

Design a better world  
with better writing



# Introduction

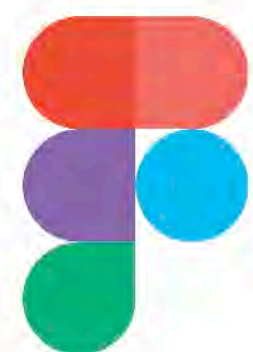


**I'm a writer**





**I'm a writer**



**Airbnb**

**Apple**

**Equinox**

**Etsy**

**Google**

**Huge**

**IKEA**

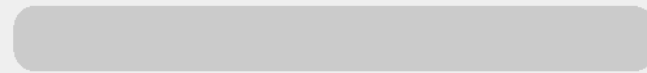
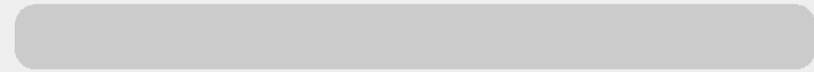
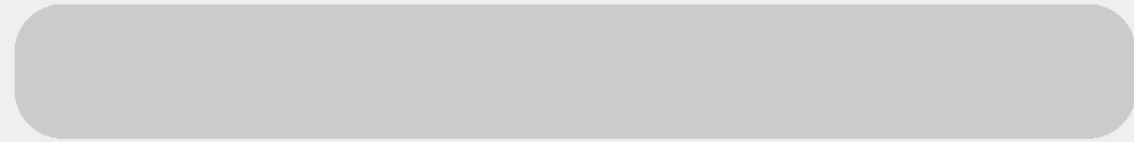
**McCann**

**The MTA**

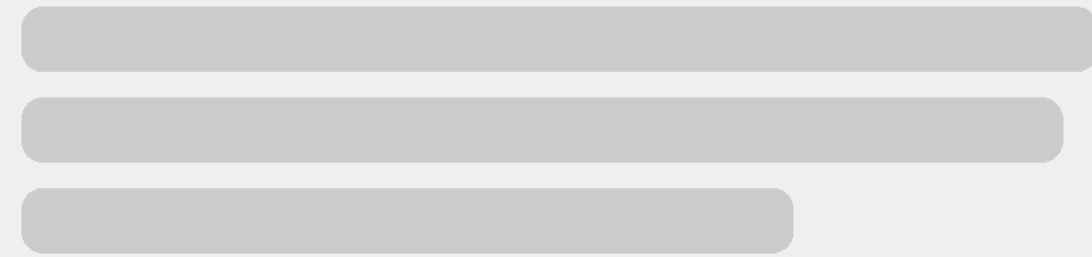
**T-Mobile**

**Vistaprint**

**Work & Co**



Amazing headline  
goes here



Secondary CTA

—  
Lorem ipsum





# Write for people

# Users

- **Click things**
- **Browse differently**
- **Are measurable**



# Users

- Click things
- Browse differently
- Are measurable

# People

- Want things
- Act and think differently
- Tough to measure

**Simple**

**Clear**

**Concise**

Simple

Clear

Concise

Honest

Considered

Respectful



Choose  
good words





## Desk chairs



## Office chairs



## Swivel chairs





**Liked  
songs**

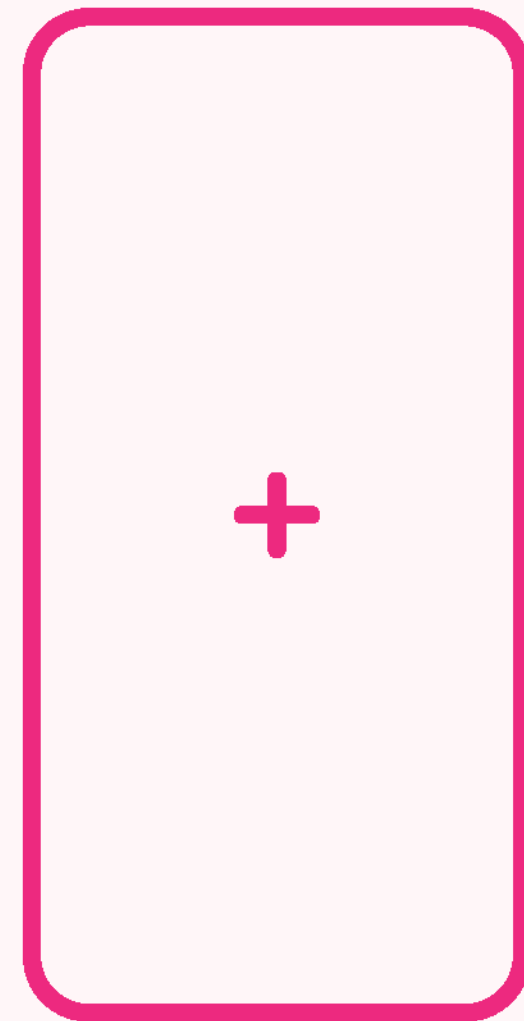


**Loved  
songs**

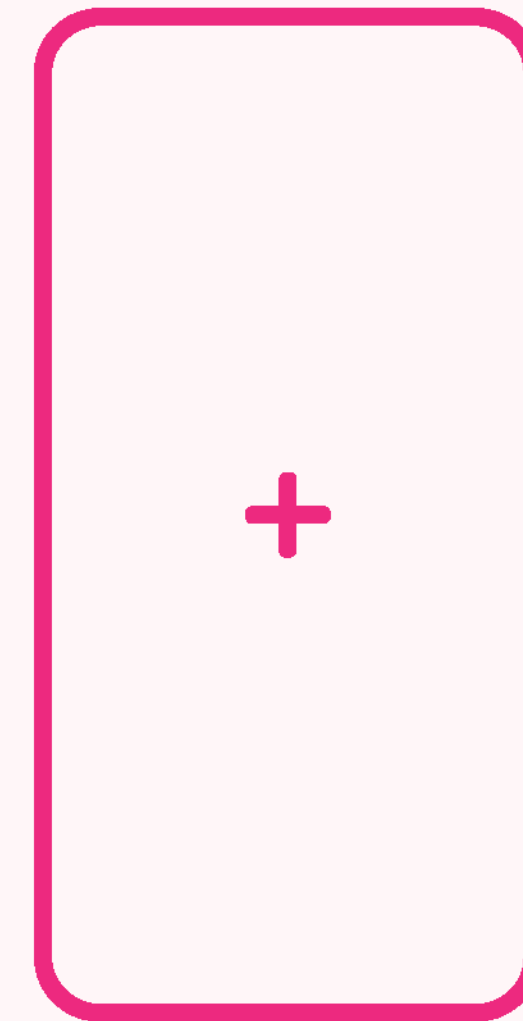


**Favorite  
songs**

**Add your mobile  
device**



**Add your shiny  
new phone**





**Friends**

**Followers**

**Fans**





**Join**

**Subscribe**

**Become a member**

### 03 Choose good words

**Find an expert**

**Find help fast**

**Find a nearby pro**





Search 

Try “biographies” 

Try “books written by women” 

**Give important  
information**



## Showtimes



**Detective Conan: The Million-Dollar Pentagonam**

2hr 11min

Show available times

## Showtimes



**Detective Conan: The Million-Dollar Pentagonam**

2hr 11min

2:10pm

4:35pm

6:55pm

Sold out



**We'll deliver your items**



Thurs, Aug 30

**\$20**



**We'll deliver your items  
to 2-chōme-10 Ōhiraki**



Thurs, Aug 30

**\$20**



04 Give important information



Sale



Log in to see price

Sale



¥ 15,400 ~~¥ 18,400~~

25% off



**You're all set!**

Confirmation #: 4UL5DP



**You're all set!**

We sent the details to:  
yohei.noguchi45@gmail.com.

October 30, 2024

**6:55 AM** → **9:58 AM**  
HND → HKG

Nonstop · 3hr 03min · JAL 1265





**Our story**  
**Press**  
**Contact us**



**Menu**  
**Hours**  
**Location**

**Make a reservation**



**Saya Tanaka**  
Nagoya University



**Saya Tanaka**  
Practicing 4 years



**Saya Tanaka**

Dermatology

Wednesday 9am



**Wednesday 9am**

Saya Tanaka

Dermatology



**Dermatology**

Saya Tanaka

Wednesday 9am



**Write with  
respect**



**IKEA**

Welcome

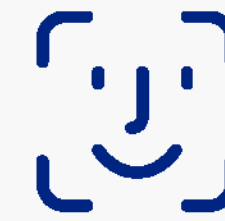
**IKEA**

Hej, Thomas!



**Enable Face ID**

**Get started**



**Enable Face ID**

**Get started**

[Skip for now](#)



Your credit card  
has expired

Got it

Your credit card  
has expired

Update

Remove



**What's your  
annual income?**

¥ 8,171,525



**What's your  
annual income?**

Some apartments require a minimum income. We'll find places that fit your budget.

¥ 8,171,525







## **Confused about investing?**

We'll explain everything in words you can actually understand.

## **New to investing?**

We'll explain everything with zero jargon.



## You're booking a non-refundable flight

If your plans change, you won't be able to get a refund.

**Book for ¥ 55,400**

## Are you sure you want to book a non-refundable flight?

Back

**Yes, book**

## Ready to book?

I understand I'm booking a non-refundable flight

**Book for ¥ 55,400**

**Your interface =  
your worldview**



**Welcome!**

**Добро  
пожаловать!**

**Selamat datang!**



Select Size

UK 2.5	UK 3	UK 3.5
UK 4	UK 4.5	UK 5
UK 5.5	UK 6	UK 6.5
UK 7	UK 7.5	UK 8
UK 8.5	UK 9	UK 9.5

Add to Bag

Size Guide

サイズを選択

JP 24 (US 6)	JP 24.5	JP 25
JP 25.5	JP 26	JP 26.5
JP 27	JP 27.5	JP 28
JP 28.5	JP 29	JP 30
JP 31		

ナイキサイズ表

カートに追加



## What's your age?

18 – 24

25 – 34

35 – 44

45 – 54

55+

**Continue**



# What's your gender?

Male

Female

**Continue**



What's your first name?

Naofumi

Next



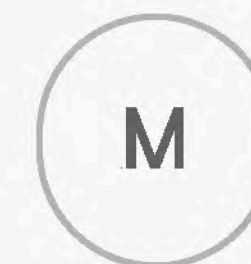
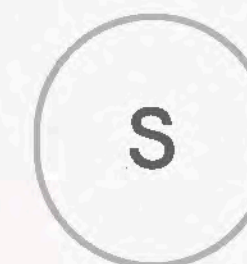
What you do >  
what you write



## Designed for all bodies

¥15,400

Size



**Add to cart**



Step 1 of 29

Joining is easy.  
First, what's your email?


Tomoko34@gmail.com

Continue



# Start your free trial

## Card information

## Name on card



# Final thought

# Hire writers

**Thank you,  
Tokyo**

**hello@nickdilallo.com**