

Designer

...



Designer, why so serious?

5 tips to fall in love with your job, again.





















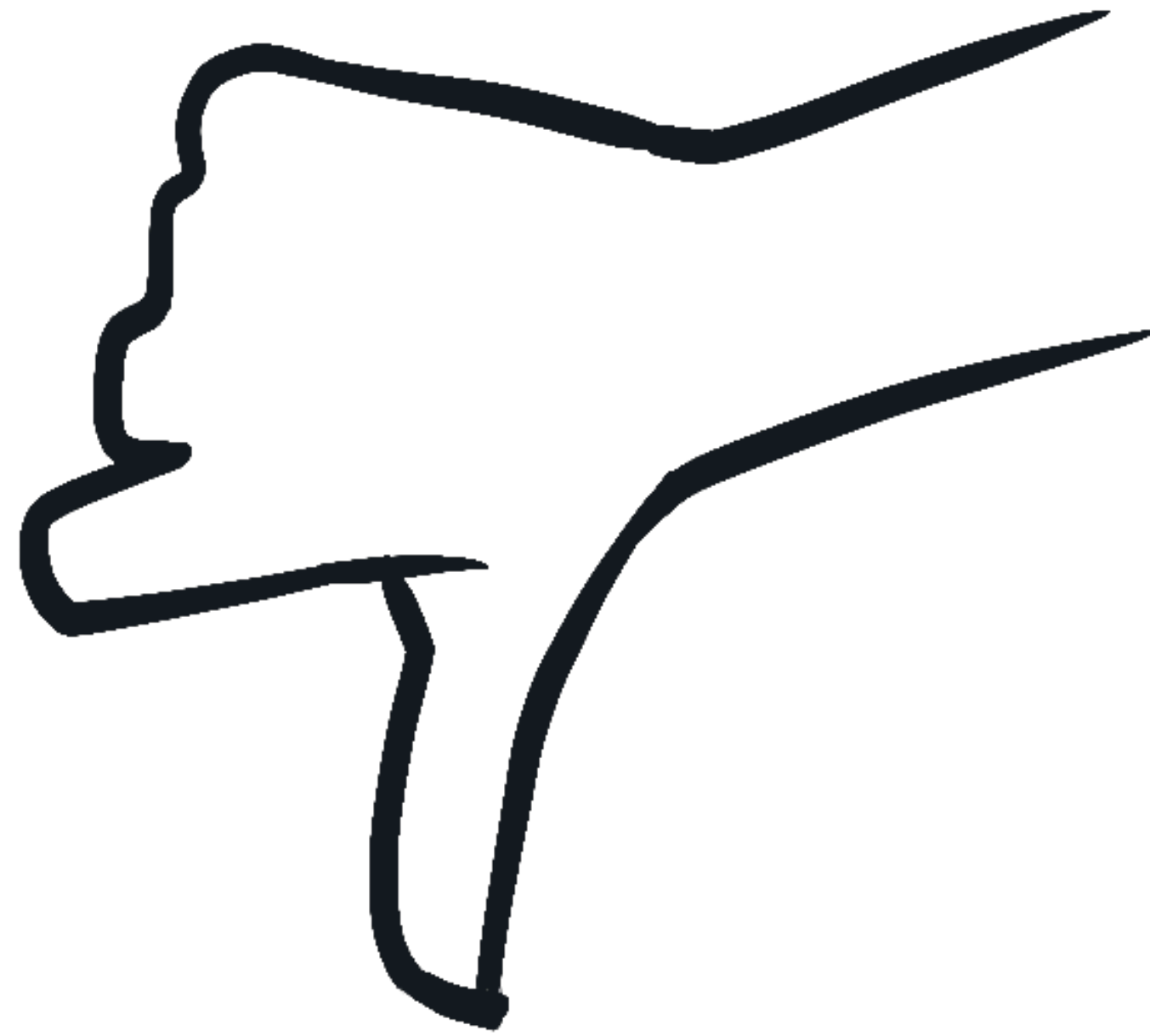










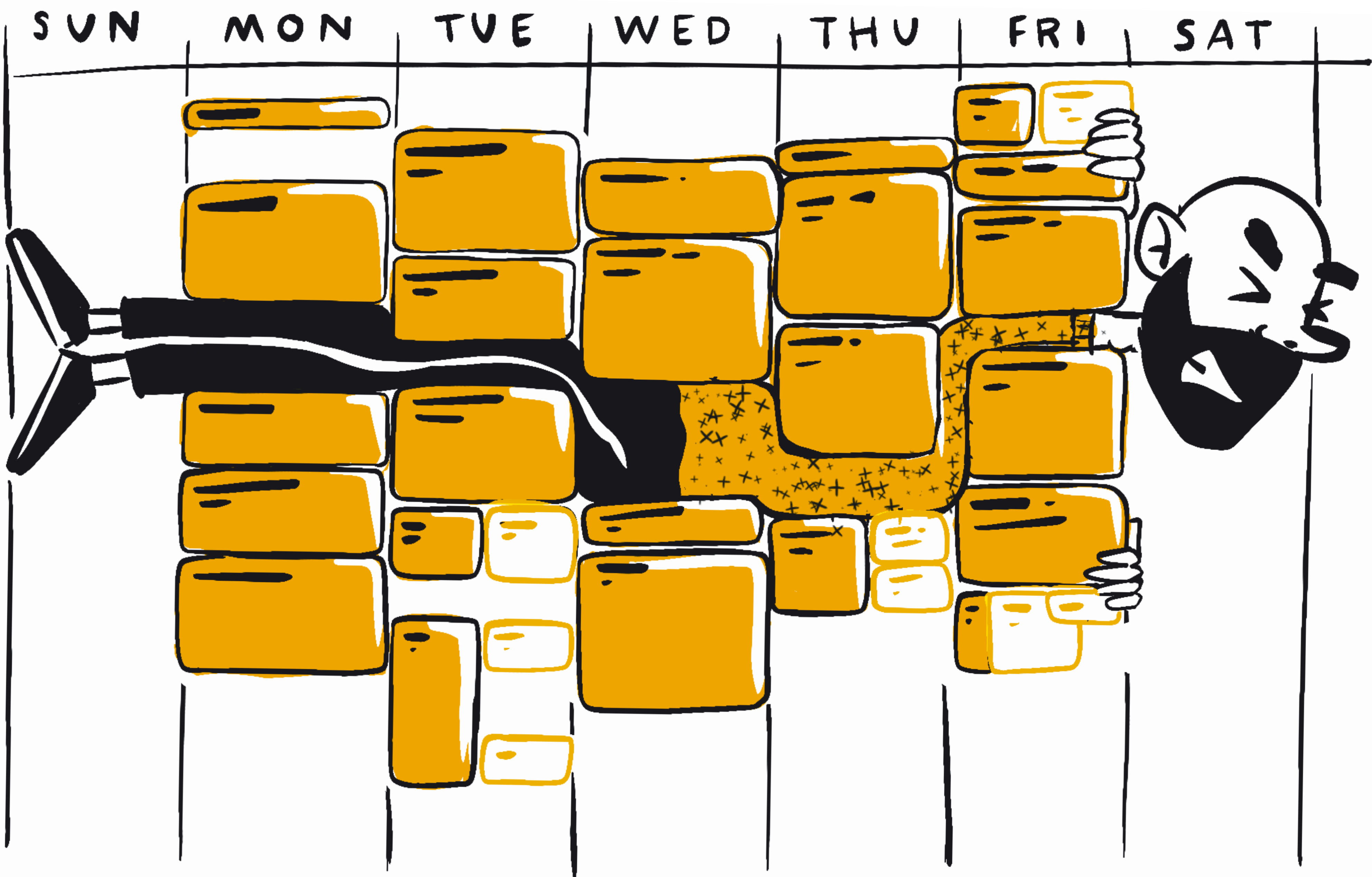


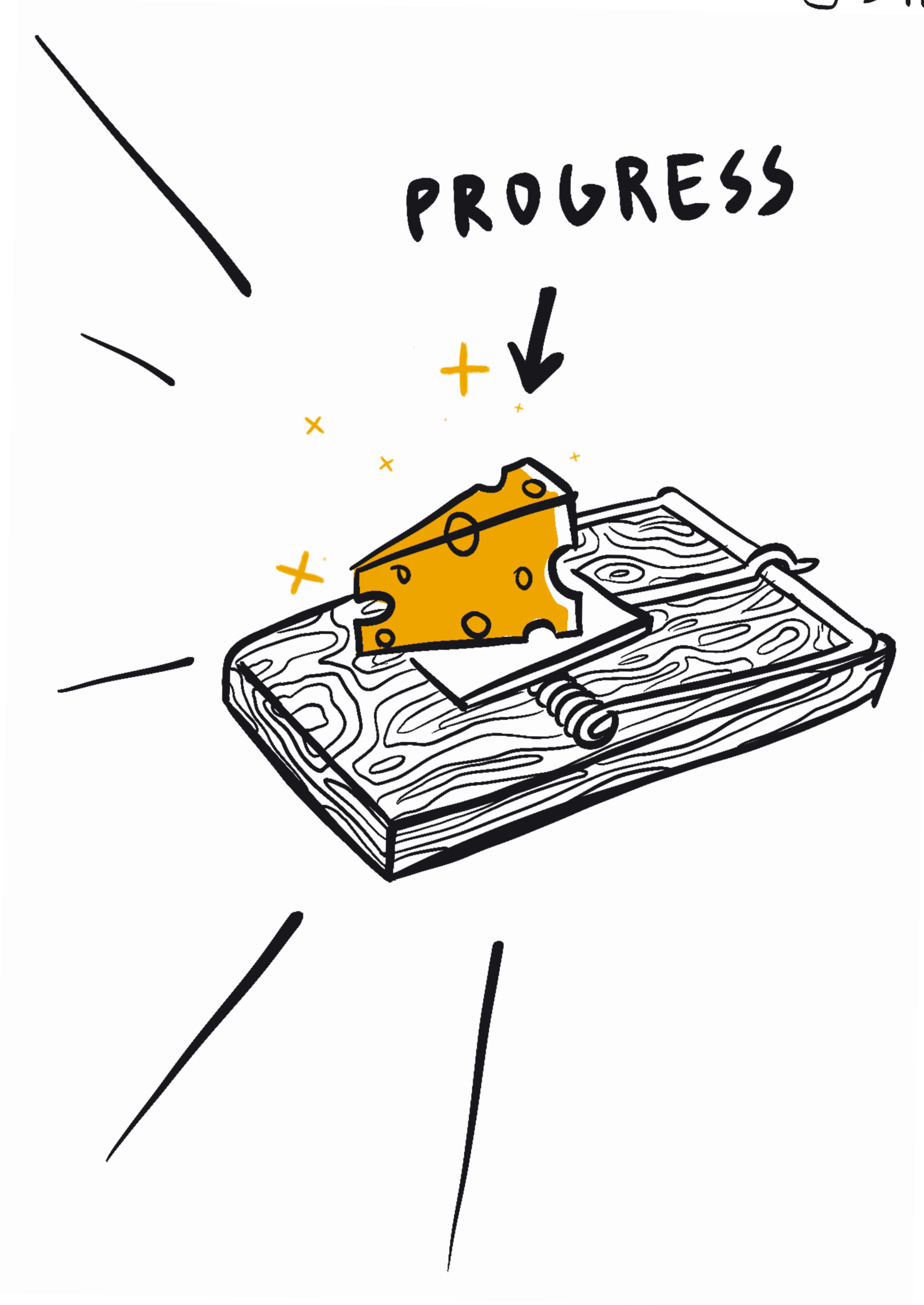
















***“Choose a job you love
and you'll never have to
work a day in your life.”***

Confucius

*“Choose a job you love
and you'll never have to
work a day in your life.”*

Confucius





Are we doomed to hate our jobs?





5

#1

Get out of **your** box



#1

Get

out



of

Your

box

Yes. That's a secret link

bit.ly/3ANu6OP

United Automations

File Edit View Insert Format Slide Arrange Tools Add-ons Help Last edit was on November 23, 2021

Background Layout Theme Transition

20 Complexity layers

21 Complexity layers

22 Sounds good?

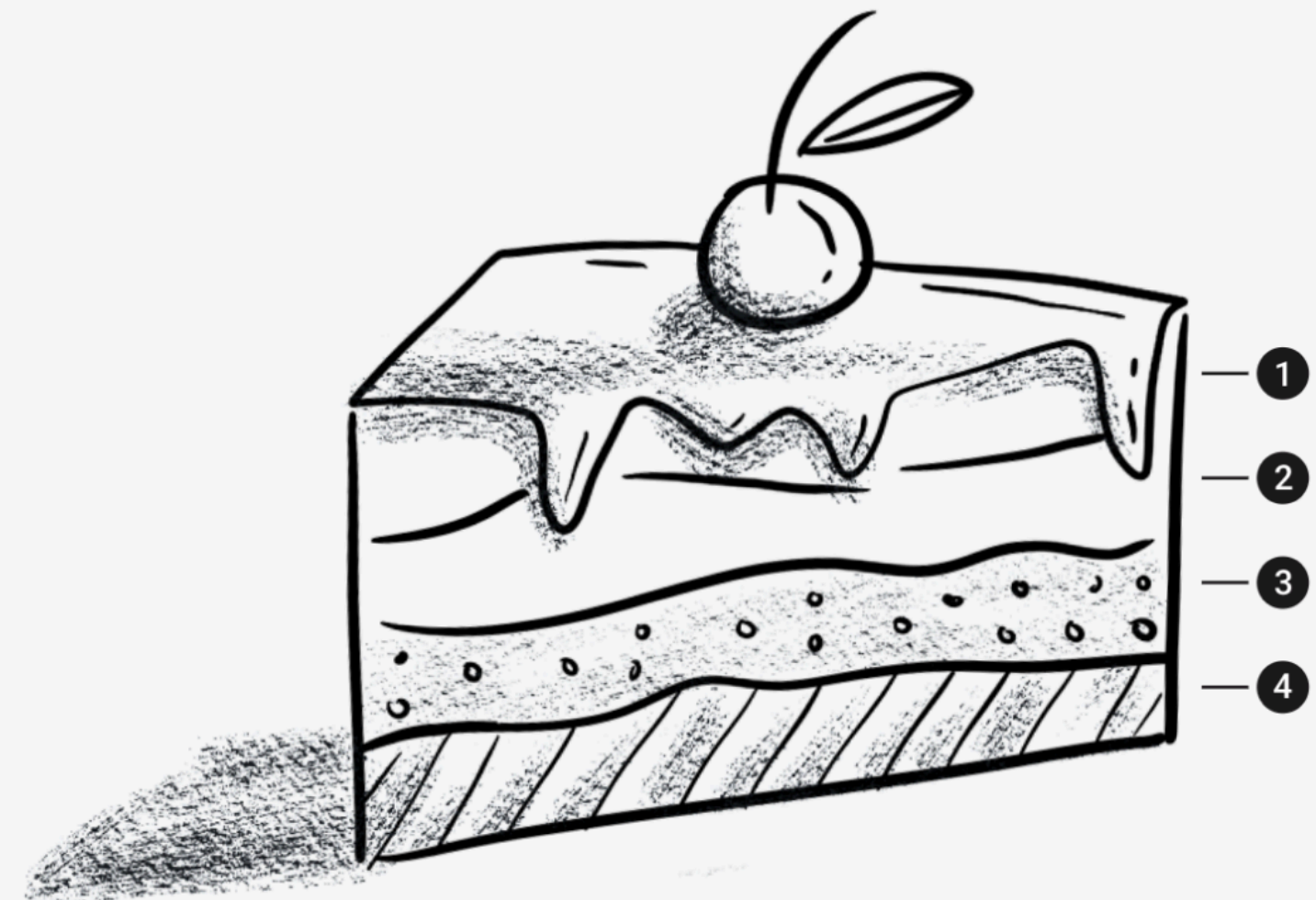
23 OUR SOLUTIONS

24 Complexity layers

25 Not user-facing terminology.

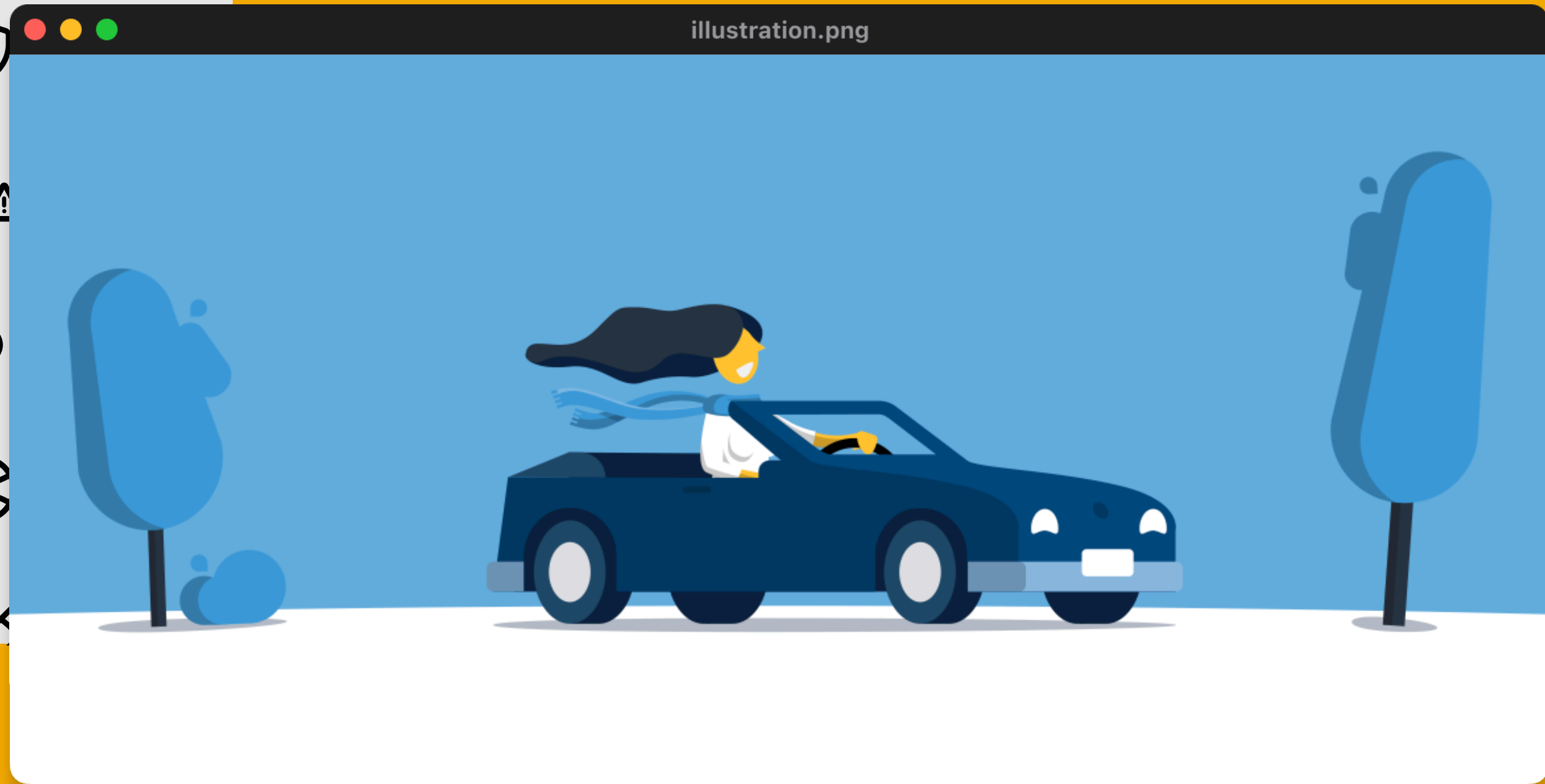
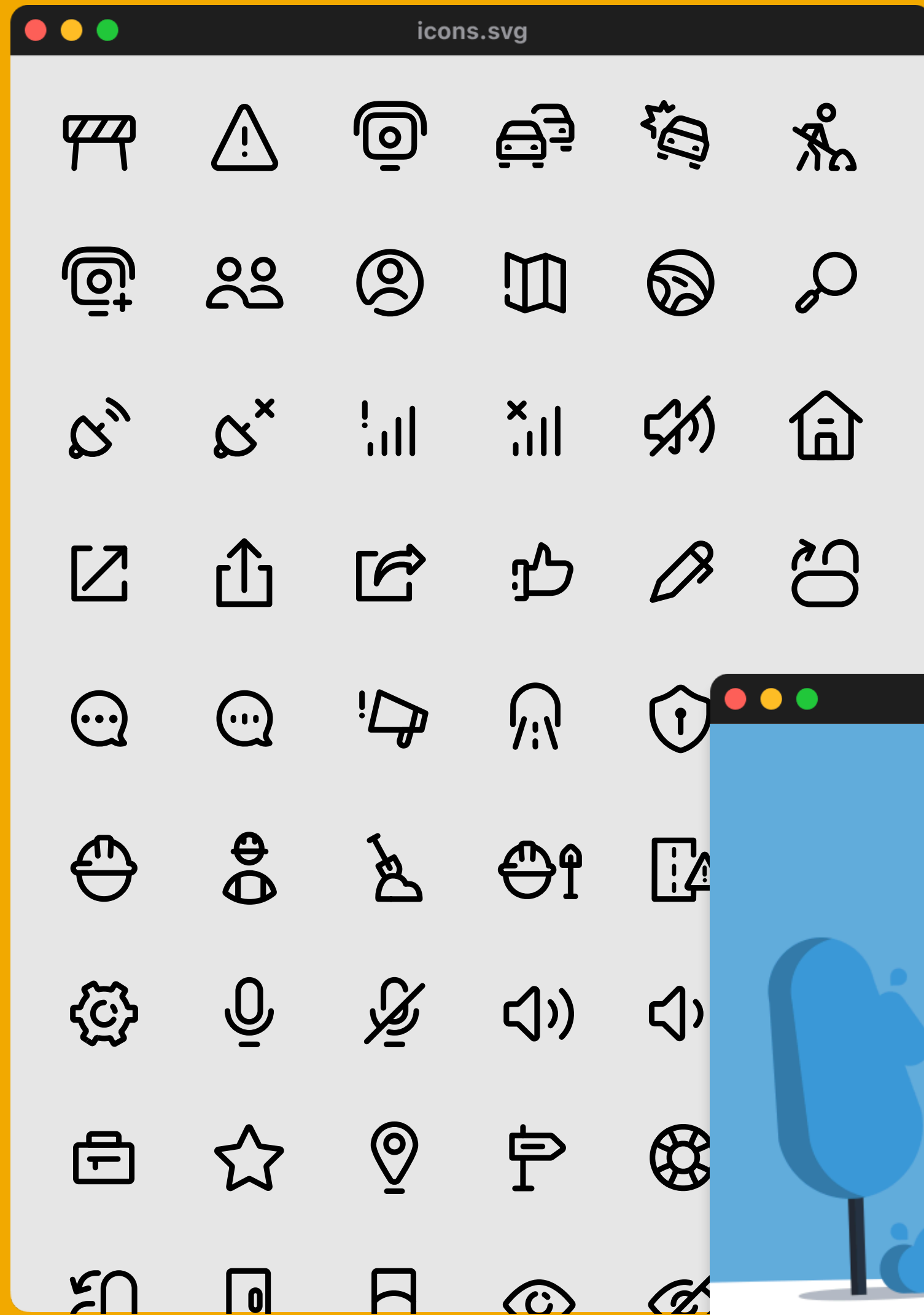
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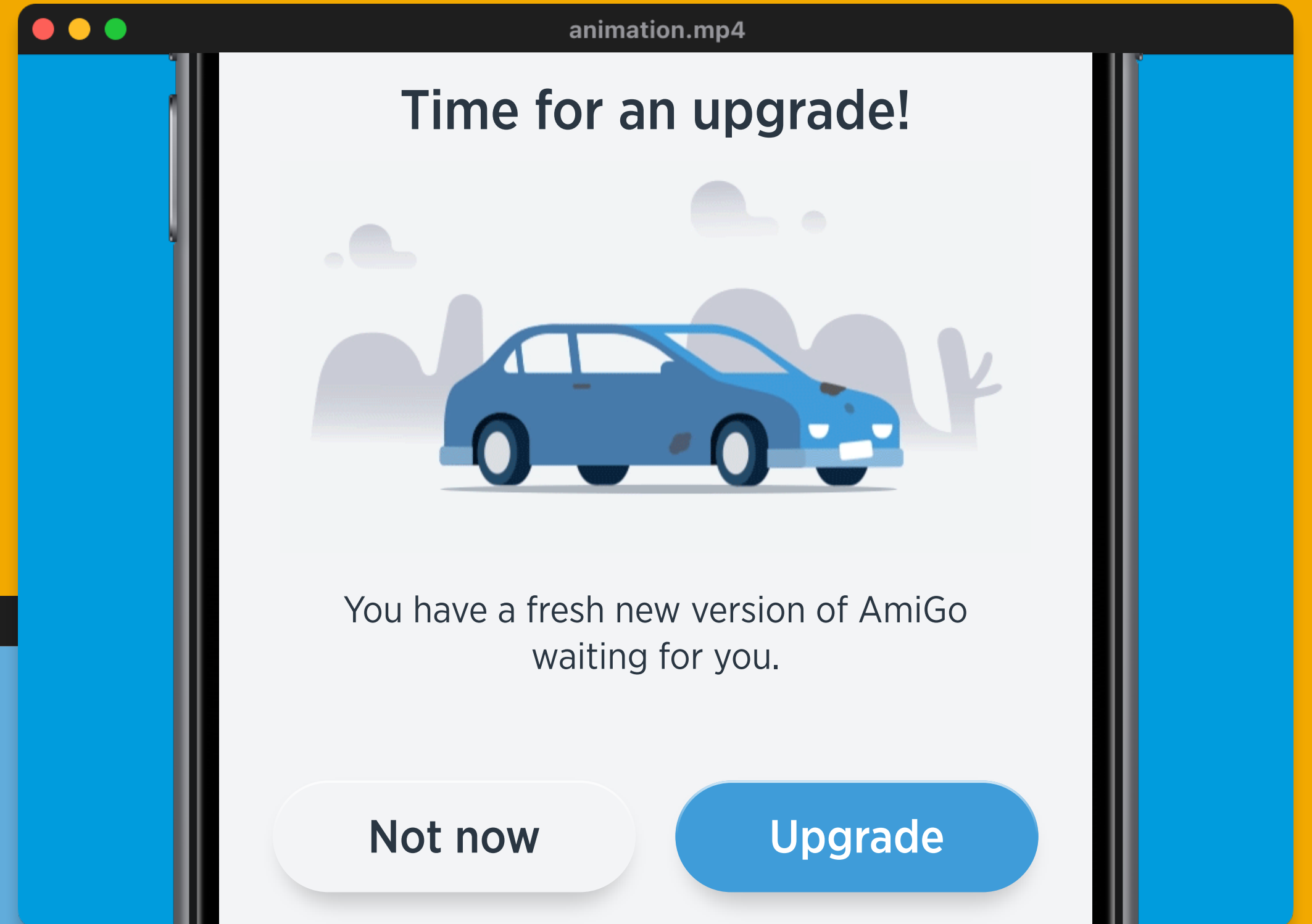
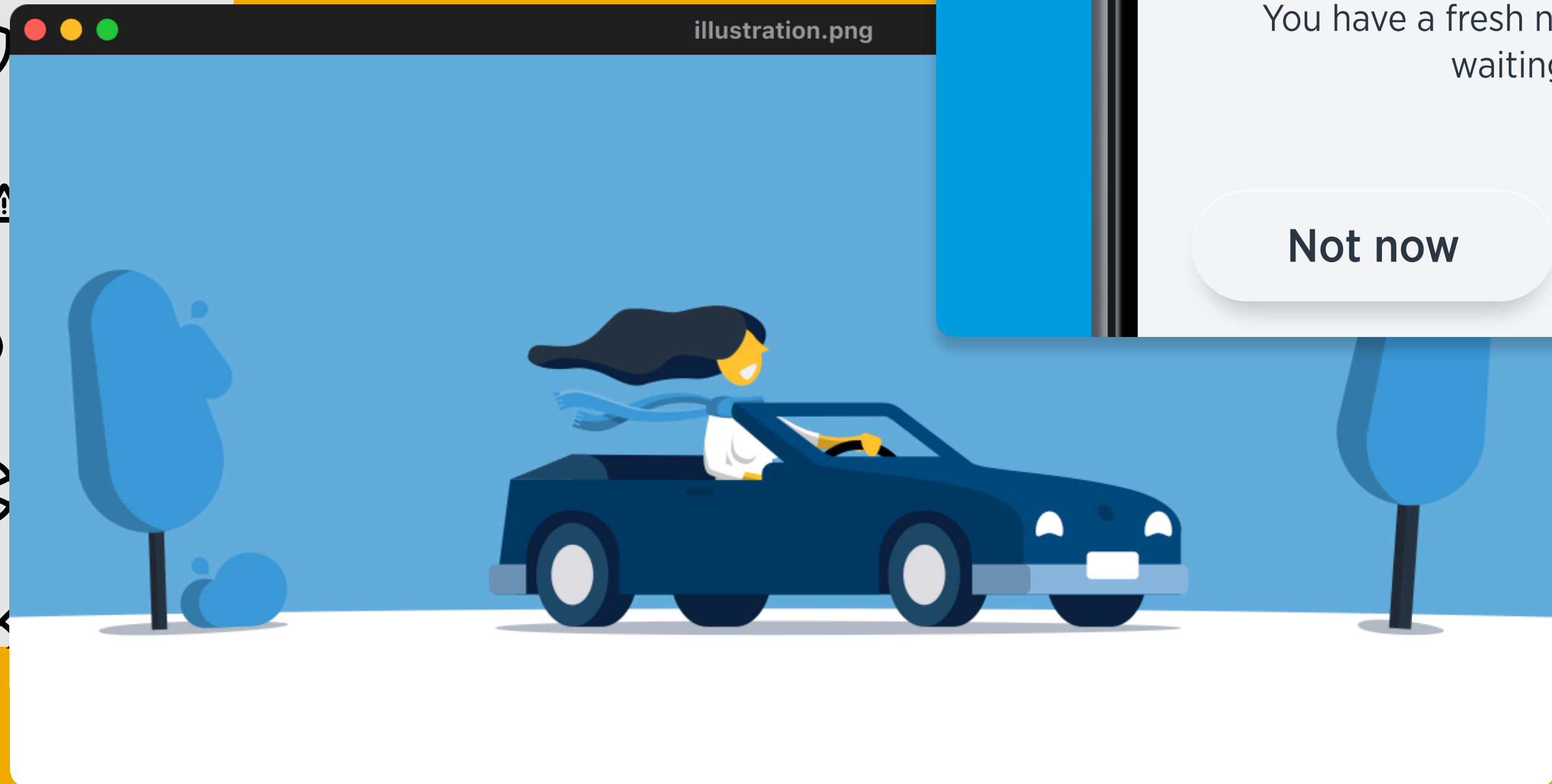
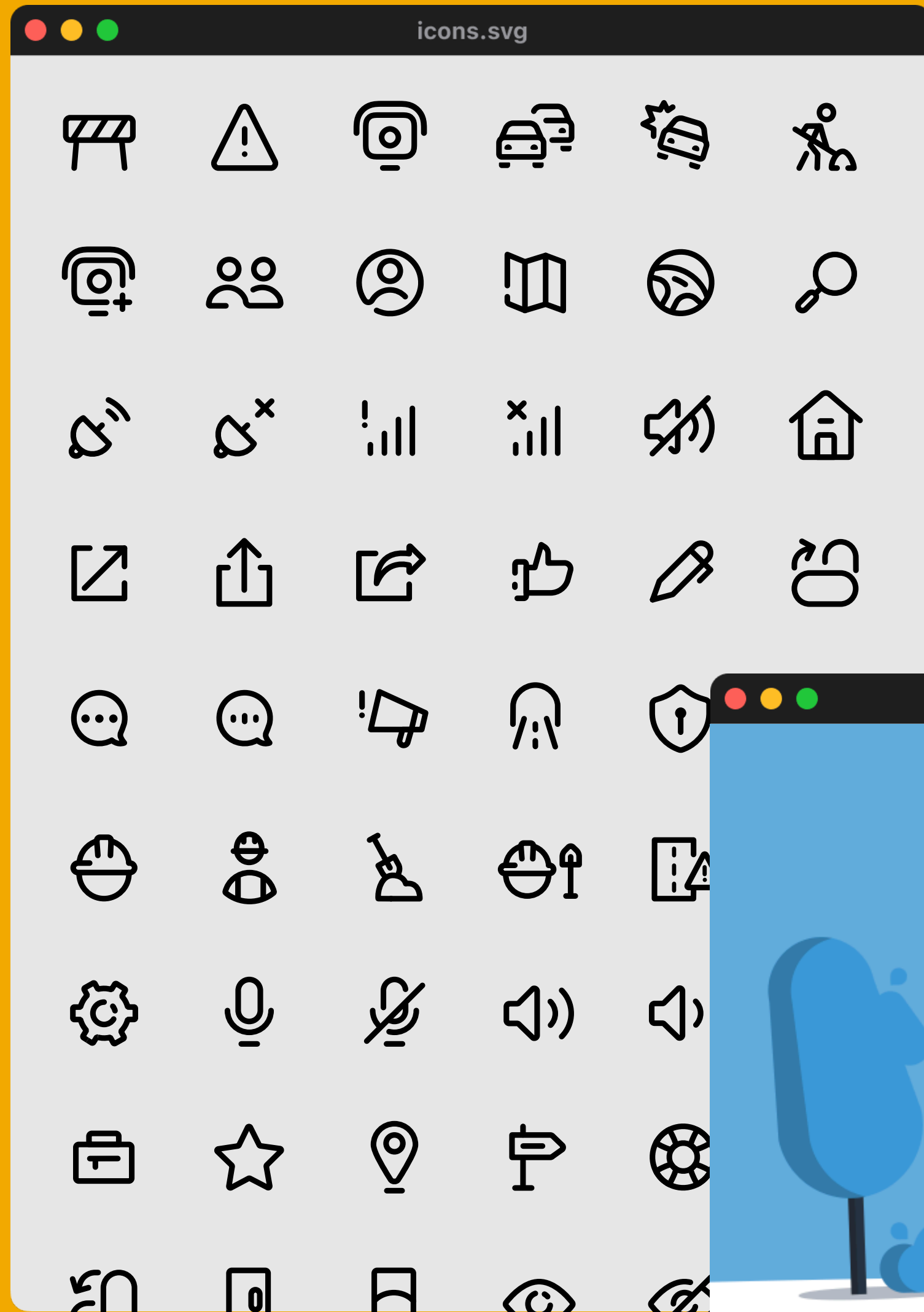
Complexity layers



- 1 Smart defaults
Practical configuration out of the box.
- 2 Simple choices
Making the process of solving common use cases approachable.
- 3 Flexible building block
Providing tools to build solutions for unique use cases.
- 4 Powerful code editing
Provide ways to extend our tools to unlock new capabilities.







#2

Don't just do what you're told



#2

📷 🐦 halfool_draws



Don't just do what you're told

Rod

- Rode Krisstraat Amsterdam 2.5 km
- Rodrigo Zamoranopad Amsterdam 2.5 km
- Rode Kruislaan Diemen 2.5 km
- Albrecht Rodenbachhof Amsterdam 6.4 km
- Rodizio.nl Amsterdam 500 m

q w e r t y u i o p
a s d f g h j k l
z x c v b n m
space Results

9:41 AM 100%

Favorites

- Home Cornelis Vermuydenstraat 12 min
- Work Oosterdokstraat 43 min

My Profile

- Appearance
- Settings
- Support

9:41 AM 100%

Where to?

- Home 9:53
- Add Work
- Favorites
- Rode Kruislaan 12 Diemen 15 km
- Spaghetteria Recent search

9:41 AM 100%

300 m Jam Ahead

120 km/h
103 km/h

300 m

14:25 45 min 2 min inc.

Avoid Highways

Rode Kruislaan 12 Diemen

///What.Three.Words

Save Share

Plan a route

9:41 AM 100%

Rod

- Rode Krisstraat Amsterdam 2.5 km
- Rodrigo Zamoranopad Amsterdam 2.5 km

To Rode Kruislaan 12 Diemen

14:25 45 min Via A10 & ...

Options

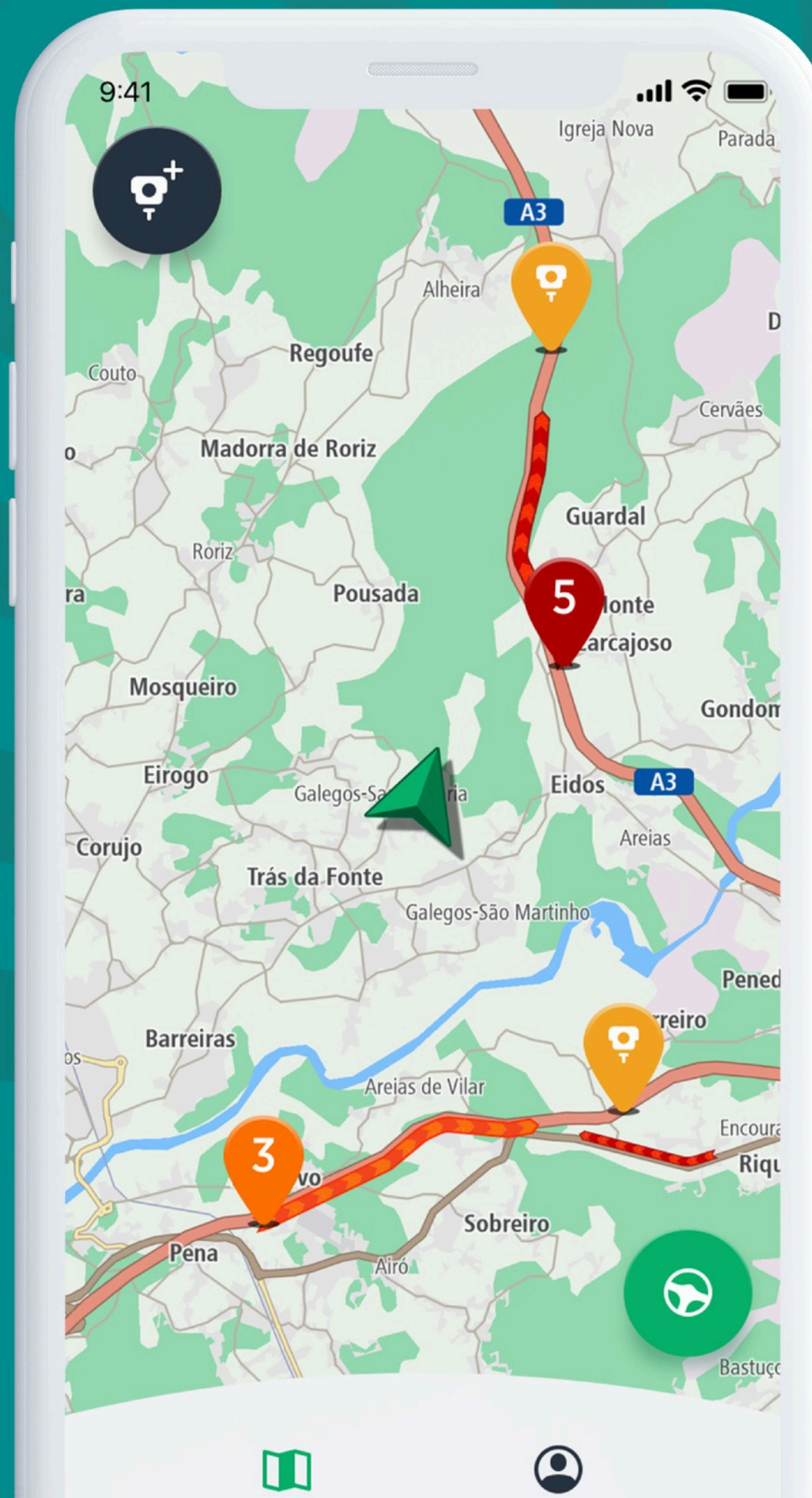
Under=fine

Over=finer



Pinpoint

Pain points



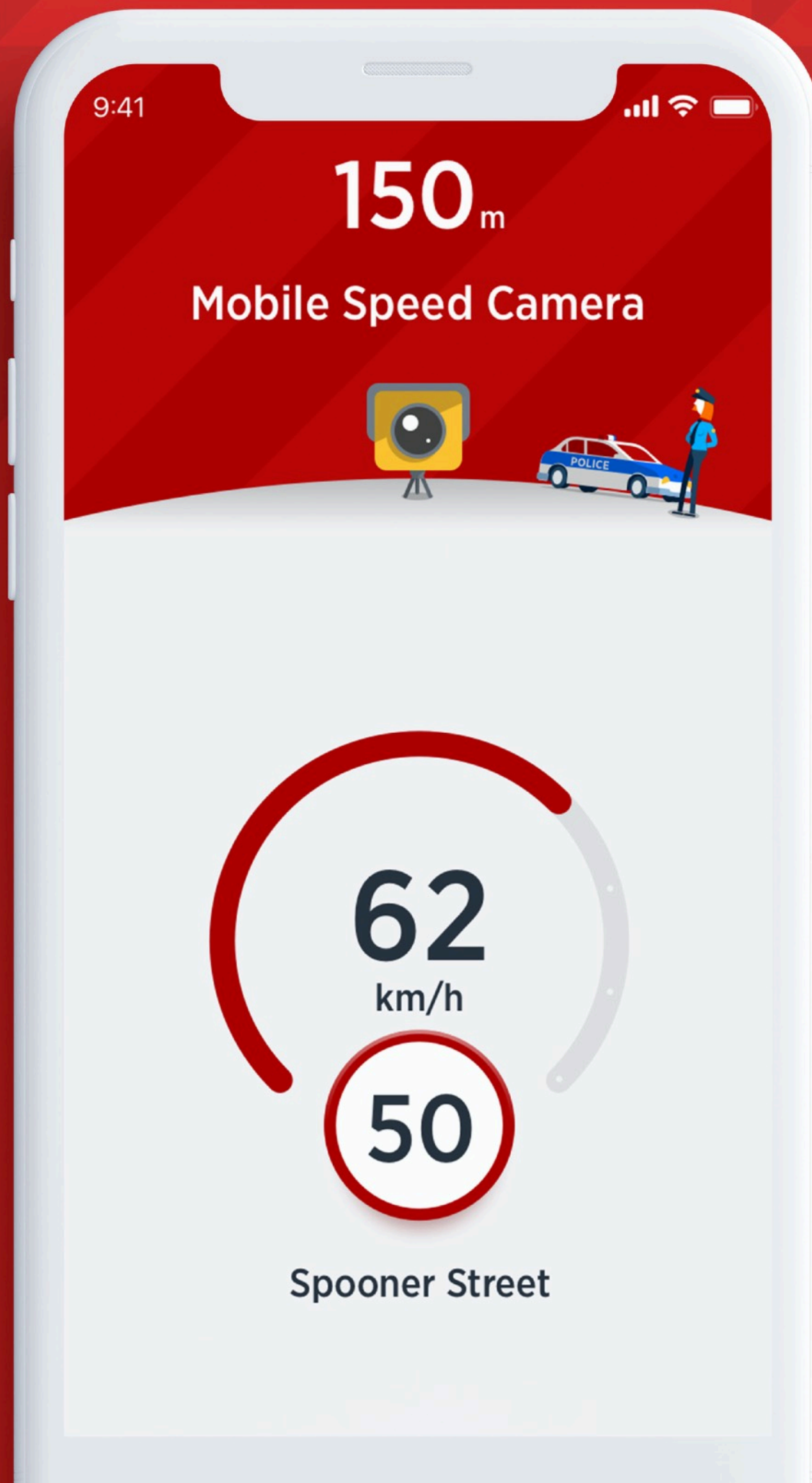
Active

Accident Avoidance



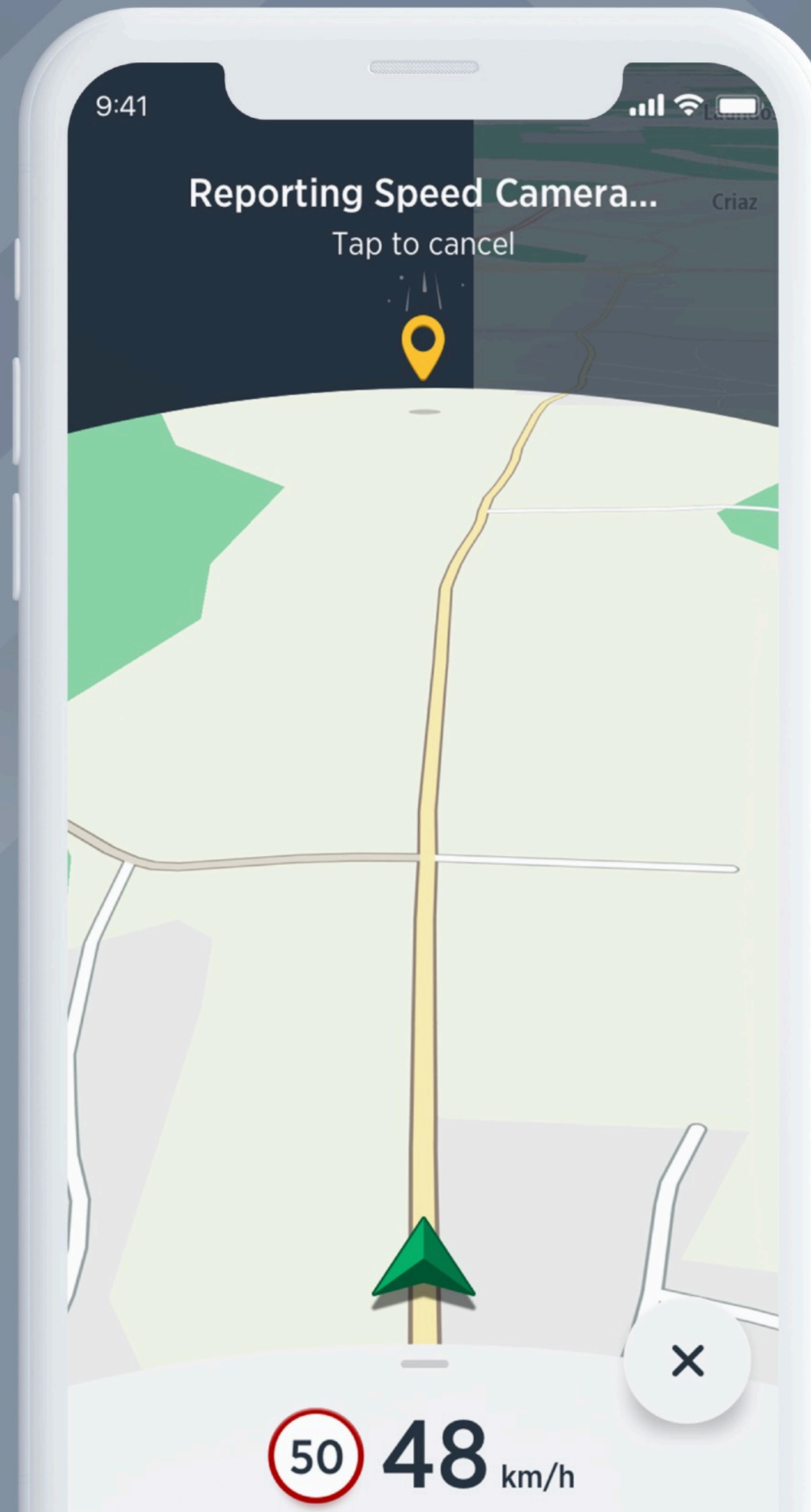
Push

Aside penalties



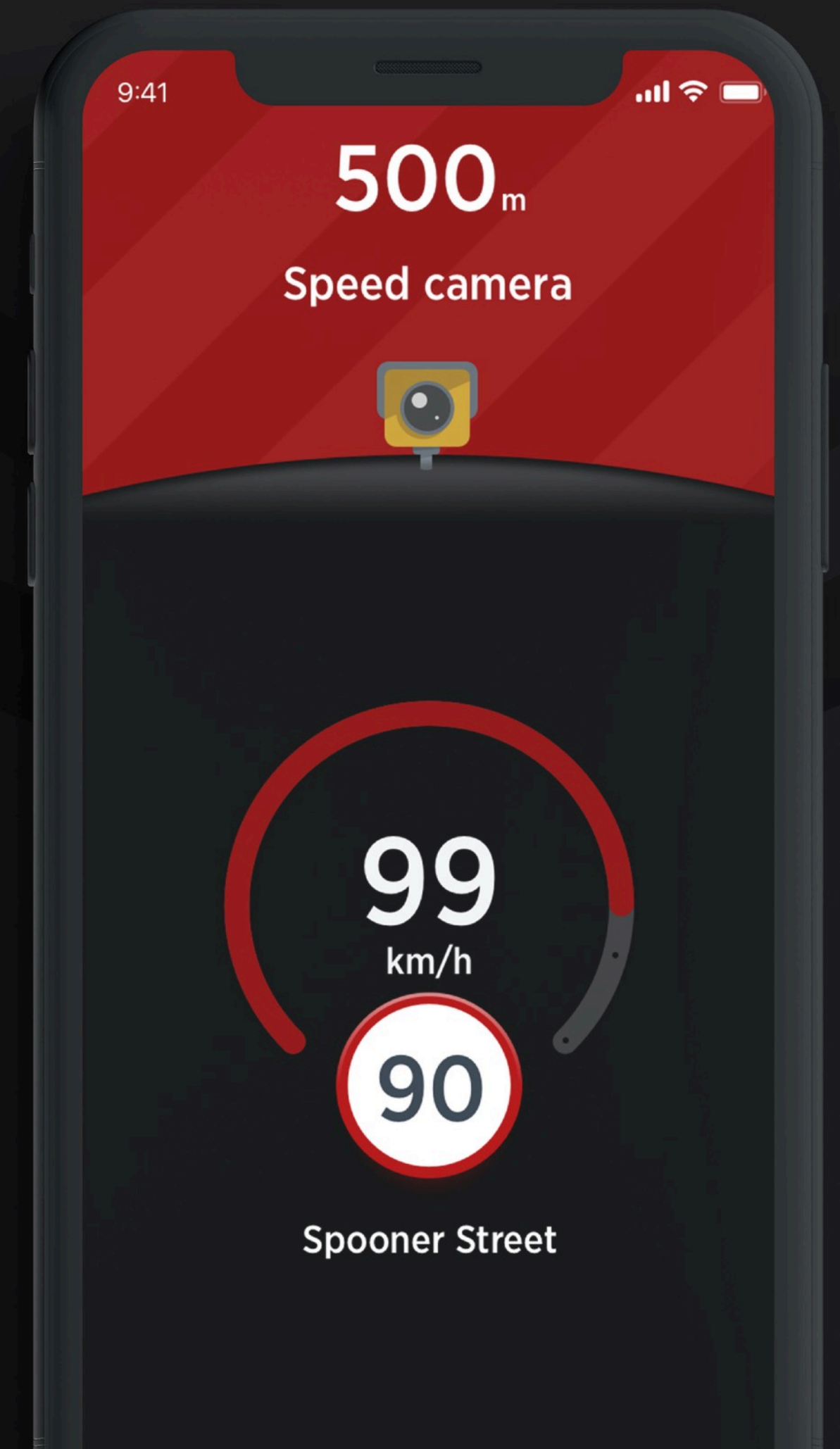
See a trap

Tap the app



Come to

The Dark side



Foundations

- About Polaris
- Experience values
- Accessibility
- Internationalization
- Information architecture
- Currency

Design

- Design
- Colors
- Typography
- Illustrations
- Sounds
- Icons
- Interaction states

Space

- Data visualizations

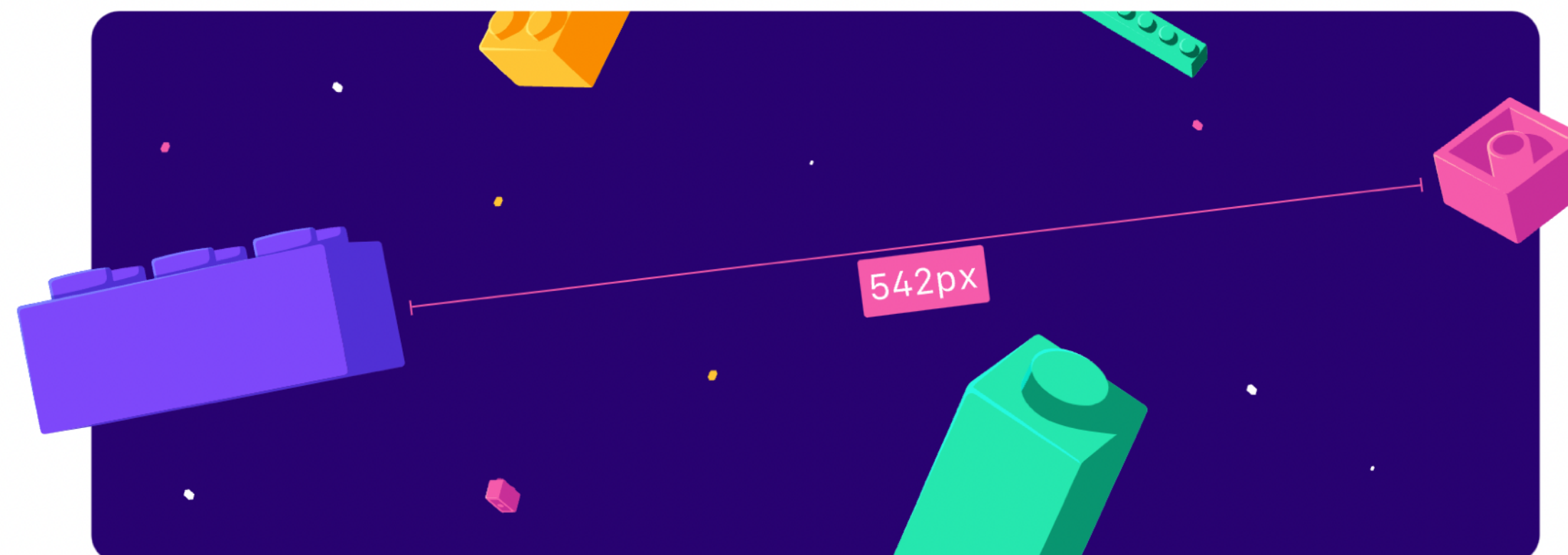
Content

- Voice and tone
- Accessible and inclusive language
- Grammar and mechanics
- Naming
- Actionable language
- Product content
- Help documentation
- Merchant-to-customer content
- Alternative text

Space

Consistent spacing creates visual balance that makes the user interface (UI) easier for merchants to scan. Apply consistent spacing to improve the quality of the UI.

Space is the distance between objects in your design. It should be used to organize information in a way that is familiar and easy to scan, while helping reinforce its purpose.



Principles

1. Make content easy to understand.
2. Augment the purpose of a page.
3. Make it feel integrated.

Spacing tools

- Polaris space units
- Space scale
- Column grid
- Breakpoints

Essentials for designing with space

- Gestalt principles
- Rhythm
- Density
- Contrast
- Optical adjustment

Principles



Foundations

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- Data visualizations

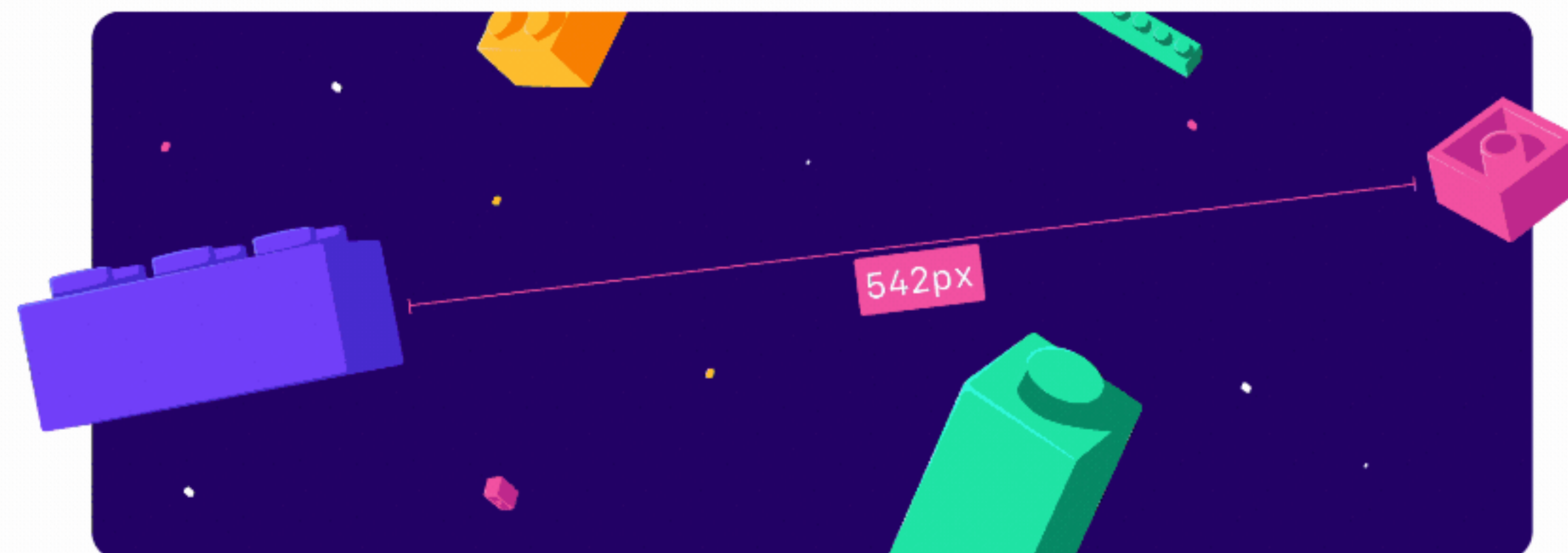
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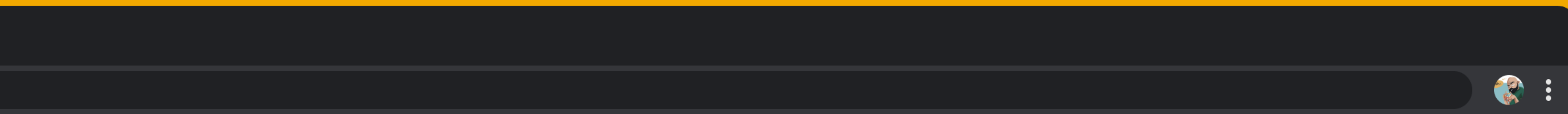
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Principles



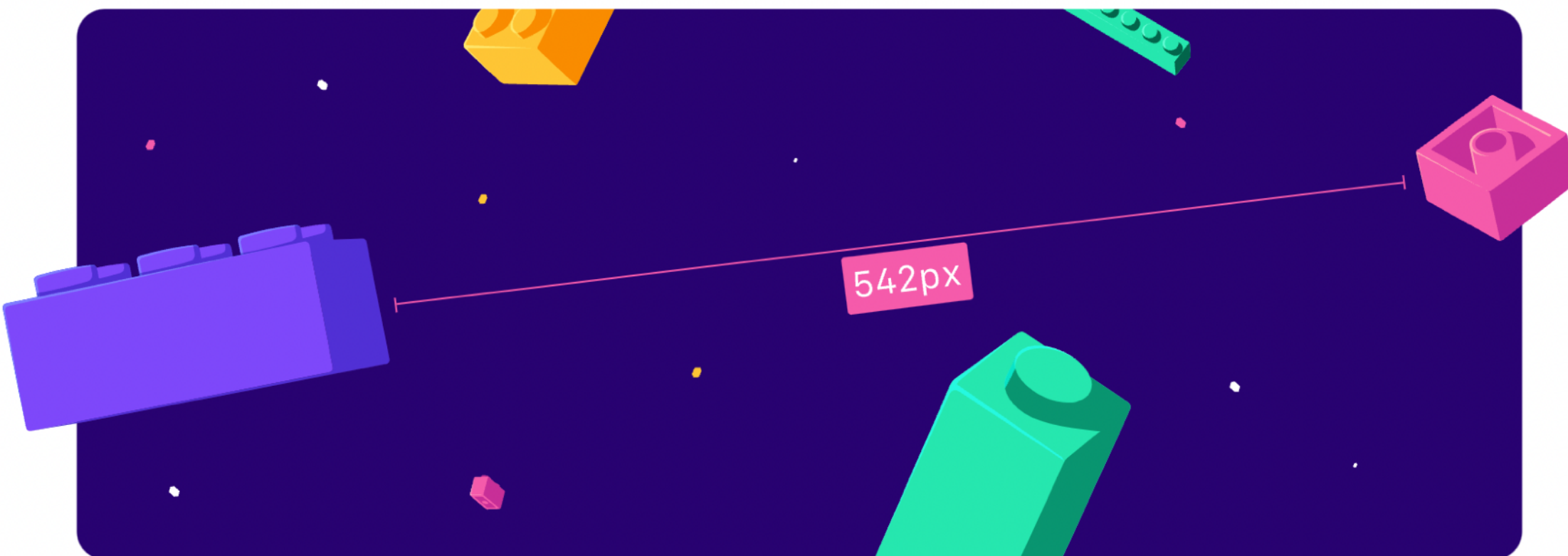


Components Tokens Icons

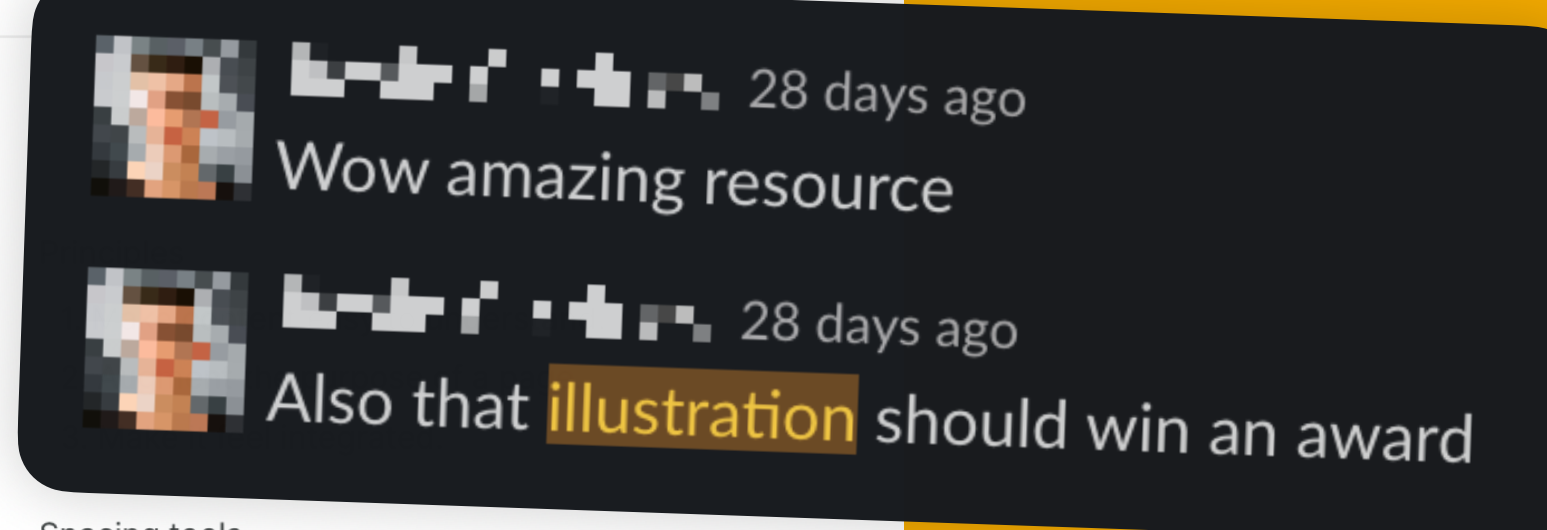
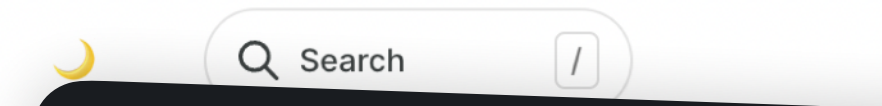
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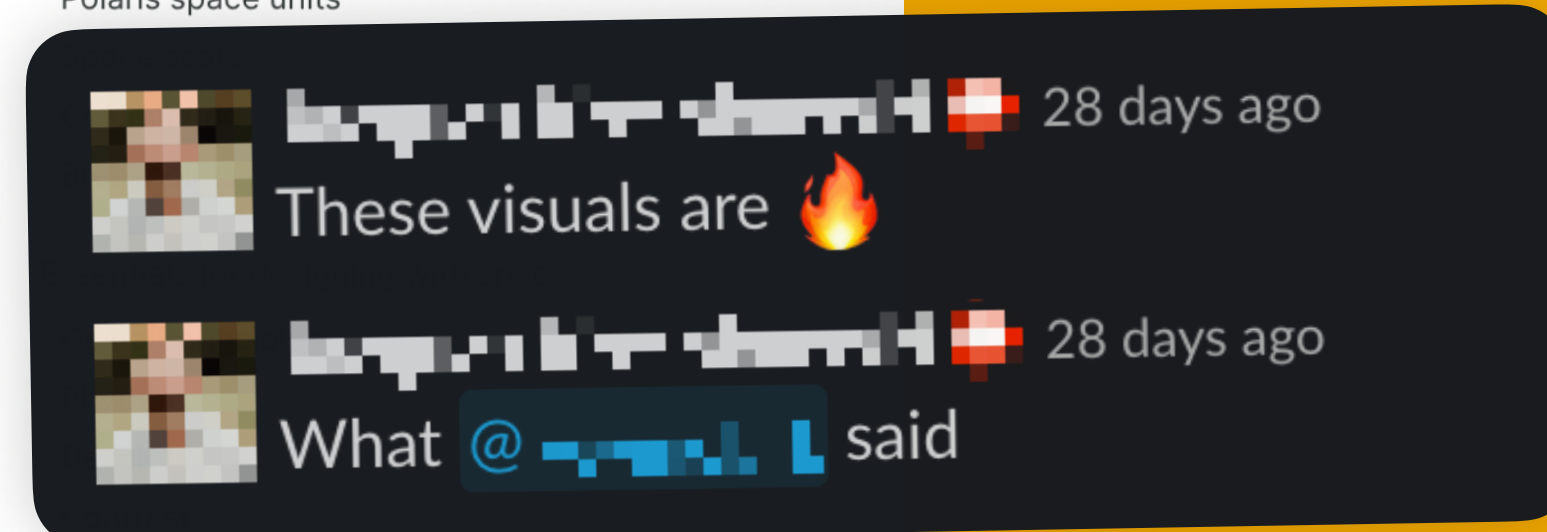


Principles

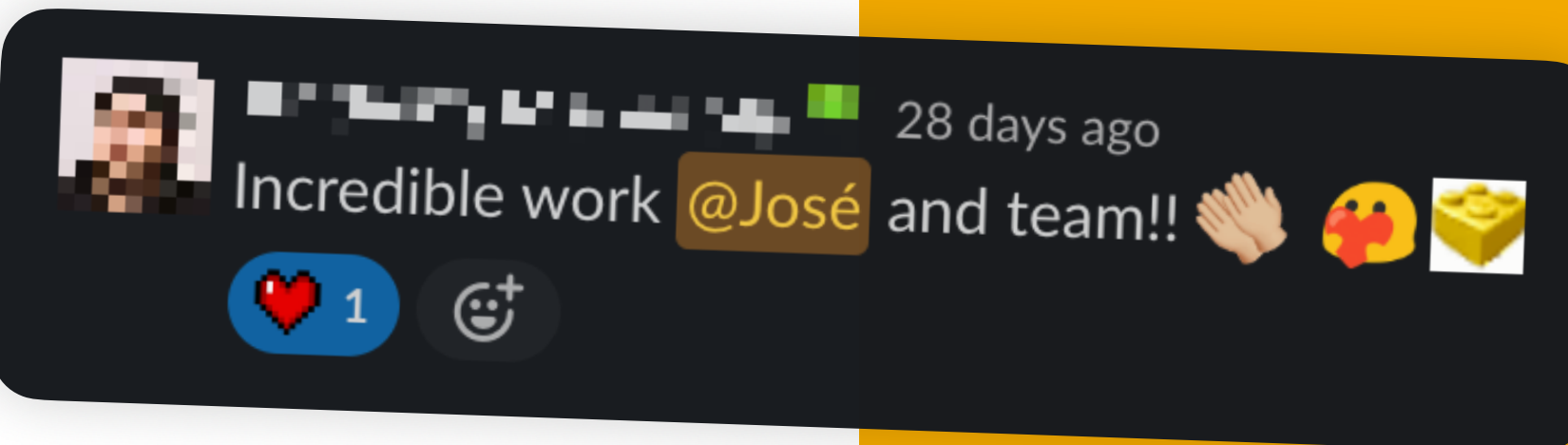


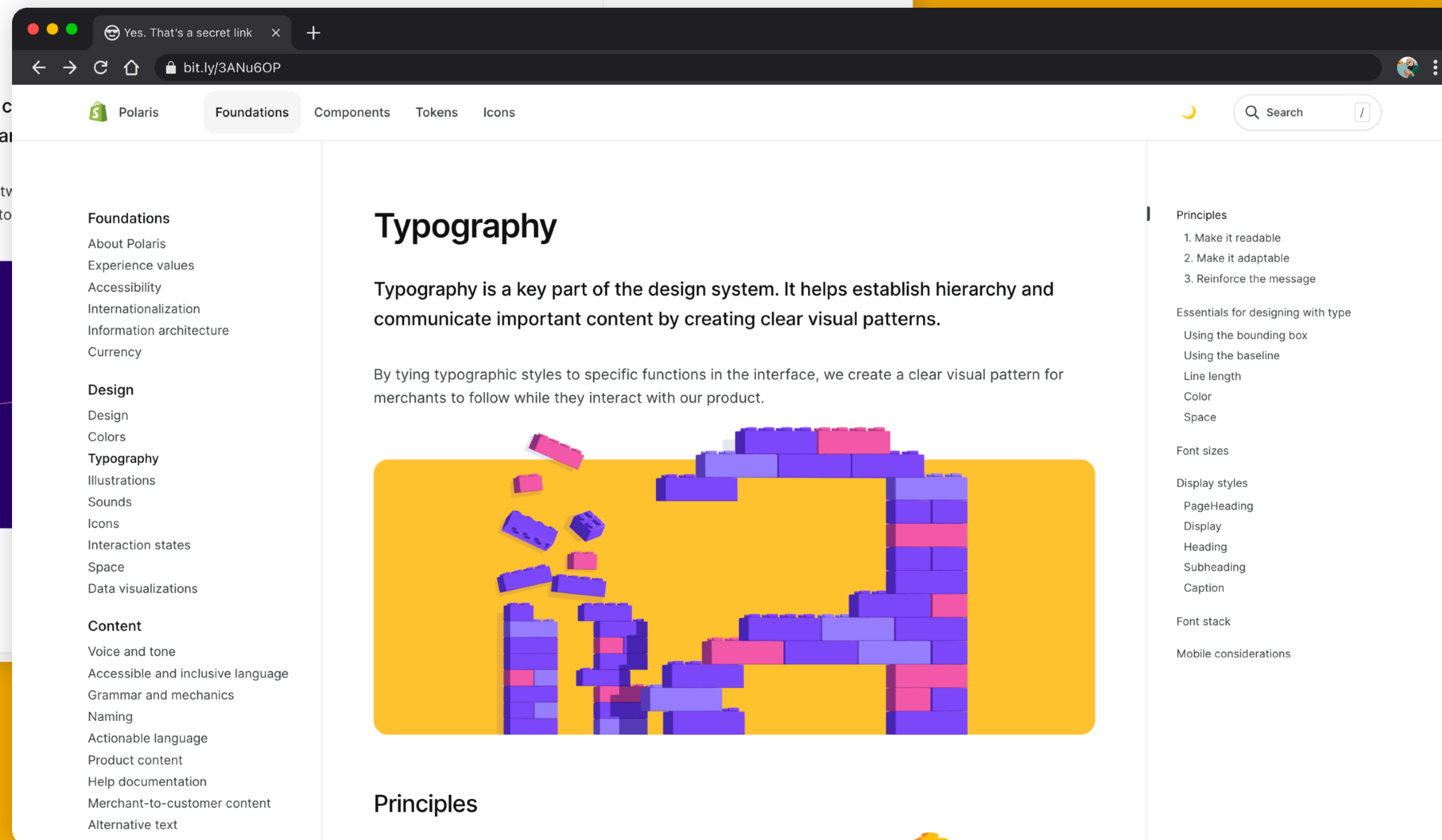
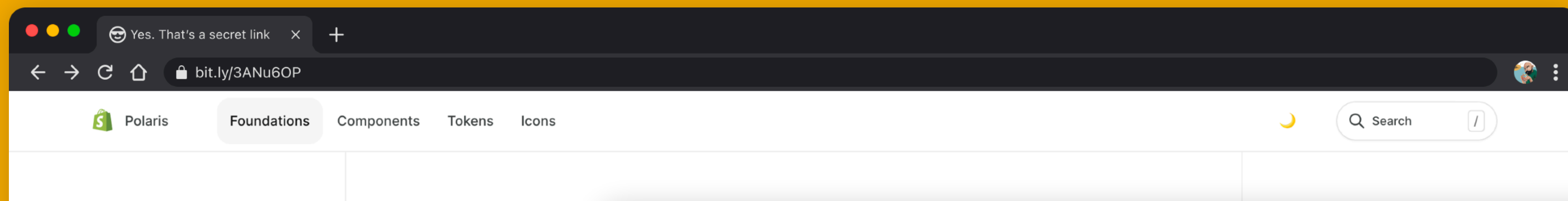
Spacing tools

Polaris space units



Optical adjustment





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DESIGN SYSTEMS

tratados por TU

Consistencia Velocidade Liberdade

@HALFOOL_DRAWNS



What clothes pegs taught me about design systems – José Torre

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José Torre

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Illustrations by halfool_draws.

Design systems are flawed

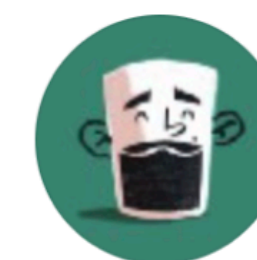
3 actions to get the most out of design systems

Back in the spring of 2021, the CCP (Clube Criativos Portugal) invited me to talk

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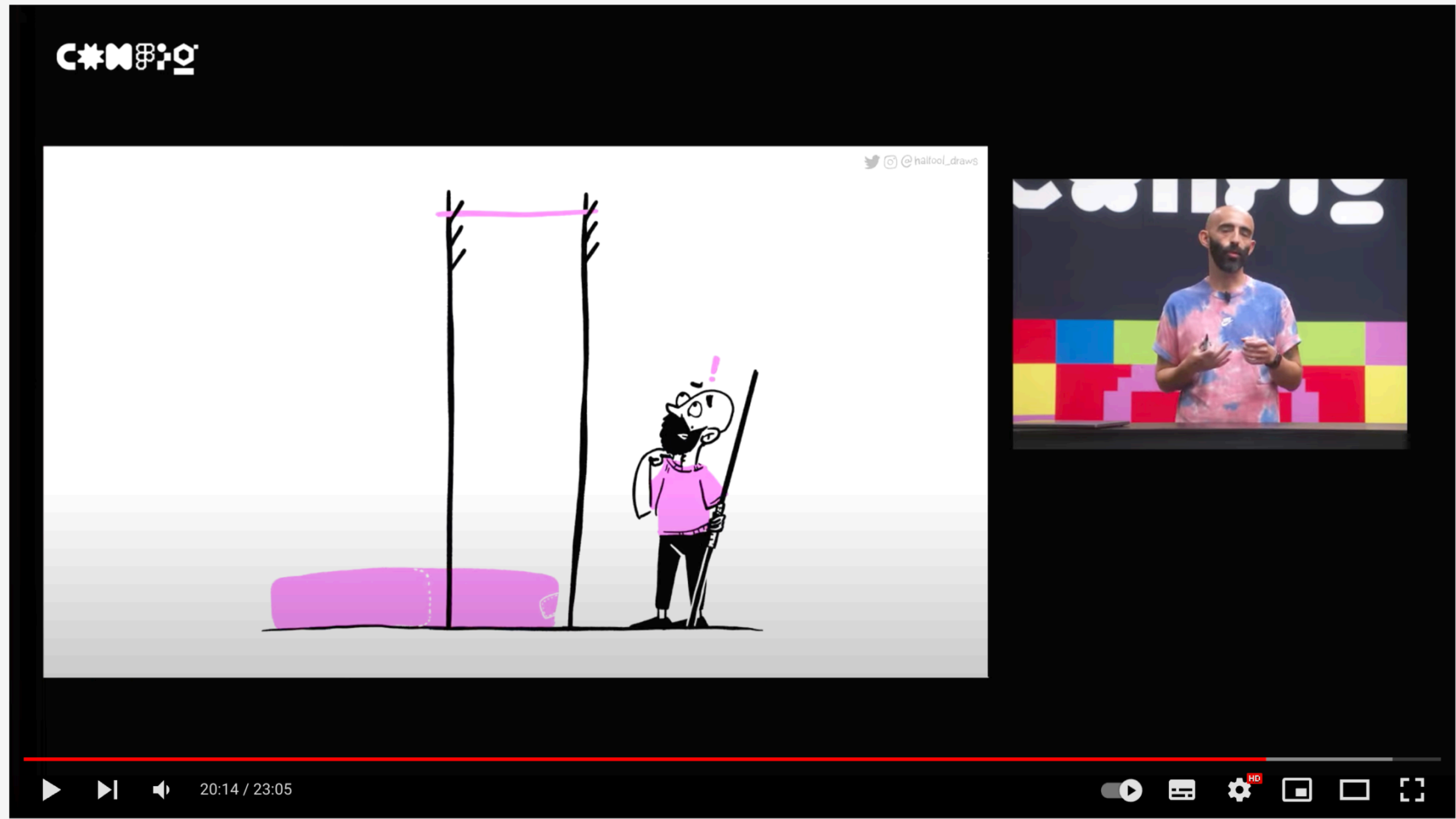
How to use design thinking for productive kickoffs



Jérôme Benoit in Doctolib

How we organise our Design





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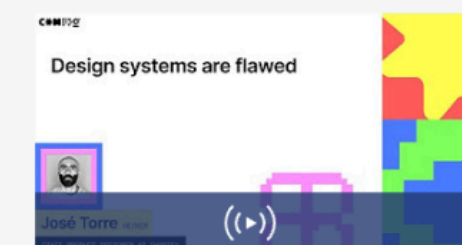
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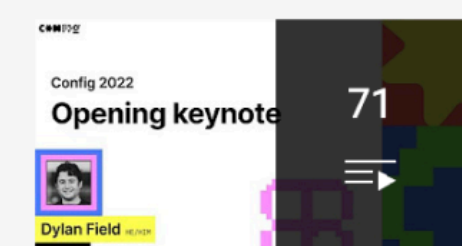
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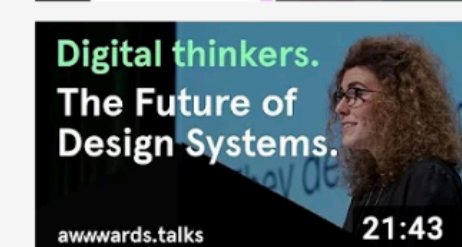
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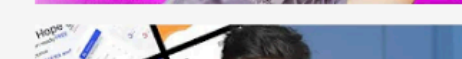
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New



The Most INSANE Design



People








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MON 14 TUE 15
Weekly kick-off, 9a

2:16 / 15:51 • 1-Block your calendar >

How can YOU find time to Design?

Halfool
777 subscribers

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2,611 views 24 Aug 2020 For the past few months, I've noticed an increasing number of designers online complaining about their lack of time to design.

As a designer, I don't like to just find problems, I like to fix them. In this video I want to share some tips that helped me gain some of my time back, and I hope they can help you too.

I've also posted an article on the UX Collective on the same topic:
<https://uxdesign.cc/how-can-you-find-...>

And this is the other article I mentioned:
<https://uxdesign.cc/how-to-design-wit-...>

Comments 13 Click here to read comment video.

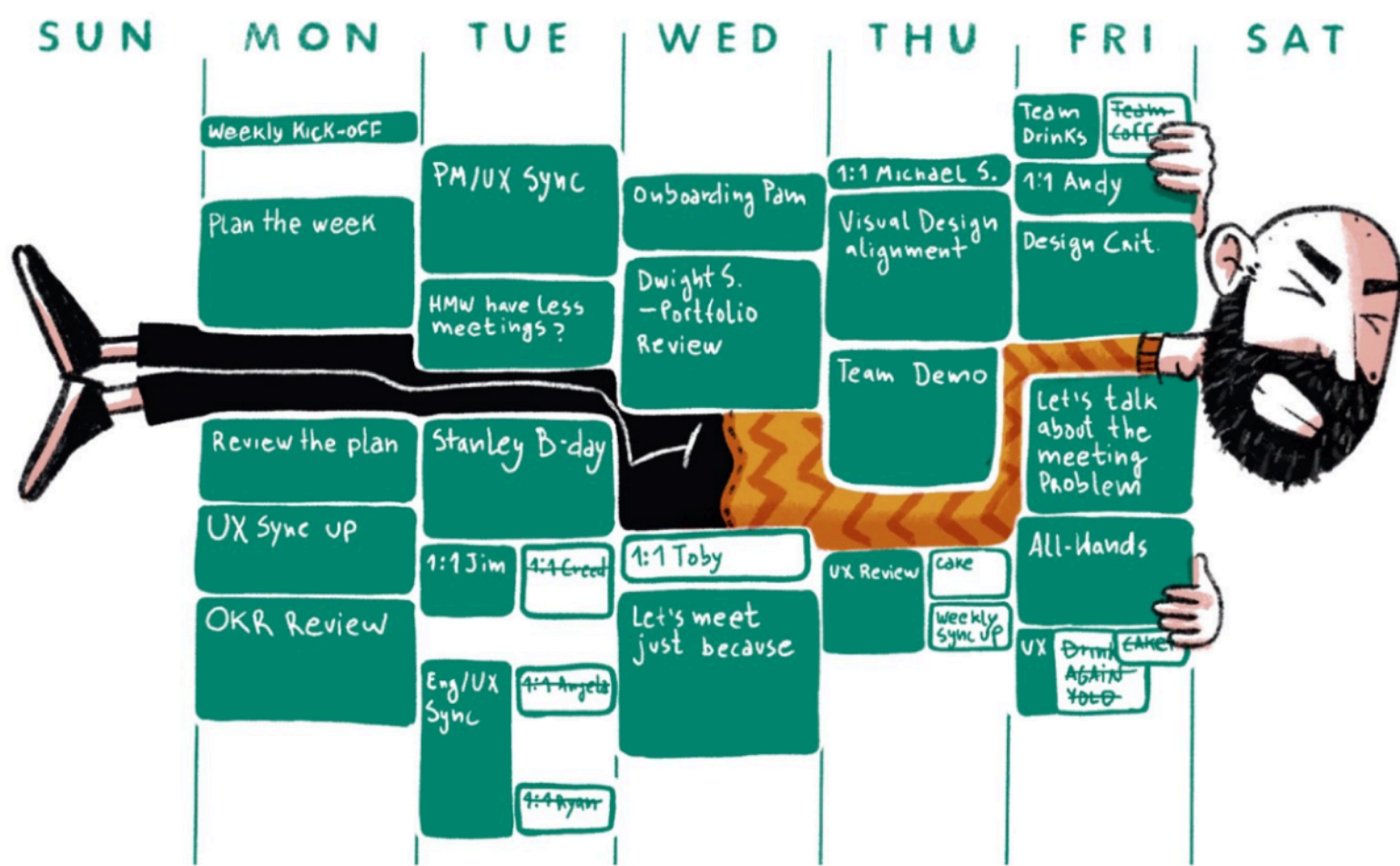
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Published in UX Collective

José Torre
Aug 24, 2020 · 10 min read · Member-only · Listen

How can you find time to design?

7 tips to own your time



SUN MON TUE WED THU FRI SAT

Weekly Kick-off

Plan the week

Review the plan

UX Sync up

OKR Review

PM/UX Sync

HMW have less meetings?

Stanley B-day

1:1 Jim

Eng/UX Sync

1:1 Greed

1:1 Toby

Let's meet just because

Onboarding Pam

Dwight S. - Portfolio Review

1:1 Michael S.

Visual Design alignment

Team Demo

UX Review

Team Drinks

Team coffee

1:1 Andy

Design Crit

Let's talk about the meeting Problem

All-hands

UX Design


For the past few months, I've noticed an increasing number of designers online complaining about their lack

5.5K | 19



Yes. That's a secret link x +

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José Torre

Home Lists About

Published in **Shopify UX** · Pinned ✨ Member-only

How to push the limits of a design system

Partnering with product teams to evolve Polaris — To keep up with the demand, a design system needs to evolve continuously. Ironically, the evolution of design systems seems to be a bit of a chicken and egg proble...

Design 11 min read

Published in **Shopify UX** · Pinned ✨ Member-only

Design systems are flawed


3 actions to get the most out of design systems — Back in the spring of 2021, the CCP (Clube Criativos Portugal) invited me to talk about design systems. At the time I wasn't focused on design systems, but I decided to...

Design 11 min read

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The design process is a lie

10 things people don't tell you about designing products — If you've



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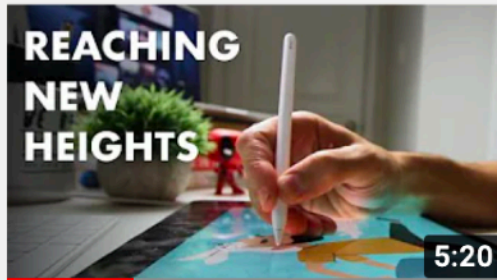
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REACHING NEW HEIGHTS

5:20




DRAWING FOR MY DAUGHTER, EVERYDAY!

8:15




WHAT YOU ARE FIXING THE REAL PROBLEM

7:04




FROM DESIGNER TO LEADER

7 LEARNINGS 19:05



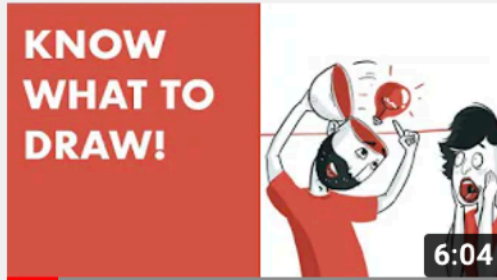
DESIGNER VS MEETINGS

THU FRI SAT 15:52



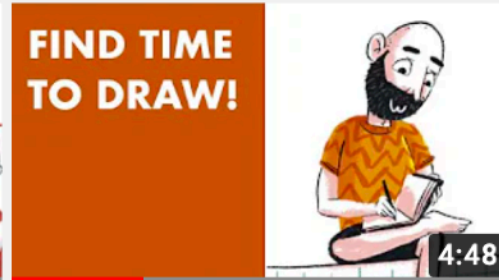
FROM THIS TO THIS

IN 6 MINUTES 6:12




KNOW WHAT TO DRAW!

6:04



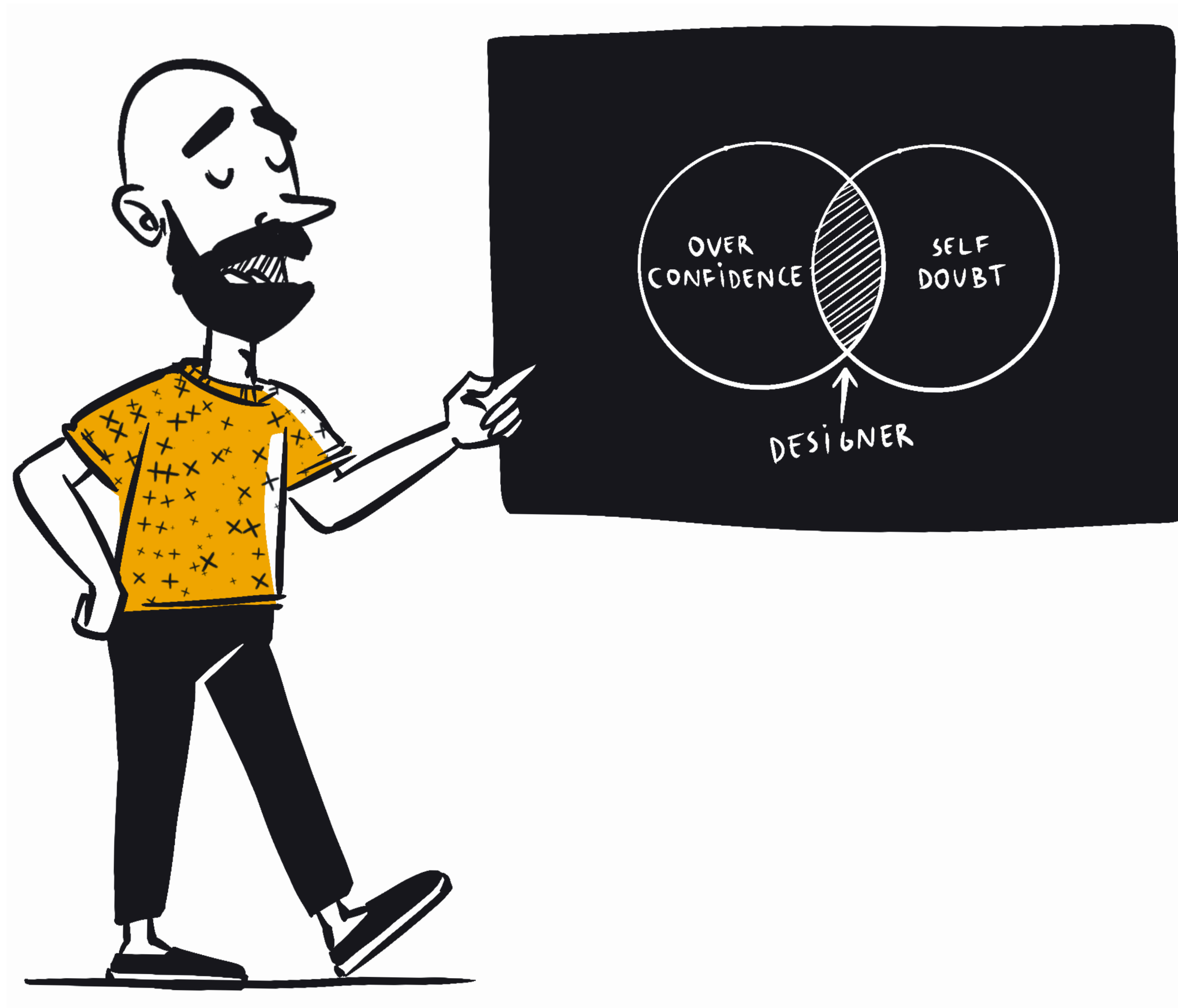
FIND TIME TO DRAW!

4:48



WHY SHOULD YOU DRAW?

6:41



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Slide

Slide Layout Title & Subtitle

Appearance

- Title
- Body
- Slide Number

Background

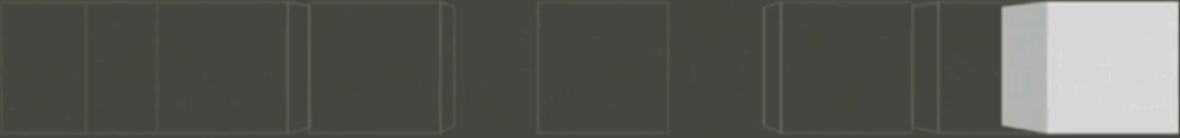
Standard Dynamic

Current Fill

Colour Fill

#6

SLOW IN & OUT



As the action starts, we have more frames near the starting pose, 1 or 2 in the middle and more frames near the next pose. This gives the appearance of an action that obeys the laws of physics.

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Slide

Slide Layout Title & Subtitle

Appearance

- Title
- Body
- Slide Number

Background


Standard Dynamic

Current Fill

Colour Fill

Animation in a supporting role

Animation should complement the experience, not be the star. Make sure your animation supports the interactions in the experience and doesn't detract or confuse.



46

47

48

49

50 How can I start?

51

52

53

54

55 Keep it simple!

56

57

58 That's all Folks!

#3



Allow yourself to



IN BETWEEN STUFF

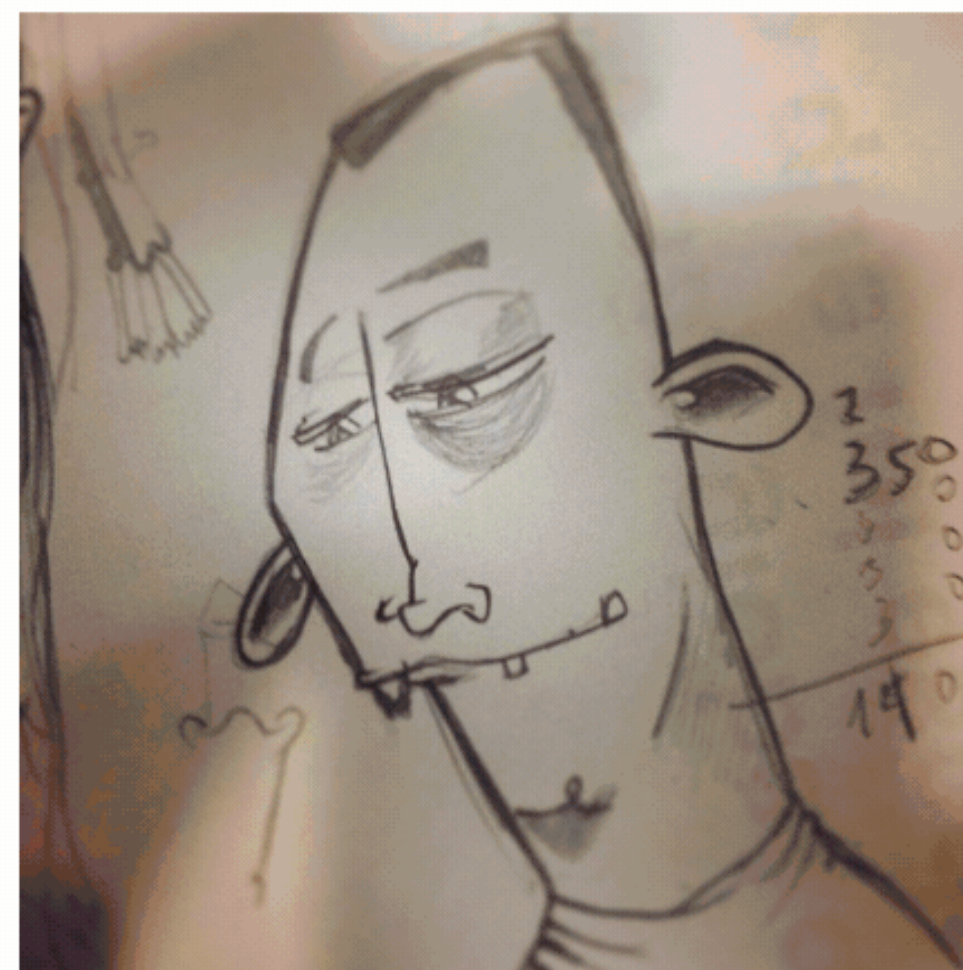






home
ask
archive

Moinho Criativo is a place where illustration happens every single day, no excuses. From funny characters to crazy scenes that are presented as simple sketches, ink drawings or even digital art, you can find here a little bit of everything. You have no reason to not follow this mill that never stops.



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406 posts 2,674 followers 185 following

Halfool

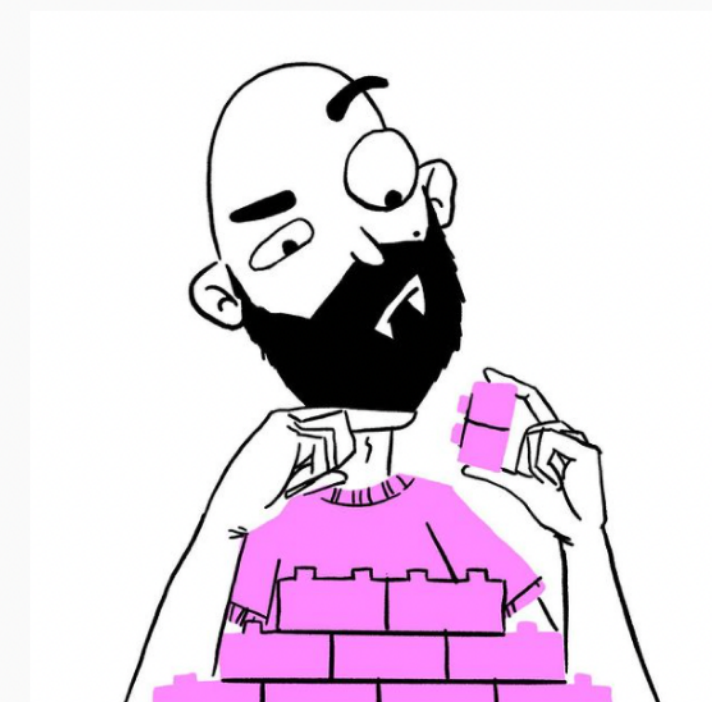
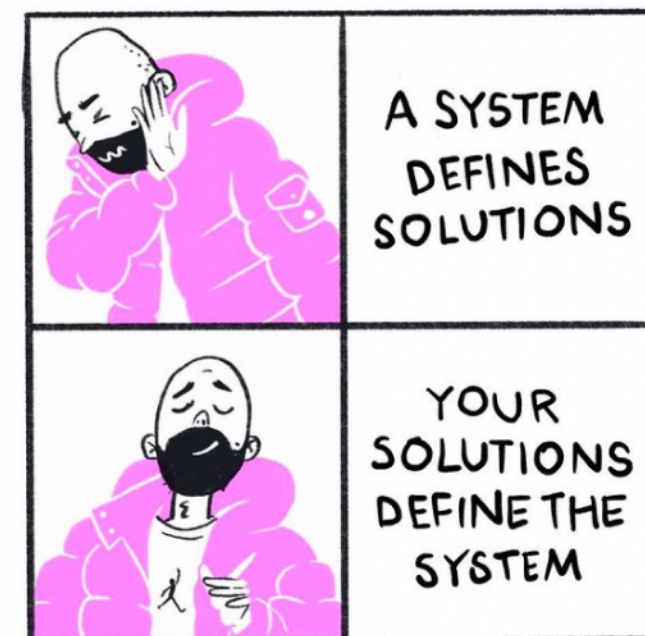
Artist

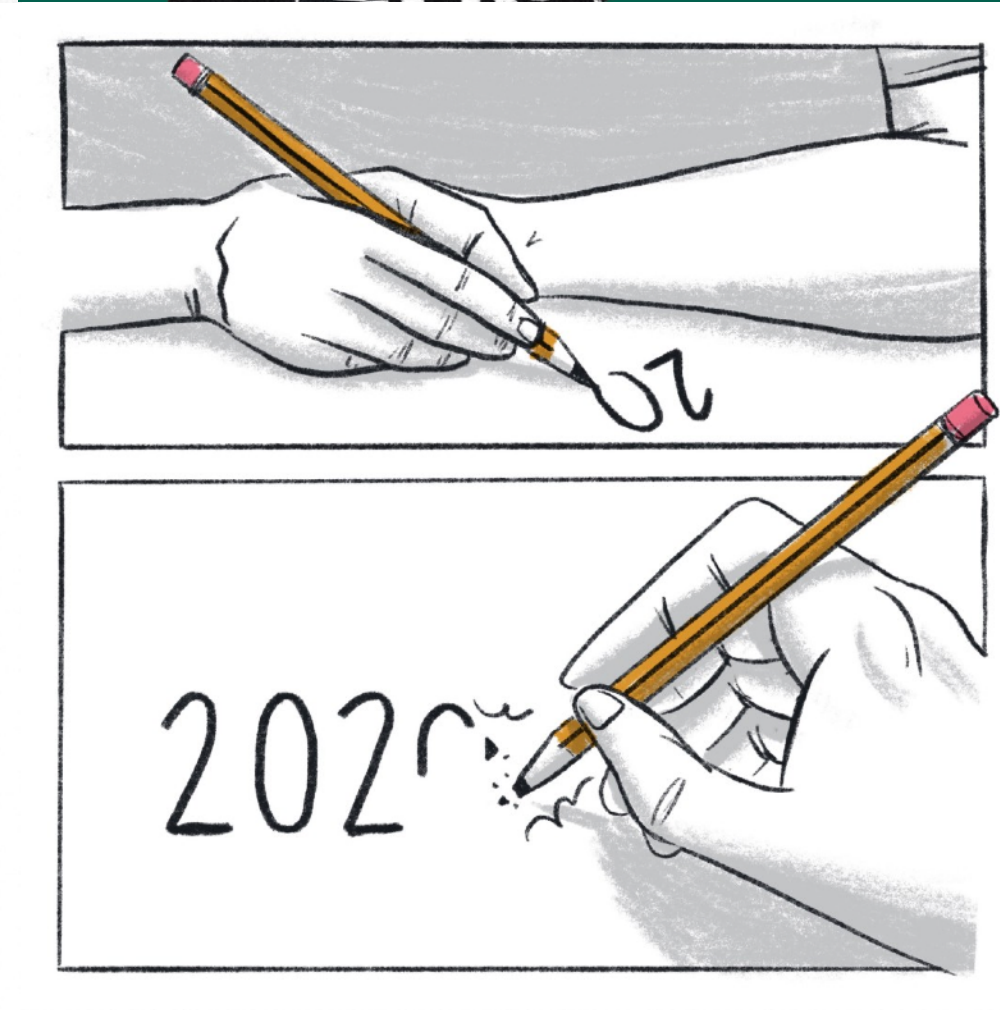
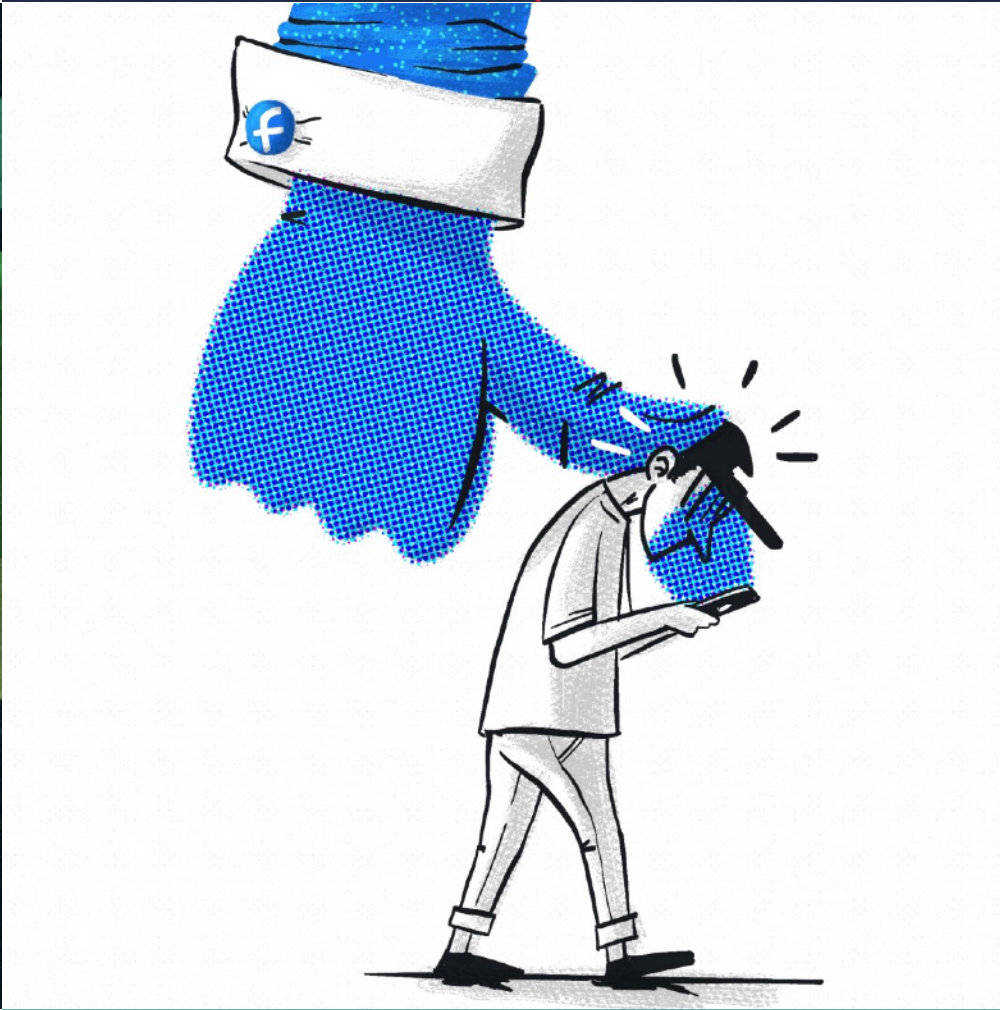
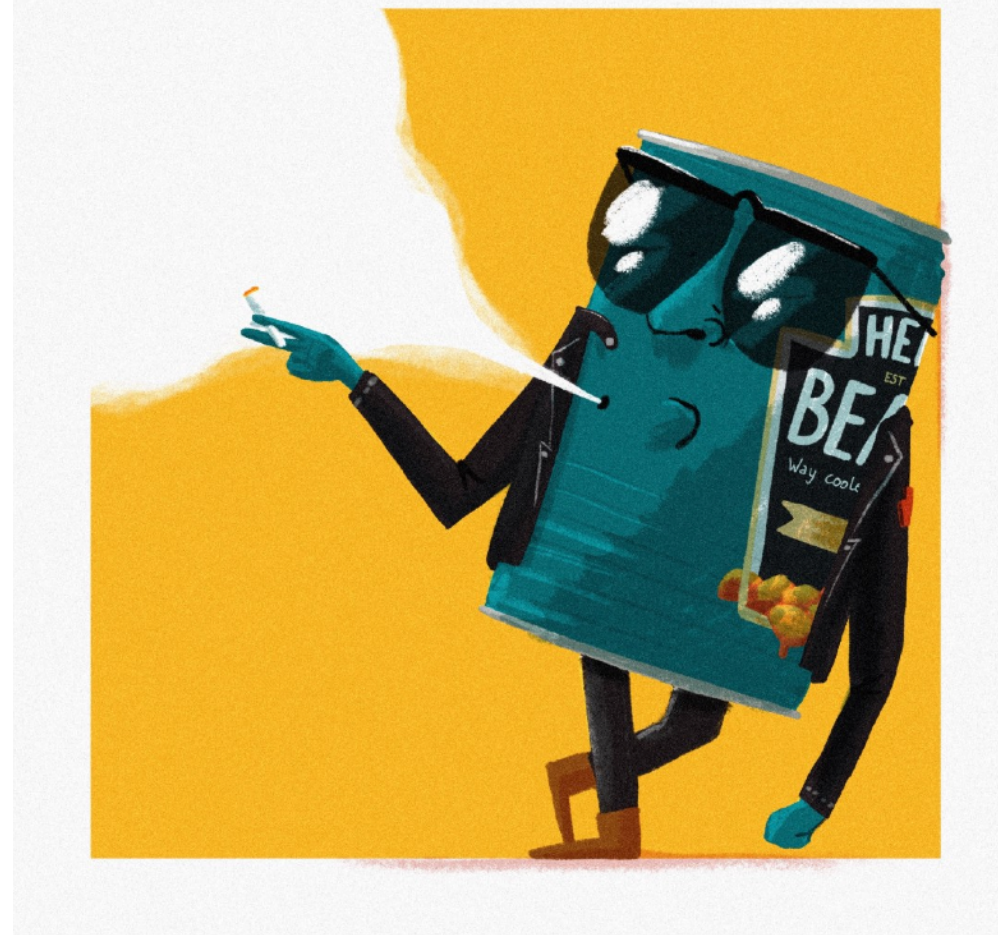
Forever alien drawing for fun on planet Earth. 🌍

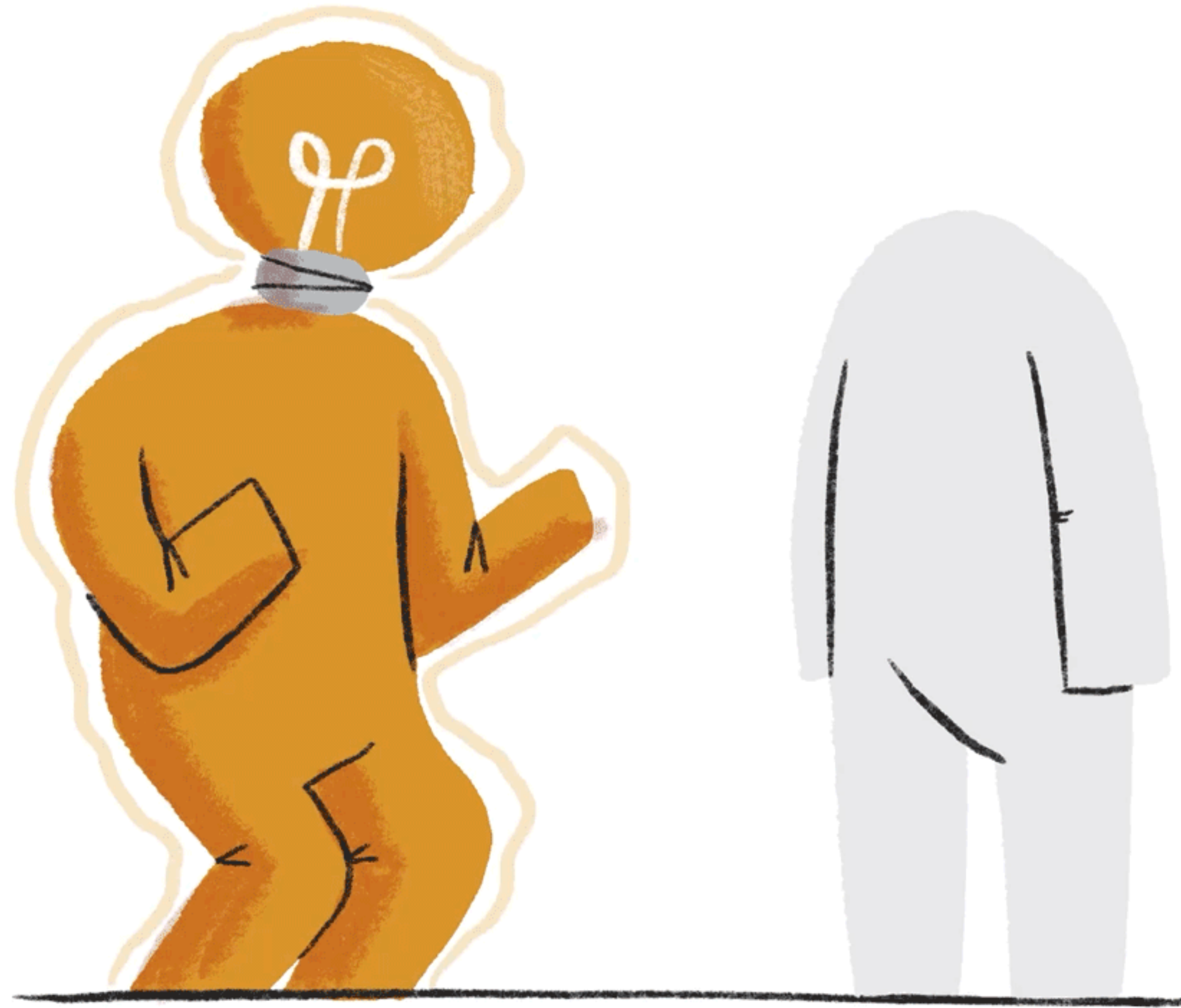


linkpop.com/halfool

POSTS REELS SAVED TAGGED











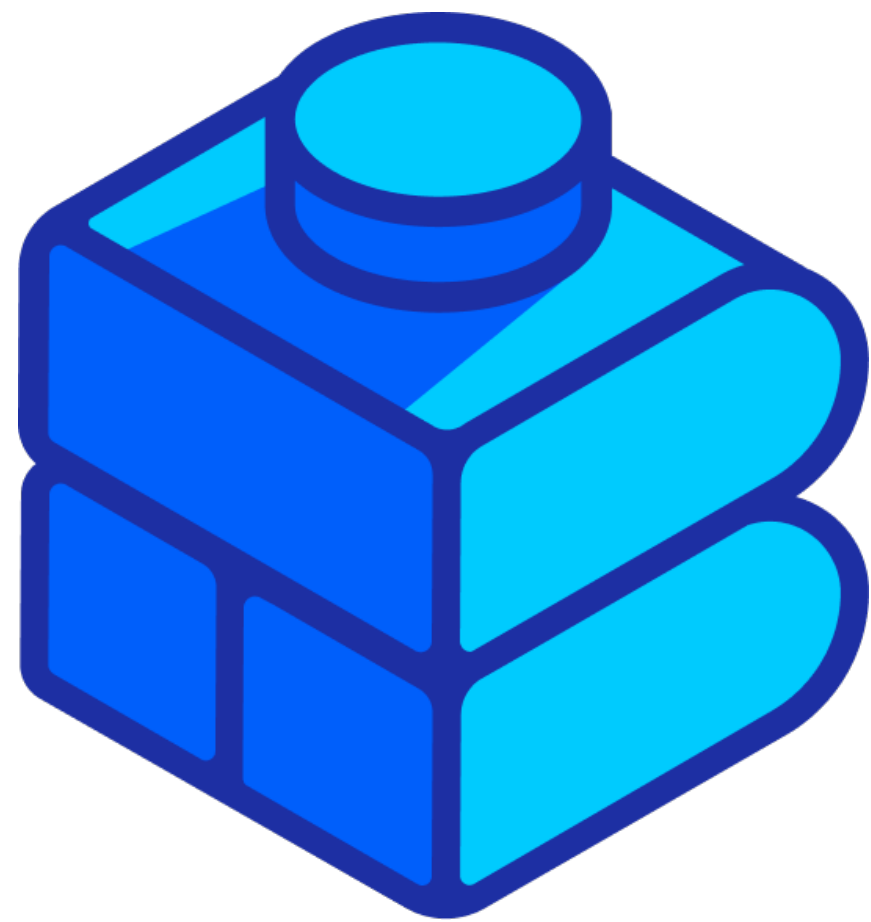


#4

Make

friends





Yes. That's a secret link × +

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Build Town Hall - December 14, 2021 ☆ 📄 📧

File Edit View Insert Format Slide Arrange Tools Add-ons Help Last edit was made on March 18 by Janice Yao

+ ↶ ↷ 🖨️ 📄 🔍 🖱️ 📏 🗑️ 📌 📱 📺 📄 📄 📄 Background Layout Theme Transition

1 **BUILD**
TOWN HALL
December 14, 2021

2 **Agenda:**

1. GET BACK
2. RELAX
3. TODAY IS ABOUT CELEBRATING
4. YOU
5. AND ALL YOU ACCOMPLISHED THIS YEAR

3 **2021 by the numbers....**

All Cities	Health Partners	Partners Whoop
8	170+	80+

4 **Question: What show did you binge watch recently?**

Post your answer in the chat! ➡

5 **And now presenting, a feature film by...**

YOU

6 **Thank you to everyone who submitted a video!**

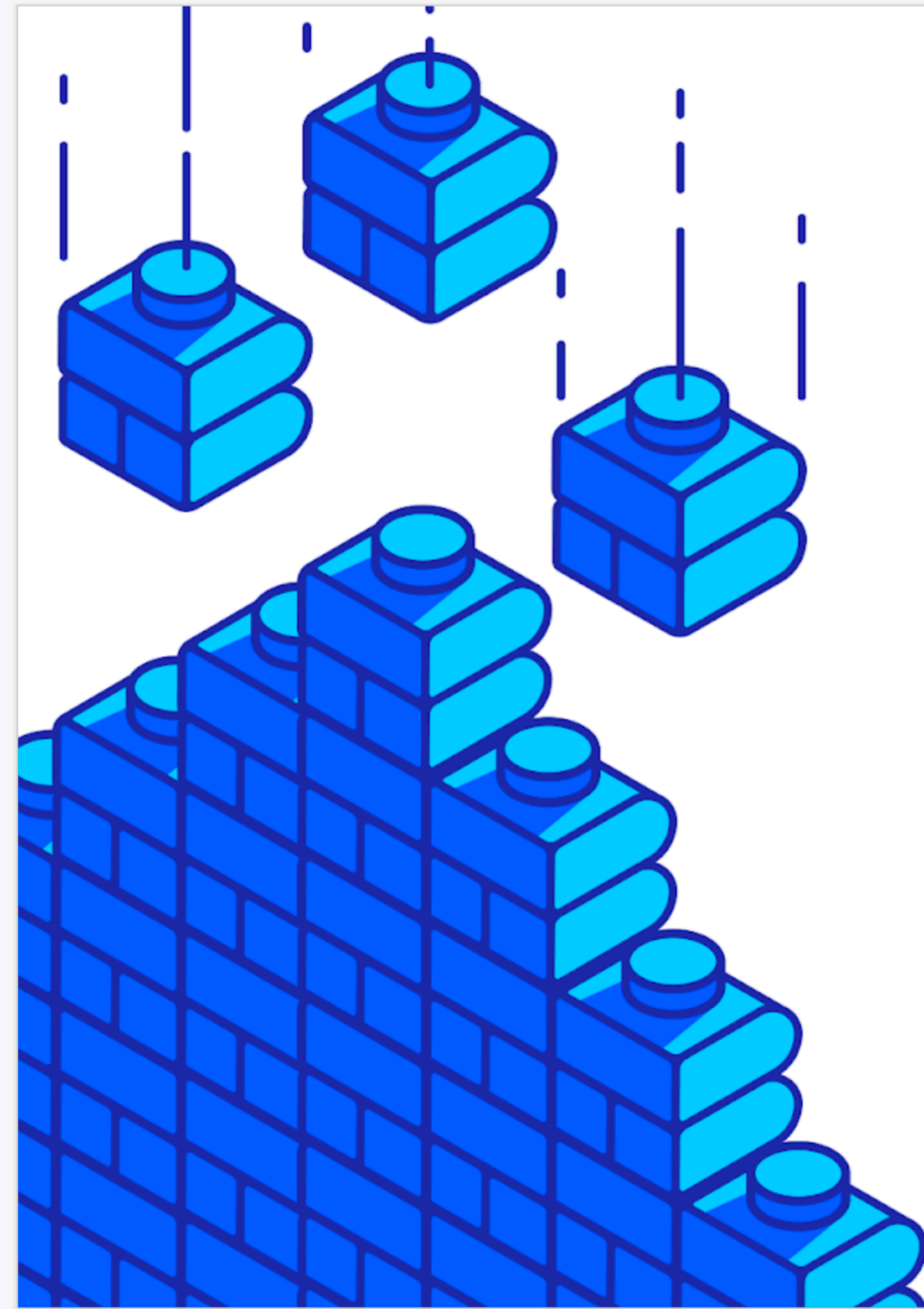
7 **Question: what's a great book you've read recently?**

Post your answer in the chat! ➡

8 **12 days of holidays**

9 **DAY 30**

10 **HOLIDAY BINGO**



BU
TOWN H
December 14,



#5



**The best work ethic
requires the best rest
ethic.**





Storm



Chill



Loving what you do **doesn't**
mean you have to do it 24/7.



Get out of your box.

Don't just do what you're told.

Allow yourself to be silly.

Make friends.

Take a break.





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