Meche
(the designer)
Andrés
(the developer)

New York

terra

DESIGNERS
WE CAN CREATE
AN INSANE DESIGN
DEVS

Creativity and Process: A Love Story

Design Systems

Global Components

Goals

scalability & consistency

everyone speaking the same language

seamless handoffs

clean structure coding

```
<!-- main BODY with bg -->
<div class="b--bg-primary">
  <!-- banner section -->
  <!-- what we do section -->
  <section class="lg--pt--24 lg--pb--48 xxs--pt--8 xxs--pb--16">
    <div class="container">
      <!-- title -->
      <div class="row">flex
        <div class="col-lg-12">…</div>
      </div>
      <!-- content -->
      <div class="row">flex
        <div class="col-xl-6">…</div>
        <div class="col-xl-3 col-lg-4 col-sm-6">
          <a href="https://www.turn-keytechnologies.com/solutions/wired-networks/" class=
          "card-testimonial">
            <div class="card-testimonial">…</div>
            <div class="card-testimonial__bd">…</div>
          </a>
        </div>
        <div class="col-xl-3 col-lg-4 col-sm-6">…</div>
        <div class="col-xl-3 col-lg-4 col-sm-6">…</div>
        <div class="col-xl-3 col-lg-4 col-sm-6">…</div>
        <div class="col-xl-3 col-lg-4 col-sm-6">…</div>
        <div class="col-xl-3 col-lg-4 col-sm-6">…</div>
      </div>
    </div>
  </section>
  <!-- industries section -->
  <section class="b--bg-secondary b-lazy" data-src="https://www.turn-keytechnologies.co
  m/wp-content/themes/tti-wp-theme/theme/img/bg-industries.svg">…</section>
```

BRANDING & CONTENT

From the initial concept to the full rollout, we use branding as an opportunity to transform organizations, launch new product lines, and start entirely new companies.

REBRANDS

We build beautiful, scalable brands that communicate your values and differentiators while introducing a whole new you to the market.

CONTENT & MESSAGING AUDITS

Our experienced writers and content strategists develop guidelines and materials that resonate with external and internal audiences.

BRAND ROLLOUTS

A brand is more than a logo. Our design team ensures every asset aligns with core design principles and brand values.

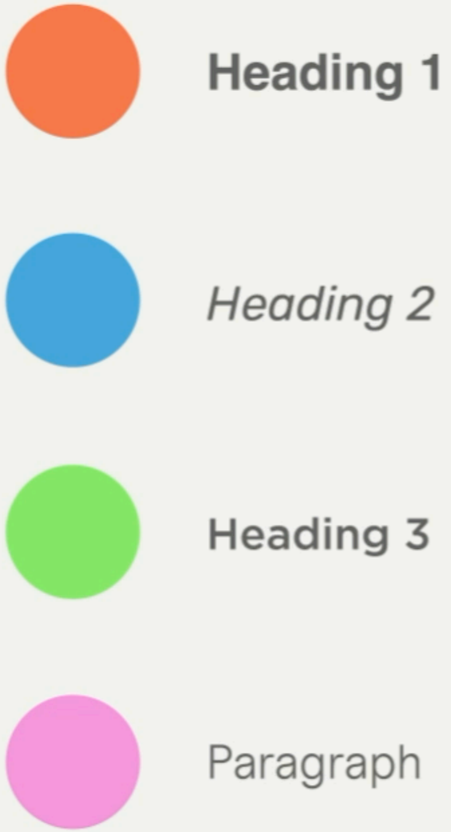
"We needed a way to represent our integration offer of the Sustainable Development Goals that could transcend language barriers, take many forms, and satisfy multiple stakeholders. The brand identity L&T created has proven to be immensely cohesive and functional across our marketing and communications materials."

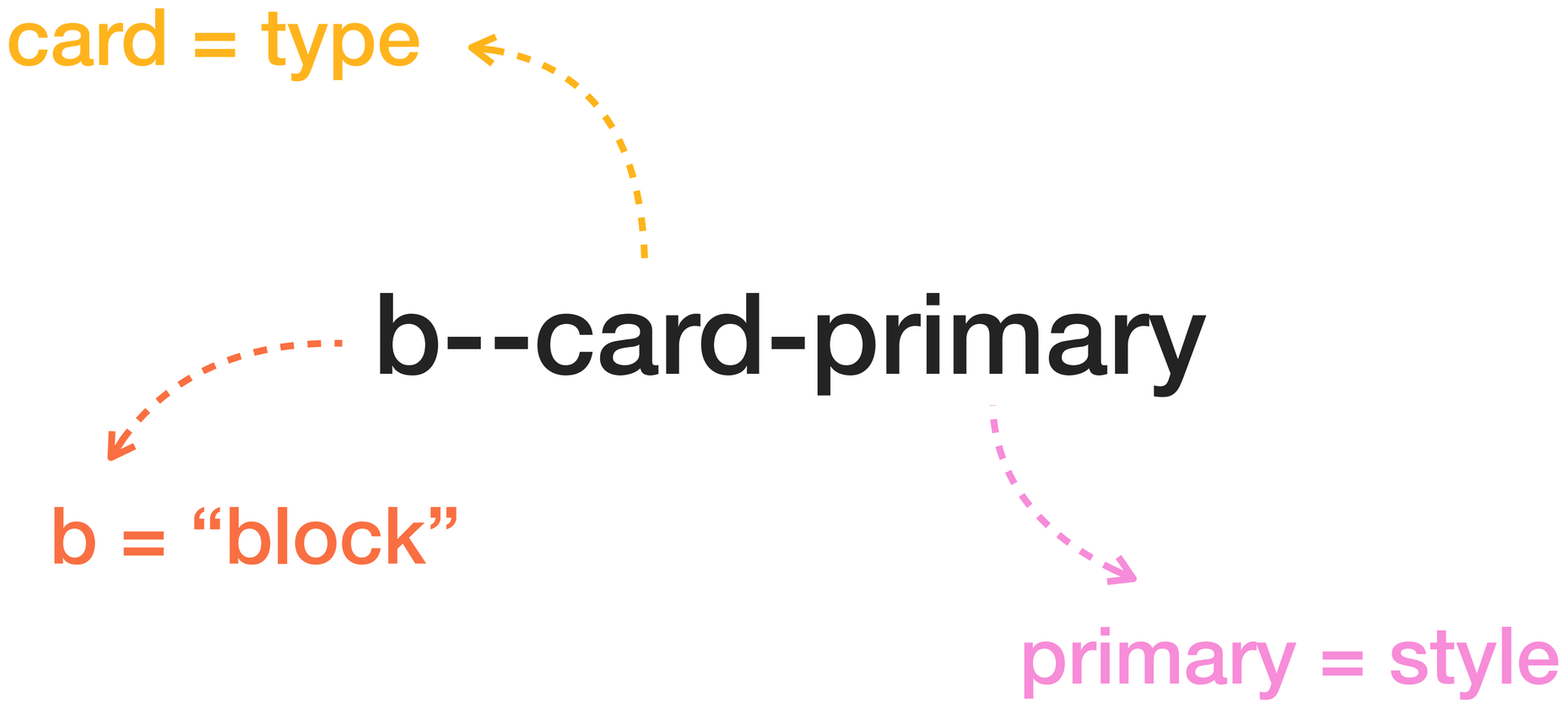
Catharina Klingspor

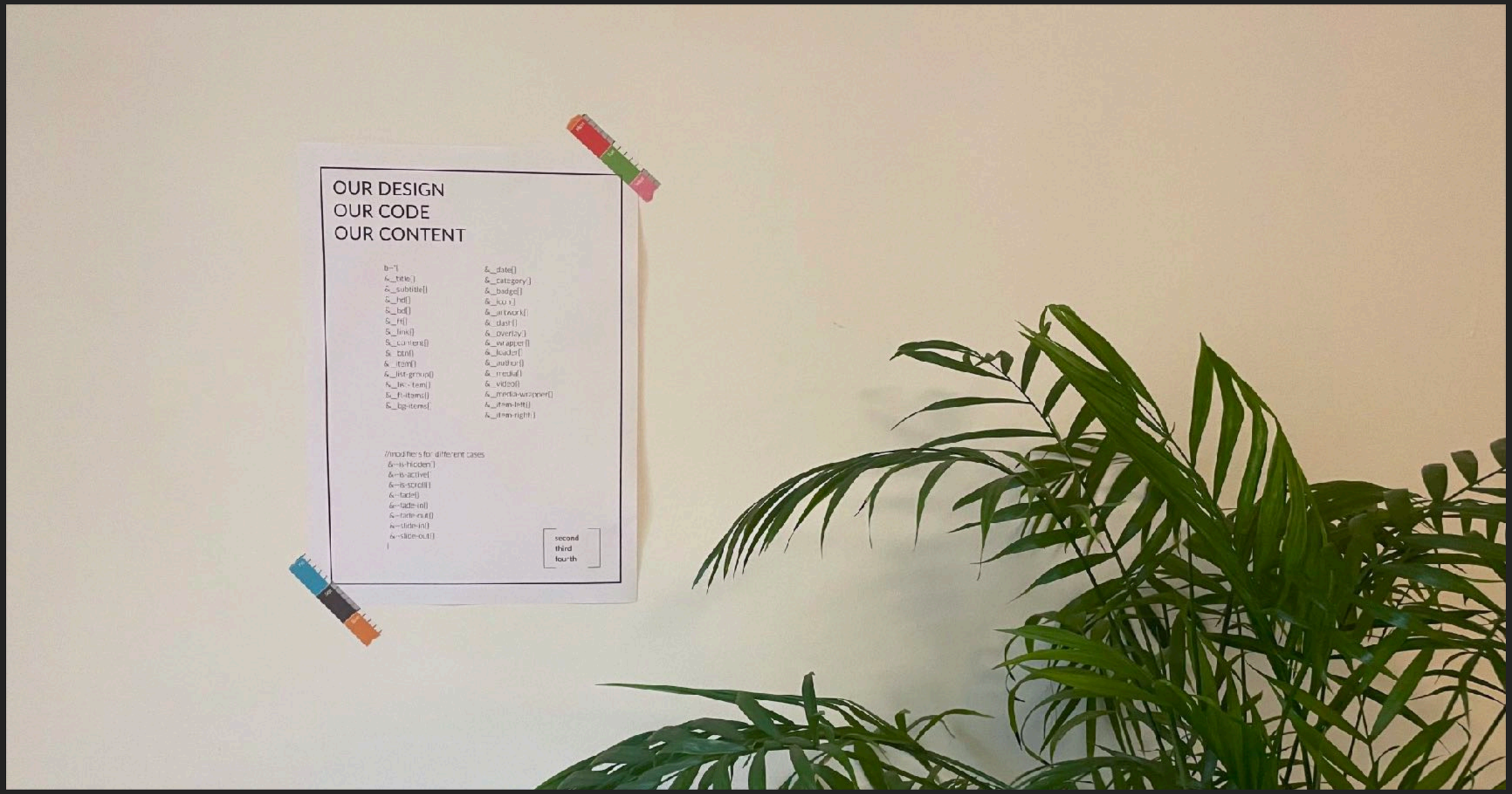
Knowledge & Advocacy Analyst for the 2030 Agenda, UNDP

Variables

Foundations

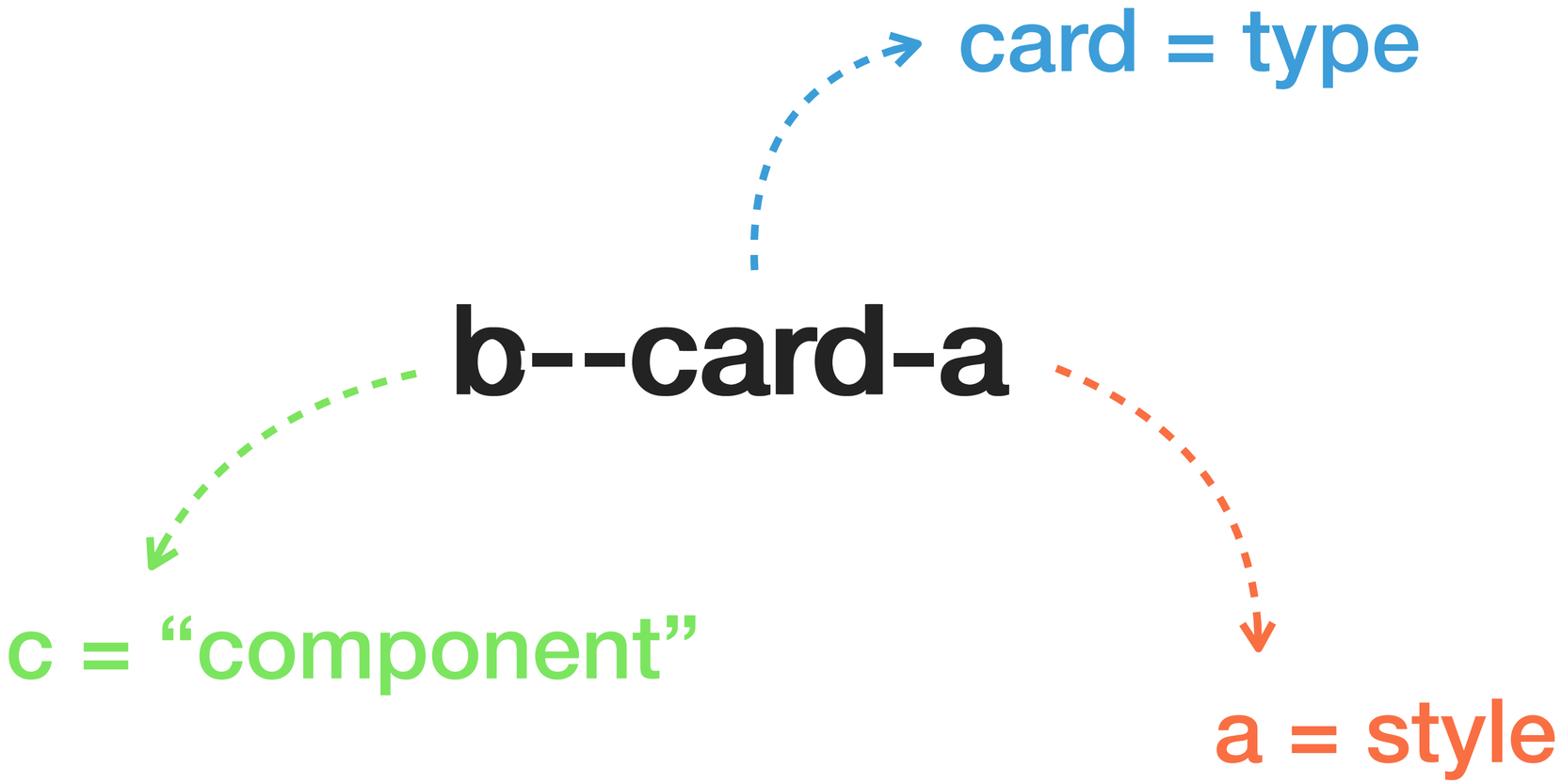



card = type
b--card-primary
b = “block”
primary = style


OUR DESIGN
OUR CODE
OUR CONTENT
b-"{
&__title{}
&__subtitle{}
&__hd{}
&__bd{}
&__ft{}
&__link{}
&__content{}
&__btn{}
&__item{}
&__list-group{}
&__list--item{}
&__ft-items{}
&__bg-items{
&__date{}
&__category{}
&__badge{}
&__icon{}
&__artwork{}
&__dash{}
&__overlay{}
&__wrapper{}
&__loader{
&__author{}
&__media{}
&__video{}
&__media-wrapper{}
&__item-left{}
&__item-right{}
//modifiers for different cases
&--is-hidden{}
&--is-active{
&--is-scroll{}
&--fade{}
&--fade-in{}
&--fade-out{}
&--slide-in{}
&--slide-out{}
}
second
third
fourth

seamless handoffs

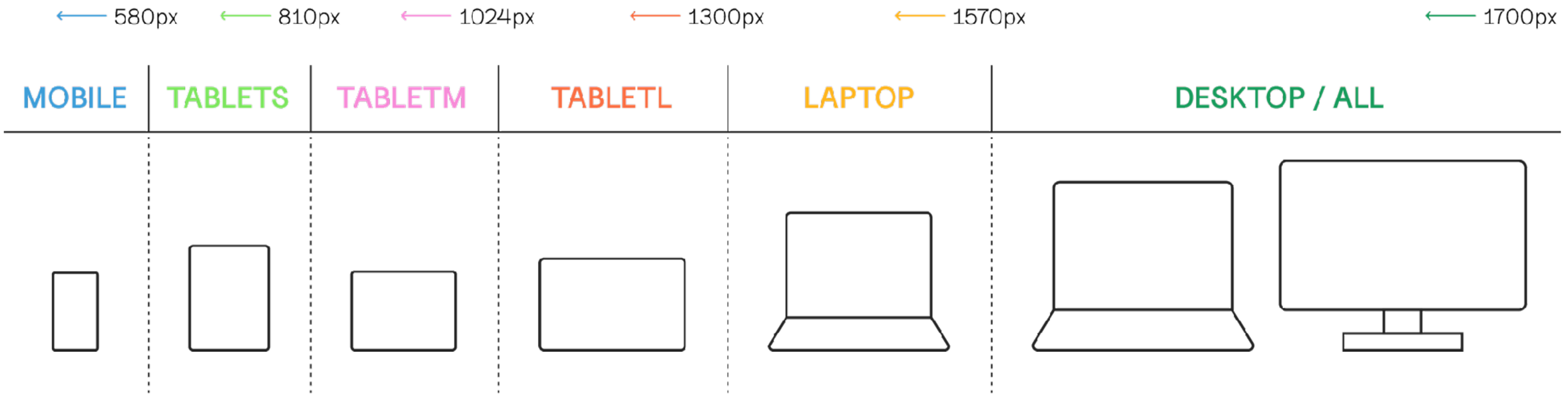
everyone speaking the same language



scalability & consistency

- Components

Modifiers


580px
810px
1024px
1300px
1570px
1700px
MOBILE
TABLETS
TABLETM
TABLETL
LAPTOP
DESKTOP / ALL

clean structure coding

Home

Frontend

HTML

SCSS

JS

Backend

PHP

Express

Wordpress

Sanity

Deployment

Marketing

Hubspot

Webflow

Framework 5.0.1

Latest update April 2022

FOUNDATIONS

Goals

- sustainable and growing component library
- adaptable and flexible
- speed up the process of design & dev
- even less QA
- standardizing our work

404

remote.it

NanoBioProtect

natterbox

4PatientCare

EPIPHANY

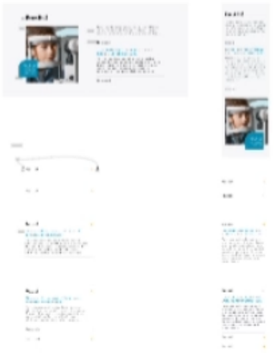
STIFEL

ACCORDION

remote.it

NanoBioProtect

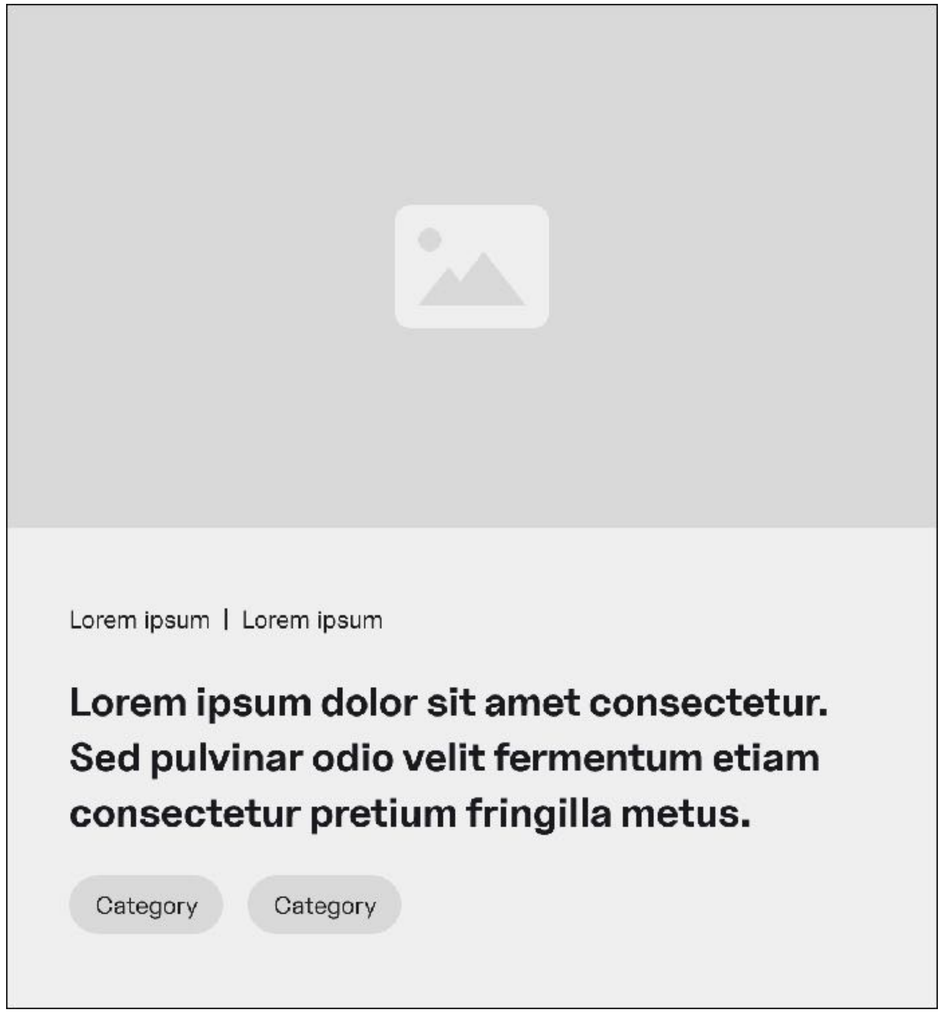
4PatientCare



EPIPHANY

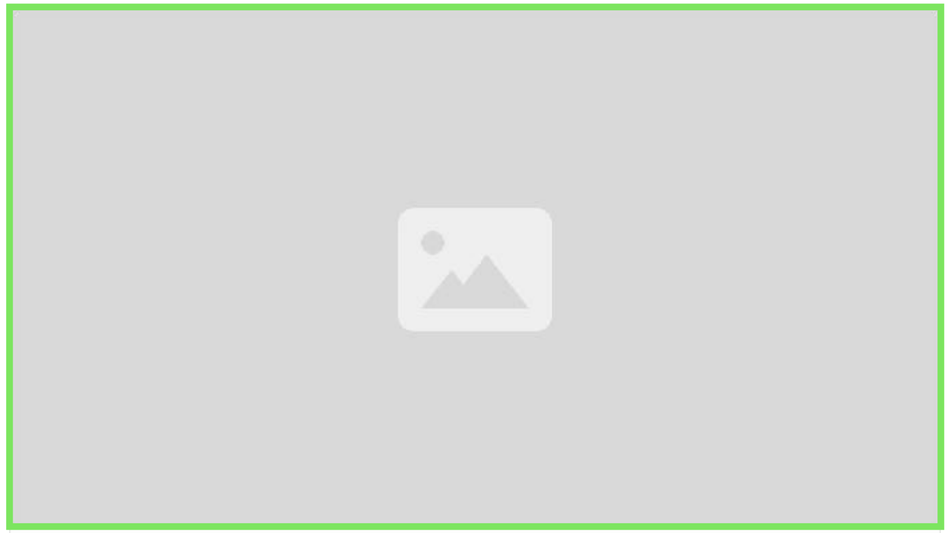
STIFEL

Lorem
Ipsum
Text text text
button




```
<div class="g--card-33">
    <div class="g--card-33__media-wrapper">
        <img
            data-src="https://raw.githubusercontent.com/
            team-thunderfoot/ui/main/src/img/global-components/
            img-placeholder.jpg"
            src="/src/img/global-components/placeholder.jpg"
            alt="alt text"
            class="g--card-33__media-wrapper__media g--lazy-01"
        />
    </div>
    <div class="g--card-33__wrapper">
        <p class="g--card-33__wrapper__meta">Lorem ipsum | Lorem
        ipsum</p>
        <p class="g--card-33__wrapper__title">
            Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio
            velit fermentum etiam consectetur pretium fringilla metus.
        </p>
        <div class="g--card-33__wrapper__list-group">
            <div
            class="g--card-33__wrapper__list-group__list-item">Category
            </div>
            <div
            class="g--card-33__wrapper__list-group__list-item">Category
            </div>
        </div>
    </div>
</div>
```

Images



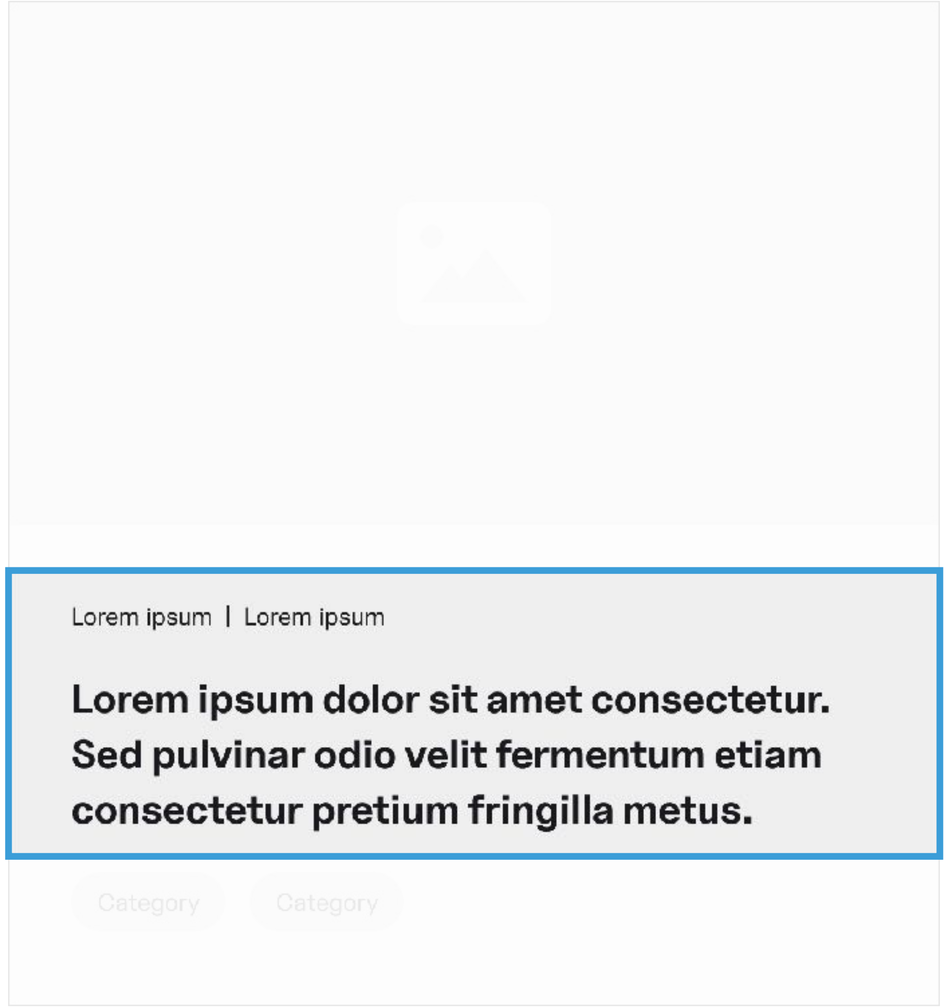
Lorem ipsum | Lorem ipsum

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

Category Category

```
<div class="g--card-33">
    <div class="g--card-33__media-wrapper">
        <img
            data-src="https://raw.githubusercontent.com/
            team-thunderfoot/ui/main/src/img/global-components/
            img-placeholder.jpg"
            src="/src/img/global-components/placeholder.jpg"
            alt="alt text"
            class="g--card-33__media-wrapper__media g--lazy-01"
        />
    </div>
    <div class="g--card-33__wrapper">
        <p class="g--card-33__wrapper__meta">Lorem ipsum | Lorem
        ipsum</p>
        <p class="g--card-33__wrapper__title">
            Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio
            velit fermentum etiam consectetur pretium fringilla metus.
        </p>
        <div class="g--card-33__wrapper__list-group">
            <div
            class="g--card-33__wrapper__list-group__list-item">Category
            </div>
            <div
            class="g--card-33__wrapper__list-group__list-item">Category
            </div>
        </div>
    </div>
</div>
```

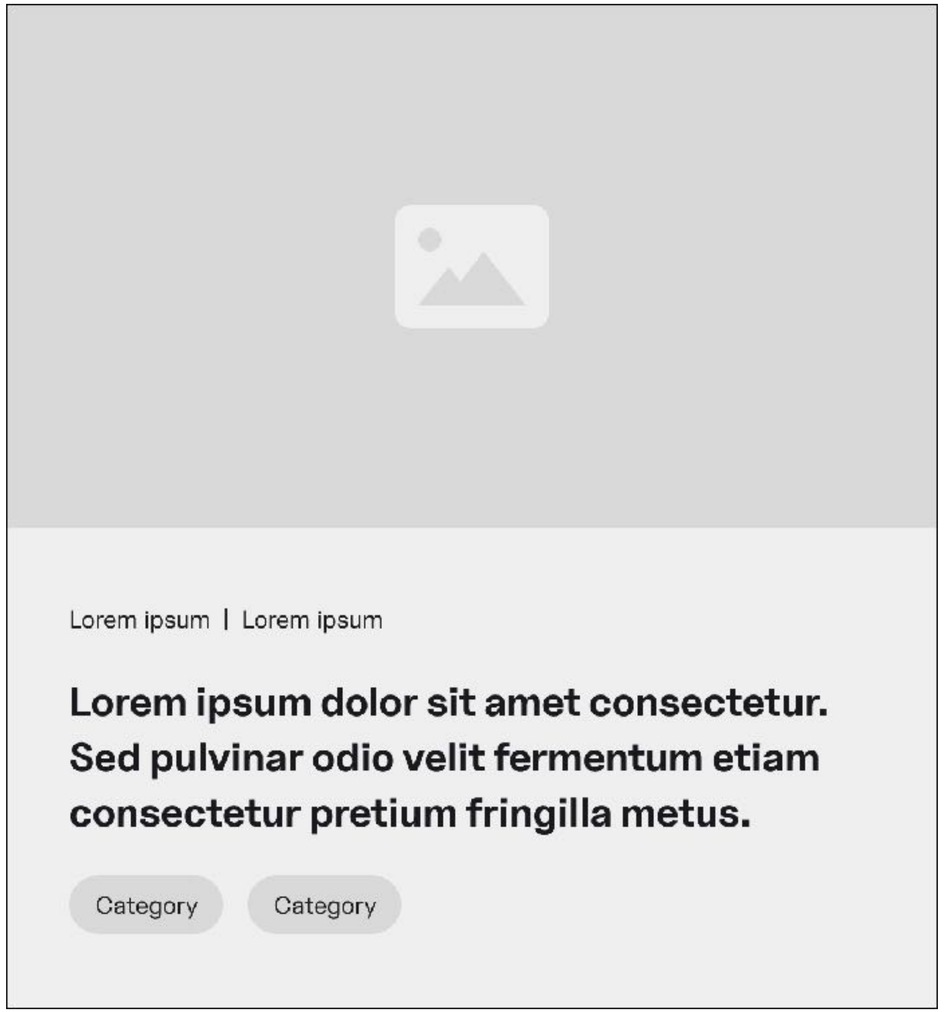
Texts




```
<div class="g--card-33">
    <div class="g--card-33__media-wrapper">
        <img
            data-src="https://raw.githubusercontent.com/
            team-thunderfoot/ui/main/src/img/global-components/
            img-placeholder.jpg"
            src="/src/img/global-components/placeholder.jpg"
            alt="alt text"
            class="g--card-33__media-wrapper__media g--lazy-01"
        />
    </div>
    <div class="g--card-33__wrapper">
        <p class="g--card-33__wrapper__meta">Lorem ipsum | Lorem
        ipsum</p>
        <p class="g--card-33__wrapper__title">
            Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio
            velit fermentum etiam consectetur pretium fringilla metus.
        </p>
        <div class="g--card-33__wrapper__list-group">
            <div
            class="g--card-33__wrapper__list-group__list-item">Category
            </div>
            <div
            class="g--card-33__wrapper__list-group__list-item">Category
            </div>
        </div>
    </div>
</div>
```

Lists

```
<div class="g--card-33">
    <div class="g--card-33__media-wrapper">
        <img
            data-src="https://raw.githubusercontent.com/
            team-thunderfoot/ui/main/src/img/global-components/
            img-placeholder.jpg"
            src="/src/img/global-components/placeholder.jpg"
            alt="alt text"
            class="g--card-33__media-wrapper__media g--lazy-01"
        />
    </div>
    <div class="g--card-33__wrapper">
        <p class="g--card-33__wrapper__meta">Lorem ipsum | Lorem
        ipsum</p>
        <p class="g--card-33__wrapper__title">
            Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio
            velit fermentum etiam consectetur pretium fringilla metus.
        </p>
        <div class="g--card-33__wrapper__list-group">
            <div
            class="g--card-33__wrapper__list-group__list-item">Category
            </div>
            <div
            class="g--card-33__wrapper__list-group__list-item">Category
            </div>
        </div>
    </div>
</div>
```



Lorem ipsum | Lorem ipsum

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

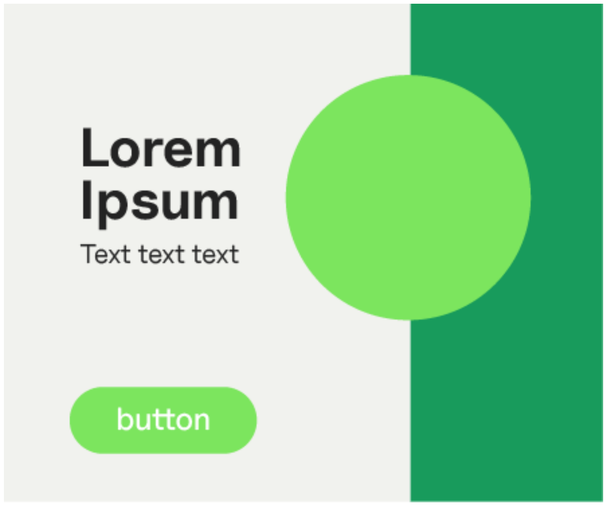
Category Category

Web Design, UX

Improving host experiences for the #1 vacation rental site in the world.

Digital Strategy Branding

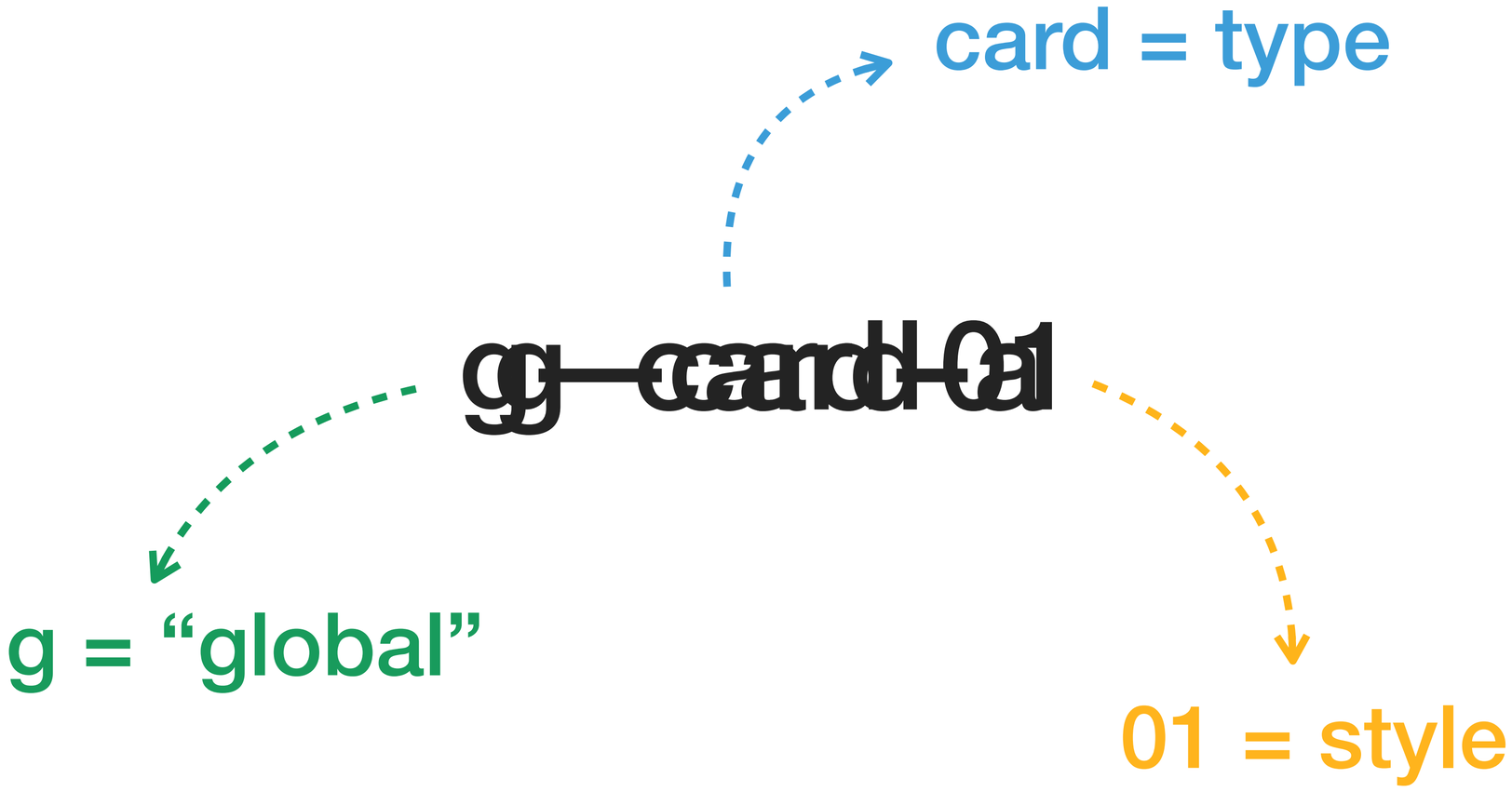
card



button

download

list


card = type
g-card-01
g = “global”
01 = style

speed up the process of design & dev

INTERACTIVE COMPONENTS

accordion-01

accordion-02

BUTTONS & LINKS

Frame 4...

btn-01

btn-02

btn-03

link-01

link-02

link-03

link-04

card-20

Lorem ipsum | Lorem ipsum

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

Category Category

card-22

Lorem ipsum | Lorem ipsum By Author

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

Category Category

card-24

Lorem ipsum | Lorem ipsum By Author

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

Category Category

This is a link

card-25

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

card-26

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

card-27

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

Category Category

card-28

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

Category Category

card-29

Lorem ipsum | Lorem ipsum

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

card-30

Lorem ipsum | Lorem ipsum

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

card-31

Lorem ipsum | Lorem ipsum By Author

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

Category Category

card-32

Lorem ipsum | Lorem ipsum By Author

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

Category Category

card-33

Lorem ipsum | Lorem ipsum

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

Category Category

card-34

Lorem ipsum | Lorem ipsum

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

Category Category

card-35

Lorem ipsum | Lorem ipsum

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

This is a link

card-36

Lorem ipsum | Lorem ipsum

Lorem ipsum dolor sit amet consectetur. Sed pulvinar odio velit fermentum etiam consectetur pretium fringilla metus.

This is a link

even less QA

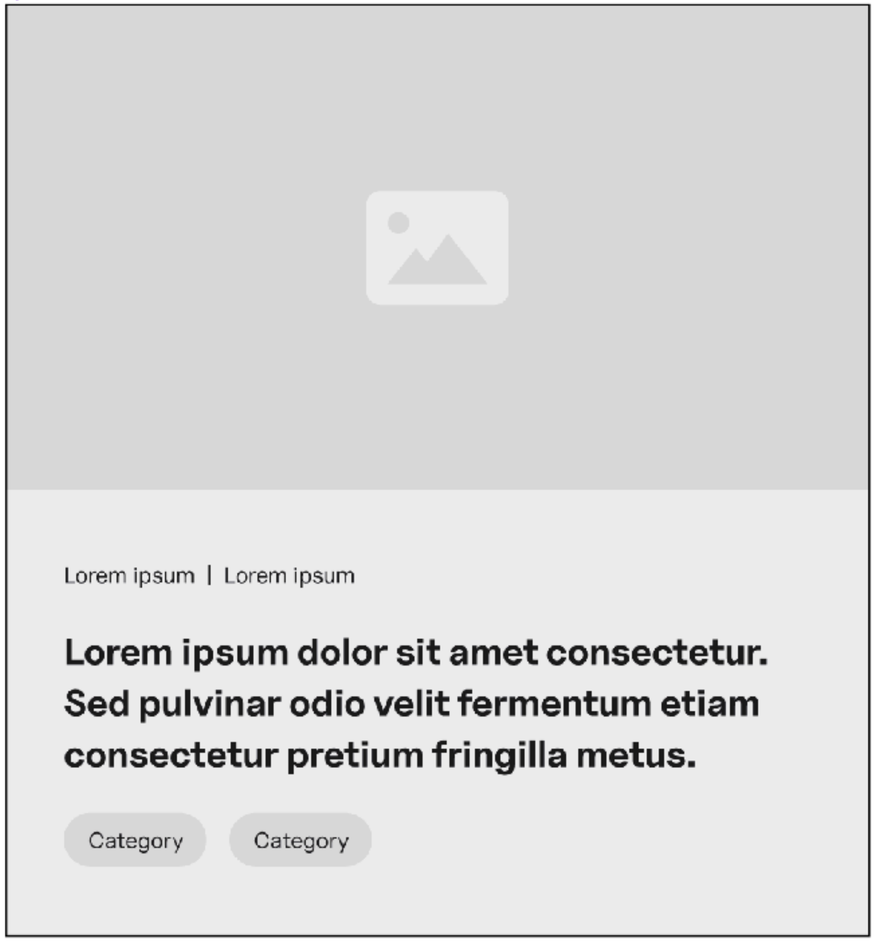
image has fixed height

Name

pills should be interchangeable with buttons or links

Name

card-33



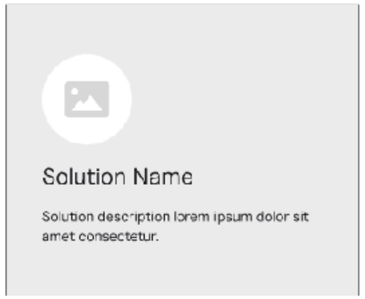
entire card links to blog single page

Name

cap title at 4 lines and end with “…” if longer

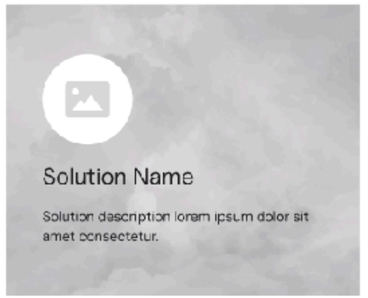
Name

card-01



card-02

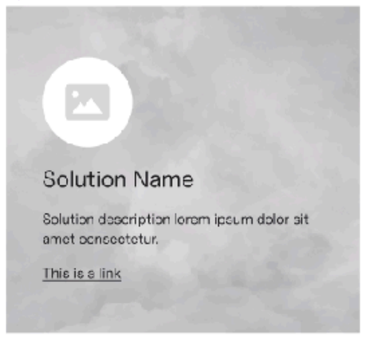
card-03



card-04

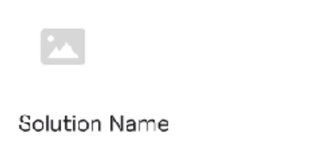
card-05

card-06

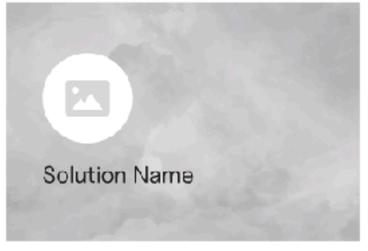


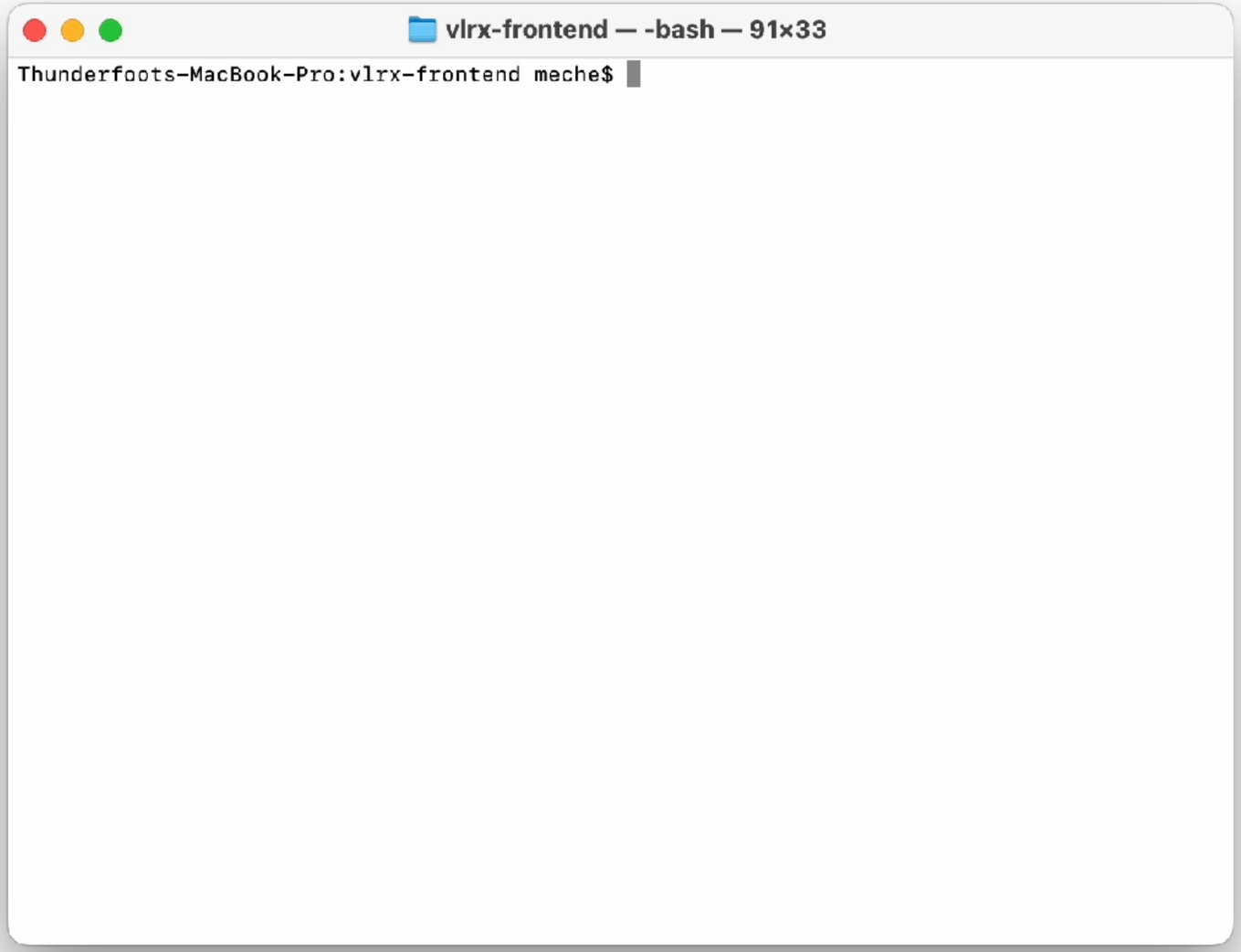
card-07

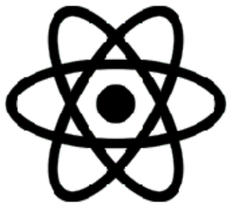
card-08



card-09

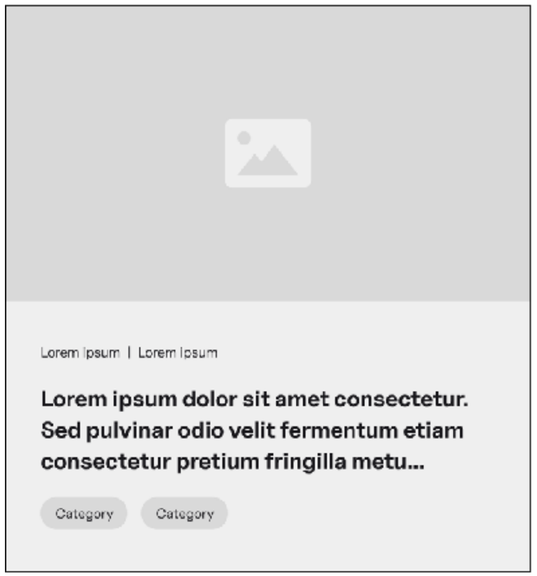


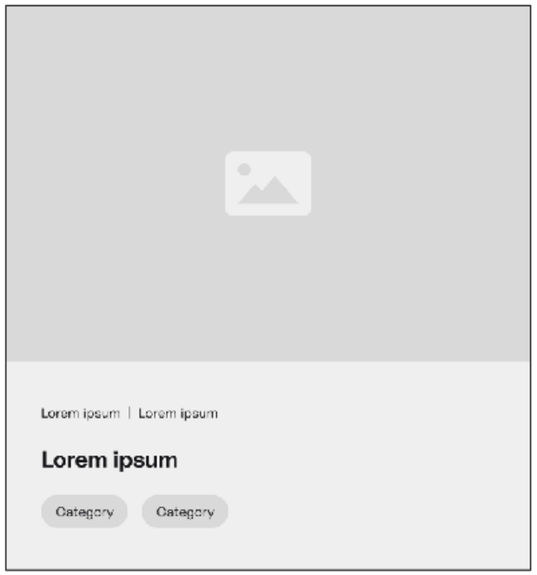

vlrx-frontend — -bash — 91×33
Thunderfoots-MacBook-Pro:vlrx-frontend meche$

traditional	headless	no-code
		

standardizing our work

card-33





Editable variables

- $background-color
- $border-color
- $border-radius
- $border-style
- $border-width
- $card-min-height
- $full-image-height
- $hover-background-color
- $hover-border-color
- $hover-border-radius/li>
- $hover-img-zoom
- $hover-shadow
- $hover-title-color
- $hover-title-underline-color
- $hover-transform
- $img-aspect-ratio-height
- $img-aspect-ratio-width
- $img-height
- $img-position
- $meta-color
- $meta-font
- $meta-font-weight
- $pill-class
- $shadow
- $title-color
- $title-font
- $title-font-weight
- $title-max-lines

Note: To go to any card we can add "#card-cardNumber" in the url. For example, to go to card-32 add "#card-32", the url will be "https://globalcomponents.netlify.app/cards.html#card-32"

Variables: For card modifiers we can edit any variable. We can change any variable at any breakpoint using the mixin modifier except variables that depend on an existing class (btns, fonts, pills...). If we want to change a font in a modifier, the default font must be the first one (starting with a).

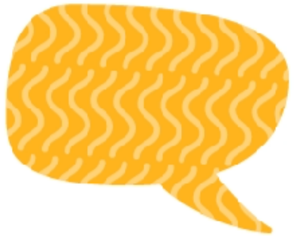
Border: For cards with border we can set different border-color, border-style or border-width for each side (or add border just to one side). Borders cannot be gradients or images, only colors or colors with opacity.

Hover options: change background-color, change title-color, add box-shadow, transform card (translate, zoom...), image zoom. *If the title is a c--content we can't change the color on hover.

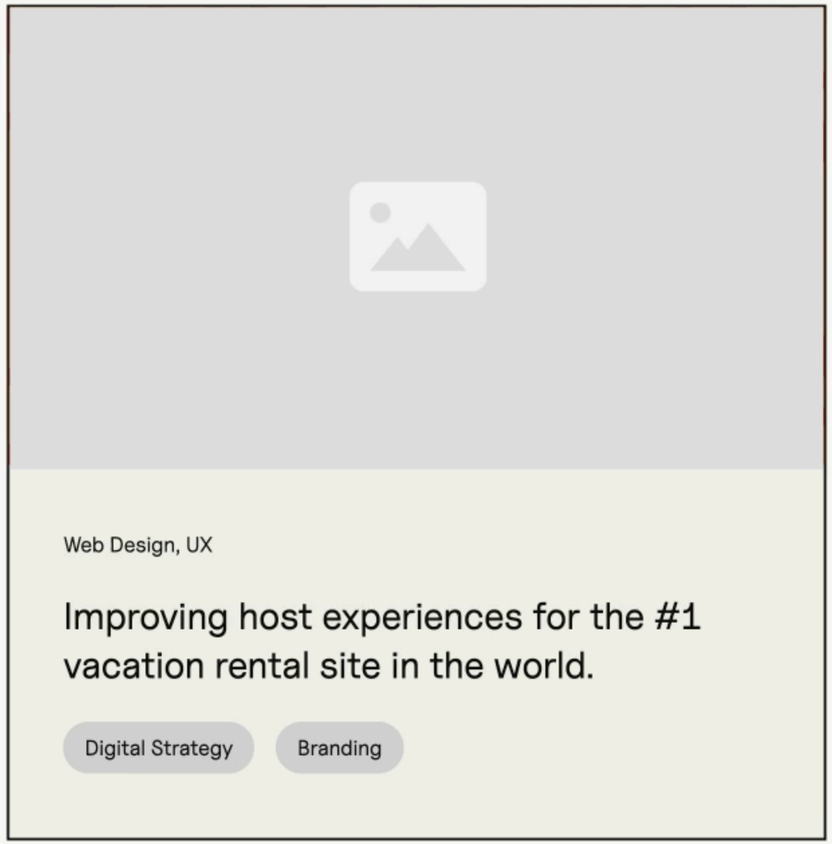
Buttons/links/pills: In all places where there is a link, pill or a button it can be any of them

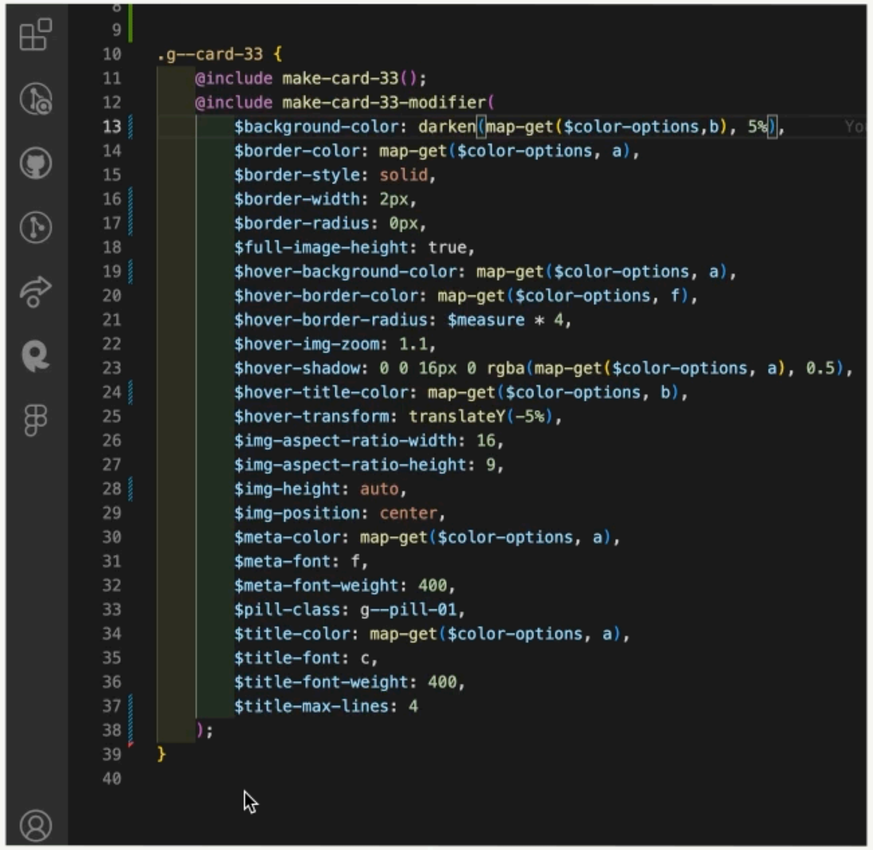
sustainable and growing component library

annotate



adaptable and flexible





```scss
.g--card-33 {
    @include make-card-33();
    @include make-card-33-modifier(
        $background-color: darken(map-get($color-options,b), 5%),
        $border-color: map-get($color-options, a),
        $border-style: solid,
        $border-width: 2px,
        $border-radius: 0px,
        $full-image-height: true,
        $hover-background-color: map-get($color-options, a),
        $hover-border-color: map-get($color-options, f),
        $hover-border-radius: $measure * 4,
        $hover-img-zoom: 1.1,
        $hover-shadow: 0 0 16px 0 rgba(map-get($color-options, a), 0.5),
        $hover-title-color: map-get($color-options, b),
        $hover-transform: translateY(-5%),
        $img-aspect-ratio-width: 16,
        $img-aspect-ratio-height: 9,
        $img-height: auto,
        $img-position: center,
        $meta-color: map-get($color-options, a),
        $meta-font: f,
        $meta-font-weight: 400,
        $pill-class: g--pill-01,
        $title-color: map-get($color-options, a),
        $title-font: c,
        $title-font-weight: 400,
        $title-max-lines: 4
    );
}
```

Don’t get stuck with your processes

Revise and improve your workflows

Communication is key