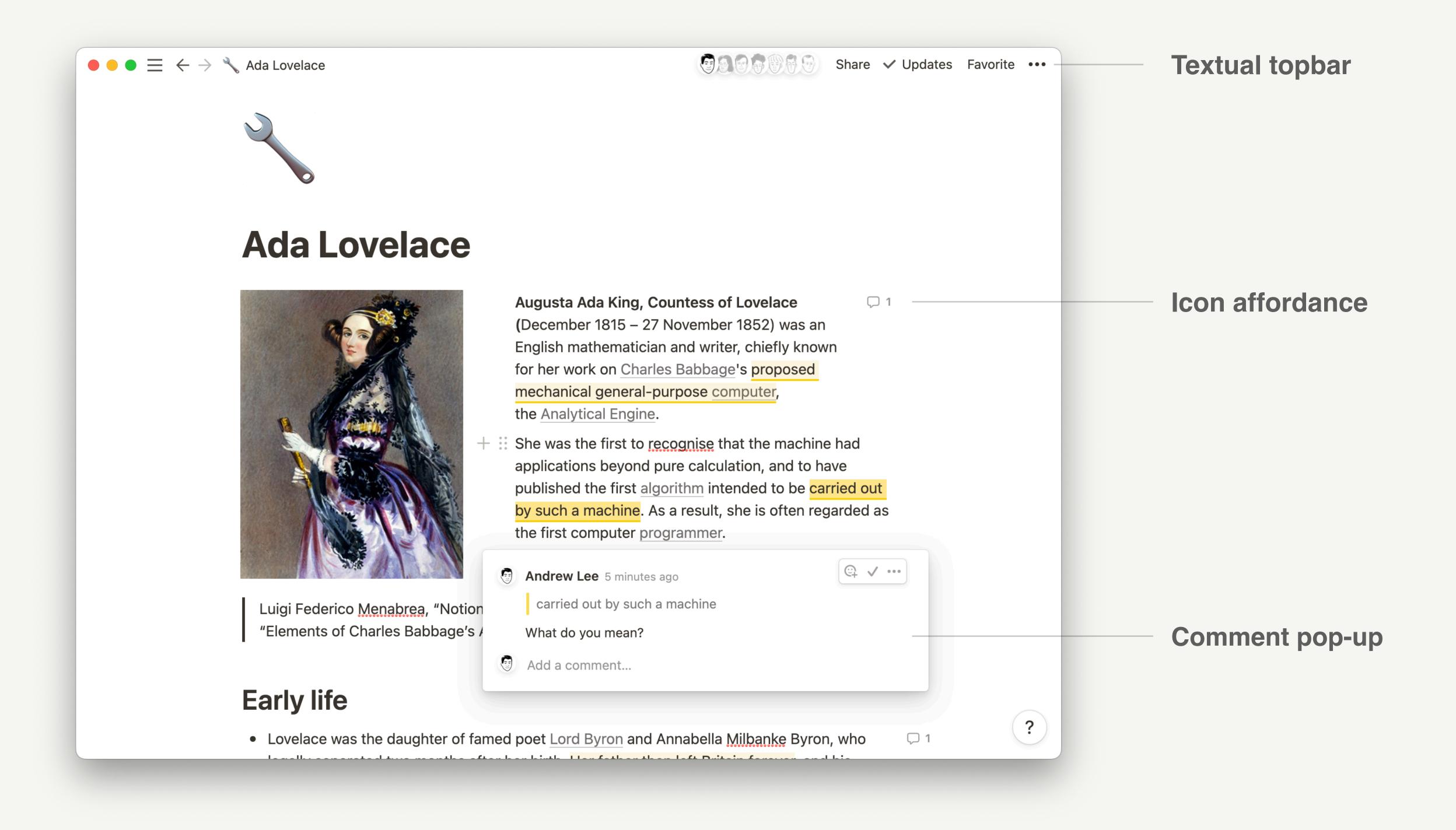
Use cases into apps **Core permissions** don't scale **Comments UX is** frictional Can't align images **Medium conceptual** complexity, technically challenging Image alignment controls **Margin comments** & sidebar **Teamspaces** App packaging and types

Form Solutions



• Lovelace was the daughter of famed poet Lord Byron and Annabella Milbanke Byron, who

I and the account and there we are the aftern beautiful by the first and the are the are to the Duite in Course and by





Ada Lovelace



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Early life

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Comments weren't discoverable

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a I avalaga baasana interpatad in Dabbana*l*a maabinaa aa aarky aa 1000 whan aba wa

Lovelace



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"Looks good 👍"

"This is important.
Can you follow up asap?"

lerico Menabrea, "Notions sur la machine analytique de Charles Babbage" (1842; ss of Charles Babbage's Analytical Machine"

ife

e was the daughter of famed poet <u>Lord Byron</u> and Annabella <u>Milbanke</u> Byron, who separated two months after her birth. Her father then left Britain forever, and his er never knew him personally.



"This is a typo"

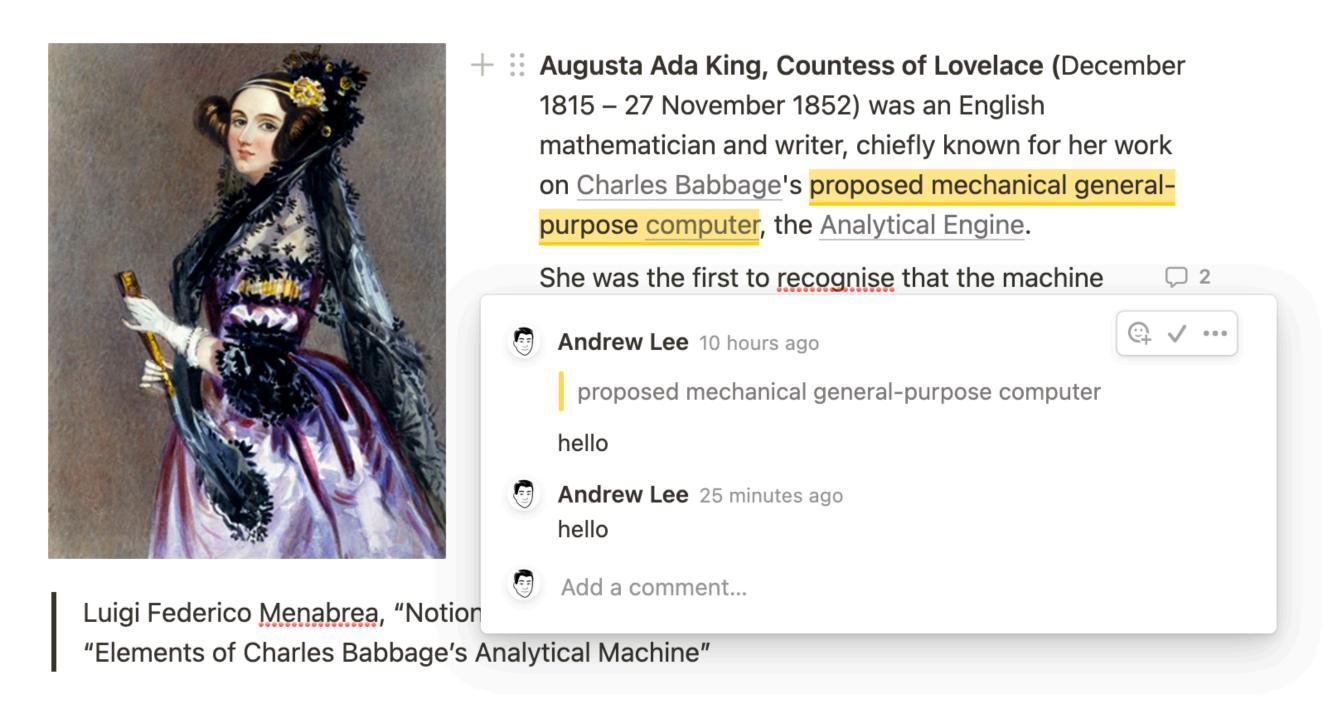
?

Transitioning between threads felt fractured





Ada Lovelace



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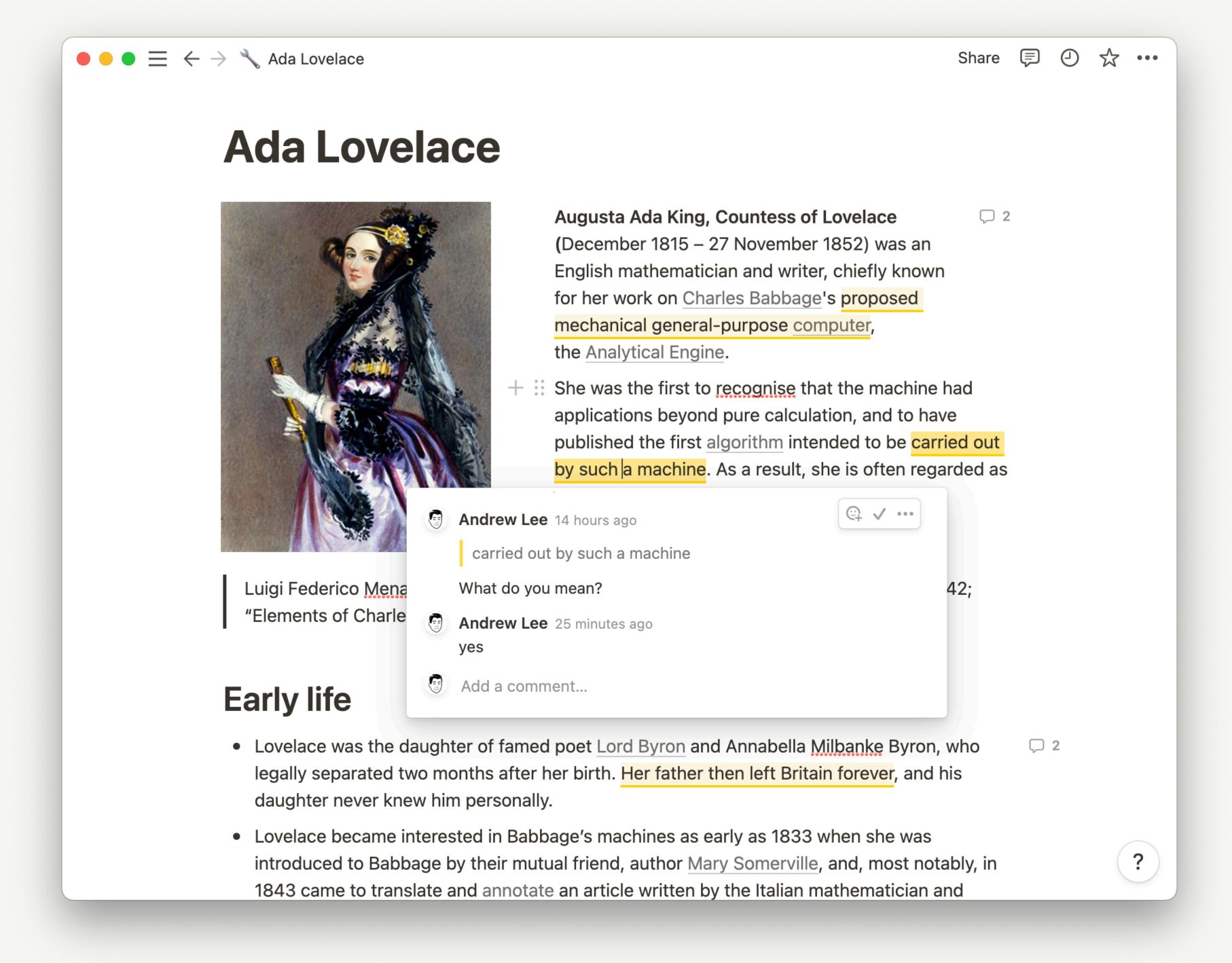
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?

No affordance for new comments



Consumer

First-time reader

Add comments as they go

Mentions and participating



Author

Doc owner

Triages and replies

Subscribed to all new activity

- Multi-column layout
- ► Full width layout
- Wide images
- ▼ Bleeding database views
 - Option A: Overflow collapsed container state. Clicking on the container expands the comments over the database.
 - Alternatives
 - ▶ Option B: On hover, lower the opacity of the database and overlay comments on top of the database.
 - ► Option C:
- ► Small breakpoints
- Peek view
- Toggles
- Margin longer than editor

4. Scroll

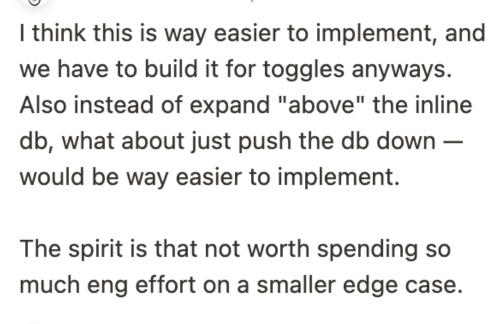
Discussions scroll together with the editor — you cannot separately scroll discussions.

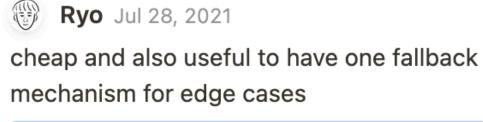
Iwan Baan (born February 8, 1975 in Alkmaar) is a Dutch photographer. He has challenged a long-standing tradition of depicting buildings as isolated and static by representing people in architecture and showing the building's environment, trying "to produce more of a story or a feel for a project" and "to communicate how people use the space". He has photographed buildings by many of the world's most prominent architects, including Rem Koolhaas and Toyo Ito. He is "one of the most widely published" photographers in the world. His candid "polysemic shots" have been compared to the work of Diane Arbus.

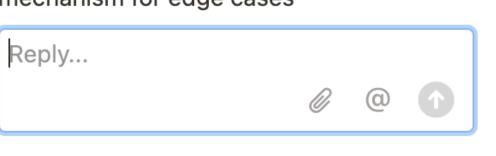




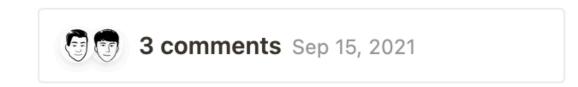












this is showing the happy case, is there a motion exploration that shows what happens in the case where lots of comments push other ones far away from

3. Page layout and edge cases

Unlike other doc editors (GDocs, Word, Paper), our editor is much more complex and has a number of layout edge cases.

- ► Single column layout
- ► Multi-column layout
- ► Full width layout
- Wide images
- ▼ Bleeding database views
 - ▶ Option A: Overflow collapsed container state. Clicking on the container expands the comments over the database.
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- Peek view
- Toggles
- Margin longer than editor

4. Scroll

Discussions scroll together with the editor — you cannot separately scroll discussions.













Comments

Open ~

September 16, 2021



David Blackman Sep 15, 2021

If the token is in the viewport but the discussion is not, clicking on the token should scroll the discussion and align with the token in its select

conceptually, how does the comment sidebar "recover" ...

say the first paragraph of a document has like ten comments in it, so they are deeply stacked and the last one is far out of the viewport, user clicks highlighted text #10, so the comment margin scrolls up, now effectively putting comments 1-9 off screen ... now the user scrolls to the bottom of the document, then to the top, what comment is at the top of the sidebar? comment 1 (and if so, how did it "recover" its position) or comment 10 because it was locked there by the click (and if so, do we care that this might feel/look weird by not being able to scroll back up to comment 1?)

or does scrolling the comment sidebar like this essentially create padding on top of the document?

5 more comments



David Blackman Sep 16, 2021













Early life

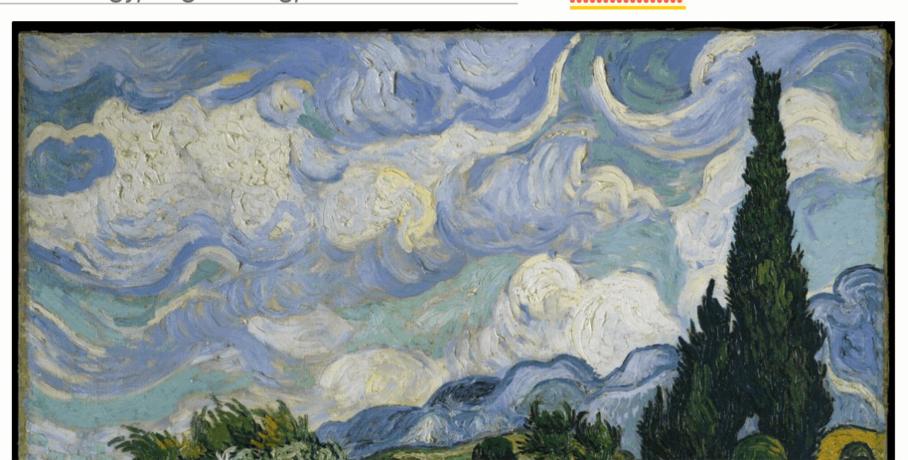
 \bullet \bullet \bullet \bullet \bullet \bullet Ada Lovelace

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 engineer Luigi Federico Menabrea, "Notions sur la machine analytique de Charles
 Babbage" (1842; "Elements of Charles Babbage's Analytical Machine").
- School and education

Ŧ

Career

Babbage only built a small part of the Analytical Engine, but Lovelace's efforts have been remembered. The early programming language <u>Ada</u> was named for her, and the second Tuesday in October has become Ada Lovelace Day, on which the contributions of women to science, technology, engineering, and mathematics are <u>honoured</u>.



Andrew Lee 1 day ago

Do we know what year?

Andrew Lee 11 hours ago (edited)

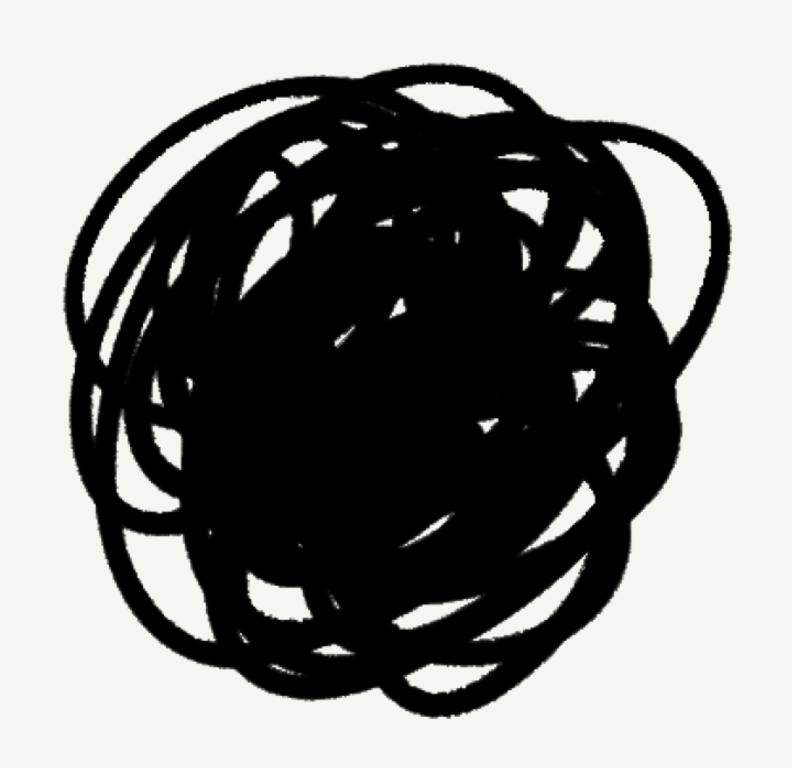
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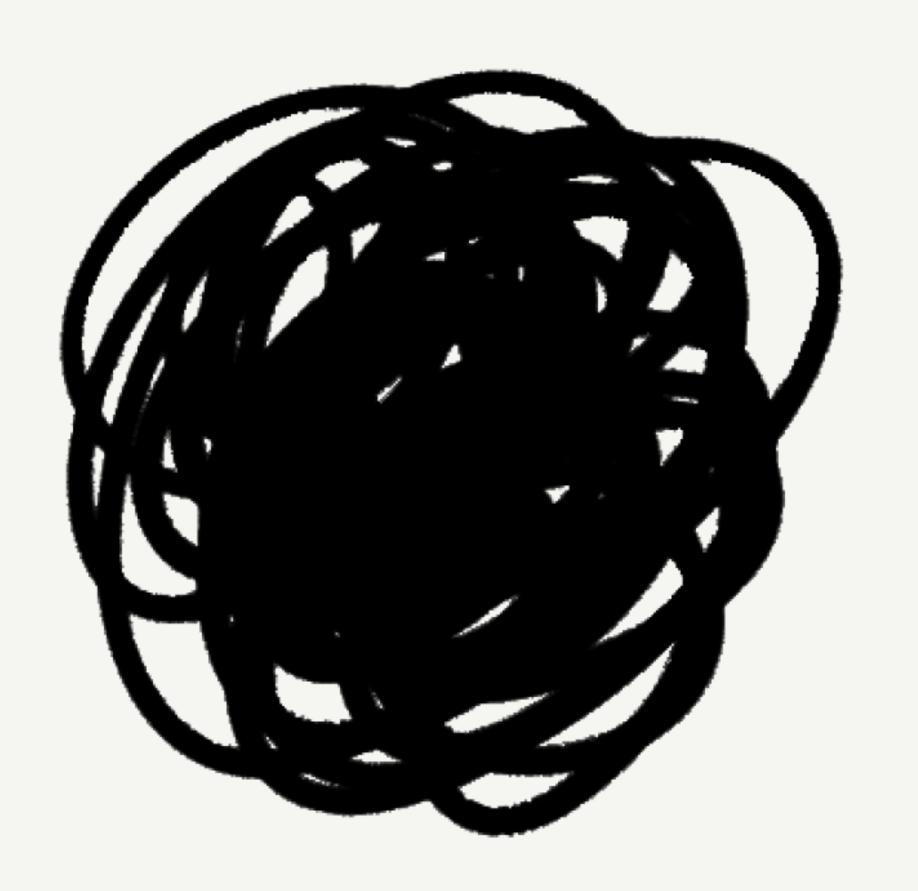
1 comment 11 hours ago

Andrew Lee 1 hour ago

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The wilderness







 \times

Our designs are not judged by our Figma file, prototypes, or clean code. Our designs are judged by the end shipped experience and how much users derive value out of it. This means being rigorous about:

- Aligning with engineers to ensure we build the right scope
- Polishing nitpicky design details
- Copy
- Example

6. Balance intuition with data

We have a wealth of data to learn about the problem space and validate the success of our designs.

Quantitative

Amplitude metrics

Qualitative

- Intercom feedback tags
- Gong calls
- Shared Slack channels
- Example

7. Timeless, not trendy

- We are designing for the masses, not for ourselves
- It's ok to consider trends but we should ask ourselves how the trend will age and whether it actually serves the user

Activity

Today



Kristin Watson made 2 edits

Today at 5:09 PM

Courtney Henry joined the page



9

 \bigcirc 2

Courtney Henry changed Priority to P1

Today at 5:09 PM



Floyd Miles and 2 others made 5 edits

Today at 5:09 PM



Theresa Webb Today at 5:09 PM

Our designs are not judged by our Figma file, prototypes, or clean code. Our designs are...

not that our users are dumb. they're so busy and don't care people are smart but lazy. the world is noisy.



Theresa Webb Today at 5:09 PM

Our designs are not judged by our Figma file, prototypes, or clean code. Our designs are...

What do you mean by this?

Yesterday



Courtney Henry changed Priority to P1



Today at 5:09 PM

Courtney Henry joined the page



Share Updates Favorite · · ·

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Comments Page updates >>

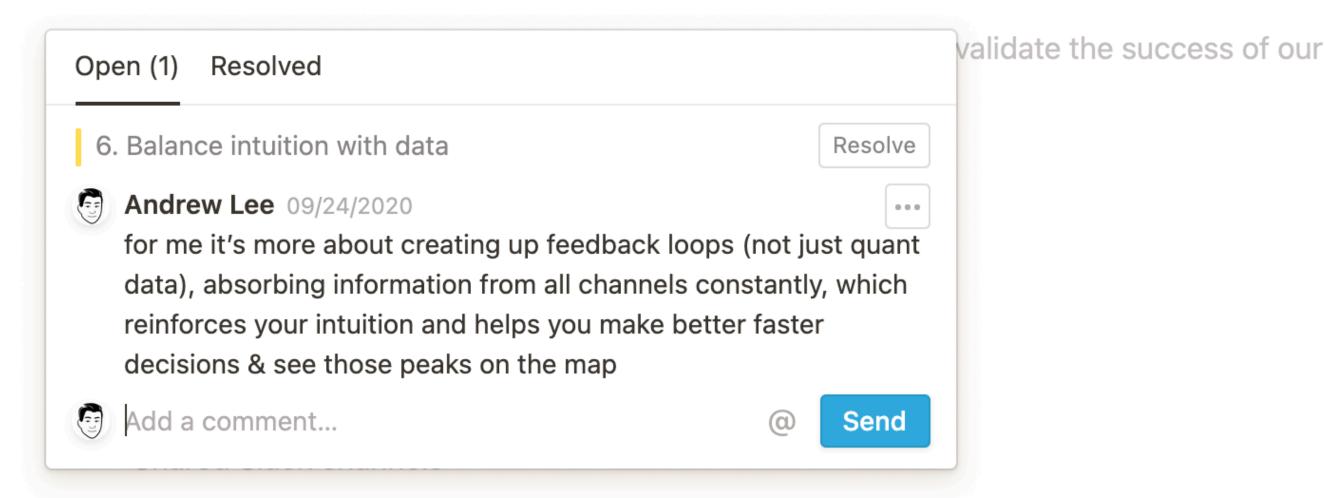
5. You are what you ship

The design file is just a map. It should be as detailed as required to ensure we ship something high quality.

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- Copy
- Example

6. Balance intuition with data



Example

7. Timeless, not trendy



Ryo Lu 09/18/2020

Mappy new year team, we're kicking off planning this week for the next quarter. Please fill in this brief @Esther @Courtney @Guy

Don't reinvent the wheel if there are existing lorem ipsum dolor if the block is really long...

Floyd Miles 09/18/2020

not that our users are dumb. they're so busy and don't care people are smart but lazy. the world is noisy. whatever...

6. Balance intuition with data

Andrew Lee 09/18/2020

for me it's more about creating up feedback loops (not just quant data), absorbing information from all...

Seply to 1 comment

Robert Fox 09/18/2020

I like these much better than the previous ones. Main feedback is: we should care more about the qualities of what we make & ship, but should be accommodating to different working styles, especially as the team grows. Have some thoughts and will spend time to write them down.

• It's ok to consider trends but we should ask ourselves how the trend will age and whether it

actually serves the user











 \times

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- Floyd Miles 09/18/2020 not that our users are dumb. they're so busy and don't care people are smart but lazy. the
- Marvin McKinney 09/18/2020 Let's start using icons! I'm not a huge fan of the text buttons we have today. There's lots of common icons for the use cases we have today
- Marvin McKinney 09/18/2020
 - +1. Good time to experiment with icons. good for internationalization too
- Marvin McKinney 09/18/2020 isn't this the opposite of currently accepted UI/UX wisdom? text is always more accessible?
- Marvin McKinney 09/18/2020 Clear icons/symbols (that are recognized more or less universally) transcend



Comment

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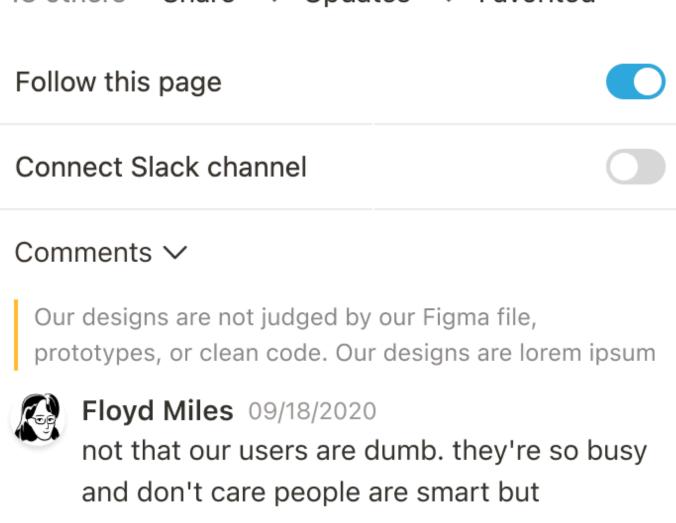
Amplitude metrics

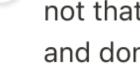
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7. Timeless, not trendy

- We are designing for the masses, not for ourselves
- It's ok to consider trends but we should ask ourselves how the trend will age and whether it





Floyd Miles 09/18/2020 not that our users are dumb. they're so busy and don't care people are smart

Marvin McKinney 09/18/2020 One of the most bullish things about this cycle compared to the previous one is

Reply





Floyd Miles 09/18/2020

not that our users are dumb. they're so busy and don't care people are smart but lazy. the world is noisy.

23 more comments



Marvin McKinney 09/18/2020 One of the most bullish things about this Our designs are not judged by our Figma file, prototypes, or clean code. Our designs are judged by the end shipped experience and how much users derive value out of it. This means being rigorous about:

- Aligning with engineers to ensure we build the right scope
- Polishing nitpicky design details
- Copy
- Example

6. Balance intuition with data

We have a wealth of data to learn about the problem space and validate the success of our designs.

Quantitative

Amplitude metrics

Qualitative

- Intercom feedback tags
- Gong calls
- Shared Slack channels
- ▶ Example

7. Timeless, not trendy

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Connect Slack channel



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prototyping our way out of this



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Marvin McKinney 09/18/2020

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Updates



Comments

All updates

Today



Marvin McKinney 09/18/2020

long-standing tradition of depicting buildings

One of the most bullish things about this cycle compared to the previous one is that

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Eleanor Pena 09/18/2020

One of the most bullish things about this cycle compared to the previous one is that

Kristin Watson 09/18/2020

One of the most bullish things about this cycle compared to the previous one is that

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Marvin McKinney 09/18/2020

Open the door into 100 of the most beautiful and pioneering houses of the...

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Open Resolved

↑ Time

Today



Marvin McKinney 09/18/2020

long-standing tradition of depicting buildings

One of the most bullish things about this cycle compared to the previous one is that

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Eleanor Pena 09/18/2020

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Kristin Watson 09/18/2020

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Comments

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Eleanor Pena 09/18/2020

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Ada Lovelace

 \bullet \bullet \bullet \bullet \bullet \bullet \bullet Ada Lovelace



+ :: Augusta Ada King, Countess of Lovelace
(December 1815 – 27 November 1852) was an
English mathematician and writer, chiefly known
for her work on Charles Babbage's proposed
mechanical general-purpose computer,
the Analytical Engine.

She was the first to recognise that the machine had applications beyond pure calculation, and to have published the first algorithm intended to be carried out by such a machine. As a result, she is often regarded as the first computer programmer.

Luigi Federico <u>Menabrea</u>, "Notions <u>sur</u> la <u>machine</u> <u>analytique</u> de Charles Babbage" (1842; "Elements of Charles Babbage's Analytical Machine"

Early life

- Lovelace was the daughter of famed poet <u>Lord Byron</u> and Annabella <u>Milbanke</u> Byron, who legally separated two months after her birth. <u>Her father then left Britain forever</u>, and his daughter never knew him personally.
- Lovelace became interested in Babbage's machines as early as 1833 when she was
 introduced to Babbage by their mutual friend, author Mary Somerville, and, most notably, in

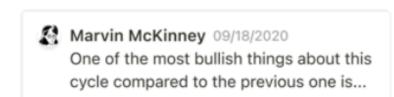


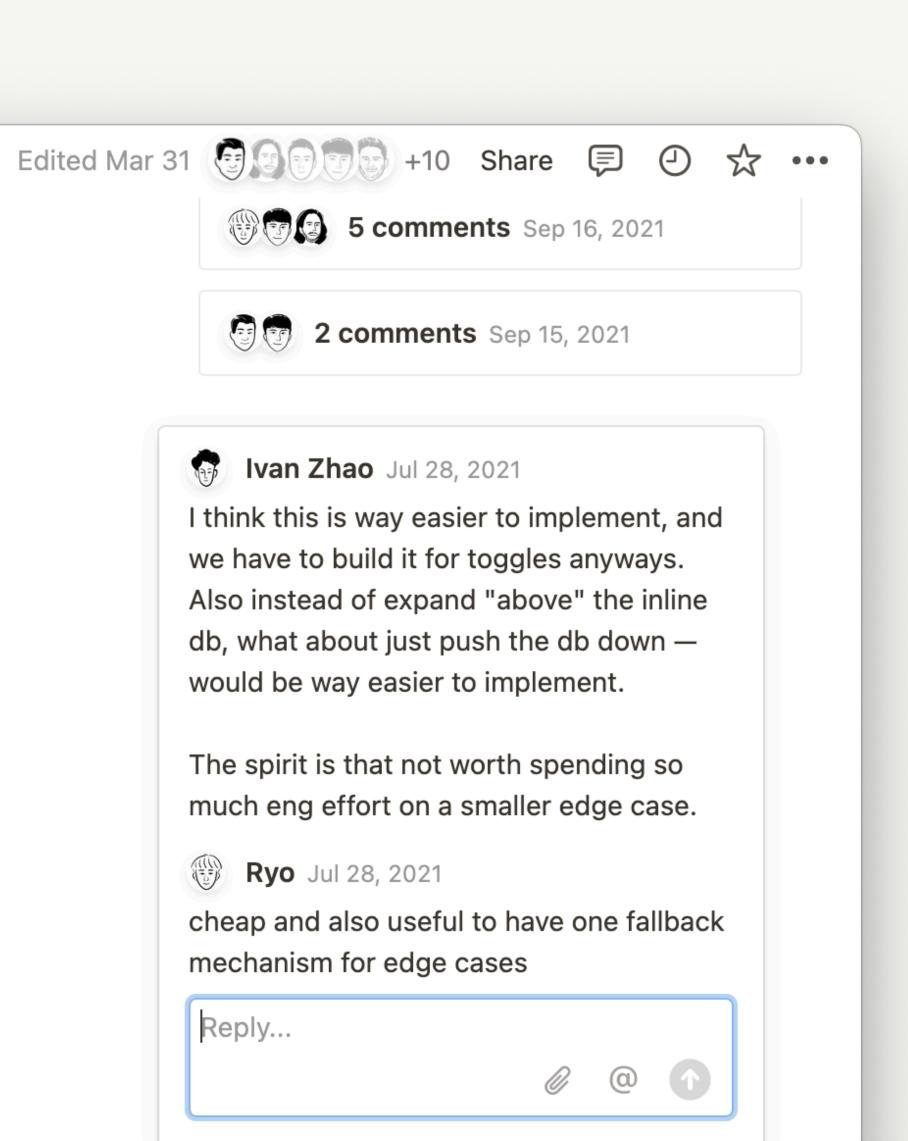
- Multi-column layout
- ► Full width layout
- ▶ Wide images
- Bleeding database views
 - Option A: Overflow collapsed container state. Clicking on the container expands the comments over the database.
 - Alternatives
 - Option B: On hover, lower the opacity of the database and overlay comments on top of the database.
 - Option C:
- Small breakpoints
- Peek view
- ► Toggles
- Margin longer than editor

4. Scroll

Discussions scroll together with the editor — you cannot separately scroll discussions.

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- Marvin McKinney 09/18/2020 One of the most bullish things about this cycle compared to the previous one is...
- Reply...
- Marvin McKinney 09/18/2020 One of the most bullish things about this cycle compared to the previous one is...
- **Eleanor Pena** 09/18/2020 Tadao Ando is a self-taught architect
- Reply..



2 comments Sep 15, 2021



4 comments Jul 28, 2021



3 comments Sep 15, 2021

David Blackman Sep 15, 2021 this is showing the happy case, is there a motion exploration that shows what happens in the case where lots of comments push other ones far away from where they want to be?

David Blackman Sep 15, 2021

what happens when the comment sidebar is longer than the document contents? do we have a big white bottom gutter, or do we cut off comments?

Page layout

Page Cover				
	Page Header (title, properties)			
	Page Content	Margin Comments		

Anatomy

Collapsed

First 3 lines comment

Show first and last comments

Marvin McKinney 2 hours ago

One of the most bullish things about this cycle compared to the previous one is this and hello world lorem ipsum dolor yes this is

1 more comment

Darlene Robertson 2 hours ago

@Simon with option 1, it feels like the migration we would have to do today, is.

No auto-focus

Expanded

Marvin McKinney 8m ago

One of the most bullish things about this cycle compared to the previous one is this and hello world lorem ipsum dolor yes this is correct

Cody Fisher 2h ago

One of the most bullish things about this cycle compared to the previous one is this and hello world lorem ipsum dolor.



Floyd Miles 2 hours ago

Is it true that Tadao Ando was a boxer before he was an architect?



Darlene Robertson 2 hours ago

@Simon with option 1, it feels like the migration we would have to do today, is actually not so different from a migration we would have to do in the future if we decide in a future we want to get rid of custom groups, mainly because of your last sentence.



Ralph Edwards 2 hours ago

that's correct

Reply...

Focused

Marvin McKinney 8m ago

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Ralph Edwards 2 hours ago

that's correct

One of the most bullish things about this cycle compared to the previous one is this and hello world lorem ipsum dolor







Blue focus ring

1 comment

Cap at 6 lines

2 comments

Cap at 3 lines each

3+ comments

Cap at 3 lines each with overflow



Marvin McKinney 2 hours ago

One of the most bullish things about this cycle compared to the previous one is this and hello world lorem ipsum dolor hello world what happens if we go to beta and it turns out that customers want apples instead of oranges. That's somethin... more



Marvin McKinney 2 hours ago

One of the most bullish things about this cycle compared to the previous one is this and hello world lorem ipsum dolor... more



Jane Cooper 2 hours ago

One of the most bullish things about this cycle compared to the previous one is this and hello world lorem ipsum dolor... more



Marvin McKinney 2 hours ago

One of the most bullish things about this cycle compared to the previous one is this and hello world lorem ipsum dolor... more

4 more comments



Jane Cooper 2 hours ago

One of the most bullish things about this cycle compared to the previous one is this and hello world lorem ipsum dolor... more

Hover

Default



Marvin McKinney 2 hours ago

One of the most bullish things about this cycle compared to the previous one is this and hello world lorem ipsum dolor hello world what happens if we go to beta and it turns out that customers want apples instead of oranges. That's something to consid... more



Marvin McKinney

2 hours ago

One of the most bullish things about this cycle compared to the previous one is this and hello world lorem ipsum dolor... more



Jane Cooper 2 hours ago



One of the most bullish things about this cycle compared to the previous one is this and hello world lorem ipsum dolor... more



Marvin McKinney 2 hours ago

One of the most bullish things about this cycle compared to the previous one is this and hello world lorem ipsum dolor... more

4 more comments



Jane Cooper 2 hours ago

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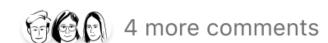
Marvin McKinney 2 hours ago

One of the most bullish things about this cycle compared to the previous one is this

Previous explorations Collapsed anatomy

Marvin McKinney 2 hours ago

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Darlene Robertson 2 hours ago

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One of the most bullish things about this cycle compared to the previous one is this and hello world lorem. Hello world yes that is correct I know that's right! ok thank you so much we'll consider it.



4 more comments

Marvin McKinney 2 hours ago

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1 more comment

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4 more comments

Darlene Robertson 2 hours ago

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Last 20% takes 80% of effort

More disclosure



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her work on Charles Babbage's proposed
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Marvin McKinney 2 hours ago

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Stephen Curry 2 hours ago

She was the first to recognise that the machine had applications beyond pure calculation, and to have published... more

-



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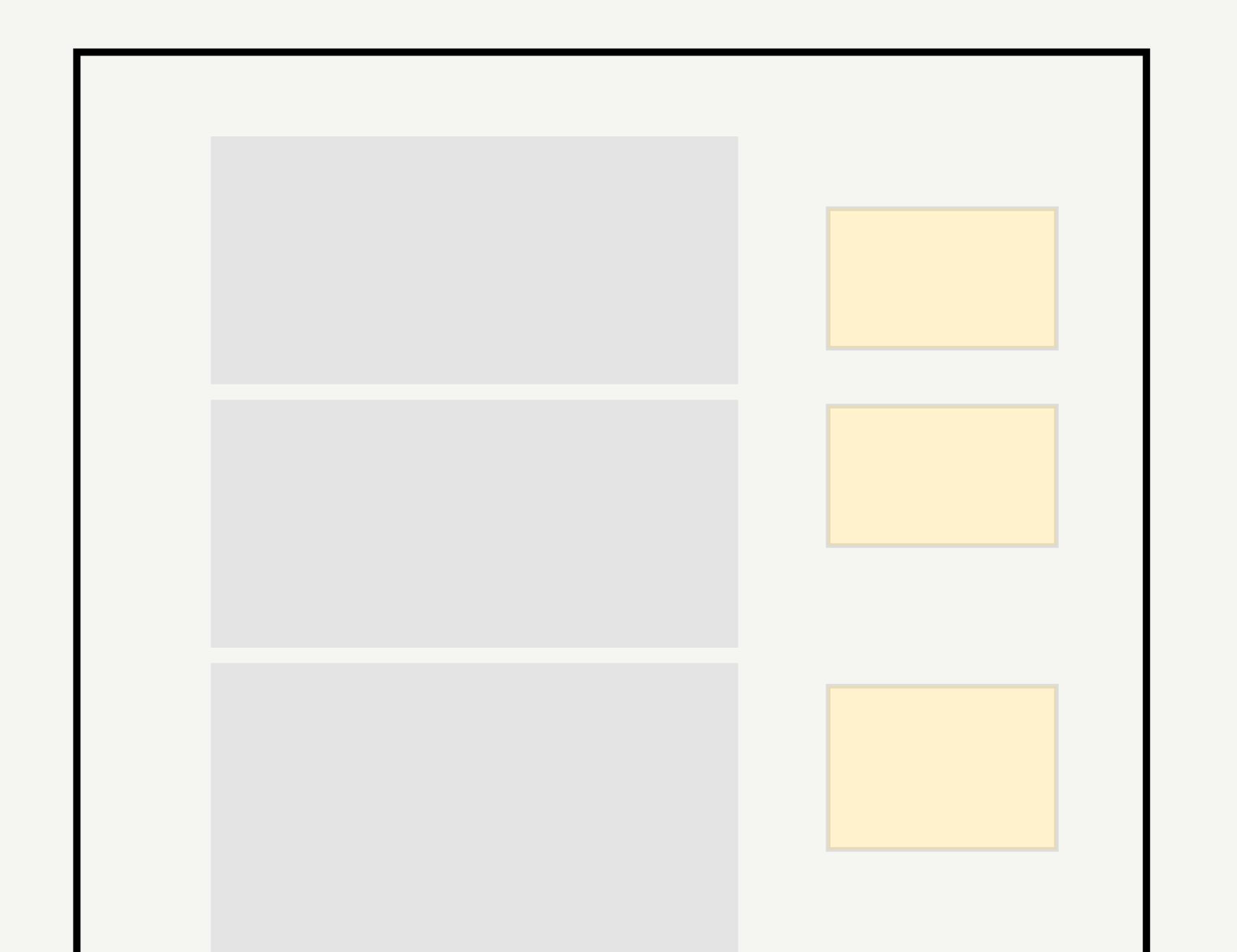


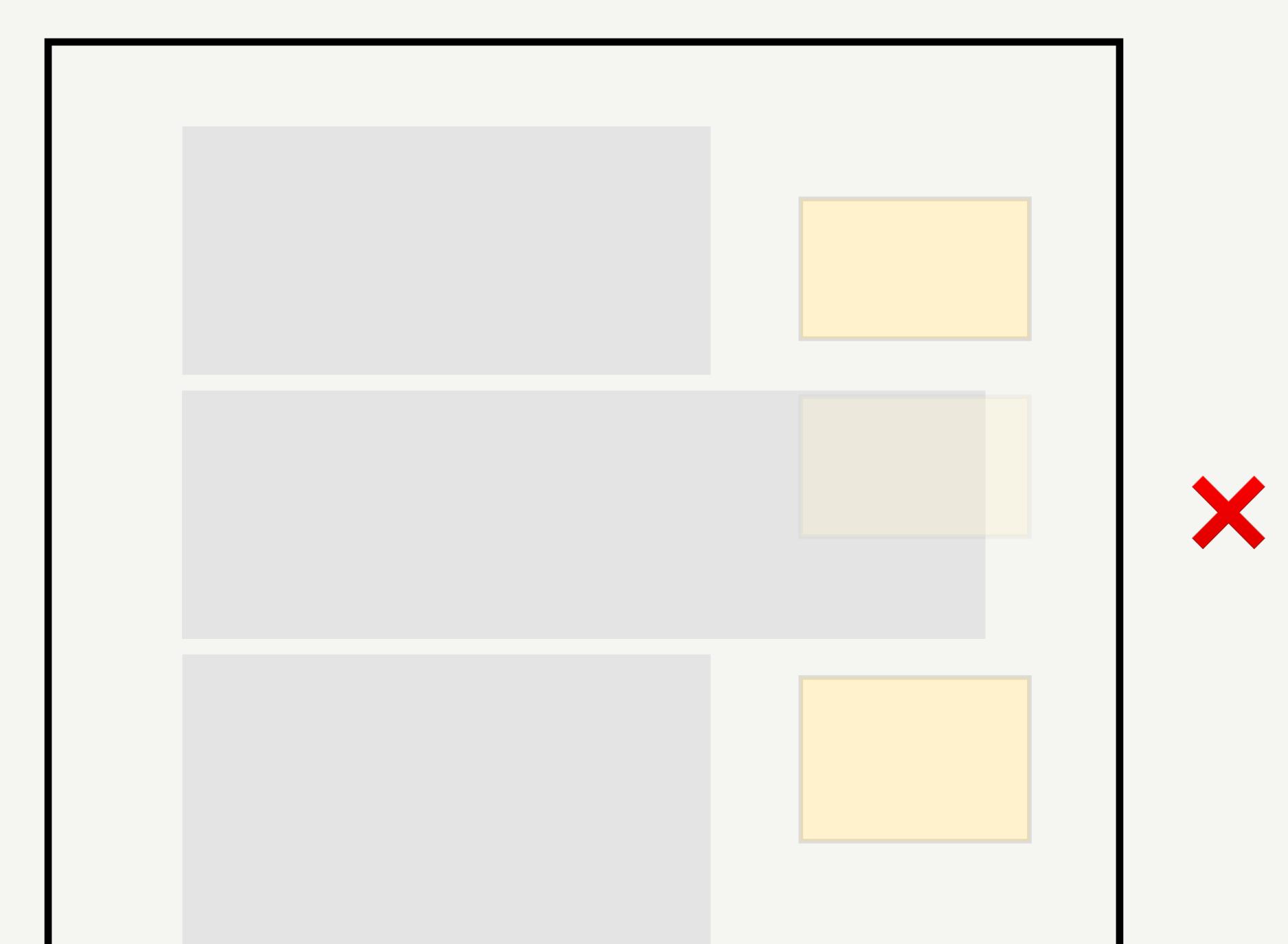
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Full-bleed blocks

Page Cover				
	Page Header (title, properties)			
	Page Content	Margin Comments		







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One of the most bullish things about this cycle compared to the previous one is

Eleanor Pena 09/18/2020 this is great!

Reply...

Marvin McKinney 09/18/2020
One of the most bullish things about this cycle compared to the previous one is...

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Tadao Ando is a self-taught architect

Reply...

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5 comments Last comment 2h ago

Aa Name	Assign	▶ Blocked Due To	Created By	© Created Time	# Dev Days	Ē Due Da
Improve developer productivity by making	Jake Teton-Landis		Jake Teton-Landis	July 26, 2021 10:04 PM		
DynamoDB compare results during doubl			Changgeng Li	July 26, 2021 9:30 PM		
Revised SMB Revenue Dashboard	Lisa Fan		Lisa Fan	July 26, 2021 9:15 PM		
Startup Penetration Analysis	Lisa Fan		Lisa Fan	July 26, 2021 9:14 PM		
Dupe guides pages for Korean translation			Jenny Nguyen	July 26, 2021 8:52 PM		
			Nathan Lui	July 26, 2021 8:11 PM		

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Eleanor Pena 09/18/2020 Tadao Ando is a self-taught architect

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Marvin McKinney 09/18/2020 One of the most bullish things about this cycle compared to the previous one is...

Reply...

Marvin McKinney 09/18/2020 s about this

4 more comments

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			N Nathan Lui	July 26, 2021 8:11 PM		
			N Nathan Lui	July 26, 2021 8:11 PM		
Revisit tooltips prior to new language			N Nathan Lui	July 26, 2021 8:11 PM		
Unavailable toolbar updates on mobil			Zinith Santillan	July 26, 2021 7:56 PM		
Fix typo in AutoListener example	Jake Teton-Landis		Jake Teton-Landis	July 26, 2021 7:28 PM		
When arrowing into an inline page token	Jake Teton-Landis		Simon Last	July 26, 2021 7:17 PM		
Pages lose access to bots when move	Christine Wang		Alfonso Lopez	July 26, 2021 6:19 PM		



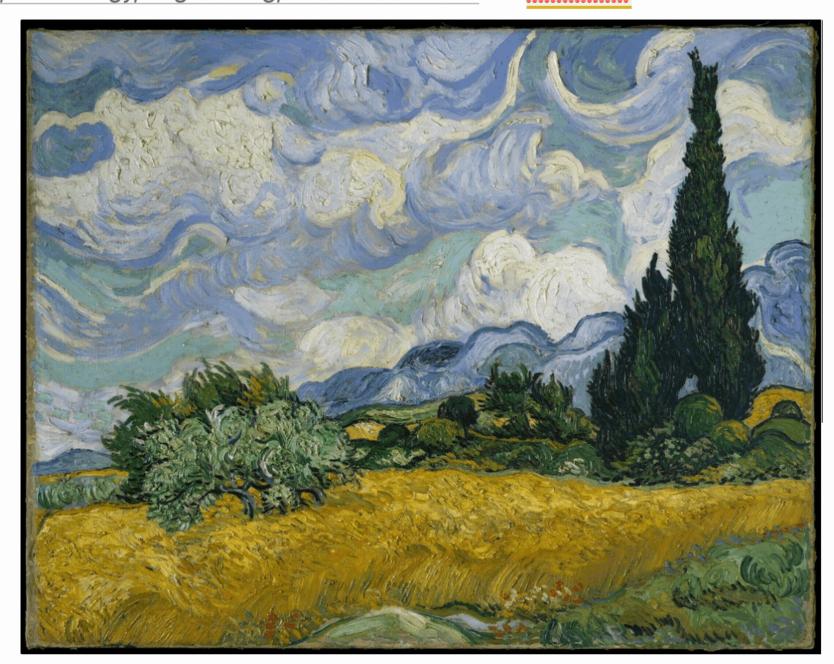




 \bullet \bullet \bullet \bullet \bullet \bullet \bullet \bullet Ada Lovelace

Jai CCI

Babbage only built a small part of the Analytical Engine, but Lovelace's efforts have been remembered. The early programming language Ada was named for her, and the second Tuesday in October has become Ada Lovelace Day, on which the contributions of women to science, technology, engineering, and mathematics are honoured.



- Lovelace was the daughter of famed poet Lord Byron and Annabella Milbanke Byron, who legally separated two months after her birth. Her father then left Britain forever, and his daughter never knew him personally.
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Andrew Lee Just now

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Togles

- Asia
 - Tokyo
- Europe
 - Paris
- + ∷ ∘ London
 - Hampstead Heath
 - Fitzrovia
 - + ∷ I Central
 - Southwark
 - Copenhagen
 - Montreal

- Parent toggle
- Parent toggle

For collapsed toggles with comments inside, hide them in the margins and only show children comments when the toggle is expanded (?). or have a "there are comments in this toggle" discussion state.

- Child toggle A
 - Grandchild toggle A
 - Grandchild toggle B



4 threads \$\infty\$ Expand



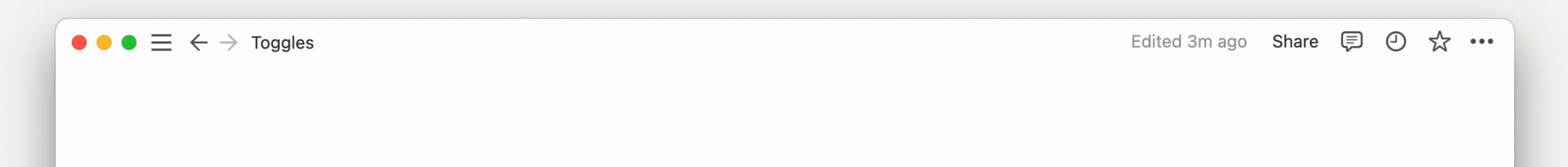


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- Eleanor Pena 2 hours ago this is great!
- Reply...



Marvin McKinney 2 hours ago One of the most bullish things about this cycle compared to the previous one is...





- Asia
- + ∷ ∘ Tokyo
 - ► Europe
 - ▼ North America
 - Montreal



A 4 c

4 comments Just now

Columns

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Iwan Baan (born February 8, 1975 in Alkmaar) is a Dutch photographer. He has challenged a long-standing tradition of depicting buildings as isolated and static by representing people in architecture and showing the building's environment trying "to produce more of a story or a feel for a project" and "to communicate how people use the space". He has photographed buildings by many of the world's most prominent architects, including Rem Koolhaas and Toyo Ito. He is "one of the most widely published" photographers in the world. His candid "polysemic shots" have been compared to the work of Diane Arbus.

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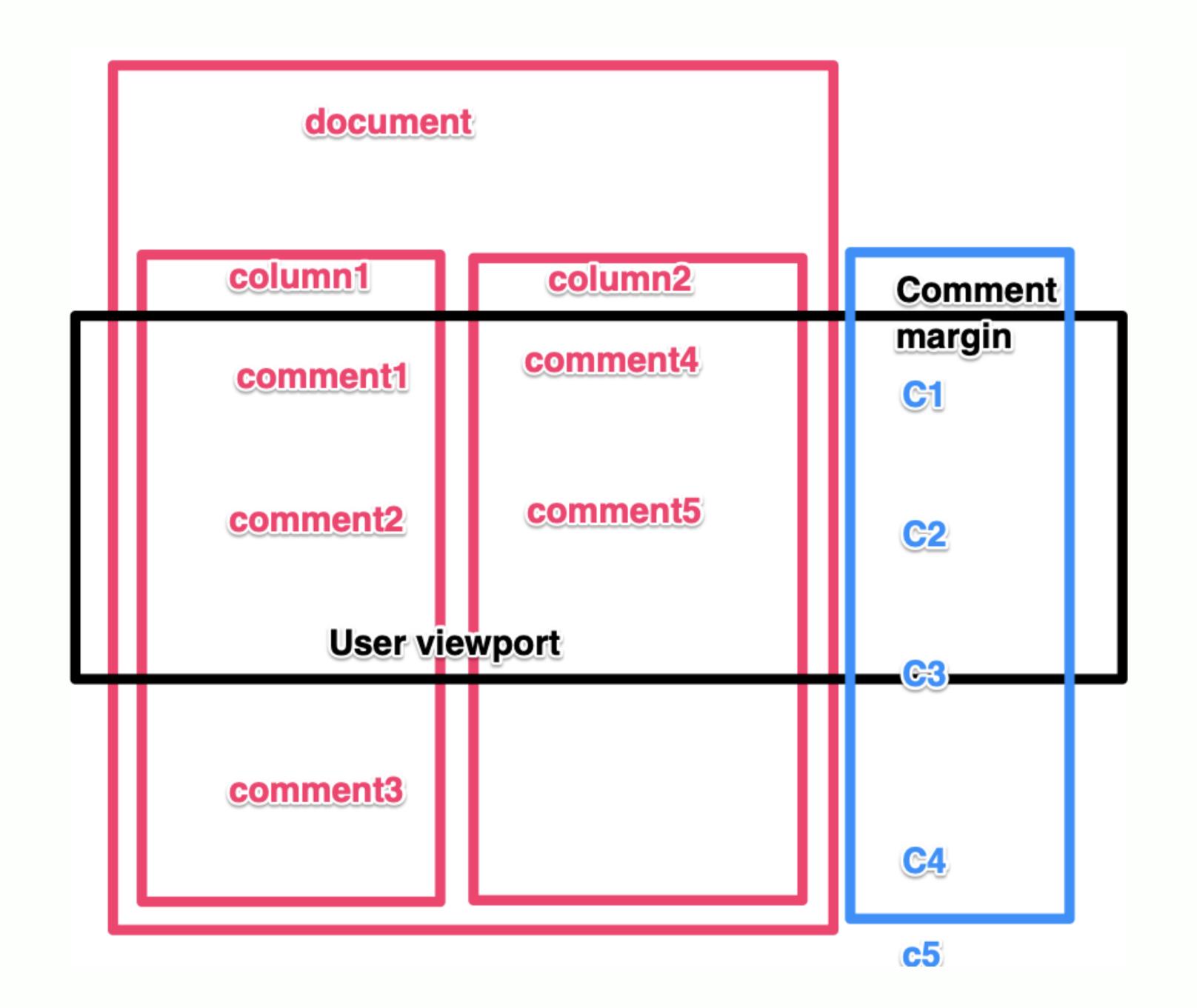
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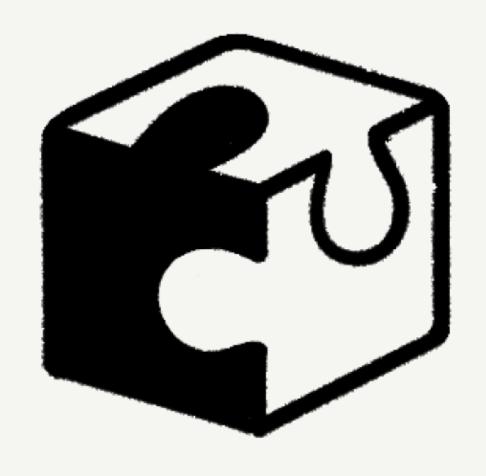




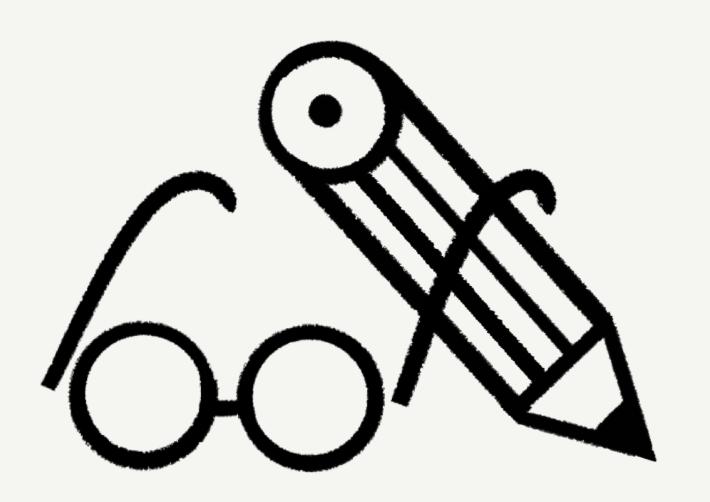


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