How to Present Product Design Work

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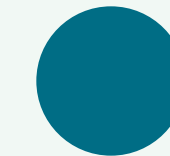paystack

Before

During

After

Disclaimer

This talk focuses on giving practical tips. It's not a one-size-fits-all framework that automatically makes all presentations successful

Even the best presentations can't fix some issues. If there are issues with alignment or the quality of the work, these tips will only help unearth them with style

I'm focusing on live Product Design presentations because that's where I have the most experience, but the tips can be repurposed and applied widely

" Let your work speak for itself "

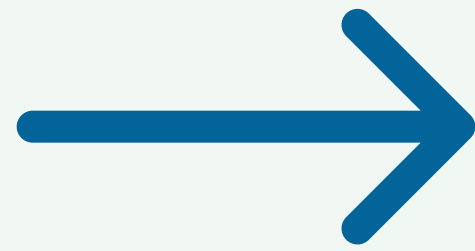" Let your work speak for itself "

No attention

No questions

No feedback

PREPARE

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please

What to do before presenting

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- **Practice your presentation at least once**

What to do while presenting

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- **Handle feedback gracefully and acknowledge areas for improvement**

What to do after presenting

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- Take notes

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- **Document feedback**

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- Take notes

- Document feedback

- **Document next steps**

What to do after presenting

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- Document feedback

- Document next steps

- **Review and share**

Recap

1

Figure out who you're talking to and what's important to them

2

Have a clear sense of what you want from the presentation

3

Create an outline for your presentation and practice with it

4

Set context and get everybody on the same page

5

Pre-empt questions and clarify when they come up

6

Listen to feedback, take notes, and share takeaways afterwards

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Thank you