

**HOW
DECOLONIZING
DESIGN CAN HELP
FOSTER INNOVATION**

ACKNOWLEDGEMENT



Diversity is getting the invitation to the party. Inclusion is if someone asks if you want to dance. Decolonizing is allowing the most vulnerable to choose the music.

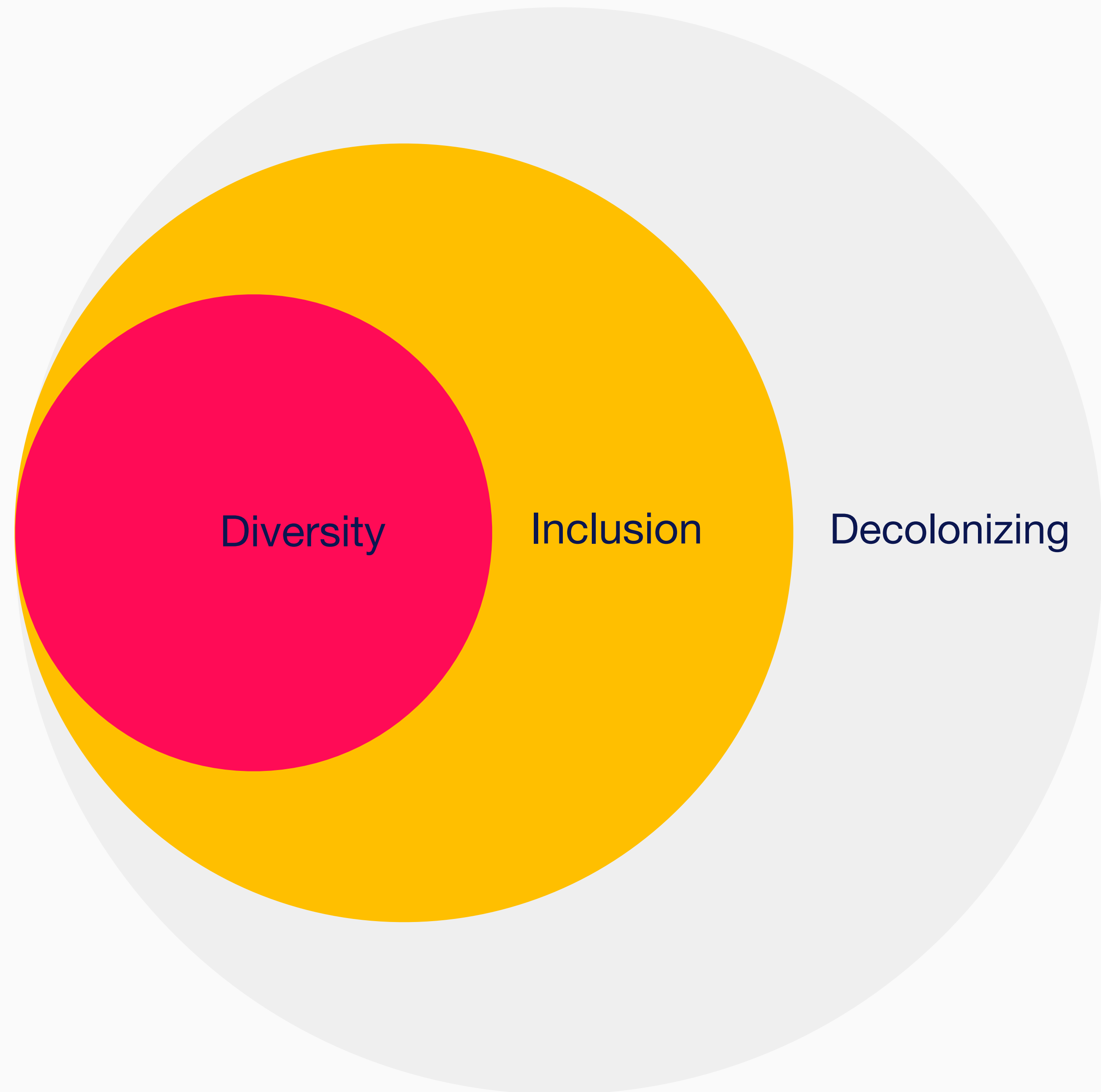
Dori Tunstall

Dean, Faculty of Design at OCAD University, Ontario, Canada



HOW DECOLONIZING DESIGN
CAN HELP FOSTER INNOVATION

IMPACT





Mehera O'Brien
Head of Creative,
Argodesign NY



Adam Reineck
Global Design Director
at IDEO.org



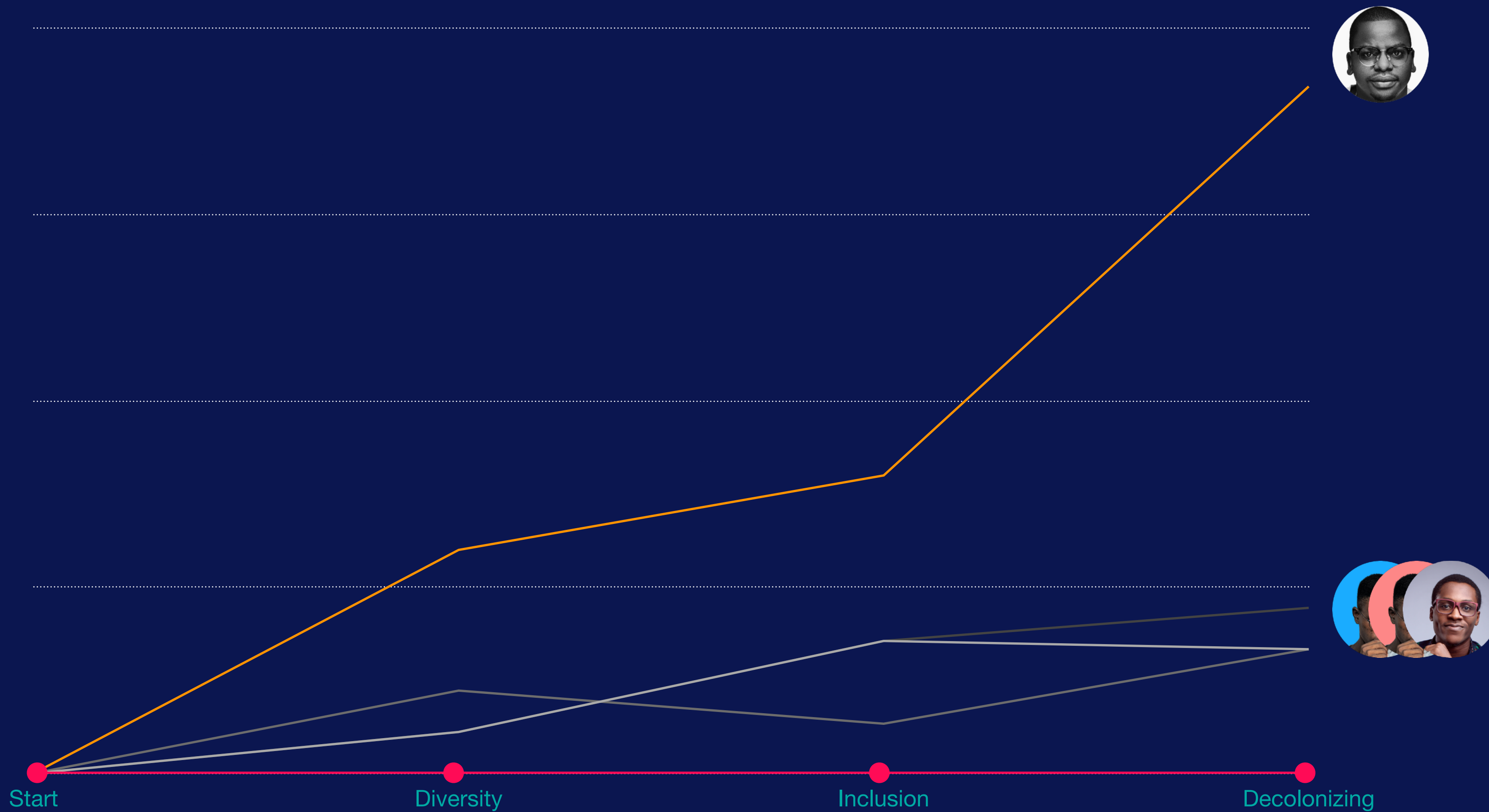
Frederico Silva
Mozambican
Entrepreneur

Diversity

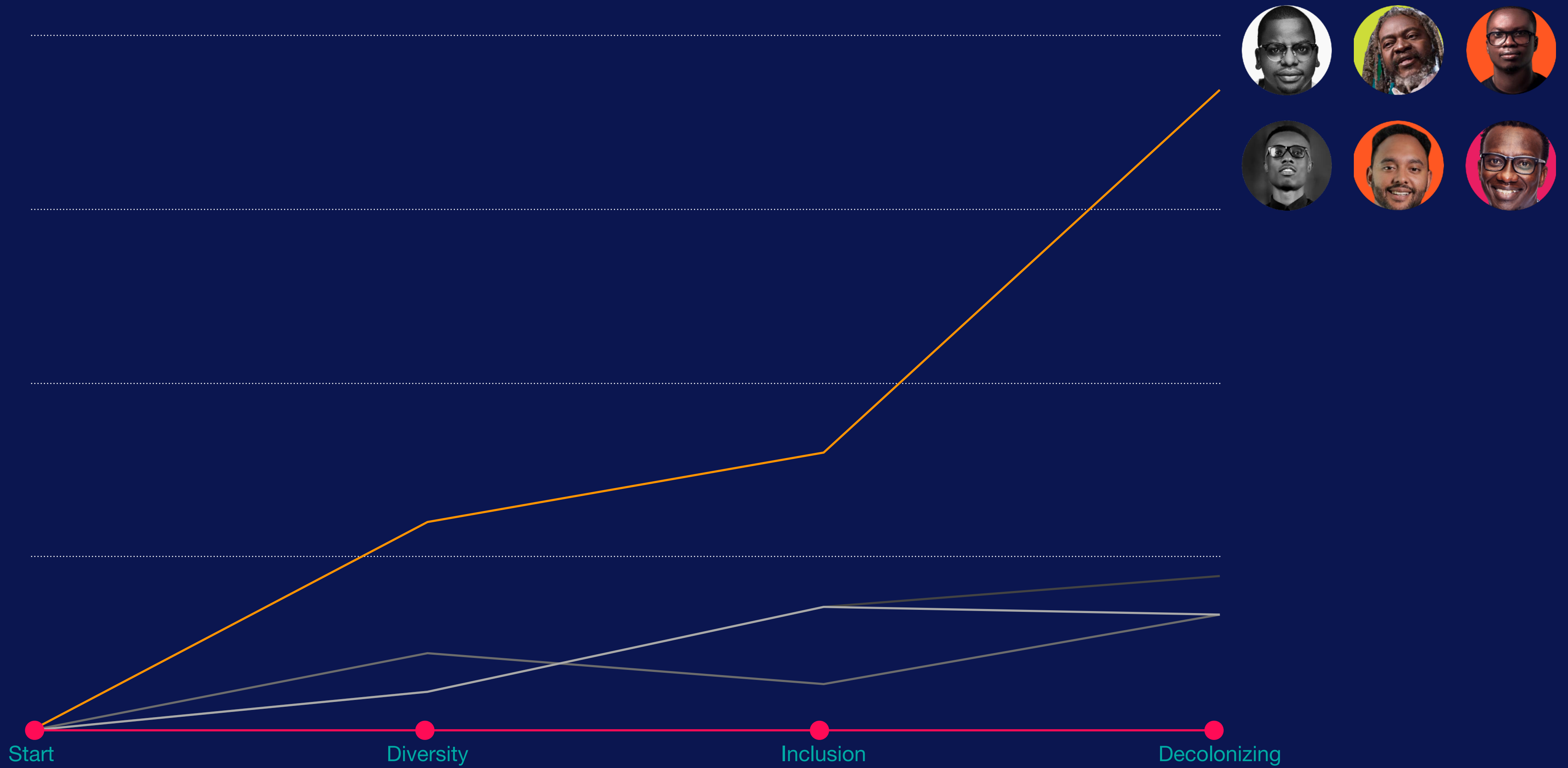
Inclusion

Decolonizing

— Collaboration — No Collaboration — No Collaboration — No Collaboration — No Collaboration



— Collaboration — No Collaboration — No Collaboration — No Collaboration — No Collaboration



Zimbabwe

Saki Mafundikwa

Founder and Director of Zimbabwe Institute of Visual Arts



Ghana

Simon Charwey

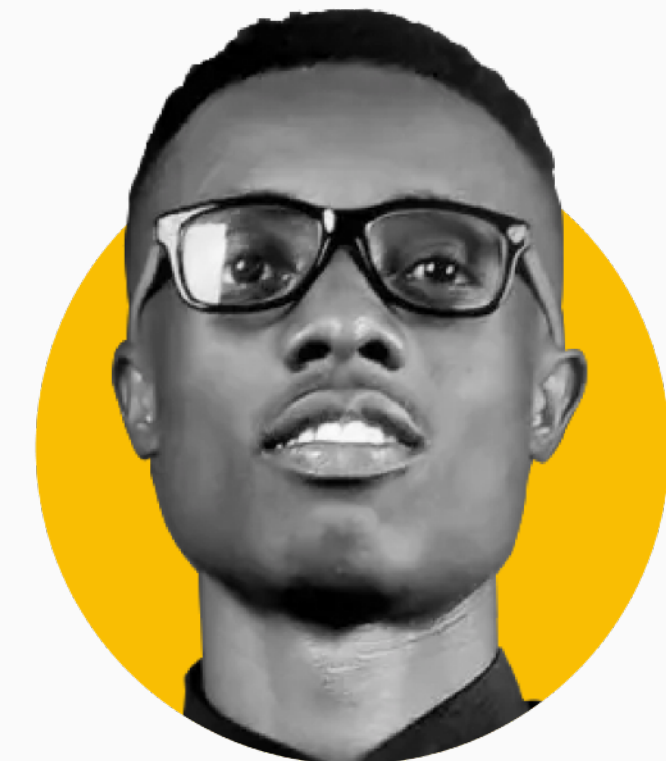
Graphic Designer and Founder of African Design Matter



Nigeria

Richard Tamunotonye

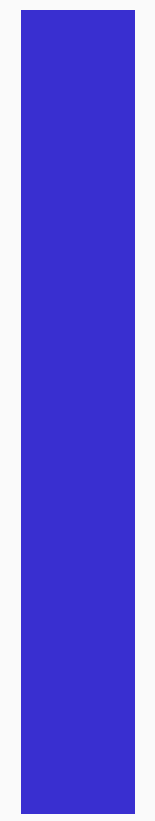
UX Design and Community Builder



South Africa

Dean Broadley

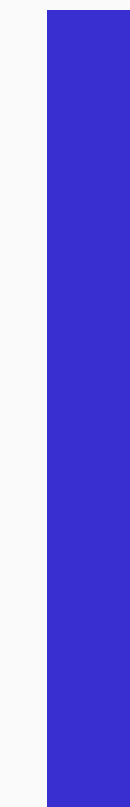
Design Leader VP IxDA Board of Directors



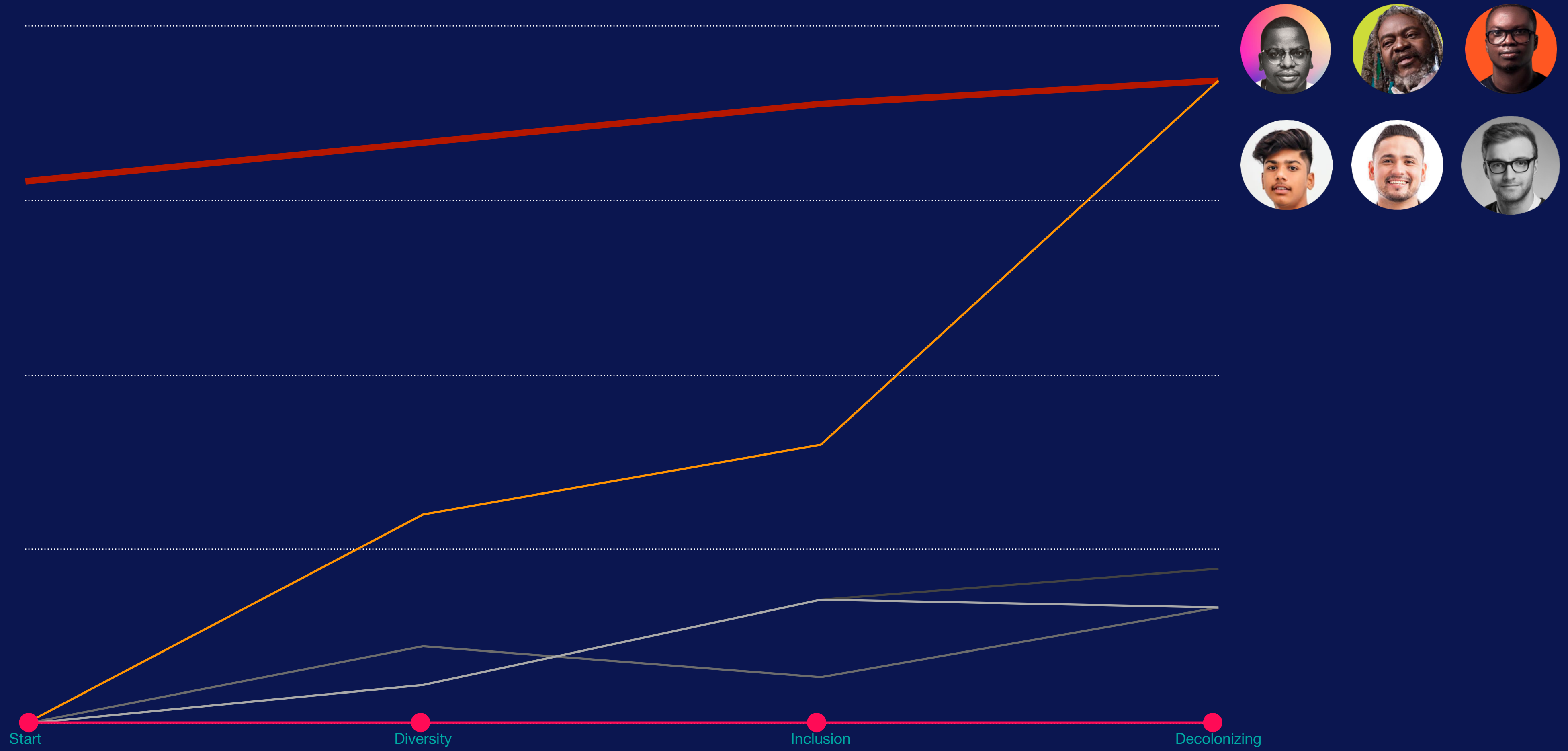
Kenya

Tosh Juma

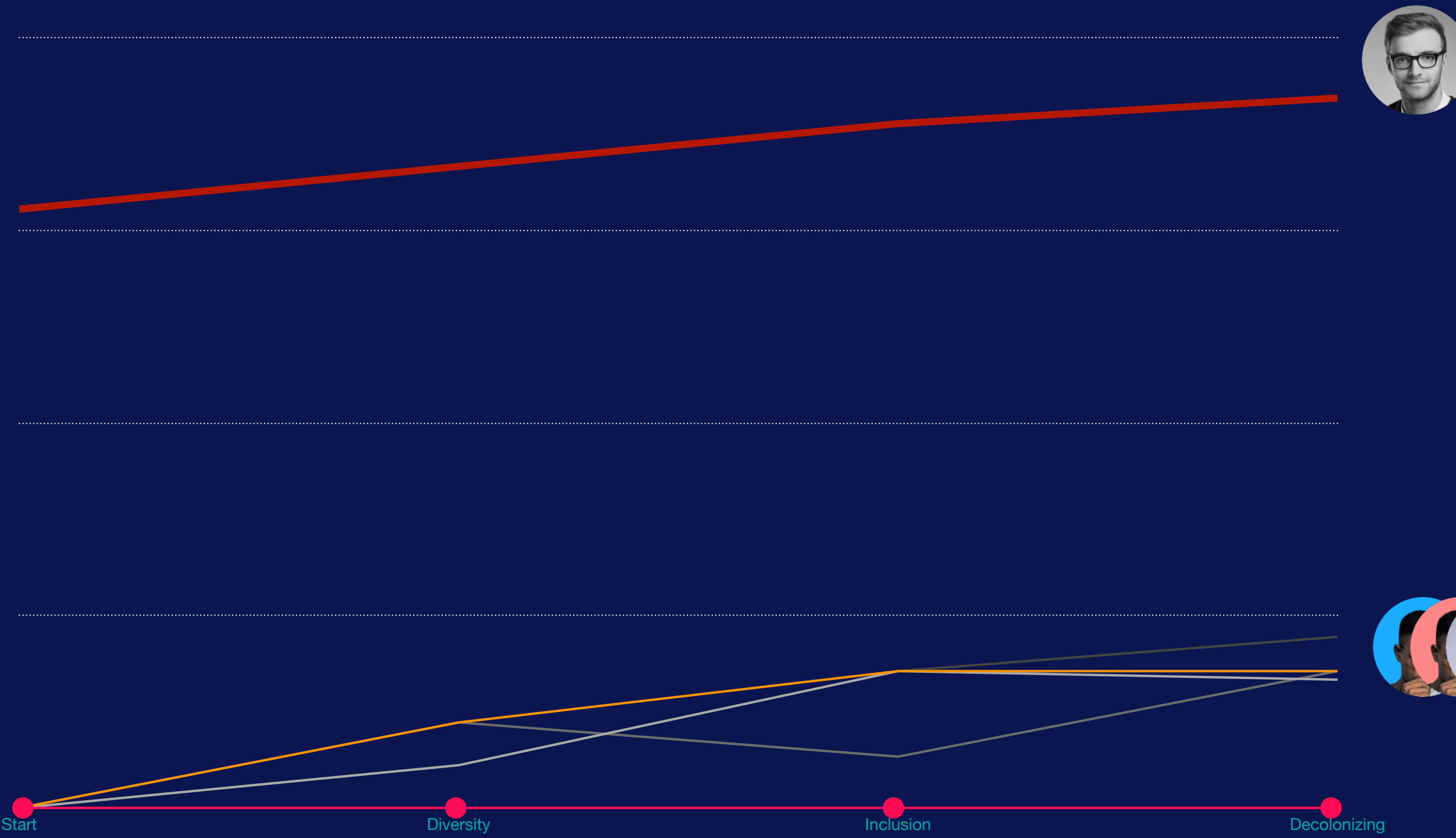
Design Leader Founder at Nairobi Design Institute



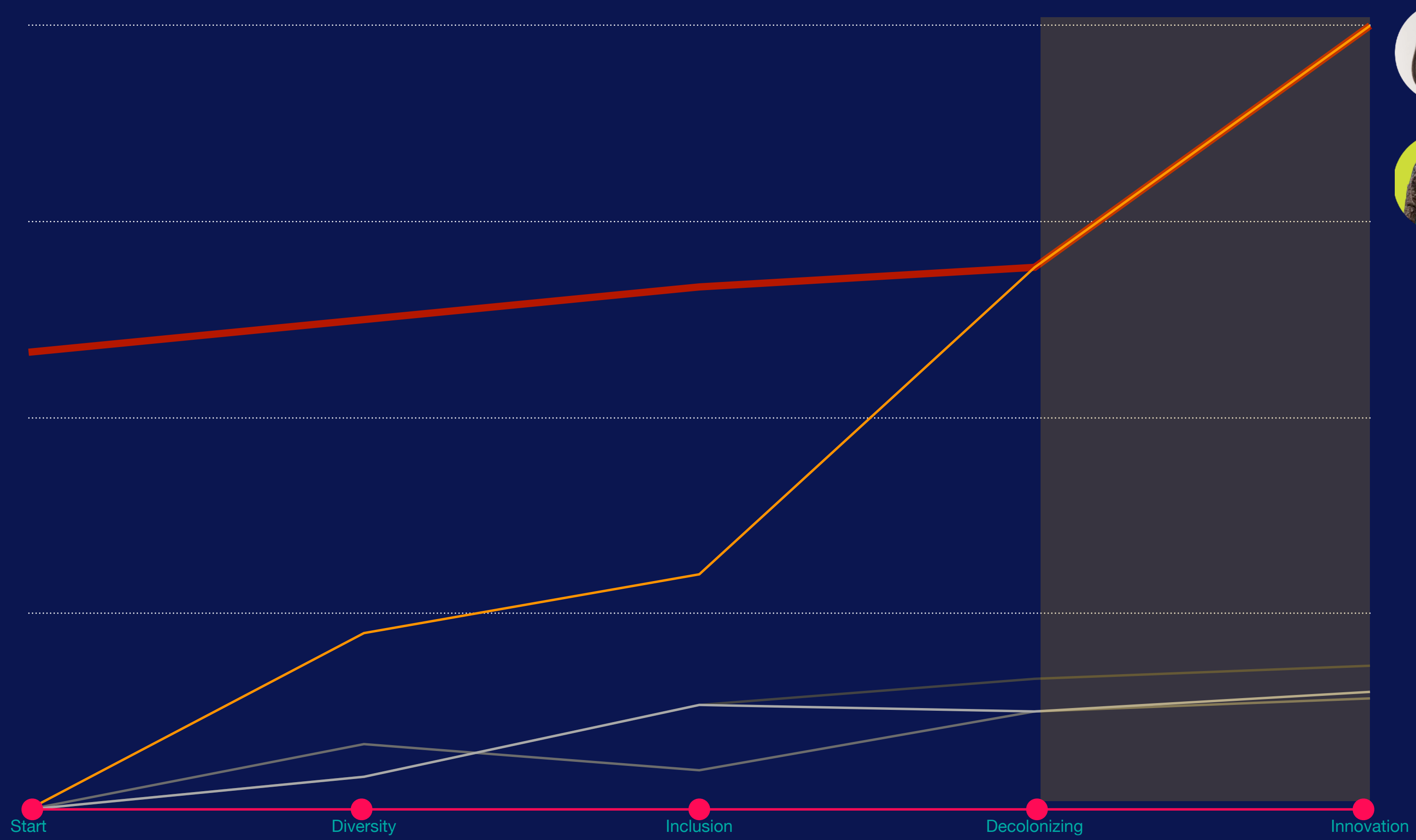
— Collaboration — Western Designers — No Collaboration — No Collaboration — No Collaboration



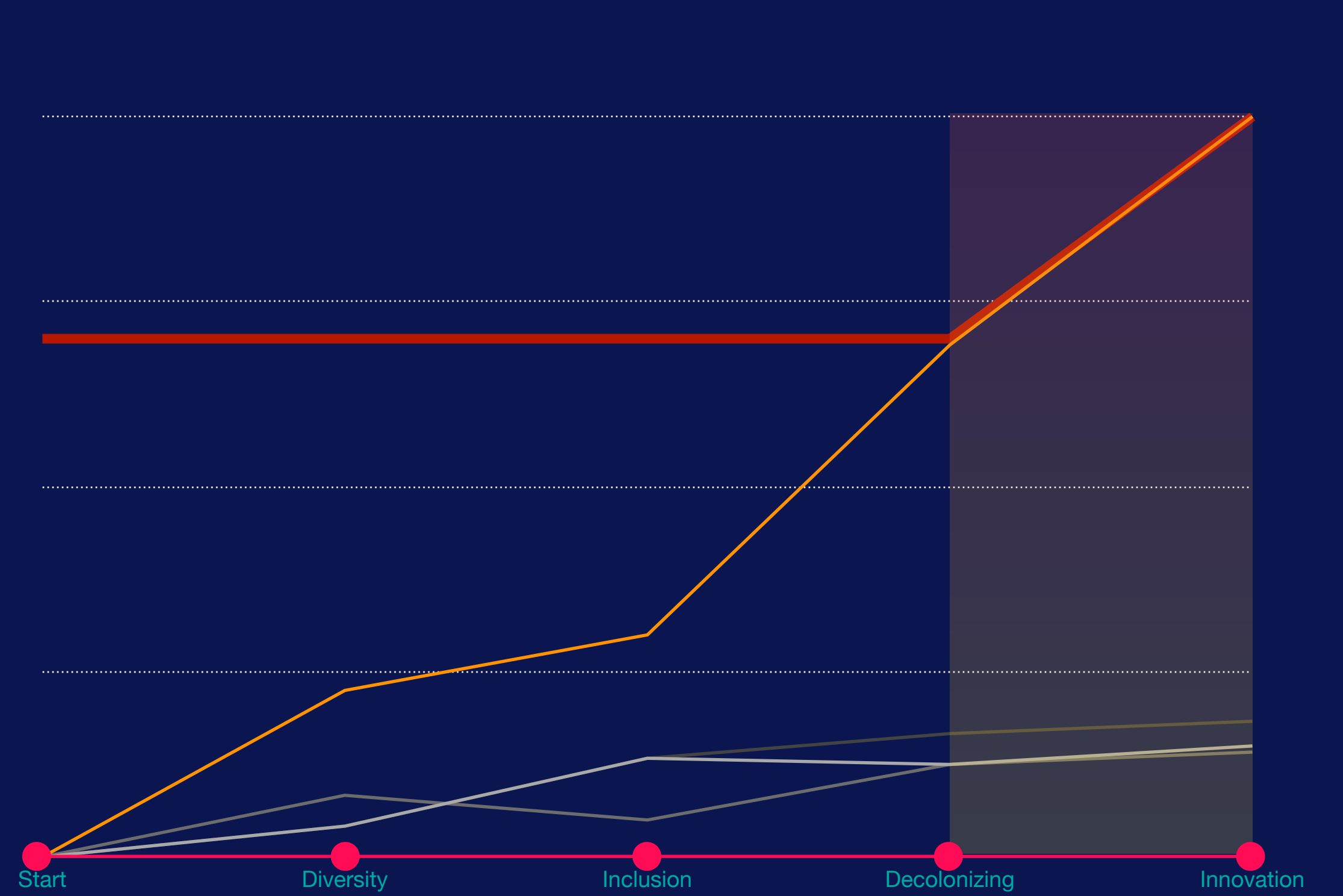
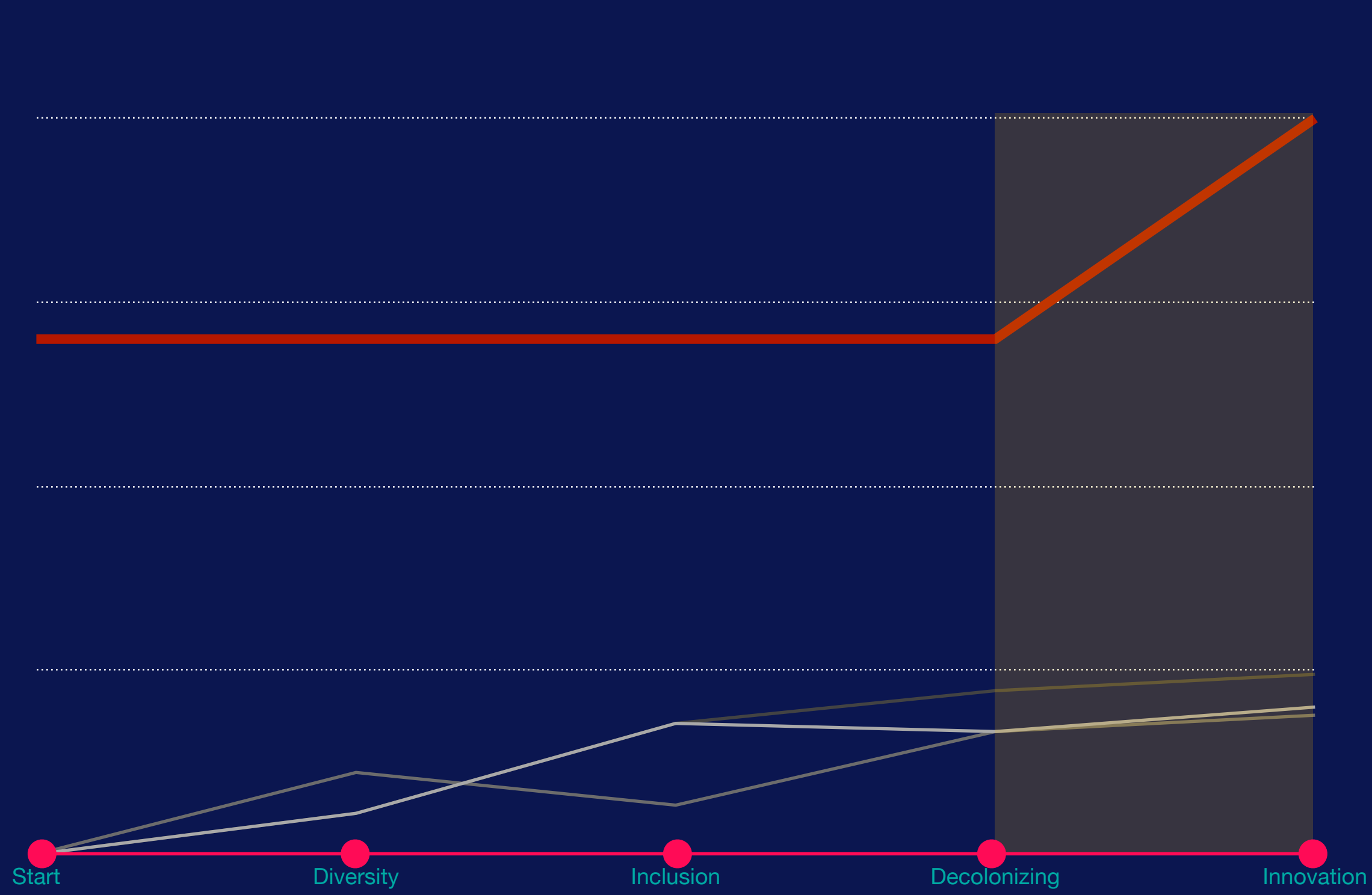
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— Collaboration — Western Designers — No Collaboration — No Collaboration — No Collaboration



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HOW DECOLONIZING DESIGN
CAN HELP FOSTER INNOVATION

WHAT CAN YOU DO?



WHAT CAN YOU DO?

* Say YES to
“random” requests
for collaboration.

* Volunteer to help
less privileged
communities.

ONE MORE THING

“ *The engine is already built but you can bring the extra nitro* ”

**THANK
YOU!**

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