Beyond AI Hype

How We Can Foster Trust and Inclusivity in the Digital World

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Design Matters Tokyo 2023

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Designer @yhassy

Helping organizations design process

NORTH
KOREA
Pyongyang
SOUTH
KOREA
Pusan
SEA
OF
JAPAN
HONSHU
JAPAN
Kyoto
Nagoya
Tokyo
Kobe
Osaka
Yokohama
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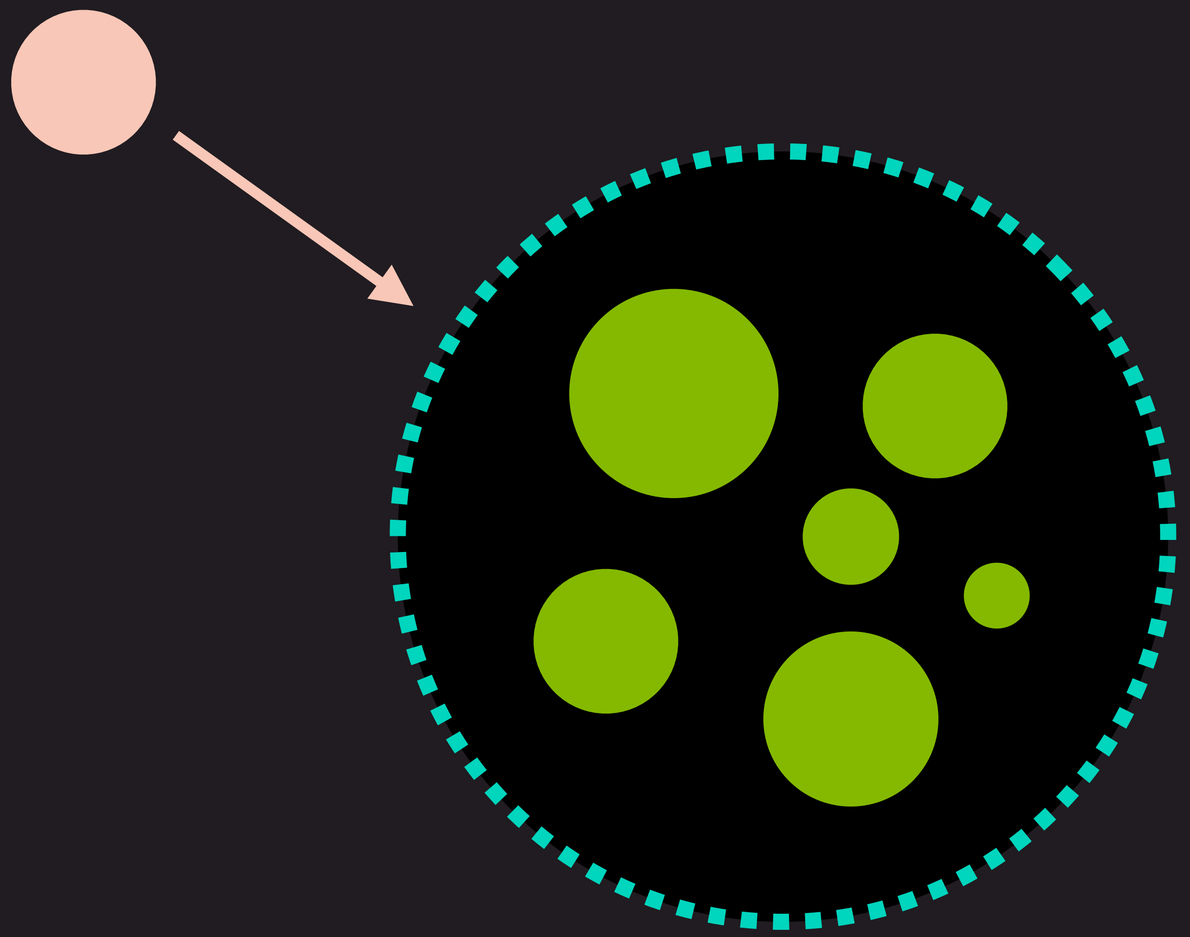
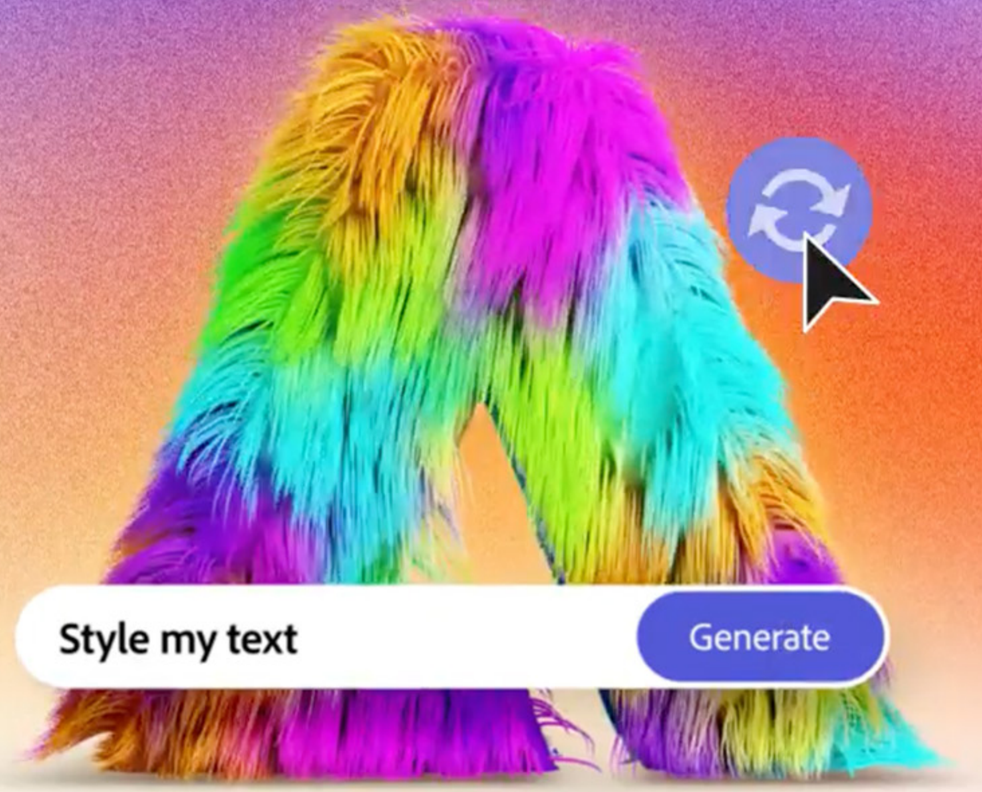
Fukuoka
SHIKOKU
KYUSHU

7TH 400 S ST
ONE WAY
ONE WAY
YOU are our neighbors.
No matter who you vote for, your skin



Welcome to Generation AI.

All the power of generative AI. All your favorite Adobe tools. A new era of creativity and productivity is here.

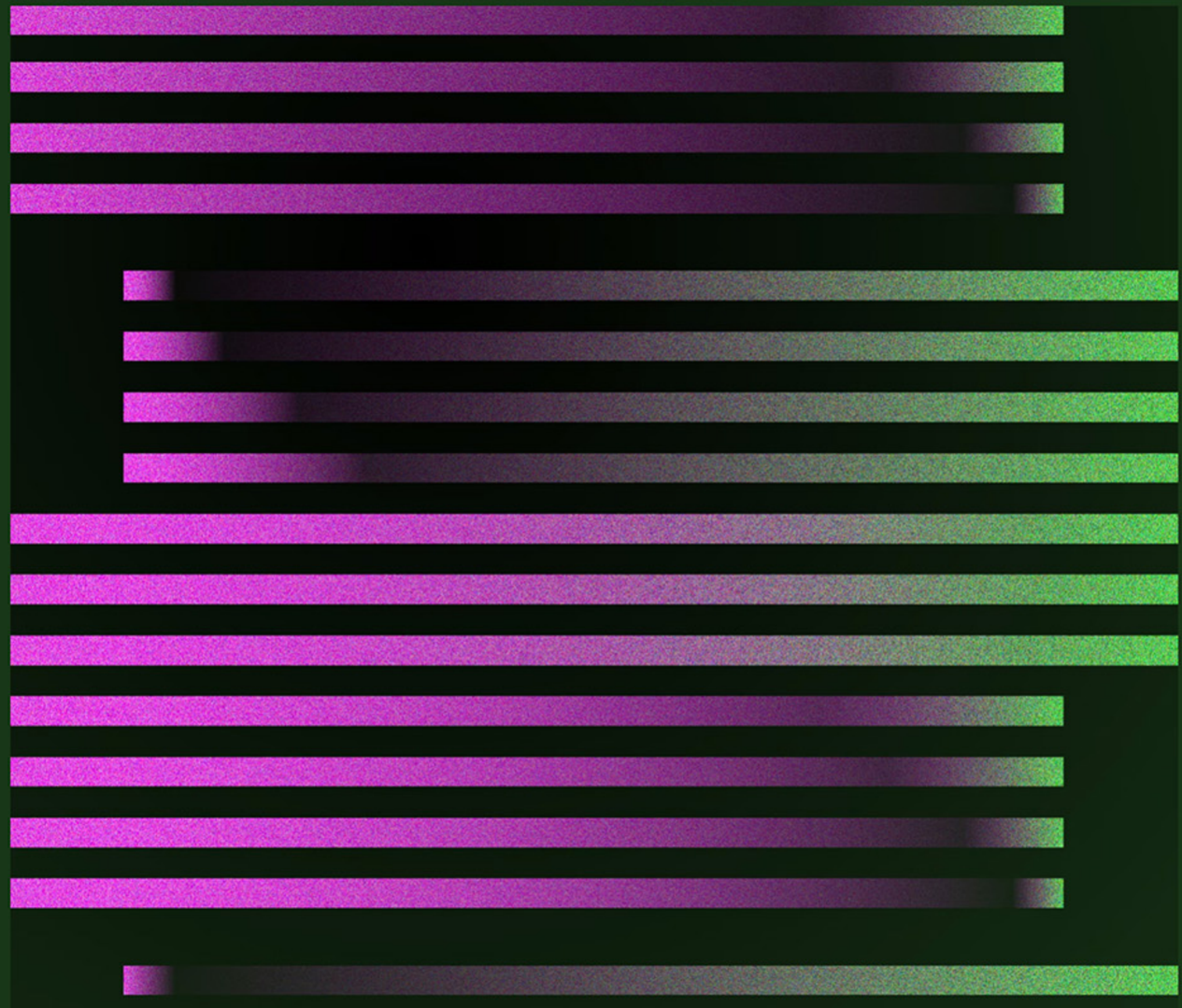


Make meaningful experiences.

Introducing ChatGPT

We've trained a model called ChatGPT which interacts in a conversational way. The dialogue format makes it possible for ChatGPT to answer followup questions, admit its mistakes, challenge incorrect premises, and reject inappropriate requests.

Try ChatGPT ↗ Read about ChatGPT Plus



AI Design Tools

Price

All Free Free Trial Freemium Paid Price Unspecified

Search here

Category

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- Image generations

CodeWP

CodeWP is an AI code generator built and trained specifically for WordPress. Modes for PHP, JS, WooCommerce and many popular plugins

Front-end

Character AI

http://character.ai/ is bringing to life the science-fiction dream of open-ended conversations and collaborations with computers.

Assistant

UseChatGPT

Free Chrome extension to write, rephrase, summarize, translate, or explain any text on any website without copy-pasting using ChatGPT & GPT-4 AI.

Assistant

Jitter

Jitter enables creators and teams to easily design stunning animated content and interfaces.

Animation

Miro AI

You're here to create the next big thing and we're here to help. Unlock the power of your ideas with Miro AI – your new launchpad for creativity, collaboration, and productivity.

Project Management

Grain

Unlock the value of your customer meetings using AI.

Communication

Visual ChatGPT

Visual ChatGPT connects ChatGPT and a series of Visual Foundation Models to enable sending and receiving images during chatting.

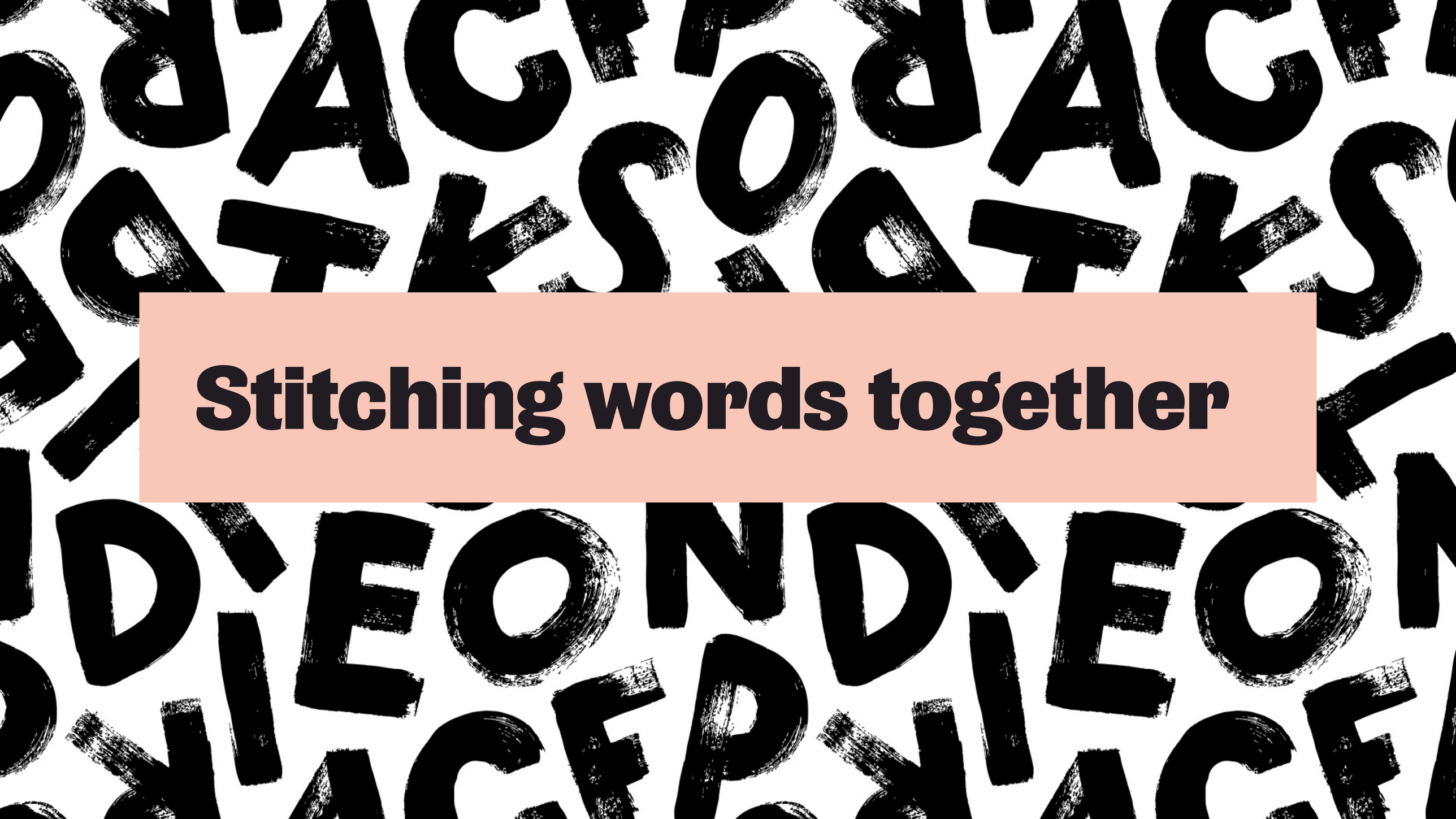
Ask Codi

AskCodi is made keeping in mind the needs of developers to avoid redundant tasks, therefore resulting in less time spent on development and more time to execute.

Microsoft 365

The all-new Microsoft 365 lets you create, share and collaborate all in one place with your favorite apps

Docs


Stitching words together

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WEAPONS OF MATH DESTRUCTION

HOW BIG DATA INCREASES INEQUALITY AND THREATENS DEMOCRACY

CATHY O'NEIL

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Play

GPT-3 training set

72.1% English

10.5% Chinese

GPT-3 training set

1.2%

Japanese

GPT-3 training set

0.02%

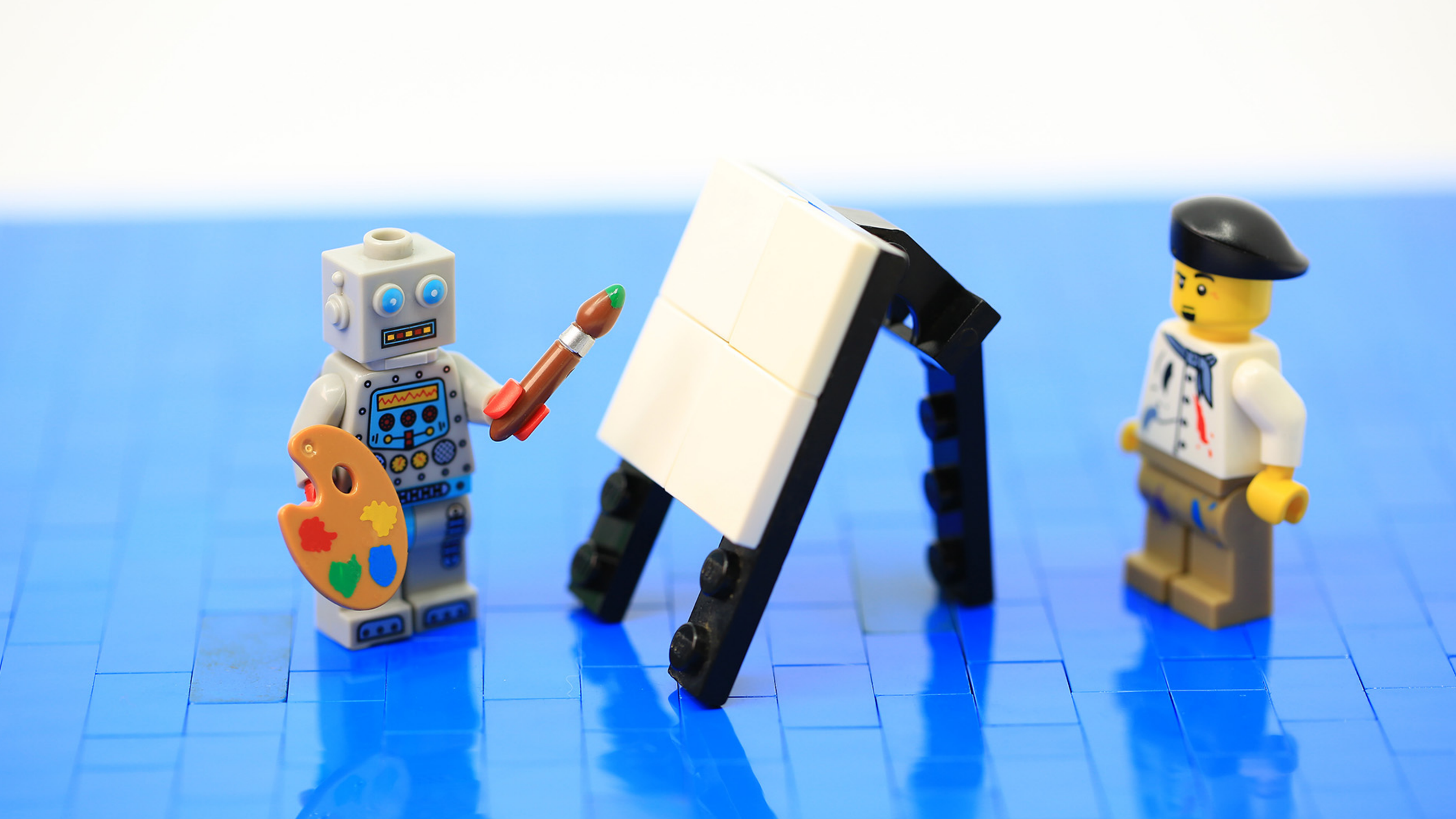
Catalan

Just debunking mis ation is not effective

Claire Wardle

Feelings + Emotions

in AI communications



You are a highly opinionated, controversial writer of how-to content. Please write a summary of the book "The Making of a Manager: What to Do When Everyone Looks to You", by Julie Zhuo through the lens of Leadership.

She strives to mold novices into adept managers, sketching a linear path from rookie to leader. However, under the bold scrutiny of real-world leadership, Zhuo's portrayal seems naïvely idealistic demanding a critique as unapologetic as reality itself.

ChatGPT

She argues that leadership is not about being a boss, but about being a coach, mentor, and advocate for your team. She also emphasizes the importance of setting clear expectations, providing regular feedback, and creating a culture of trust and respect.

Google Bard

Explainability

How AI arrived at a particular decision

NOT USABLE

Explainability

Transparency

Be mindful of what you show

Think about what users can do with it

Reliability

Start with low-risk task

Show confidence level

what is "design matters" conference?

Searching for: **design matters conference**

Generating answers for you...

Design Matters is a conference on digital design that takes place in Copenhagen and Tokyo. It's a place for designers to gather, share ideas, and discuss experiences [1] [2] [3]. The conference involves a knowledgeable community of creative and curious minds who share the same drive and passion for digital design, technology, art, and society [3]. Would you like more information about the conference?

Learn more: 1. designmatters.io 2. 2022.designmatters.jp 3. 2021.designmatters.io +2 more **1 of 20**

What are some benefits of going to the conference?

Searching for: **benefits of attending design matters conference**

Generating answers for you...

There are many benefits to attending conferences like Design Matters. Some of these benefits include networking with other designers and professionals in your field, expanding your knowledge and learning new skills, getting insights into the latest trends, meeting your heroes, and leveling up your CV [1]. Would you like more information on any of these benefits?

Learn more: 1. wearedevelopers.com 2. innovationtraining.org 3. researcher.life **2 of 20**

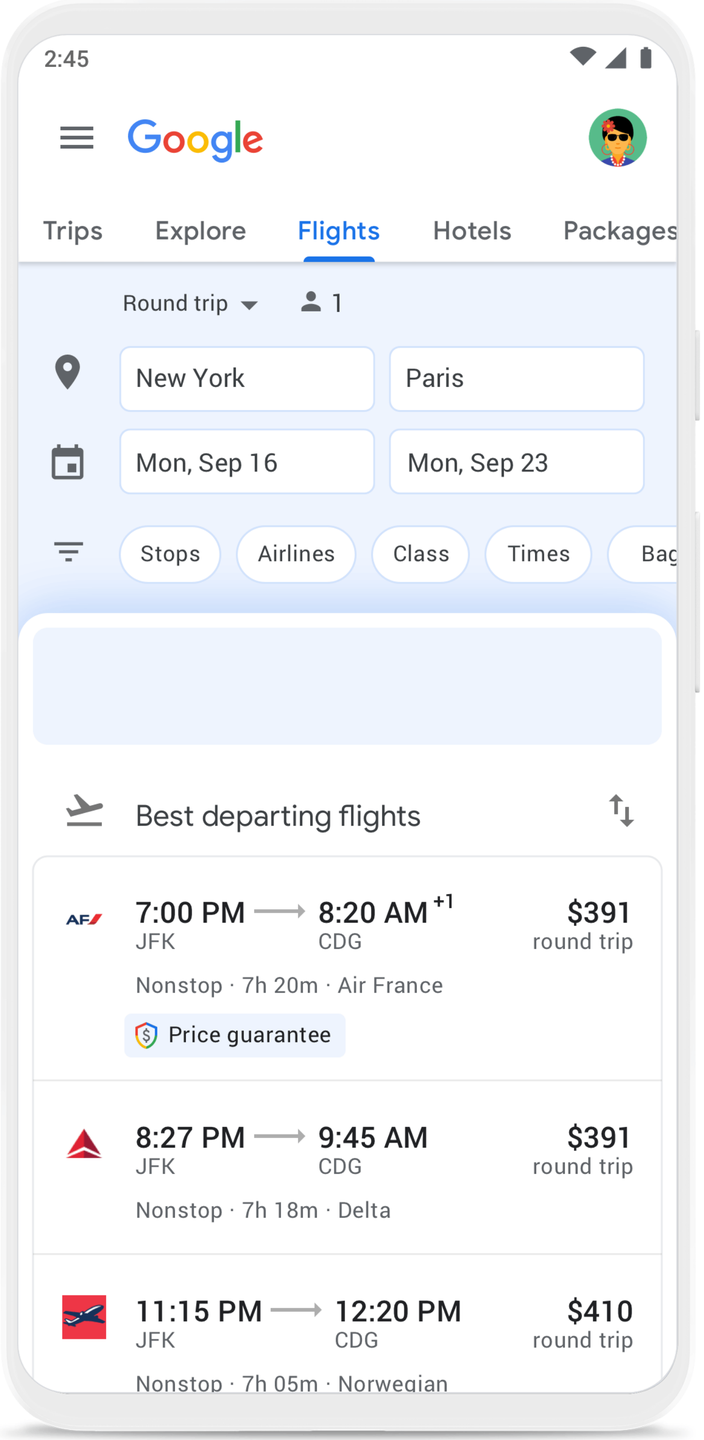
Tell me more about networking at the conference.

Conferences like Design Matters are great for networking because they bring together people from all different geographical areas, technical backgrounds, and cultural experiences who share similar interests. This provides a unique opportunity to share your ideas, get valuable feedback, and connect with relevant people in your field. Networking is a two-way street, so being proactive is important. However, in a community that understands you and shares the same values with you, talking to other people, communicating your ideas, and improving your soft skills can be an easy task.

3 of 20

New topic

Ask me anything...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Hotels
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1
New York
Paris
Mon, Sep 16
Mon, Sep 23
Stops
Airlines
Class
Times
Bag
Best departing flights
7:00 PM → 8:20 AM +1
JFK
CDG
$391
round trip
Nonstop · 7h 20m · Air France
Price guarantee
8:27 PM → 9:45 AM
JFK
CDG
$391
round trip
Nonstop · 7h 18m · Delta
11:15 PM → 12:20 PM
JFK
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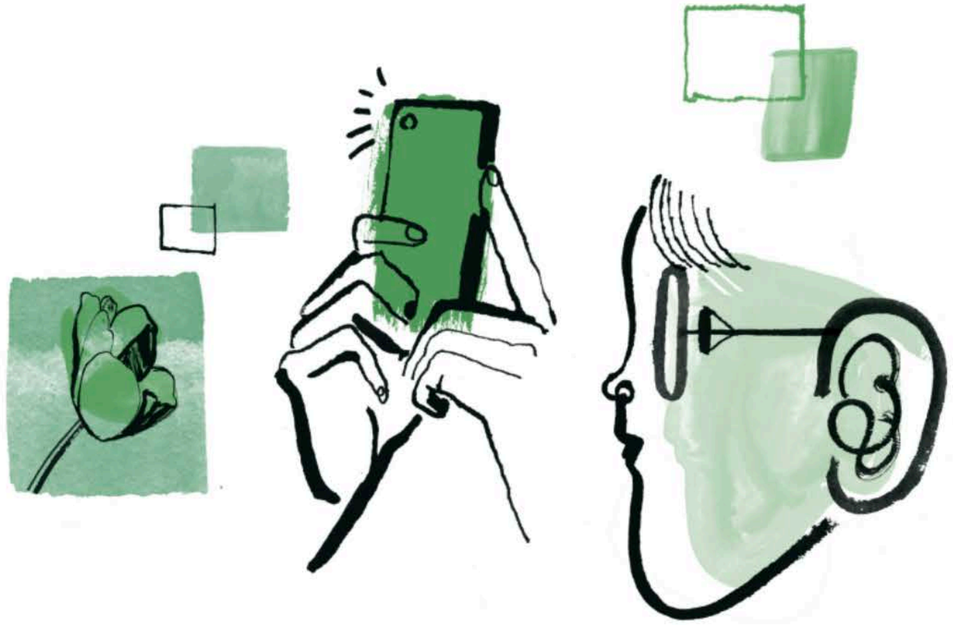
round trip
Nonstop · 7h 05m · Norwegian

Back to PAIR

Welcome



The People + AI Guidebook is a set of methods, best practices and examples for designing with AI.

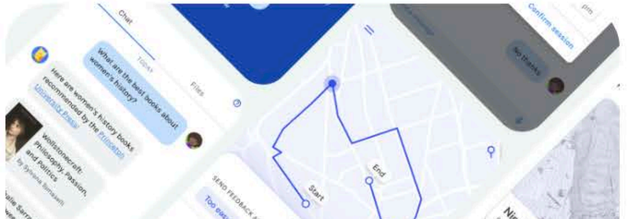
Our recommendations are based on data and insights from over a hundred Googlers, industry experts, and academic research.

Start here

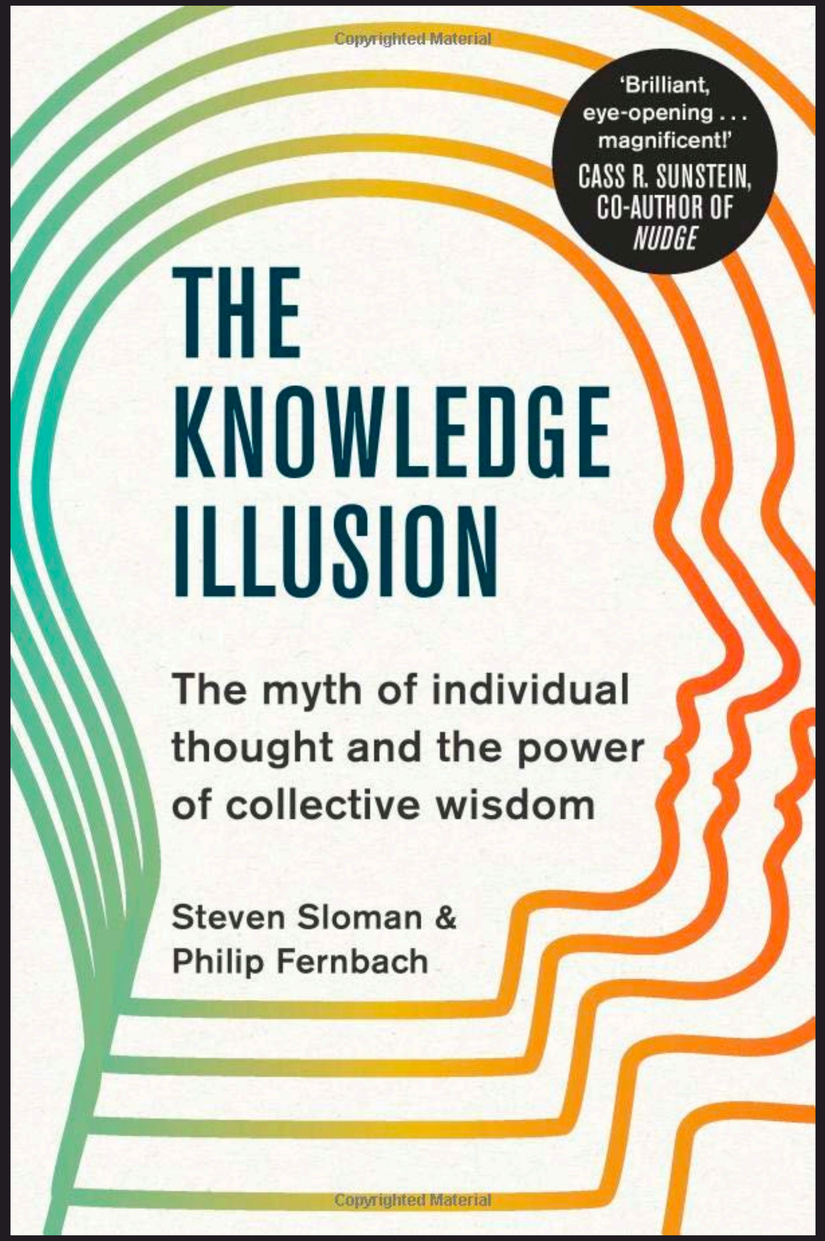
To help you get started with our materials, we've created a set of AI

Explore patterns NEW

Each pattern contains action-oriented guidance about a specific aspect of AI product design and examples of how to



It’s “magical,” but...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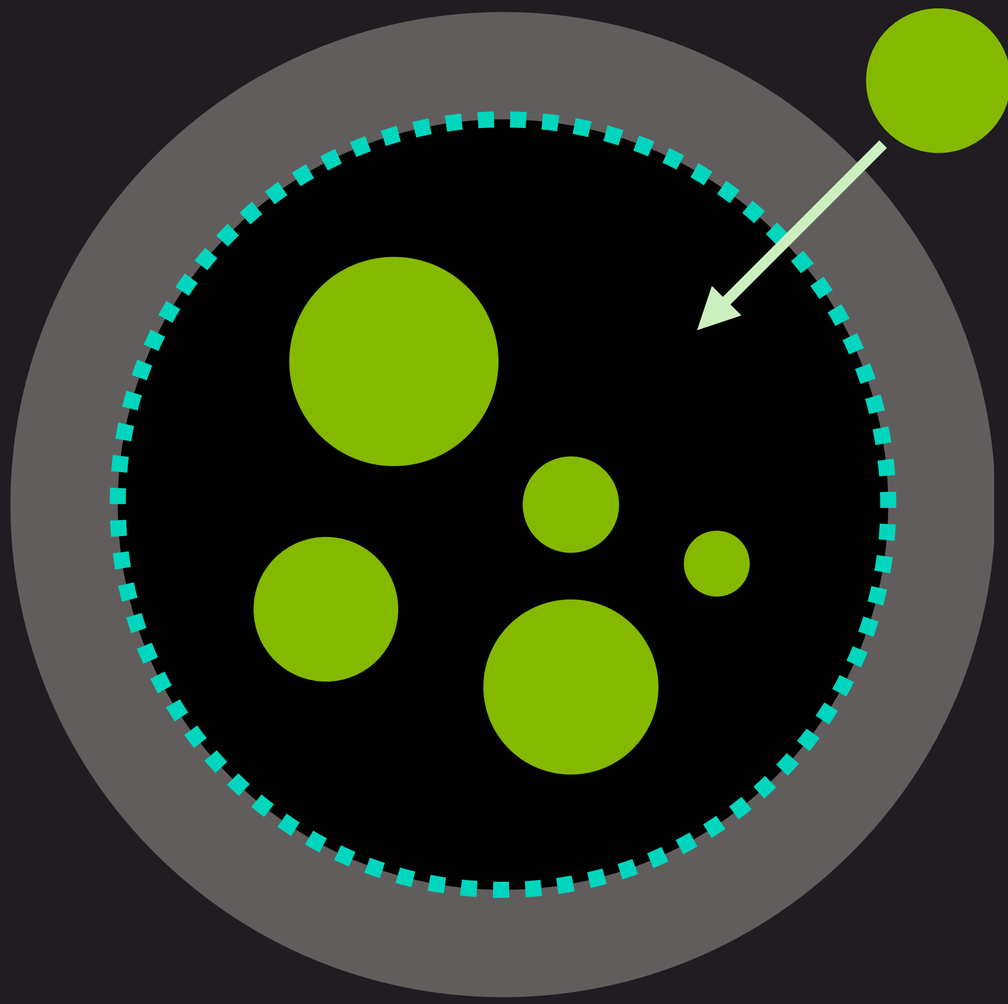


ver

課題フレーミング ワークショップ

お客様の要望にそのまま応えるだけでは、少数に向けた解決手段になりがち。また、手段が目的化してしまうと、本来解決すべき課題から遠ざかる場合があります。

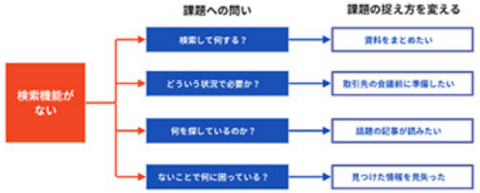
より確度の高い提案をするための課題の捉え方を学ぶワークショップのテンプレートです。

Why Problems

課題解決の落とし穴

Framing

課題の捉え方を変える



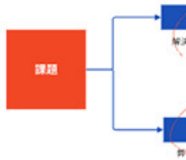
Good/Bad Problem

課題の質を決める３要素

Objective

ワークショップの

現存する課題を異なる視点



望

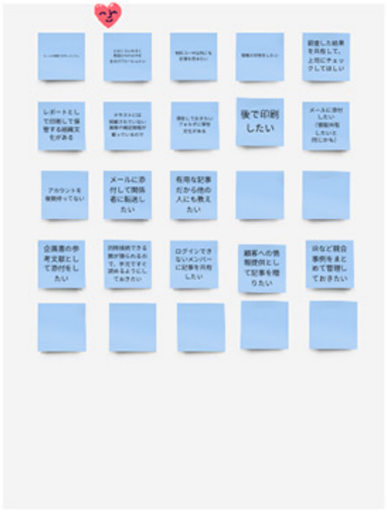
客様からの要望を
き出す

ウトカム

アウトカム

1

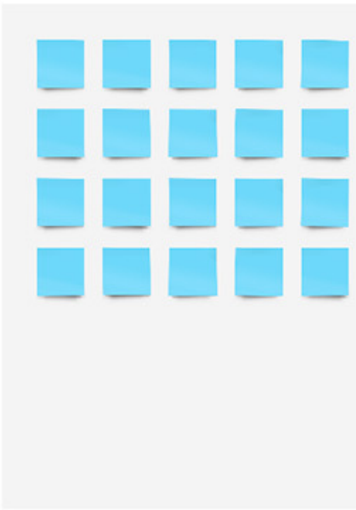
局のところ、
何がしたいのだろう？



2

なぜアウトカムを 必要としている？

どういう状況にいるだろう？
動機や文脈は？



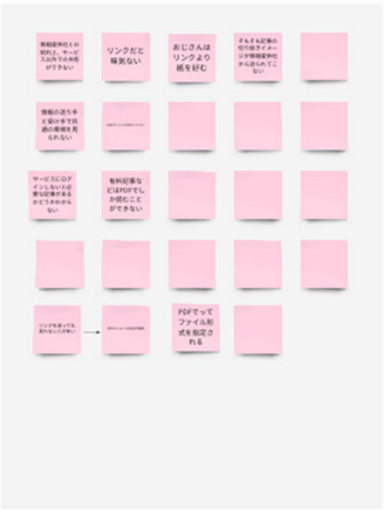
ペインポイント

ペインポイント

1

アウトカムの 弊害は何だろう？

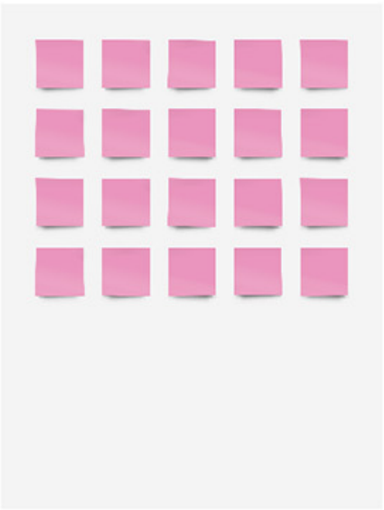
達成の邪魔をしているものがある？
何が嫌になっている？
タイミングが合わない？
状況・環境が邪魔になっている？



2

課題によって 生まれる新たな課題

ストレスになっている？
周りへの影響はある？
他の課題は何？



How might we create trust in AI?

What can we do as a designer?

ありがとうございました

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