

your design journey

the influence of your past



hola!



hello!

i'm



lilita!

from



bogotá!

live



nyc!

love



doodle

founder



souldoodles

host



events

okay

enough about me

kind of



i will be back

where are you in your journey?



are you just starting?



are you in the middle?





you don't even know



you are here





with your

friends

your **journey**



your **journey**



your **journey**



your **journey**



your journey



your **journey**



your journey



your journey



**why a “messy”
journey is powerful?**

A decorative border of yellow, irregular, confetti-like shapes is scattered along the bottom and sides of the slide.



i'm back

**how i ended up in
design?**





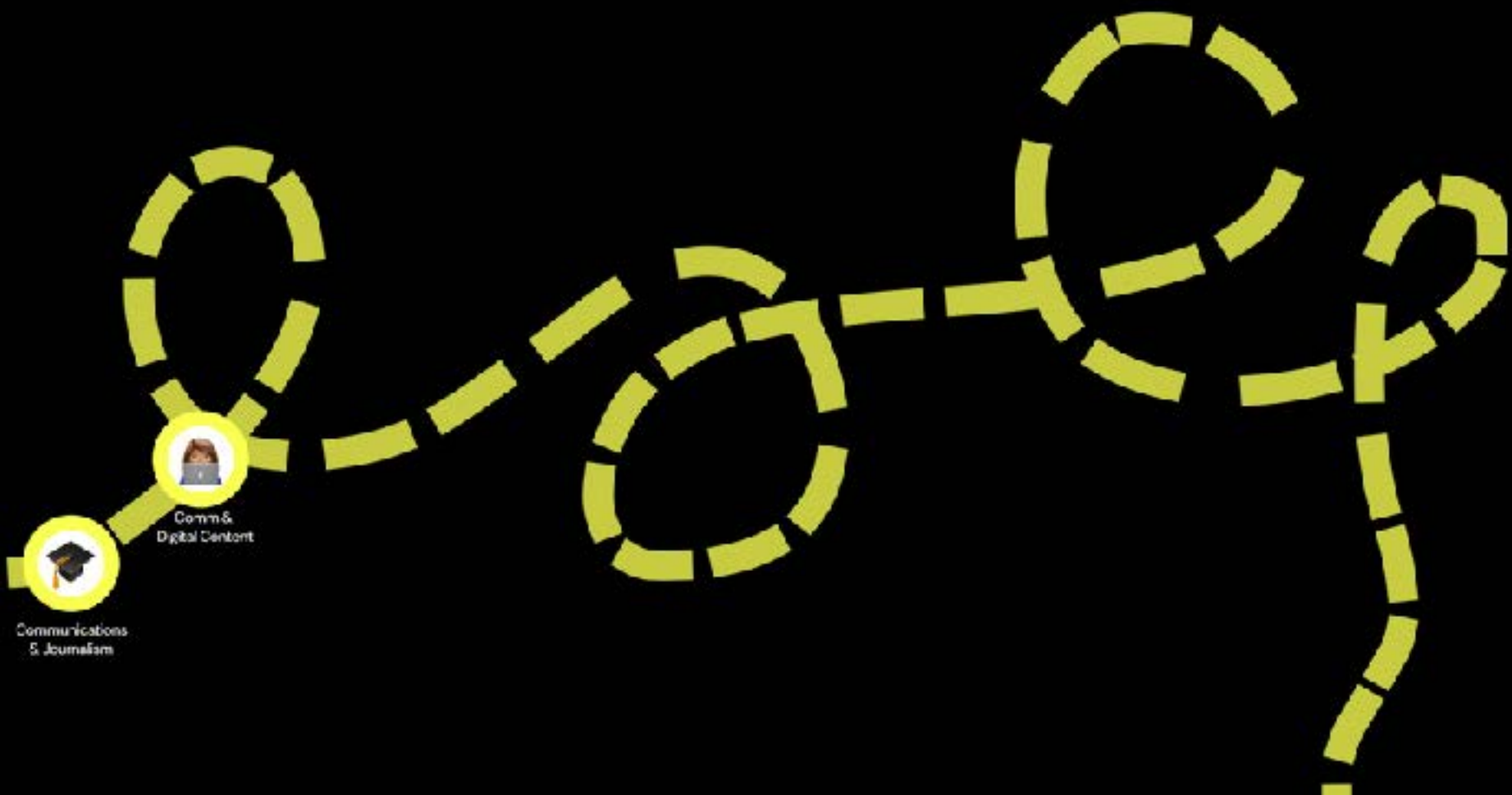
Communications
& Journalism



Communications
& Journalism



Comm &
Digital Content





Communications
& Journalism



Comm &
Digital Content



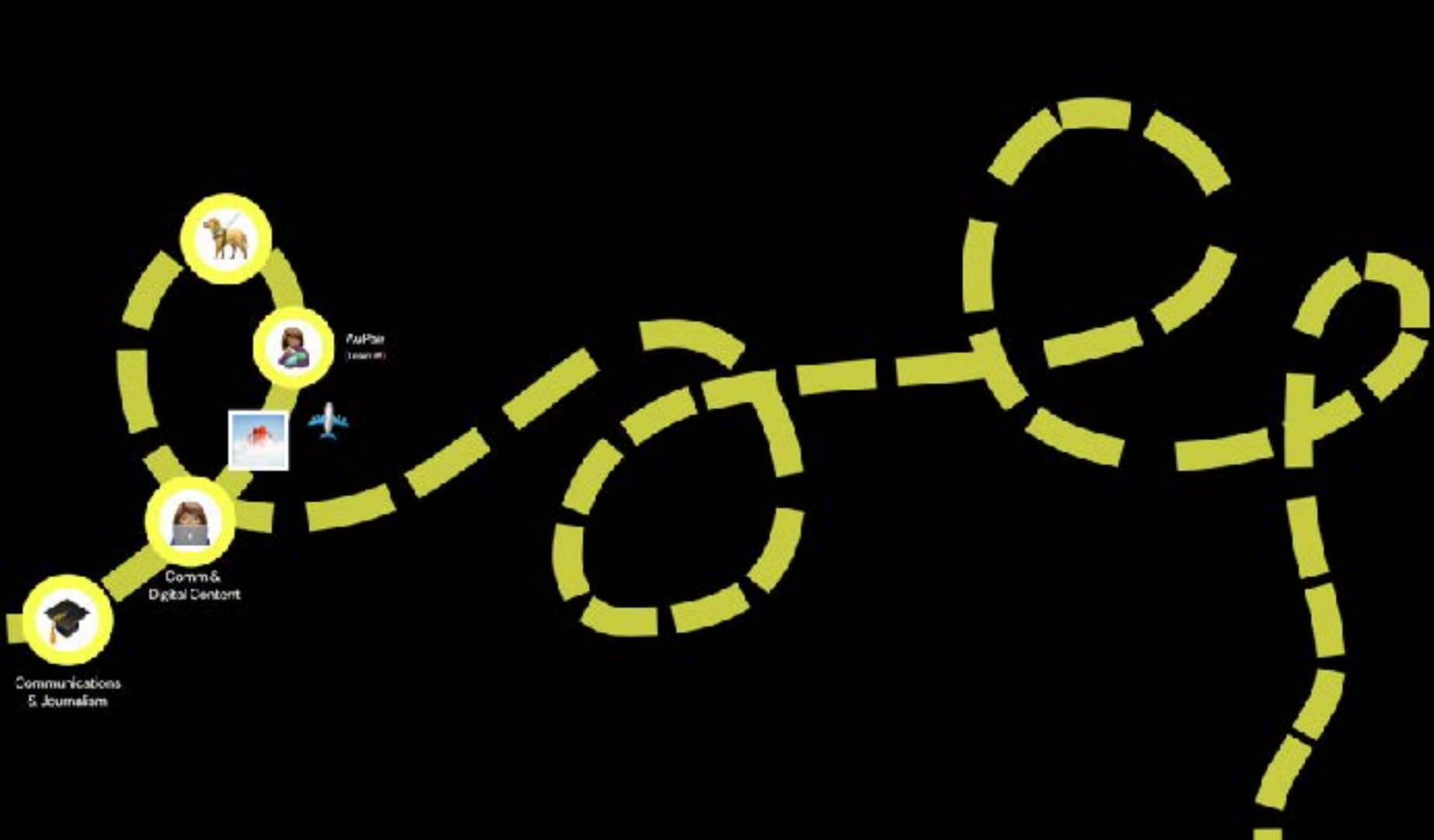


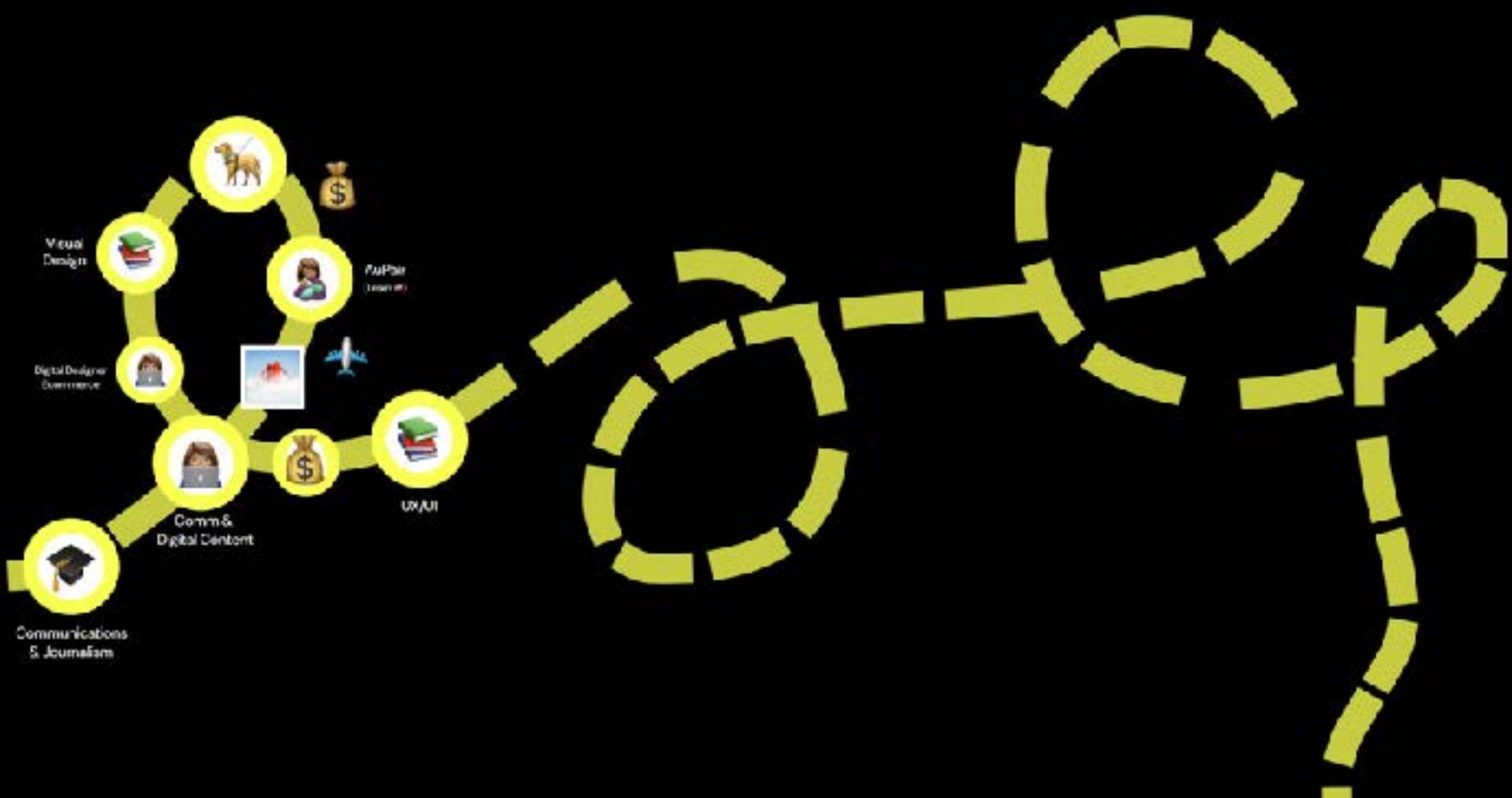
Communications
& Journalism

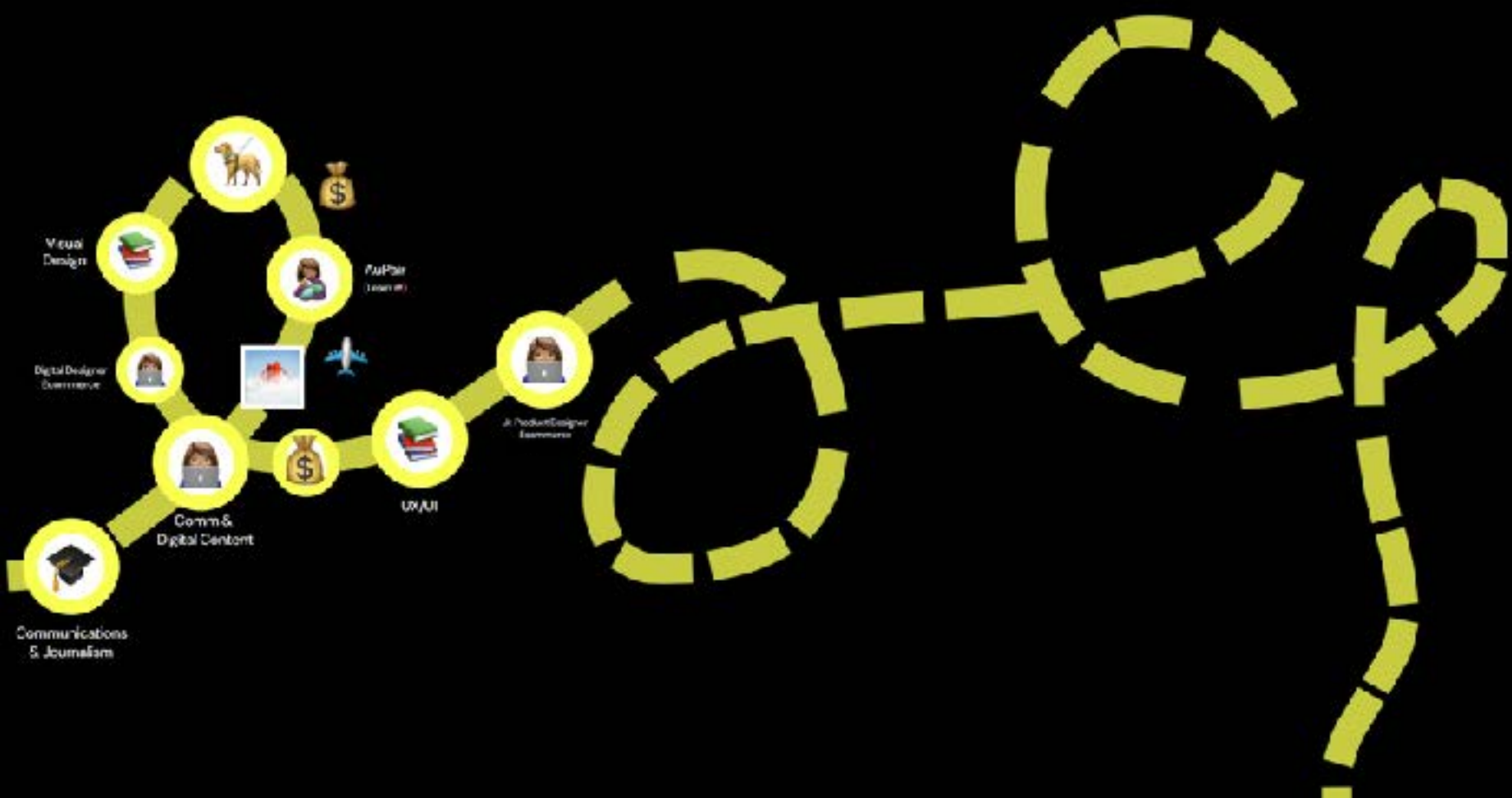


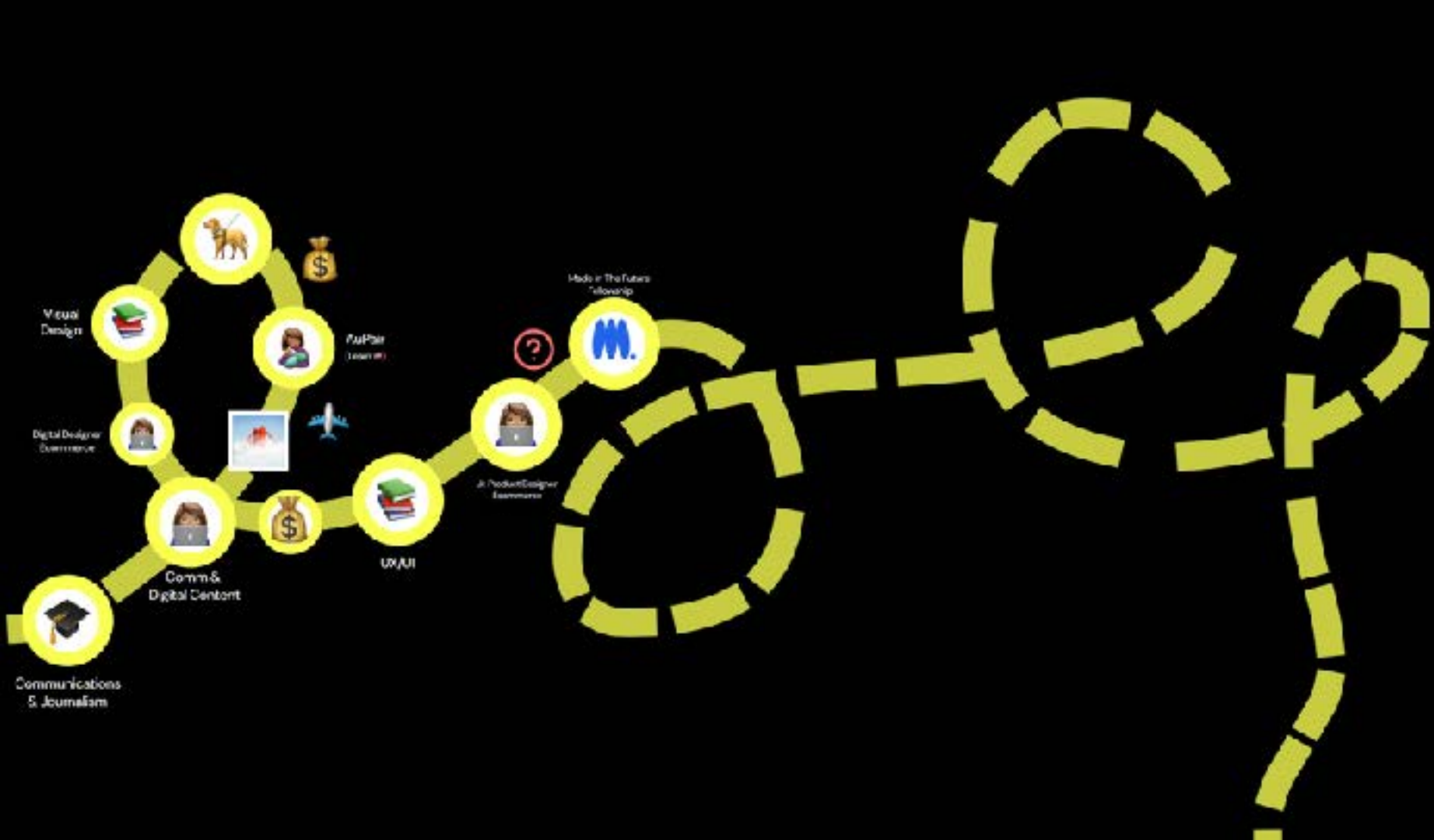
Comm &
Digital Content

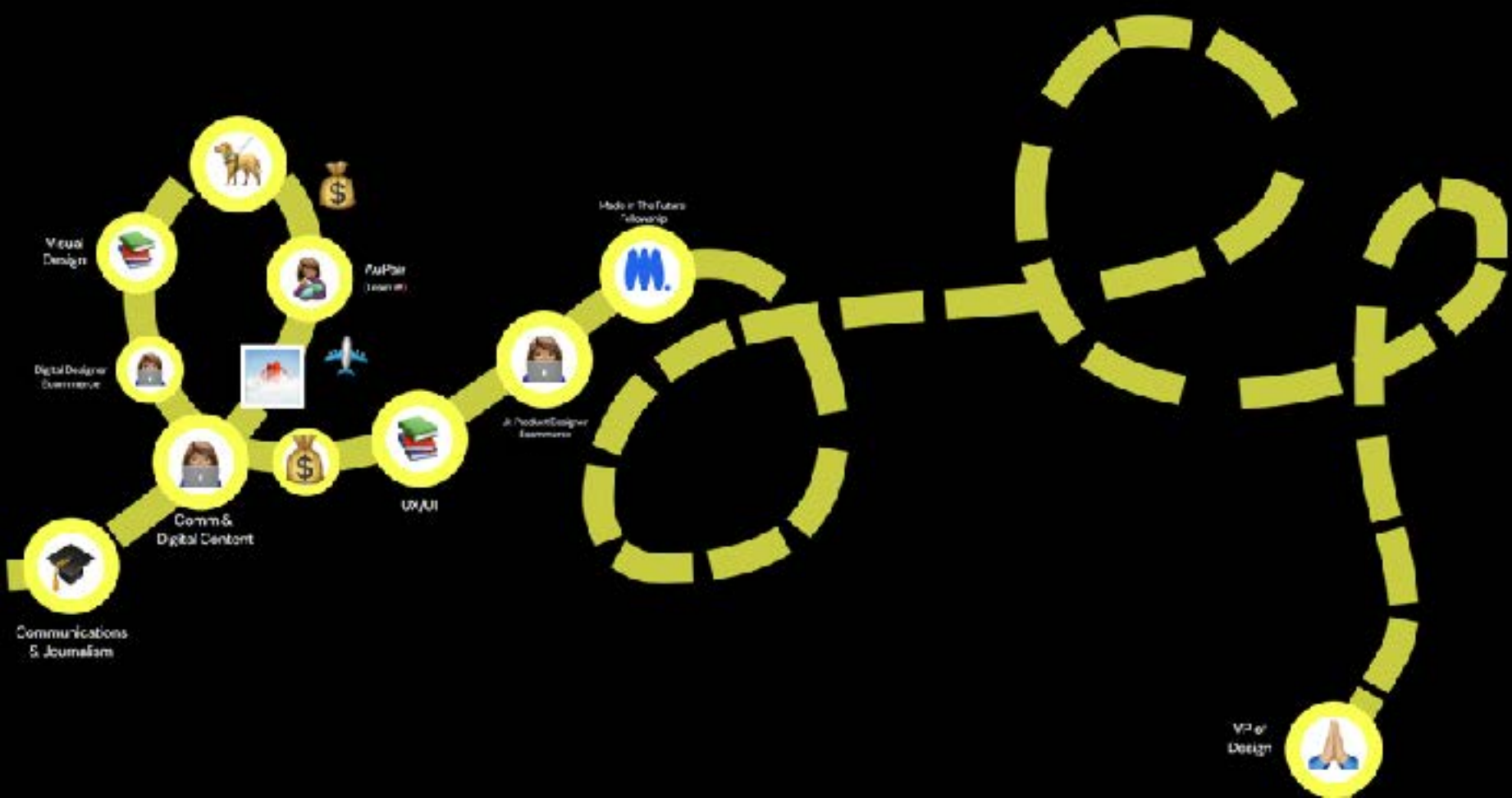


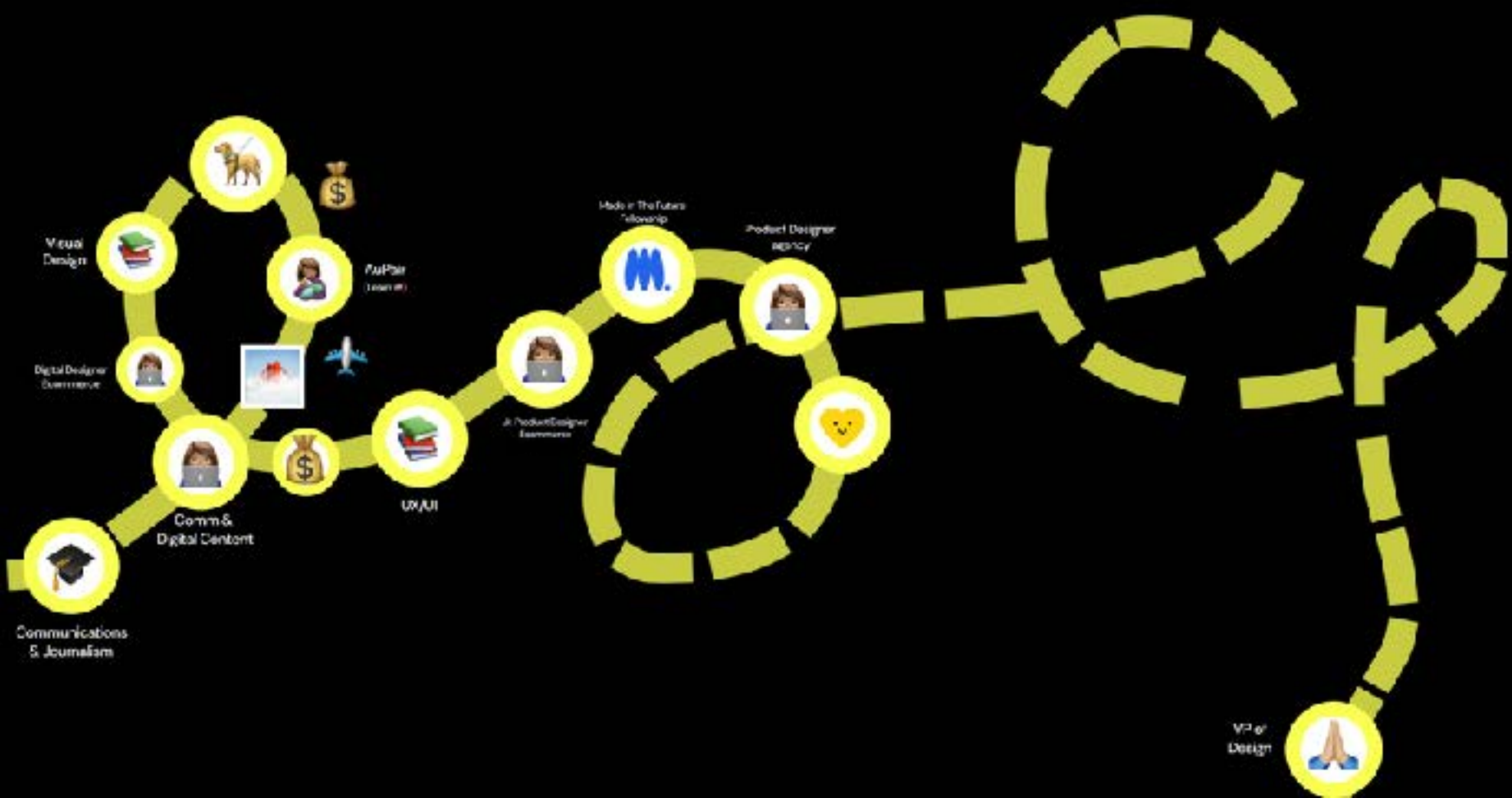


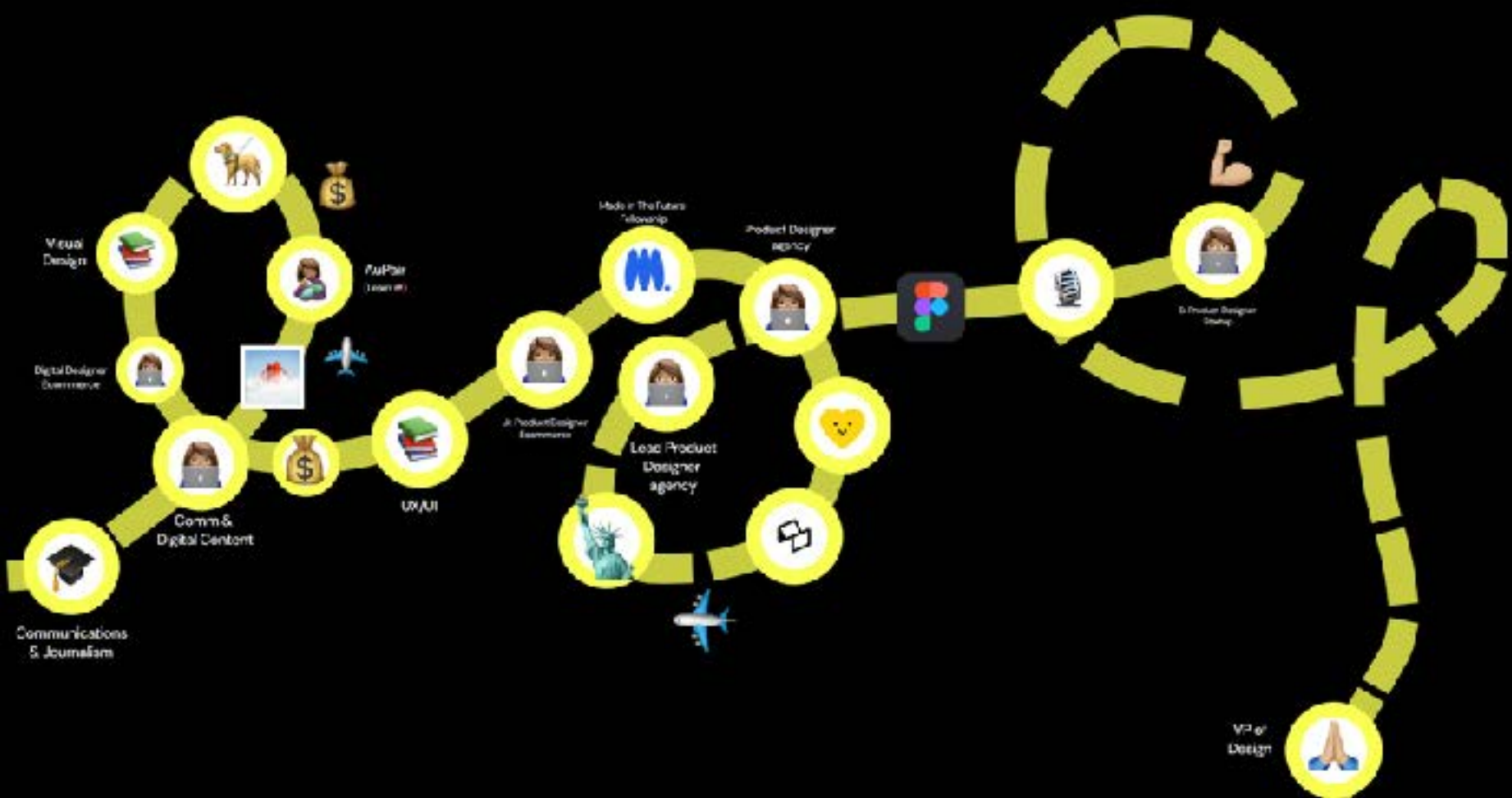


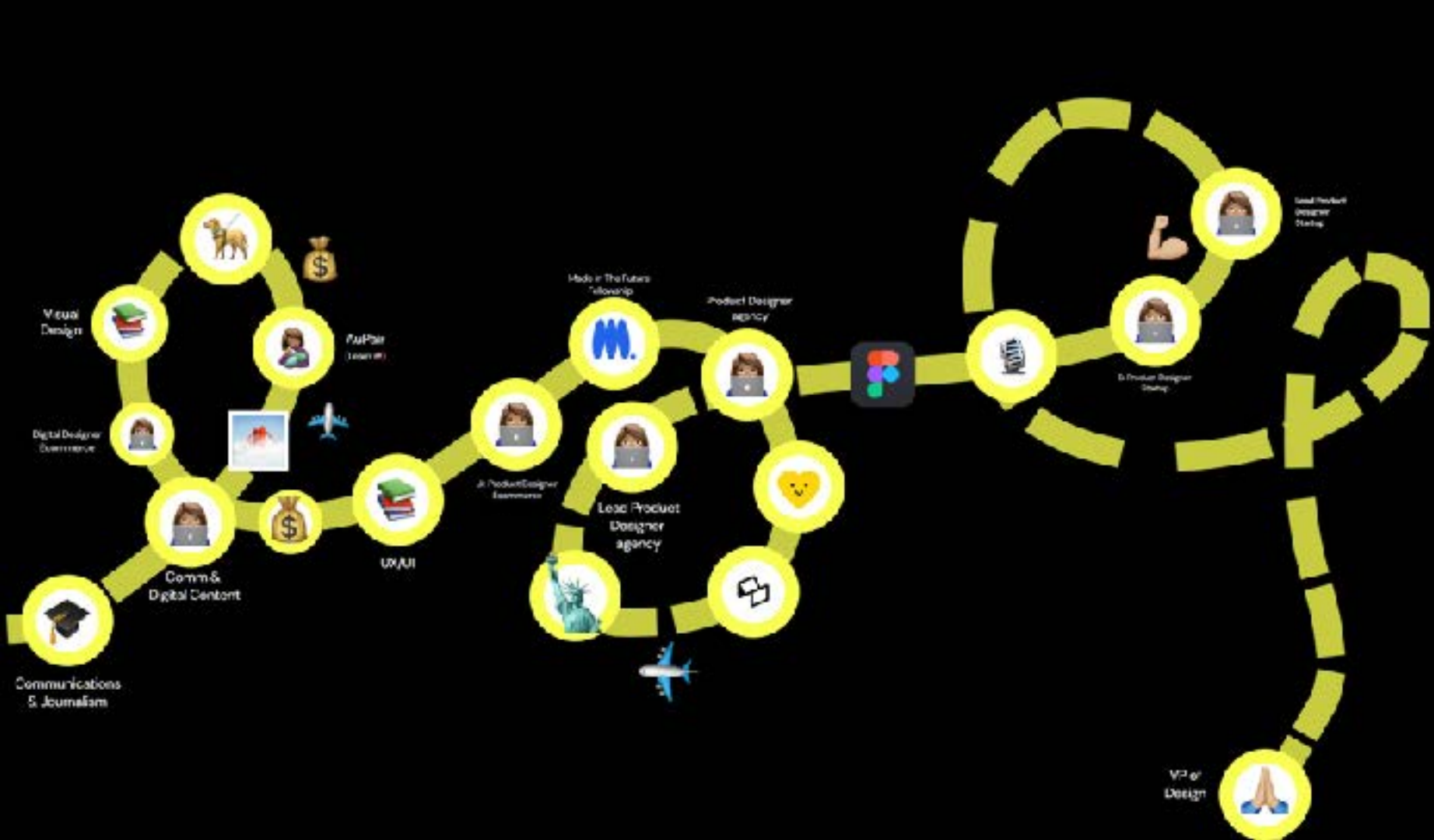


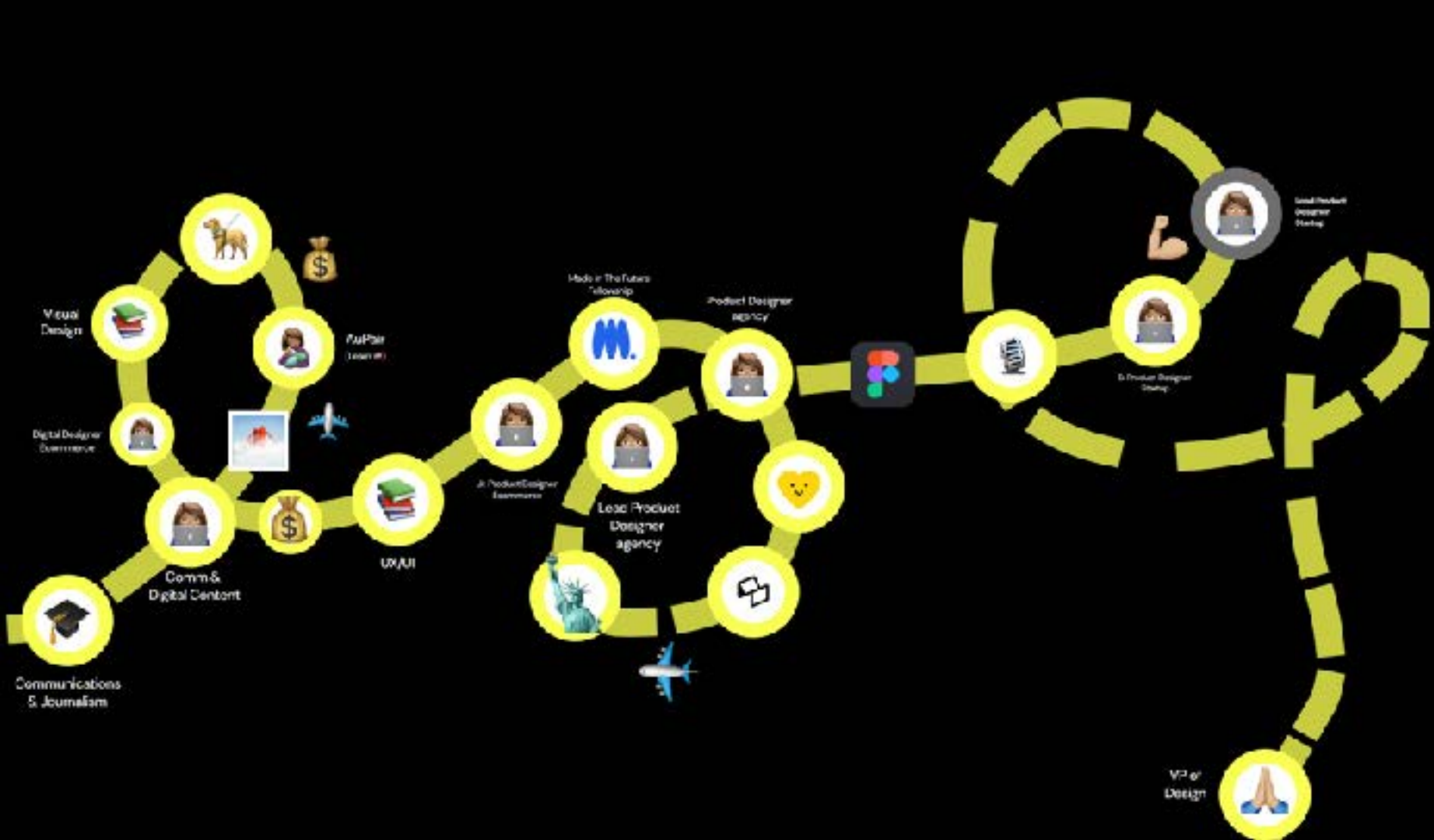












**how did you end up
in design?**

A decorative border of yellow confetti pieces is located at the bottom of the slide, scattered across the width of the image.

**maybe you have a
similar “messy” path**

A collection of yellow, irregular, torn-paper-like shapes scattered across the right side and bottom of the image, resembling confetti or a decorative border.

**why a “messy”
journey is powerful?**

A decorative border of yellow confetti pieces is scattered along the bottom and sides of the slide.



knowledge





knowledge

resilience





knowledge

resilience



strategic thinking





knowledge

resilience



strategic thinking



culture





knowledge

resilience



strategic thinking



culture



communication





knowledge

resilience



strategic thinking



culture



communication

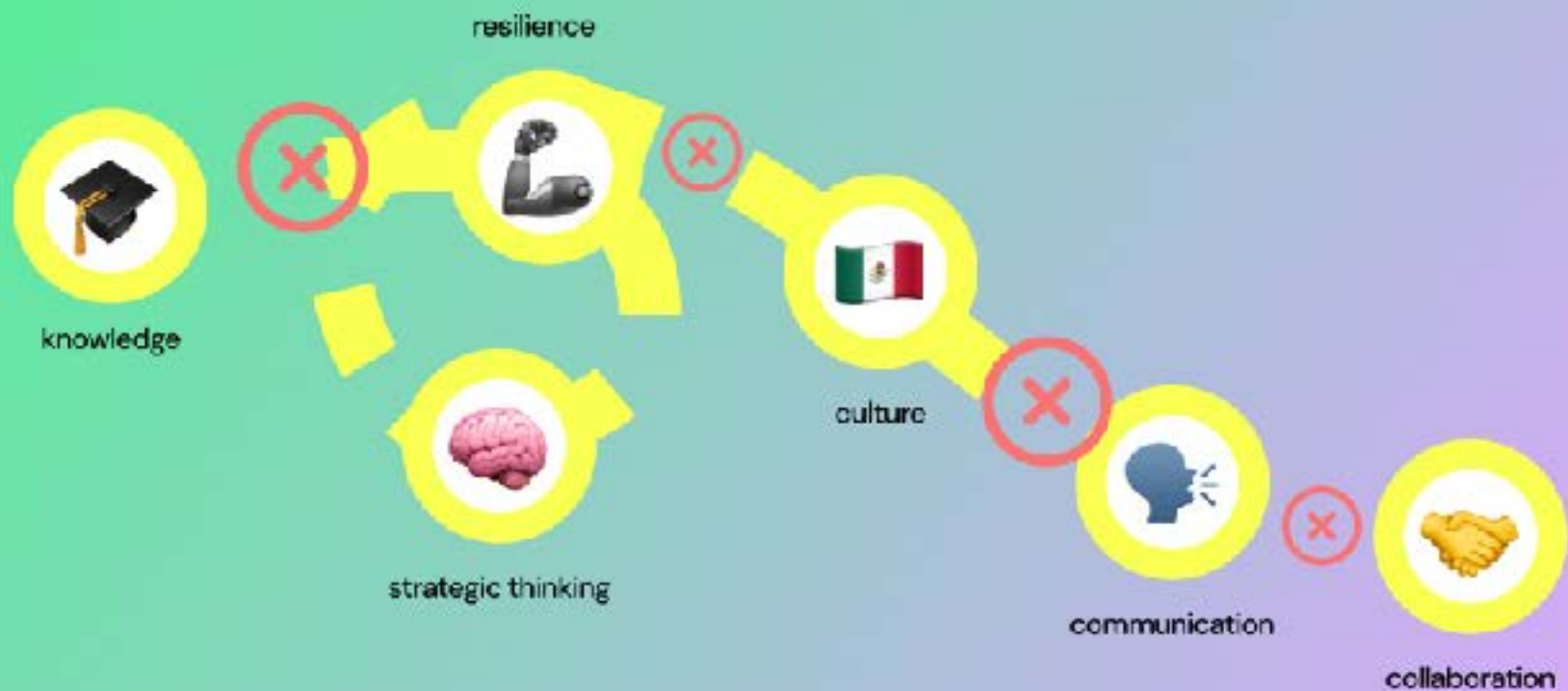


collaboration

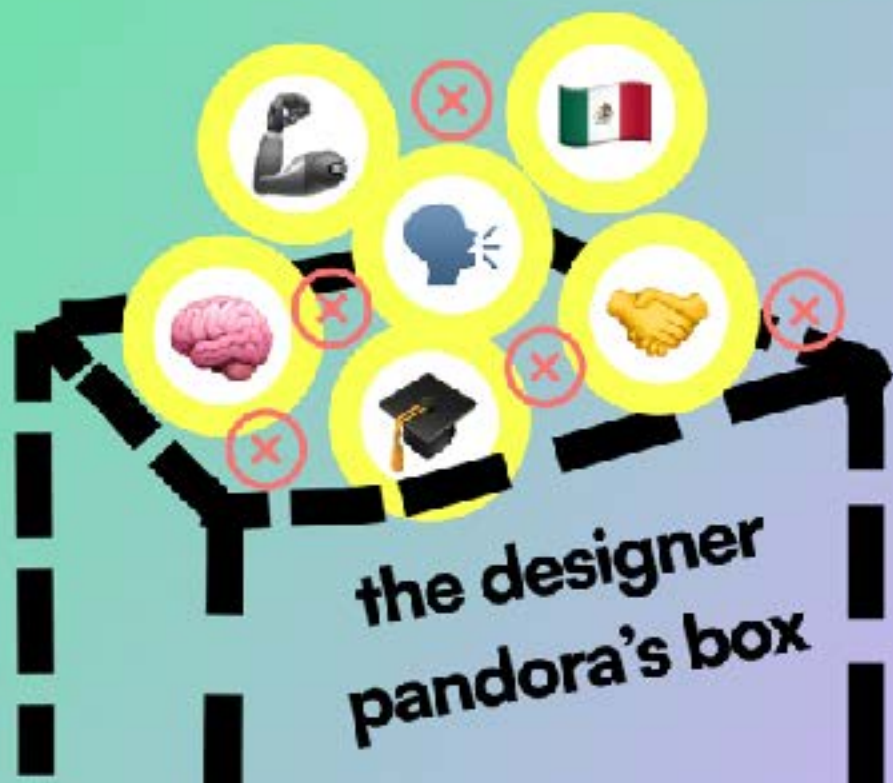












**the designer
pandora's box**

storytelling





**your ideas are
not great**



**your ideas are
not great**

**you don't have
enough experience**



**your ideas are
not great**

**you don't have
enough experience**

**you know
nothing!**



**what's the most impressive
thing you've ever done?"**

A decorative border of yellow confetti pieces is scattered along the bottom edge of the image, extending from the left side towards the right.









you are here





you are here





you are here





you are here





you are here



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**what is one thing that
makes you special?**

takeaways

A decorative dashed yellow line consisting of small square segments, curving across the bottom of the slide.

**you've got more inner
strength than you might
give yourself credit for.**

**your journey isn't a
straightforward line;
but having a vision is
essential.**


**when impostor
syndrome strikes,
remind yourself of your
journey.**

**do one thing that
makes you happy
every day**

**everything you have
learned in life will be
helpful in the future.**

“the joy is in the journey, the struggle is part of the joy and the final destination is not an end but another beginning of another journey”

- kathy boyd fellure







gracias my darlings