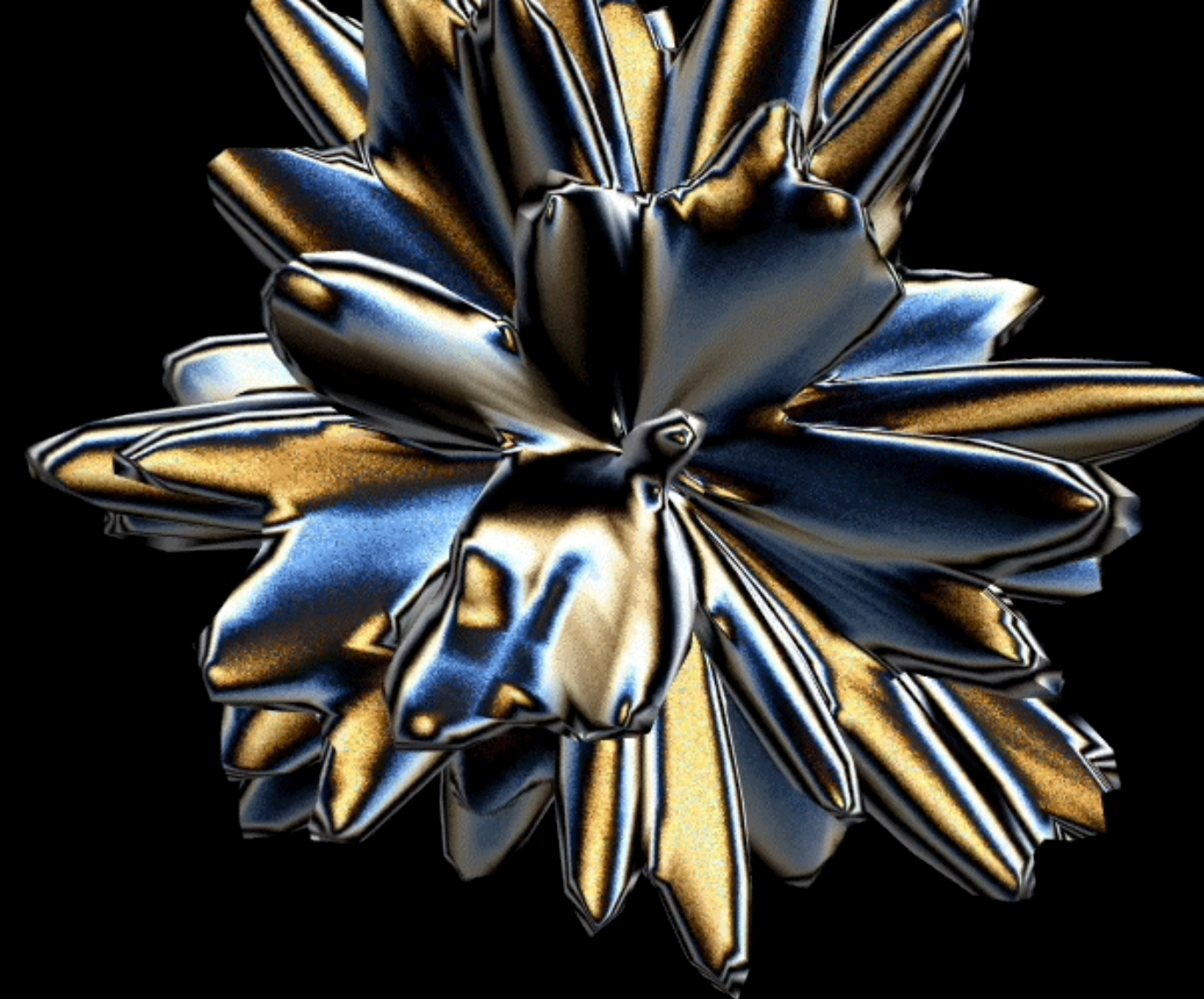


DEMAT  
SIGN TERS  
'24 TOKYO





DEMAT  
SIGN TERS  
'24 TOKYO



MEET YOUR  
HOSTS





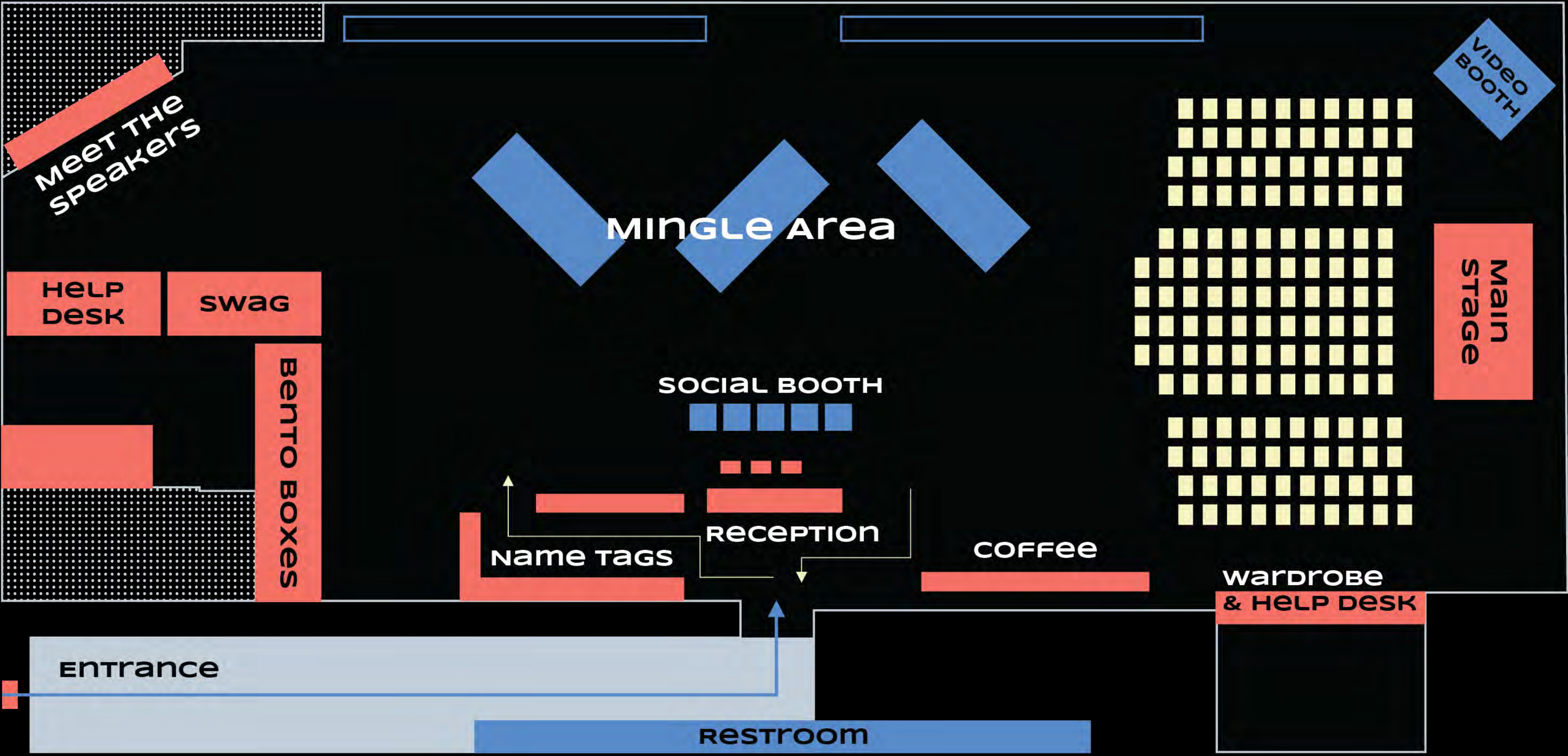
SHIHO  
YOKOYAMA

ROY  
HUSADA



HOUSEKEEPING

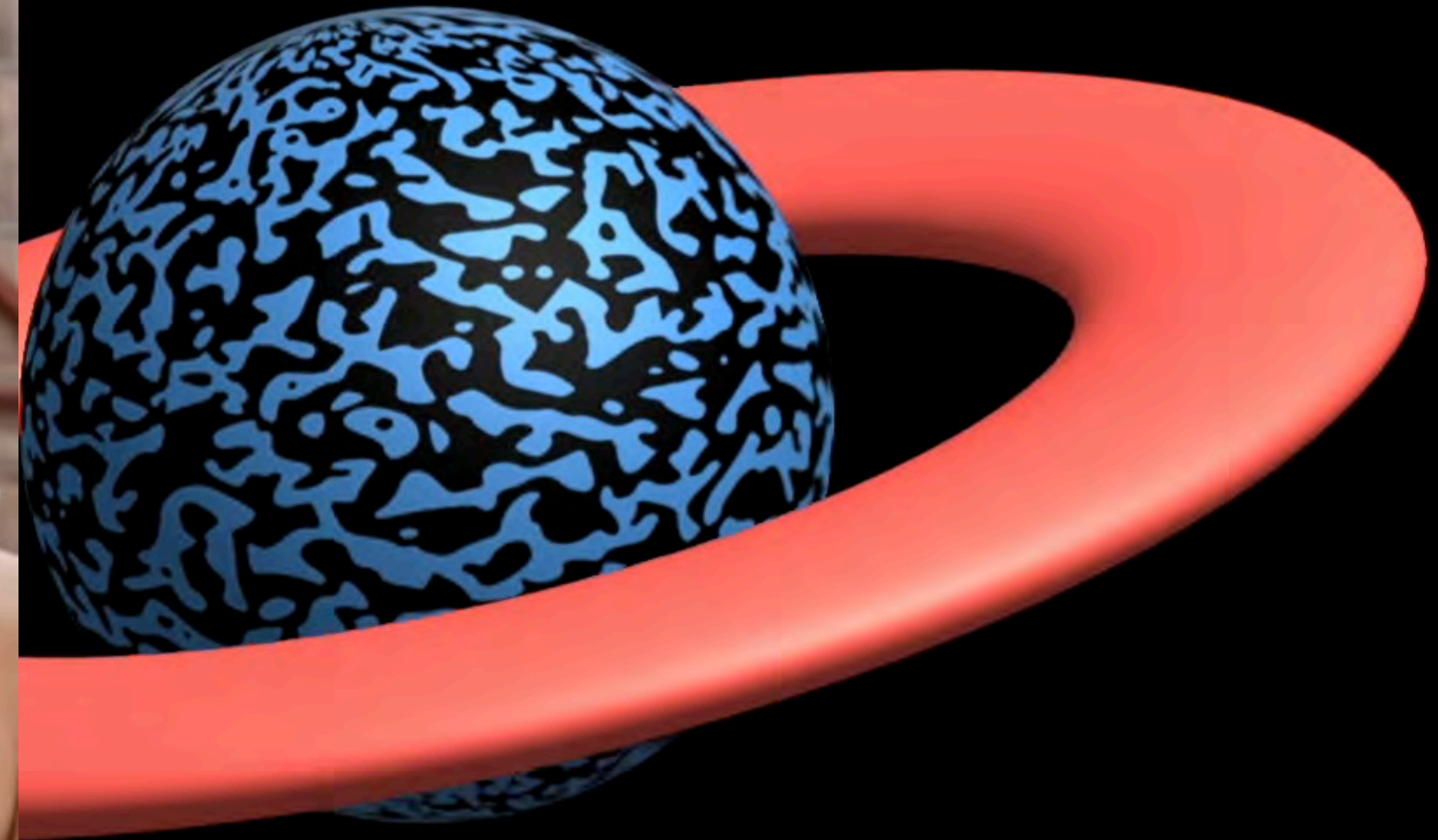
Announcements







Your reels



IT IS a MYTH  
THAT IS

View insights



designmattersdk and orig1nalita

We asked around at Design Matters 23 to ...



Liked by [redacted] and 187 others



designmattersdk · Original a



2 people



188



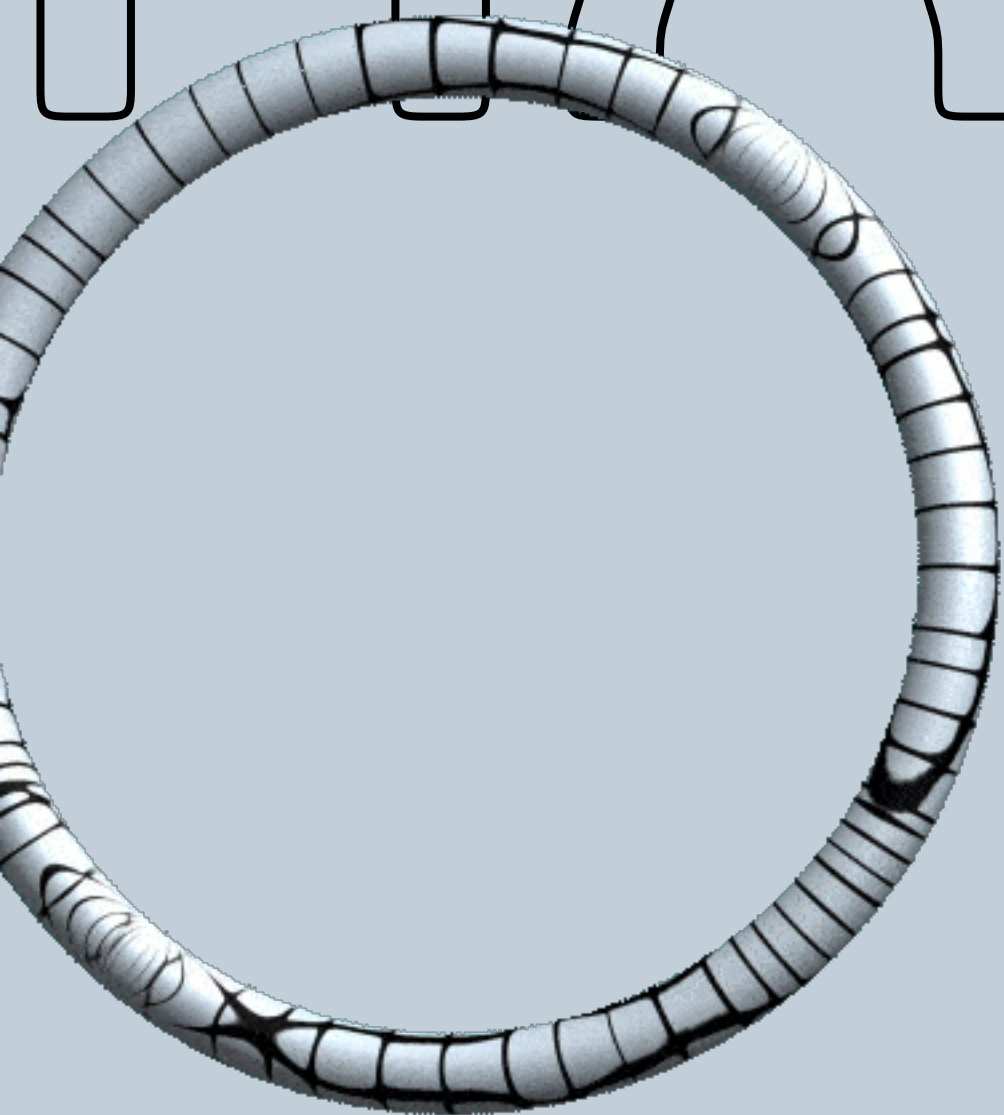
2



2



HAVE A CHAT

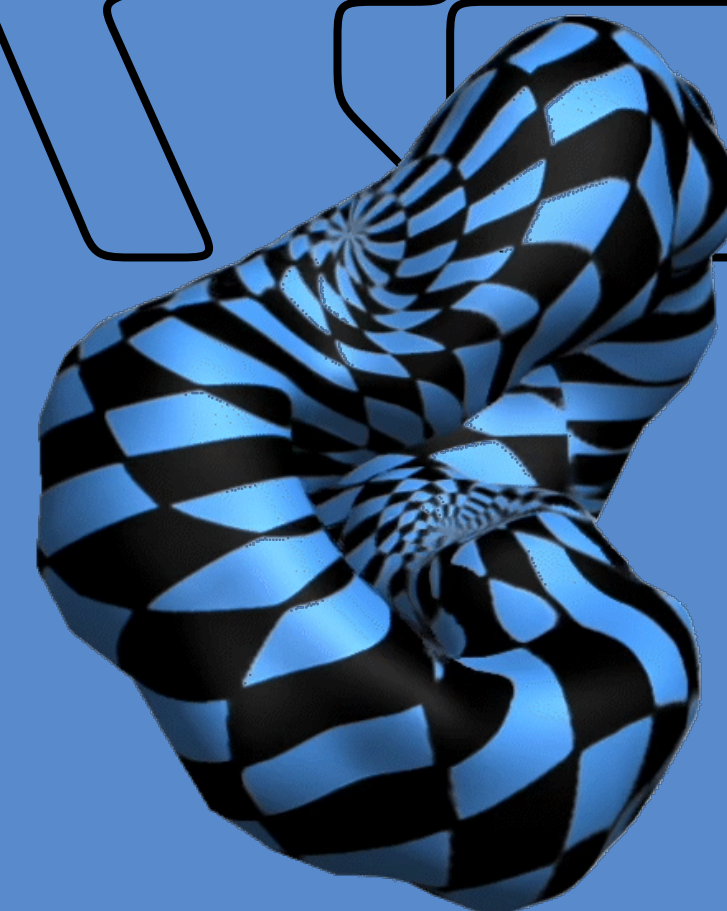


**MEET THE  
SPEAKERS**

#designmatterstokyo24

IN THE BREAKS

WHAT ARE



# NERD TRACKS

#designmatterstokyo24

YOUR OWN DESIGN?



NERD TALK 1



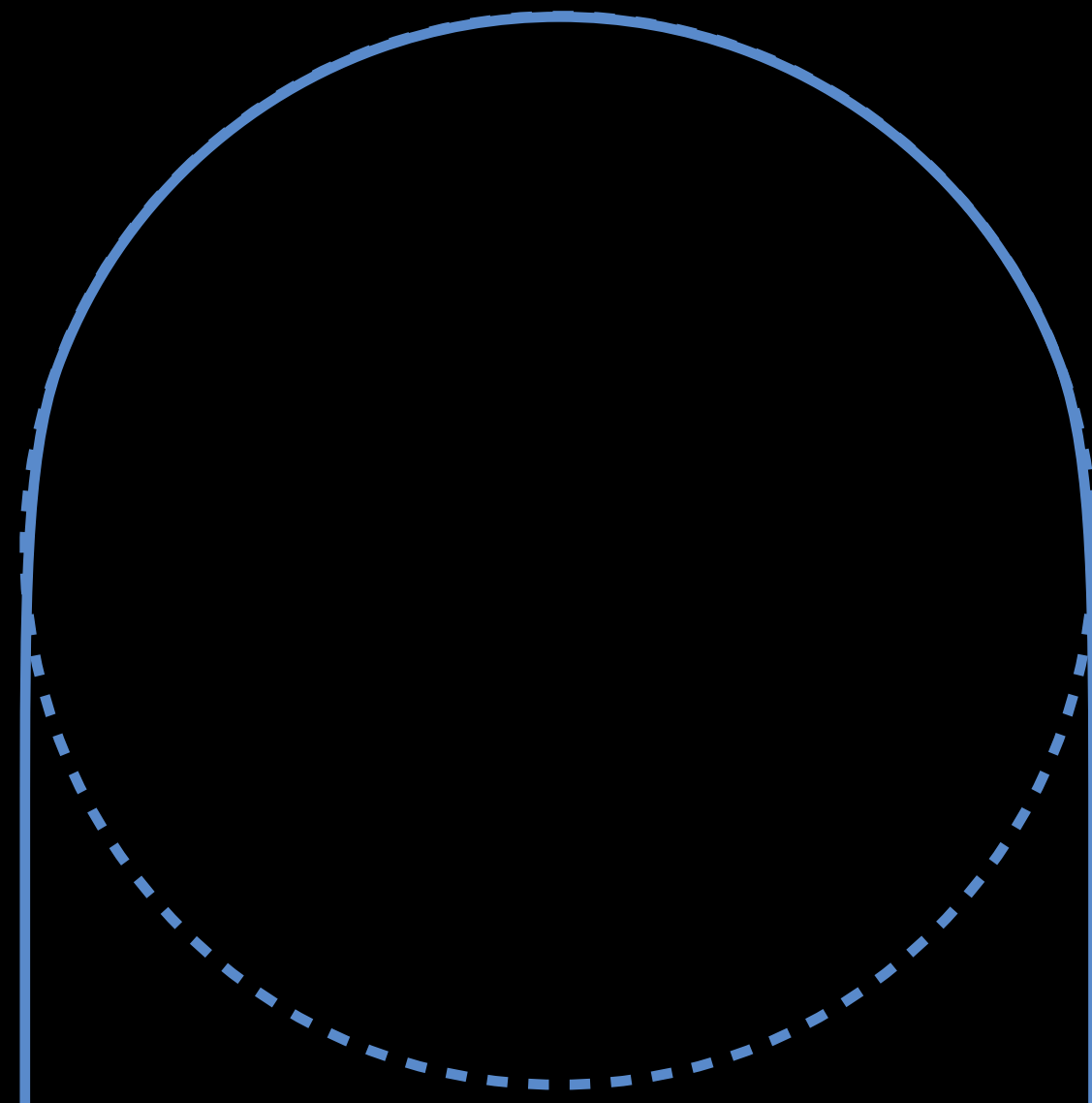
NERD TALK 2



NERD TALK 3

3X TALKS

1X WORKSHOP



NERD  
WORKSHOP

#designmatterstokyo24

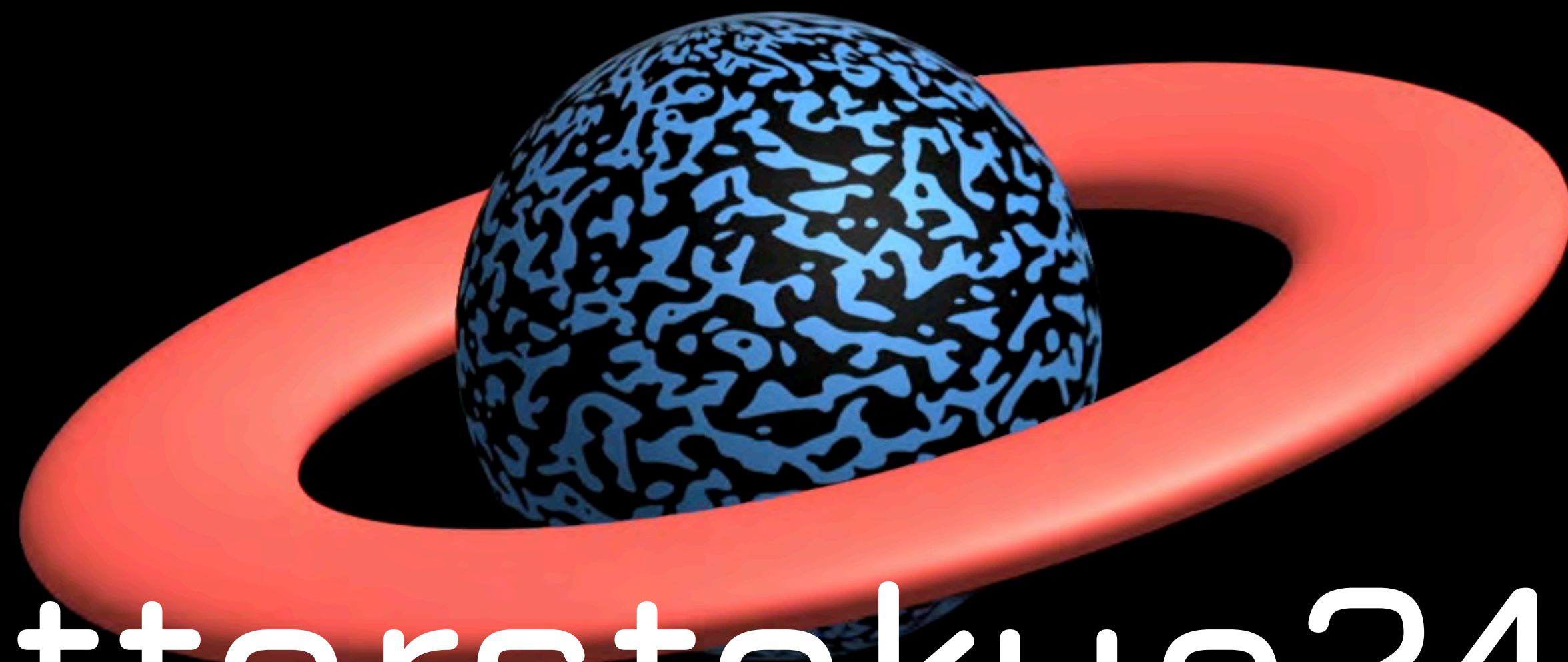
**WIFI Name:**

DMM\_Guest

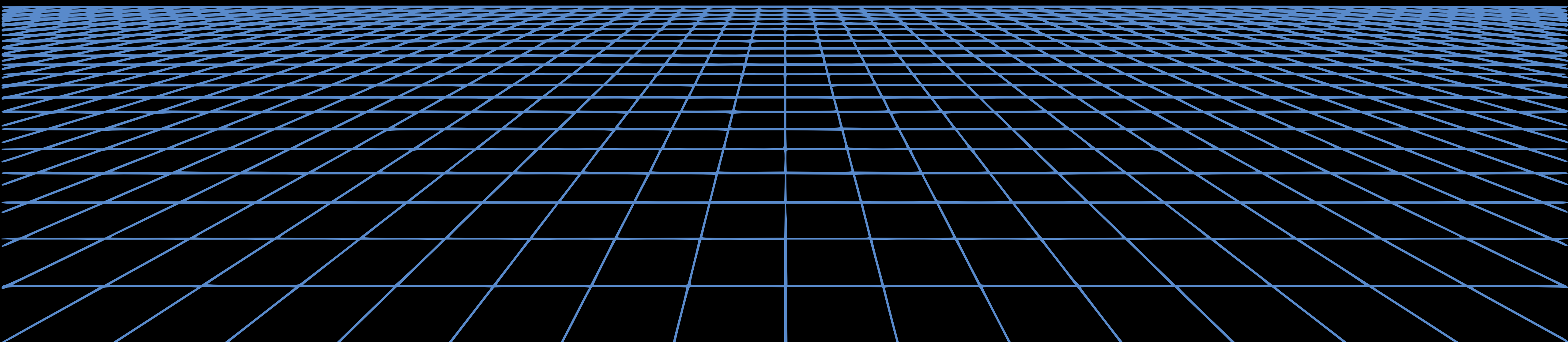
**password:**

dmm--guest



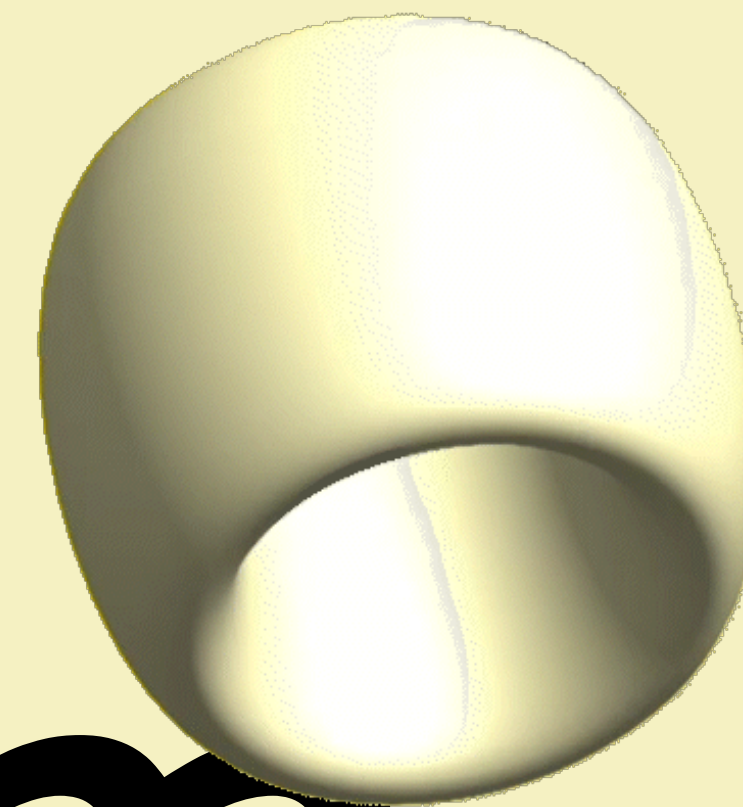


#designmatterstokyo24



WITNESS THE MAGIC OF

HELLO  
LIVESTREAM  
AUDIENCE



#designmatterstokyo24

THE ONLINE BROADCAST

OUR  
VISION





COMMUNITY



talking to a  
stranger is  
INTIMIDATING!!



smile

smile

THEME 1

CRAFTSMANSHIP  
STRIKES  
BACK!

The text is rendered in a white, distressed, hand-painted font. The word 'CRAFTSMANSHIP' is on the top line, 'STRIKES' is on the middle line, and 'BACK!' is on the bottom line. A bright yellow five-pointed star is positioned over the 'A' in 'CRAFTSMANSHIP'. To the right of 'STRIKES' is a yellow cloud-like shape with a lightning bolt pointing left towards the text. To the left of 'BACK!' is another yellow cloud-like shape with a lightning bolt pointing right towards the text.

Craftsmanship  
in Mass production





A FILM BY WIM WENDERS

# PERFECT DAYS

2023 THE CRITERION COLLECTION

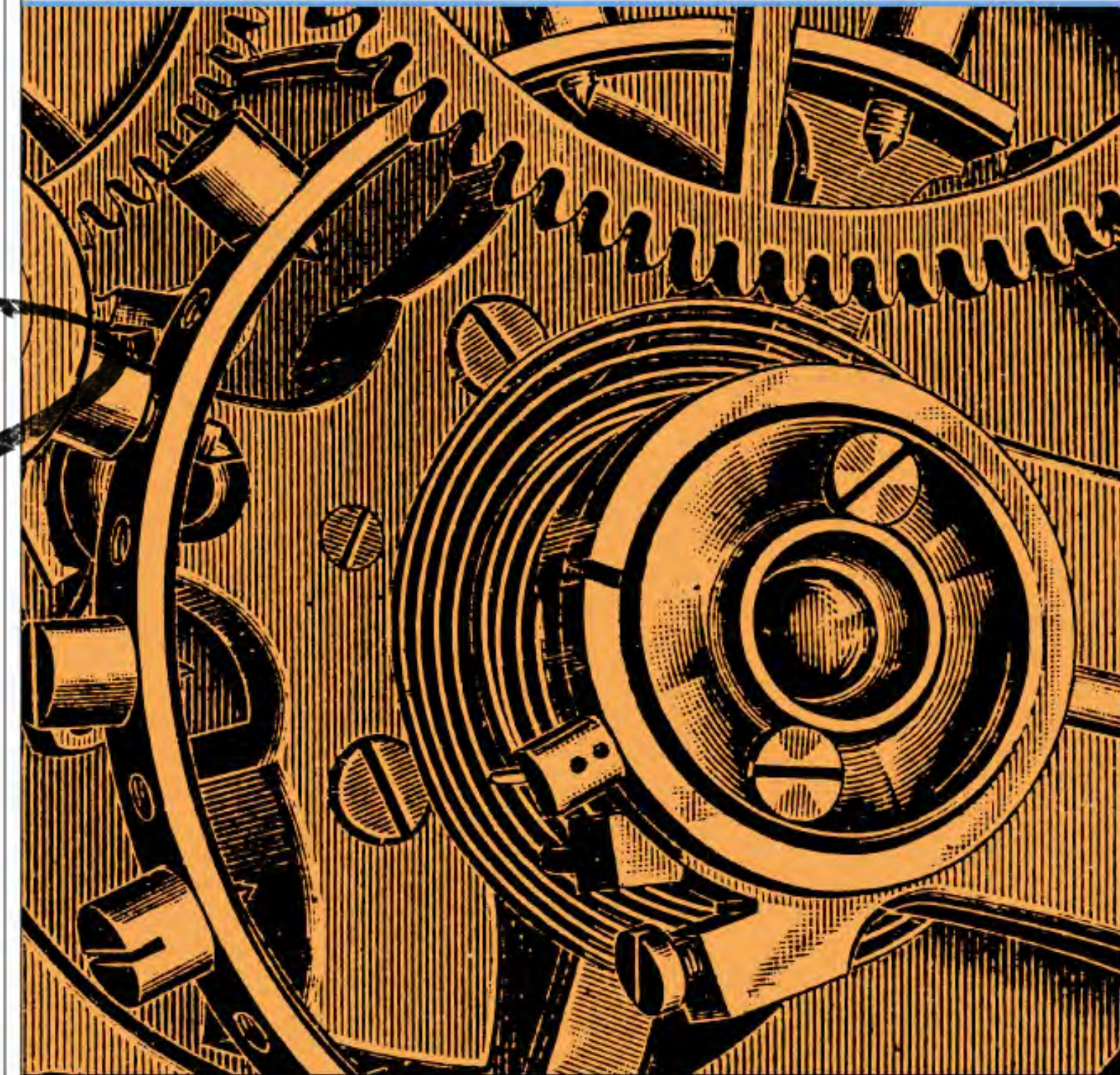


a craftsman  
of a JOB you might  
have never →  
Considered.

THE REAL WORLD OF  
**TECHNOLOGY**

*Ursula M. Franklin*

| REVISED EDITION |



ARTISANS\*  
CONTROL THEIR  
WORK FROM  
BEGINNING TO  
END



THEME 2

DESIGN,  
*What's Next?*



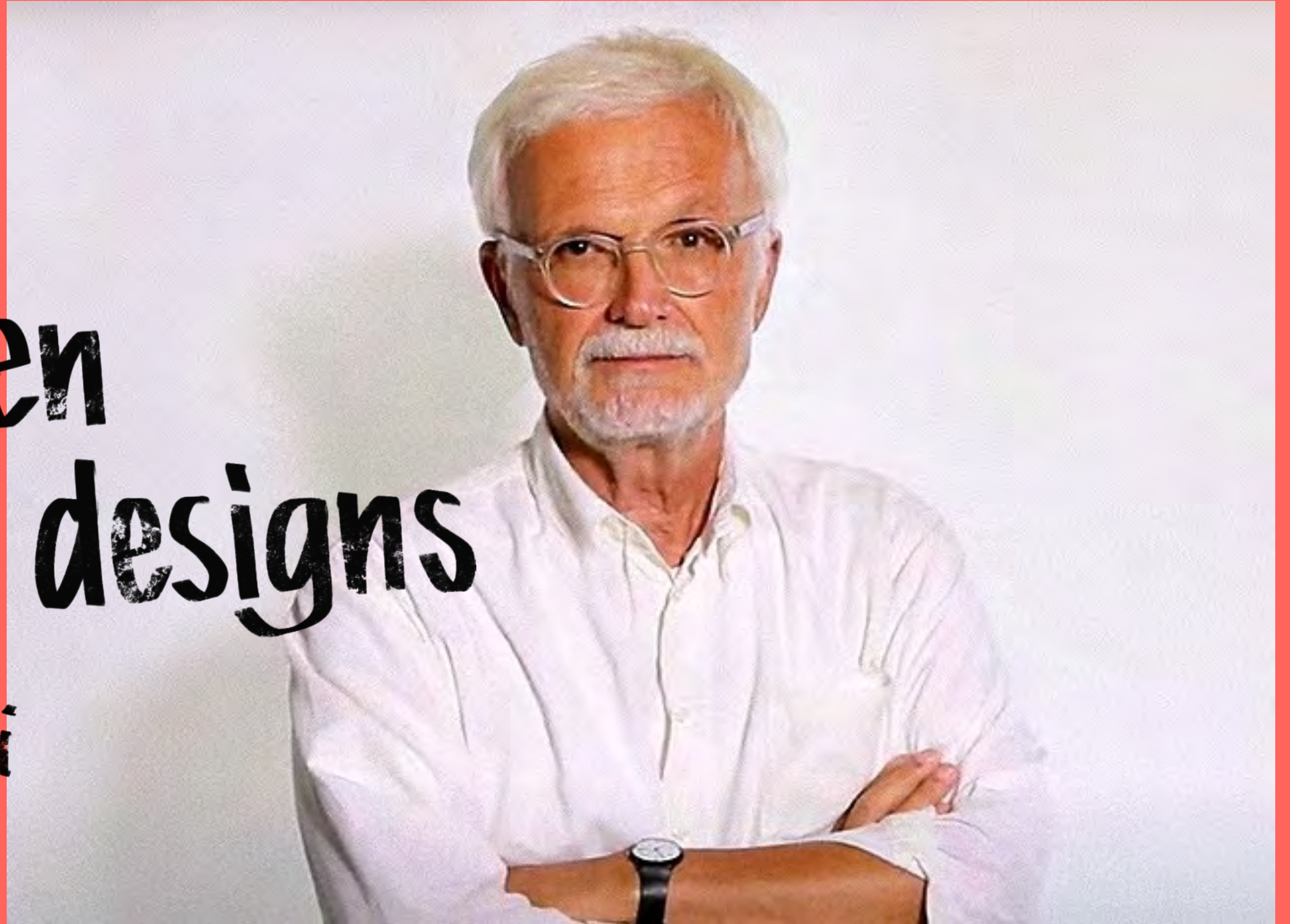


# FUTURE OF AI & DESIGN



Design, when  
everybody designs

~ Ezio Manzini



# Design for a post-capitalistic and pluralistic transition

ARTURO ESCOBAR



Designs for the  
Pluriverse

Radical Interdependence, Autonomy, and the Making of Worlds

ARTURO ESCOBAR



Designs for the  
Pluriverse

Radical Interdependence, Autonomy, and the Making of Worlds

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Pluriverse

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ARTURO ESCOBAR



Designs for the  
Plurivers

Radical Interdependence, Autonomy, and the Making of Worlds

THEME 3

How to design

A

SOCIETY

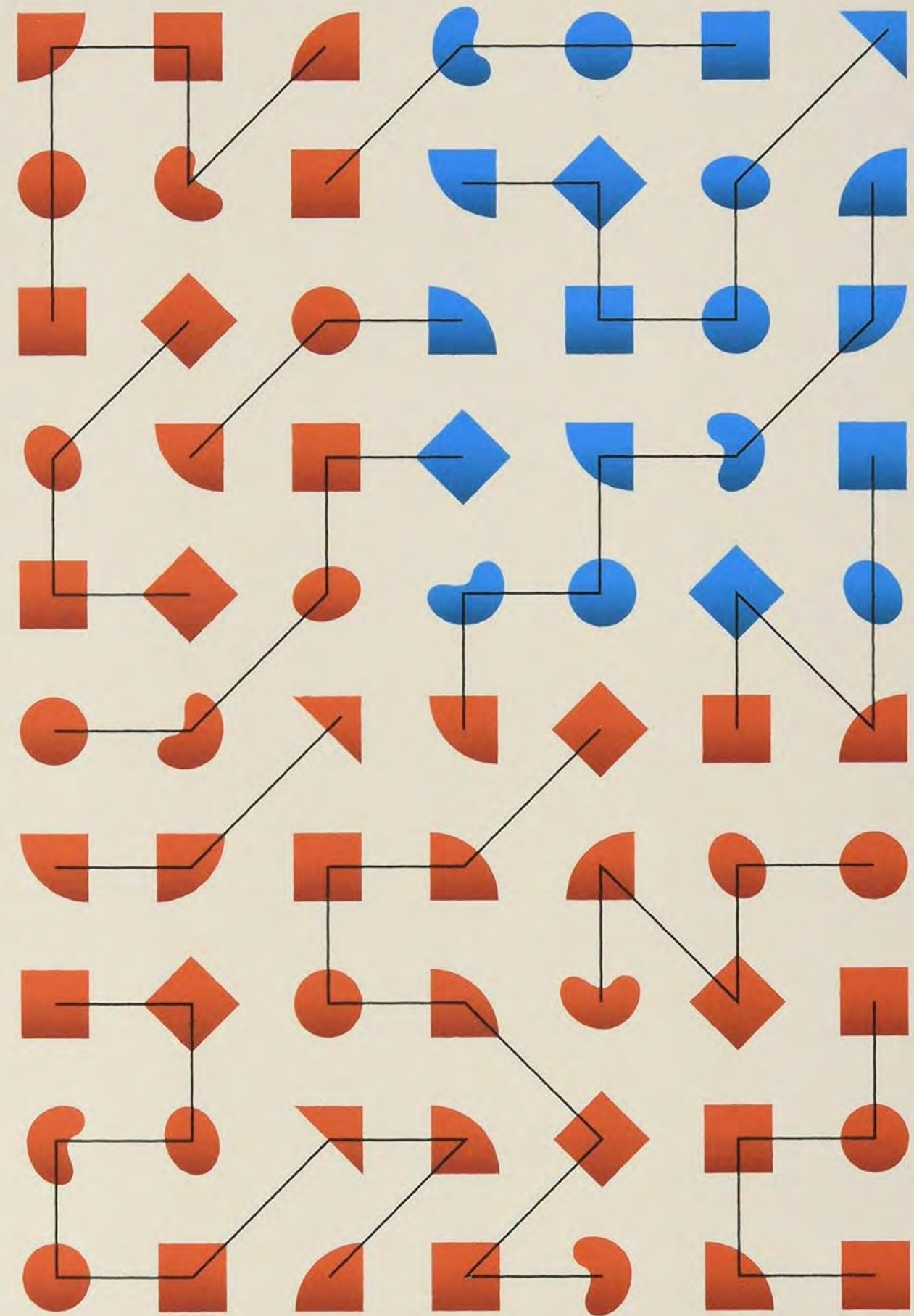




# INCLUSIVE DESIGN

# BRIDGE BETWEEN USERS+EXPERTS





GOVERNMENT  
IS WHAT YOU DO  
TOGETHER



# FRIENDS & PARTNERS



LET'S GET STARTED

