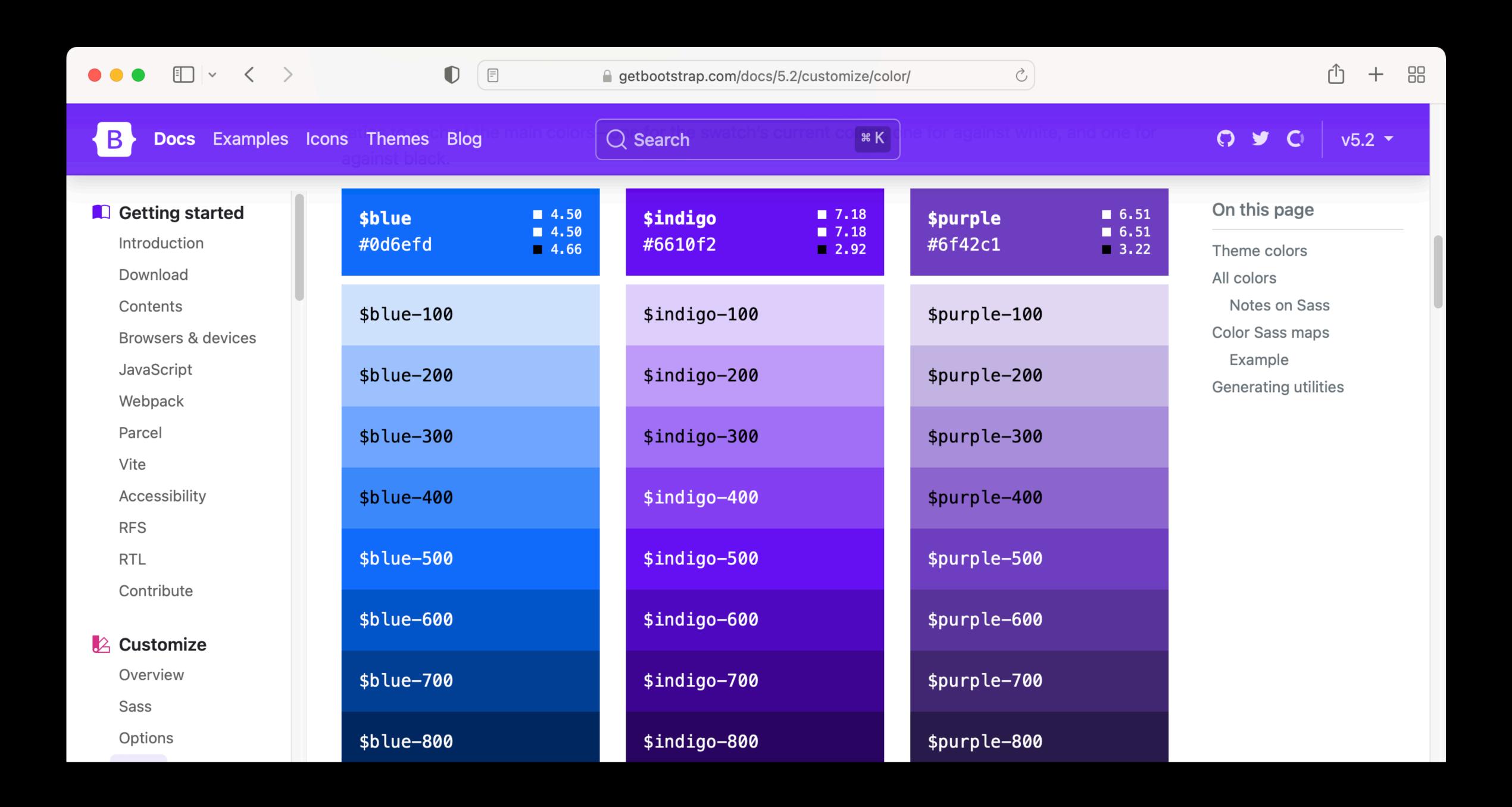
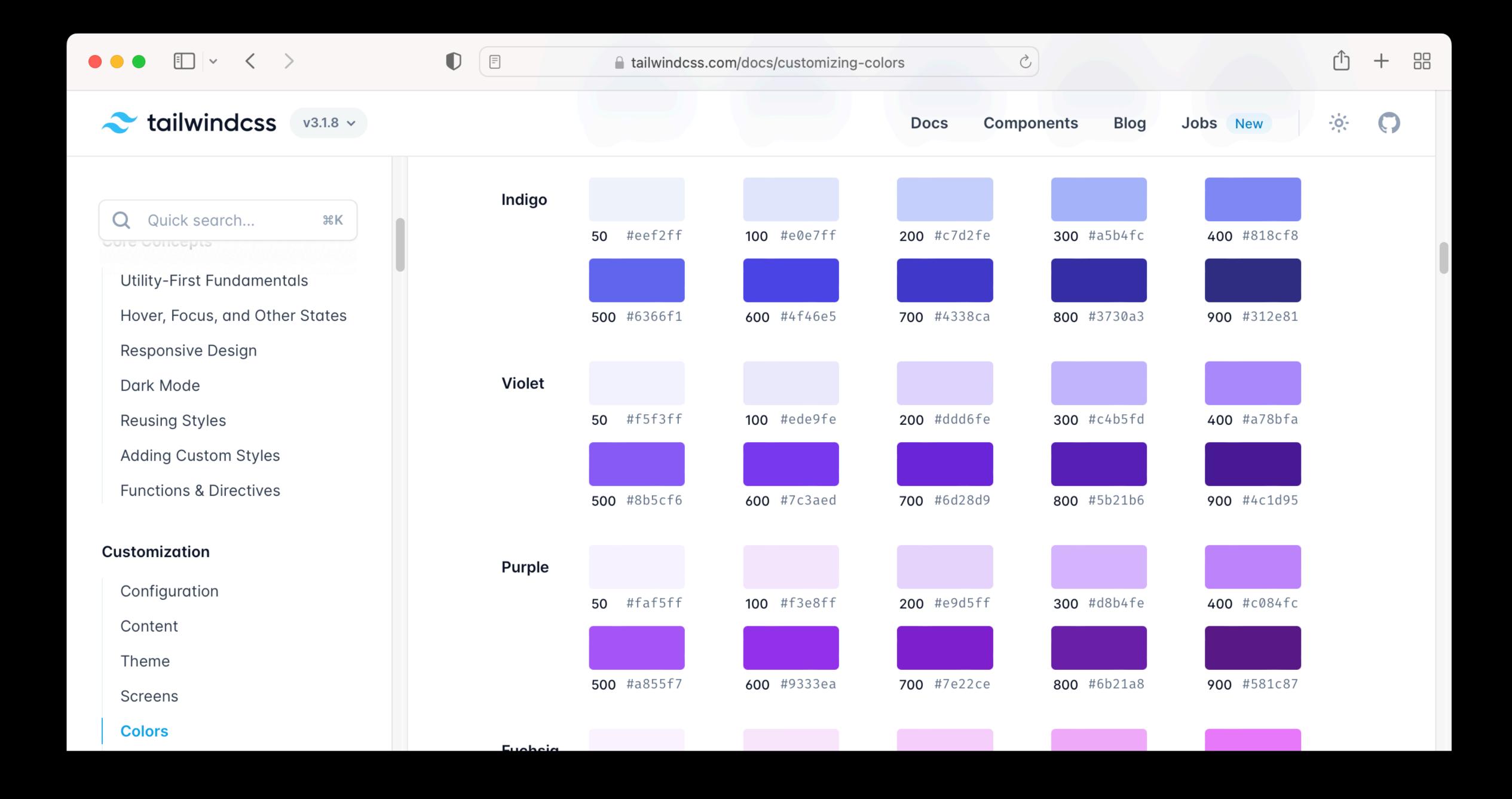
# Letting loose with colour

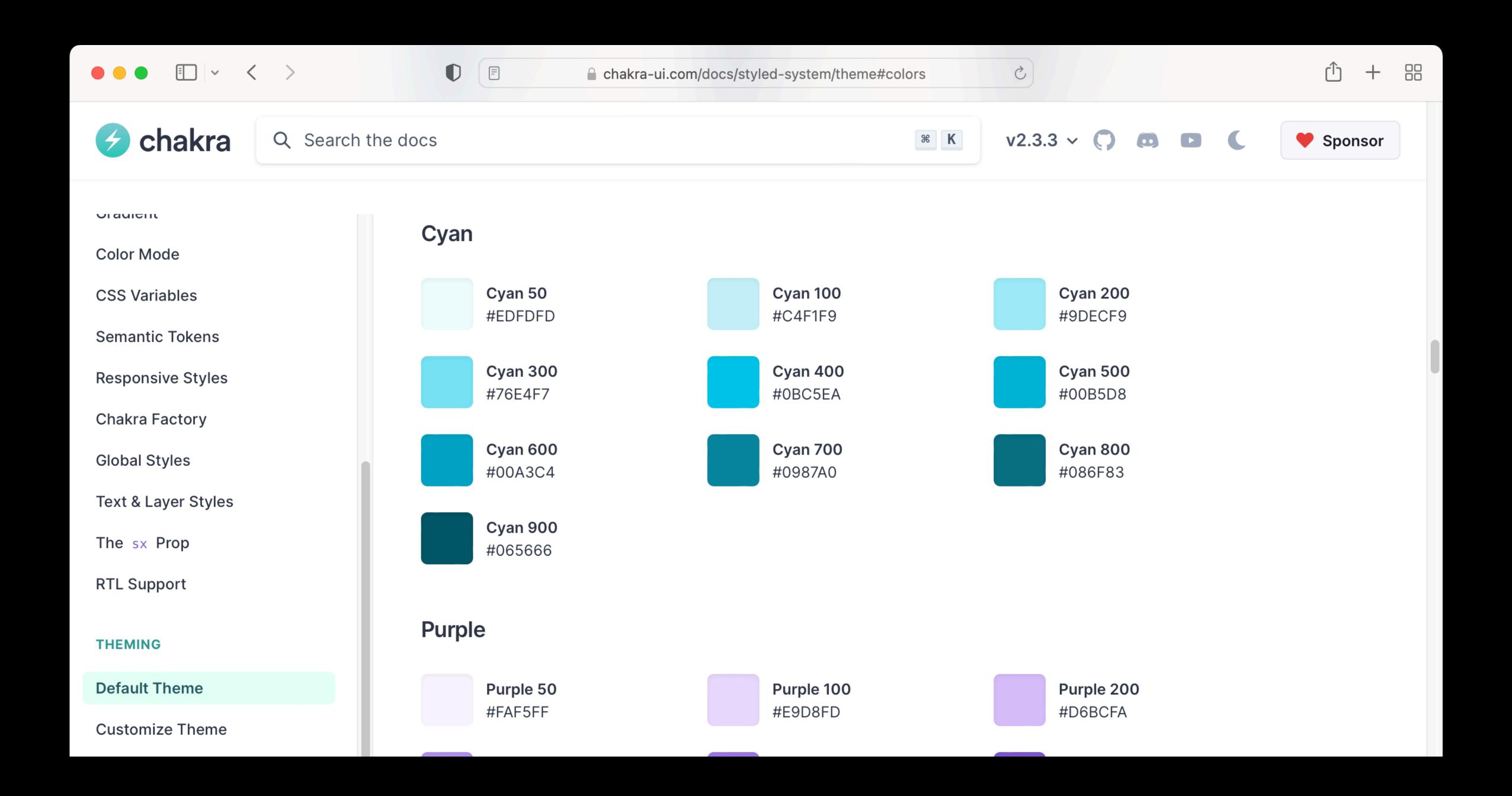
Laura Kalbag

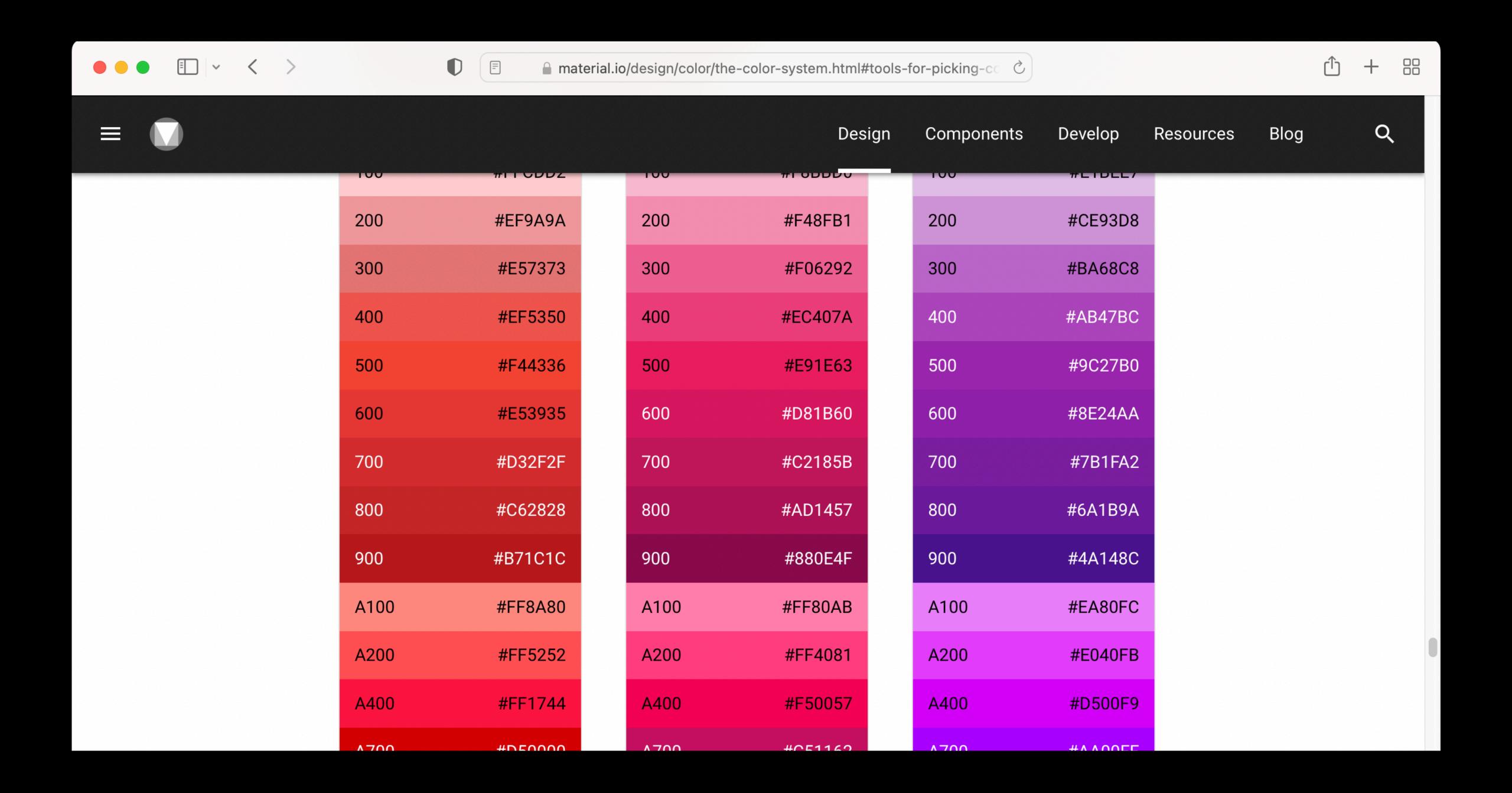
**Small Technology Foundation & Stately** 

# Colour palettes are boring and I blame developer frameworks.









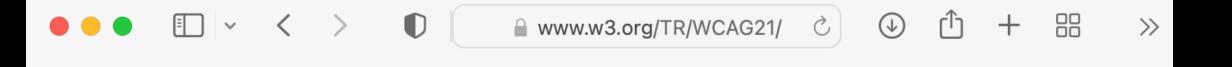
# Accessibility is ensuring your design works for disabled people.

Good colour accessibility benefits...

# Colour-blind people People with limited or impaired vision Blind people

## Web Content Accessibility Guidelines

https://www.w3.org/TR/WCAG21



## Web Content Accessibility Guidelines (WCAG) 2.1



W3C Recommendation 05 June 2018

#### This version:

https://www.w3.org/TR/2018/REC-WCAG21-20180605/

#### **Latest published version:**

https://www.w3.org/TR/WCAG21/

#### Latest editor's draft:

https://w3c.github.io/wcag/21/guidelines/

### Implementation report:

https://www.w3.org/WAI/WCAG21/implementation-report/

#### **Previous version:**

https://www.w3.org/TR/2018/PR-WCAG21-20180424/

#### **Previous Recommendation:**

https://www.w3.org/TR/2008/REC-WCAG20-20081211/

#### **Editors:**

**Andrew Kirkpatrick** (Adobe)

Joshue O Connor (Invited Expert, InterAccess)

Alastair Campbell (Nomensa)

Michael Cooper (W3C)

### WCAG 2.0 Editors (until December 2008):

Ben Caldwell (Trace R&D Center, University of Wisconsin-Madison)

Loretta Guarino Reid (Google, Inc.)

Gregg Vanderheiden (Trace R&D Center, University of Wisconsin-Madison)



## Principle 1:

## Perceivable

Information and user interface components must be presentable to users in ways they can perceive.

https://www.w3.org/WAI/WCAG21/quickref

## Guideline 1.1.1:

## Text alternatives

All non-text content that is presented to the user has a text alternative that serves the equivalent purpose.

https://www.w3.org/WAI/WCAG21/quickref/#text-alternatives



Nike Classic Knee High Football Socks

€13 ★★★★★









## Guideline 1.4.1:

# Distinguishable: use of color Color is not used as the only visual means of conveying information,

Color is not used as the only visual means of conveying information, indicating an action, prompting a response, or distinguishing a visual element.

https://www.w3.org/WAI/WCAG21/quickref/#use-of-color

## Your phone number:

+353 89 123 4567

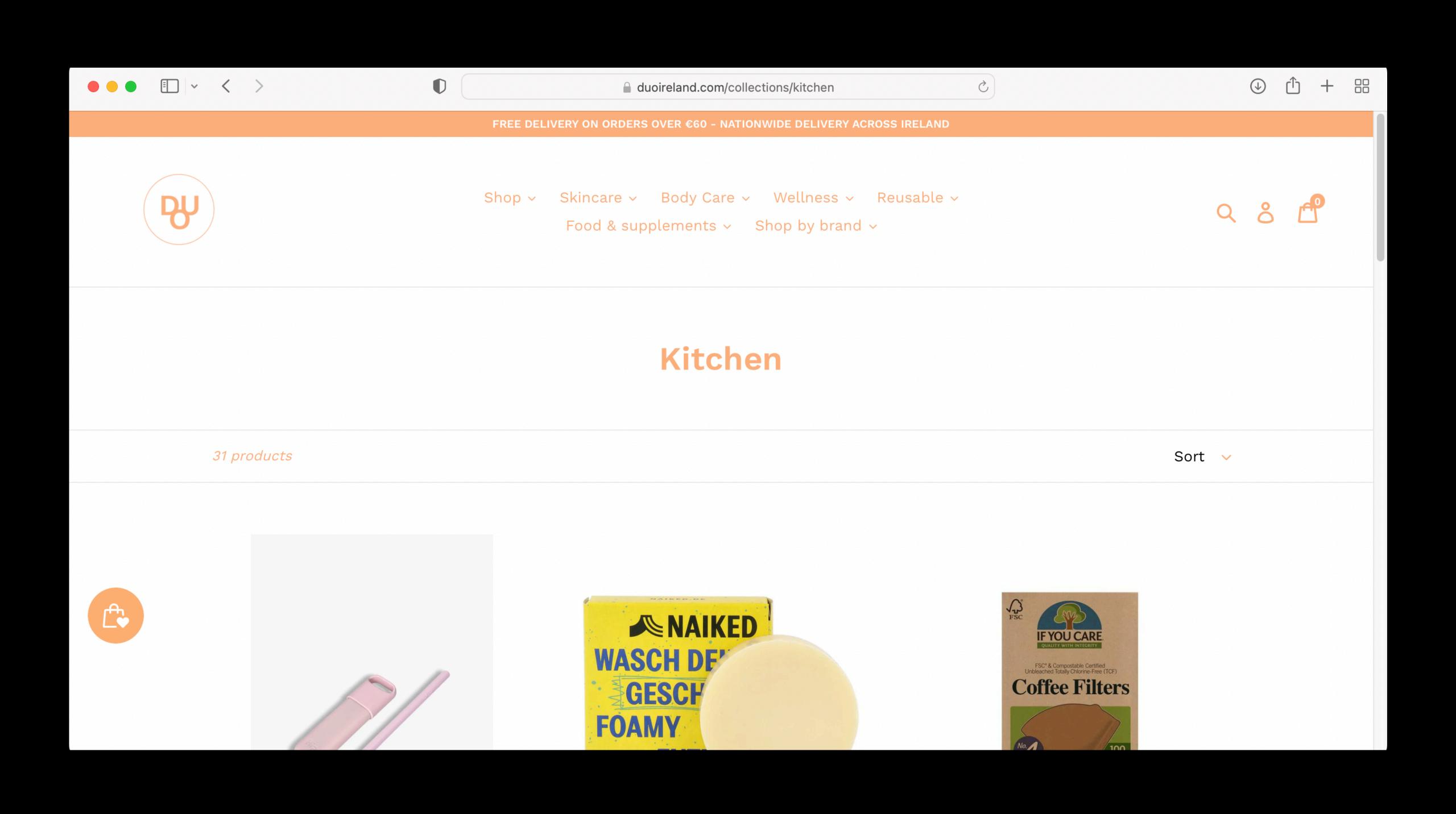
SAVE

## Guideline 1.4.3:

# Minimum contrast

The visual presentation of text and images of text has a contrast ratio of at least 4.5:1.

https://www.w3.org/WAI/WCAG21/quickref/#contrast-minimum

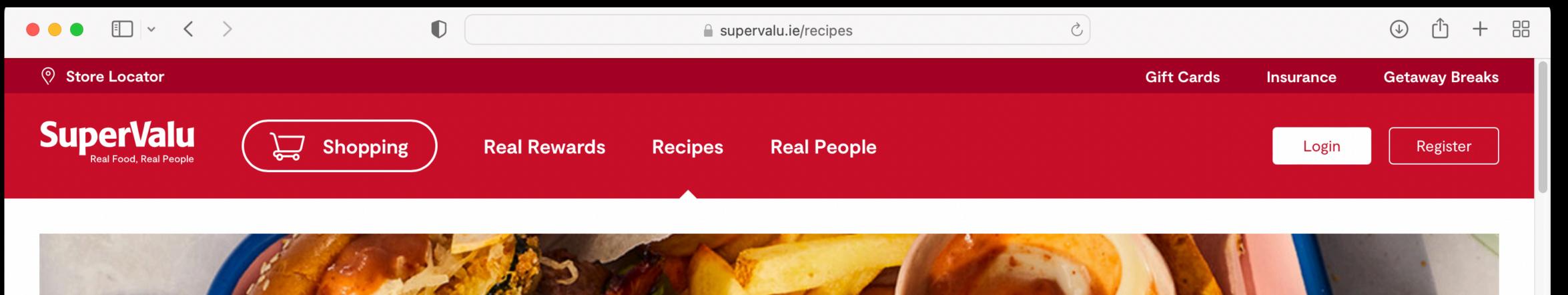


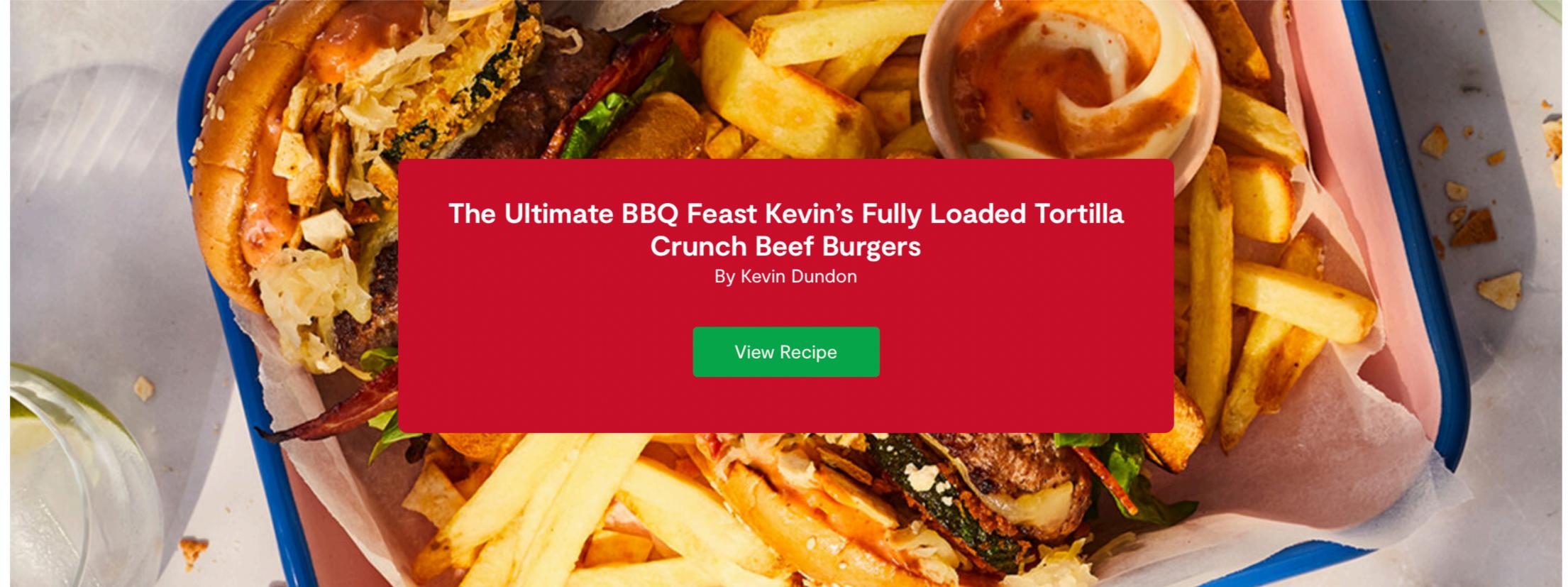
## Guideline 1.4.6:

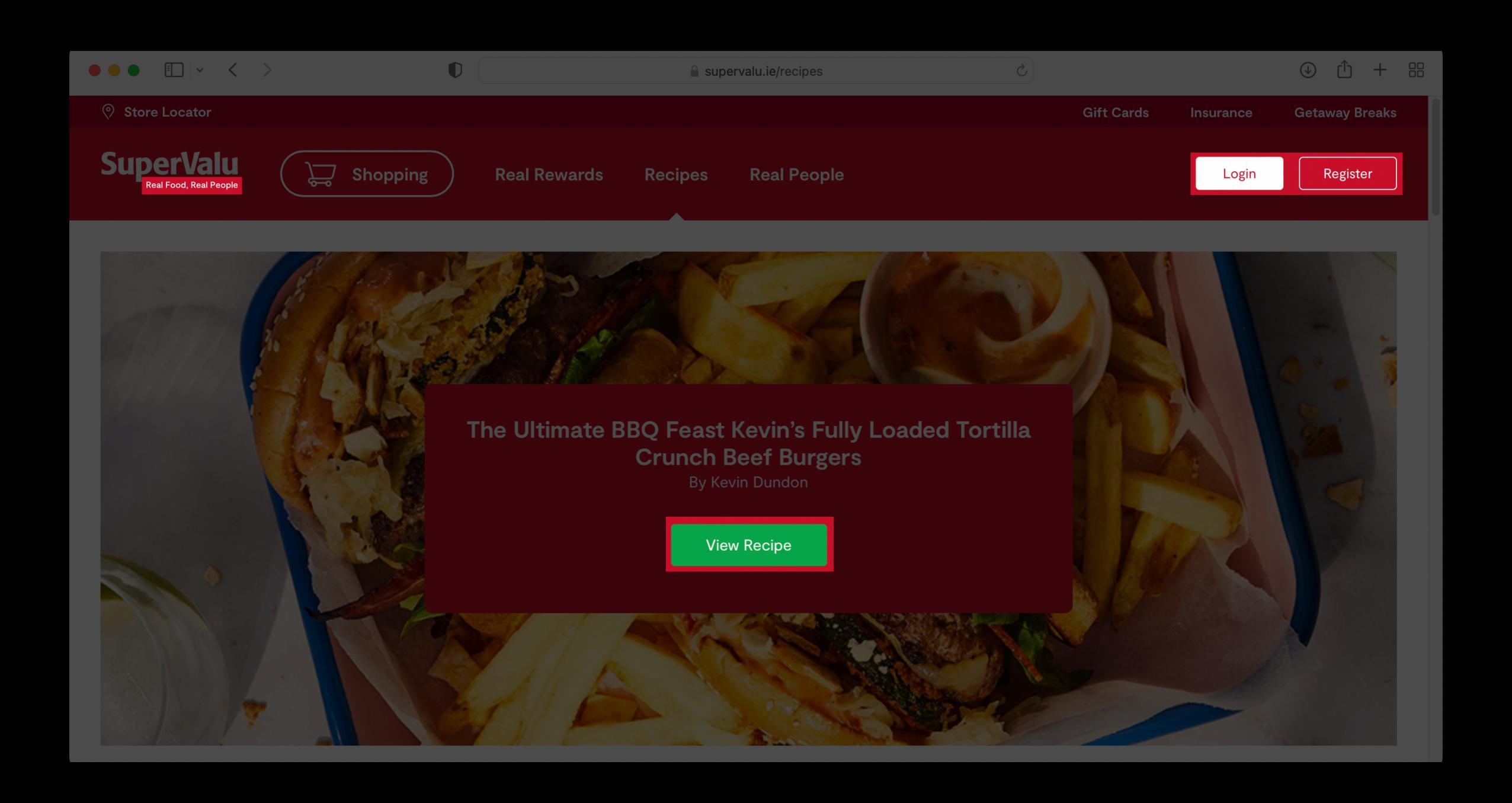
## Enhanced contrast

The visual presentation of text and images of text has a contrast ratio of at least 7:1.

https://www.w3.org/WAI/WCAG21/quickref/#contrast-enhanced







## Guideline 1.4.11:

## Non-text contrast

The visual presentation of the following have a contrast ratio of at least 3:1 against adjacent colors:

https://www.w3.org/WAI/WCAG21/quickref/#non-text-contrast

## Guideline 1.4.11:

# User interface components Visual information required to identify user interface

Visual information required to identify User interface components and states.

https://www.w3.org/WAI/WCAG21/quickref/#non-text-contrast







← Sign Out











- **Patterns**
- Education
- Articles
- Podcast
- Resources
- Social



## Sewing Patterns

### **Garment Type**

- Tops
- Bottoms
- Dresses
- Jumpsuits
- Sweaters & Cardigans
- Outerwear
- Loungewear & Activewear
- Swimwear & Lingerie
- Gender Inclusive Fit
- Accessories
- All Garment Types



**Danielle** 



Aims



Hansie

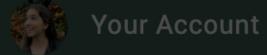






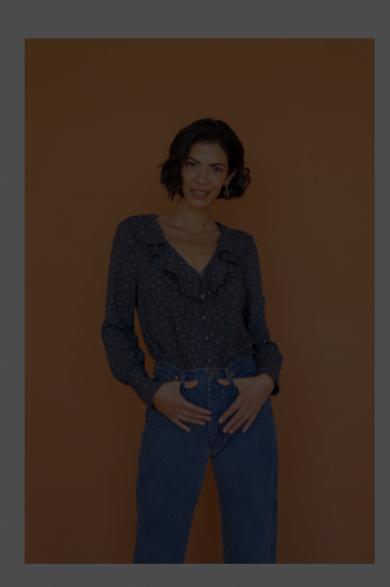


- Articles
- Podcast
- Resources
- Hel
- Socia

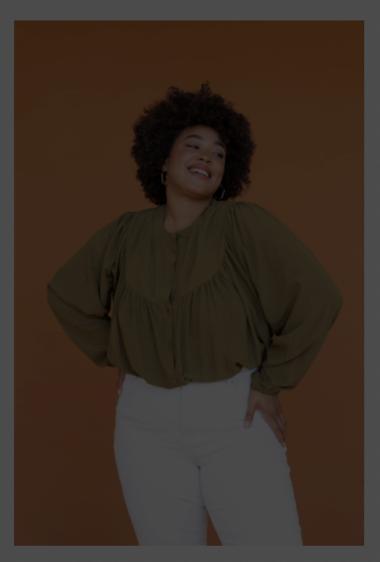


## **Garment Type**

- Tops
- Bottoms
- Dresses
- Jumpsuits
- Sweaters & Cardigans
- Outerwear
- Loungewear & Activewear
- Swimwear & Lingerie
- Gender Inclusive Fit
- Accessories
- All Garment Types



**Danielle** 



Aims



Hansie



# Guideline 1.4.11: Graphical objects Parts of graphics required to understand the content.

https://www.w3.org/WAI/WCAG21/quickref/#non-text-contrast





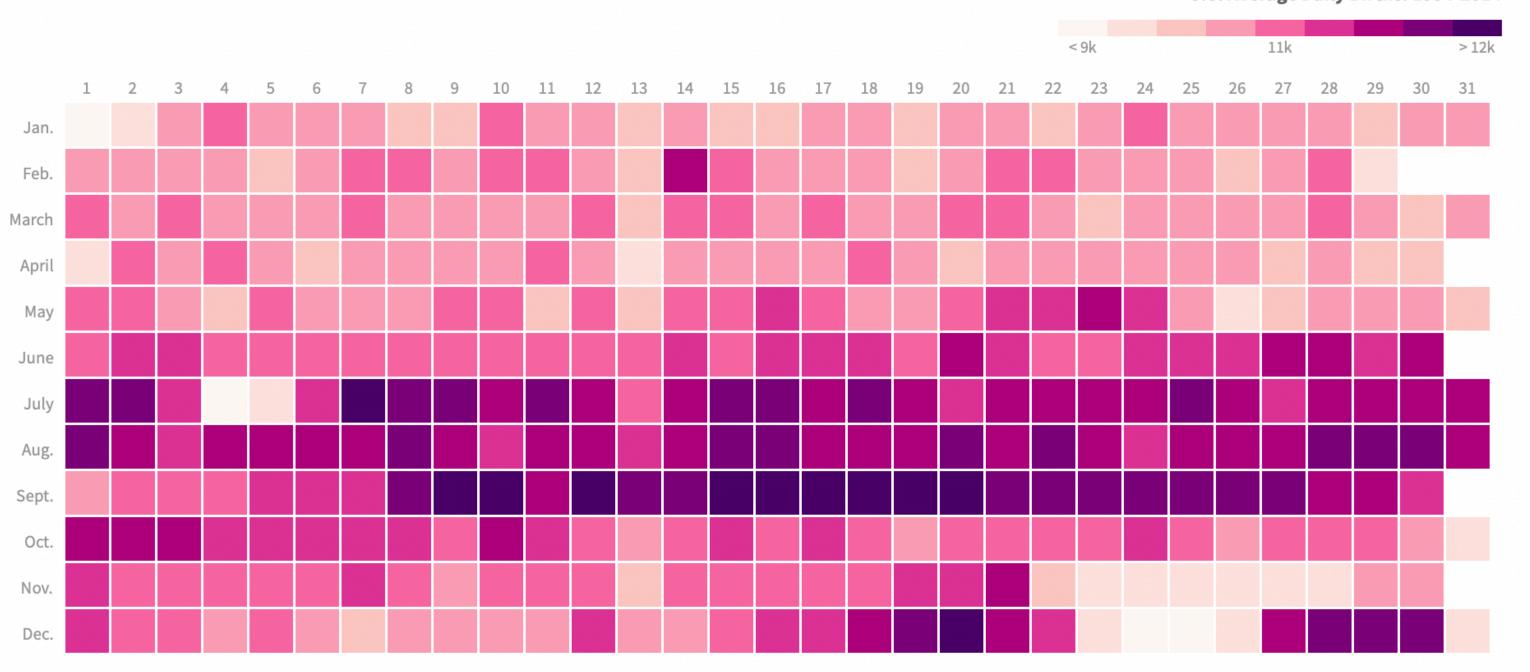




### **HOW POPULAR IS YOUR BIRTHDAY?**

Two decades of American birthdays, averaged by month and day.

#### U.S. Average Daily Births: 1994-2014



Notes: The conception date, purely for illustration, is 266 days prior to birth. It represents a hypothetical "moment of conception" based on the normal gestation period for humans, 280 days, minus the average time for ovulation, two weeks.

Data: U.S. National Center for Health Statistics (1994-2003); U.S. Social Security Administration (2004-2014) — via FiveThirthyEight

Credit: Matt Stiles/The Daily Viz

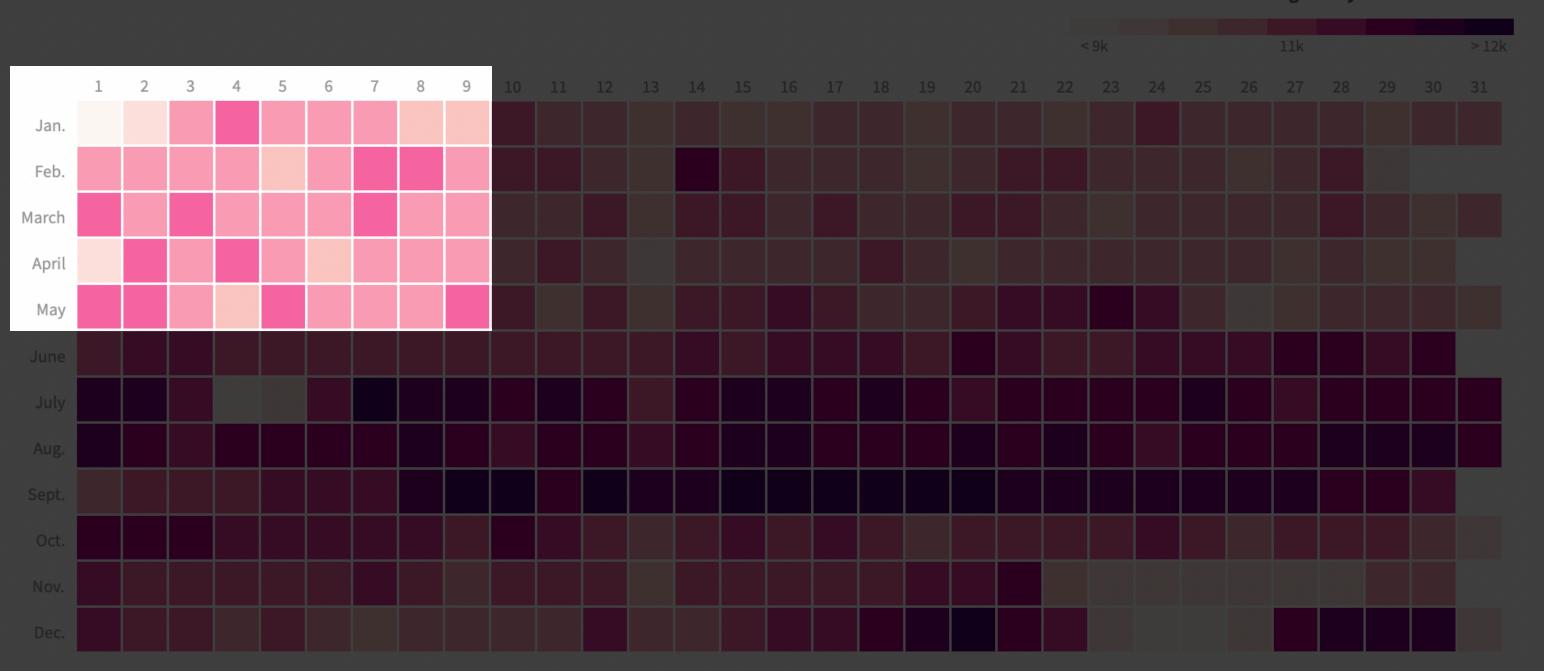




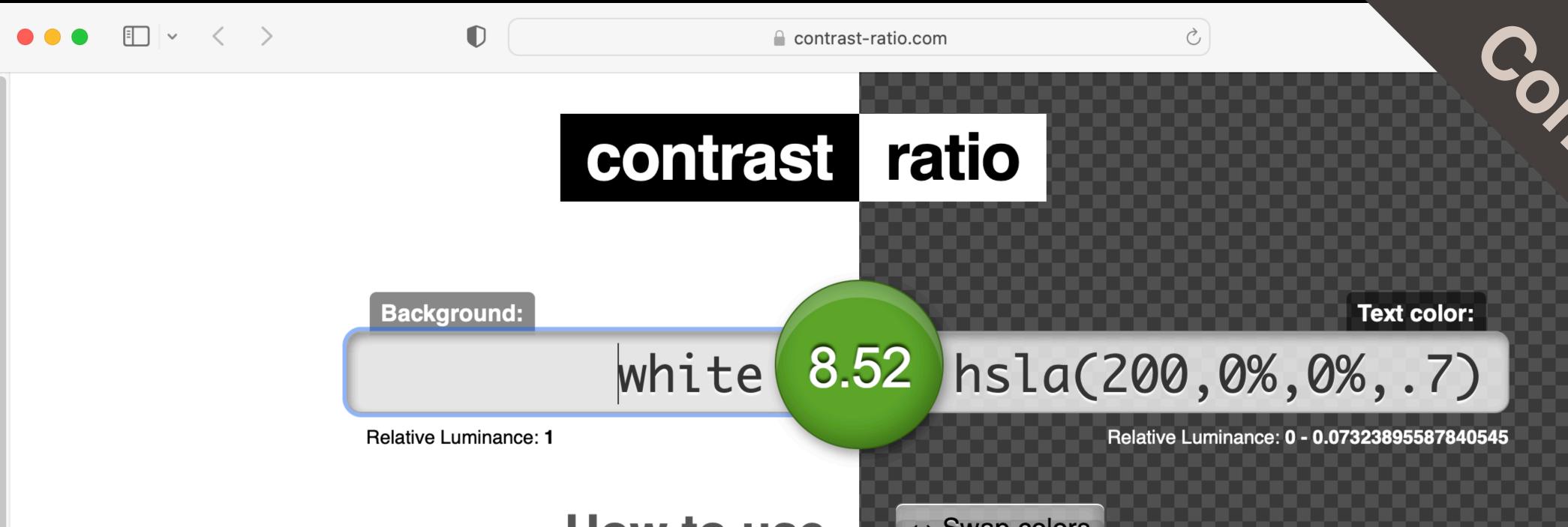
### **HOW POPULAR IS YOUR BIRTHDAY?**

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Data: U.S. National Center for Health Statistics (1994-2003); U.S. Social Security Administration (2004-2014) — via FiveThirthyEight



## How to use

As you type, the contrast ratio indicated will update.

Hover over the circle to get more detailed information.

When semi-transparent colors are involved as backgrounds, the contrast ratio will have an error margin, to account for the different colors they may be over.

→ Swap colors

This sample text attempts to visually demonstrate how contrast-ratio.com

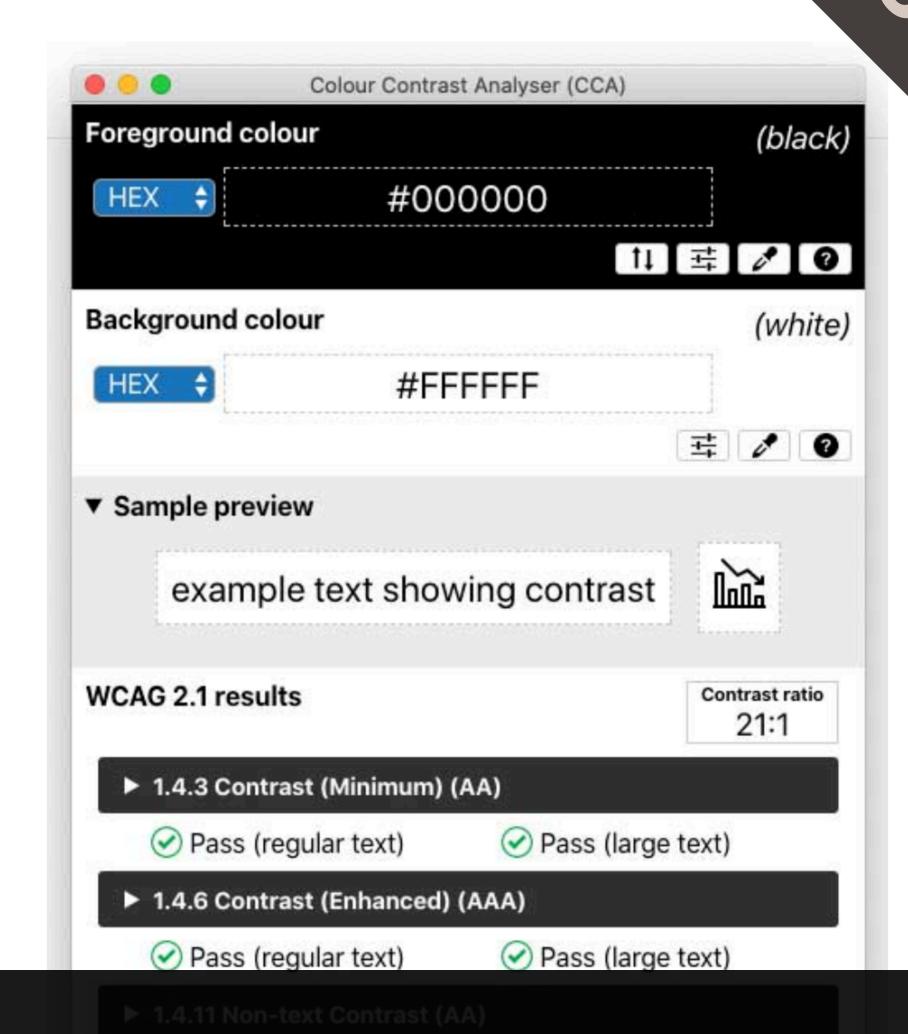
## Colour Contrast Analyser (CCA)

TPGi's free color contrast checker tool that allows you to easily determine the contrast ratio of two colors simply using an eyedrop tool. The CCA enables you to optimize your content—including text and visual elements—for individuals with vision disabilities like color-blindness and low-vision impairments.

### **Features**

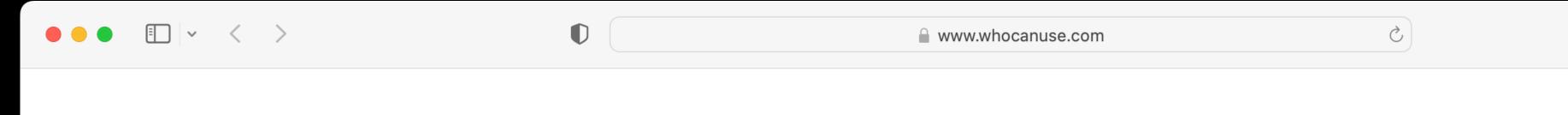
- Compliance indicators for Web Content Accessibility Guidelines 2.1 (WCAG 2.1)
- Multiple ways to select colors: you can manually enter CSS color formats, use an RGB Slider, or opt for the color picker tool
- Color Blindness Simulator
- Support for alpha transparency on foreground colors

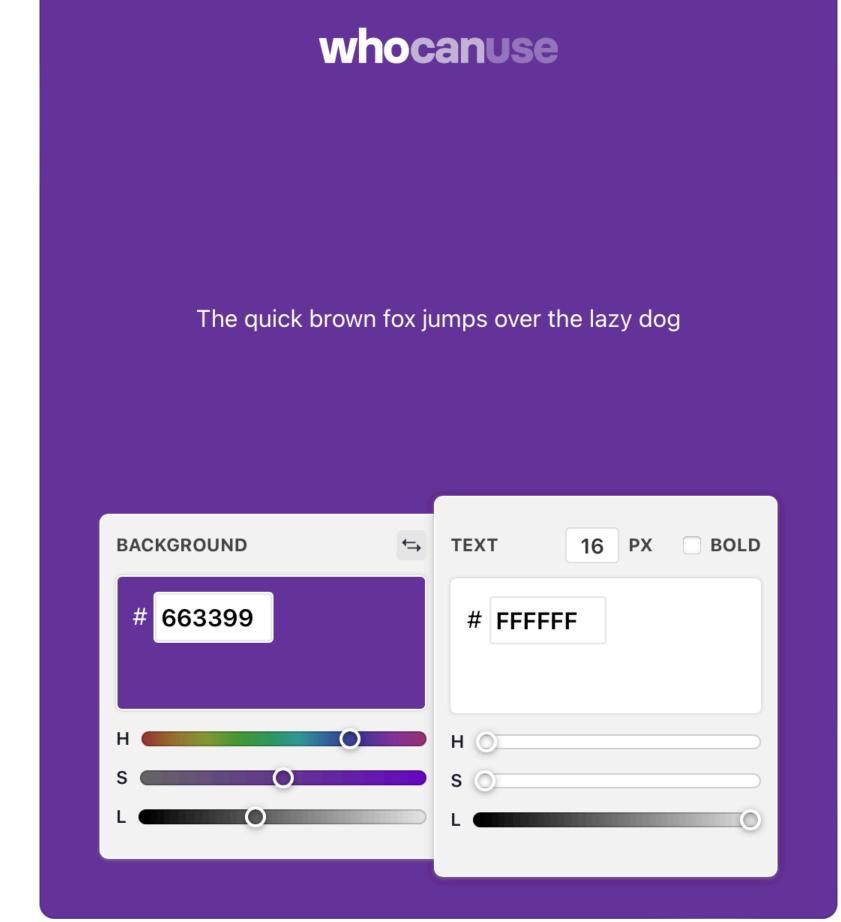
Download TPGi Color Contract Analyses for



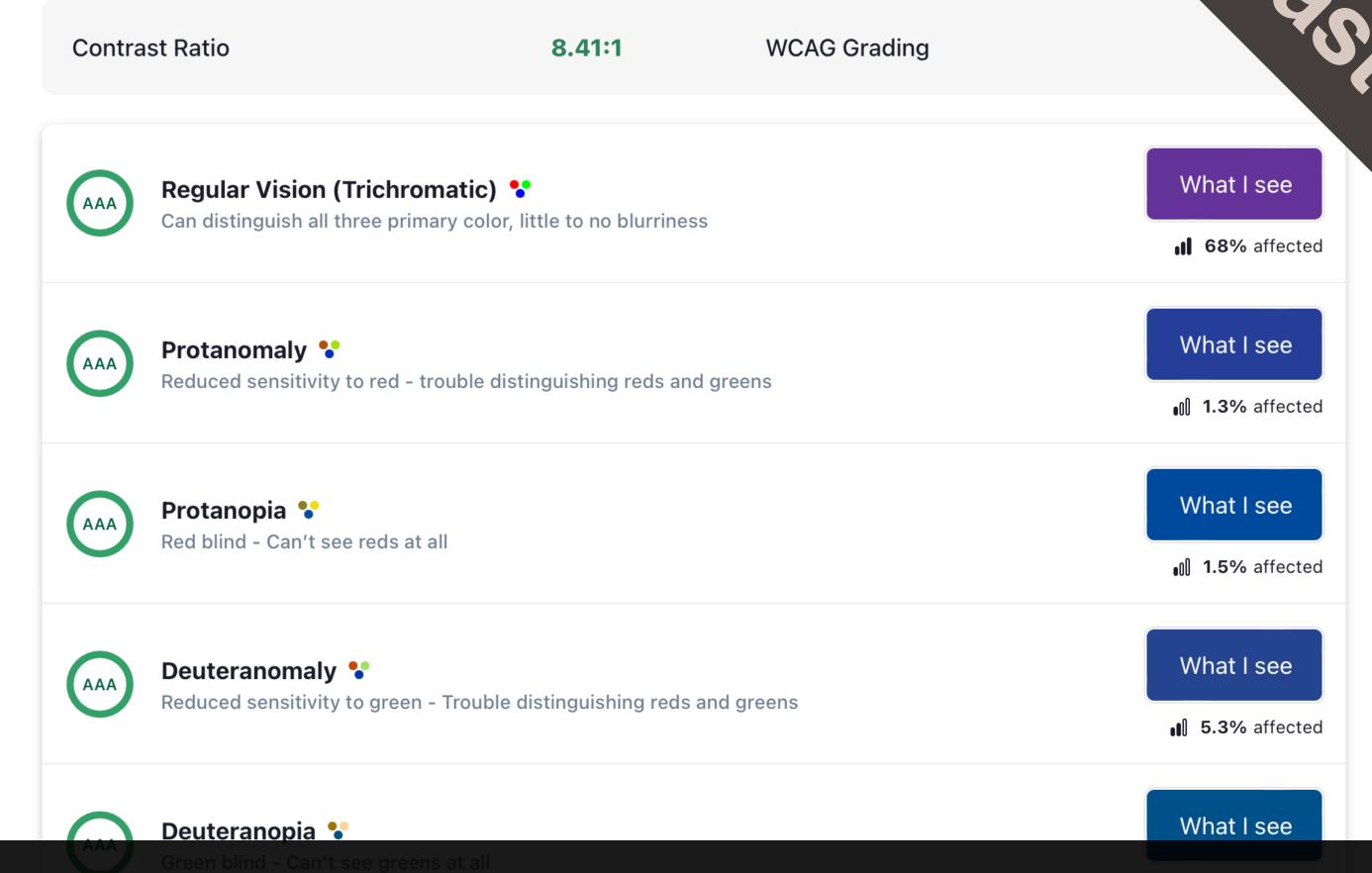
Ò

www.tpgi.com/color-contrast-checker/



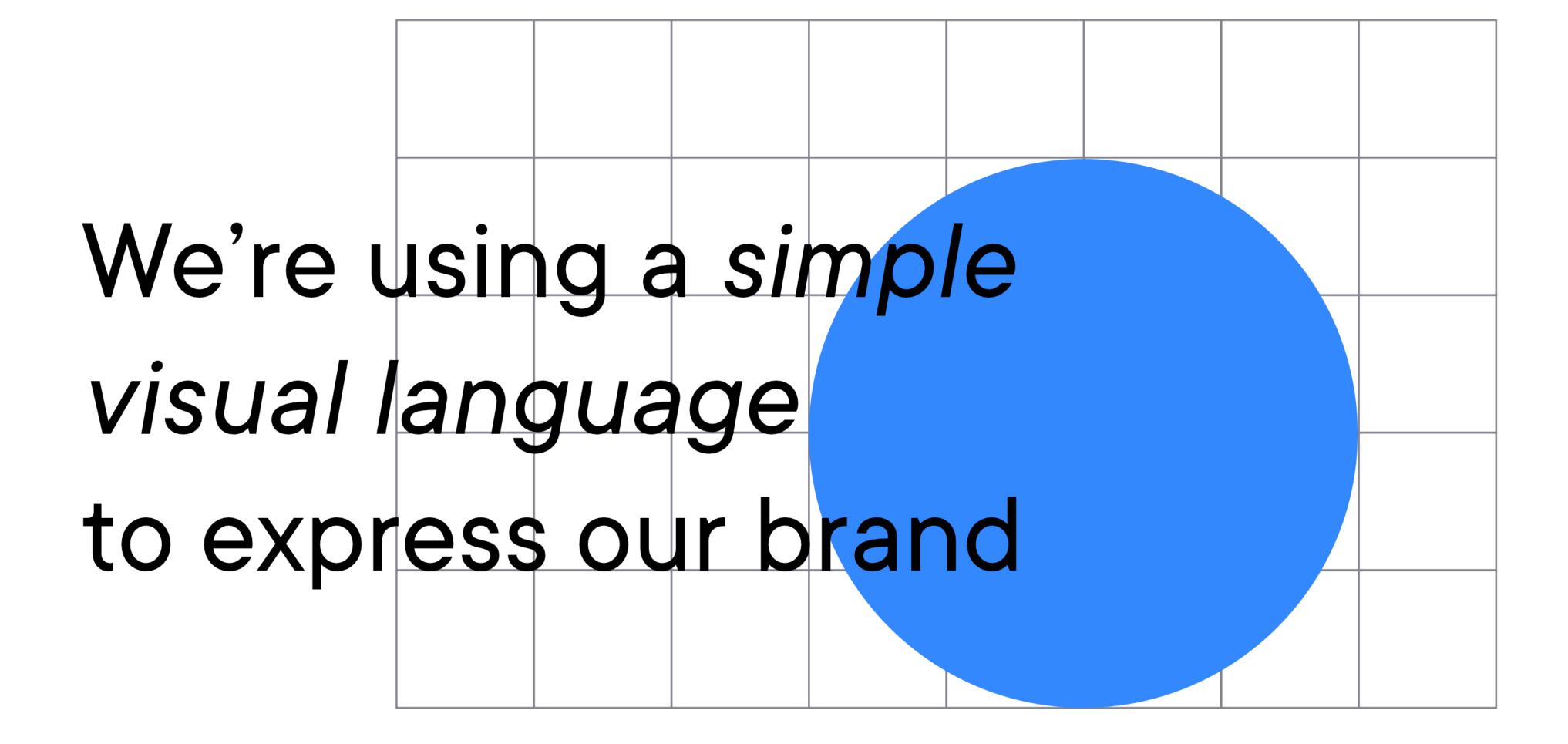


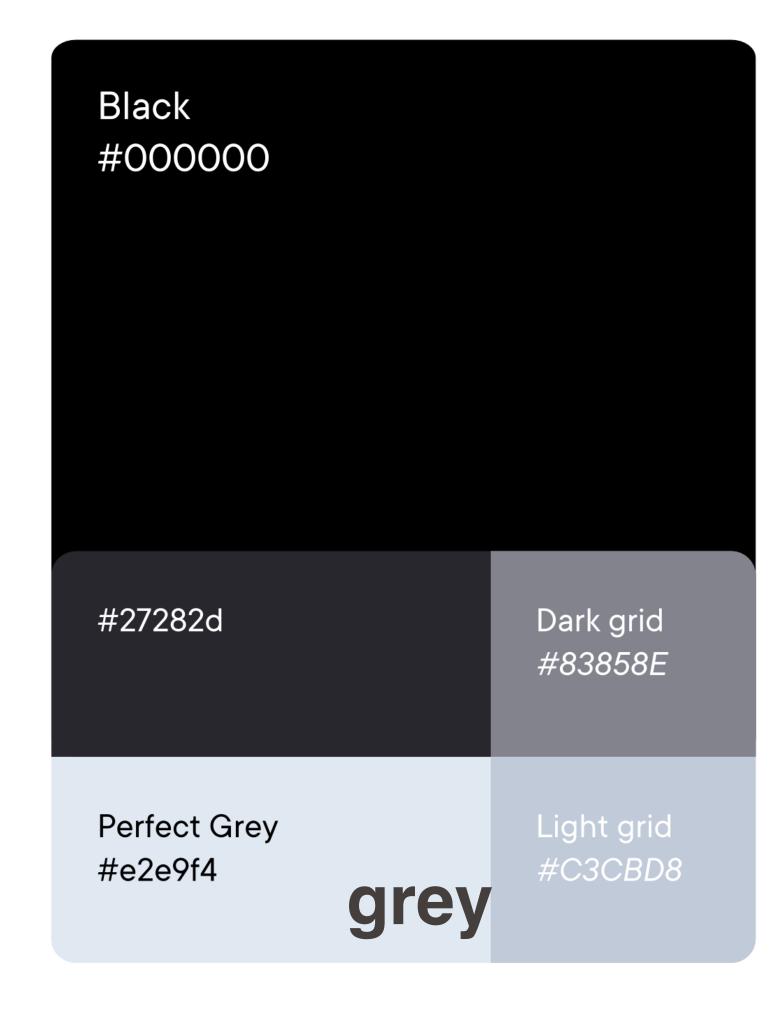
## Who can use this color combination?

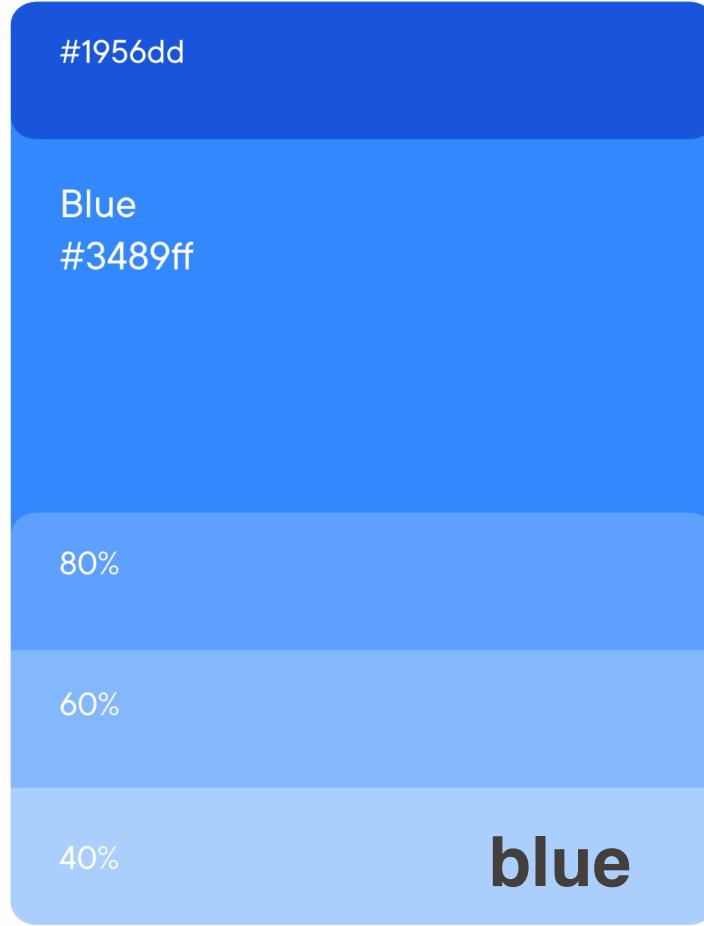


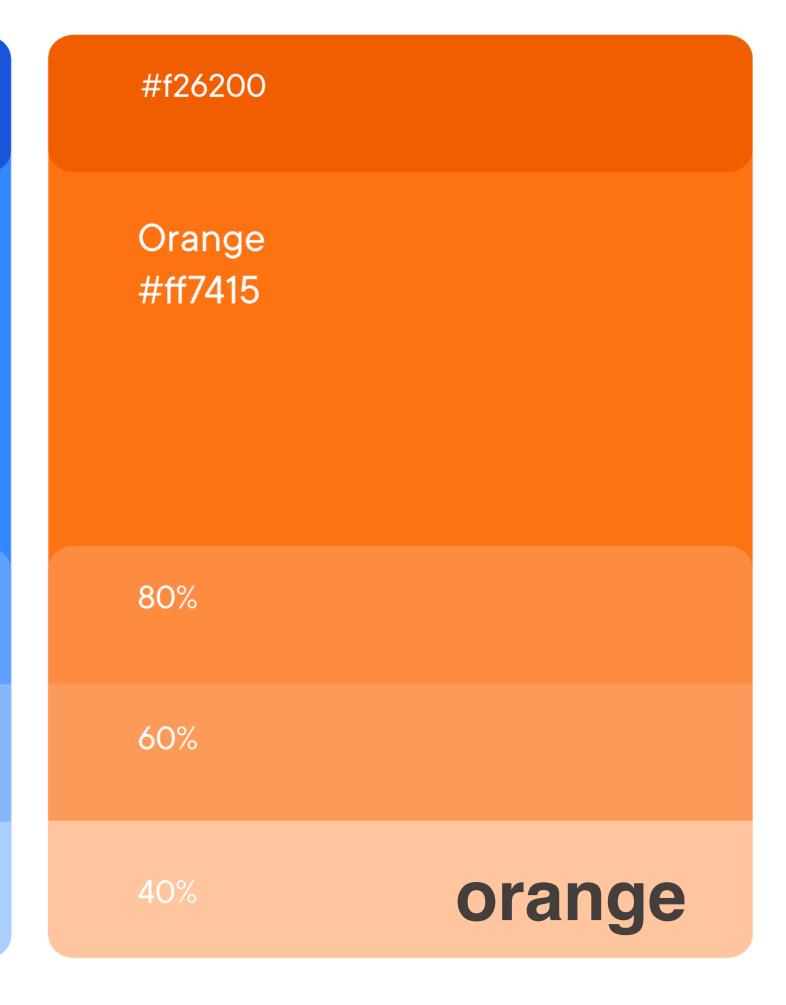
# Accessible design limits your creative colour choices.

# Creativity thrives under constraints.



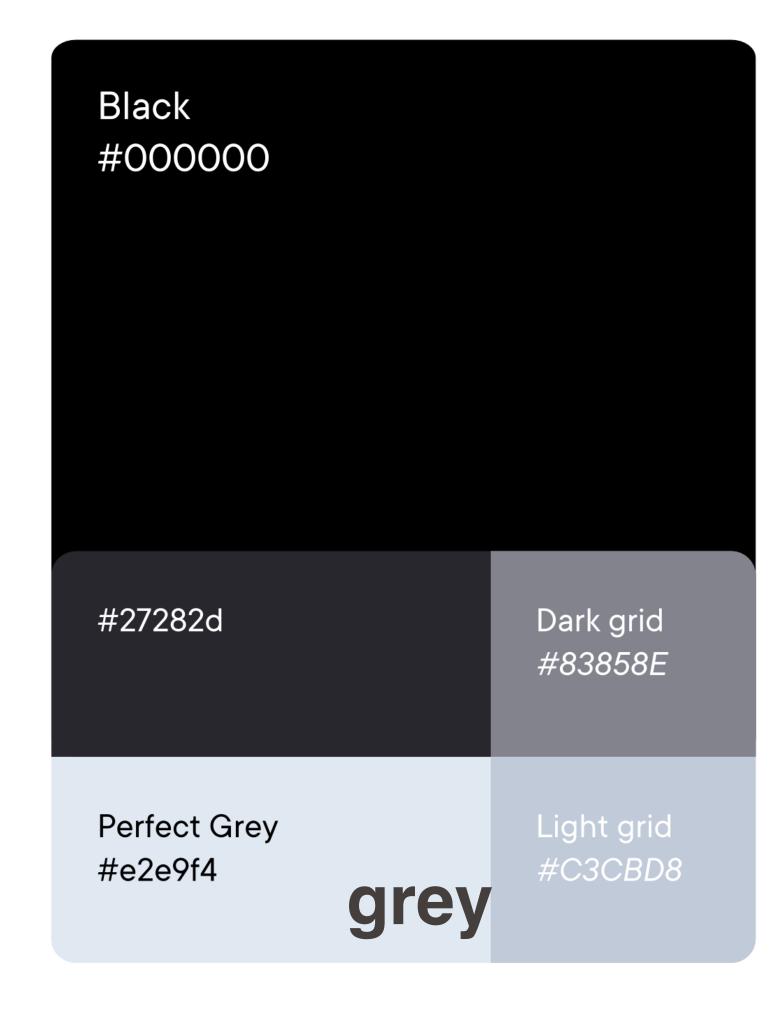


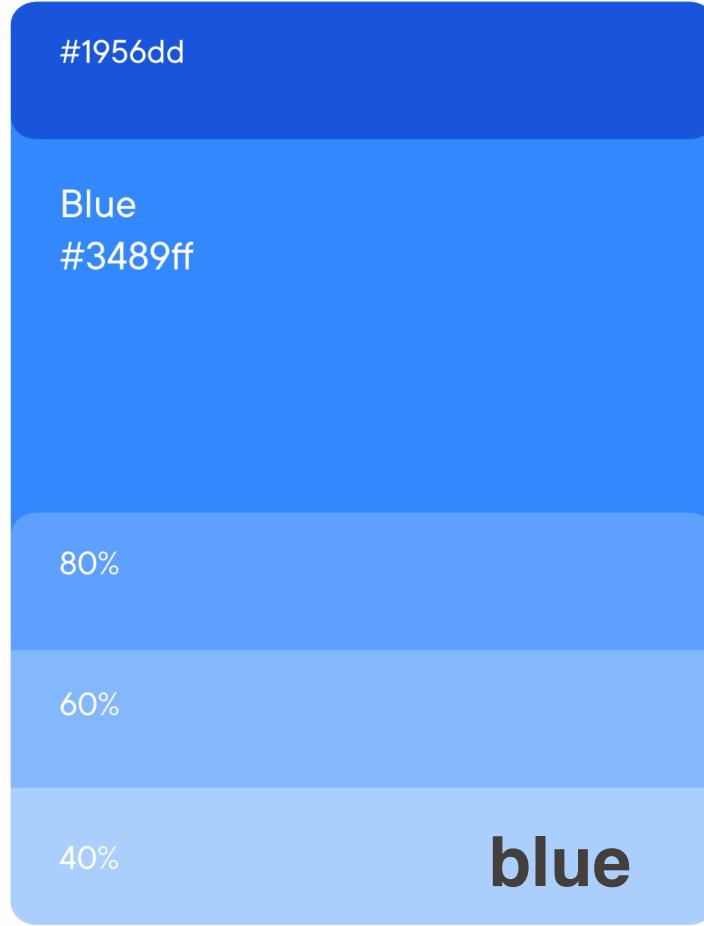


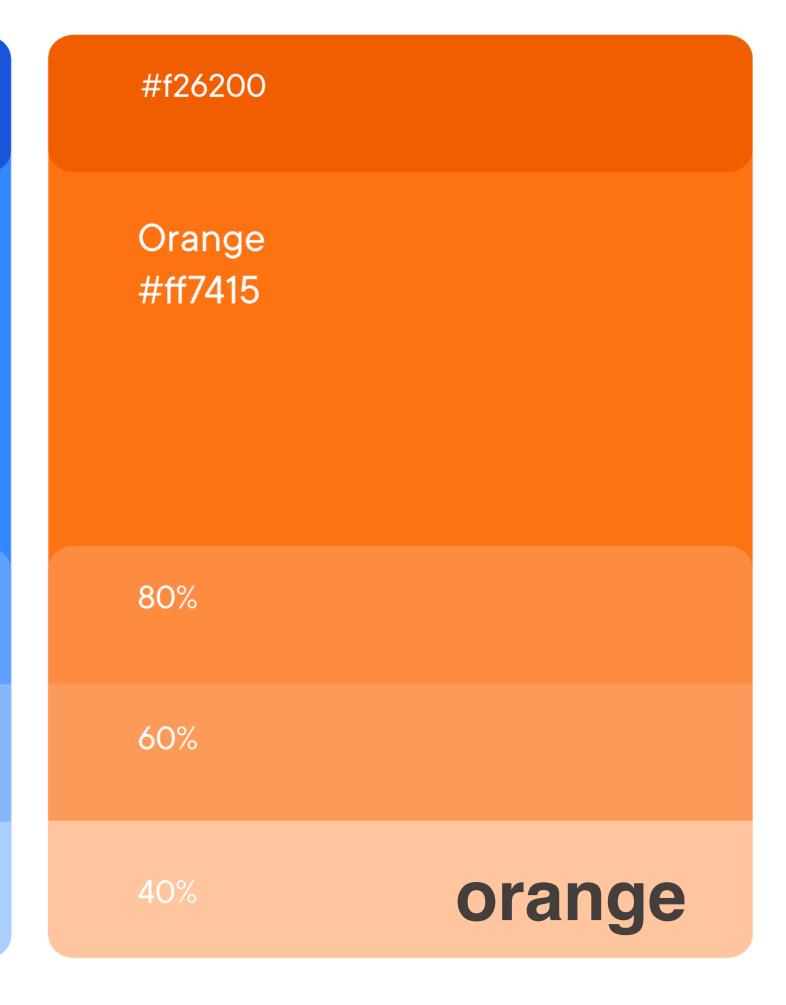


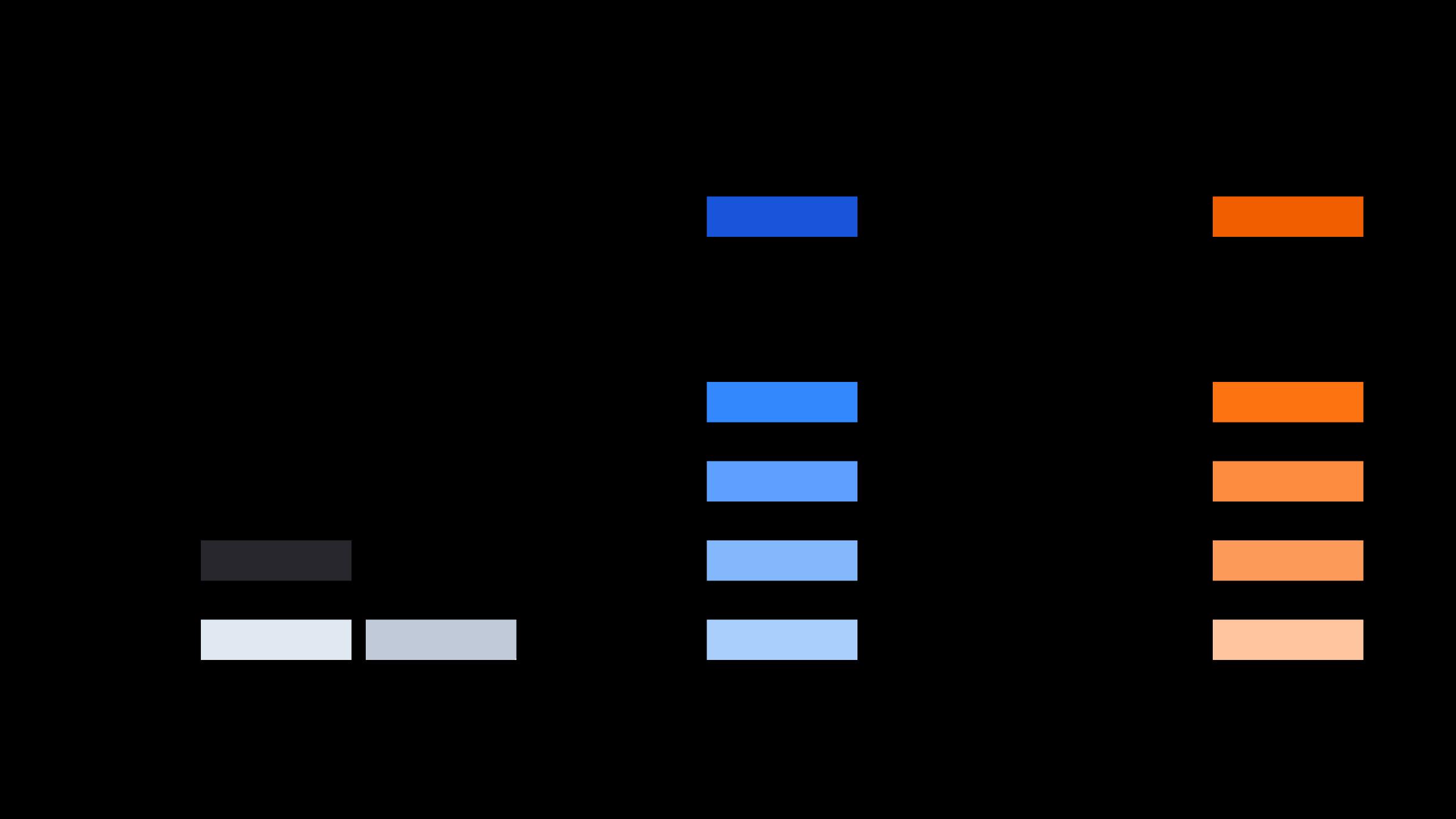
Stately brand guidelines Brand design Main colors #1956dd #f26200 Black #000000 Blue Orange #3489ff #ff7415 80% 80% #27282d Dark grid #83858E 60% 60% Perfect Grey Light grid #e2e9f4 #C3CBD8 blue ange 40% Color palette 00 Back to index

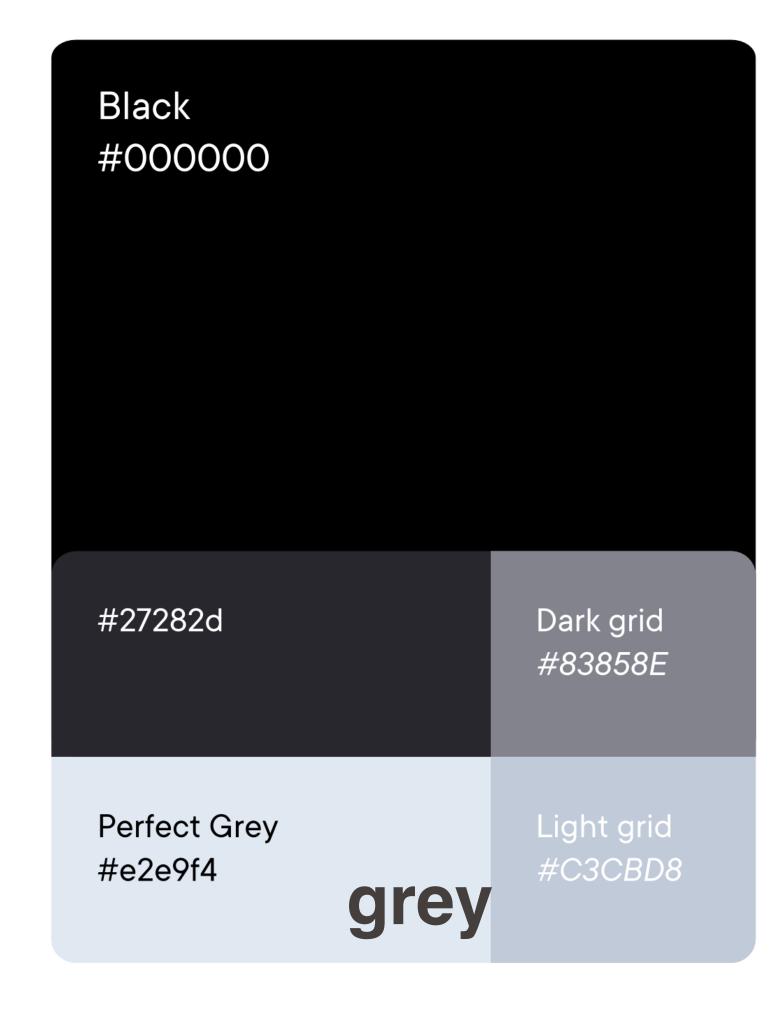


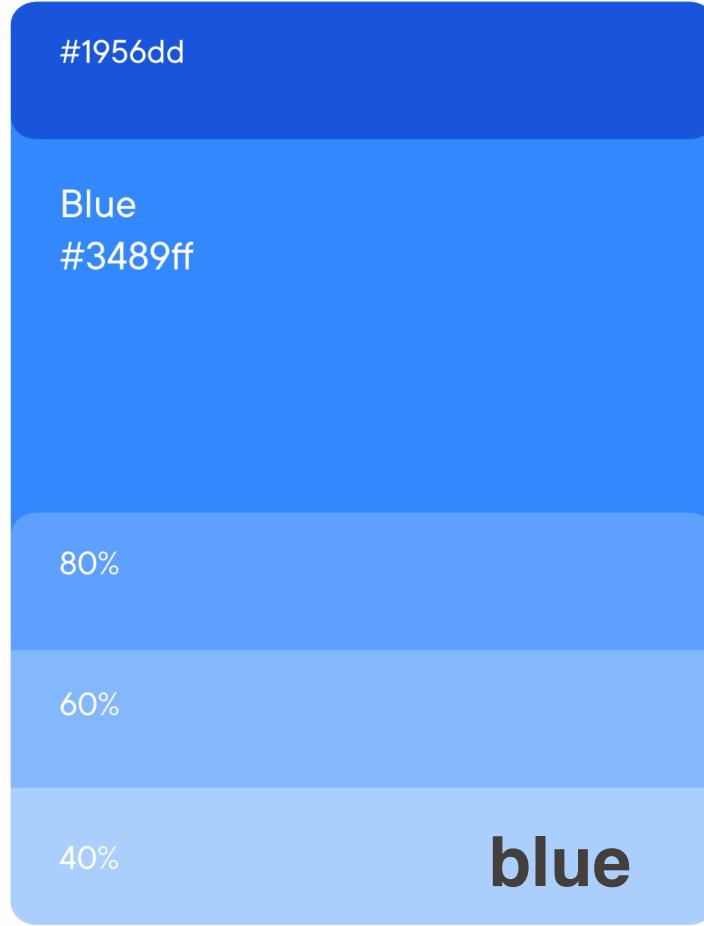


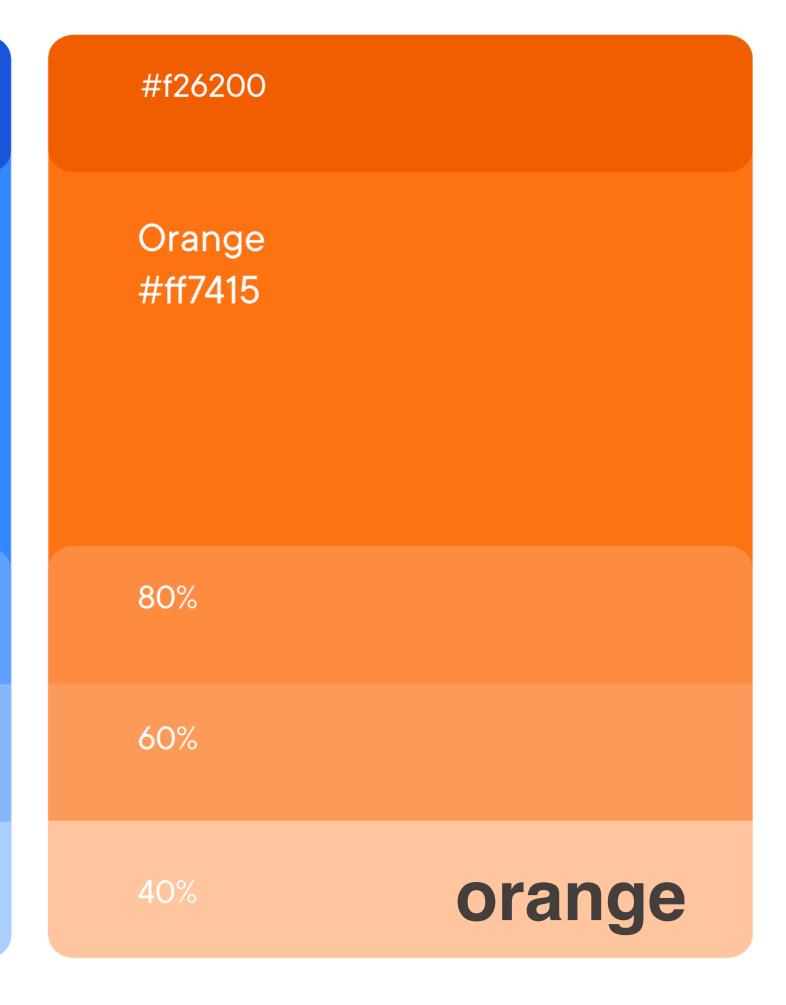


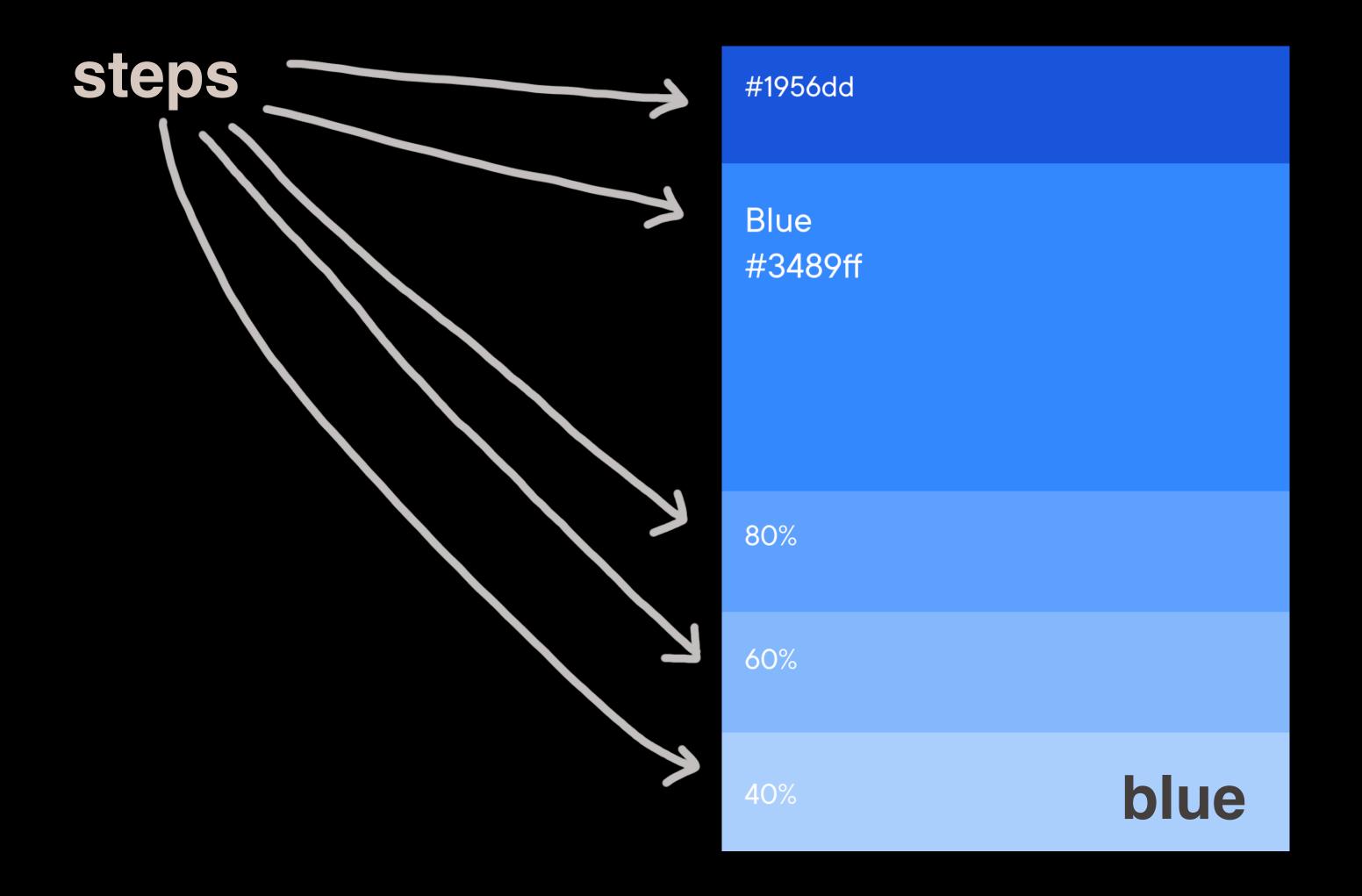












40% green	40% yellow	40% pink	40% red
60%	60%	60%	60%
80%	80%	80%	80%
Green #03d67b	Yellow #ffc350	Pink #e854a2	Red #f44747
#06ae73	#ffaf2e	#cc368c	#efOfOf

40% green	40% yellow	40% pink	40% red
60%	60%	60%	60%
80%	80%	80%	80%
Green #03d67b	Yellow #ffc350	Pink #e854a2	Red #f44747
#06ae73	#ffaf2e	#cc368c	#efOfOf

# white text

Green #03d67b

# black text

80%

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o% green

# white text

Yellow #ffc350

# black text

80%

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yellow

# white text

Pink #e854a2

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Red #f44747

# black text

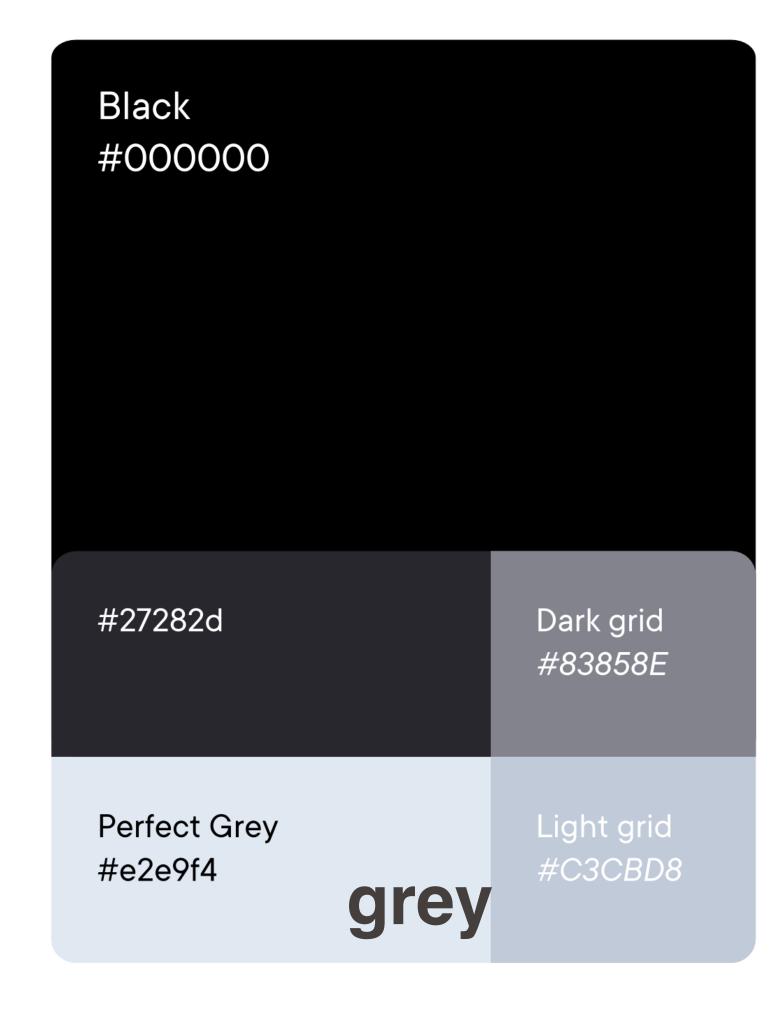
80%

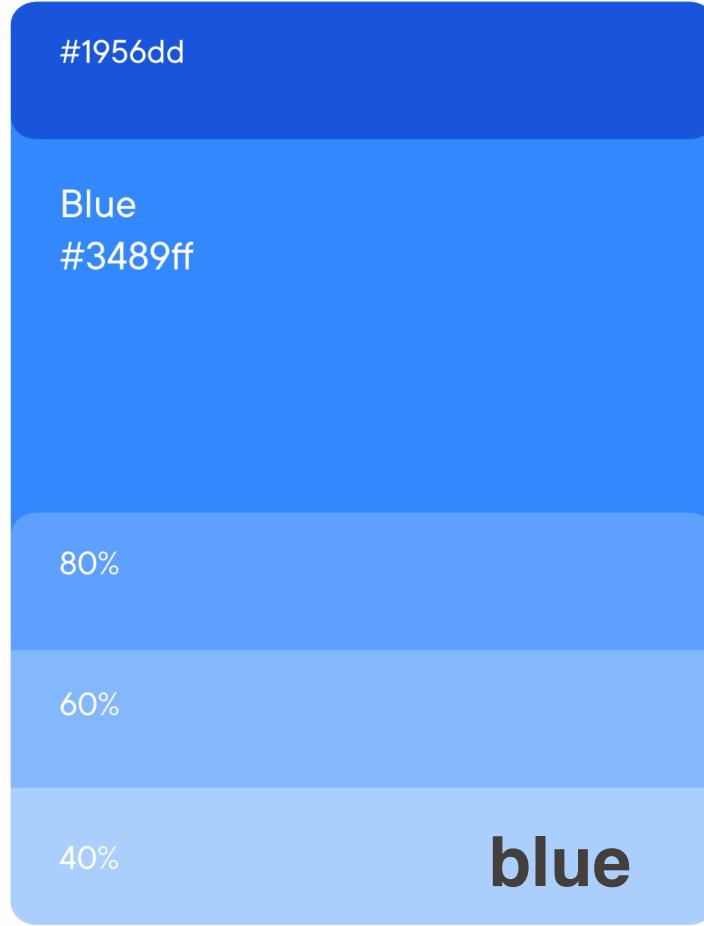
60%

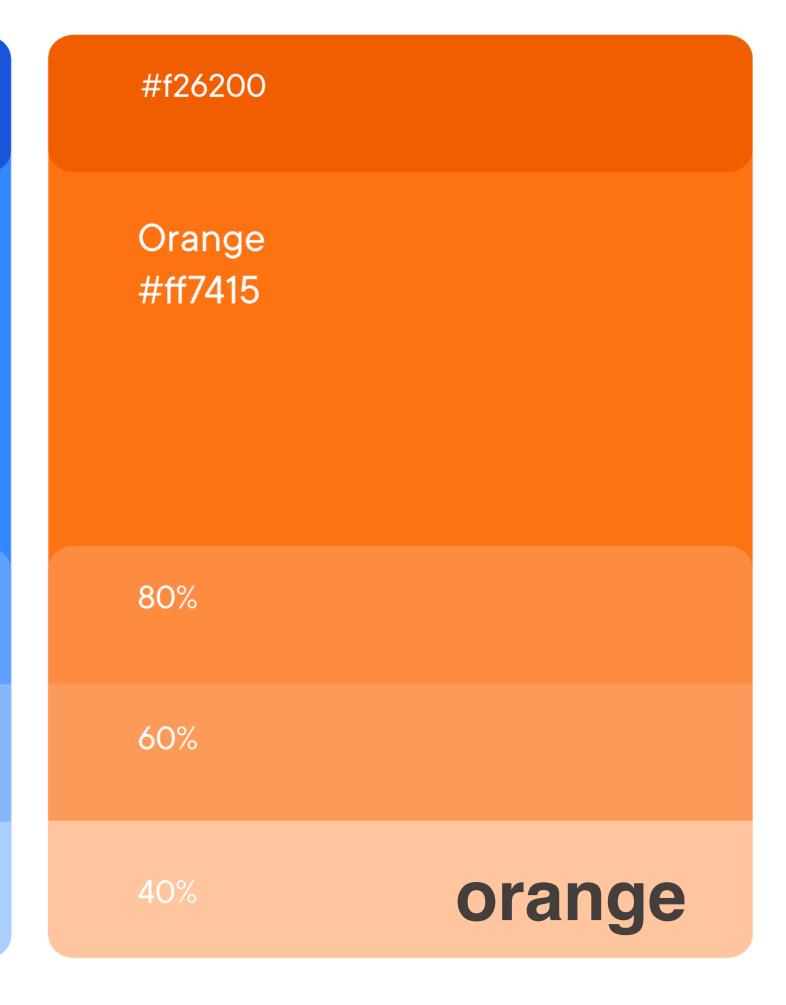
40% red

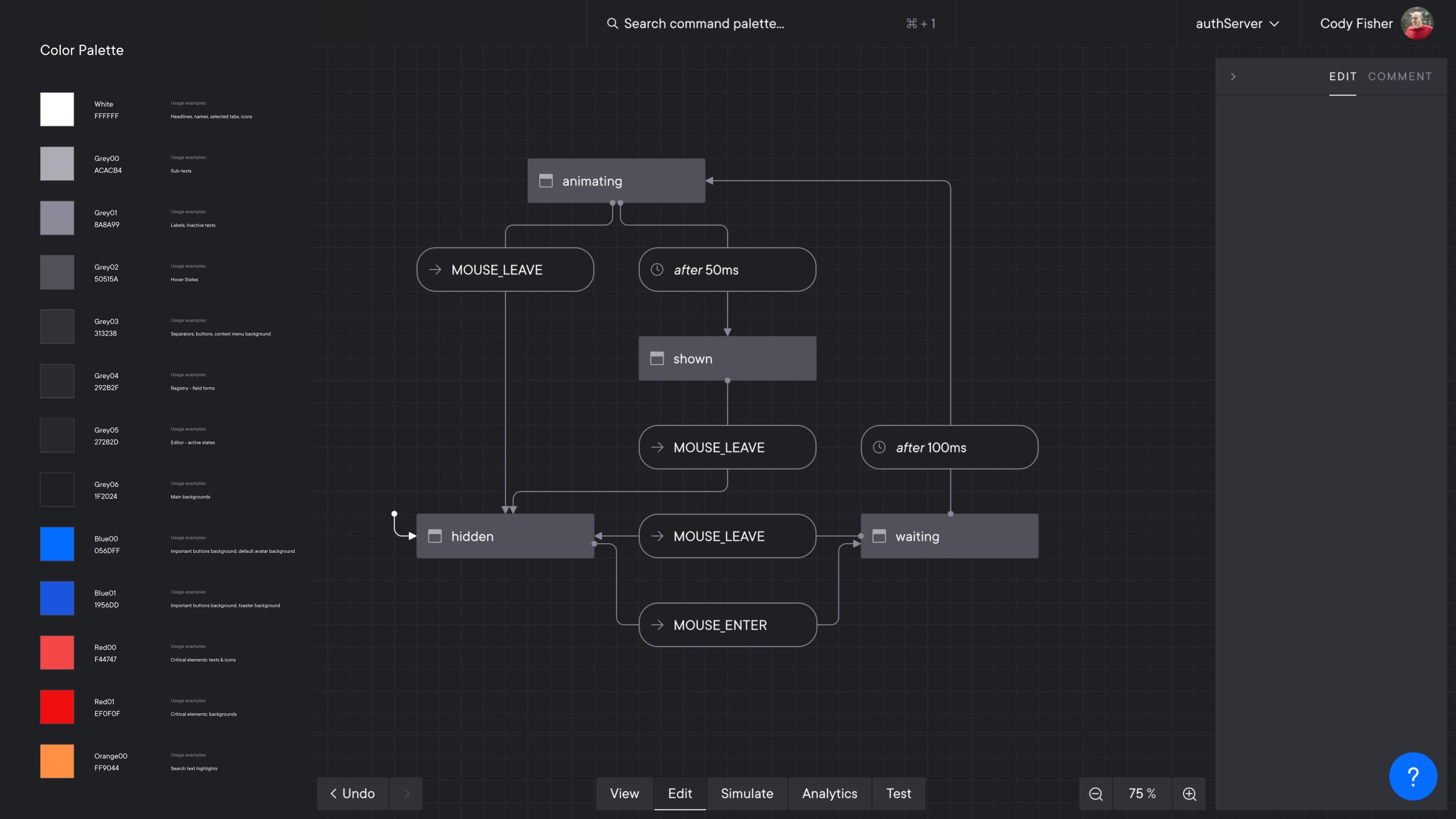
# Usability

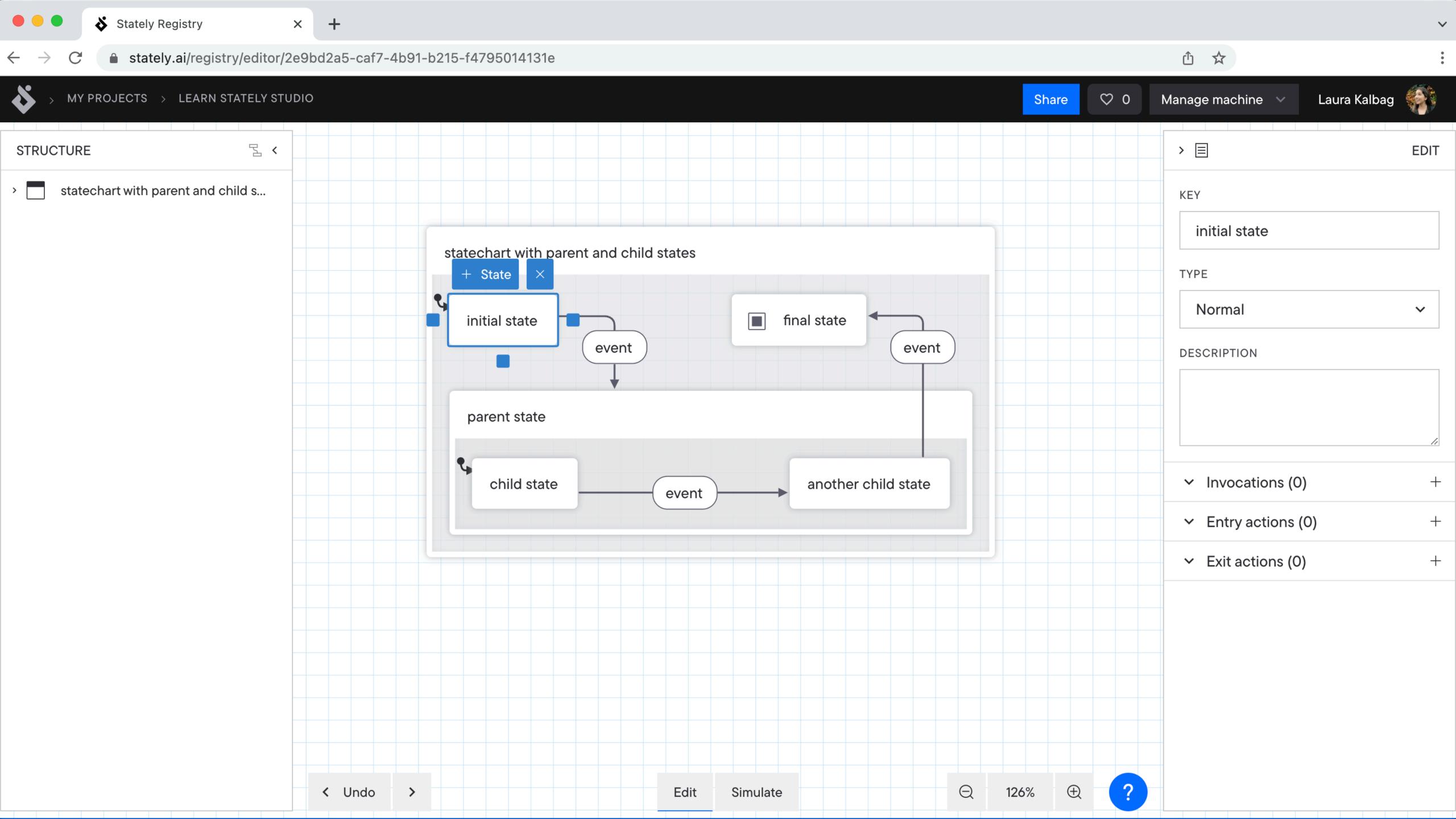
# A brand shouldn't use the same palette everywhere.















Q Search



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**Editor** 

<u>Visualizer</u>

·)O(-<u>Blog</u>

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**X** STATE

- Getting Started Installation Glossary
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#### What is a statechart?

Options

Inline vs. named Options

- > Actions and context
- > Transitions and choices
- > Running machines
- > Deep dive: states
- Model-based testing
- > Effects
- > TypeScript
- > Advanced Topics
- > Tools
- > Templates
- XState add-ons
- Integrations
- Examples





What is a statechart?

# What is a statechart?

Statecharts are a visual language used to describe the states in a process.

You may have used similar diagrams in the past to design user flows, plan databases or map app architecture. Statecharts are another way of using boxes and arrows to represent flows, but with XState, these flows are also executable code you can use to control the logic in your applications.

<u>Install XState</u> and create a statechart by importing createMachine from xstate.

```
import { createMachine } from 'xstate';
const machine = createMachine({
  // statechart config goes here
});
```

#### **States**

The states are represented by rounded rectangle boxes. When drawing a statechart for the process of a dog, two states would first come to mind:

States

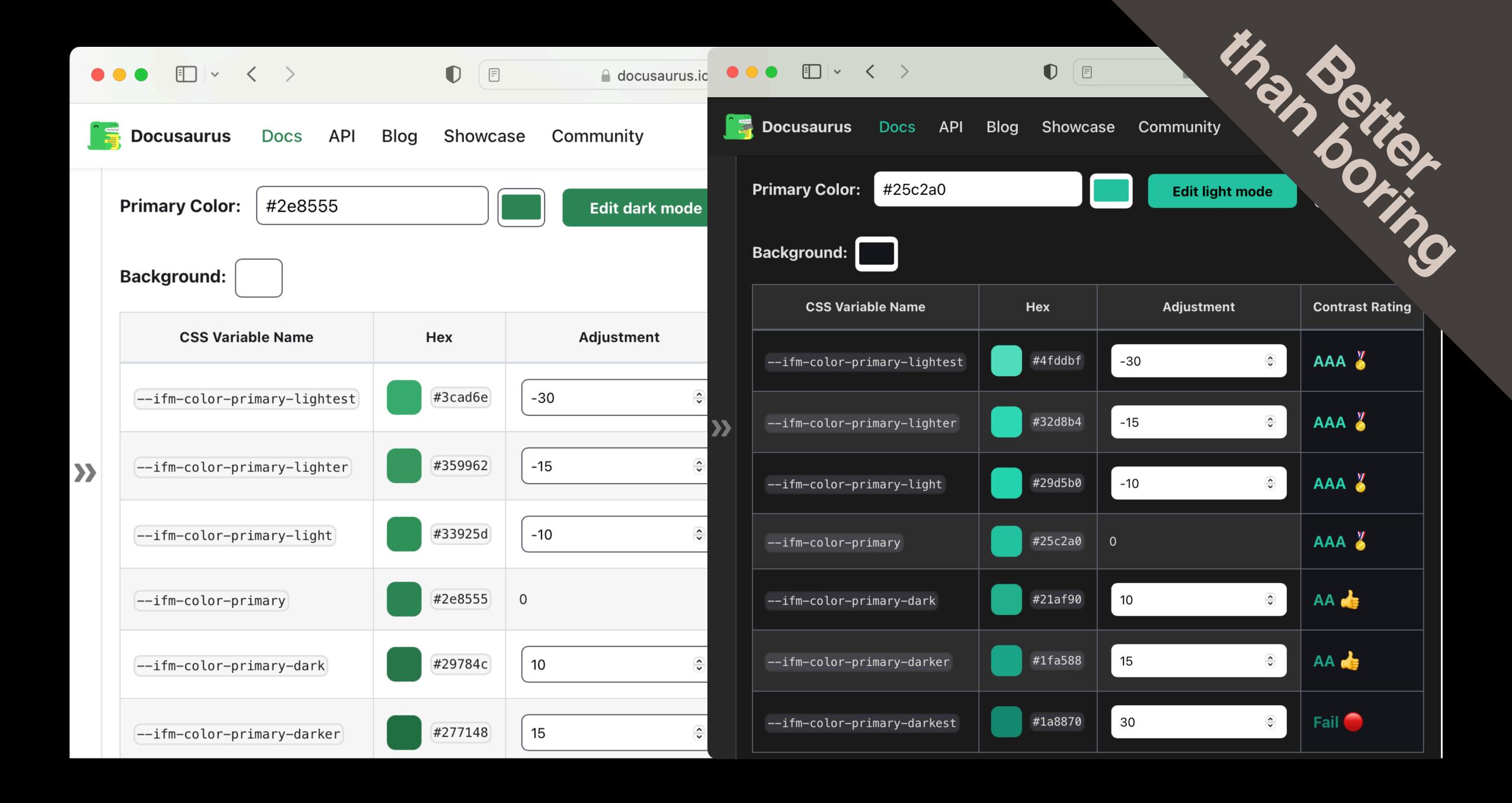
Initial state

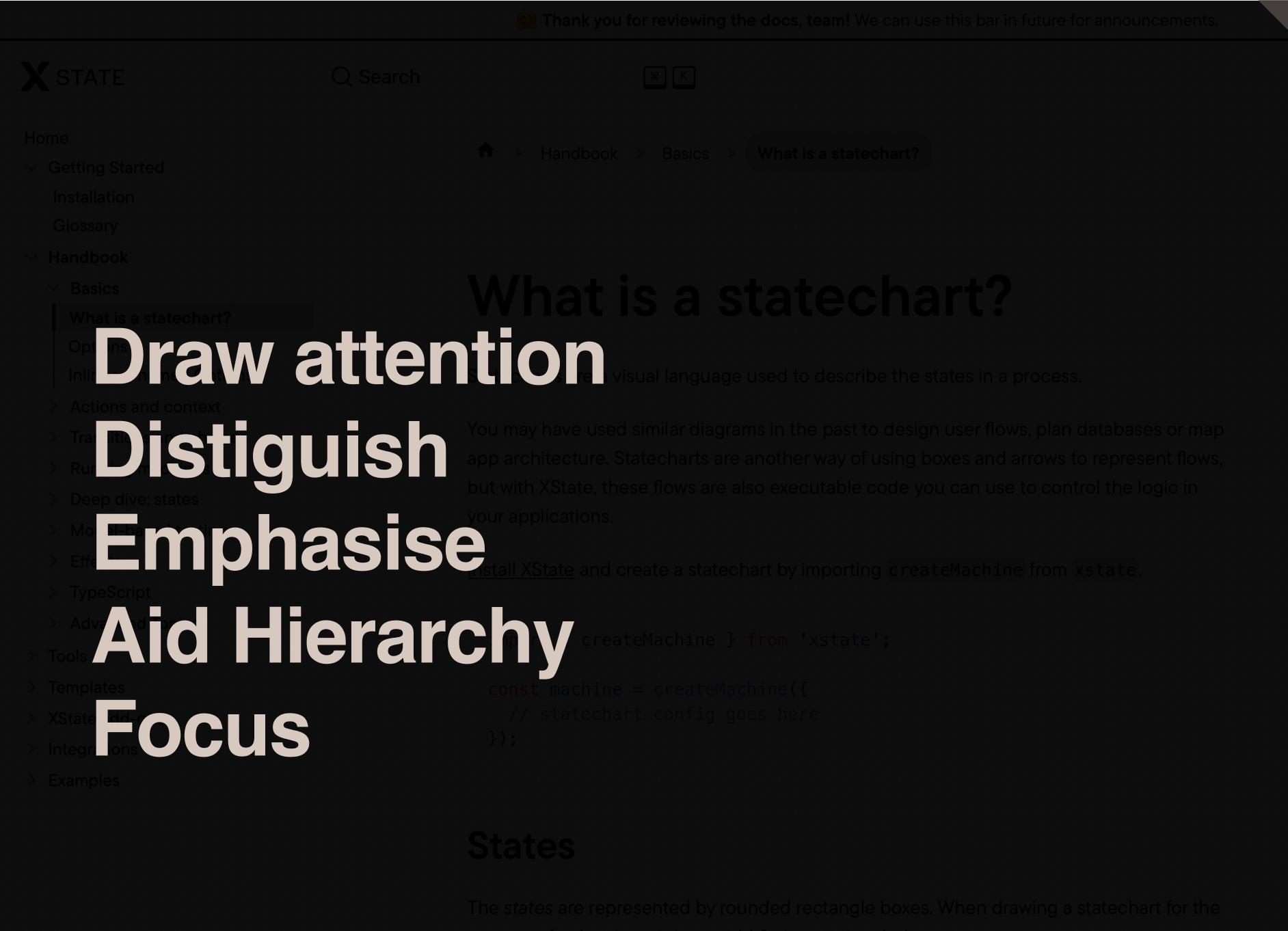
Transitions and events

**Events** 

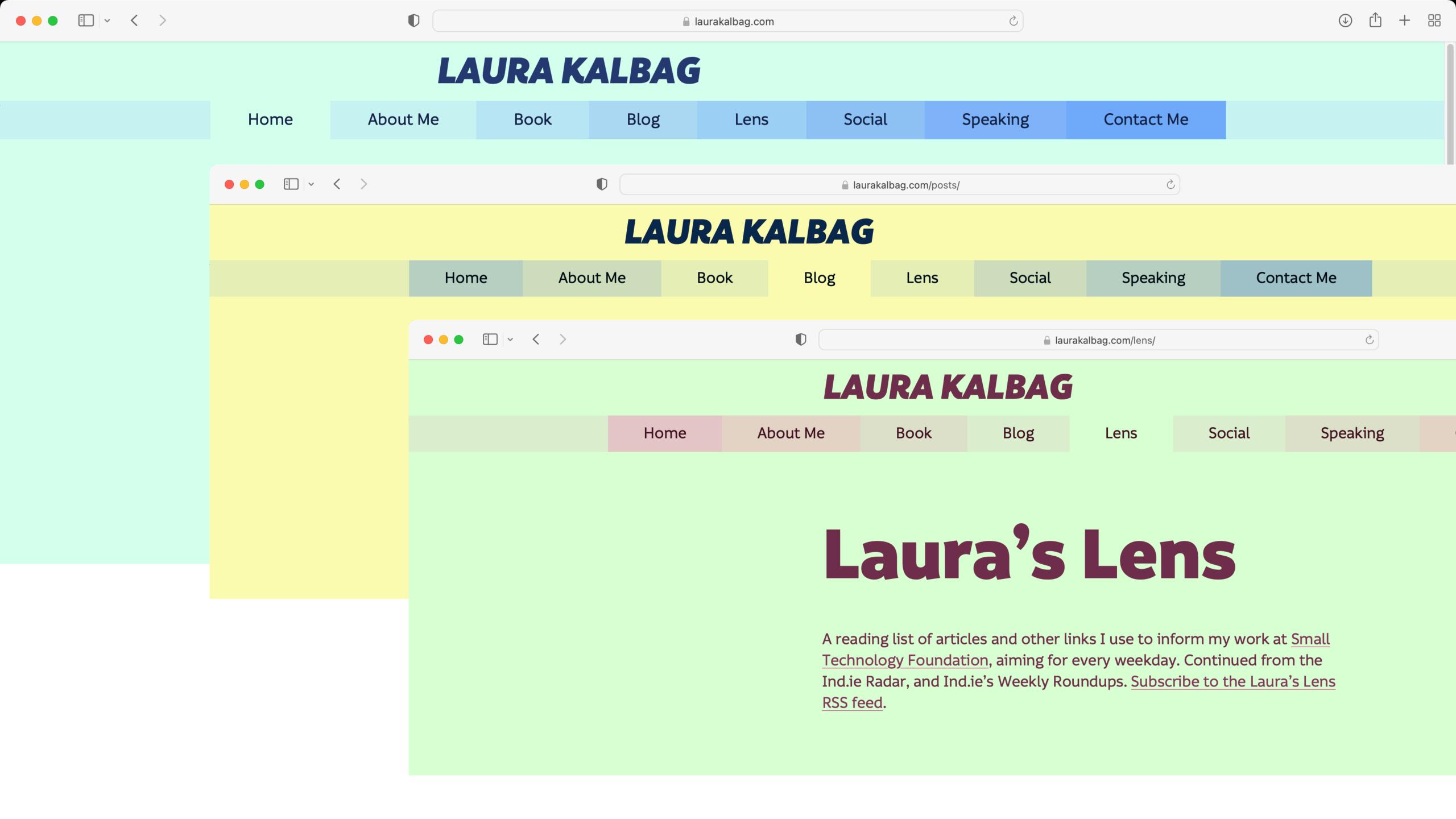
Events in TypeScript

Summary

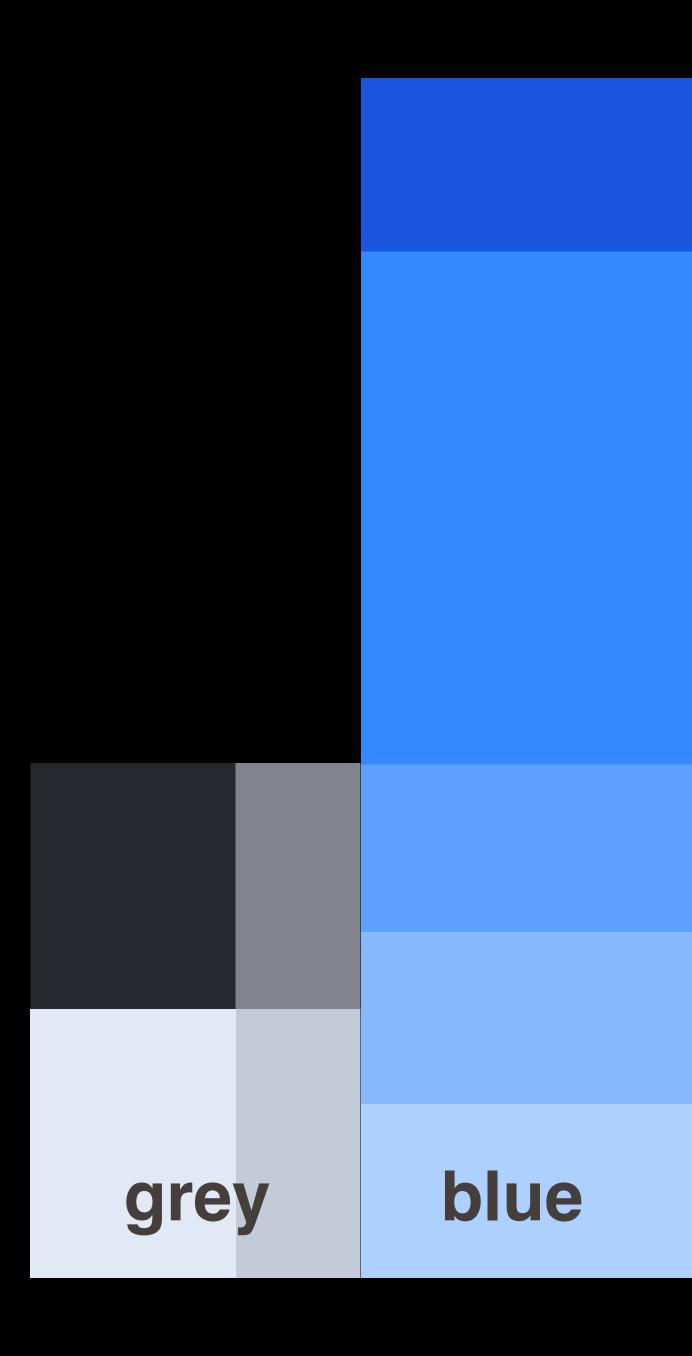




# Transitio Events Events in Type Summary

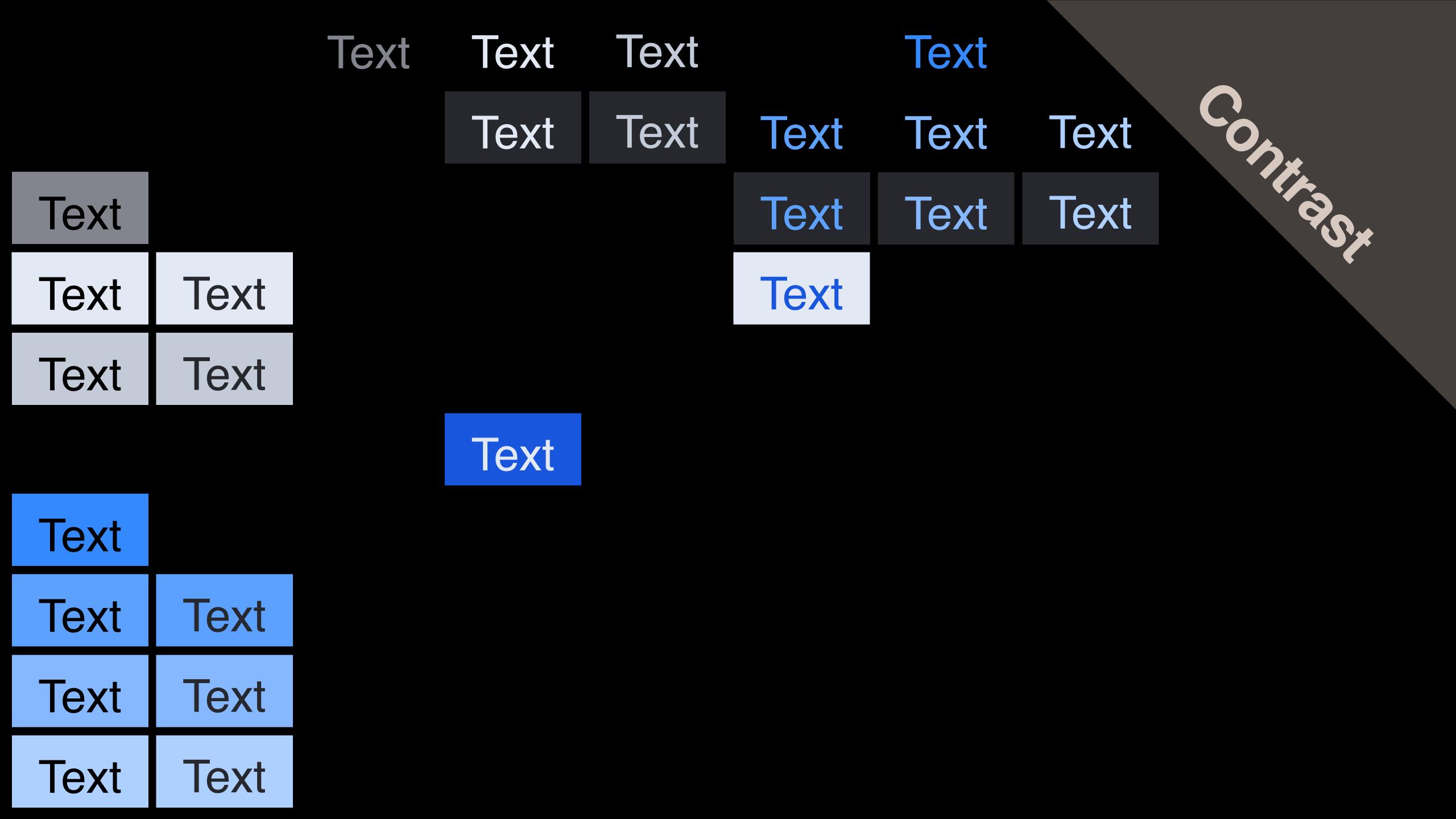


grey	blue	orange	green	yellow	pink	red



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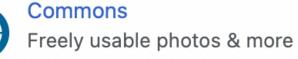
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#### What is a statechart?

**Options** 

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#### Basics Handbook > What is a stated

## What is a stated

Statecharts are a visual language used to describ

You may have used similar diagrams in the past to app architecture. Statecharts are another way of t but with XState, these flows are also executable o your applications.

Install XState and create a statechart by importing

```
import { createMachine } from 'xstate'
const machine = createMachine({
  // statechart config goes here
});
```

### States

The states are represented by rounded rectangle process of a dog, two states would first come to n

#### **X** STATE

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#### What is a statechart?

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#### Basics What is a stated Handbook >

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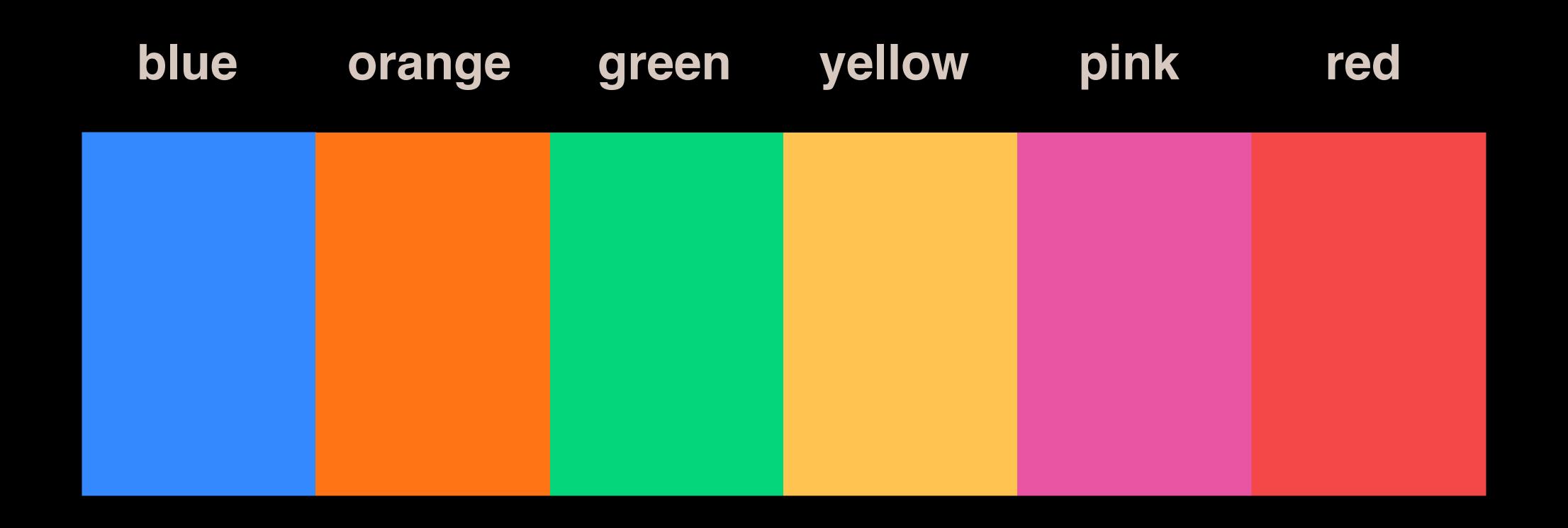
Install XState and create a statechart by importing

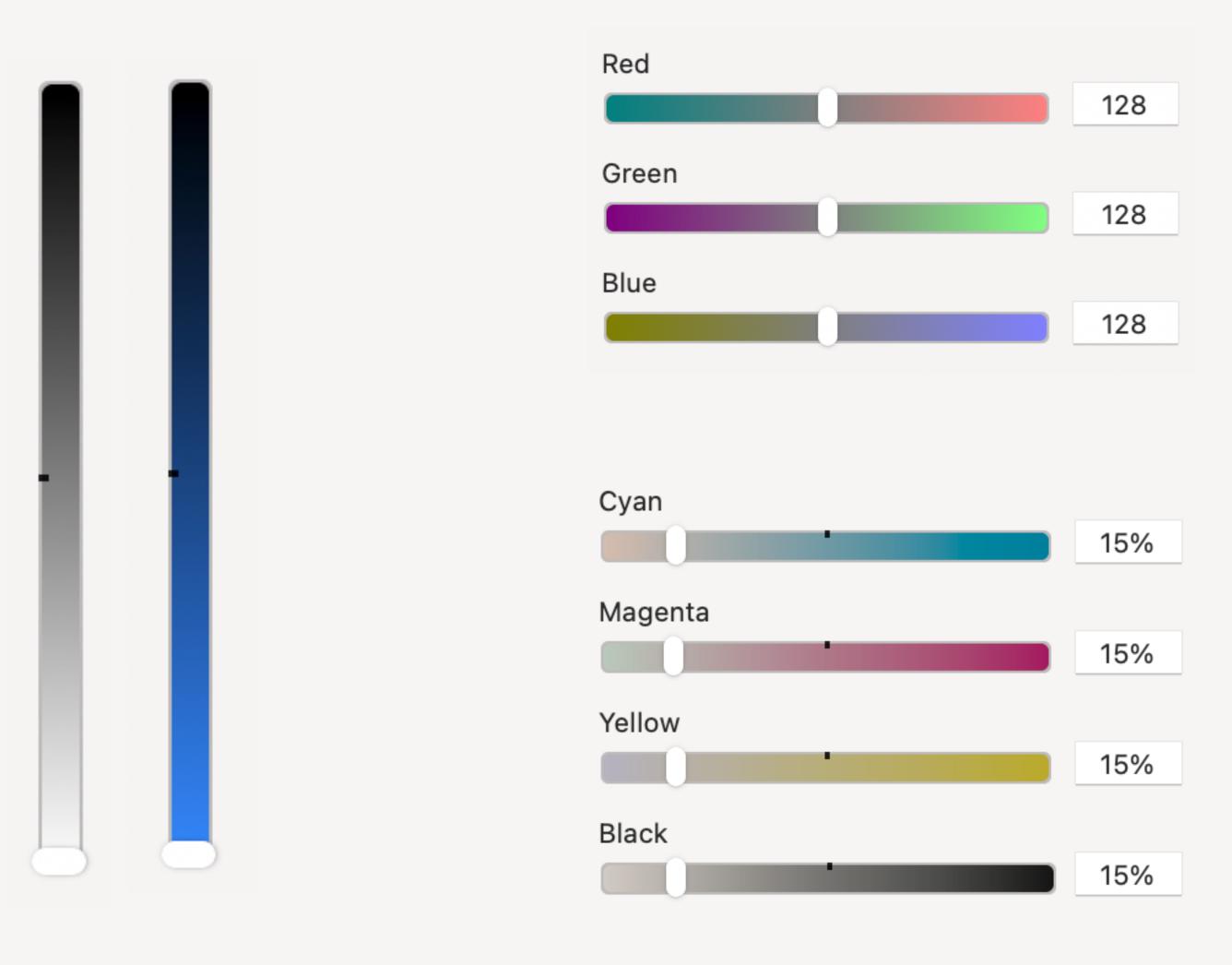
```
import { createMachine } from 'xstate
const machine = createMachine({
  // statechart config goes here
});
```

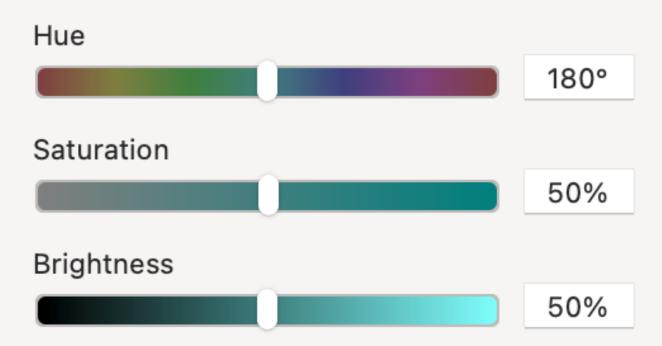
### **States**

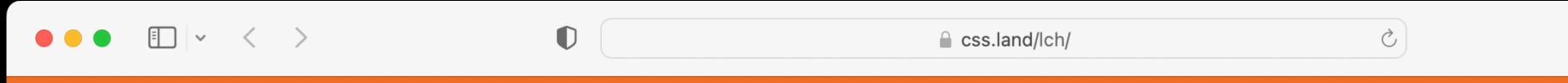
The states are represented by rounded rectangle process of a dog, two states would first come to n

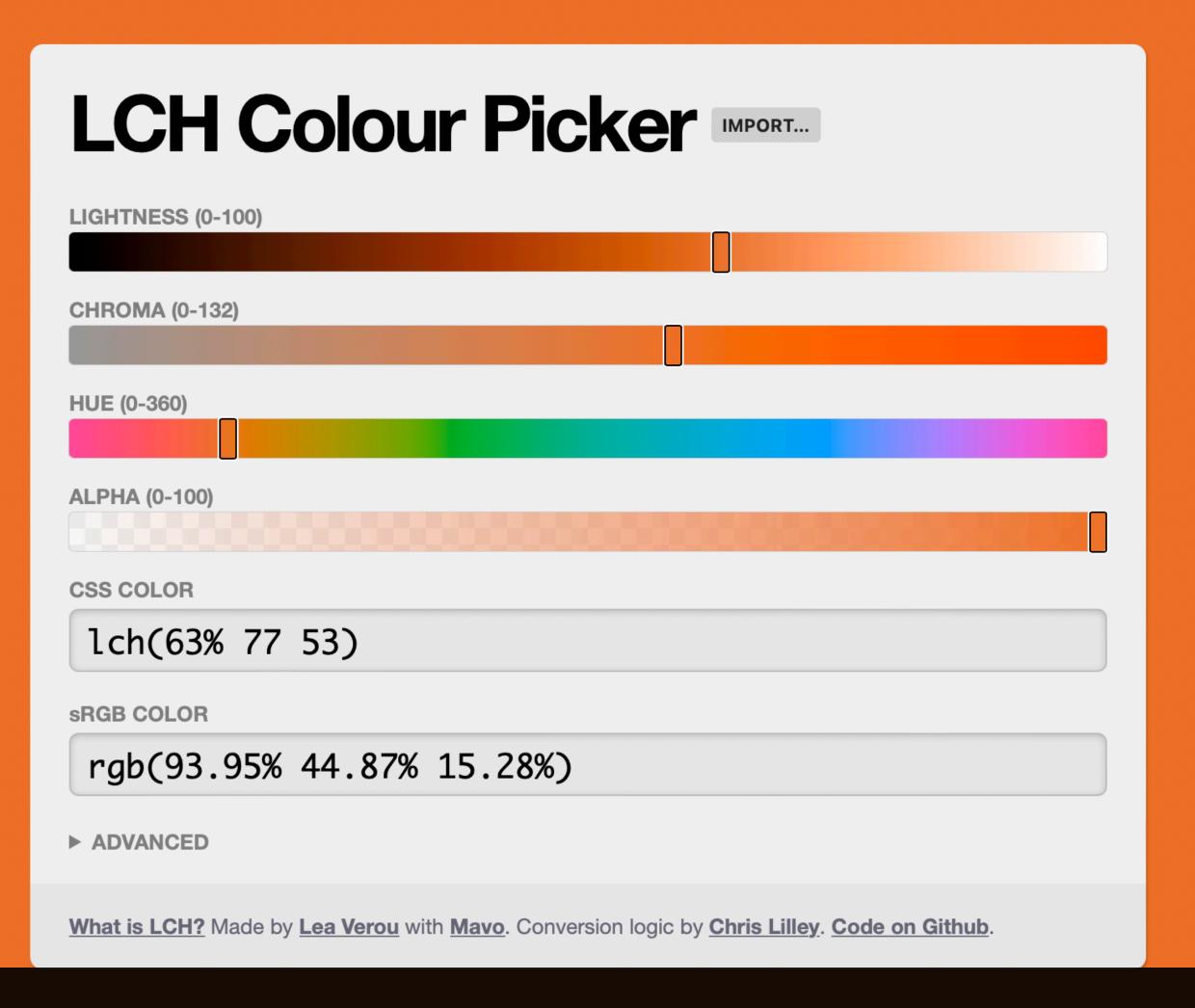
grey	blue	orange	green	yellow	pink	red



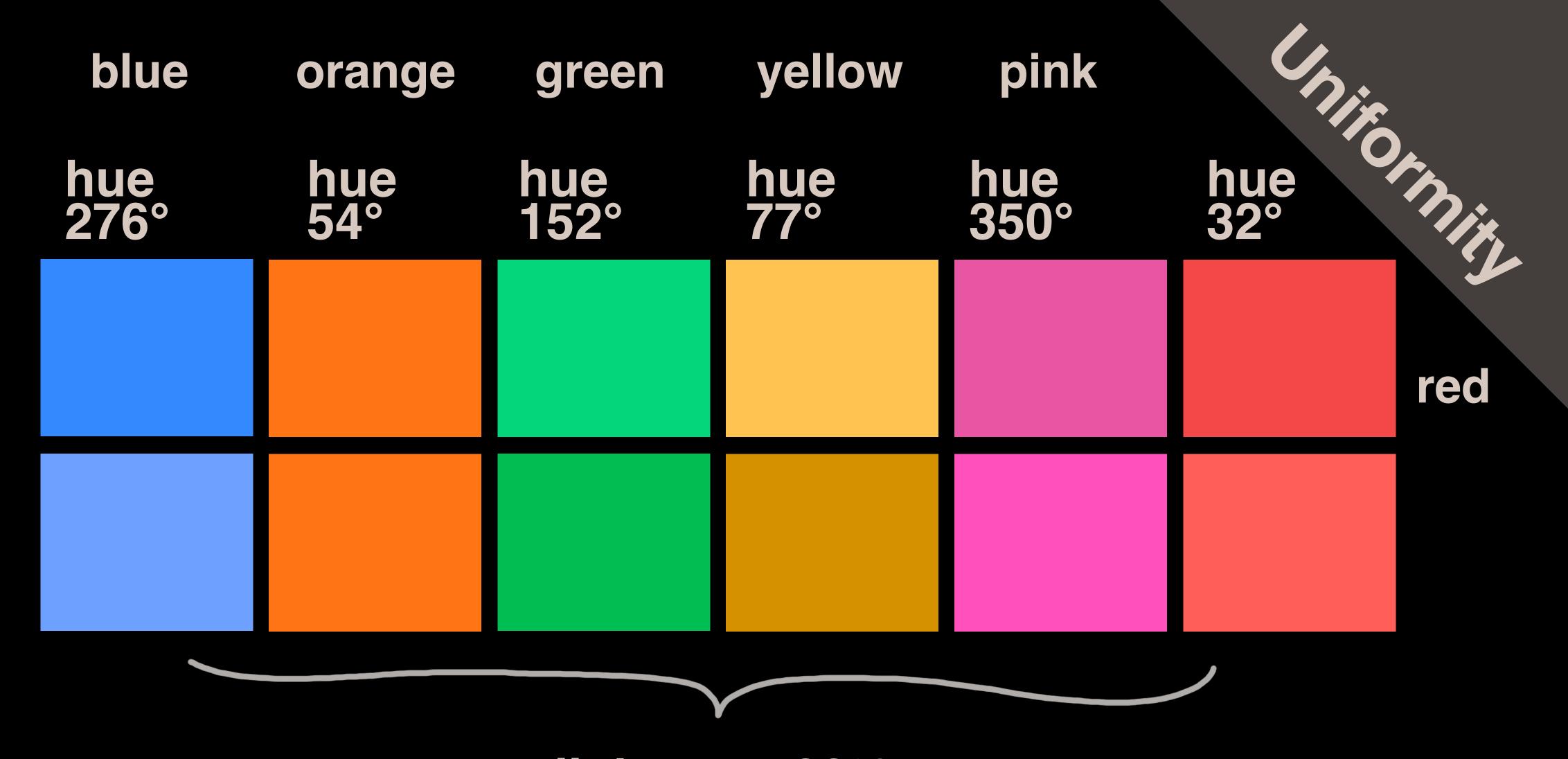








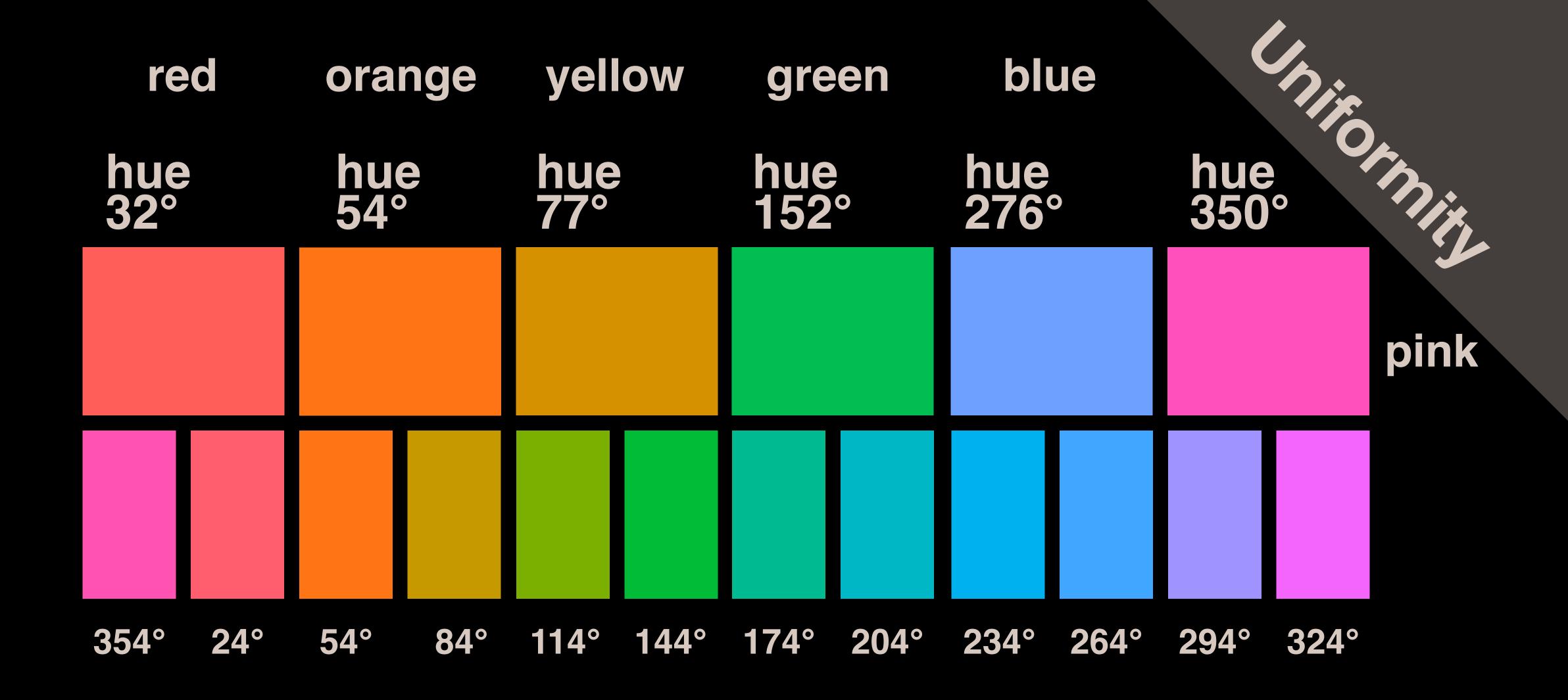


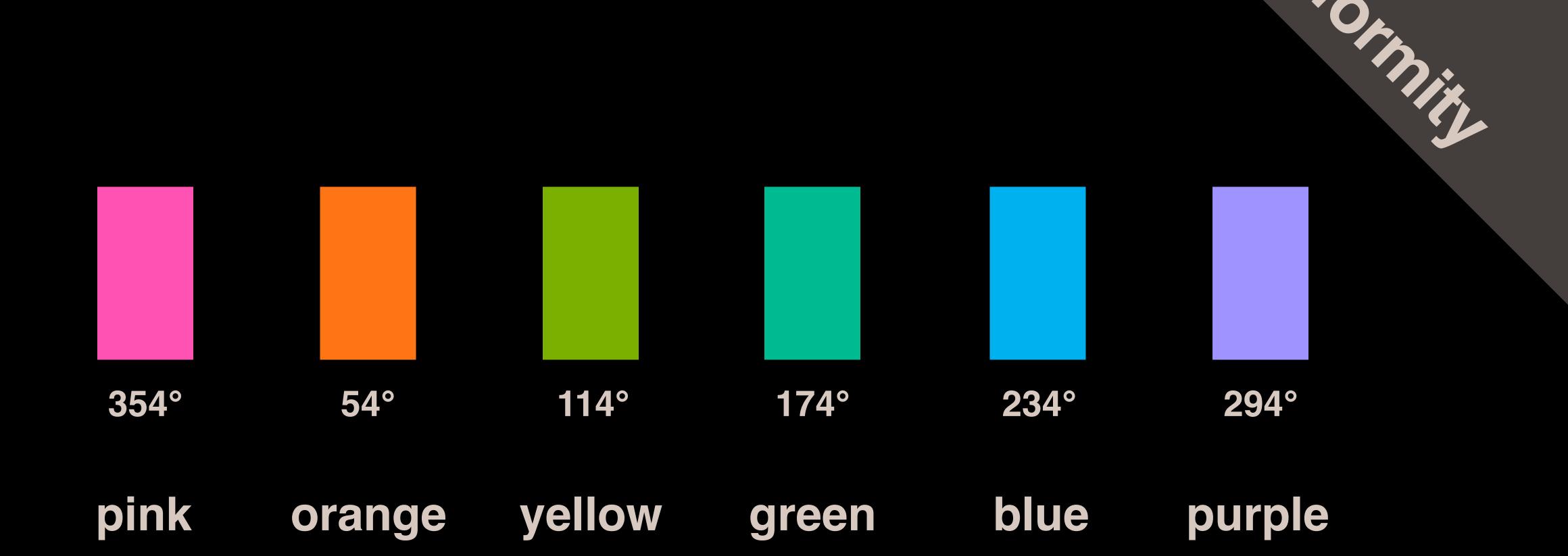


lightness 66% chroma 86



lightness 66% chroma 86

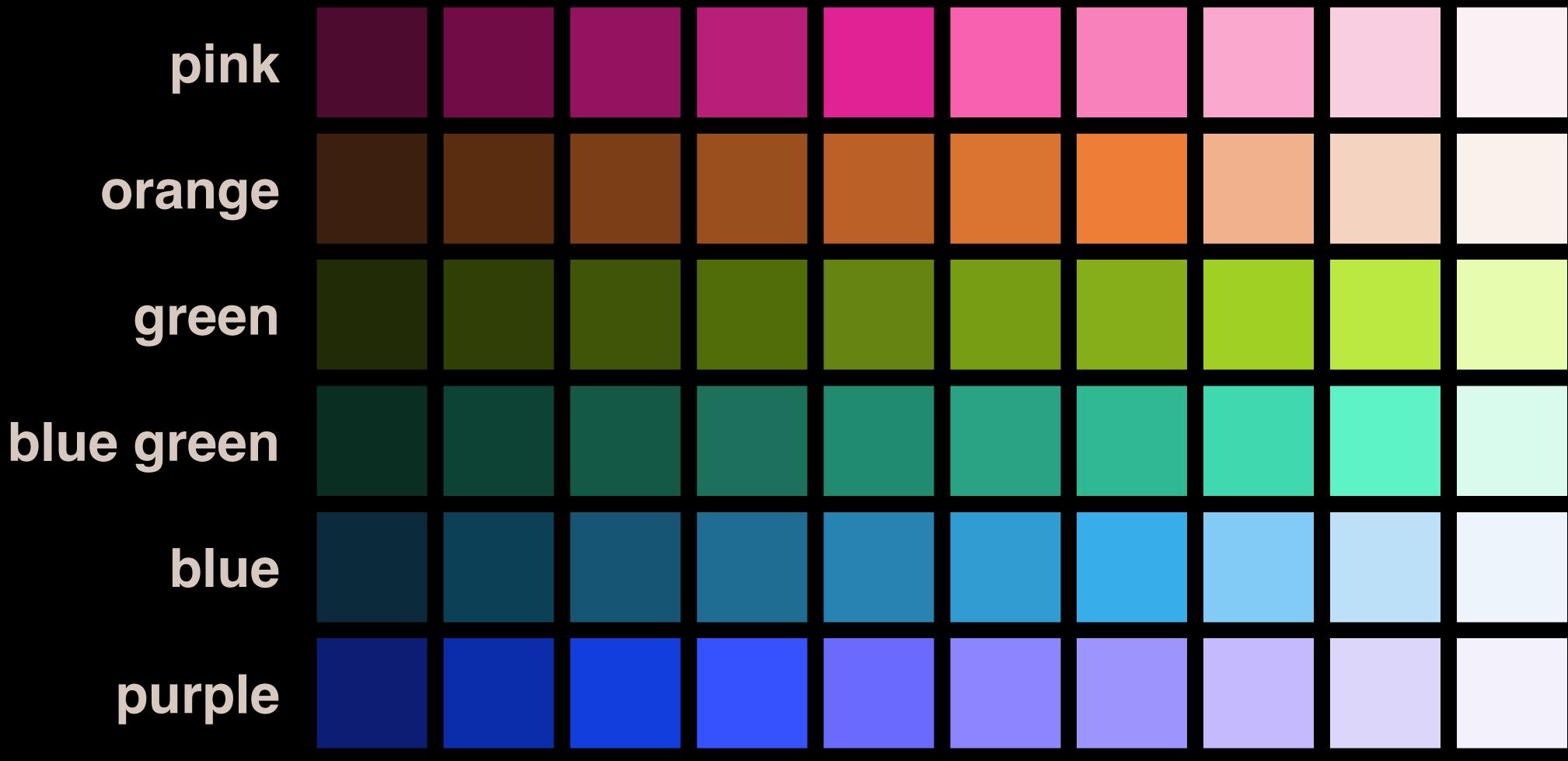




Brightness pink orange green blue green blue purple

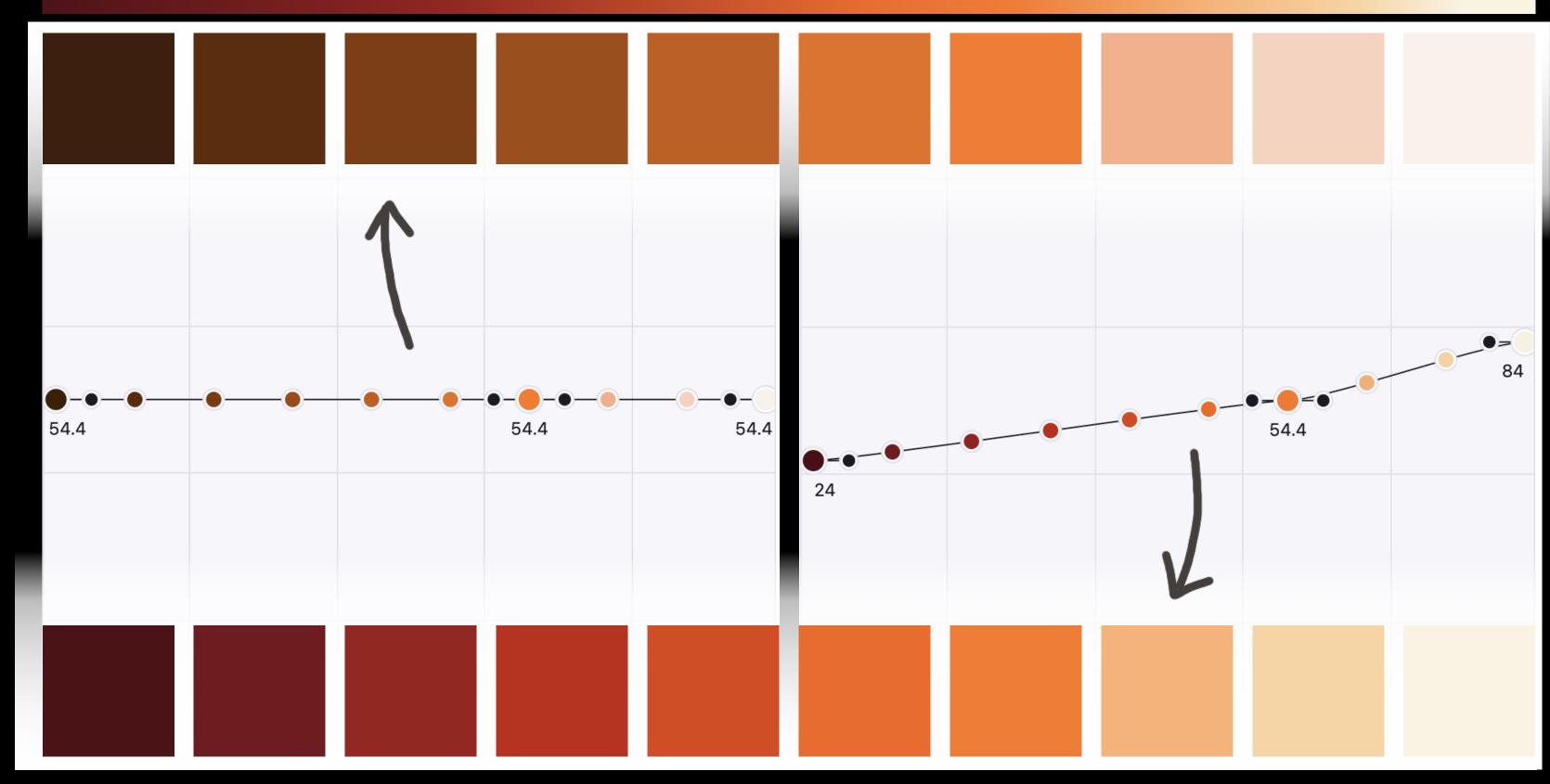
Lightness pink orange green blue green blue purple

## Don't start at black

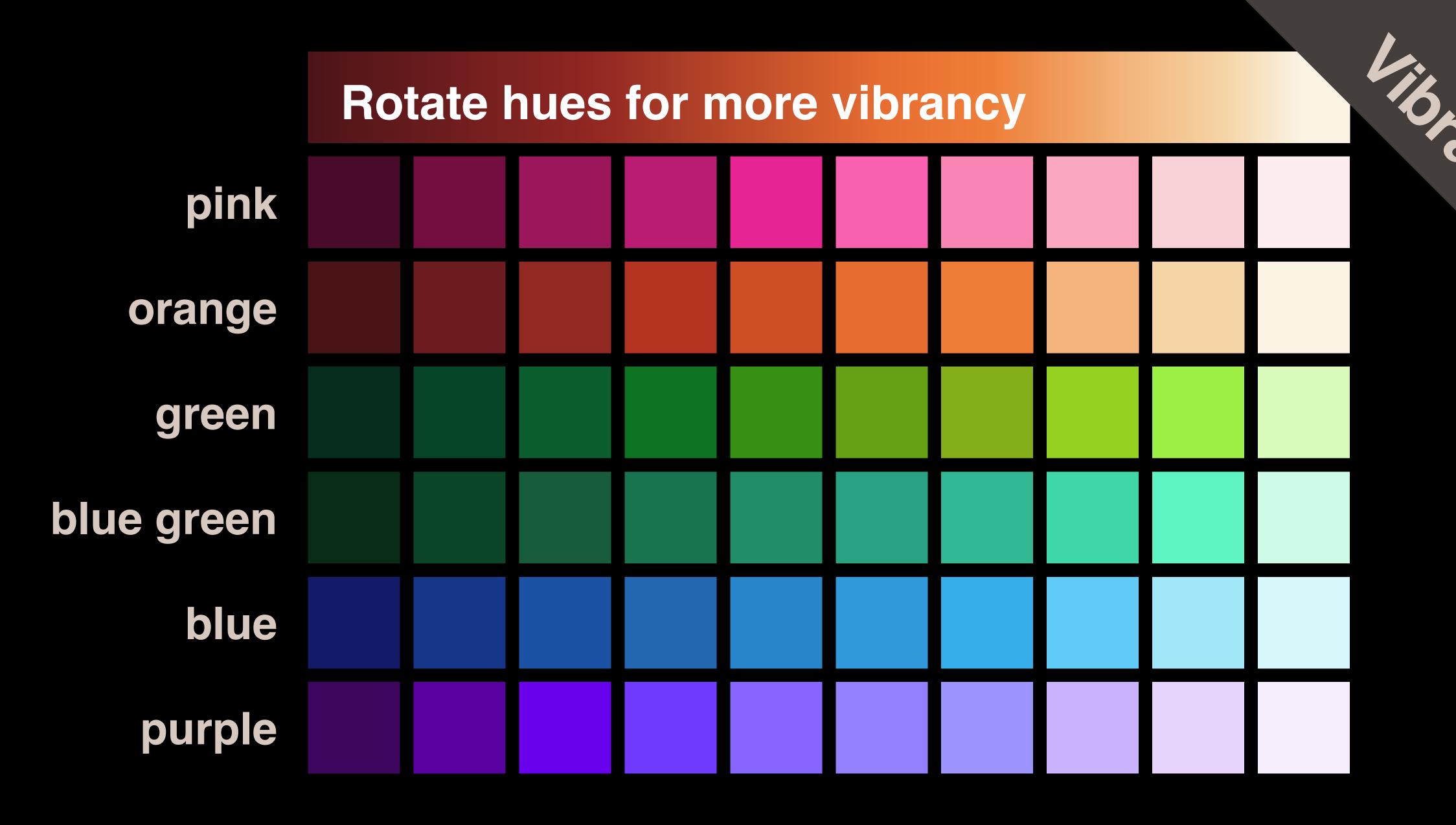


## Rotate hues for more vibrancy

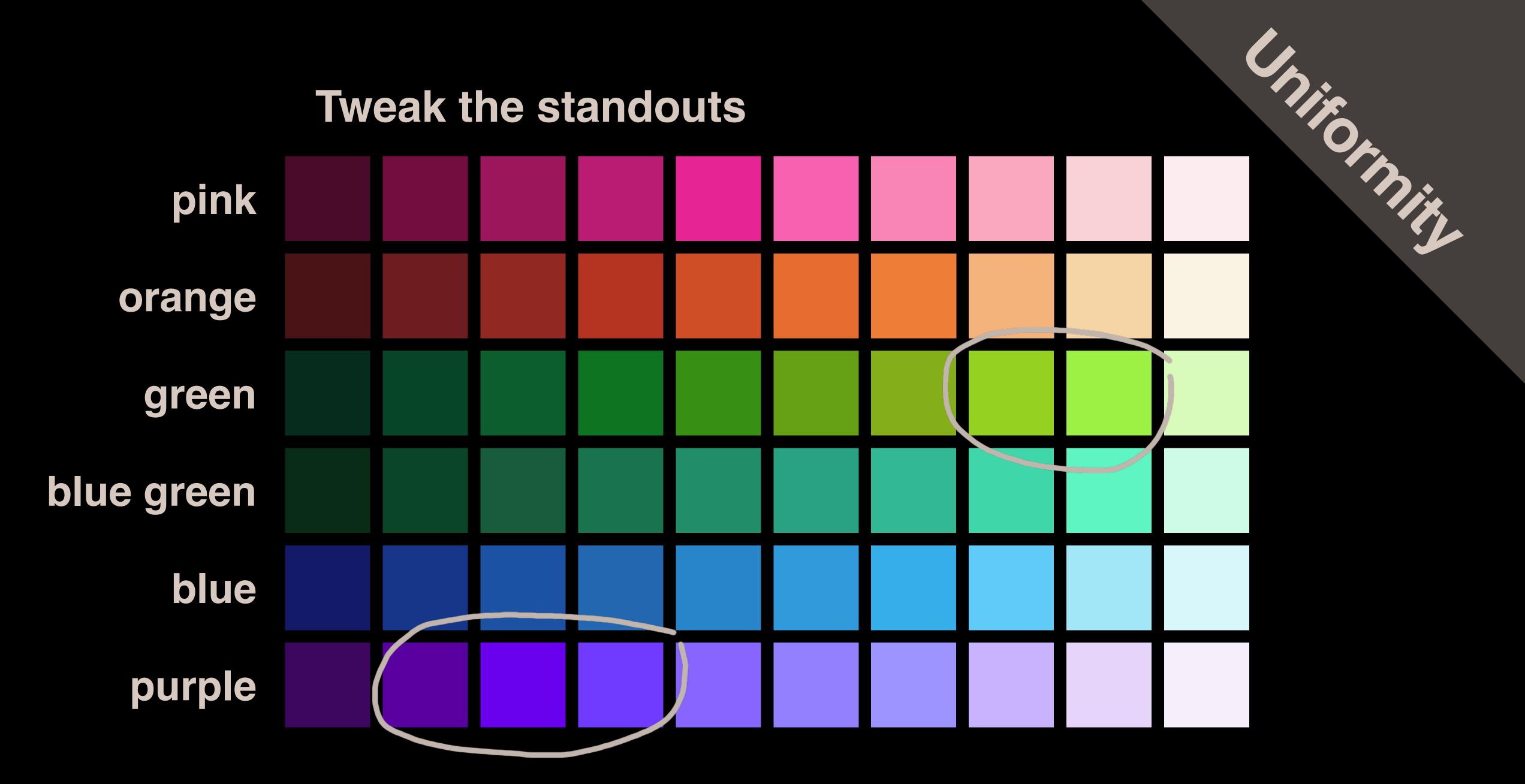




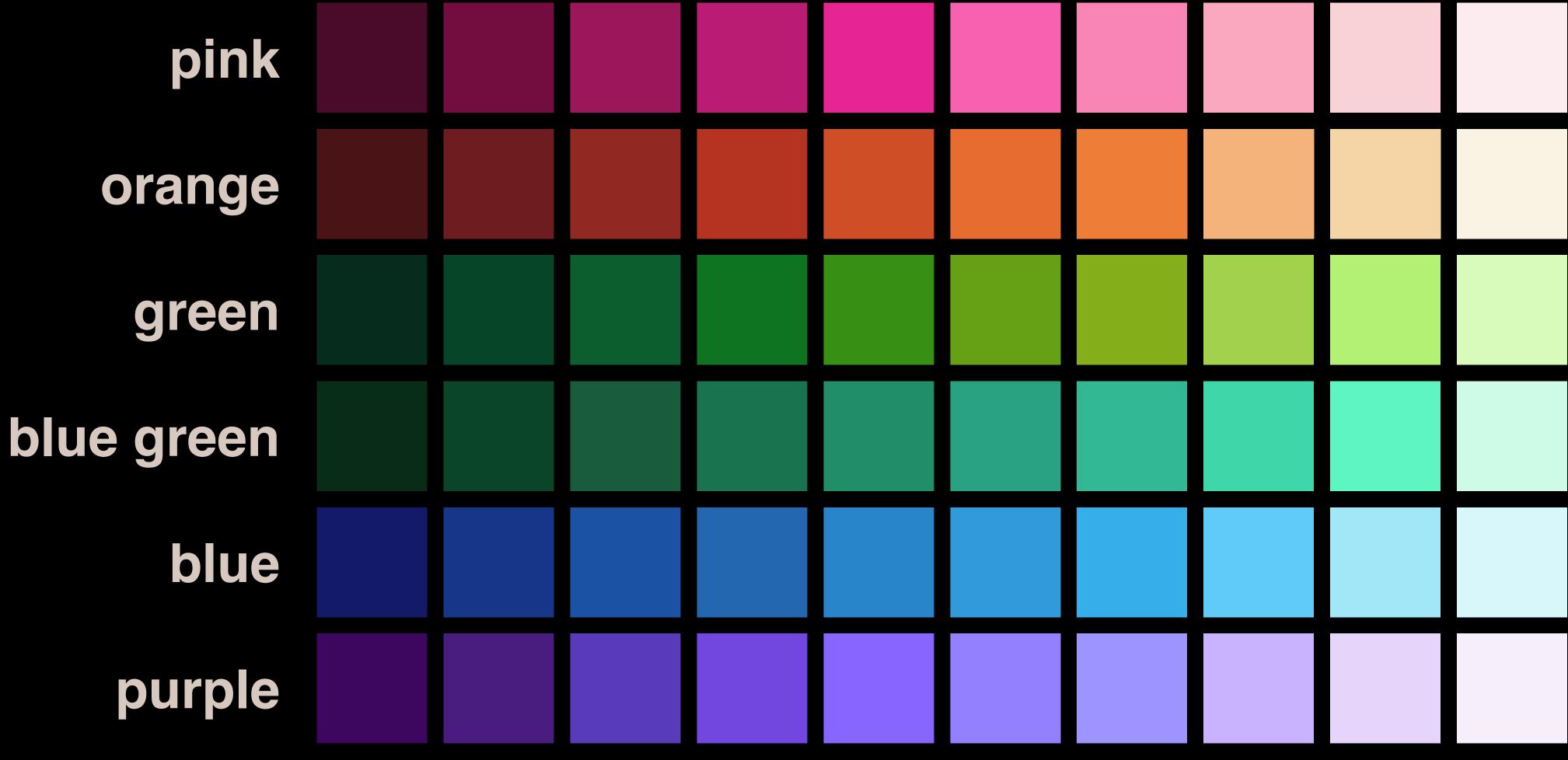
orange

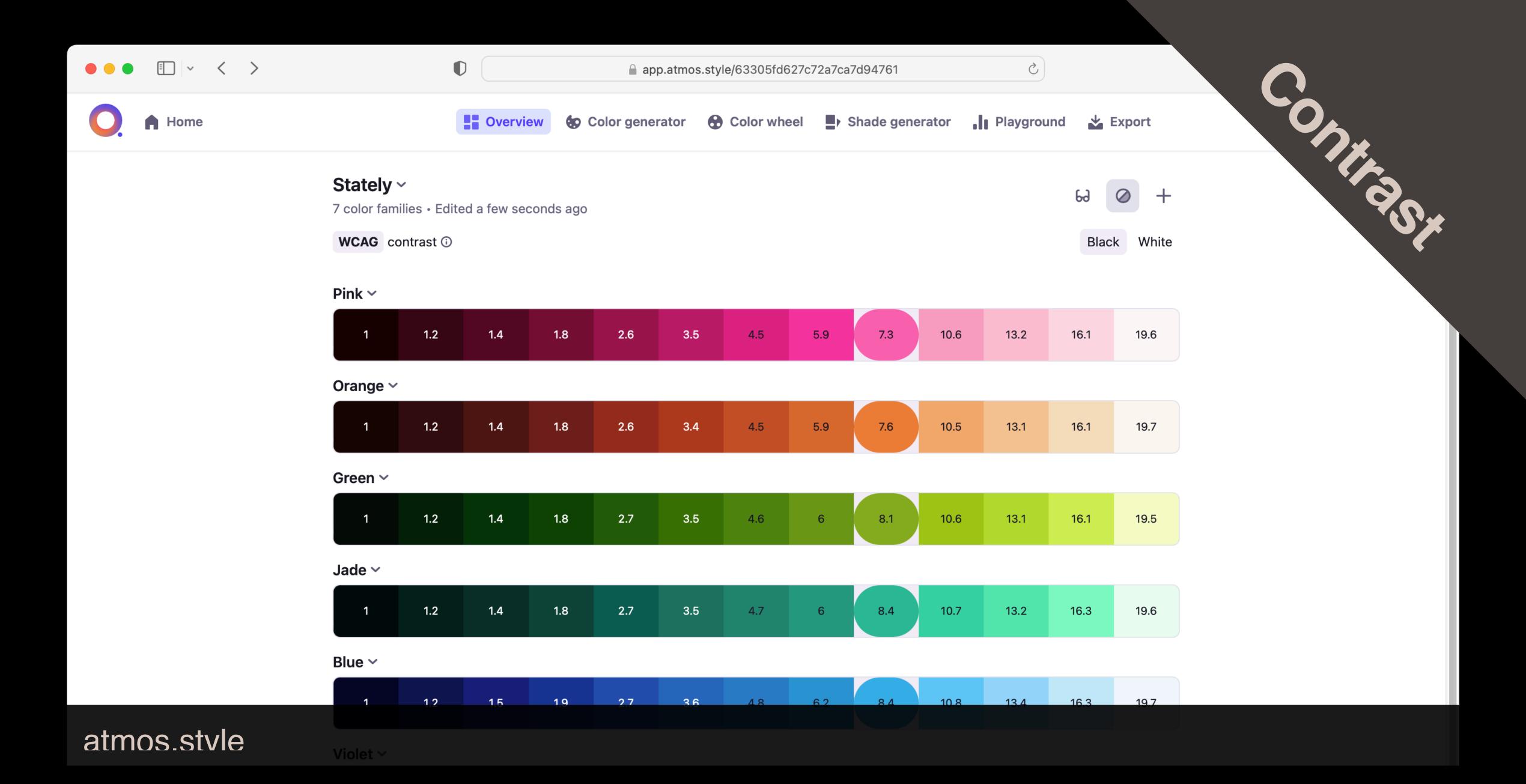


## Designers are usually better than automated tools.



## Tweak the standouts





WCAG cont	rast ①	4.5										
Pink Y	1.2	1.4	1.8	2.6	3.5	4.5	5.9	7.3	10.6	13.2	16.1	19.6
Orange ~												
1	1.2	1.4	1.8	2.6	3.4	4.5	5.9	7.6	10.5	13.1	16.1	19.7
Green ~												
1	1.2	1.4	1.8	2.7	3.5	4.6	6	8.1	10.6	13.1	16.1	19.5
Jade ~												
1	1.2	1.4	1.8	2.7	3.5	4.7	6	8.4	10.7	13.2	16.3	19.6
Blue ~												
os.stvle				2.7	3.6	4.8	6.2	8.4	10.8	13.4	16.3	19.7

at

WCAG co		4.5										C	
Pink ~												<b>7</b>	<b>¢</b> .
19.8	17.2	14.3	11.3	7.9	5.9	4.5	3.5	2.8	1.9	1.5	1.3	1	GO.
Orange ~													
19.9	17.2	14.3	11.3	7.9	6	4.5	3.5	2.7	2	1.6	1.3	1	
Green ~													
19.8	17	14.1	11.1	7.7	5.9	4.5	3.4	2.5	1.9	1.6	1.3	1	
Jade ~													
19.8	17.1	14	11.1	7.7	5.8	4.4	3.4	2.4	1.9	1.5	1.2	1	
Blue Y													
			10.8	7.5	5.6	4.3	3.3	2.4	1.9	1.5	1.2	1	







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#### What is a statechart?

Options

Inline vs. named Options

- > Actions and context
- > Transitions and choices
- > Running machines
- > Deep dive: states
- > Model-based testing
- > Effects
- > TypeScript
- > Advanced Topics
- > Tools
- > Templates
- > XState add-ons
- > Integrations
- > Examples



## What is a statechart?

Statecharts are a visual language used to describe the states in a process.

You may have used similar diagrams in the past to design user flows, plan databases or map app architecture. Statecharts are another way of using boxes and arrows to represent flows, but with XState, these flows are also executable code you can use to control the logic in your applications.

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});
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States

Initial state

Transitions and events

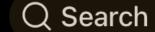
**Events** 

Events in TypeScript

Summary











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## What is a statechart?

## Inverting light mode for dark > Transitions and choices > Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows, plan databases of map - Running mach MOCCE with Shes a refar to design user flows a refar to design user f





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Events in TypeScript

Summary

# Light and dark modes are not aesthetic preferences.

# Light and dark modes are accessibility preferences.

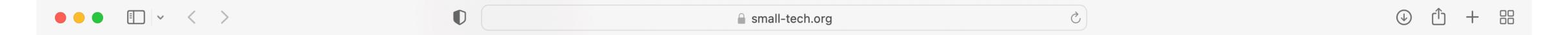
```
159
            /* My new colours */
       98
                                                         160
                                                                /* Violet */
       99
            :root {
                                                                --st-violet-900: □#15021b;
                                                         161
03
      100
              /* Pink */
                                                                --st-violet-800: □#300643;
                                                         162
              --st-pink-900: □#190303;
      101
                                                                --st-violet-700: □#480a63;
                                                         163
#>
              --st-pink-800: □#380914;
      102
                                                                --st-violet-600: □#58157f;
                                                         164
              --st-pink-700: □#550c23;
      103
                                                                --st-violet-500: □#7b00d6;
                                                         165
--st-pink-600: □#740d35;
      104
                                                                --st-violet-400: □#9e94ff;
                                                         166
              --st-pink-500: □#9c164f;
      105
                                                                --st-violet-300: ■#c0aeff;
                                                         167
--st-pink-400: #f861b0;
      106
                                                                --st-violet-200: ■#d7c5fc;
                                                         168
              --st-pink-300: ■#fa9cc2;
      107
                                                                --st-violet-100: #e9defb;
                                                         169
      108
              --st-pink-200: ■#f9bdd0;
                                                                170
      109
              --st-pink-100: #fadae1;
                                                         171
              --st-pink-50: #fcf6f7;
      110
                                                         172
                                                                /* Gray */
      111
                                                                               □#050A11;
                                                         173
                                                                --st-gray-900:
      112
              /* Orange */
                                                                --st-gray-800: □#151C26;
                                                         174
              --st-orange-900: □#160404;
      113
                                                                --st-gray-700:
                                                                               □#242C38;
                                                         175
              --st-orange-800: □#350e0f;
      114
                                                         176
                                                                --st-gray-600: □#333C4C;
              --st-orange-700: #511516;
      115
                                                                --st-gray-500: □#47536a;
                                                         177
              --st-orange-600: □#6f1c1a;
      116
                                                                --st-gray-400: □#9a9cb8;
                                                         178
              --st-orange-500: □#96291d;
      117
(8)
                                                                --st-gray-300: ■#b3b8d4;
                                                         179
              --st-orange-400: #ee7e37;
      118
                                                                               #c7cde4;
                                                         180
                                                                --st-gray-200:
      119
              --st-orange-300: \square#f2a76c;
200
                                                                --st-gray-100: #e2e9f4;
                                                         181
      120
              --st-orange-200: \Box #f4c492:
```

```
src > css > # custom.css > 4: root
     src > css > # custom.css > 4 :root
                                                        159
           /* My new colours */
       98
                                                        160
                                                               /* Violet */
       99
           :root {
                                                               --st-violet-900: □#15021b;
                                                        161
03
      100
             /* Pink */
                                                               --st-violet-800: □#300643;
                                                        162
             --st-pink-900: □#190303;
      101
                                                               --st-violet-700: □#480a63;
                                                        163
             --st-pink-800: □#380914;
102
                                                               --st-violet-600: □#58157f;
                                                        164
      103
             --st-pink-700: □#550c23;
                                                               --st-violet-500: □#7b00d6;
                                                        165
             --st-pink-600: □#740d35;
104
                                                               --st-violet-400: ■#9e94ff;
                                                        166
             --st-pink-500: □#9c164f;
      105
                                                               --st-violet-300: ■#c0aeff;
                                                        167
             --st-pink-400: □#f861b0;
106
                                                               --st-violet-200: ■#d7c5fc;
                                                        168
             --st-pink-300: □#fa9cc2;
      107
                                                        169
                                                               --st-violet-100: #e9defb;
      108
             --st-pink-200: ■#f9bdd0;
                                                               170
      109
             --st-pink-100: ■#fadae1;
                                                        171
             110
                                                               /* Gray */
                                                        172
      111
                                                                             □#050A11;
                                                        173
                                                               --st-gray-900:
      112
             /* Orange */
                                                               --st-gray-800: □#151C26;
                                                        174
             --st-orange-900: □#160404;
      113
                                                               --st-gray-700: □#242C38;
                                                        175
      114
             --st-orange-800: □#350e0f;
                                                               --st-gray-600: □#333C4C;
                                                        176
             --st-orange-700: #511516;
      115
                                                               --st-gray-500: #47536a;
                                                        177
             --st-orange-600: □#6f1c1a;
      116
                                                               --st-gray-400: □#9a9cb8;
                                                        178
      117
             --st-orange-500: □#96291d;
(8)
                                                               --st-gray-300:
                                                                             #b3b8d4;
                                                        179
             --st-orange-400: #ee7e37;
      118
                                                                              #c7cde4
                                                        180
                                                               --st-gray-200:
               ct orongo 200: 4f20760
      110
```

```
98
            /* My new colours */
                                      You, 5 days ago 📲
                                                          160
                                                                  /* fourth accent */
       99
            :root {
                                                                  --st-accent-fourth-900: □#15021b;
                                                          161
      100
              /* second accent */
                                                          162
                                                                  --st-accent-fourth-800:
                                                                                          □#300643;
              --st-accent-second-900:
                                      □#190303;
      101
                                                          163
                                                                  --st-accent-fourth-700:
                                                                                          □#480a63;
\<u>\</u>
                                     □#380914;
      102
              --st-accent-second-800:
                                                                  --st-accent-fourth-600: □#58157f;
                                                          164
              --st-accent-second-700:
      103
                                      □#550c23;
                                                                                          □#7b00d6;
                                                          165
                                                                  --st-accent-fourth-500:
104
              --st-accent-second-600:
                                     □#740d35;
                                                                  --st-accent-fourth-400: □#9e94ff;
                                                          166
      105
              --st-accent-second-500: □#9c164f;
                                                          167
                                                                  --st-accent-fourth-300: ■#c0aeff;
--st-accent-second-400: □#f861b0;
      106
                                                          168
                                                                  --st-accent-fourth-200: ■#d7c5fc;
      107
              --st-accent-second-300: ■#fa9cc2;
                                                          169
                                                                  --st-accent-fourth-100: #e9defb;
      108
              --st-accent-second-200: ■#f9bdd0;
                                                                  --st-accent-fourth-50: ■#f8f7fd;
                                                          170
              --st-accent-second-100: #fadae1;
      109
                                                          171
      110
              --st-accent-second-50: #fcf6f7;
                                                          172
                                                                  /* primary */
      111
                                                                  --st-primary-900: □#050A11;
                                                          173
      112
              /* first accent */
                                                                                    □#151C26;
                                                          174
                                                                  --st-primary-800:
      113
              --st-accent-first-900: □#160404;
                                                                  --st-primary-700: □#242C38;
                                                          175
      114
                                     □#350e0f;
              --st-accent-first-800:
                                                                  --st-primary-600:
                                                                                    □#333C4C;
                                                          176
      115
              --st-accent-first-700:
                                                                  --st-primary-500: □#47536a;
                                                          177
      116
              --st-accent-first-600:
                                    □#6f1c1a;
                                                          178
                                                                  --st-primary-400: □#9a9cb8;
      117
              --st-accent-first-500: #96291d;
(8)
                                                          179
                                                                  --st-primary-300: ■#b3b8d4;
              --st-accent-first-400: □#ee7e37;
      118
                                                                  --st-primary-200: ■#c7cde4;
                                                          180
      119
              --st-accent-first-300: □#f2a76c;
                                                                  --st-primary-100: #e2e9f4;
                                                          181
              --st-accent-first-200 = #f4c492 •
      120 1
```

## sea foam?

# Communication and documentation is key.



### **Small Technology**

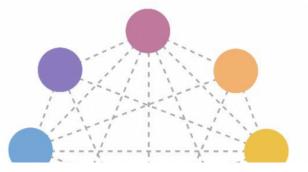
Small Technology is everyday tools for everyday people designed to increase human welfare, not corporate profits.

#### Small Tech is...



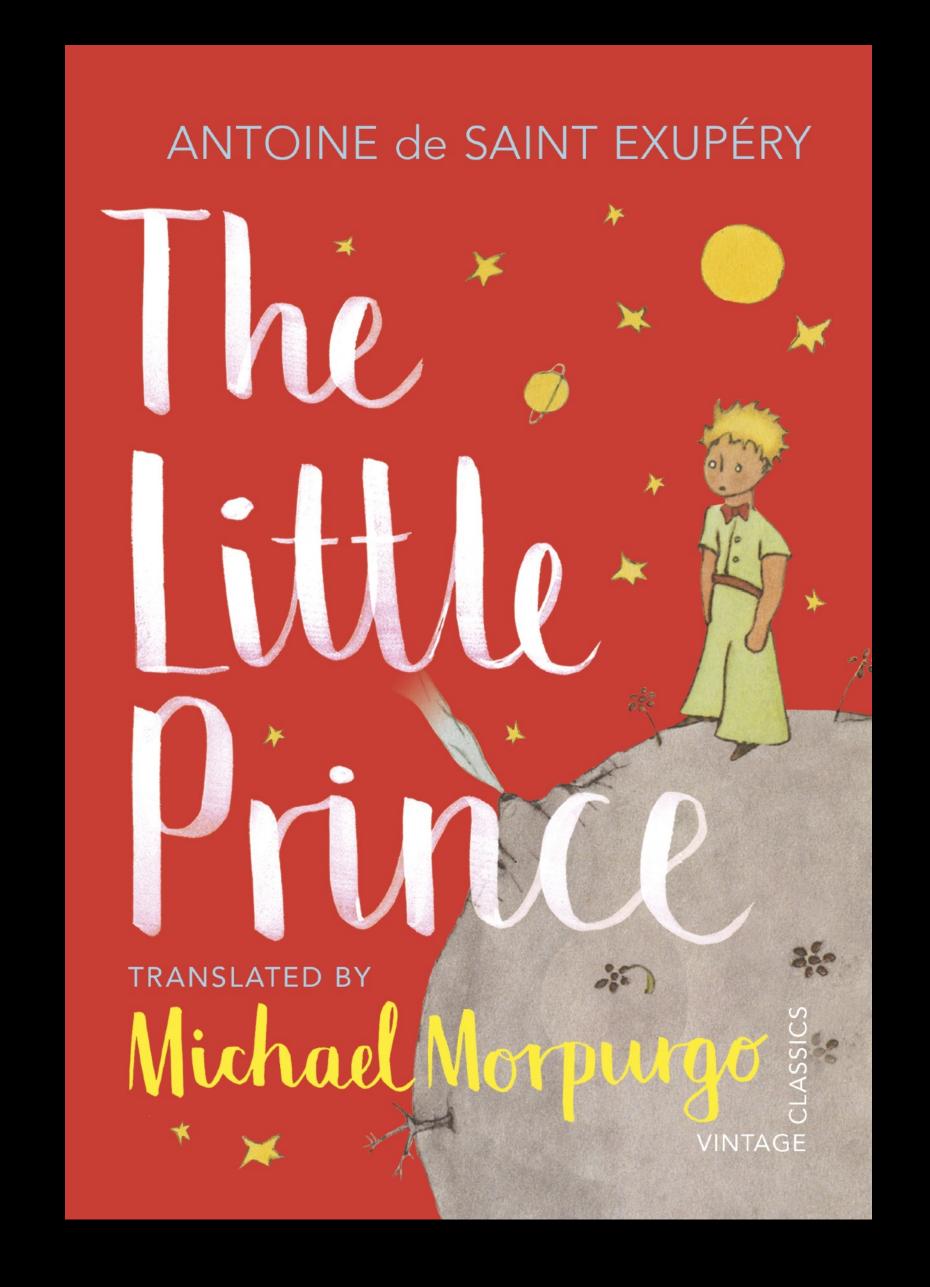
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#### Small Web



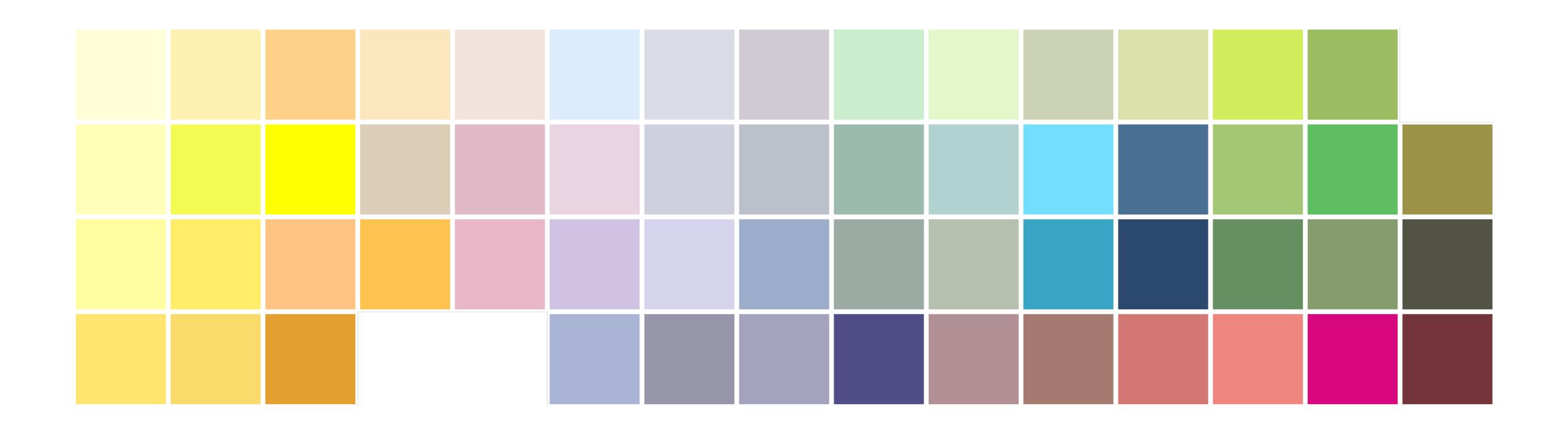
## The Little Prince

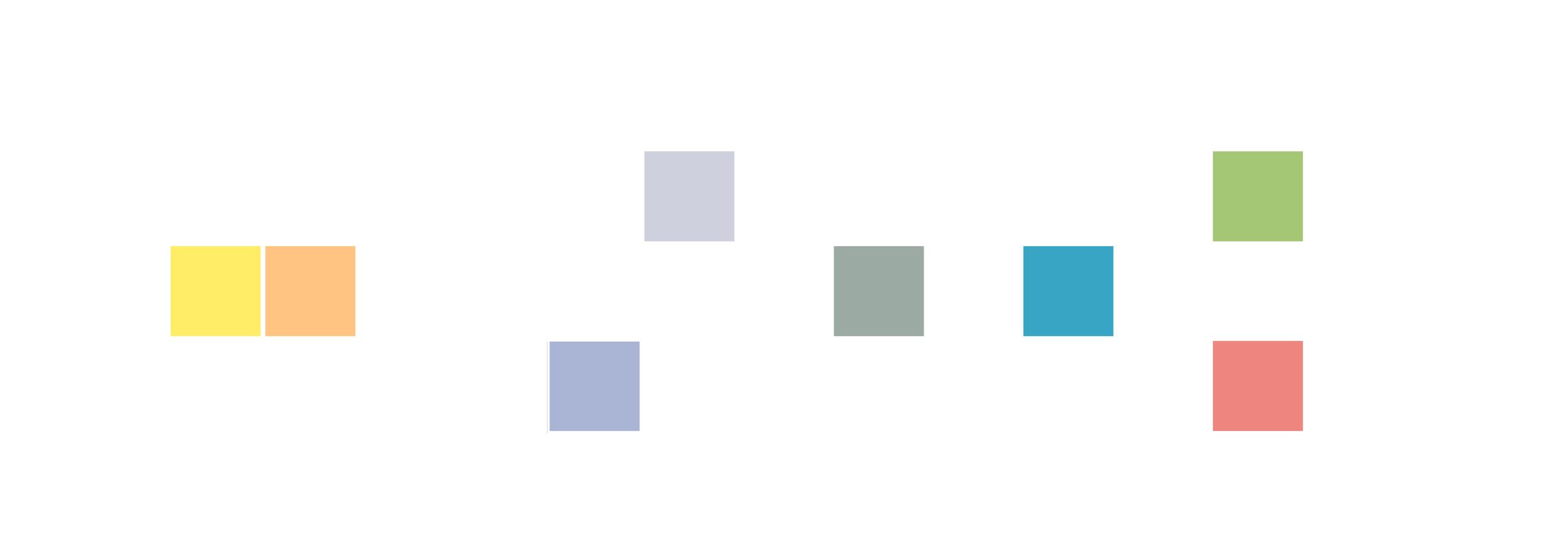
Antoine de Saint Exupéry

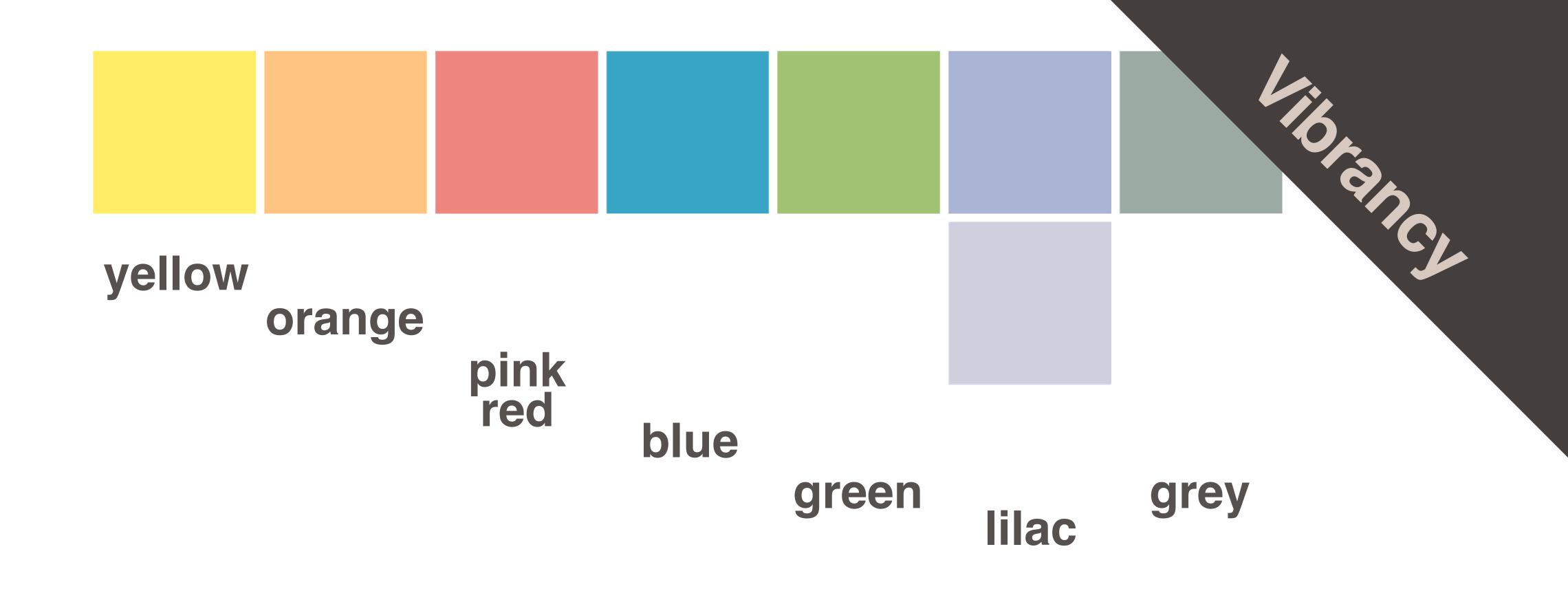


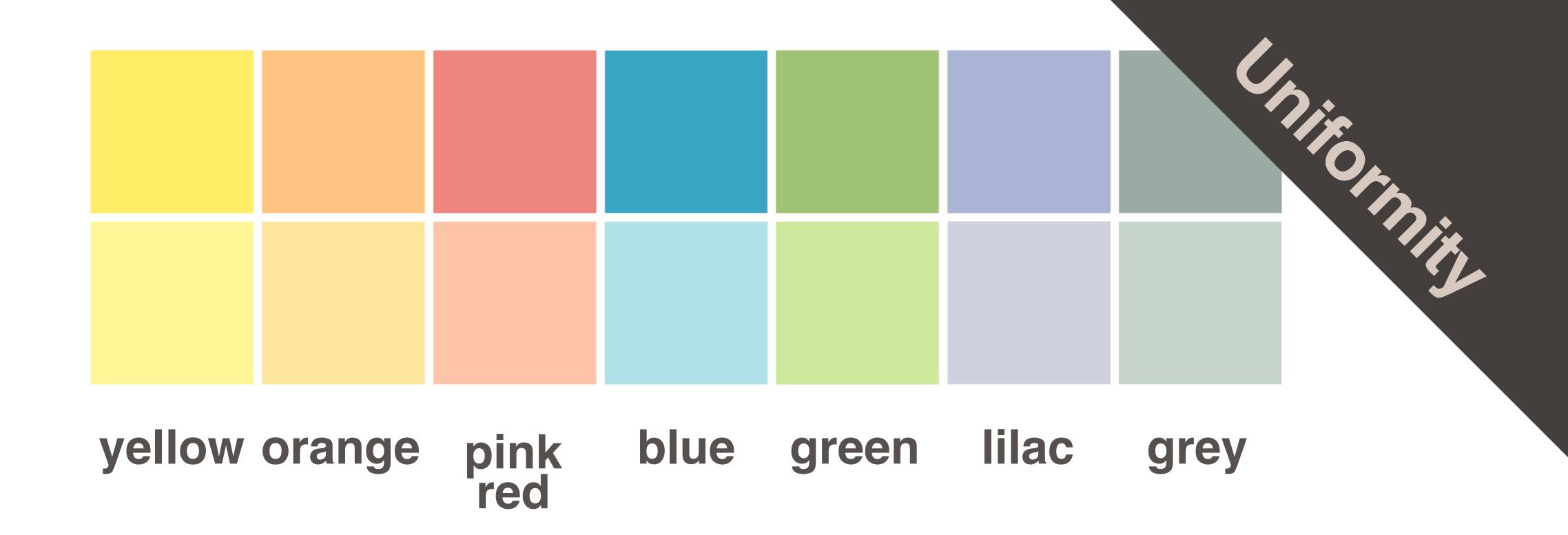


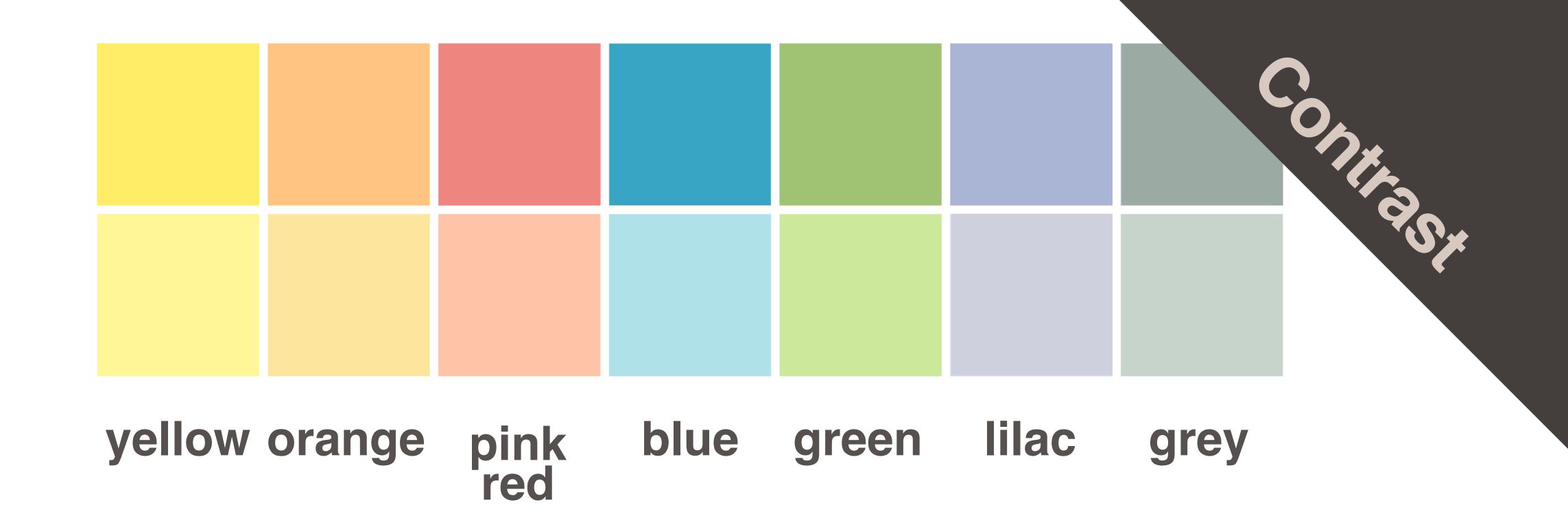












yellow	orange	pink red	blue	green	lilac	grey
Bb	Bb	Bb	Bb	Bb	Bb	Bb
Bb	Bb	Bb	Bb	Bb	Bb	Bb

yellow orange pink blue green lilac grey

Bh Bh Bh Bh Bh Bh





### **Small Technology**

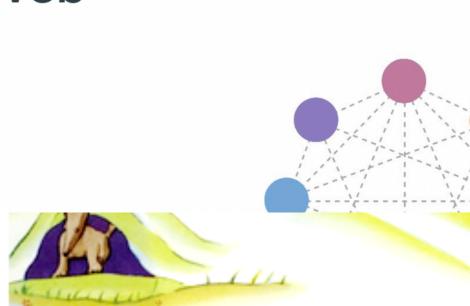
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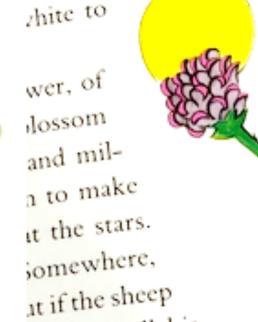
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### Small Web









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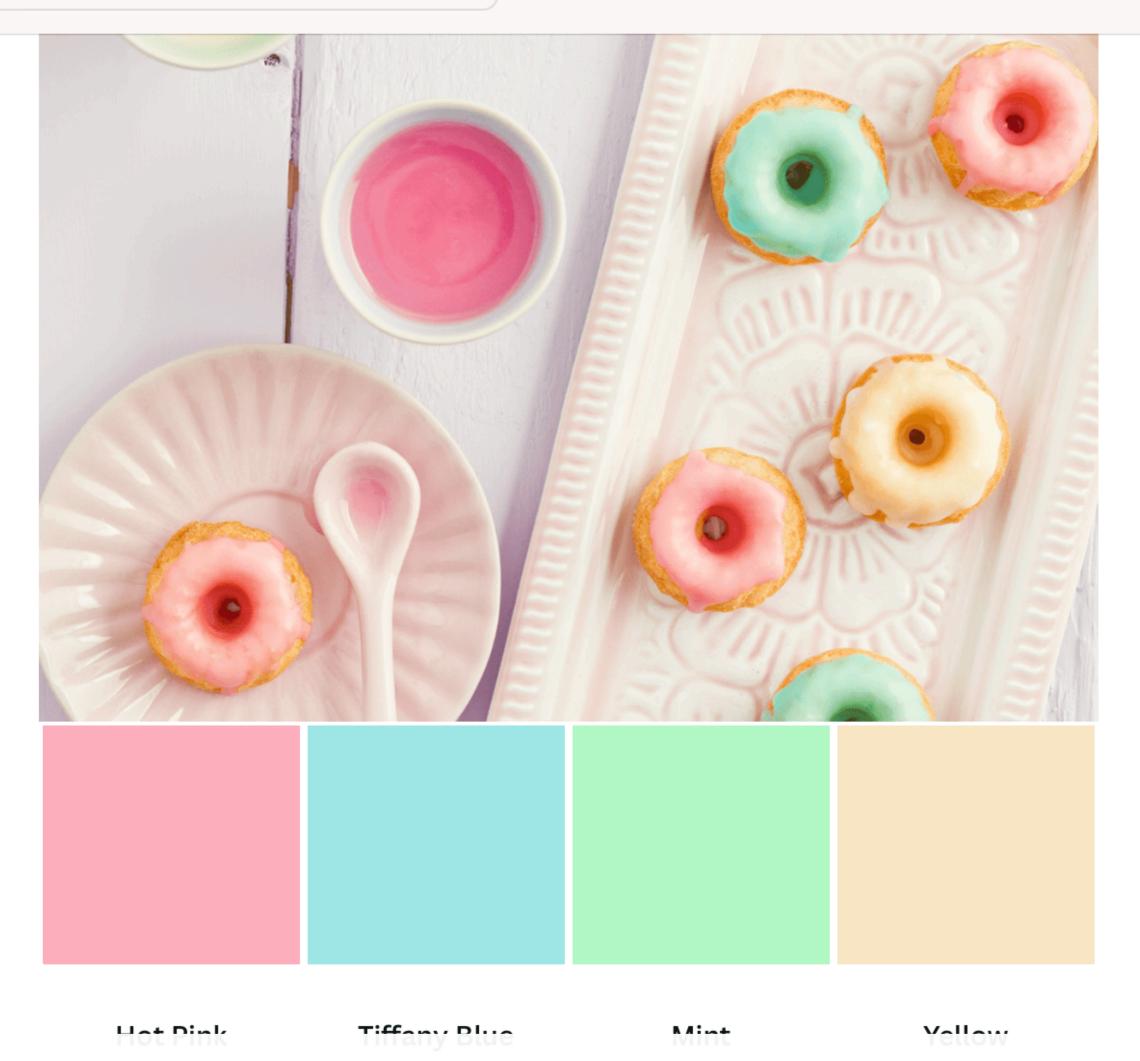


colors from your photos

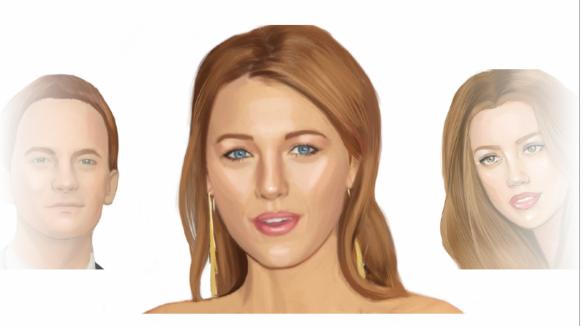
Want a color scheme that perfectly matches your favorite images? With Canva's color palette generator, you can create color combinations in seconds. Simply upload a photo, and we'll use the hues in the photo to create your palette.

Upload an image

Try demo image



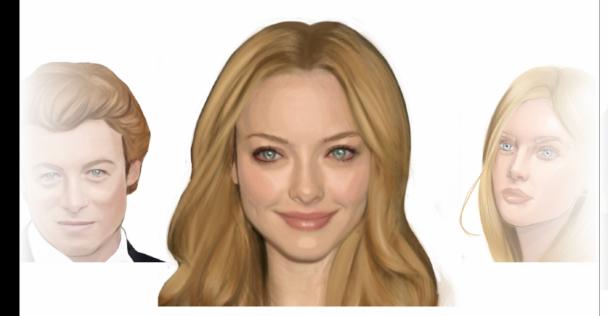
### Select your color type



### Warm Spring

Classic Spring

The Warm Spring season is the *warmest* spring, needing warmth and clarity. Eyes can be blue, green, and warm hazel, and hair is often a heavy golden blonde, strawberry red or red.



### **Light Spring**

The Light Spring's coloring is the *lightest* of all Springs. Hair is almost always naturally blonde or

### Select your color type



### **Cool Summer**

Classic Summer

The Cool Summers are the *coolest*, *most saturated* of all of the summer seasons. Their eyes are most often blue but grey-blue and grey-green can be found. Hair can range from cool ashy blonde to deep ashy brunette.



### Soft Summer

The Soft Summer is a cold season that it is primarily

### < Select your color type



### < Select your color type



### Deep Winter

The Deep Winter is the *darkest* Winter, with deep eyes and naturally dark hair. Eyes can be dark brown, almost black; dark blue, deep hazel. Naturally light hair or light eyes means Deep Winter is not your season.

### Soft Autumn

The Soft Autumn is the *lightest*, *subtlest*, *gentlest* Autumn tone. You have a "mousy" - mix of warm and cool - coloring like Soft Summers have but with golden skin undertone and reddish highlights in your hair. Your eyes: golden blue, grayish green, hazel, light brown.











### Clear Winter

The Clear Winter sparkles with high-wattage shine. The *most saturated* of the Winter seasons, hair is

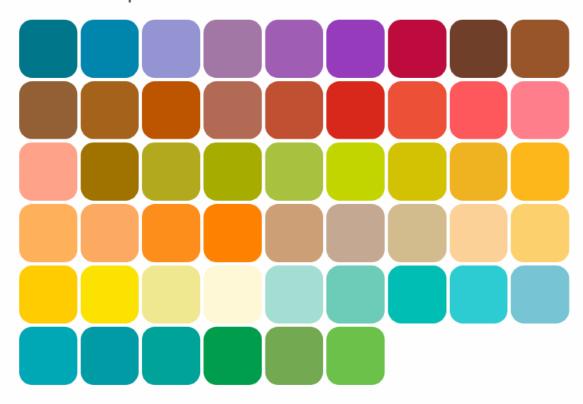


The Deep Autumn has the depth of a Winter with the

Classic Summer

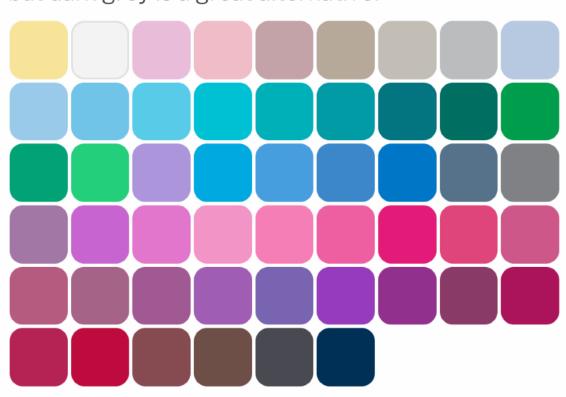
#### **Best Colors**

The Warm Spring palette contains warm colors. Flattering shades include copper, peach, light golden brown, bright yellow and coral. There are lots of greens in your palette but all have yellow tones—nice choices are chartreuse and lime. Avoid cool shades of pink or red.



### **Best Colors**

The Cool Summer palette contains *soft* and *cool* colors. Blue is prominent in your palette, along with cool pink, aqua, lavender and a variety of greens. While you can wear cool browns like cocoa, avoid warmer brown shades. Black may also look harsh, but dark grey is a great alternative.



### **Best Colors**

The Soft Autumn palette contains *soft* and *warm-leaning* colors. However, because of your neutral coloring, you can also pull off cool shades. Avoid bright colors that can overpower your look.



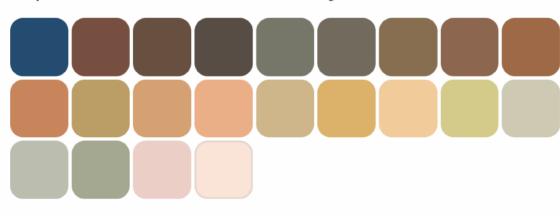
#### **Best Colors**

The Deep Winter palette contains *dark* and *vivid* colors. Black will be a staple of your wardrobe, as will navy and charcoal—traditional "corporate" shades make it easy to build a great core wardrobe. You can dress your looks up with a shot of hot pink or Chinese blue.



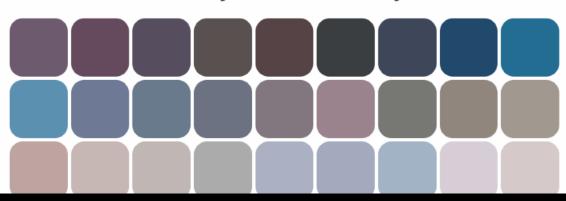
### **Neutral Colors**

Neutrals are great as *base* colors for you. Don't go overboard though, for Warm Springs it's very important to *avoid neutral-only* combinations.



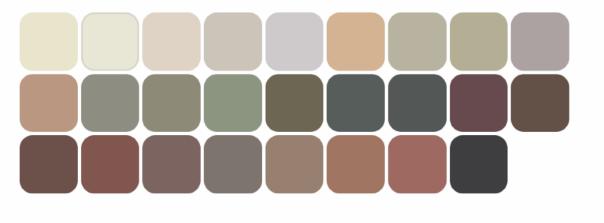
### **Neutral Colors**

Neutrals are great as *base* colors for you. Due to the natural gentleness of your appearance, neutrals will never make you look washed out or boring. Don't be afraid to make heavy use of them in your outfits.



### **Neutral Colors**

Neutrals are great as *base* colors for you. Make sure you select the appropriate colors based on your personal style, what makes you feel comfortable and what your fashion goals are.



#### **Neutral Colors**

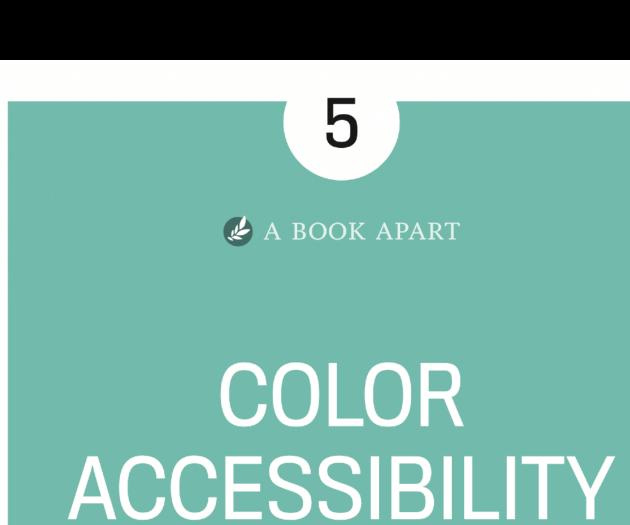
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## Color Accessibility Workflows

by Geri Coady

https://abookapart.com/products/color-accessibility-workflows



GERI COADY

WORKFLOWS

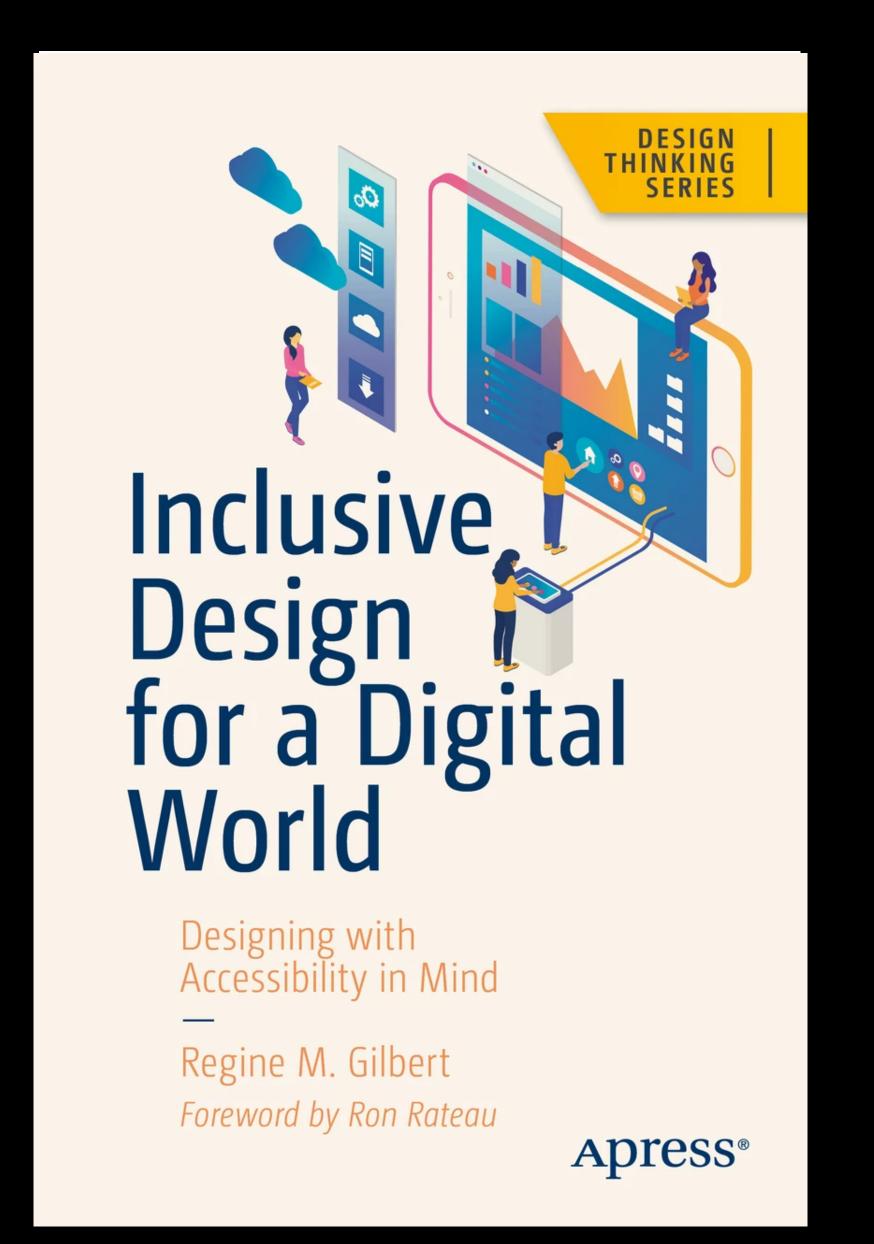
FOREWORD BY
DEREK FEATHERSTONE



## Inclusive Design for a Digital World

by Regine M. Gilbert

https://link.springer.com/book/ 10.1007/978-1-4842-5016-7



### A11y Project

https://www.a11yproject.com/resources/#colors

### Colors

These tools help you create, test for, and maintain accessible color contrast ratios.

**■** COLORS

#### a11y-contrast

DAREK KAY

A CLI utility to calculate/verify accessible magic numbers for a color palette.

**■** COLORS

### **Accessibility Tester**

CONFRERE

Pick any color to generate an accessible palette.

**■** COLORS

### Accessible color palette builder

ATUL VARMA

An Elm-based prototype to help designers build accessible color palettes.

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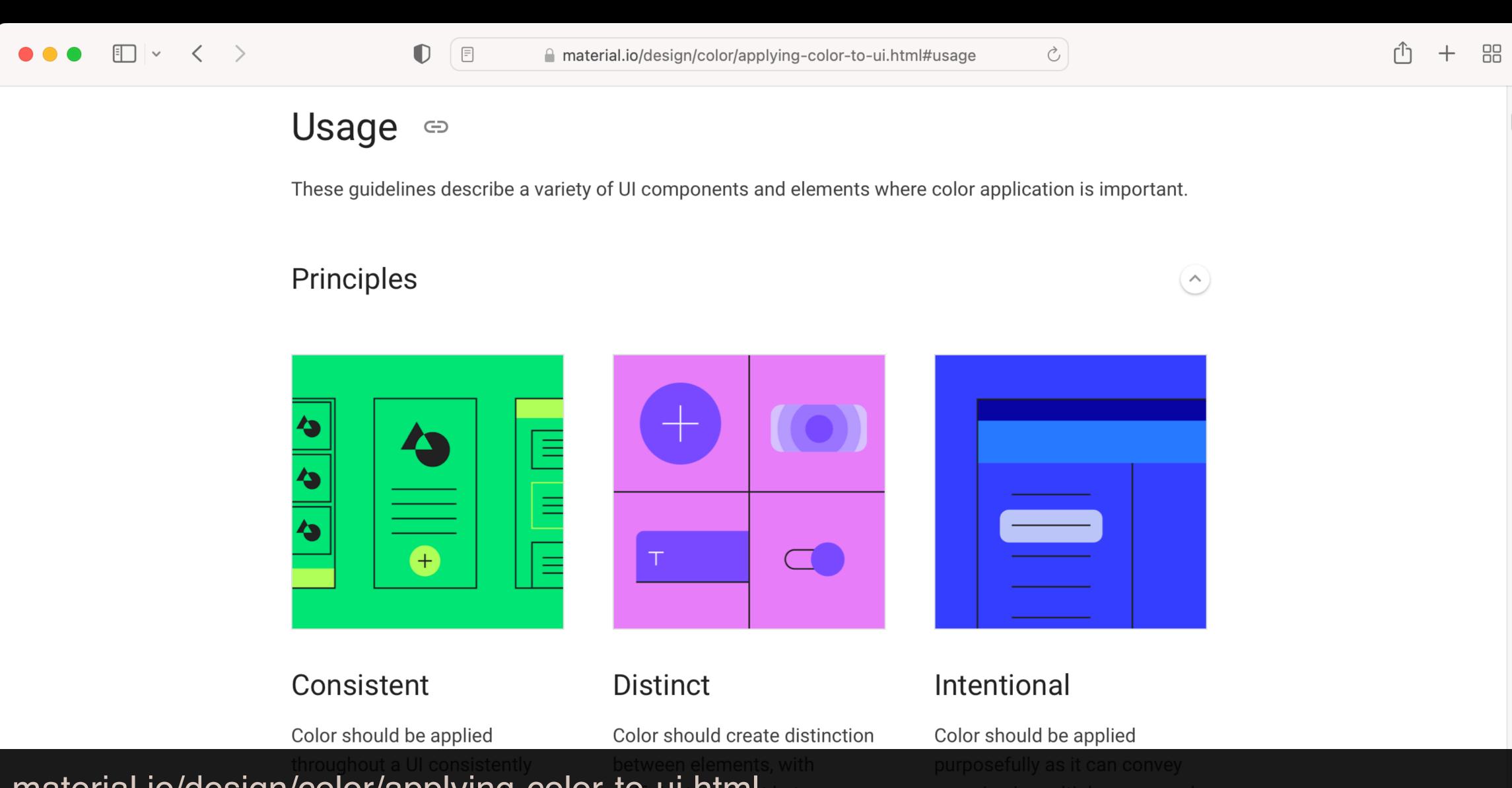
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## Accessibility For Everyone

by Laura Kalbag

https://abookapart.com/products/accessibility-for-everyone



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Laura Kalbag

# ACCESSIBILITY FOR EVENYORE

FOREWORD BY Heydon Pickering

### Colour is a powerful tool.

### Colour creates atmosphere.

### Fun lives beyond the defaults.

# Accessible should be the default.

### Accessibility matters.

# Thank you!

Laura Kalbag

**Small Technology Foundation & Stately** 





Laura Kalbag

ACCESSIBILITY FOR EVERYONE

FOREWORD BY Heydon Pickering