How a typeface is made

The craft behind the transformation of our library

Zeynep Akay / 27 September 2023

a
dalton
maag
a

What We Do

- Font Library
- Font Modifications
- Logo Refinements
- Custom Typefaces
- Multiscript Typefaces
- Logo to Typeface
- Typeface Consulting

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Dalton Maag's Font Library

Our high-quality font library offers designs across sans serif, serif, script, and display fonts, supporting a range of writing systems. Explore weights and styles in our TypeTester at the top of the page and download a free trial of any typeface to test its suitability to your needs. Our user-friendly licences are straightforward and cost-effective, starting at just $30.

Need assistance finding the best solution for your budget and technical requirements? Just get in touch with our team.

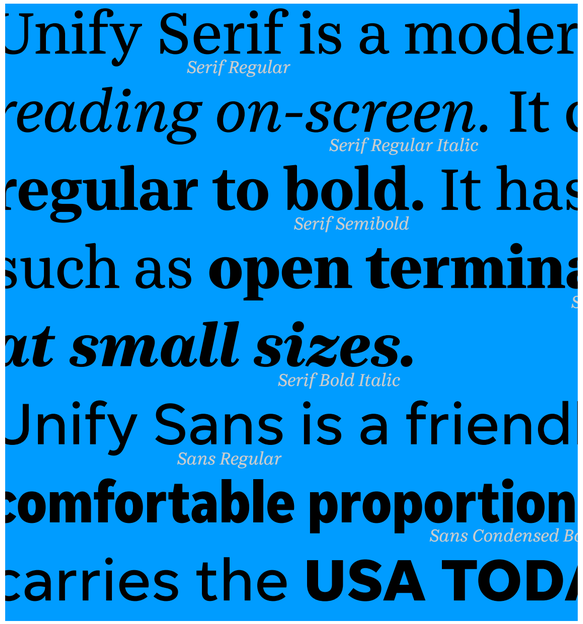
54 styles Download trial Buy licences Read case study

Aktiv Grotesk

Dalton Maag Font Library (2018)

27 Families
52% Sans Serif
26% Serif
22% Display

How a typeface is made: Our custom font expertise



April 2020: Three briefs

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- Typeface Family to Express Luxury
- Typeface Family for a Fictional Company or Organization
- Typeface Family for an Esports Team

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Carlos De Toro 16:41

Here you have some sexy curves for welcoming the weekend!

Natalia Qadreh 09:56

hiiii (slightly delayed sharing), good morning

Samir Souza Reis 13:25

Hi everybody! Here's my contribution.

Zeynep Akay 16:27

Ball rolling is strictly forbidden in The Republic of Gilead.

Rafael Saraiva 16:23

Let's keep the ball rolling

Robert Pratley 16:19

Let's start the ball rolling

Eleni Beveratou 10:45

is submission round is very nice and

Maria Fontenelle 13:43

Hi guys! Since I couldn't decide on one idea, I submitted two. Here they are!

Pablo Bosch 08:50

Hey, another one arriving very late to the party. Here's my proposal for Sirius Cybernet

Bianca Berning 09:21

(I love library submission day!)

Pablo Gámez 16:39

Here you have some candy! :goldtp:

12
Draft Proposals

10
Genres

4
Commissioned Designs

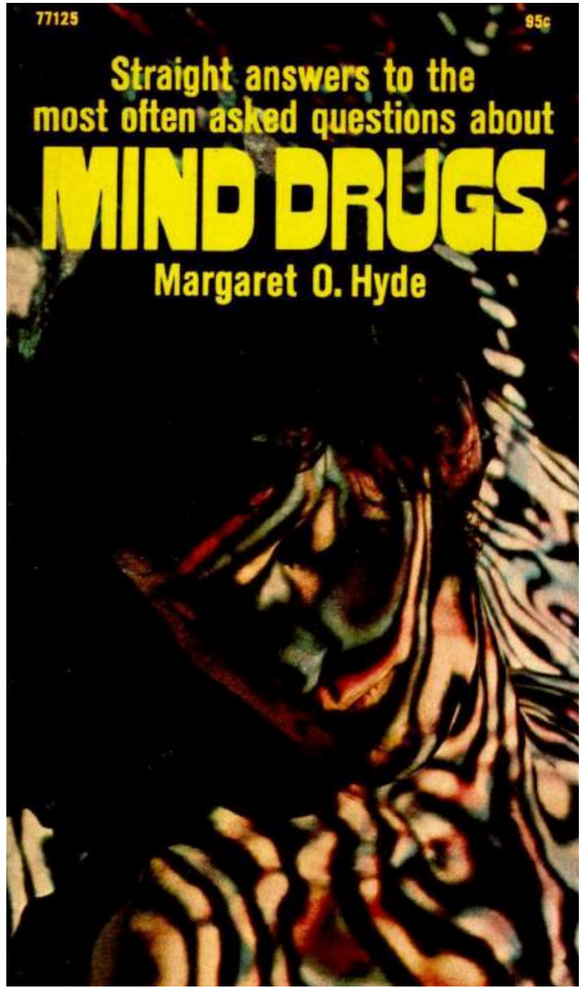
28
Draft Proposals

14
Genres

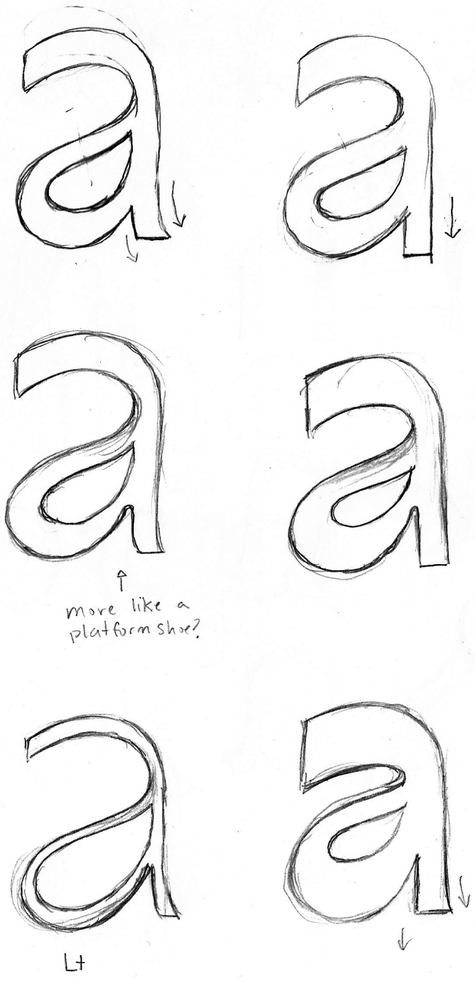
6
Commissioned Designs

How a typeface is made: Our Process

How a typeface is made: Designers' responses



How a typeface is made: Designers' responses



EGOYZaehinoprtv

EGOYZaehinoprtv

EGOYZaehinoprtv

How a typeface is made: Designers' responses

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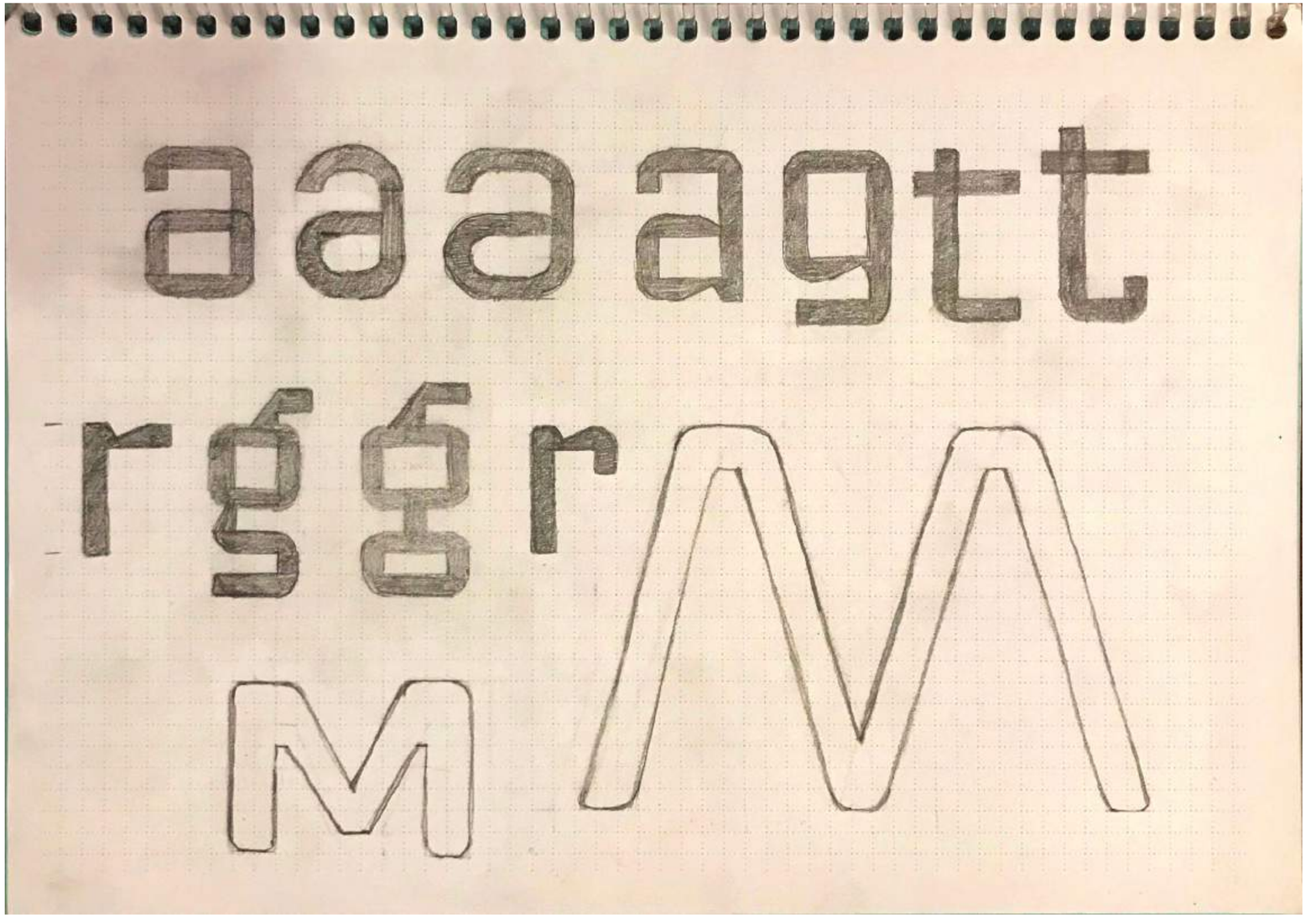
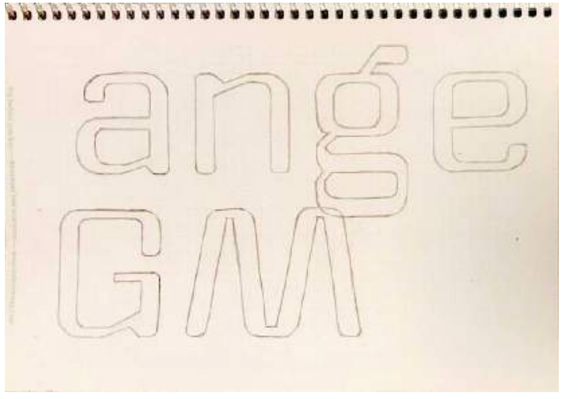
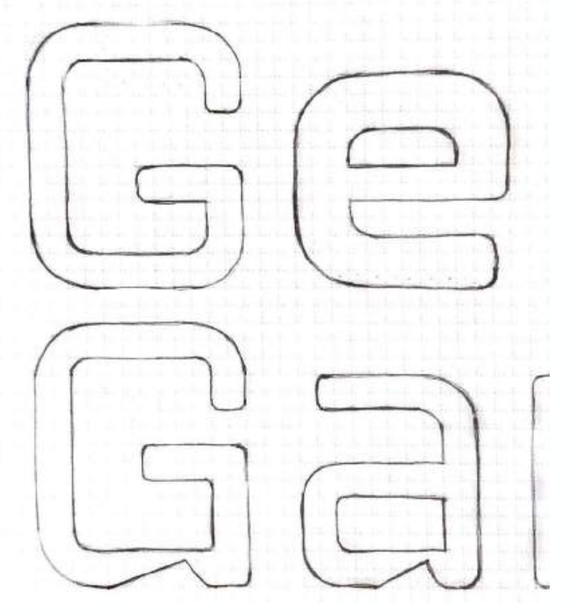






GMaeghnoprt

GMaeghnoprt

Commissioned Designs

- Bisbee
- Widescreen
- Caraque
- Mendl

How a typeface is made: Bisbee

How a typeface is made: Bisbee

Hair

HKRRaegghillnopty

Regular

HKRRaegghillnopty

Black

HKRRaegghillnopty

How a typeface is made: Bisbee concept

Hair Display

AHEGOKRabcefghilnoprsty AGRag

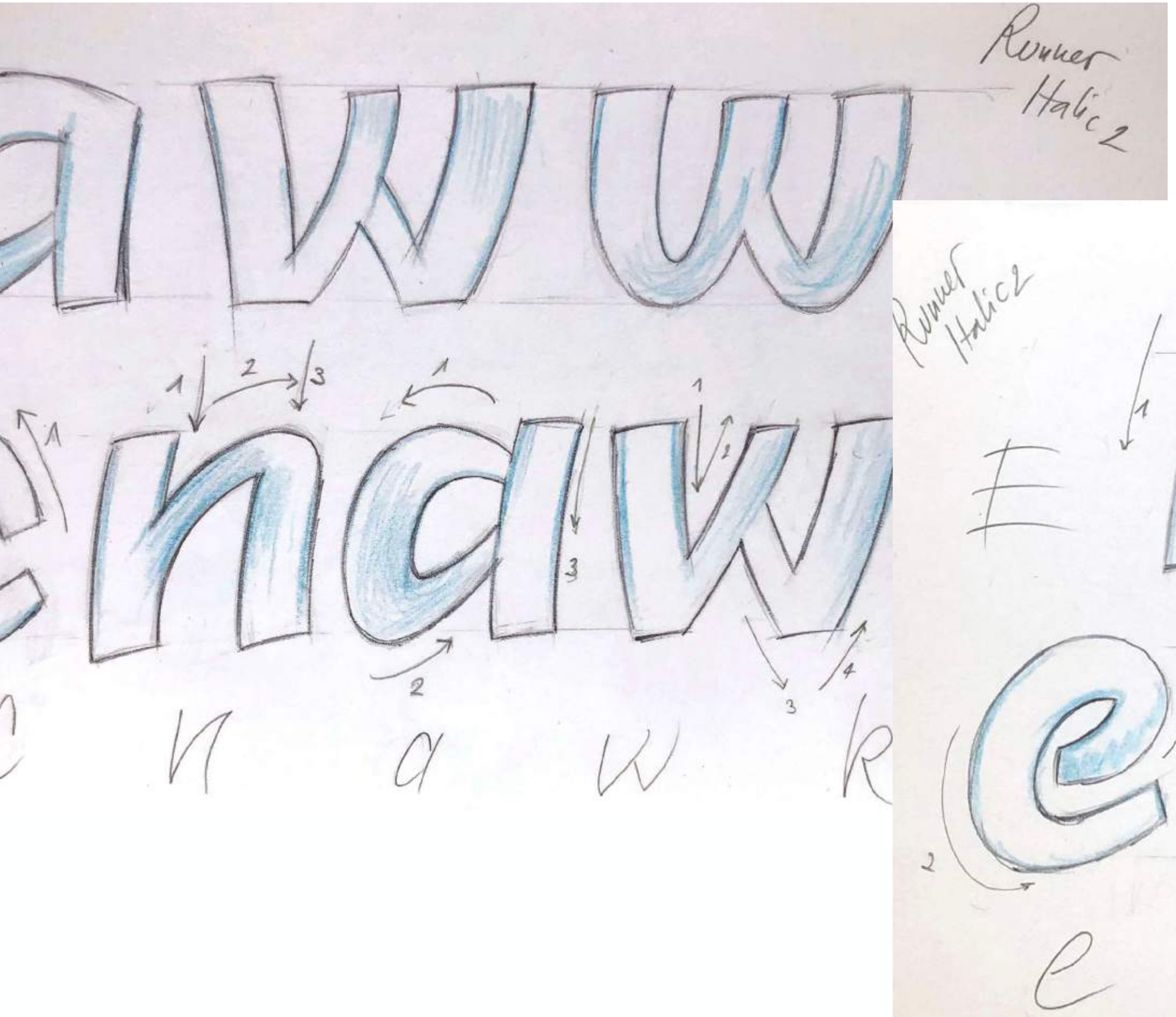
Regular Display

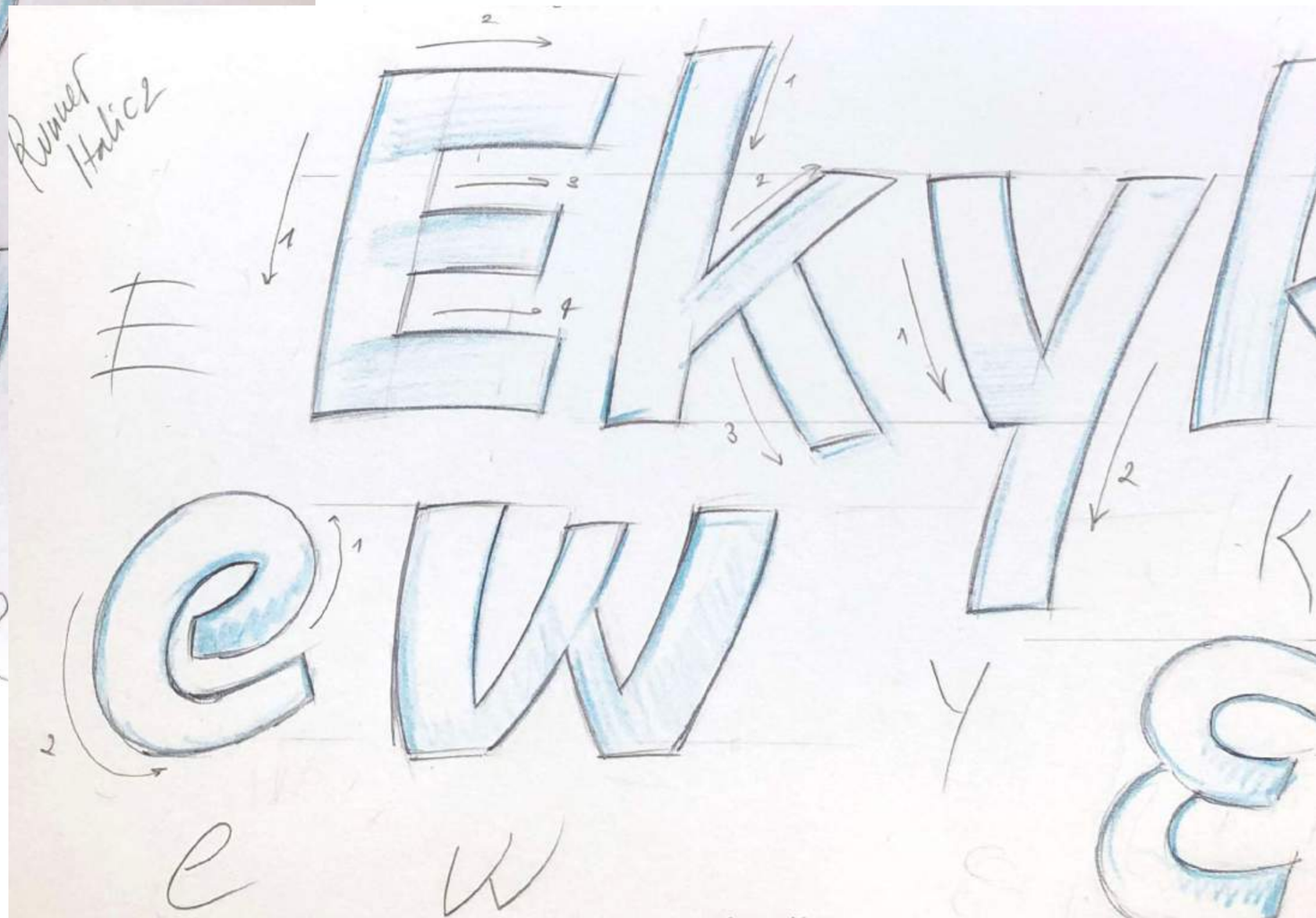
AHEGOKRabcefghilnoprsty AGRag

Black Display

AHEGOKRabcefghilnoprsty AGRag

How a typeface is made: Bisbee concept





Black Display Outlandish Italic

AHEGOKR

acehilnkoptyw

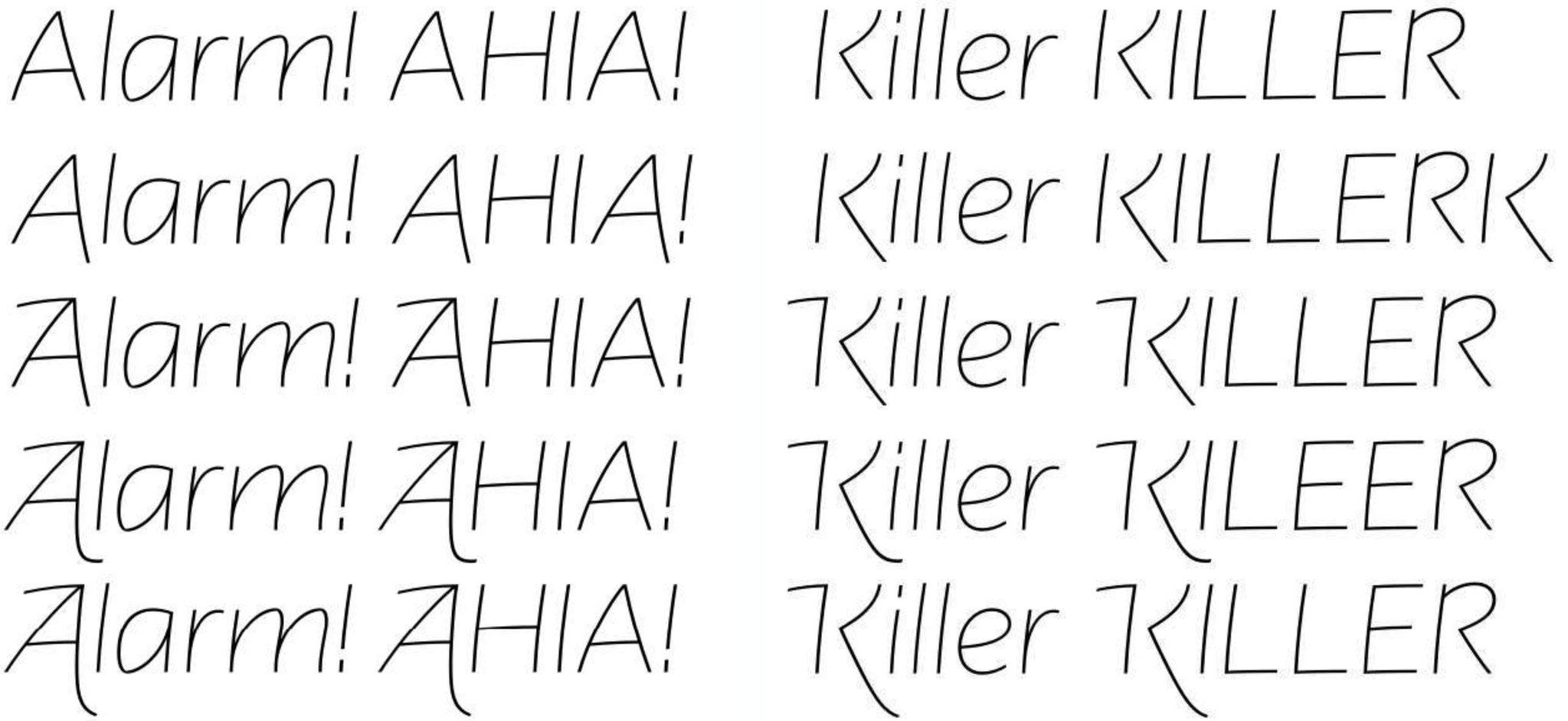
AHEGOKR

acehilnkoptyw

How a typeface is made: Bisbee development

How a typeface is made: Bisbee development

Gulp GULPiG 1
Gulp GULPiG
Gulp GULPiQ
Runner RUNNER 1
Runner RUNNER 2
Runner RUNNER 3
Runner RUNNER 4
Runner RUNNER 5


Alarm! AHIA! Killer KILLER
Alarm! AHIA! Killer KILLERK
Alarm! AHIA! Killer KILLER
Alarm! AHIA! Killer KILEER
Alarm! AHIA! Killer KILLER

NET WEIGHT: 500lb

FRAGIL

1×
RUBBER
ANVIL

WITH
IR BACK

THIS WAY UP!

Hairline
Thin
Light

Regular
Medium
SemiBold

Bold
XBold
Black

CHARACTER CONSTRUCTION CHANGES ACCORDING TO WEIGHT

Horseshoe Bend

Wrather Arch

Meteor Crater

Grand Canyon Caverns

Coyote Buttes

Tonto Natural Bridge

Vermilion Cliffs National Monument

Monument Valley

How a typeface is made: Widescreen

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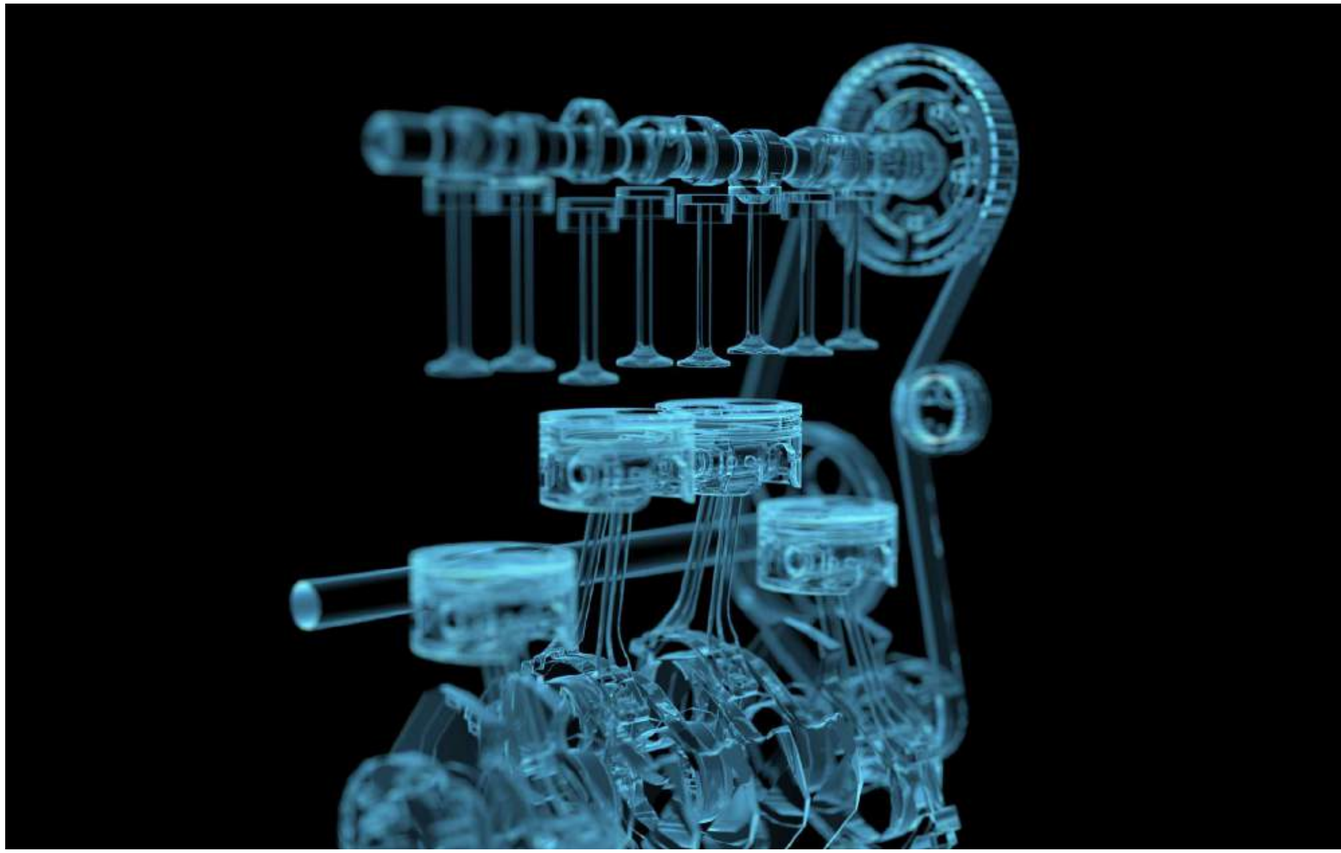
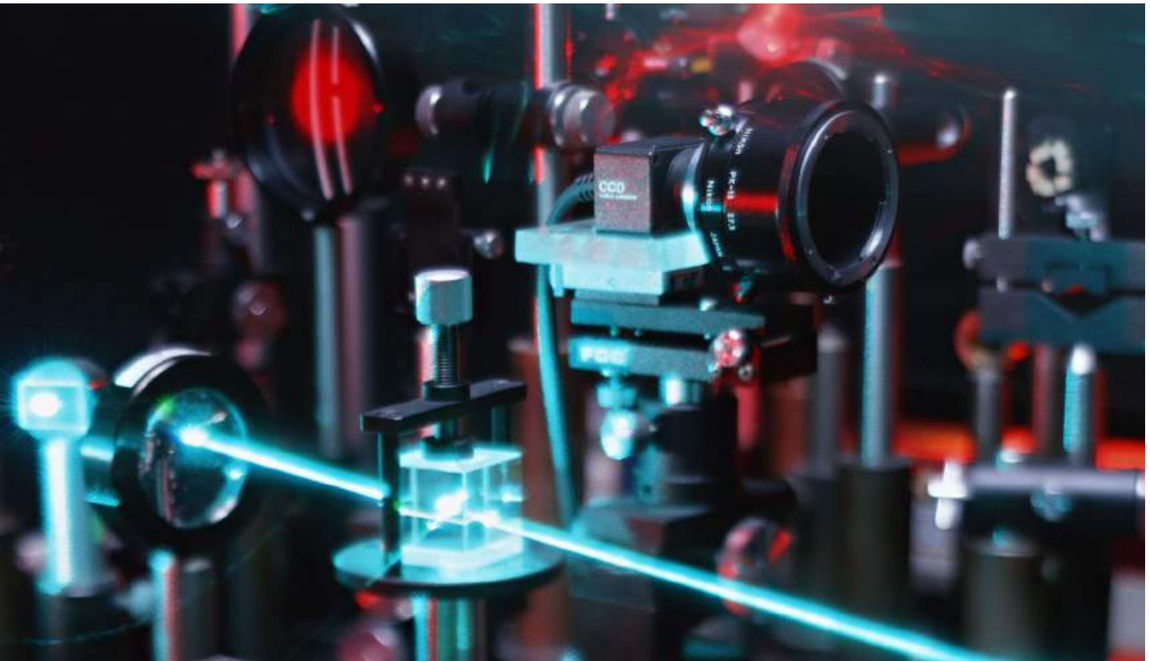




BCEG

aehimn

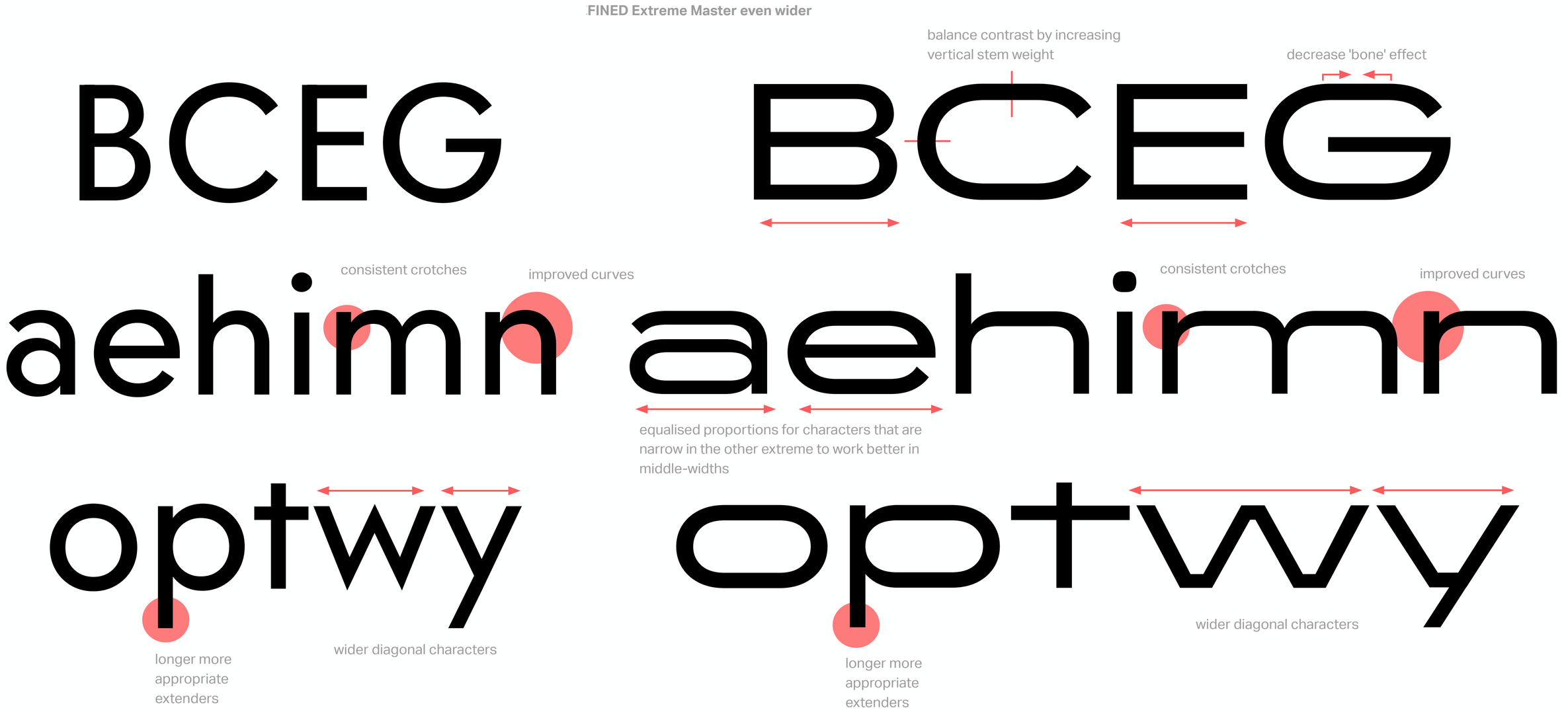
optwy

BCEG

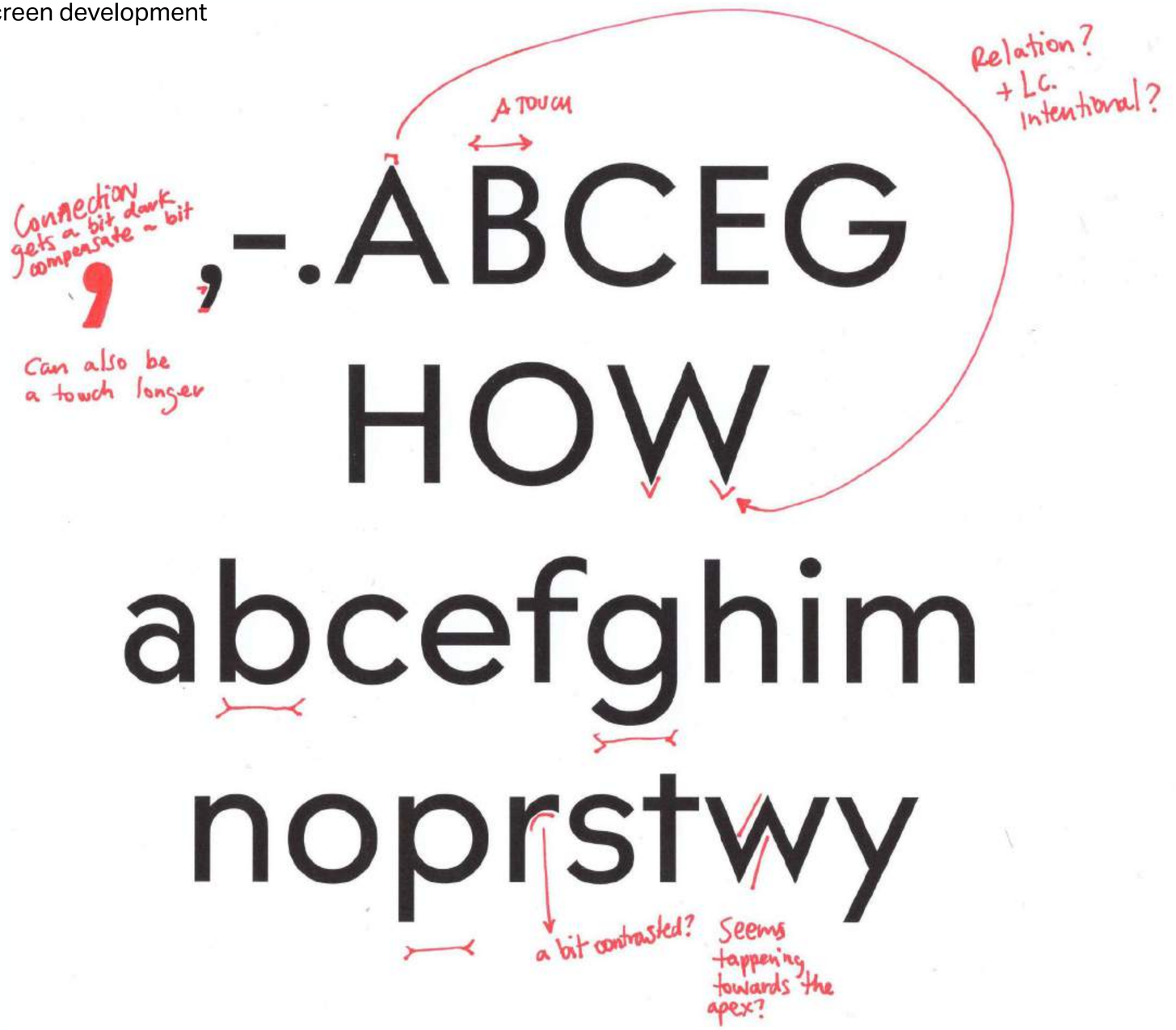
aehimn

optwy

How a typeface is made: Widescreen concept



How a typeface is made: Widescreen development

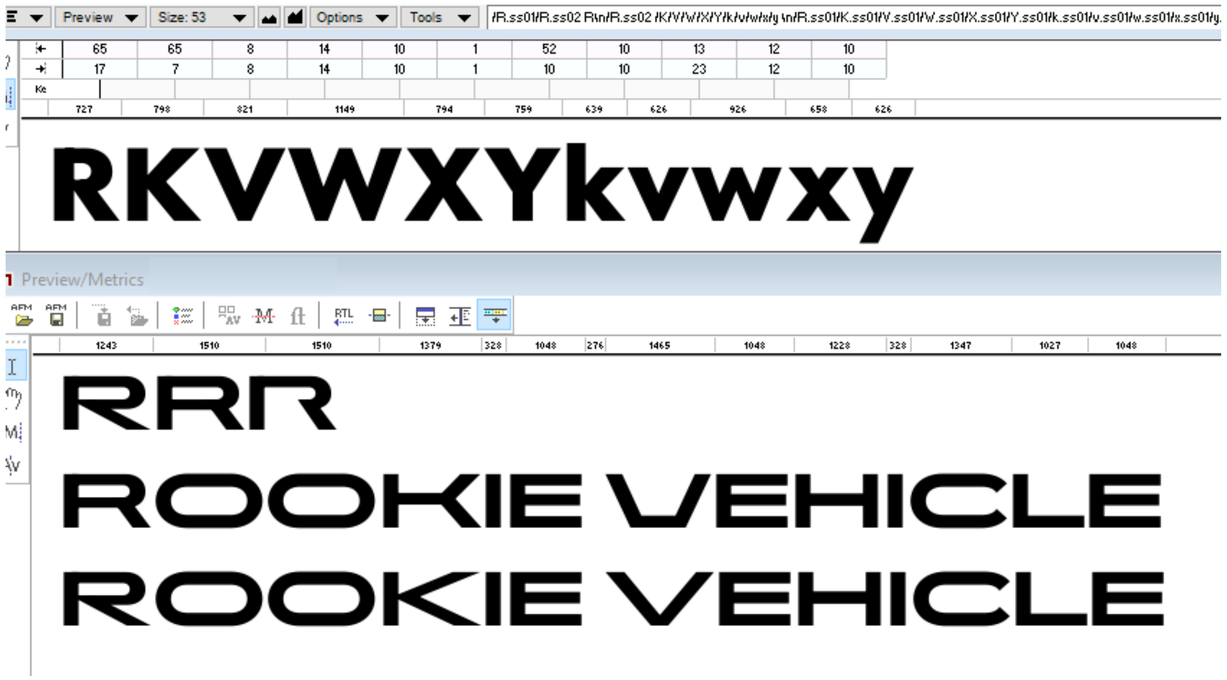


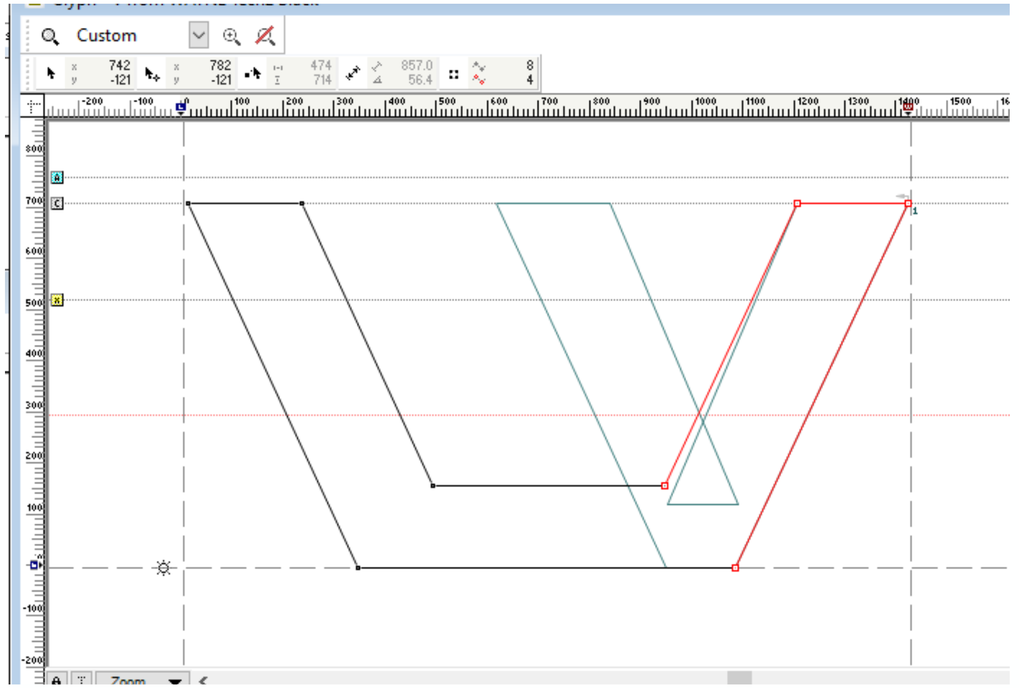
How a typeface is made: Widescreen development

RRR

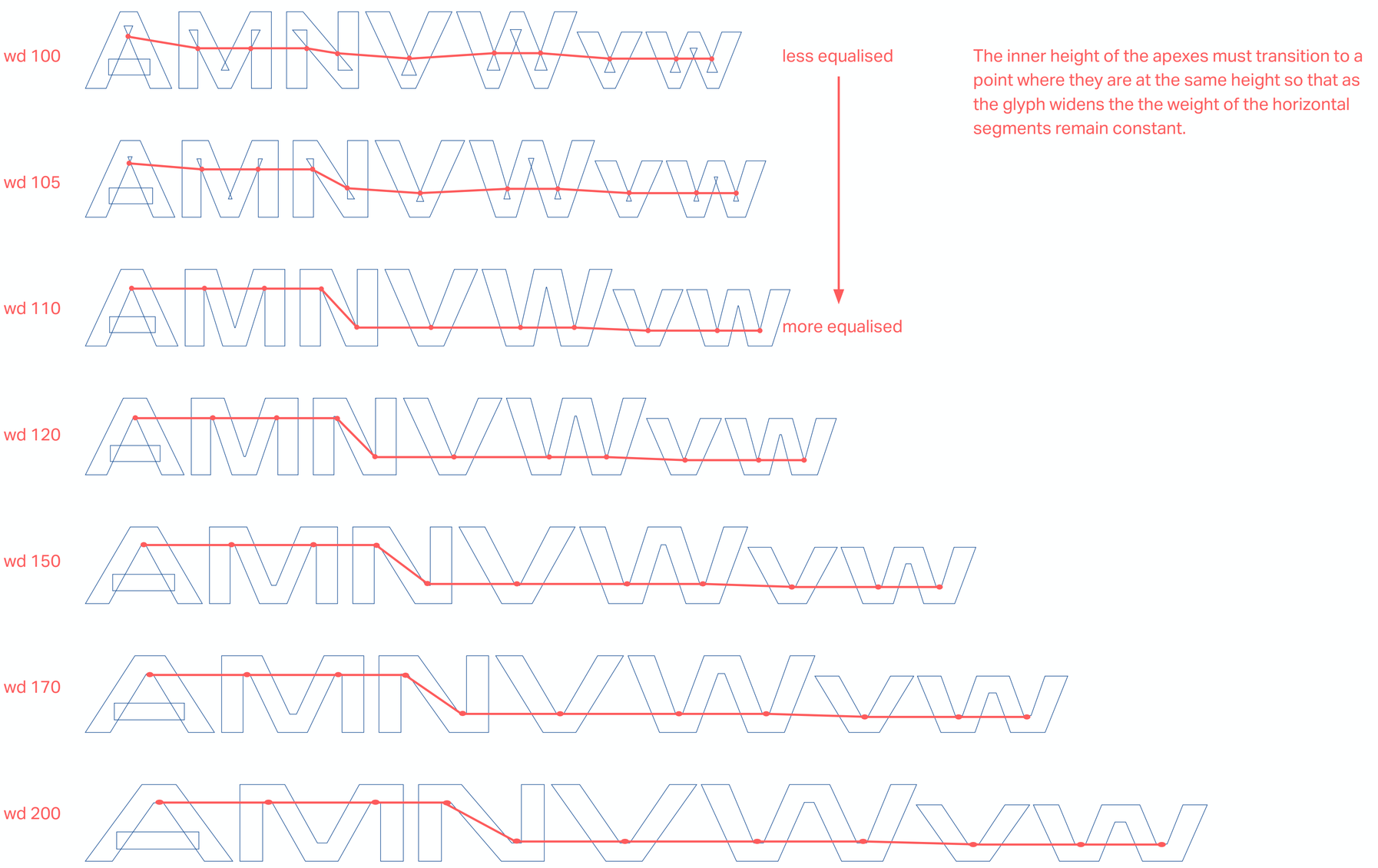
RKVWXYkvwxy

RKVWXYkvwxy





How a typeface is made: Widescreen development



The inner height of the apexes must transition to a point where they are at the same height so that as the glyph widens the the weight of the horizontal segments remain constant.

MIXED WIDTH

☐ INVERTED MIX ☐ ALTERNATIVE MIX

WEIGHT

WIDESCREEN

WIDTH

POWERFUL DRAMATIC DRA
ORM MUTATE MODIFY D
PORARY EXPRESSIVE KINETIC
TRIAL MORPHING TYPO
CONTEMPORARY WIDESCREEN
LE DYNAMIC DIGITAL GR
RARY WIDESCREEN ULTRA
SURPRISING INDUSTRIA
FORM MUTATE MODIFY D
D VARIABLE POWERFUL EMO
RARY EXPRESSIVE KIN

How a typeface is made: Caraque

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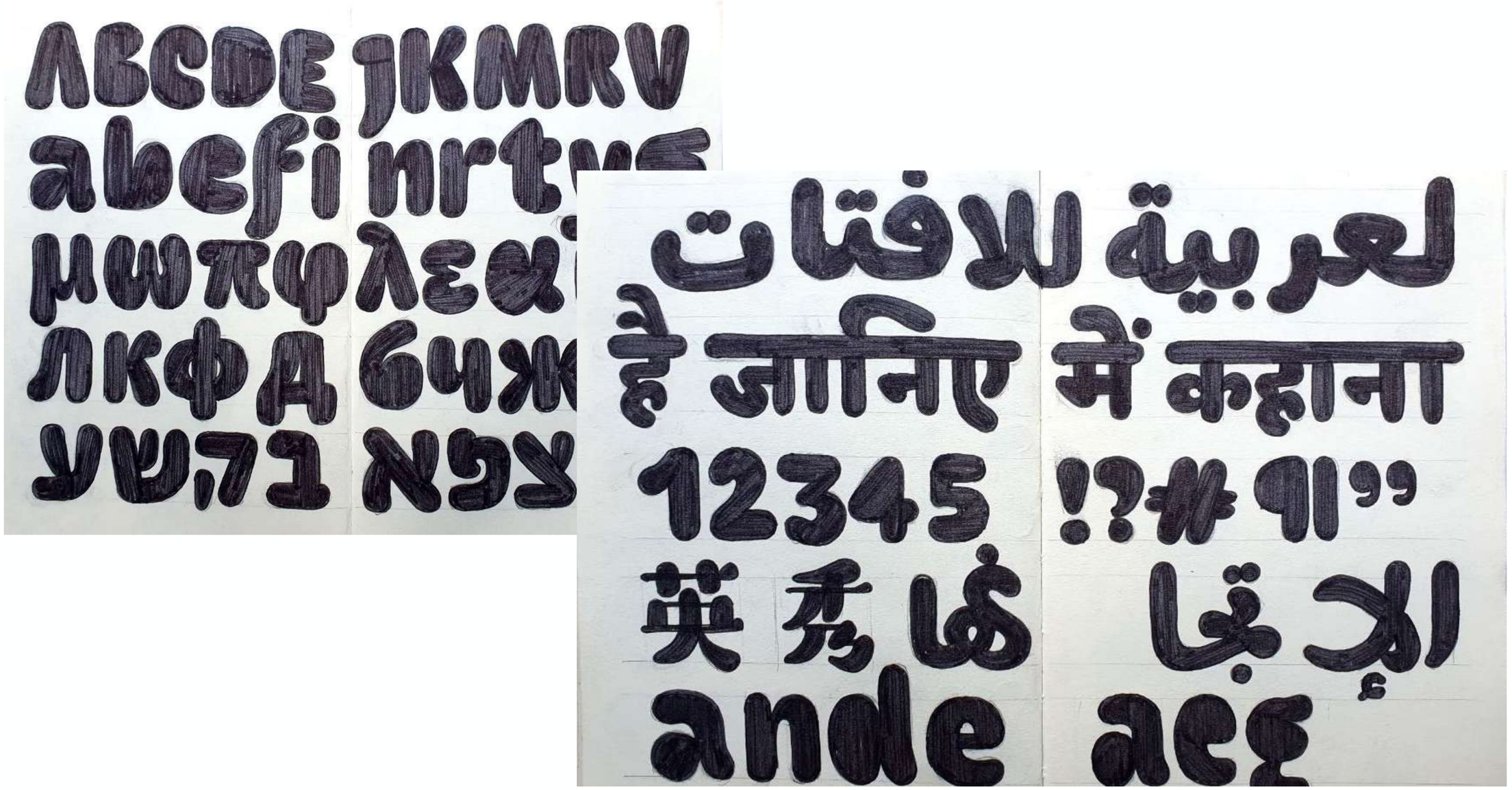


CEaehinopty

CEaehinopty

CEaehinopty

CEaehinopty

Hairy octaning
Aerobic reaction
Creation father
Hypnotic craft

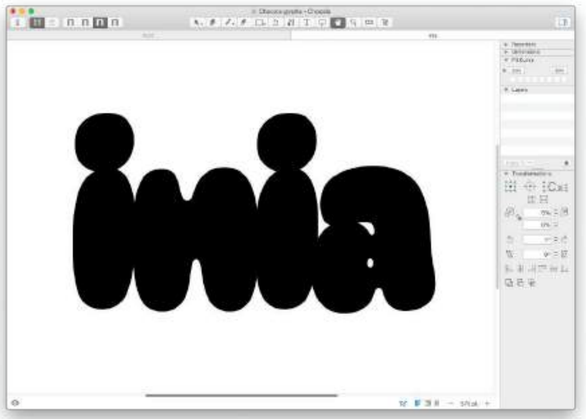
QQQQQQQ

marketing@dalton

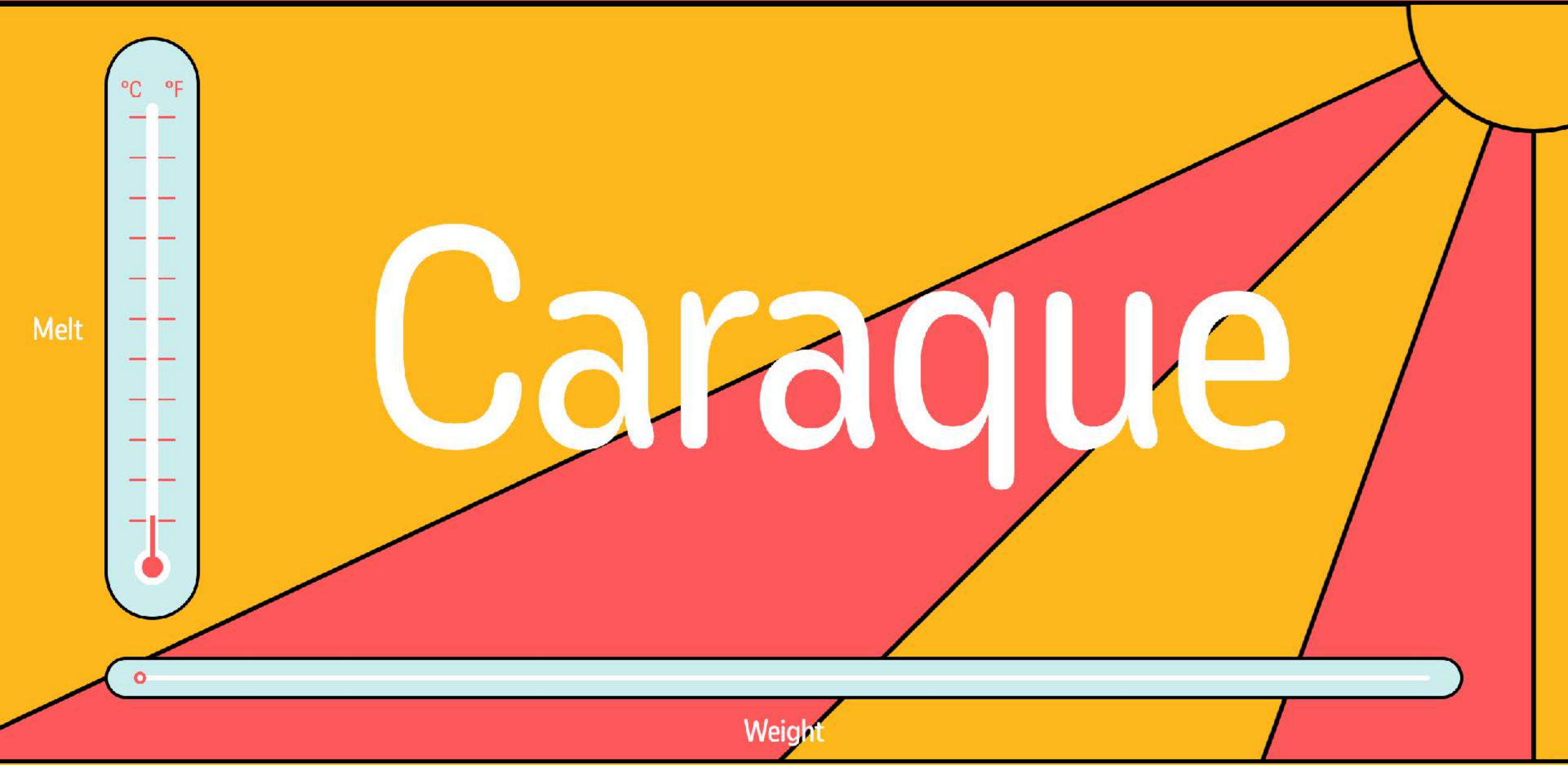
softwaredev@dalton

poolparties@dalton

How a typeface is made: Caraque concept

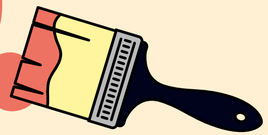


How a typeface is made: Caraque concept


°C °F
Melt
Caraque
Weight

Day Dripper
Coral
Day Dripper
Teal
Day Dripper
Navy
A shade for every situation
Day Dripper
Electric Blue
Day Dripper
Teal
Day Dripper
Navy

It's like watching paint dry. Day Dripper, made for every painter.



How a typeface is made: Mendl

Alternate e with horizontal terminal cut

Thin

Regular

UltraBold

Thin

ADEGHNORabcefghinoprstvy.,-

Regular

ADEGHNORabcefghinoprstvy.,-

ExtraBold

ADEGHNORabcefghinoprsty.,-

Black

ADEGHNORabcehinoptv

RBPSEF
Hj14Q&&&

ABBCDEFGGHIJKLMNOPP
QQRRSSTUVWWXYZ
ABBCDEFGGHIJKLMNOPP
QQRRSSTUVWWXYZ
ABBCDEFGGHIJKLMNOPP
QQRRSSTUVWWXYZ
ABBCDEFGGHIJKLMNOPP
QQRRSSTUVWWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghihjklmnopqrstuvwxyz 0123456789&

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghihjklmnopqrstuvwxyz 0123456789&

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abcdefghihjklmnopqrstuvwxyz 0123456789&

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghihjklmnopqrstuvwxyz 0123456789&

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghihjklmnopqrstuvwxyz 0123456789&

Queen Gin & Soda

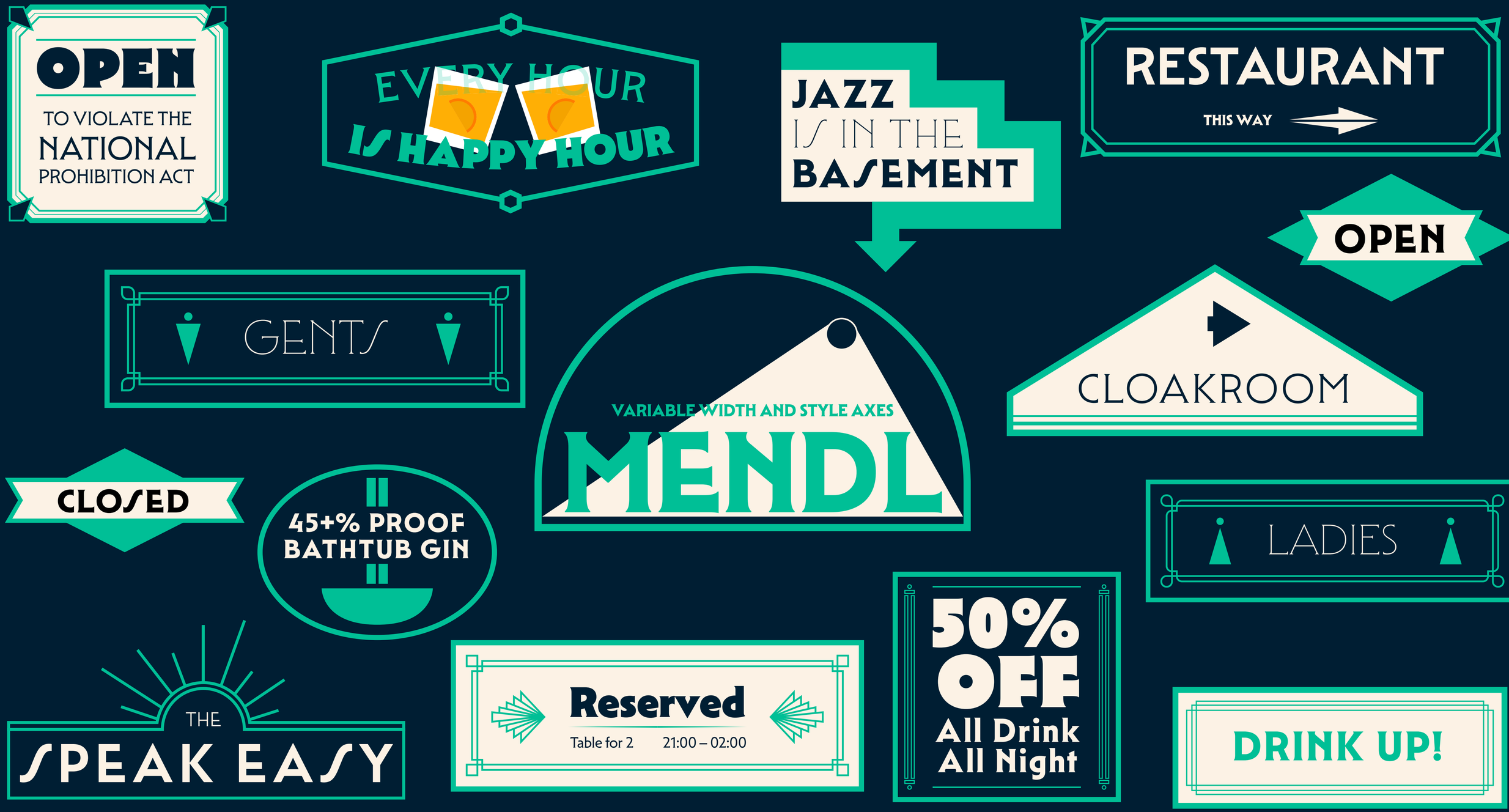
Dusk

Queen Gin & Soda

Dawn

Mendl Sans Dusk Hair
Mendl Sans Dusk Thin
Mendl Sans Dusk Light
Mendl Sans Dusk Regular
Mendl Sans Dusk Medium
Mendl Sans Dusk SemiBold
Mendl Sans Dusk Bold
Mendl Sans Dusk XBold
Mendl Sans Dusk Black

Mendl Sans Dawn Hair
Mendl Sans Dawn Thin
Mendl Sans Dawn Light
Mendl Sans Dawn Regular
Mendl Sans Dawn Medium
Mendl Sans Dawn SemiBold
Mendl Sans Dawn Bold
Mendl Sans Dawn XBold
Mendl Sans Dawn Black


OPEN
TO VIOLATE THE
NATIONAL
PROHIBITION ACT
EVERY HOUR
IS HAPPY HOUR
JAZZ
IS IN THE
BASEMENT
RESTAURANT
THIS WAY
OPEN
GENTS
VARIABLE WIDTH AND STYLE AXES
MENDL
CLOAKROOM
CLOSED
45+% PROOF
BATHTUB GIN
LADIES
THE
SPEAK EASY
Reserved
Table for 2 21:00 – 02:00
50%
OFF
All Drink
All Night
DRINK UP!

THE EAT EASY

THE FUTURIST MENU

Italian Breasts in the Sunshine
A Futurist dessert that features almond paste topped with a strawberry, then sprinkled with fresh black pepper

Milk in a Green Light
A large bowl of cold milk, a few teaspoons of honey, many black grapes, and several red radishes illuminated by a green light

Diabolical Roses
Deep-fried red rose heads in full bloom

Divorced Eggs
Hard boiled eggs are cut in half, their yolks are removed and put on a "poltiglia" of potatoes, and their whites on one of carrots

Zoological Soup
in animal shapes, made of rice flour
filled with jam and served in a
spiked with a few drops of
eau de Cologne

adox
walls of the
besques
-tree
Pro

THE STANDARD MENU

The Original Cobb Salad
Iceberg lettuce, frisée, romaine, watercress, tomato, chicken, avocado, bacon, hard-boiled egg, and blue cheese, tossed with our secret French dressing

Lobster Roll
A New England style warm, toasted, buttered roll, packed to the gills with lobster, celery, lemon juice, chives, and mayonnaise

Caesar Salad
A hearty green salad of romaine lettuce and croutons, dressed with lemon juice, olive oil, shredded soft boiled eggs, Worchestershire sauce, anchovies, garlic, Dijon mustard, Parmesan, and black pepper

The Reuben
A grilled sandwich willed with the finest corned beef, Swiss cheese, Sauerkraut, and Russian dressing, in two slices of rye bread

NEW

Macarons
Two sweet meringues, filled with various fillings. 12 macarons: rasberry jam, dark chocolate, strawberry cheesecake, lemon, lavender coconut, salted caramel praline, pistachio, red velvet, vanilla bean ice cream, and key lime

TEAL LABEL GREEN TIPPED SAFETY MATCHES MANUFACTURED IN UNITED KINGDOM

Dalton Maag Font Library (Since 2020)

- 12 Briefs
- Countless Proposals
- 10 Comissioned Designs

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- Typeface Family to Express Luxury
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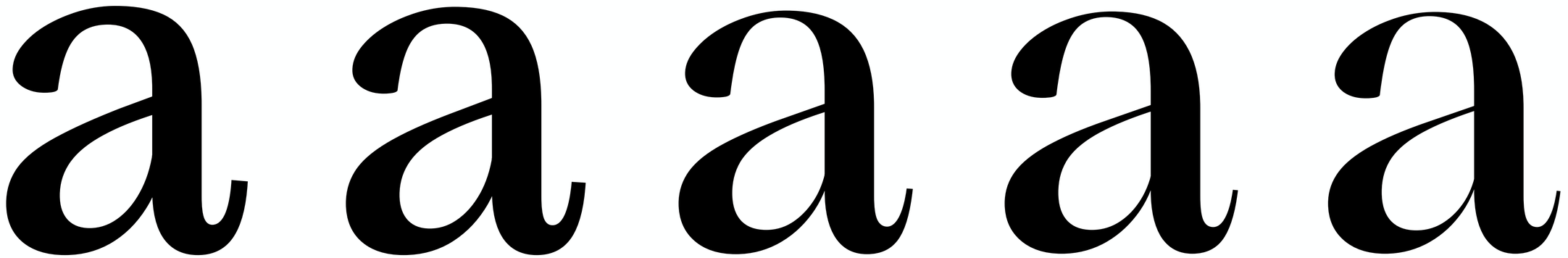
- Typeface Family for an Esports Team

Marble Arch

Marble Arch: Optical Sizes



Caption Text SubHead Headline Poster

multiplayer online battle arena

COMPETITIVE STREAM

critical strike

BETA TESTING PLAYGROUND

virtual reality interactive experience

character class

£219,534 €180,521 $237,631 ₹520,412

first person shooter

Shader: All Shader Fonts

Shader

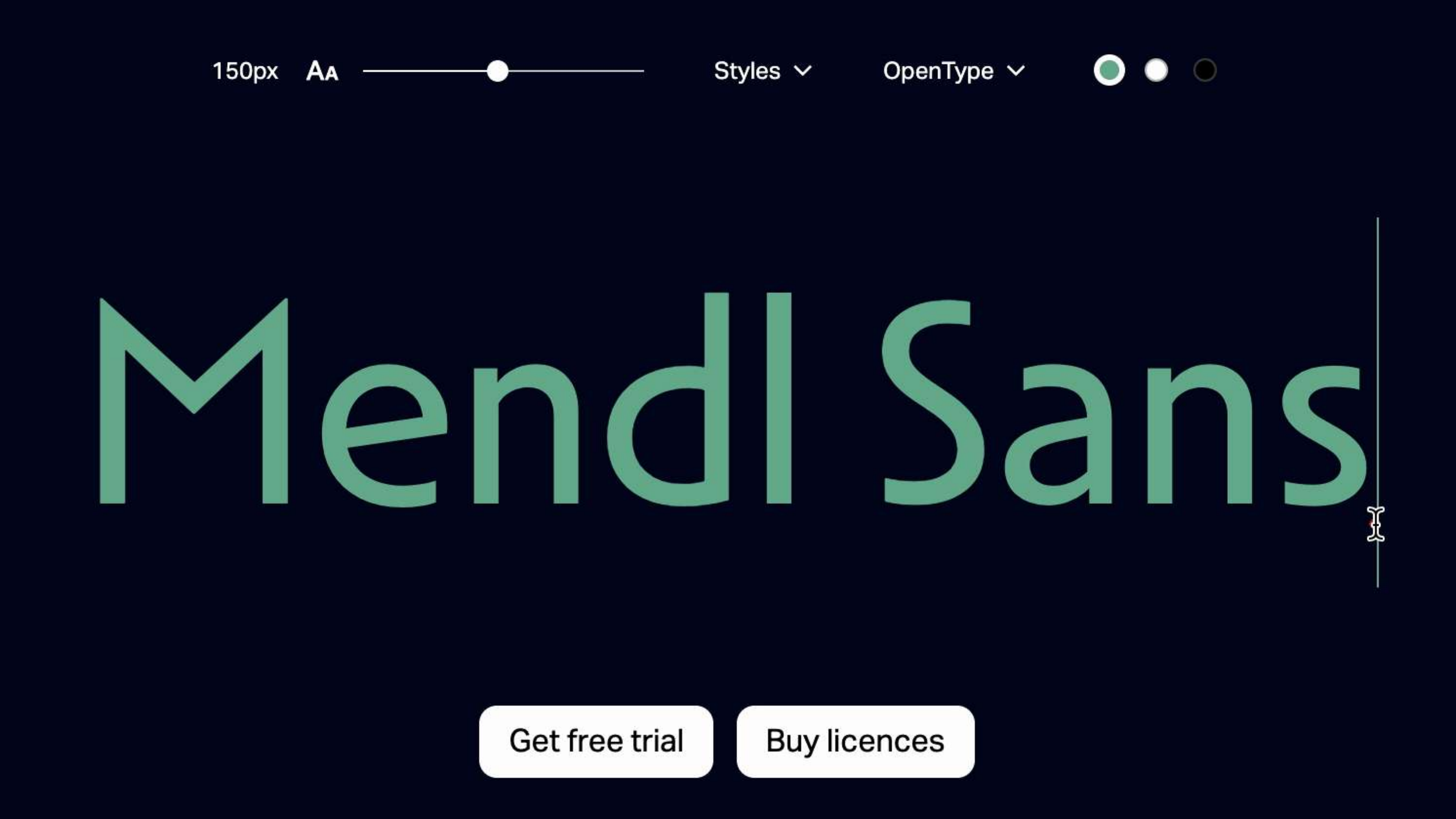
Shader 16

Shader 64

Shader Glitch

Dalton Maag Font Library (2023)

52 Families
48% Sans Serif
25% Serif
27% Display


150px
Styles
OpenType
Mendl Sans
Get free trial
Buy licences

Thank You

Zeynep Akay, Creative Director
zeynep.akay@daltonmaag.com

daltonmaag.com