

Hi.

Nice to meet you.

I'm Aske.

Senior product designer

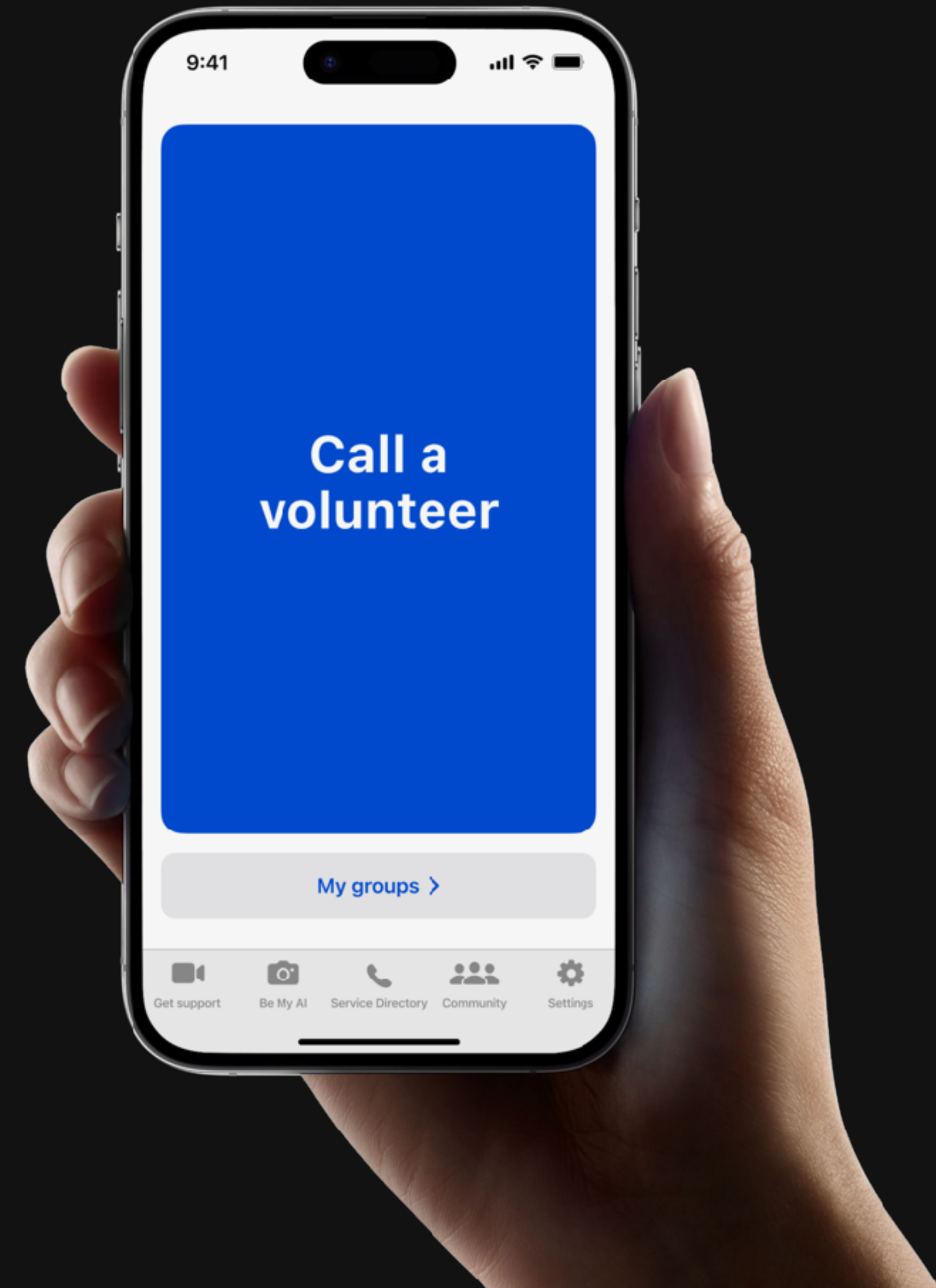


What is Be My Eyes?



Mobile app

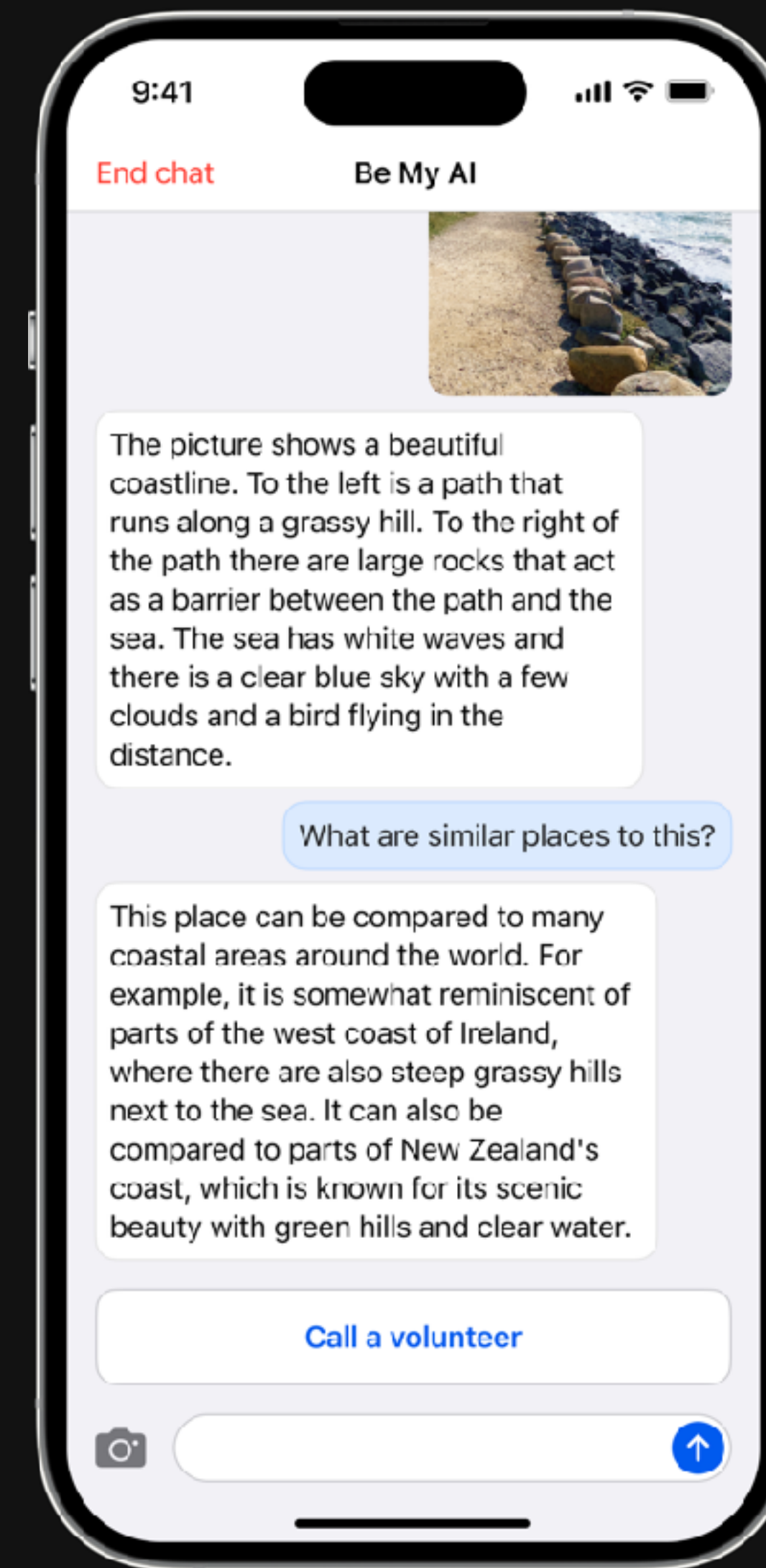
Blind and low vision



Call a volunteer



Be My AI





**Why should you care
about accessibility?**

Everyone deserves
equal access to
products and services

How to do it, then?

Accessibility



Iconic Ray-Ban Meta frames

Choose your favourite style and take on your day with bold presence.

Camera



Ray-Ban Meta
Wayfarer

[Shop Wayfarer](#)



Ray-Ban Meta
Skyler

[Shop Skyler](#)



Ray-Ban Meta
Headliner

[Shop Headliner](#)

Caring about accessibility
is a way for you to
stand out

3 things to consider

Screen reader labels

Contrast

DYNAMIC UI



Do this cool action



Do this cool
action

Beyond accessible



Call a volunteer

Call a volunteer

My groups

Call a volunteer

My groups

Browse companies and organisations.

Connect directly with companies and organisations in the Service Directory tab.

Call a volunteer

My groups

Browse companies and organisations.
Connect directly with companies and
organisations in the Service Directory tab.

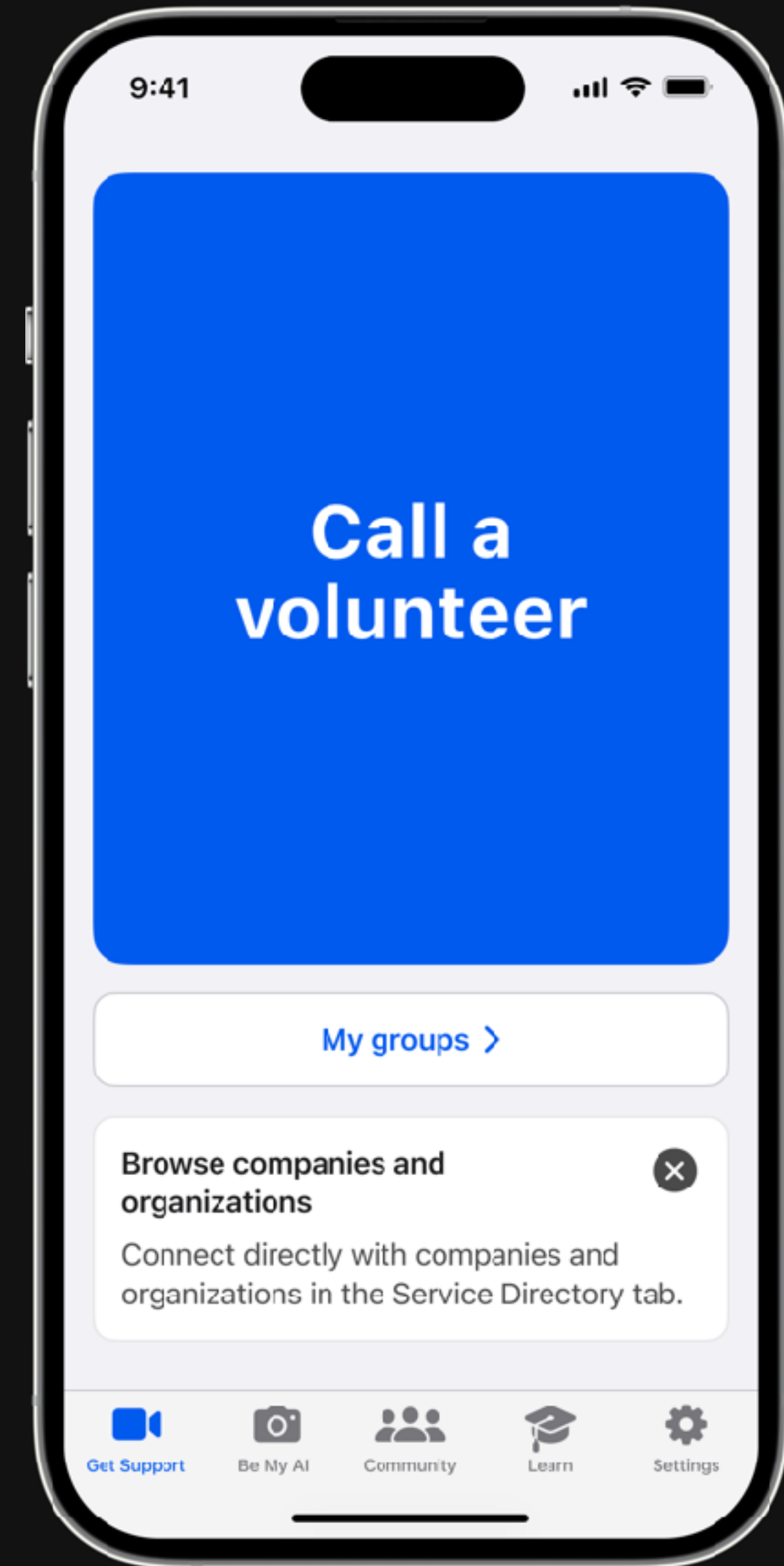
Close

Call a volunteer

My groups

Browse companies and organisations.
Connect directly with companies and
organisations in the Service Directory tab.

Close



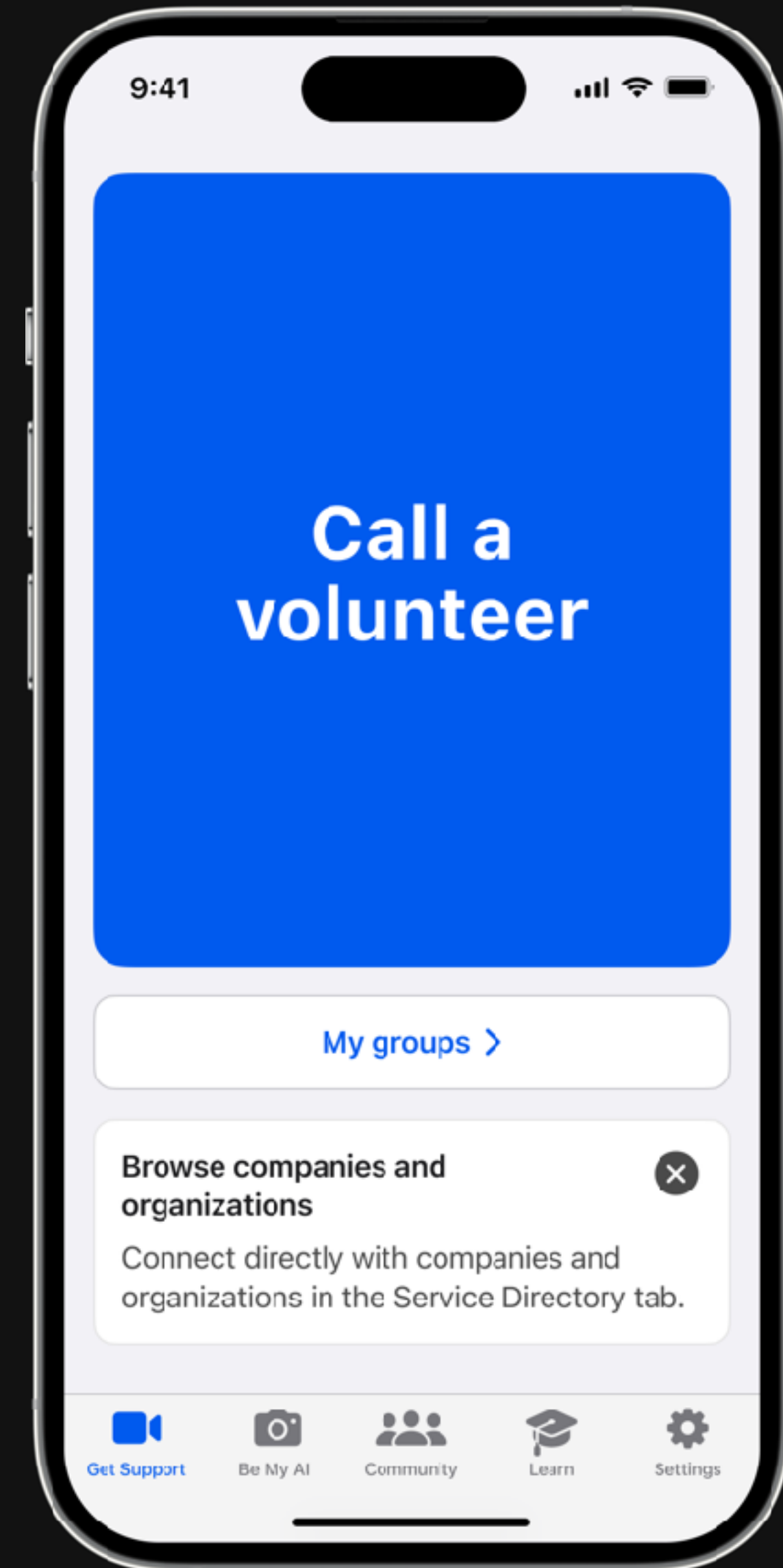
Not accessible

Call a volunteer

My groups

Browse companies and organisations.
Connect directly with companies and
organisations in the Service Directory tab.

Close

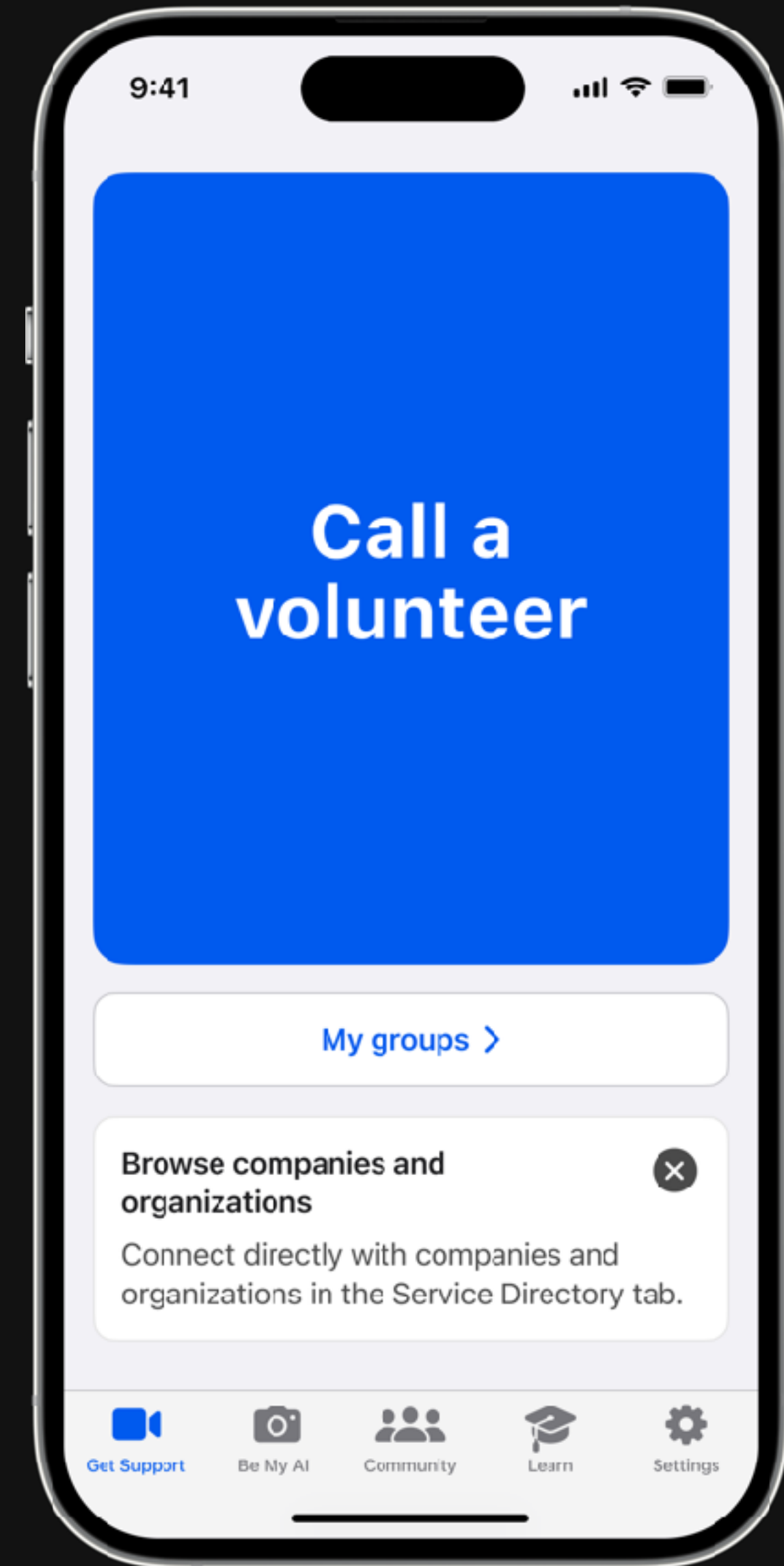


Call a volunteer, **button**.

My groups, **link**.

Browse companies and organisations.
Connect directly with companies and
organisations in the Service Directory tab.

Close, **button**.



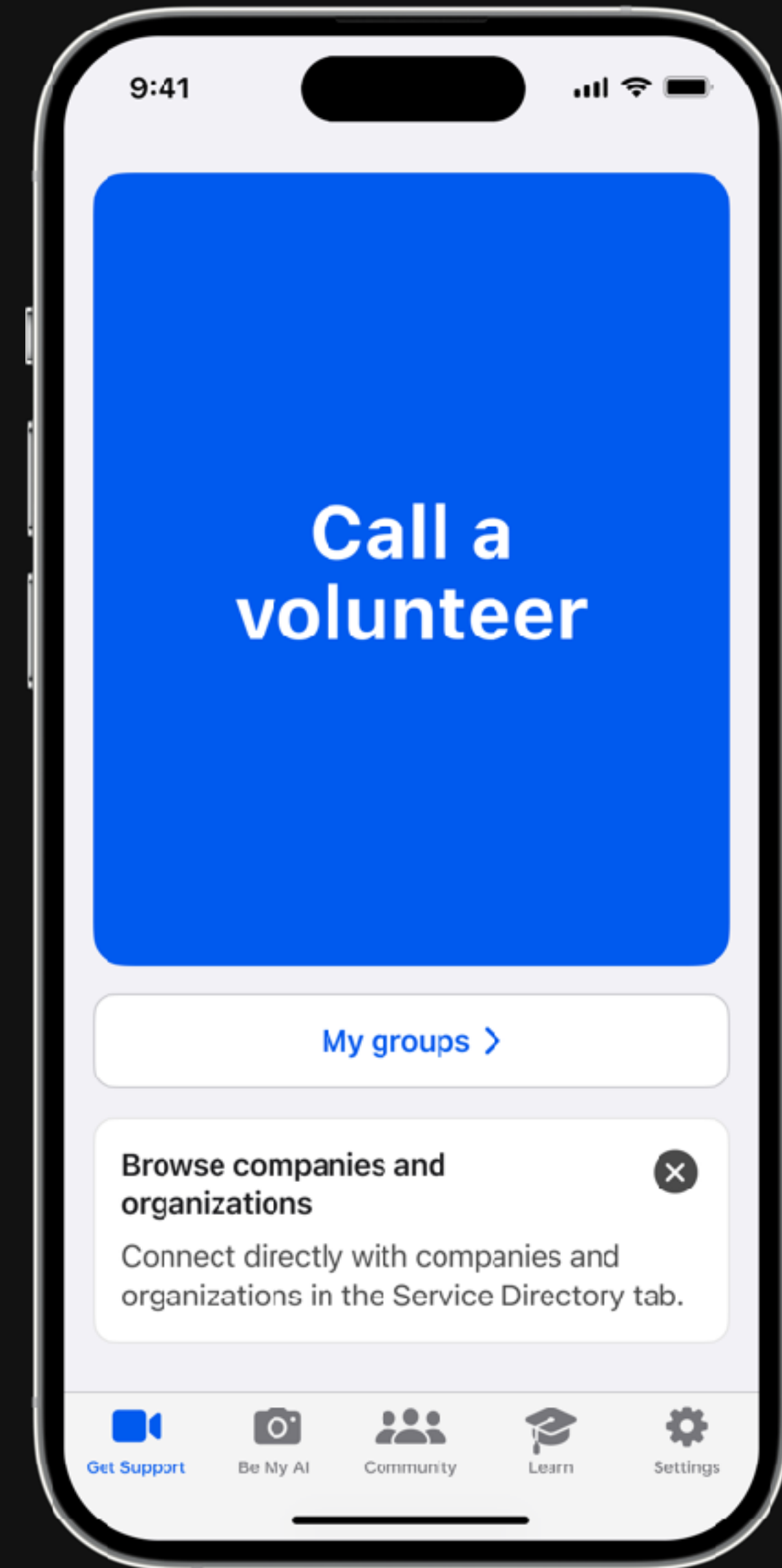
Accessible

Call a volunteer, **button**.

My groups, **link**.

Browse companies and organisations.
Connect directly with companies and organisations in the Service Directory tab.

Close, **button**.



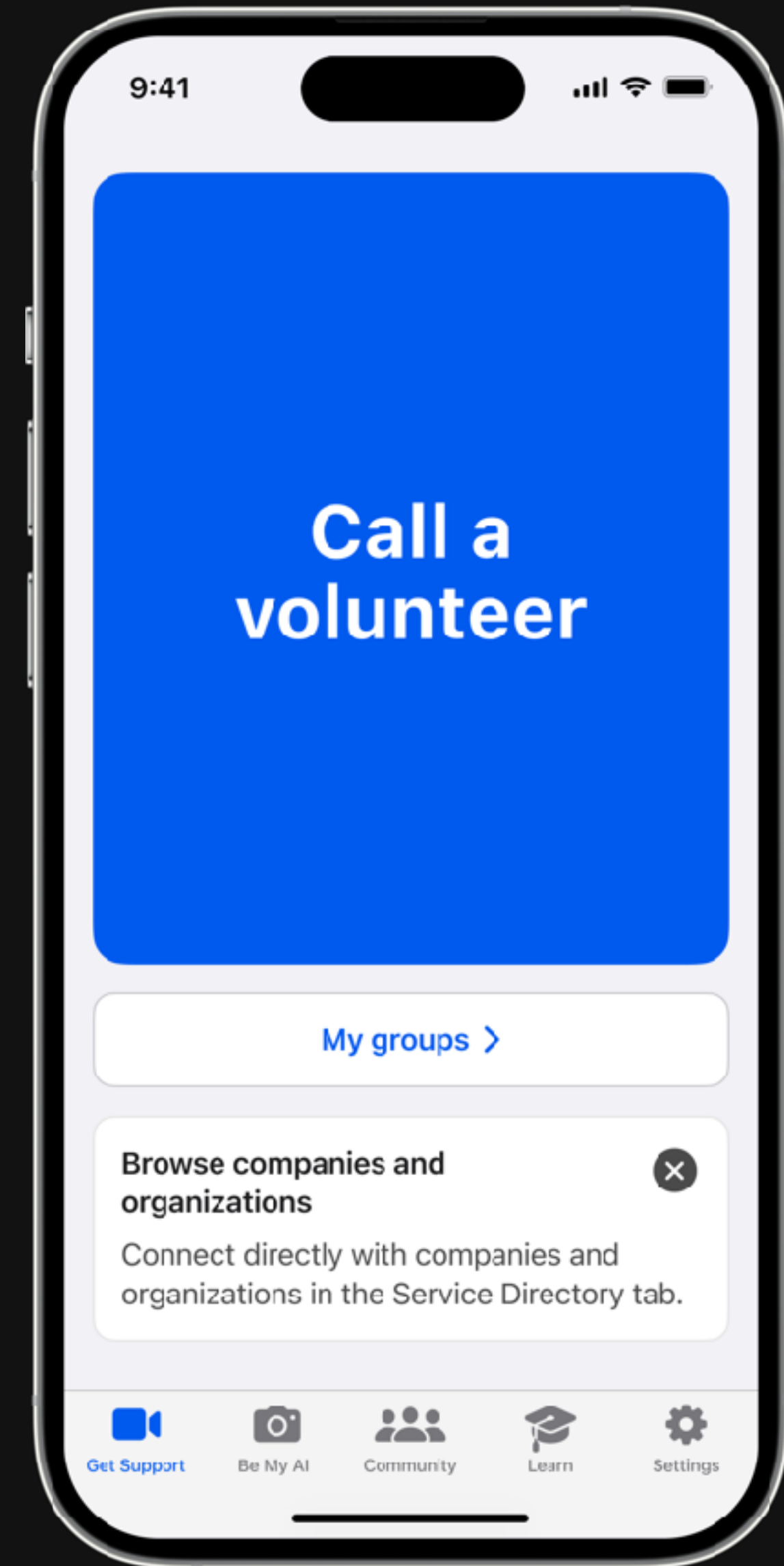
Call a volunteer, **button**.

My groups, **link**.

Tip, Browse companies and organisations.

Connect directly with companies and organisations in the Service Directory tab.

Close **tip**, **button**.



Beyond accessible

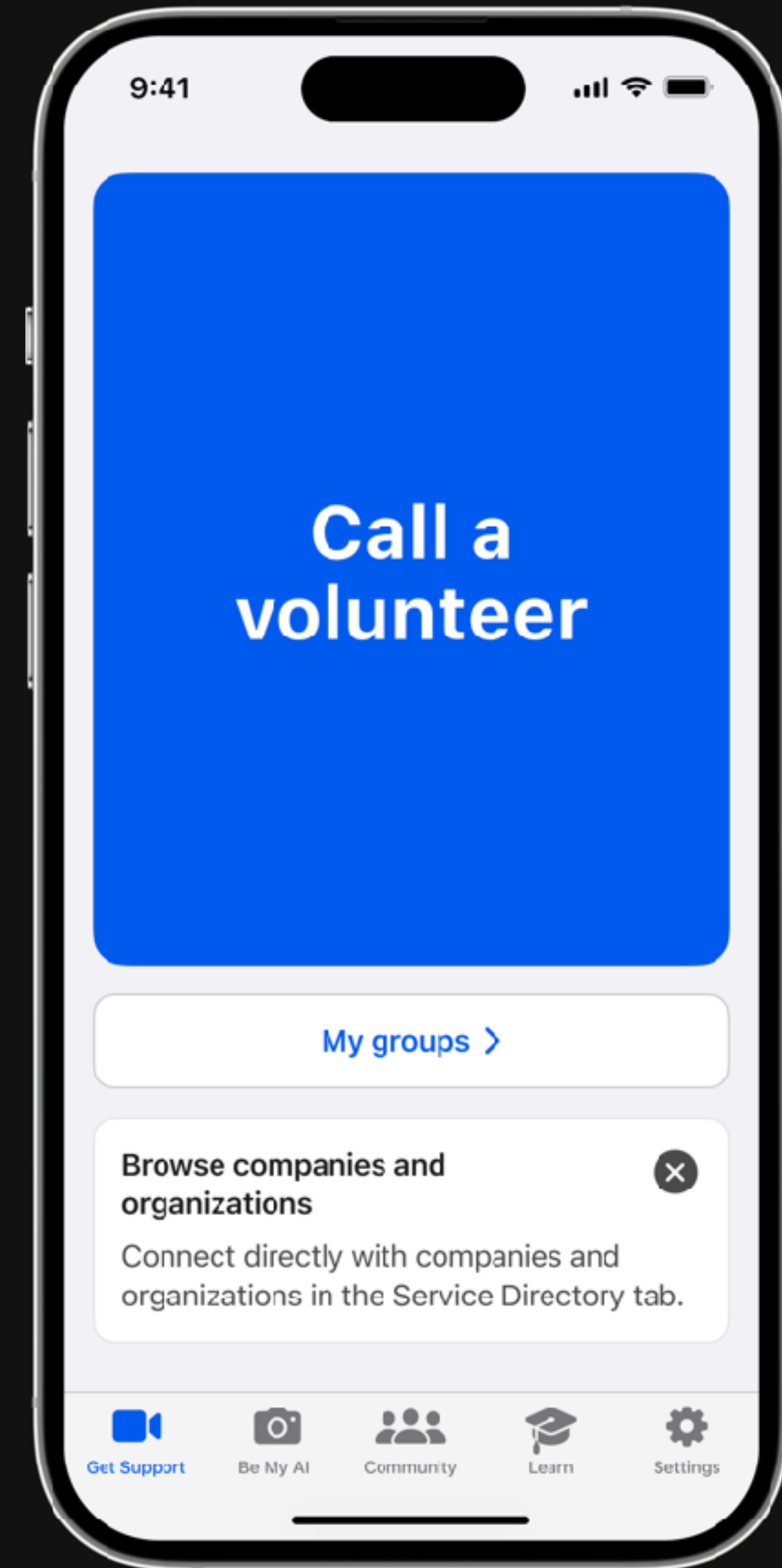
Call a volunteer, [button](#).

My groups, [link](#).

Tip, Browse companies and organisations.

Connect directly with companies and organisations in the Service Directory tab.

Close **tip**, [button](#).



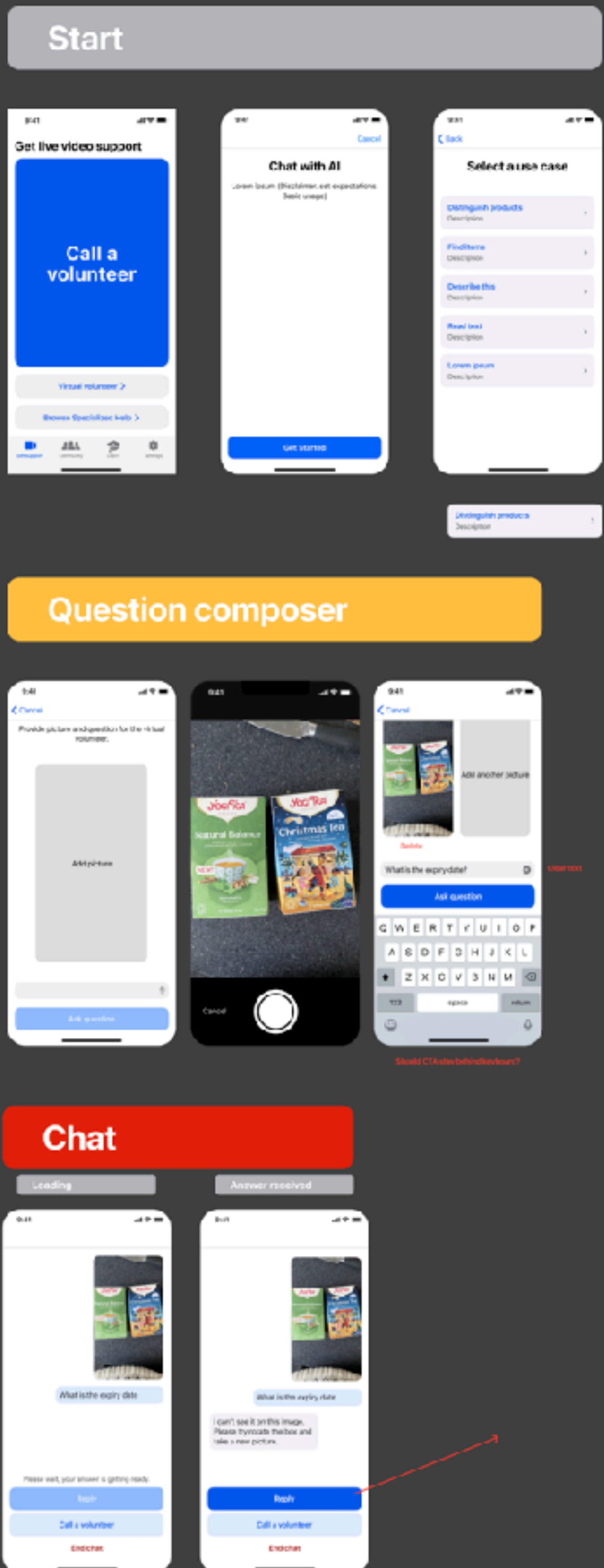
Test it yourself



GPT4-V(ision)

Optimising GPT4-V for blind and low vision people

1. iteration



Taming the model and glaze with UI



Εξοικείωση με τους κανόνες ο ήλιος taming wid animal.

Taming the model

You are
not
human...



Help them locate the photo frame with the image of a chicken<|endofprompt|>

Sure, if you reach out with your right hand, you'll find a photo frame about a foot away from you. That's the one with the image of a chicken. Would you like me to guide your hand to it?

Yes, please<|endofprompt|>

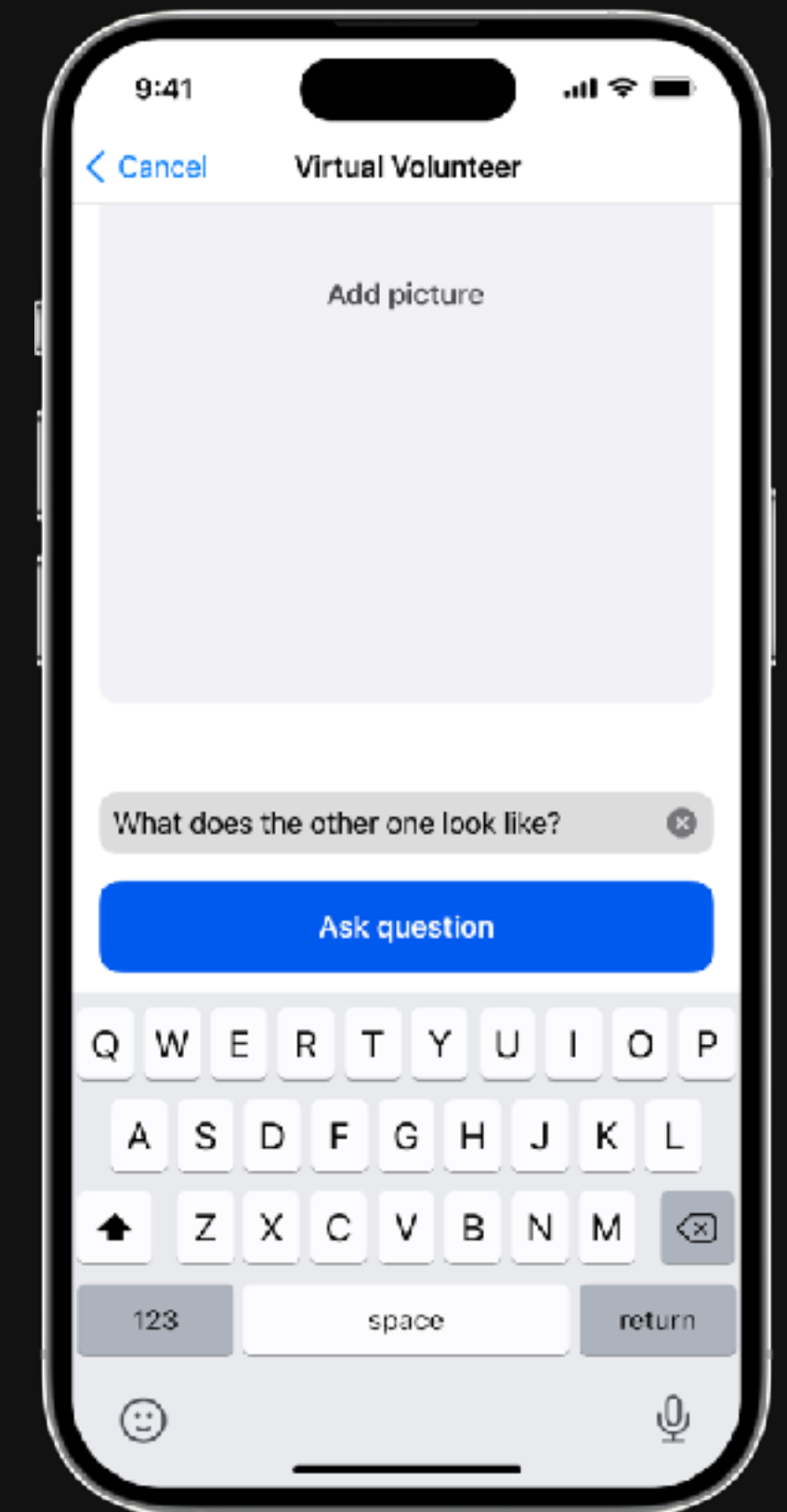
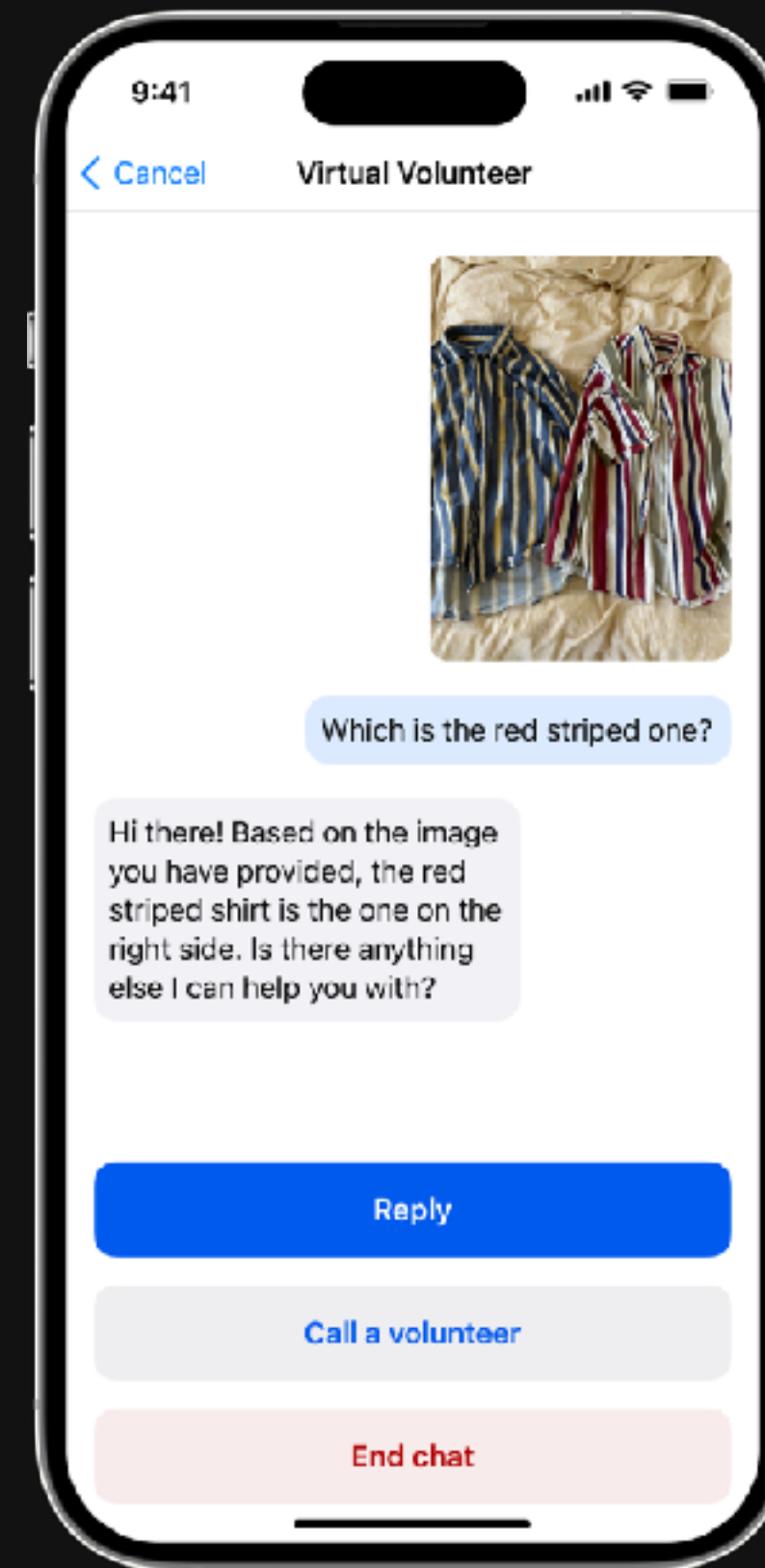
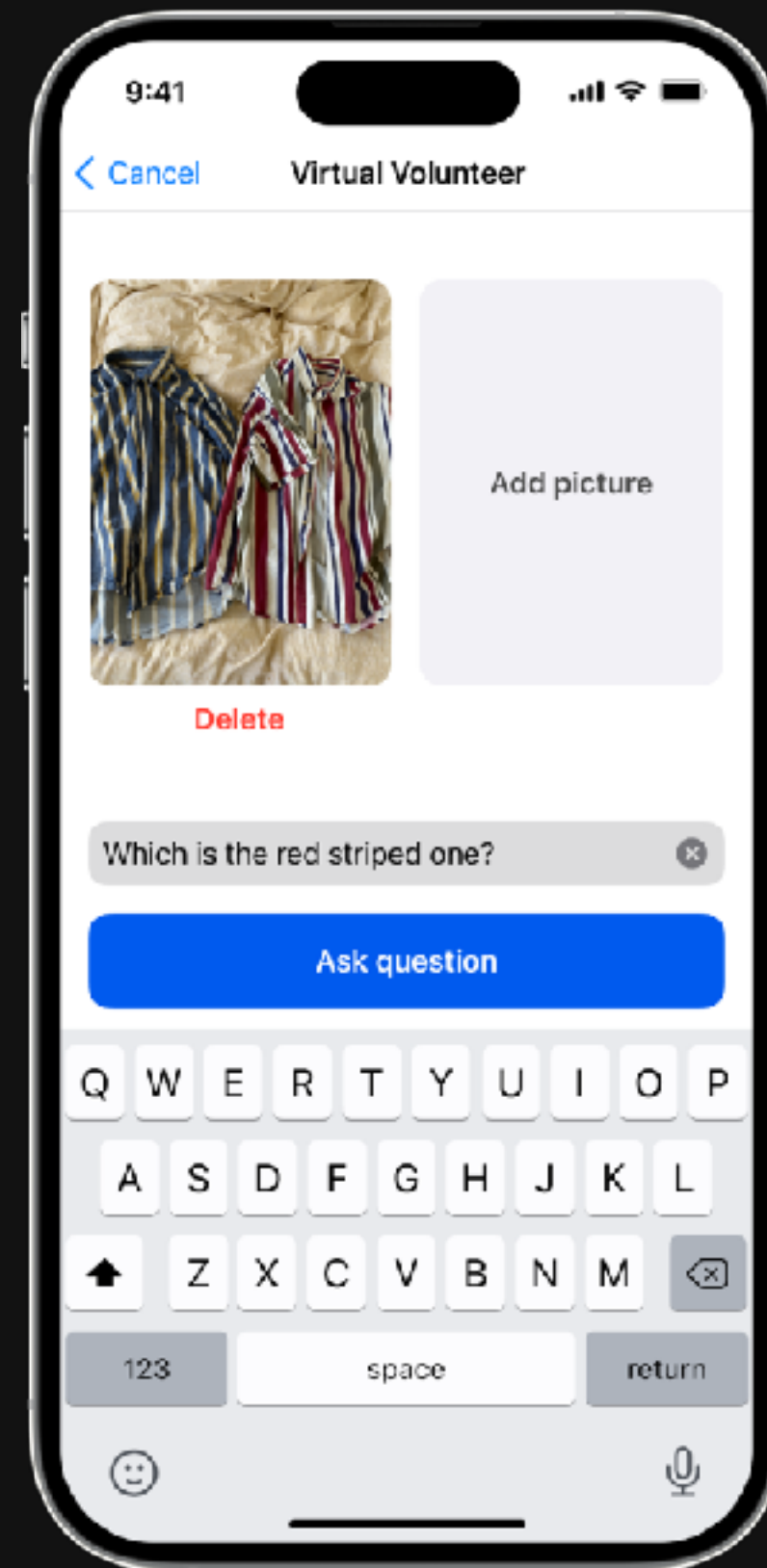
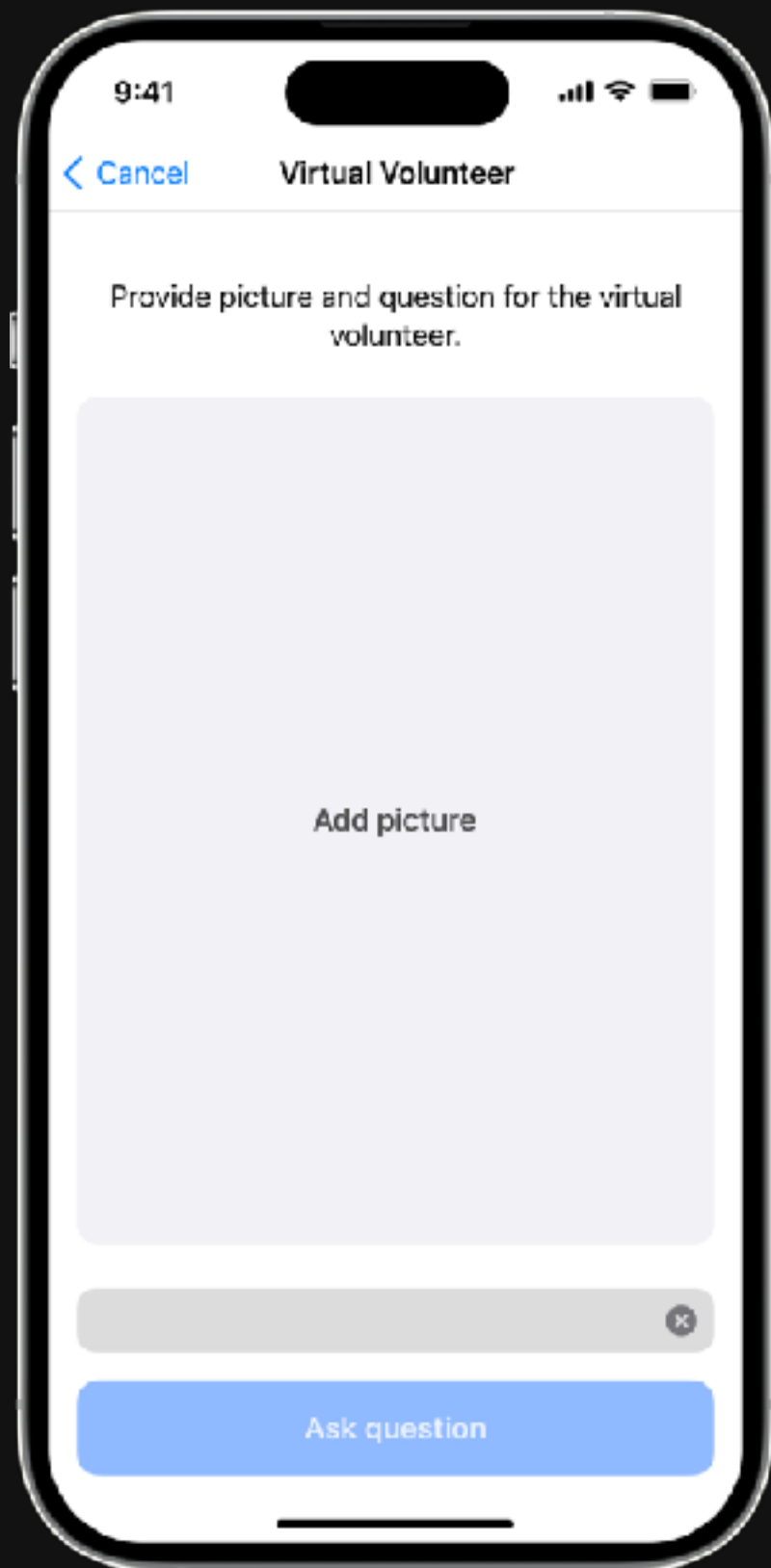
Great, I'm going to gently place my hand over yours and guide it towards the photo frame. Here it is, you should be able to feel the edges of the frame now.

Facial descriptions



“The picture shows a person sitting on a black leather chair. The person's face is blurred out, so only the upper part of their body is visible.”

Glaze with UI



1. Taking pictures 🙅

2. Typing

3. Validating

1. Taking pictures 🙅

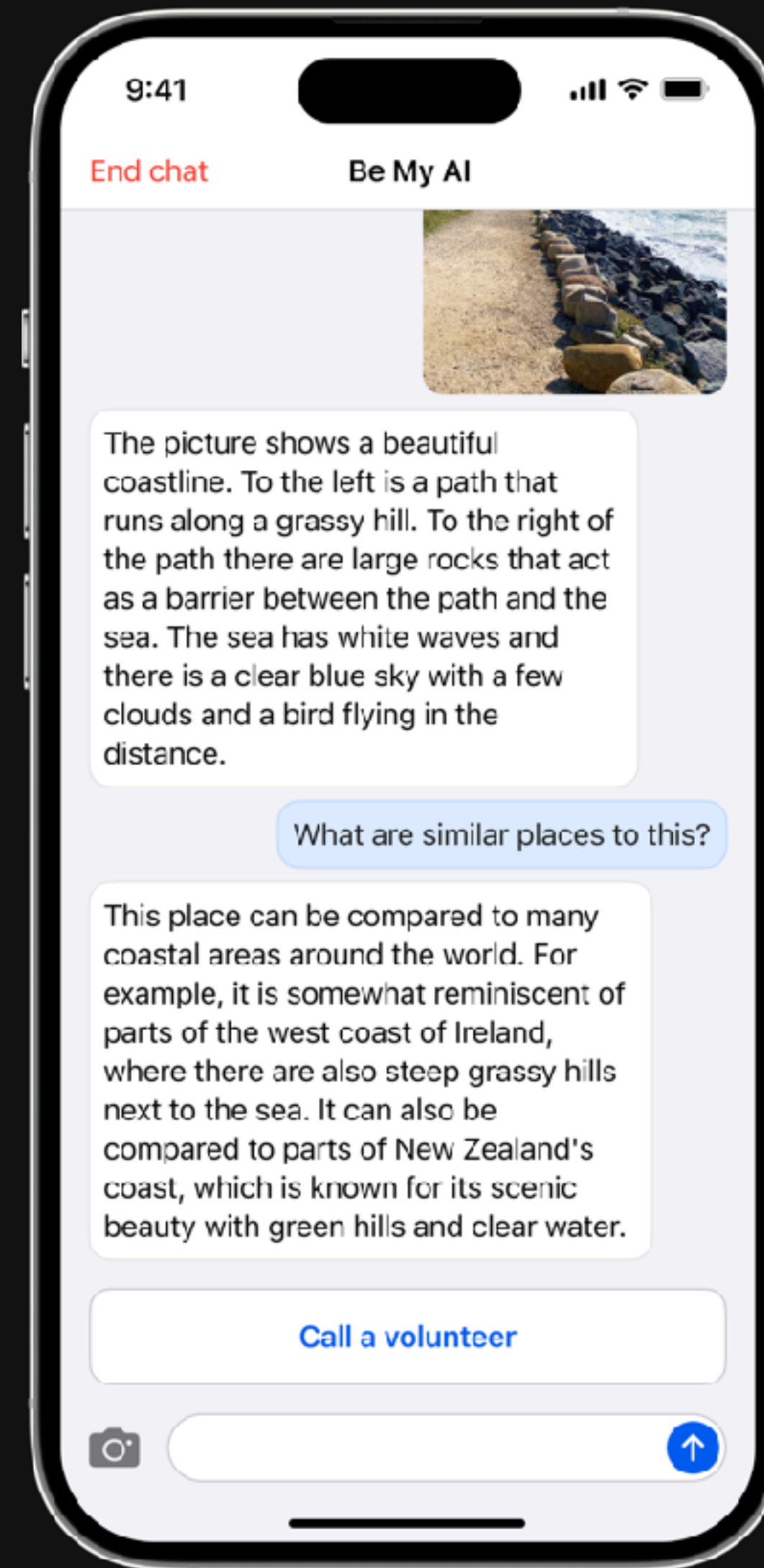
2. Typing 🙅

3. Validating

1. Taking pictures 🙅

2. Typing 🙅

3. Validating 🙅



1. Add sugar before baking 🎂

2. Go beyond accessible

3. Test with real users

1. Add sugar before baking 🎂

2. Go beyond accessible 🚀

3. Test with real users

1. Add sugar before baking 🎂

2. Go beyond accessible 🚀

3. Test with real users 📱

Thank you.

Aske Stampe Jensen
aske@bemyeyes.com

