

Be a conduit, not a creator

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FFUTURISM
FUTURISM
FUTURISM

as

WRITINGG --and-- DESIGNINGG

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ffllEEEt

FffffFleet

LET'S BUILD A

fleetTTt

FLEET

ffLeeT

fLt

& CHANGE the

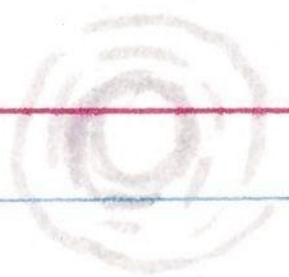
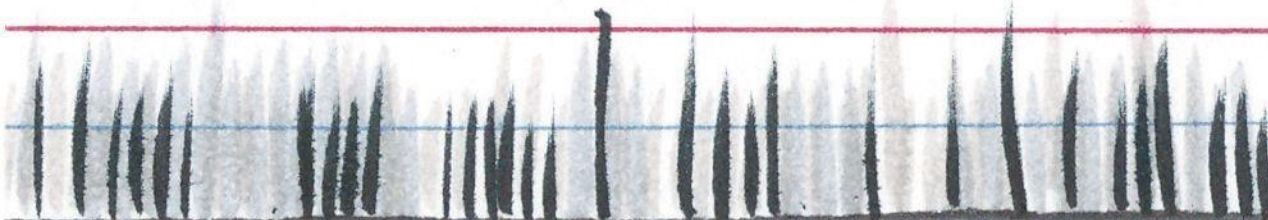
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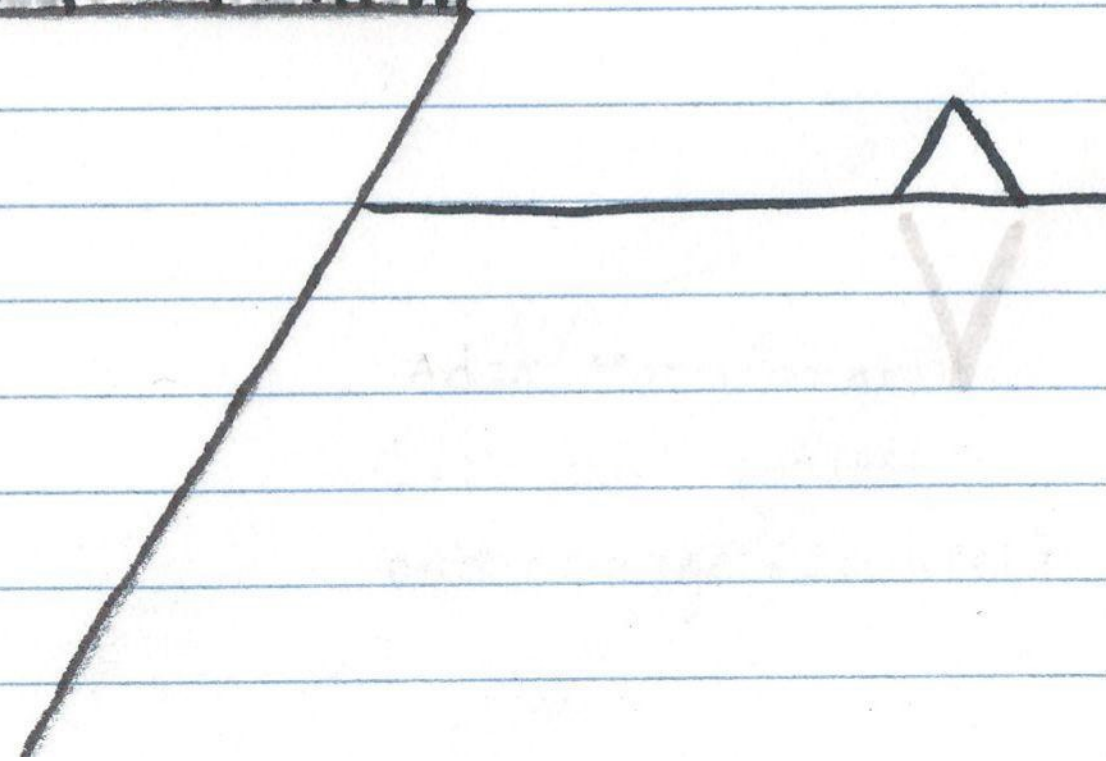
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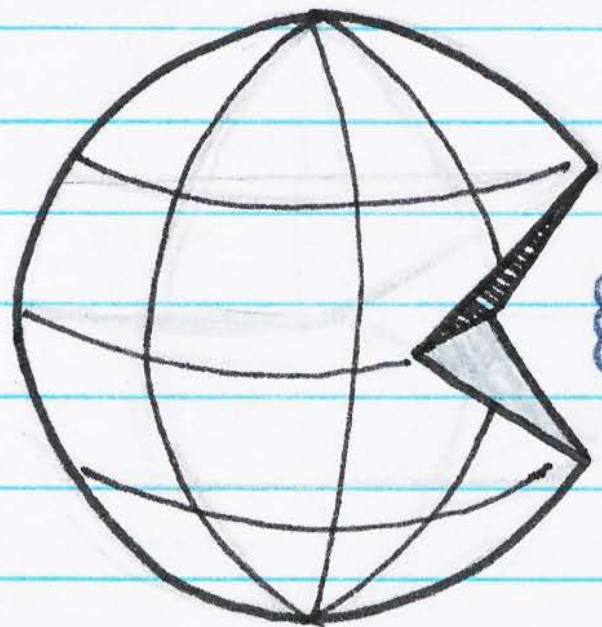
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ONE BIG SHIP



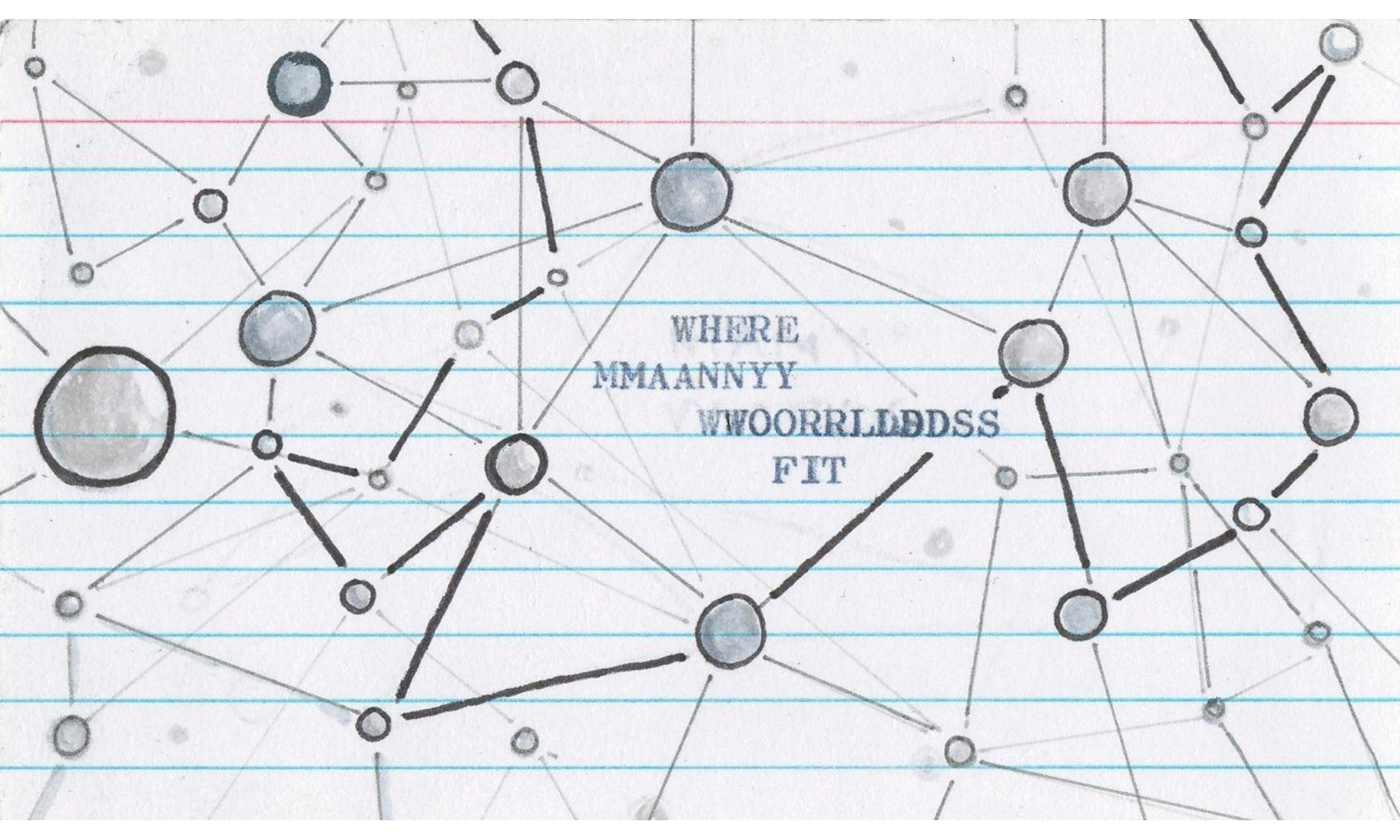


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WHERE
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Be a conduit, not a creator

FUTURISM
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as

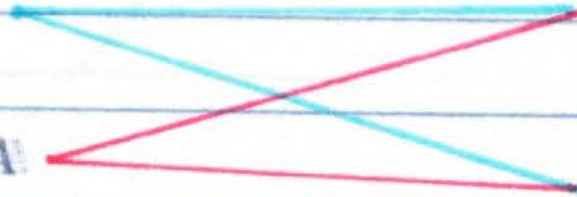
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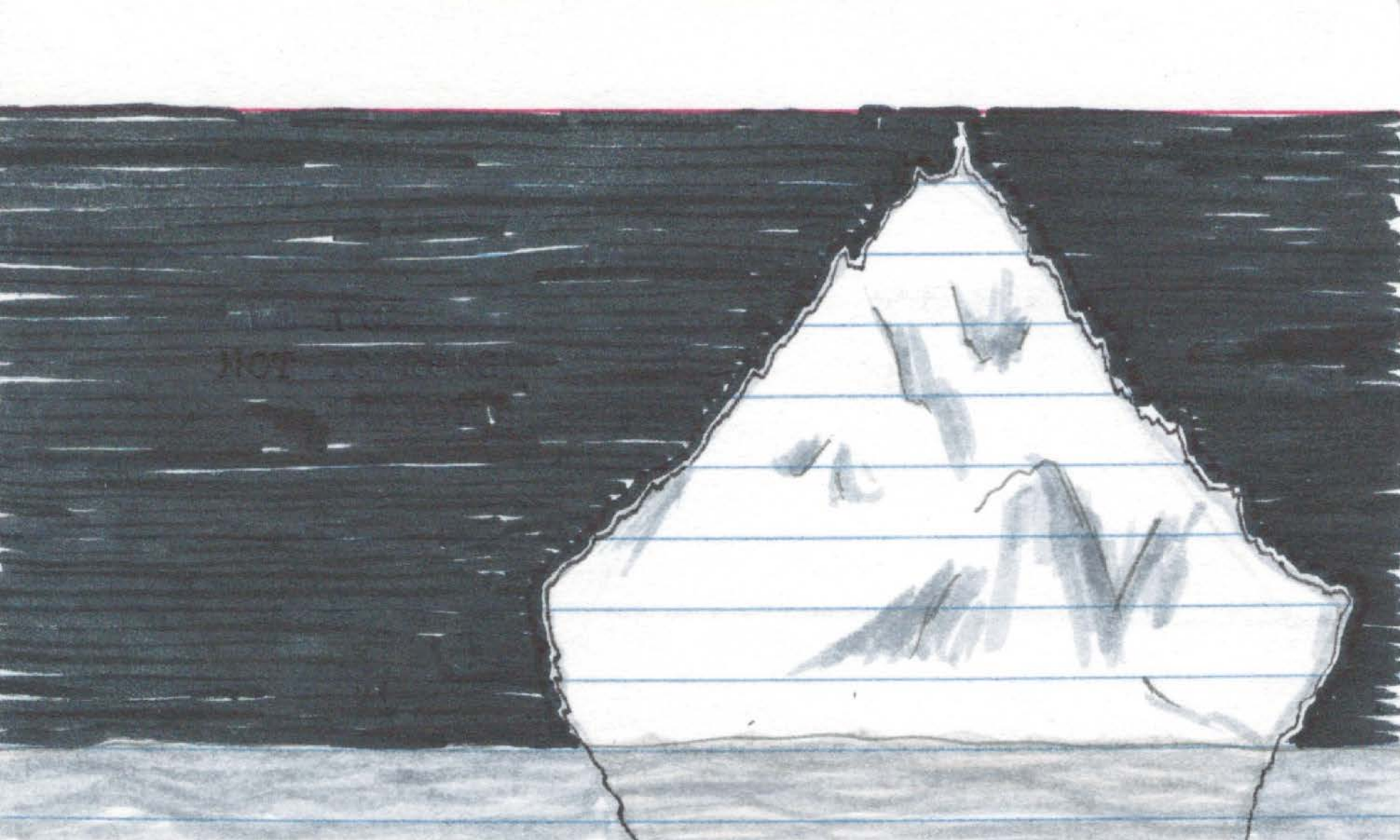
I AM A

WRITER

YOU ARE A

DESIGNER

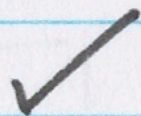




P R I N C I P L E S

- I. Be futuring, not defuturing
- II. Don't leave out the impossible
- III. Challenge the dominant narrative
- IV. Make friends with hard empathy

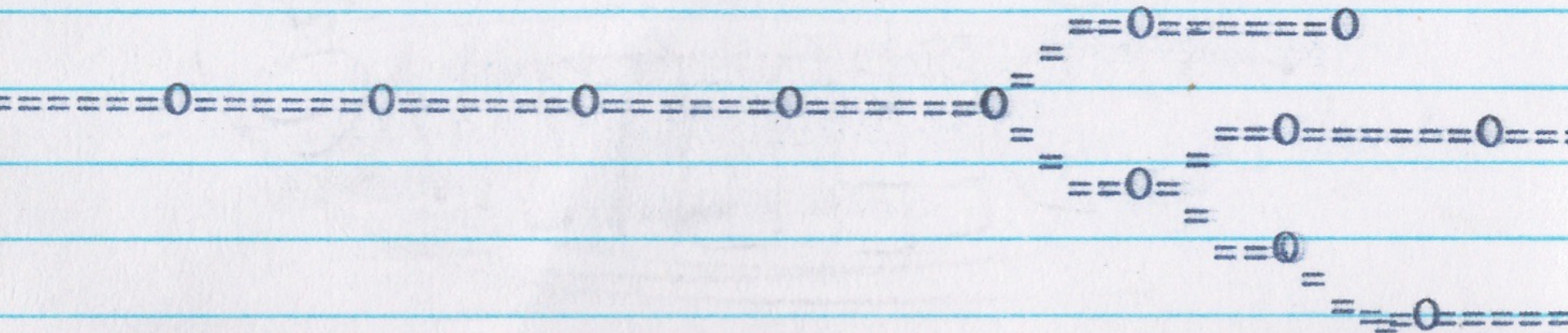
FOUR PRINCIPLES

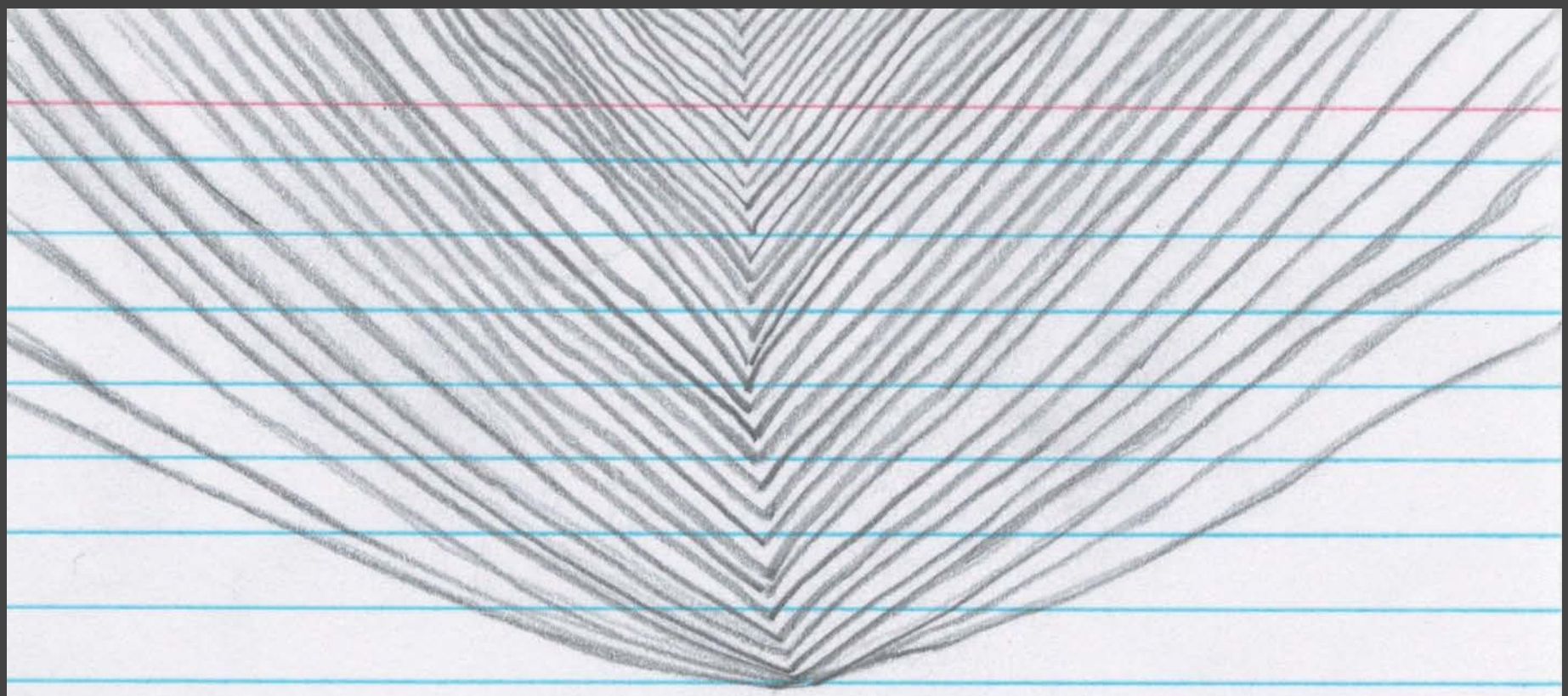


BE FUTURING



NOT DEFUTURING

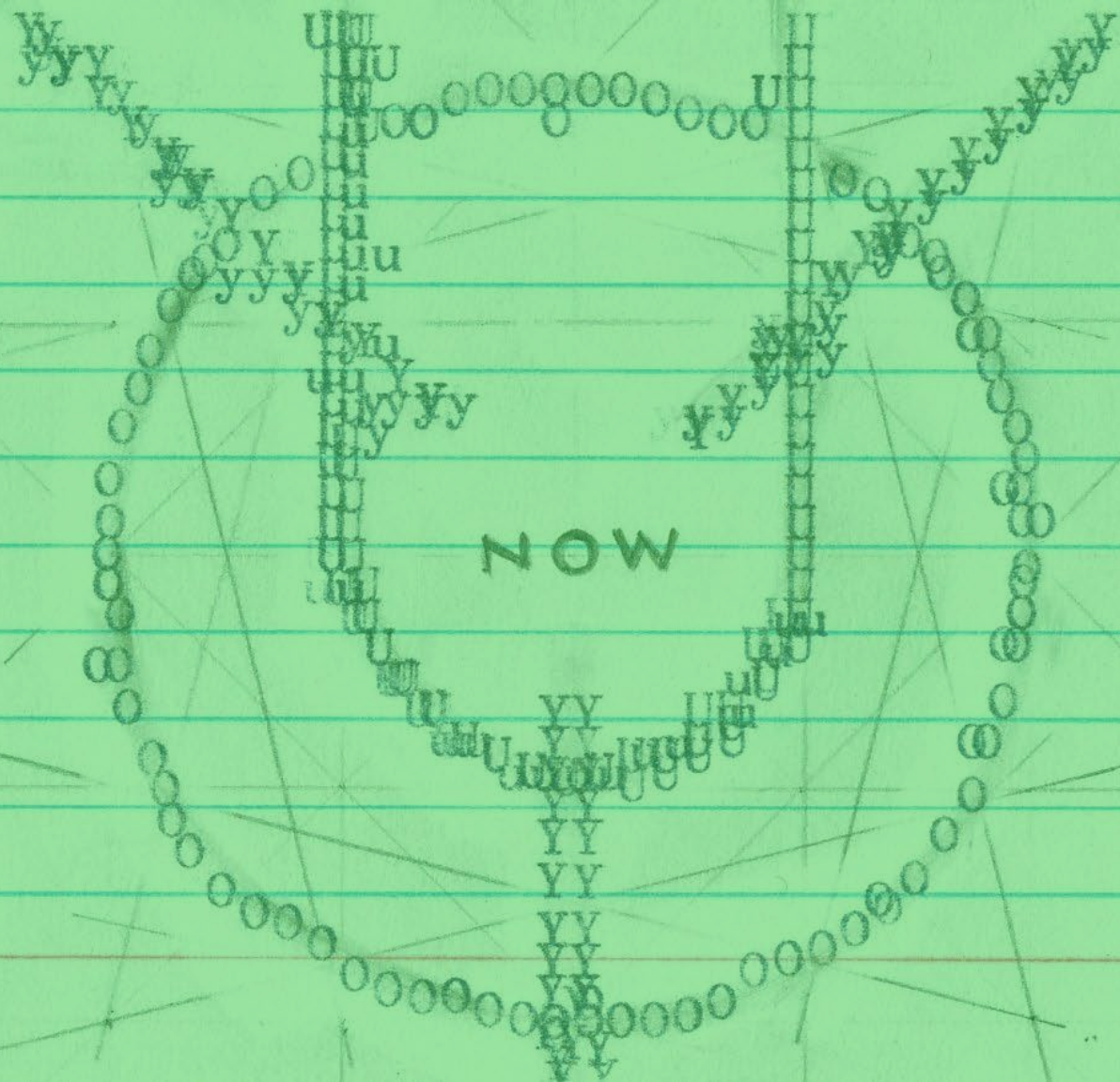




THE FUTURE IS FUZZY

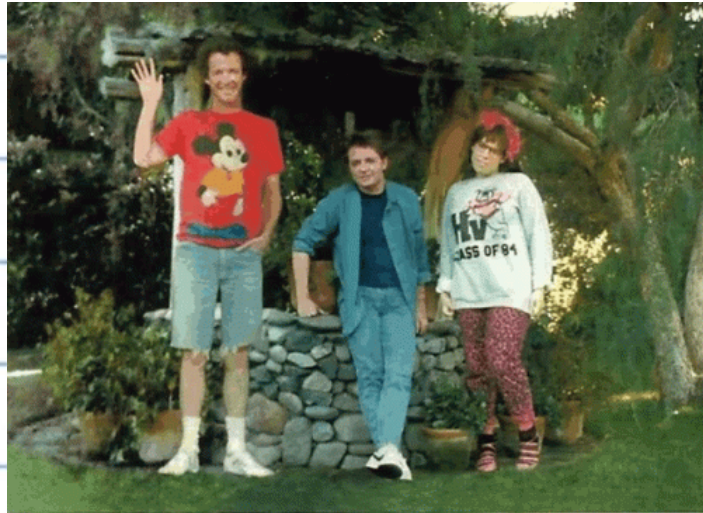
THE
PAST IS
A BRAID





NOW

POLAROID
from
the
FUTURE



BE FUTURING



Don't leave out
the impossible

NOT UNFUTURING

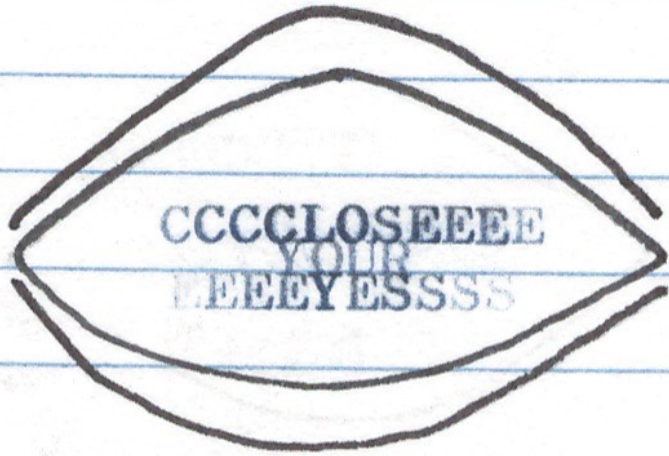


Challenge the
dominant narrative

BOTH



Make friends
with hard empathy



CLOSE
YOUR
EYES

100

EPI**SODIC**

F U T U R E

THINKING



you
must
TRY
ON
THE
IMPOSSIBLE

The image features a series of blue horizontal lines on a white background. A red horizontal line is positioned near the top. The text is arranged in a descending staircase pattern. The words are: 'you', 'must', 'TRY', 'ON', 'THE', and 'IMPOSSIBLE'. A complex network of thin, light-colored lines connects the letters of these words, forming a zig-zag path that descends from 'you' to 'must', 'must' to 'TRY', 'TRY' to 'ON', 'ON' to 'THE', and 'THE' to 'IMPOSSIBLE'. The path ends at the final 'E' in 'IMPOSSIBLE'.

10

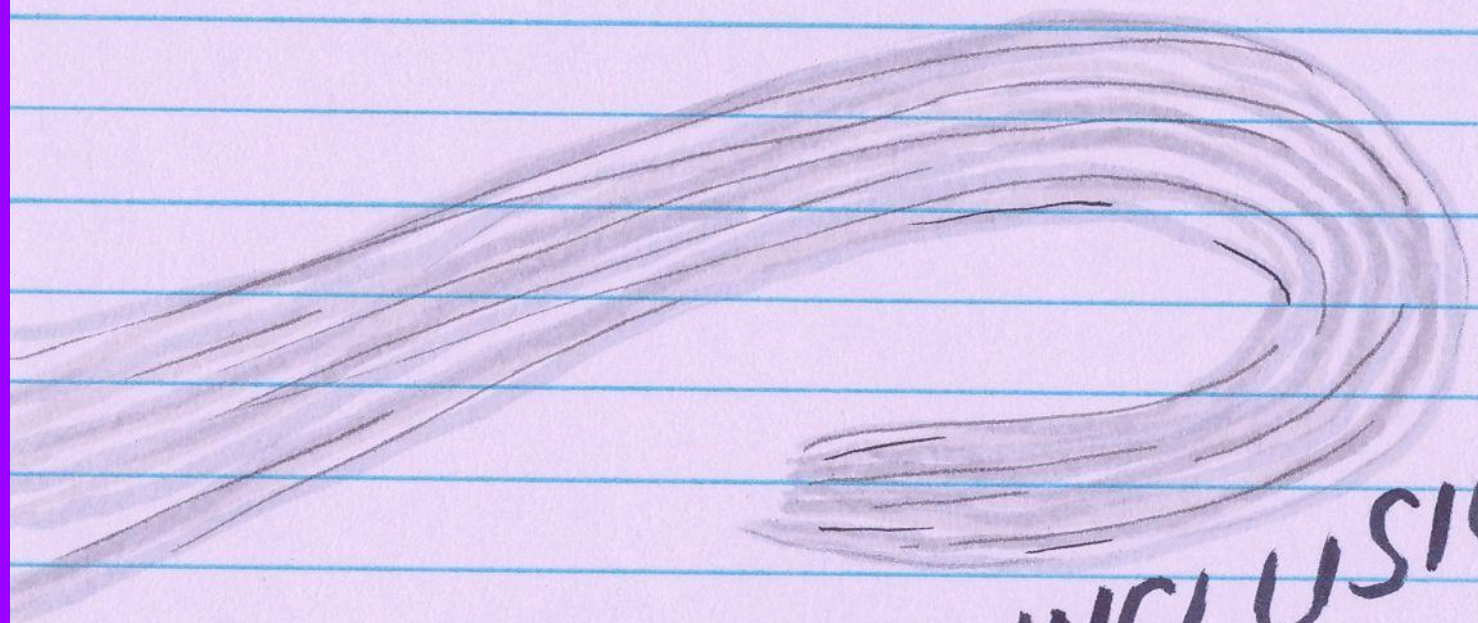
diez¹⁰ dix^A 10!

Decum

IX

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THE POWER OF 10



INCLUSION

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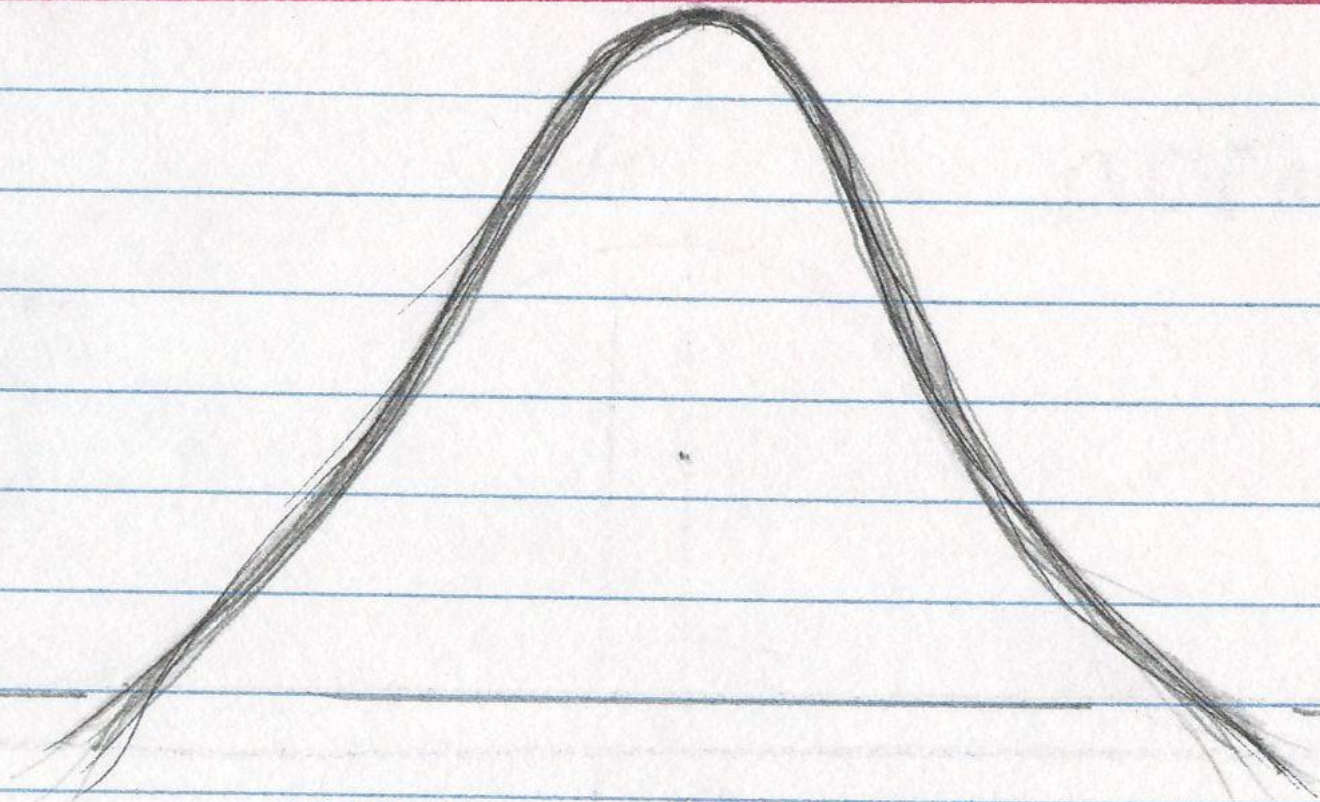
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NARRATIVE

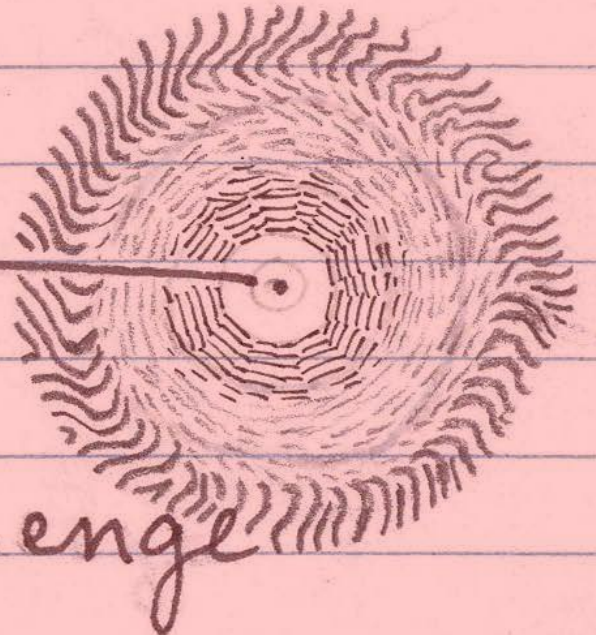
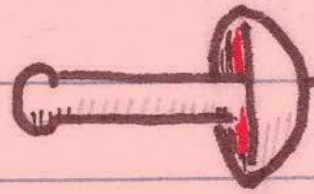
some strands
are
than others

A hand-drawn diagram on lined paper showing DNA strands. On the right side, there are two groups of strands. The group on the left consists of two thick, curved lines that taper towards the bottom. The group on the right consists of several thin, parallel vertical lines. A horizontal red line is drawn across the top of the page, above the strands.

BIGGER



NORMAL DISTRIBUTION.



challenge

1. Embrace dissent
2. Bring your adversary closer
3. Be wrong once in a while

HOW TO CHALLENGE THE
DOMINANT NARRATIVE

Make
Friends
With
HARD
HARD
HARD
EMPATHY
EMPATHY
EMPATHY



past
YOU

YOU

future
YOU

another
YOU

COLONIALISM

=====

1. Hierarchical
2. Transactional
3. Extractive

NON-COLONIALISM

1. Participatory
2. Relational
3. Accountable



FAMILY



- I. Be futuring, not defuturing
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FOUR PRINCIPLES

VVV. SRIIII

LookandPoint.com

2024