

THE

LONG

VIEW

A METAPHYSICAL DESIGN FRAMEWORK TO HELP US
DESIGN BETTER PASTS, PRESENTS, AND FUTURES

Vicki Tan
@vickiheart

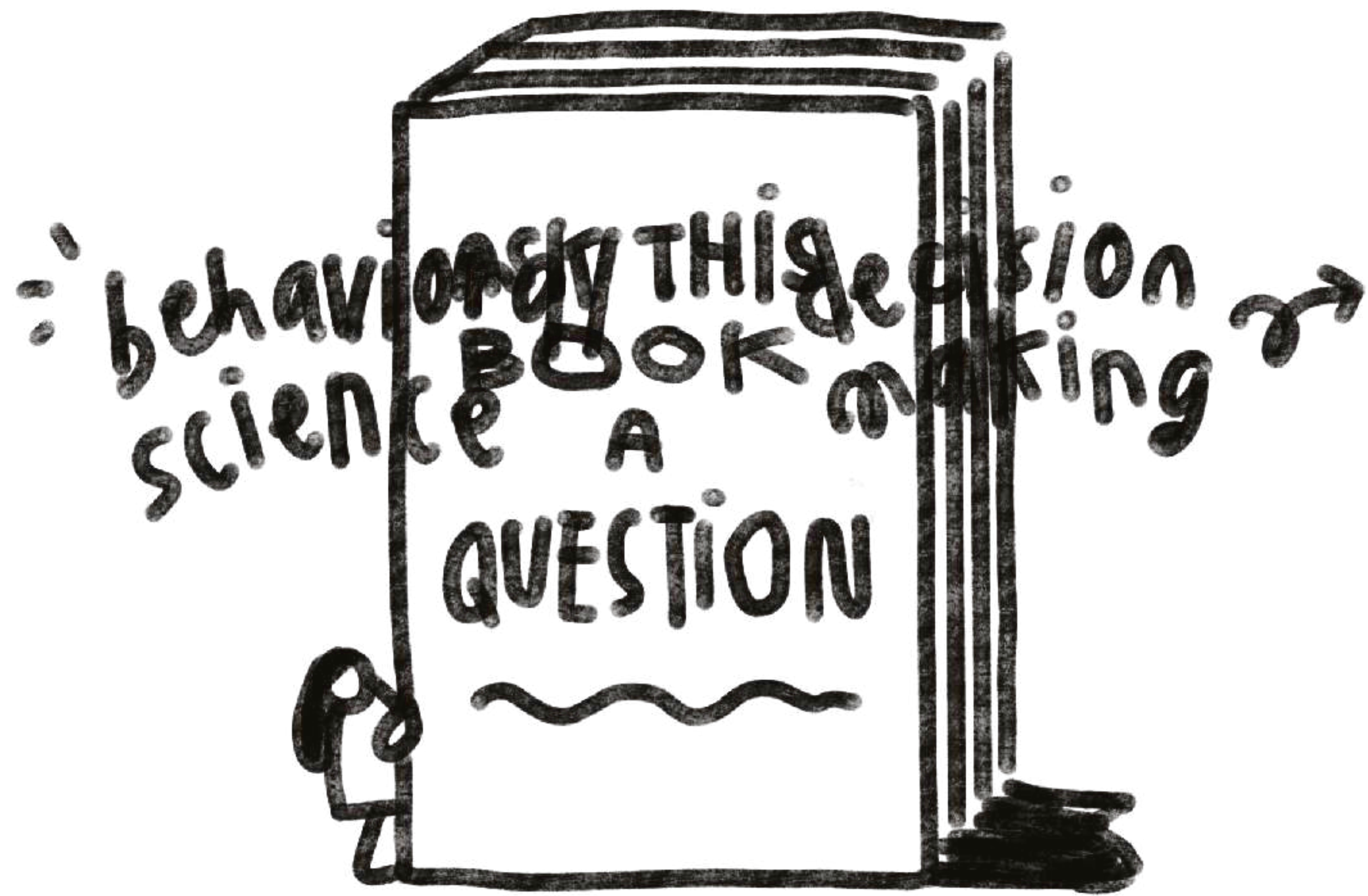
Hi!
HEY
HELLO
im vicki

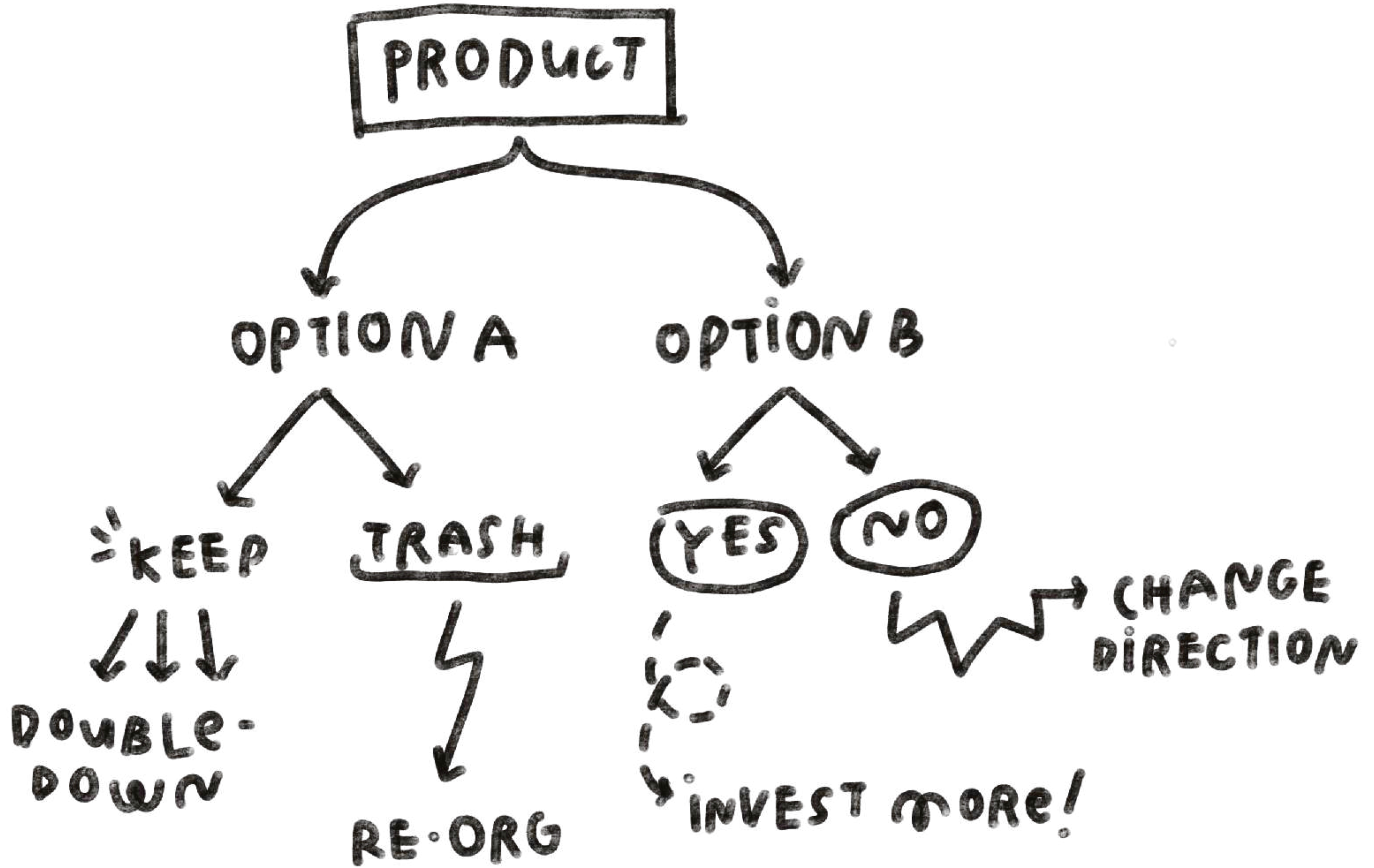




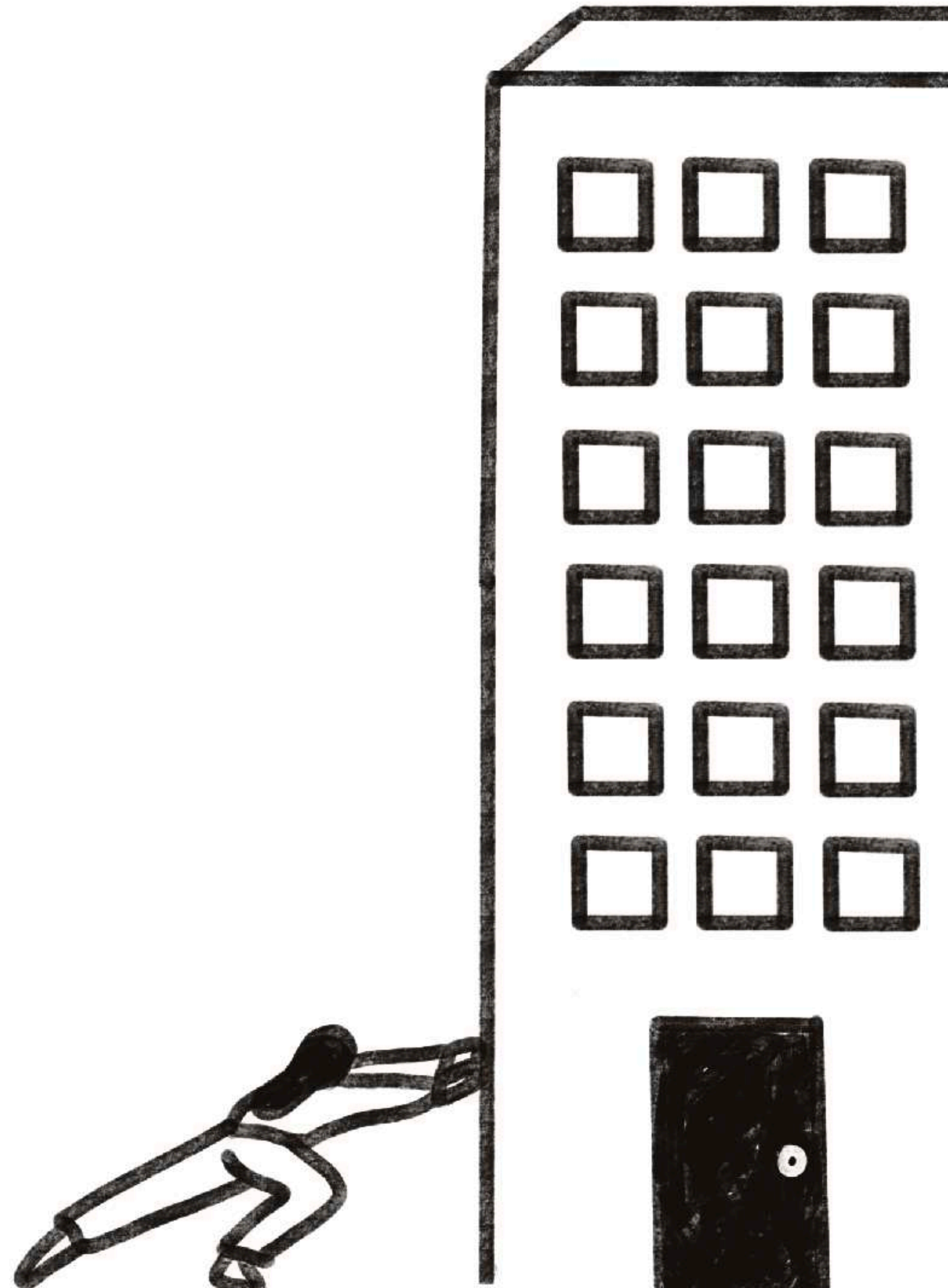
lyft









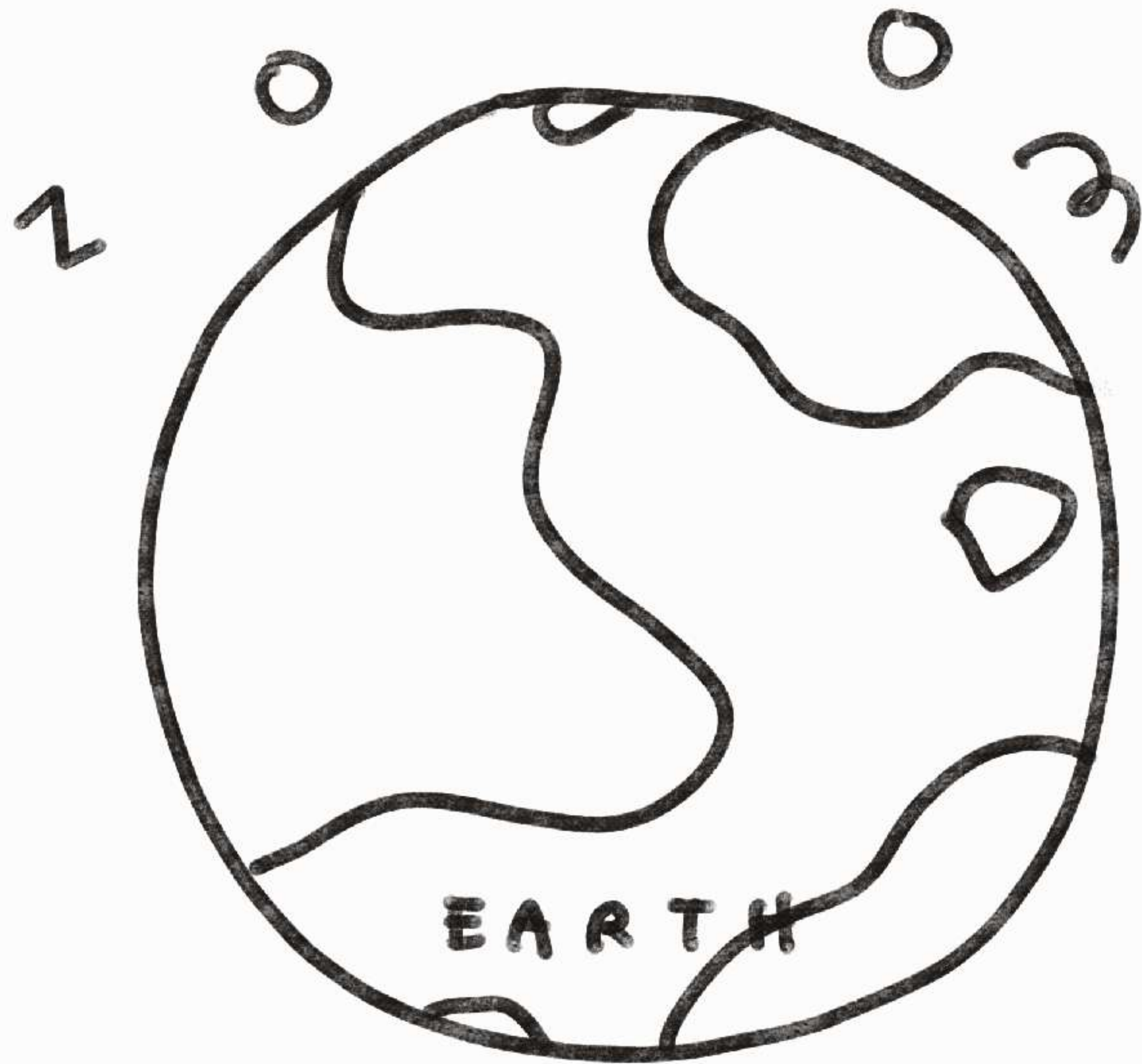


THE

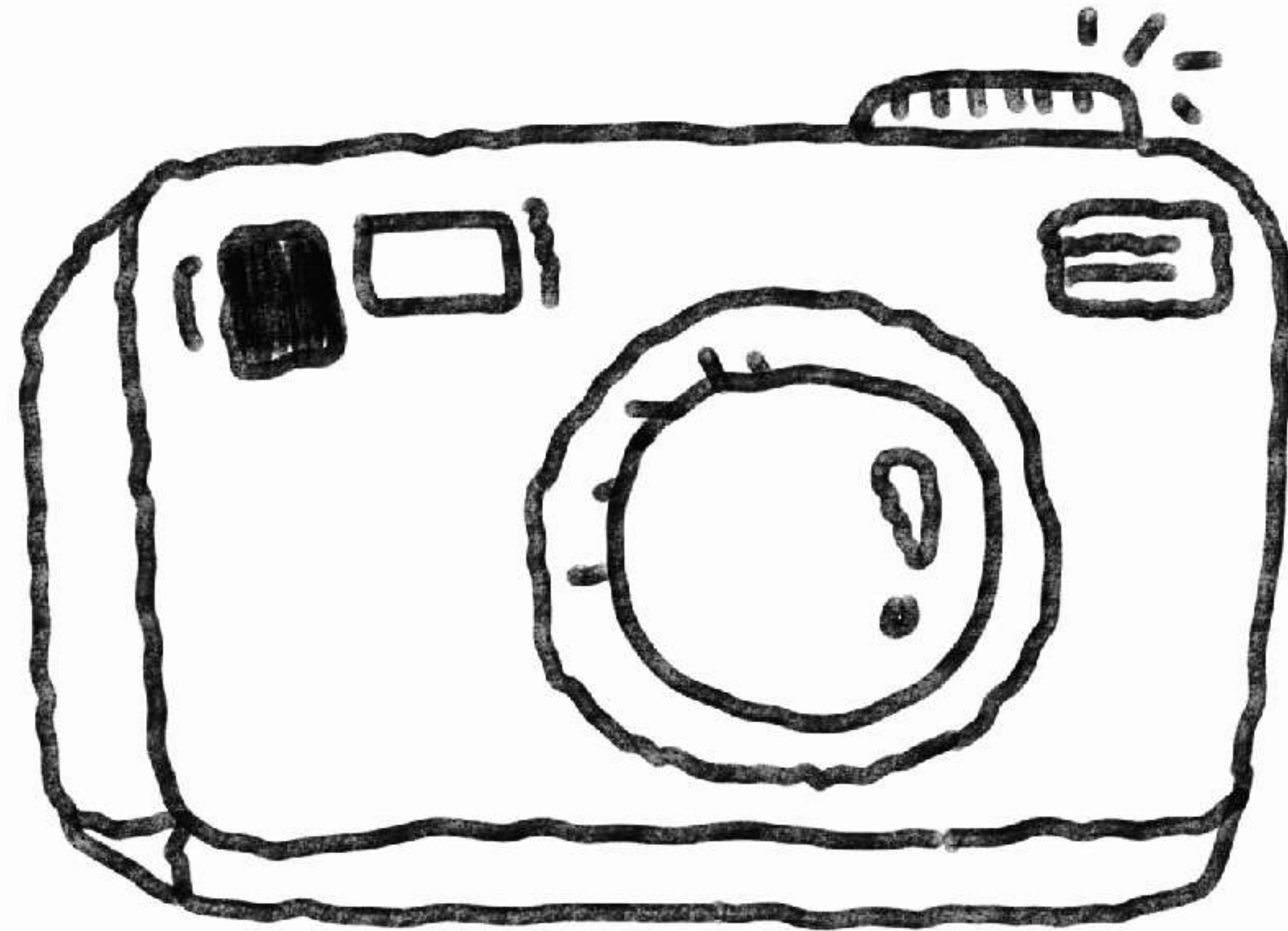
LONG

VIEW

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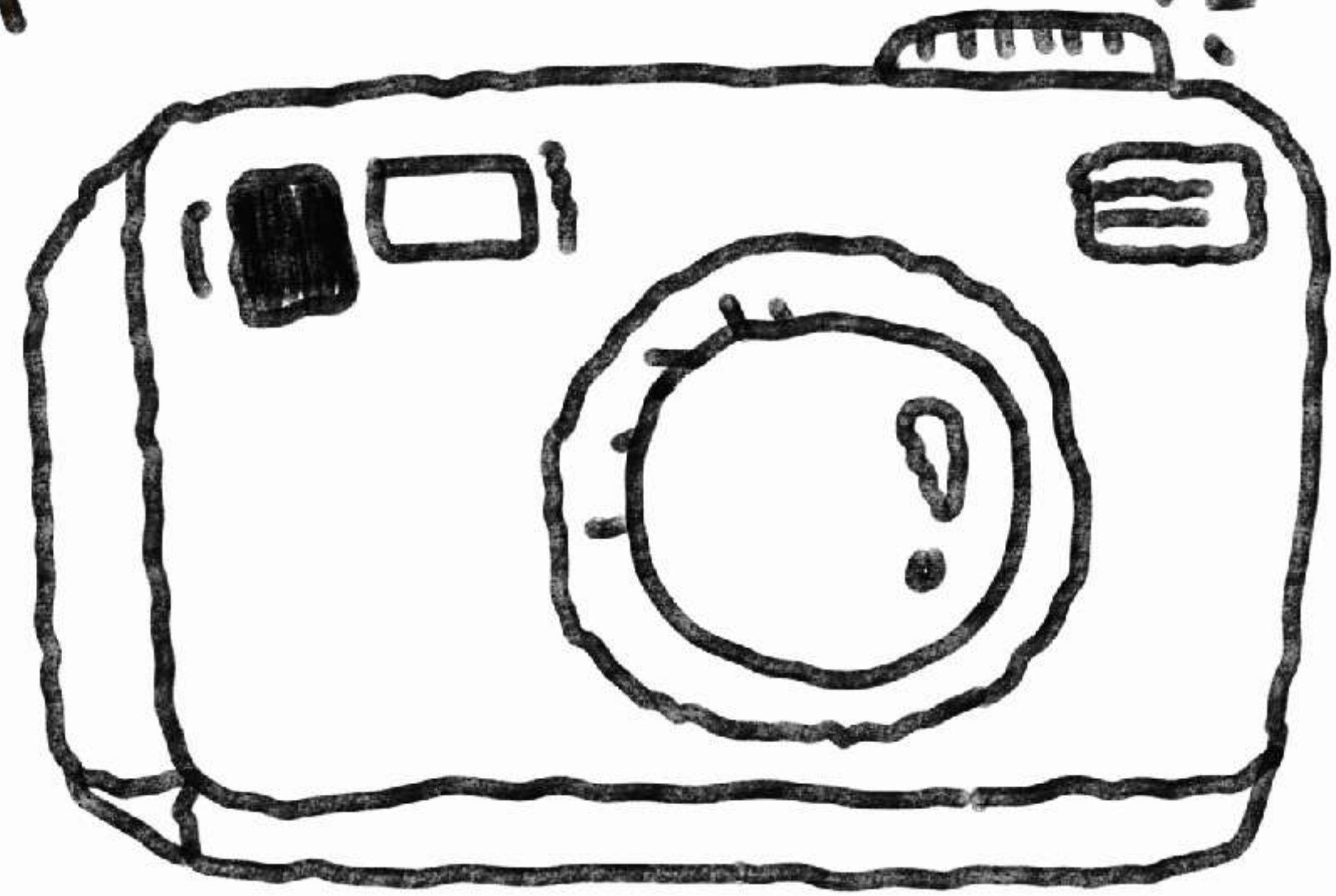
TODAY'S
TECHNOLOGY



CAMERA

memories

shaping



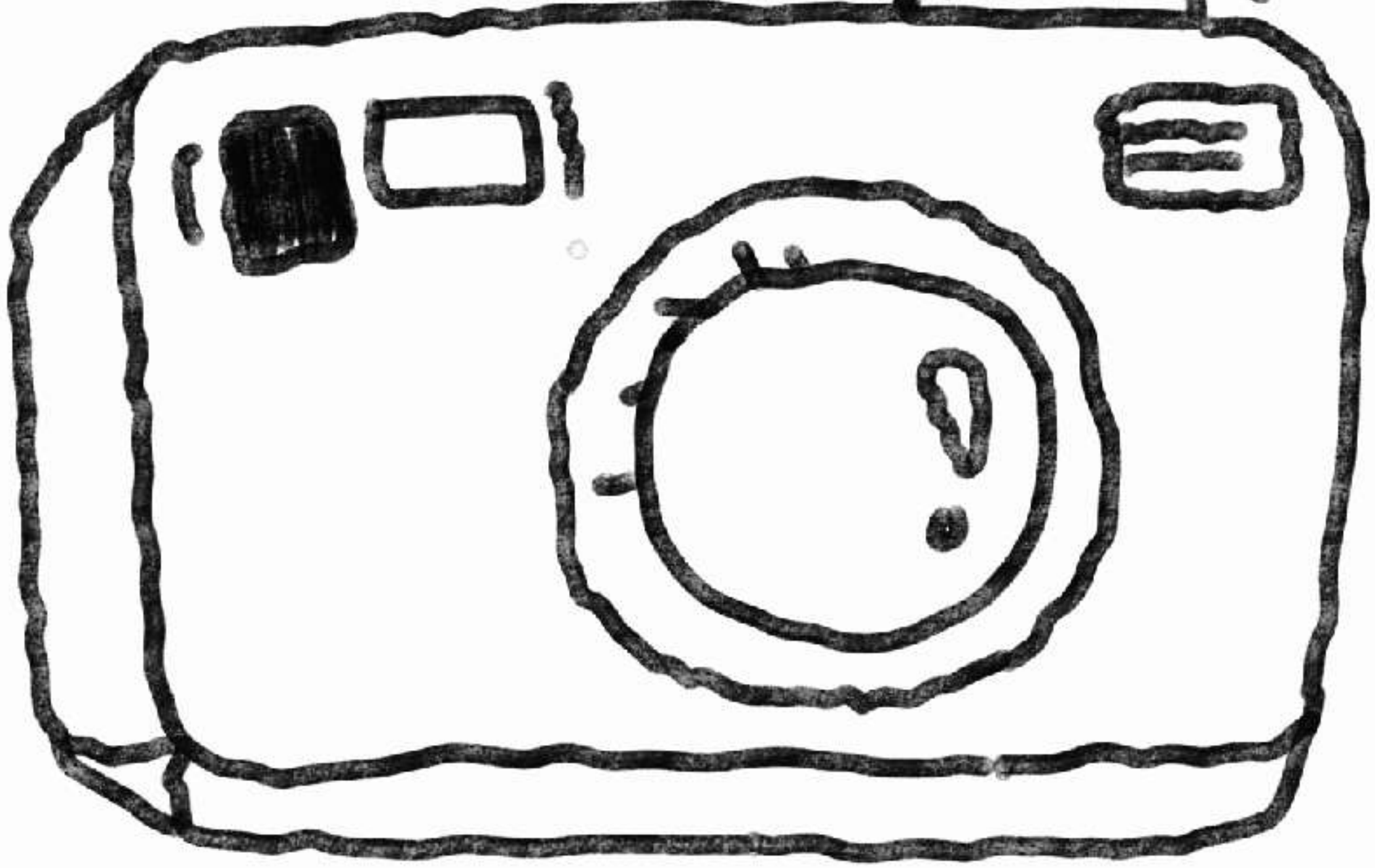
CAMERA

TAKES
US
OUT
OF
THE
MOMENT

memories

sharing

FOMO



CAMERA



zooooom

worldwide

friends



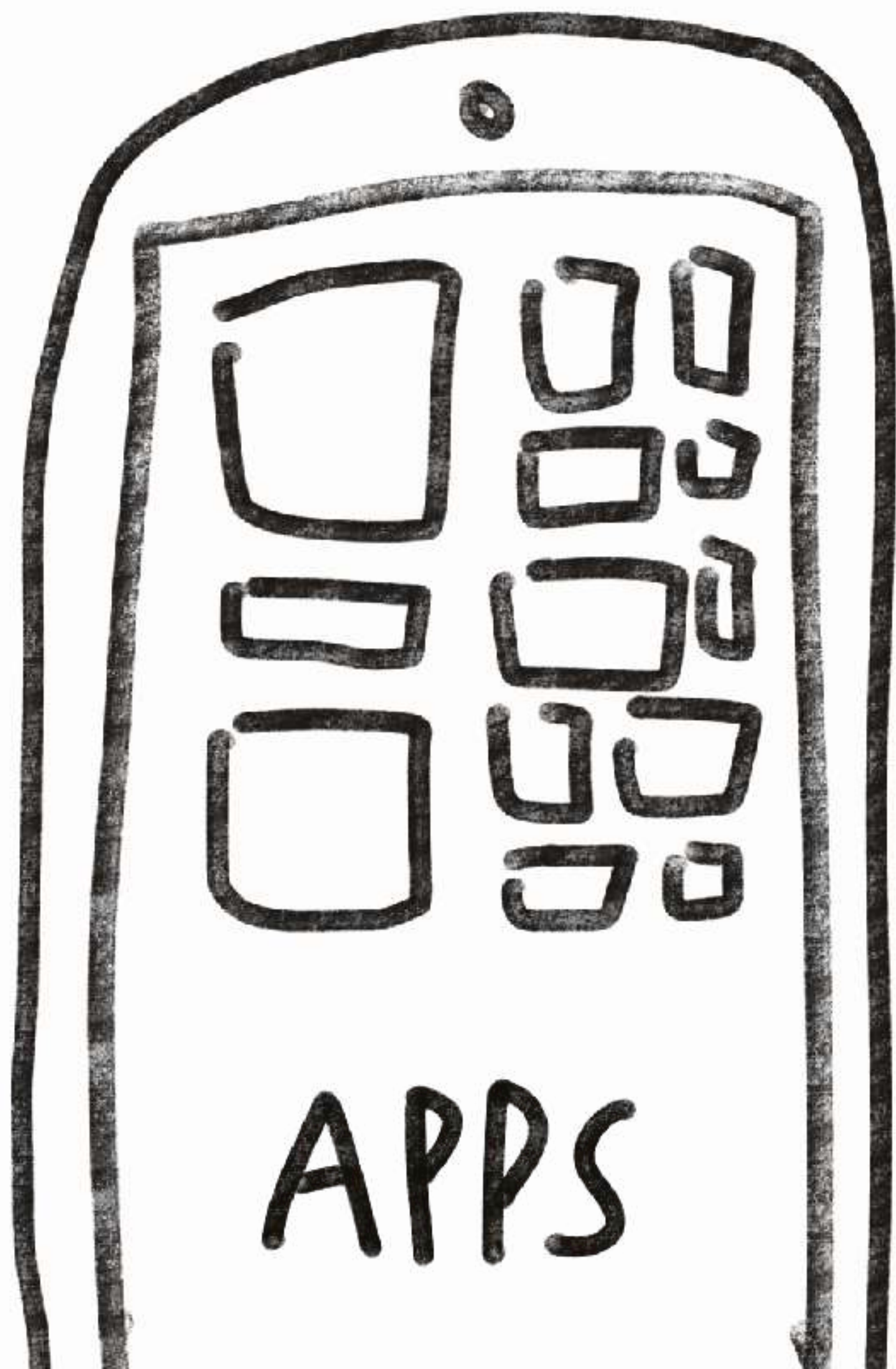
wfh

2000000

BLURRED
BOUNDARIES



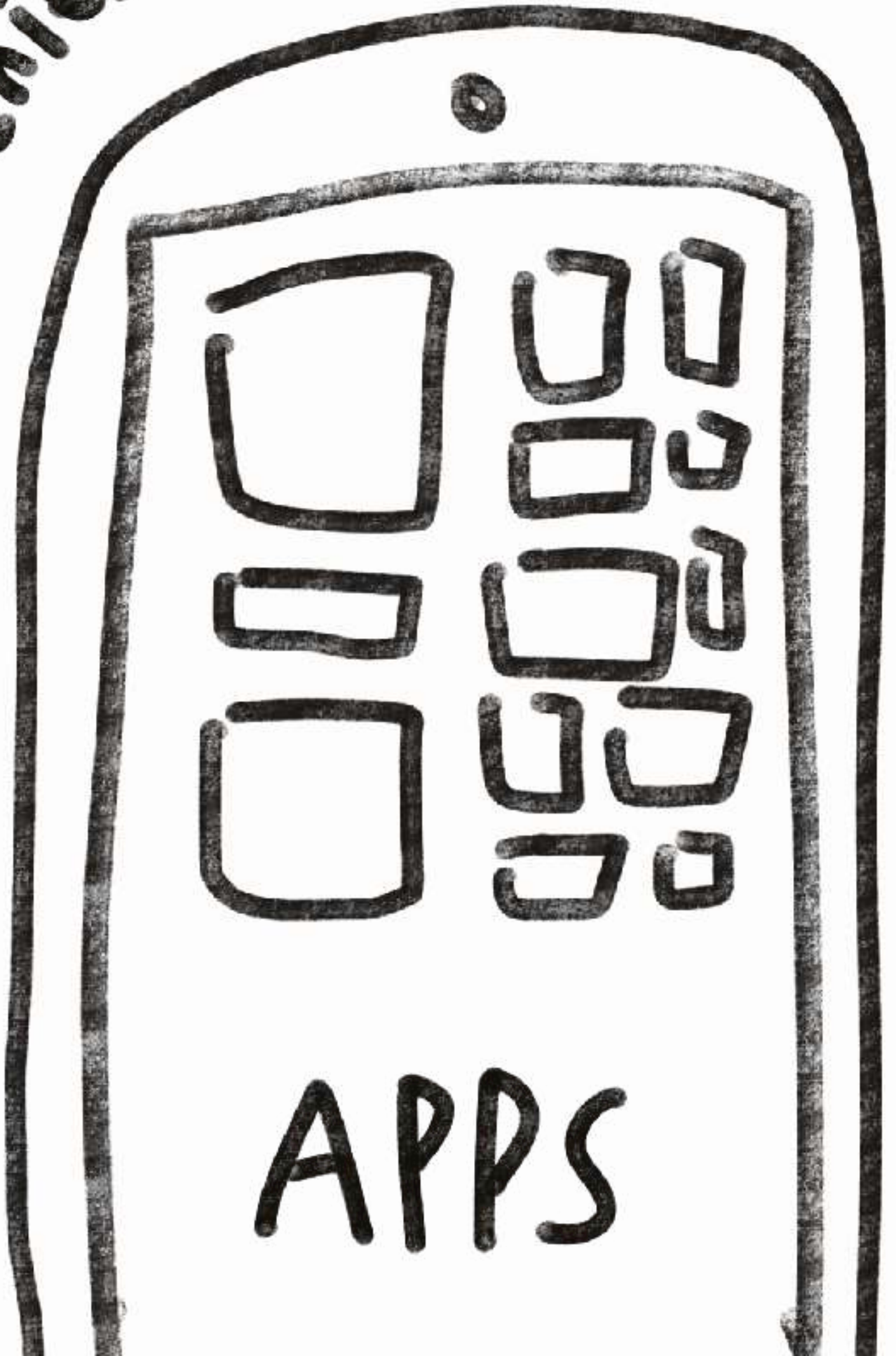
FLOATING
HEADS



APPS

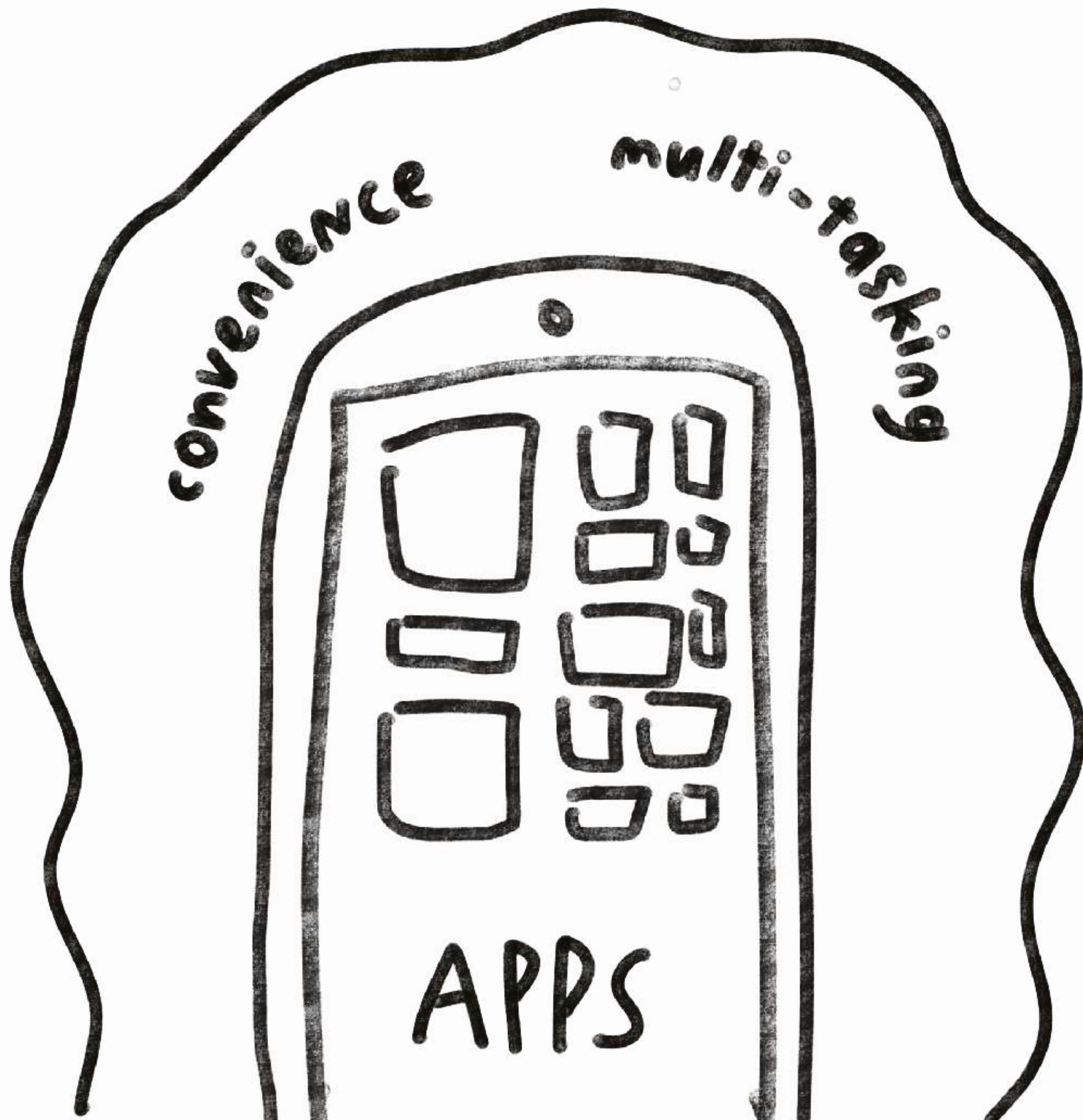
convenience

multi-tasking



APPS

CAN'T
BE BORED



LOSS OF
AUTONOMY



PAST
TECHNOLOGY



put down
thoughts



share knowledge

TOO
MUCH
INFO

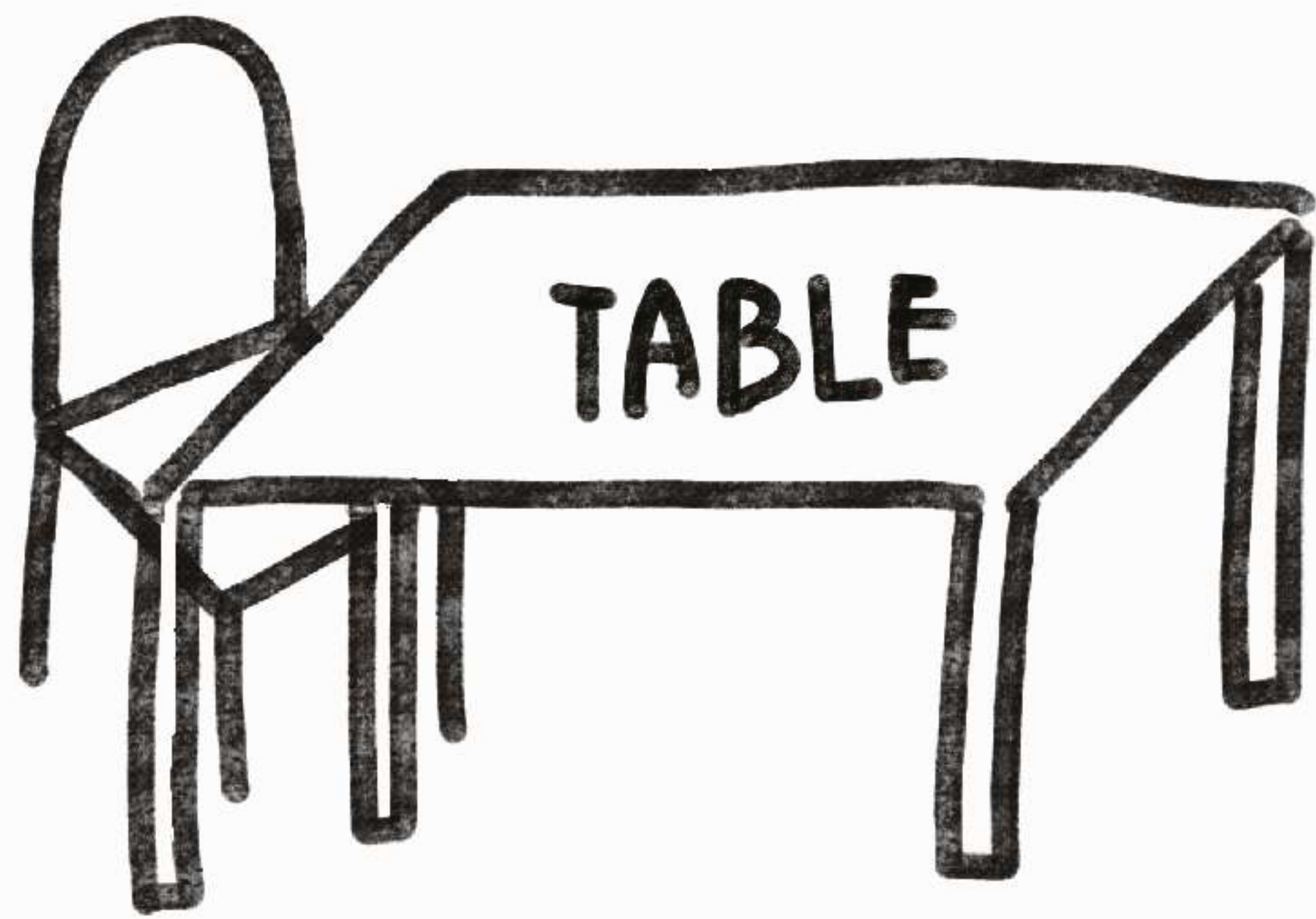
put down
thoughts

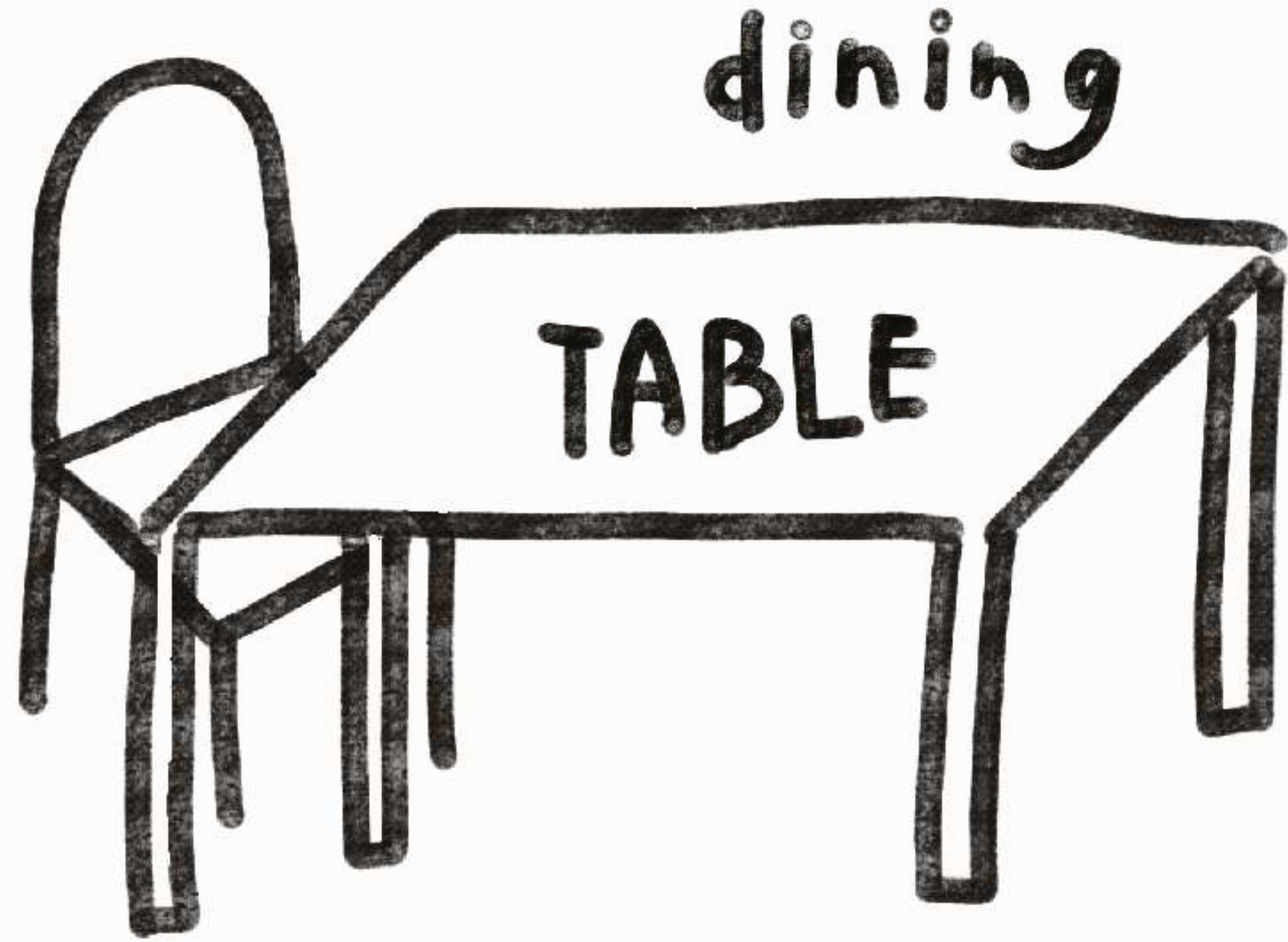
PAPER



share knowledge

LOSS OF
MEMORY

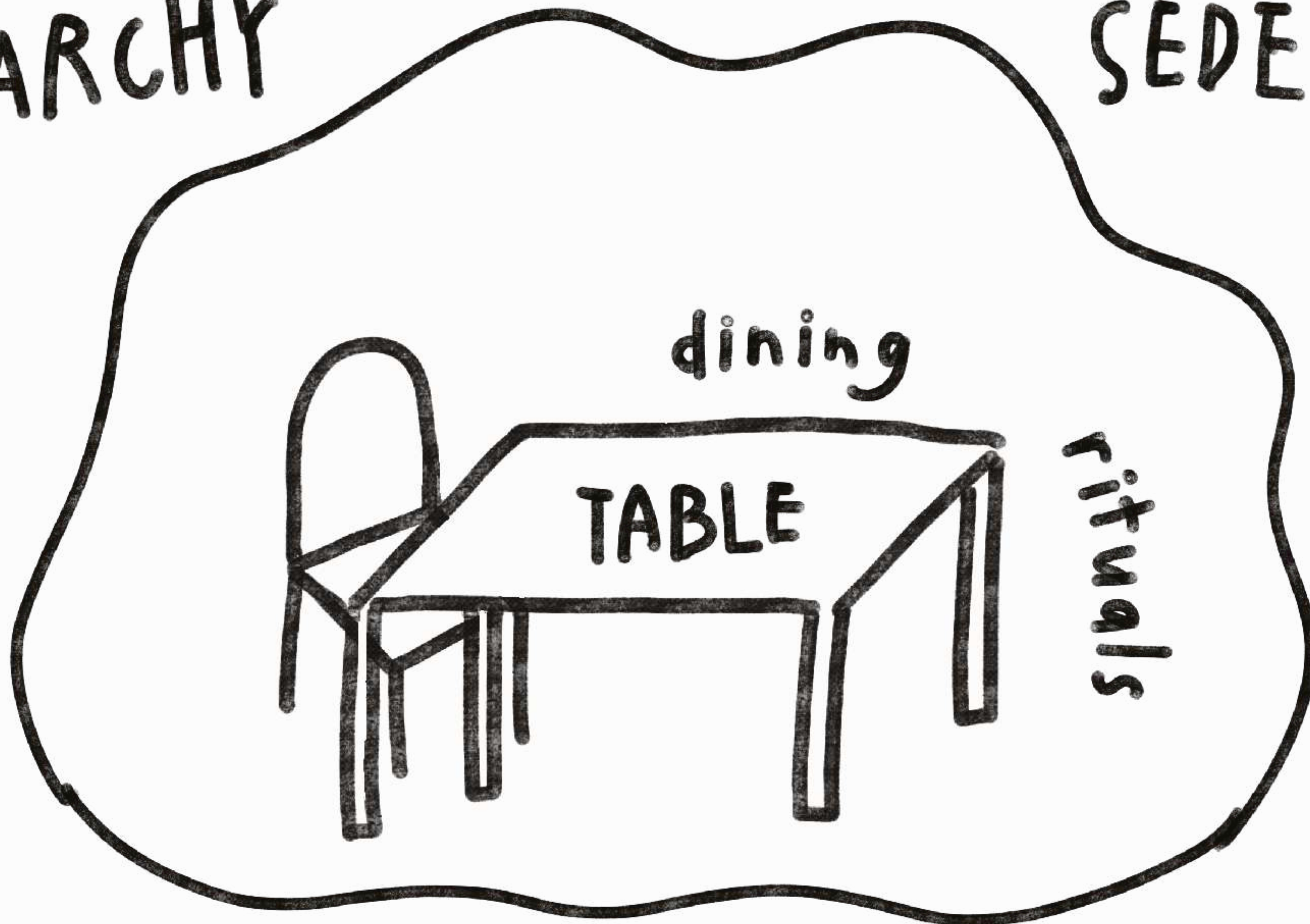




rituals

HIERARCHY

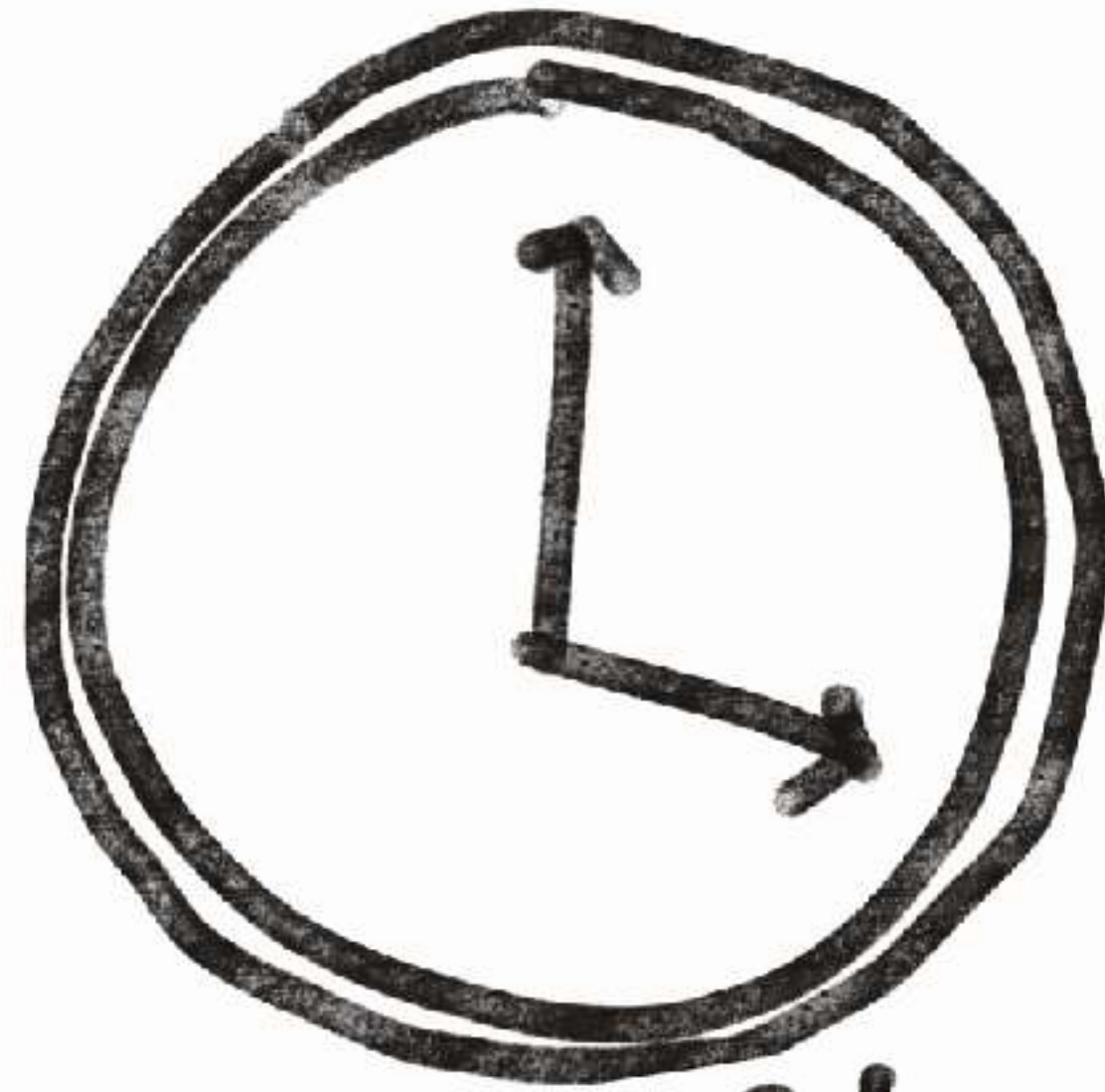
SEDENTARY



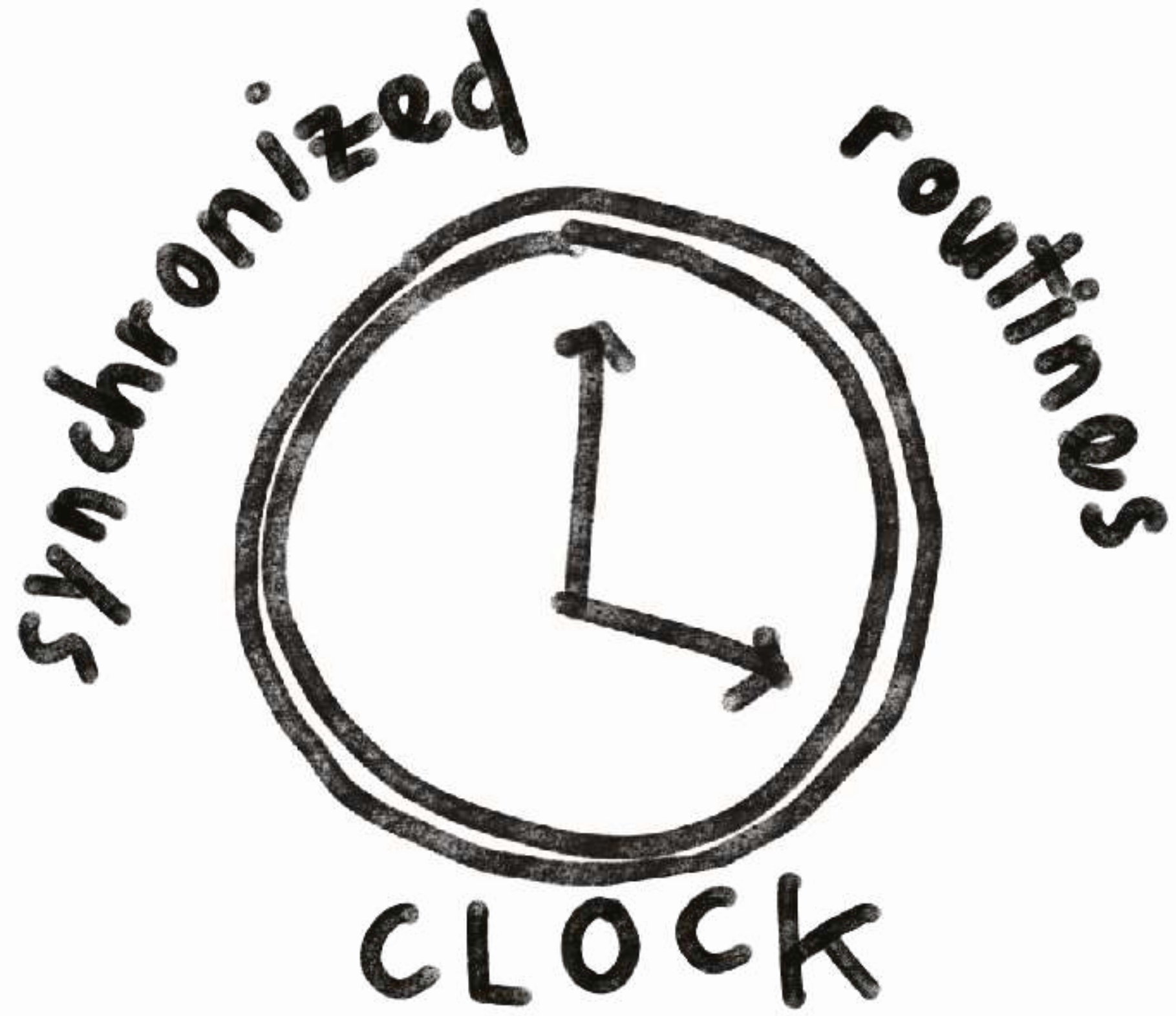
dining

TABLE

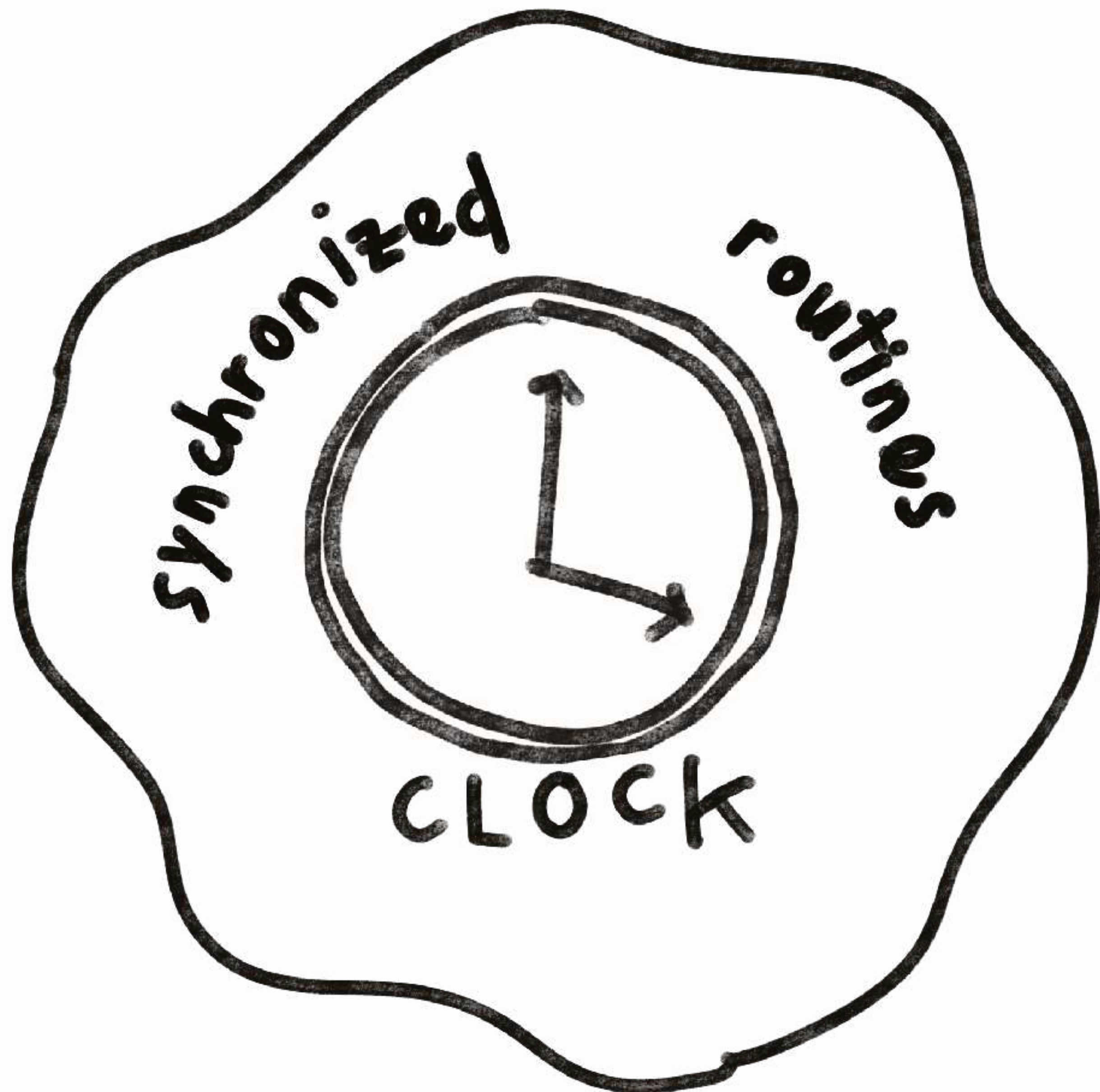
rituals



CLOCK



TEMPORAL
ANXIETY



LOSS OF
NATURAL
RHYTHMS

TODAY

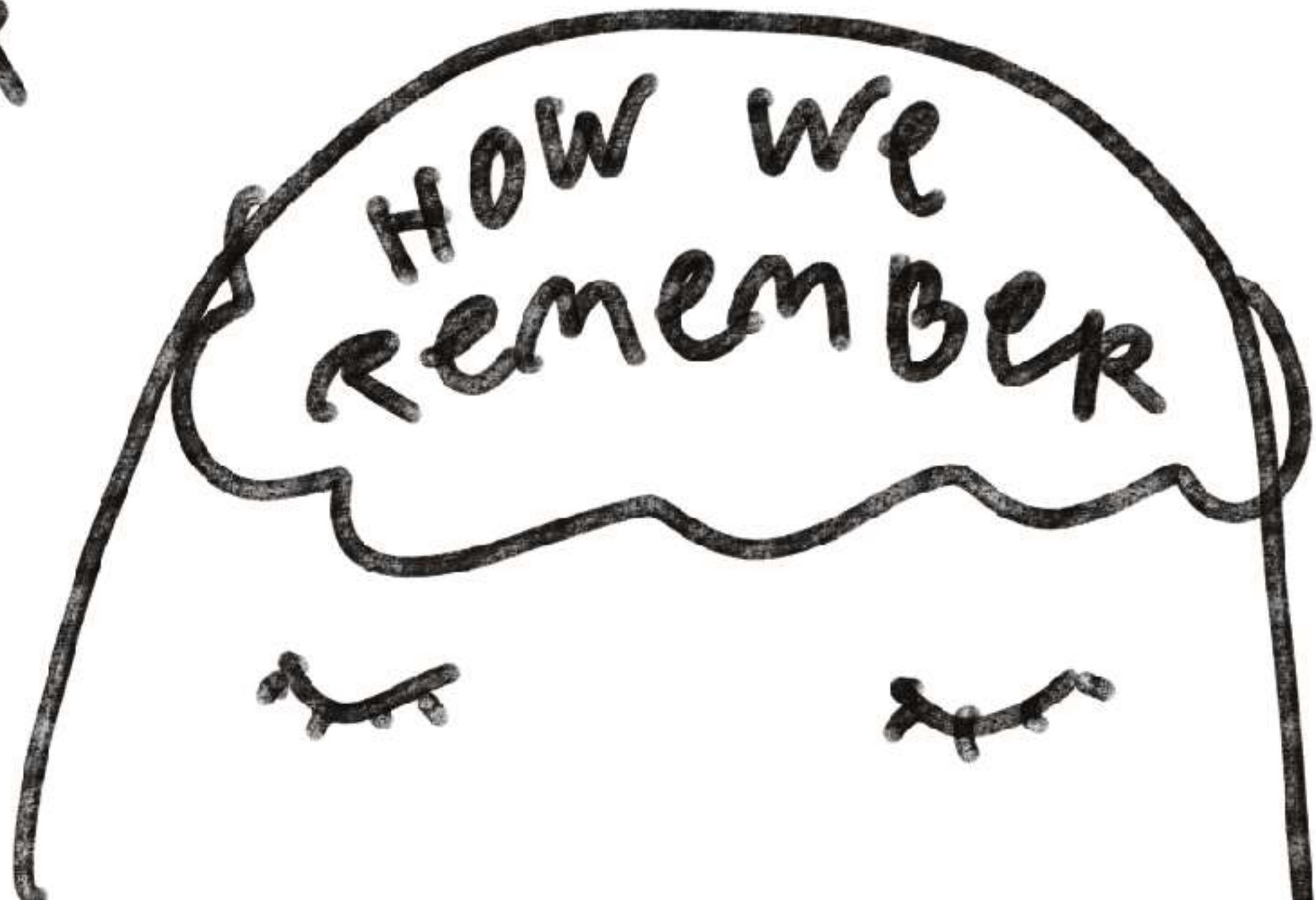
PAST -

PAST

PAPER

TODAY

camera



TODAY

2000m

PAST

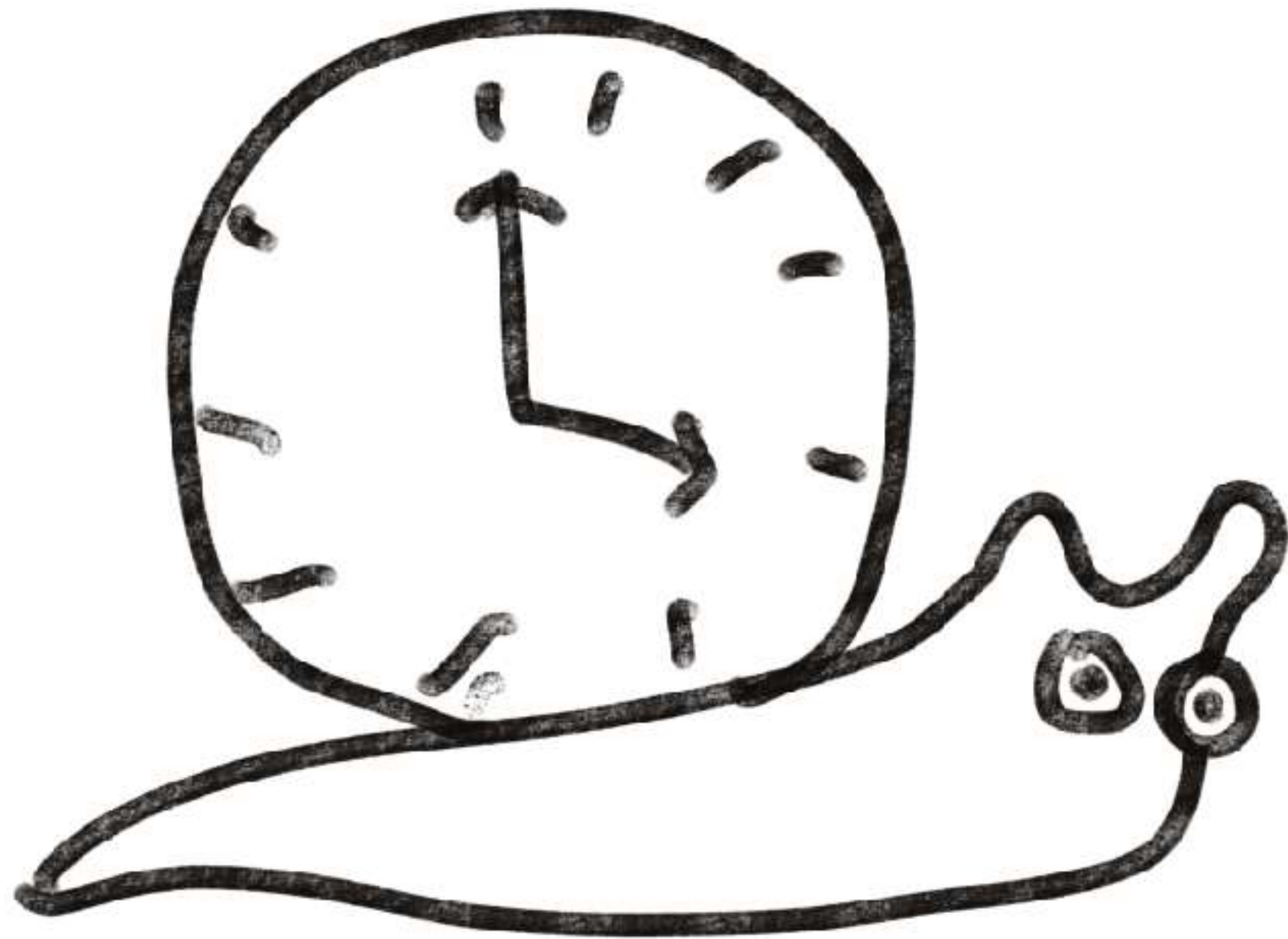
TABLE ✓



HOW WE
GATHER

TODAY
APPS

PAST
CLOCK ✓



HOW TIME FEELS

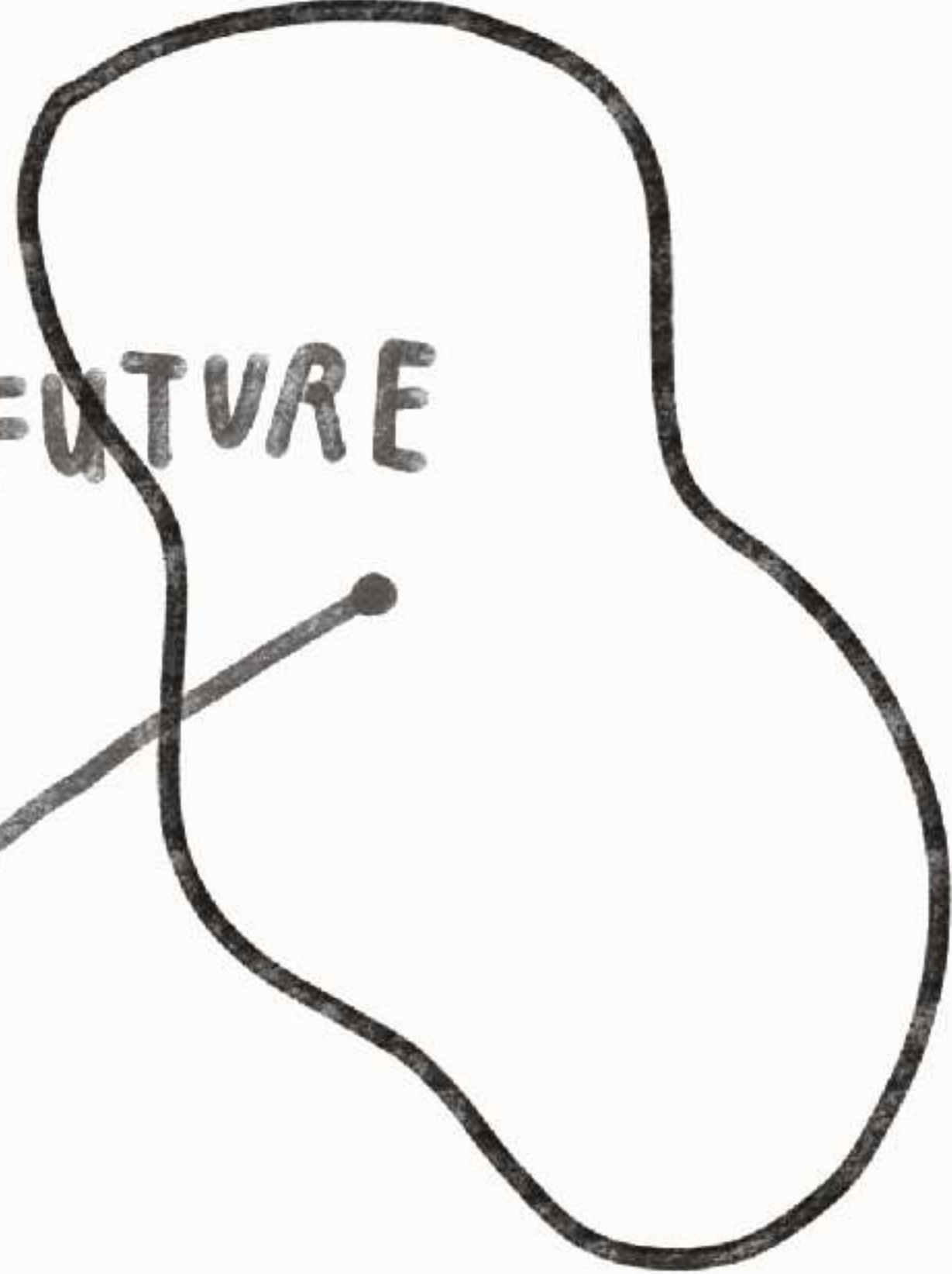
PAST



PRESENT

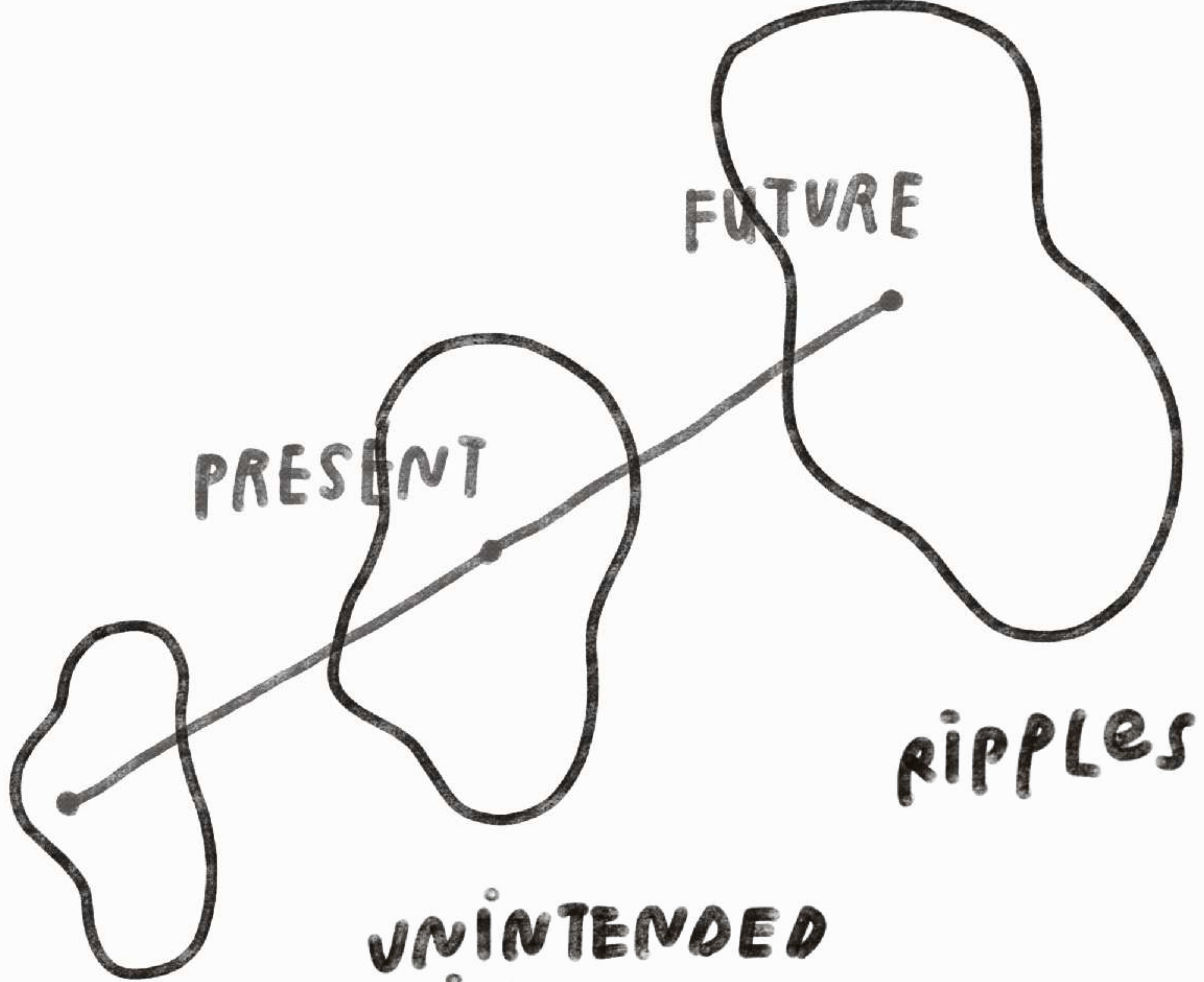


FUTURE



ripples

UNINTENDED
SIDE EFFECTS



get
wgeiaro

PAST



PRESENT

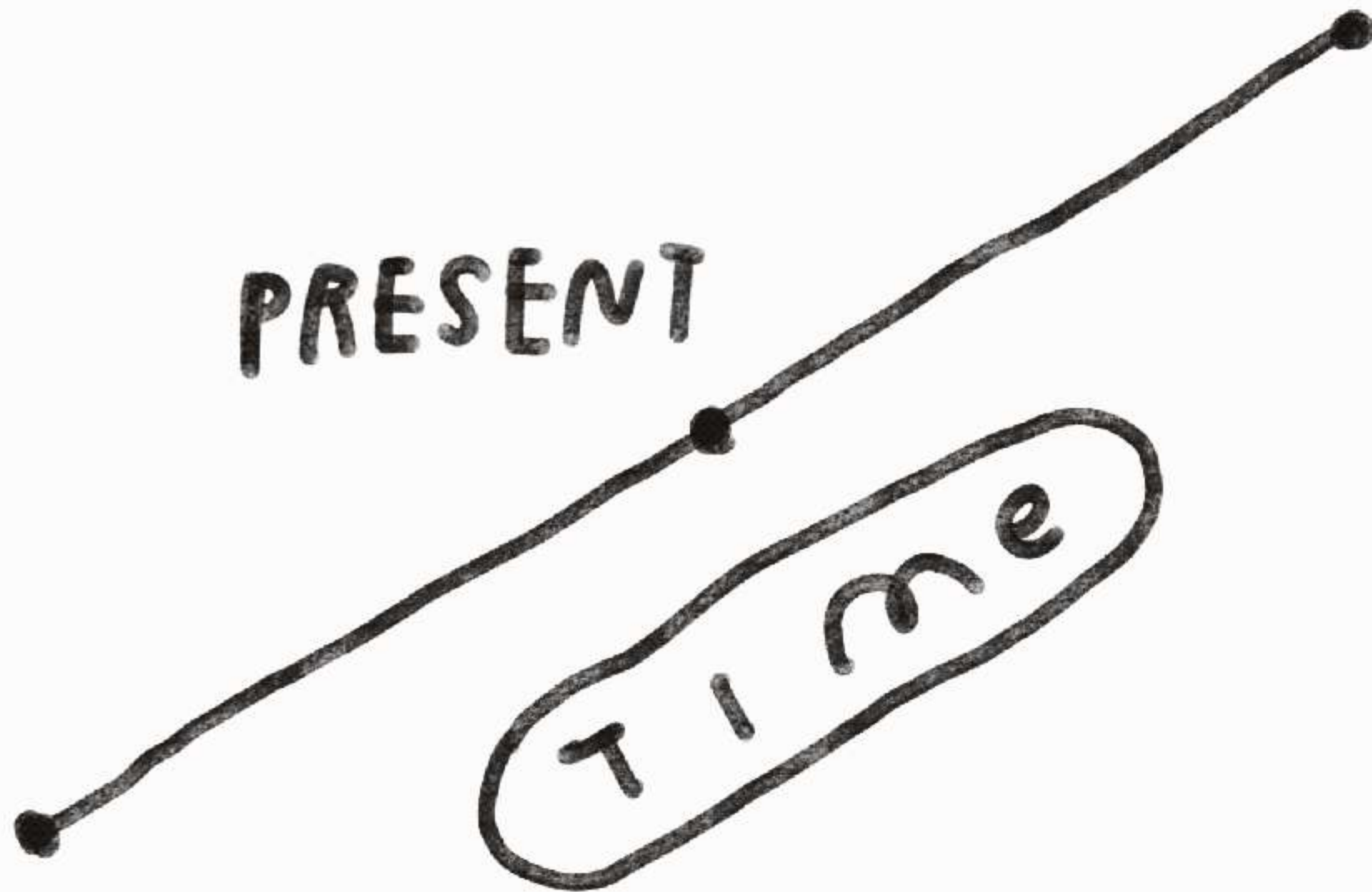
Time

FUTURE

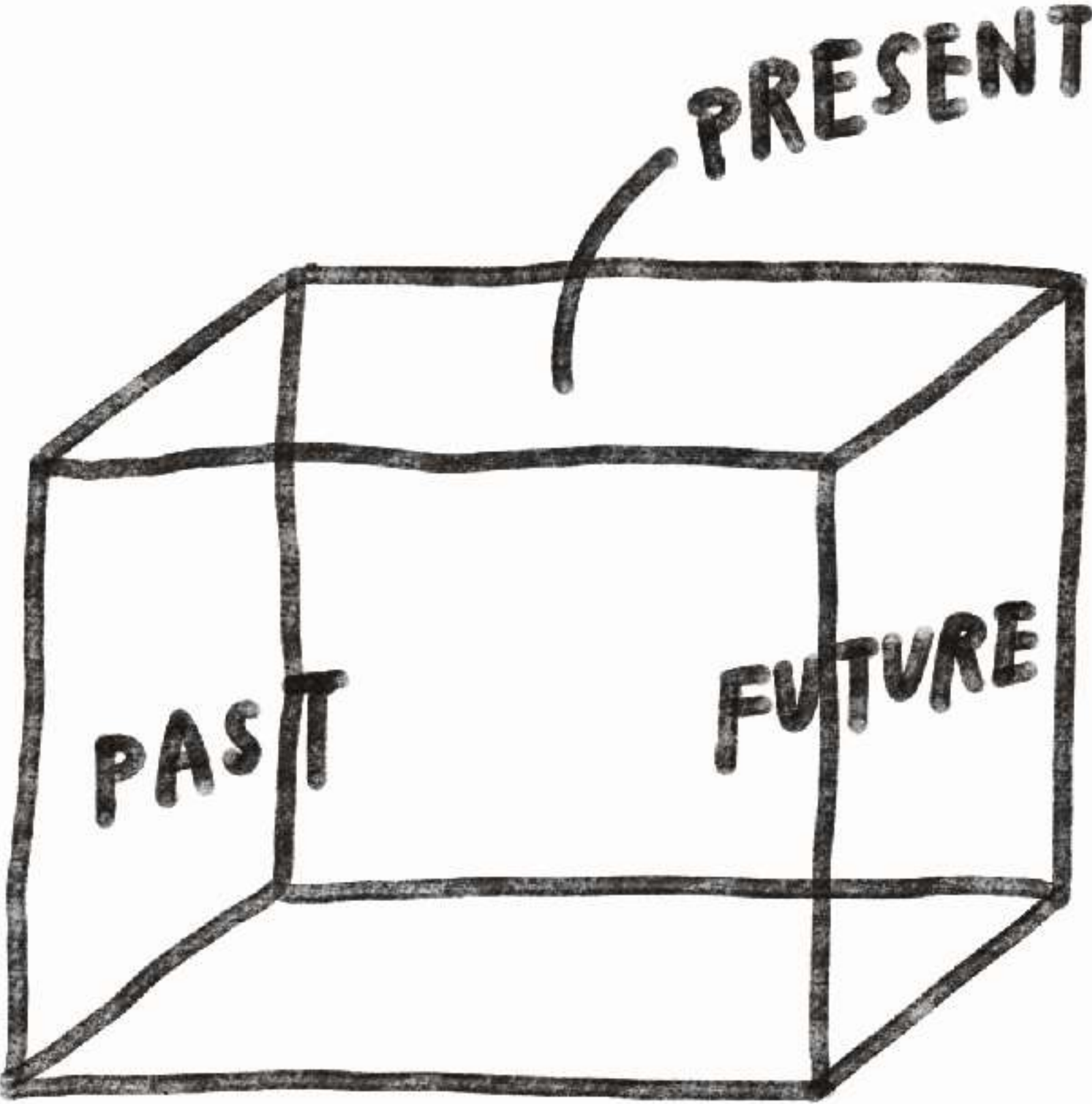
PAST

PRESENT

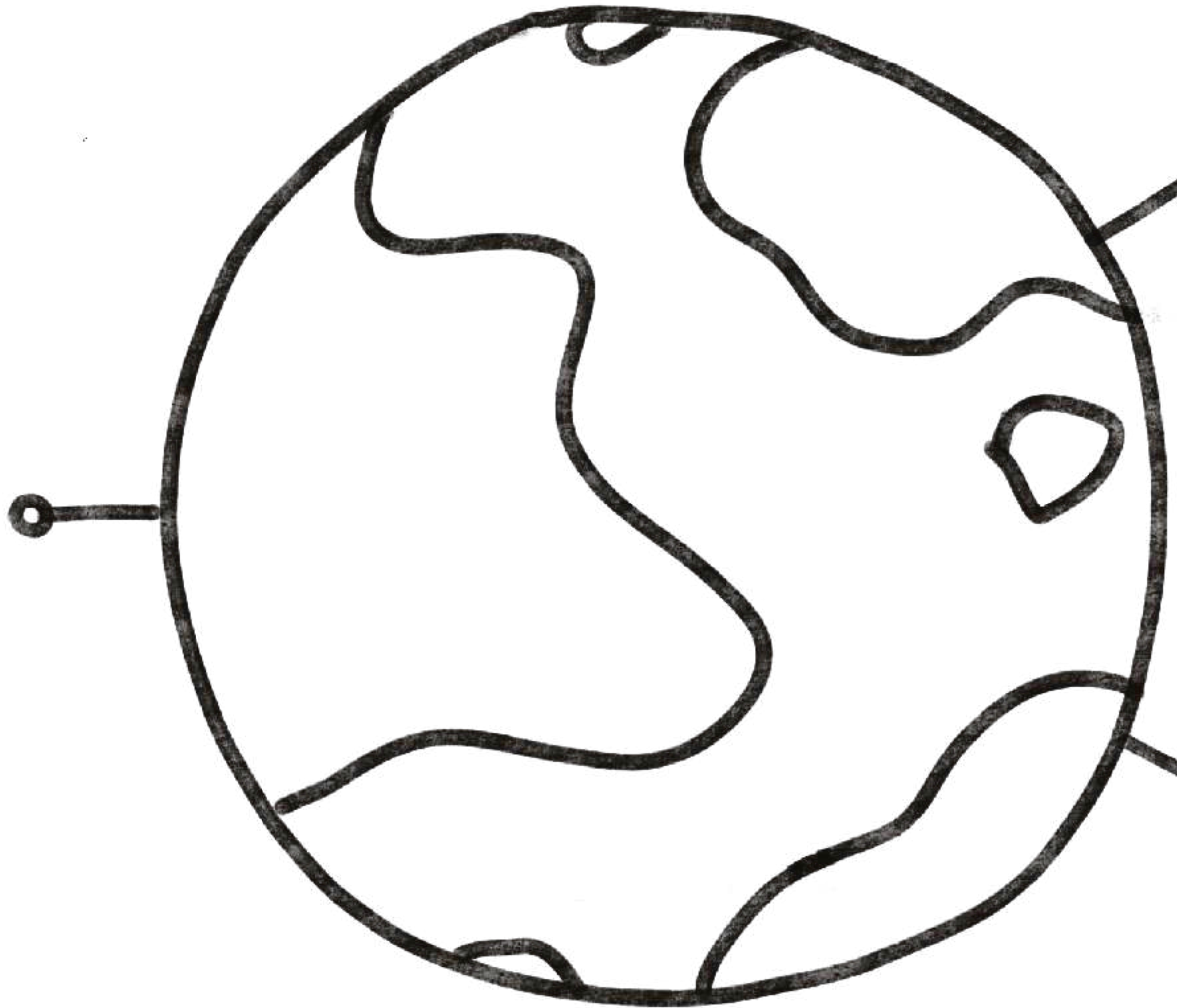
FUTURE





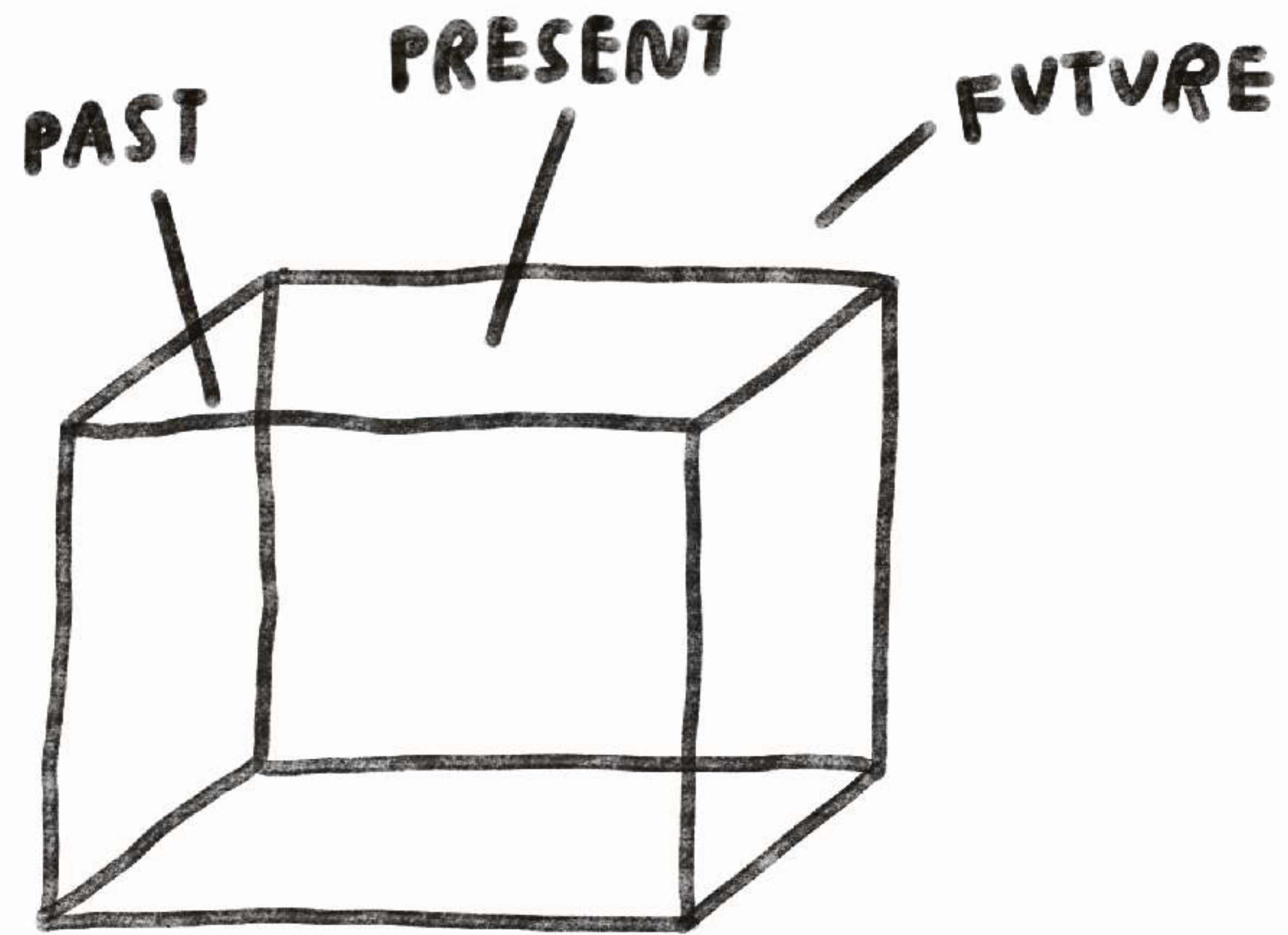


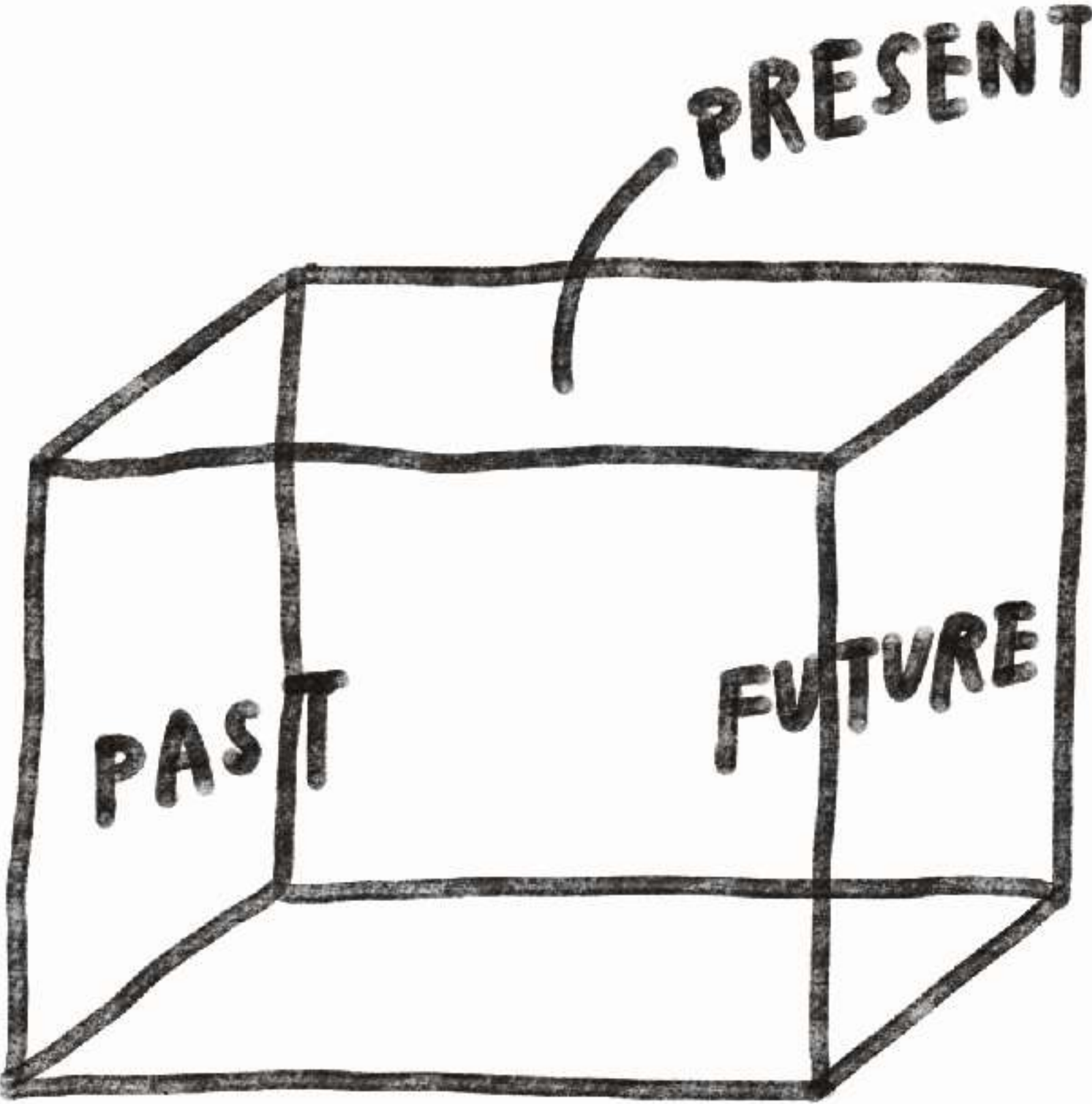
TOKYO

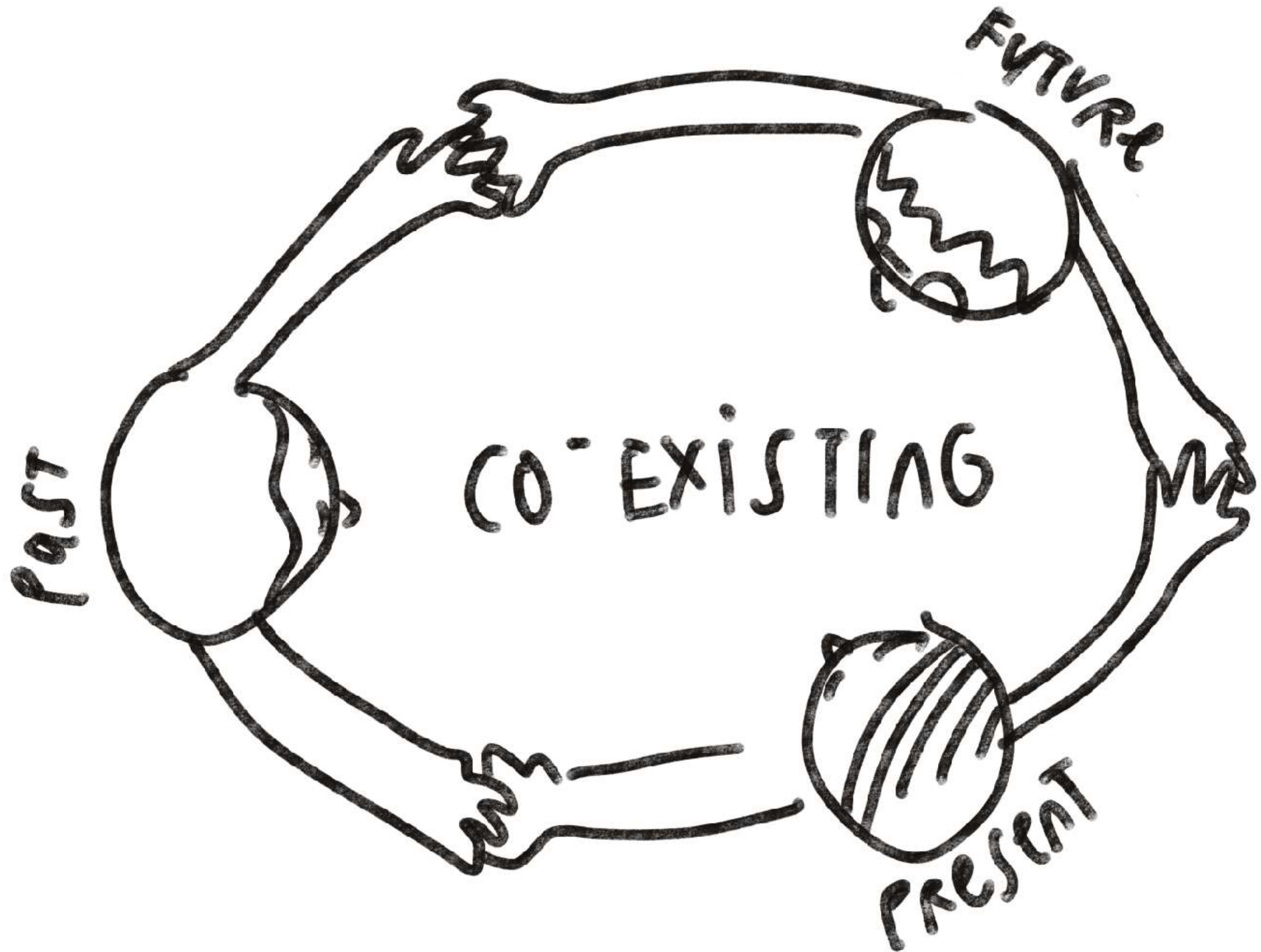


COPENHAGEN

S.F.









Unlock the potential of human creativity by giving artists
the opportunity to live off their art, and fans the
opportunity to enjoy it

FUTURE

PRESENT

RECORDS
PAST



TIME

SPOTIFY 

FUTURE

STREAMING

PRESENT

RECORDS

PAST



TIME

SPOTIFY 

AUDIO COMPANION

FUTURE

STREAMING

PRESENT

RECORDS

PAST



TIME

SPOTIFY 

RECORDS
PAST

DILUTION OF
QUALITY

STREAMING
PRESENT

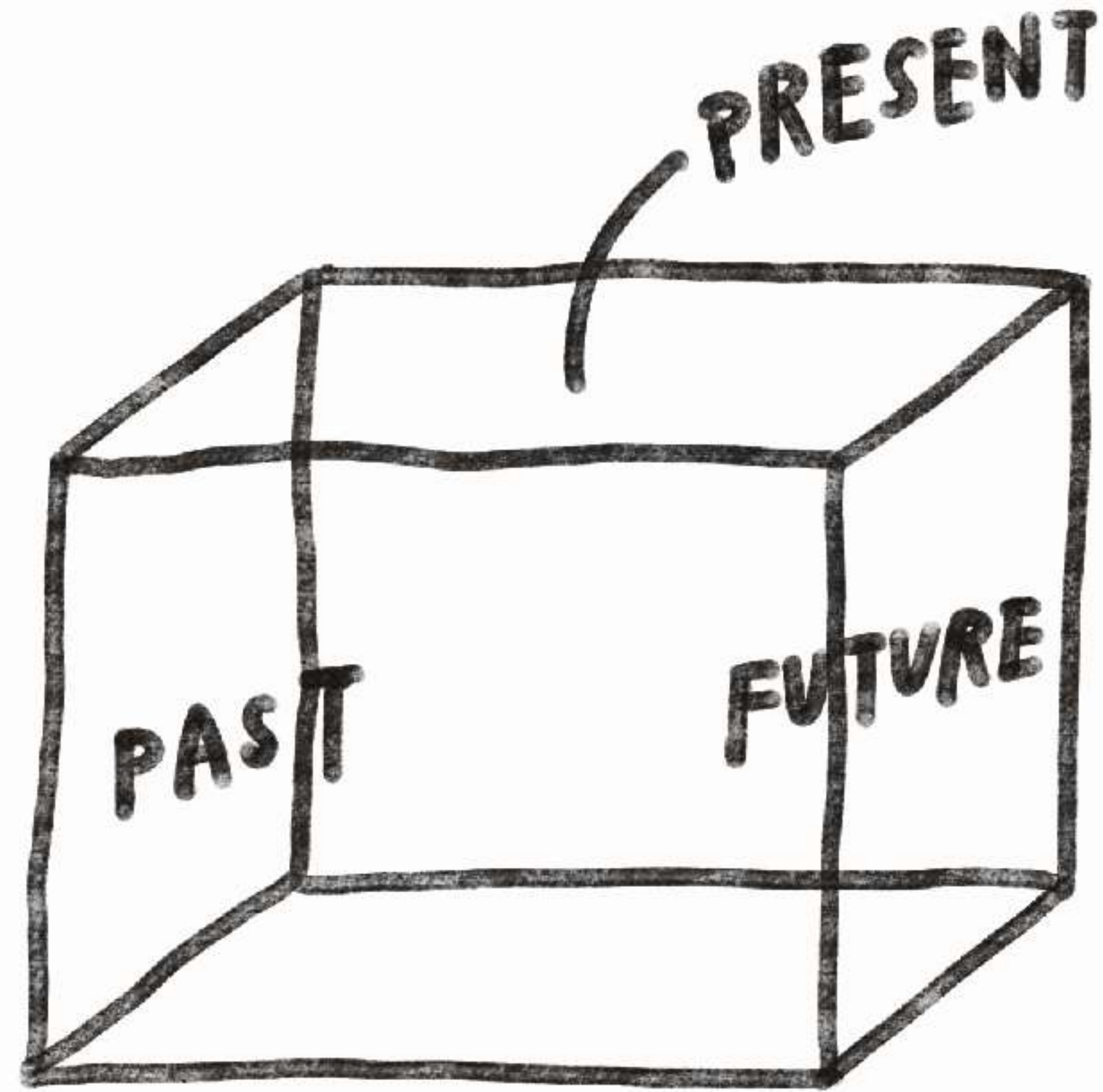
LOSS OF SILENCE

AUDIO COMPANION

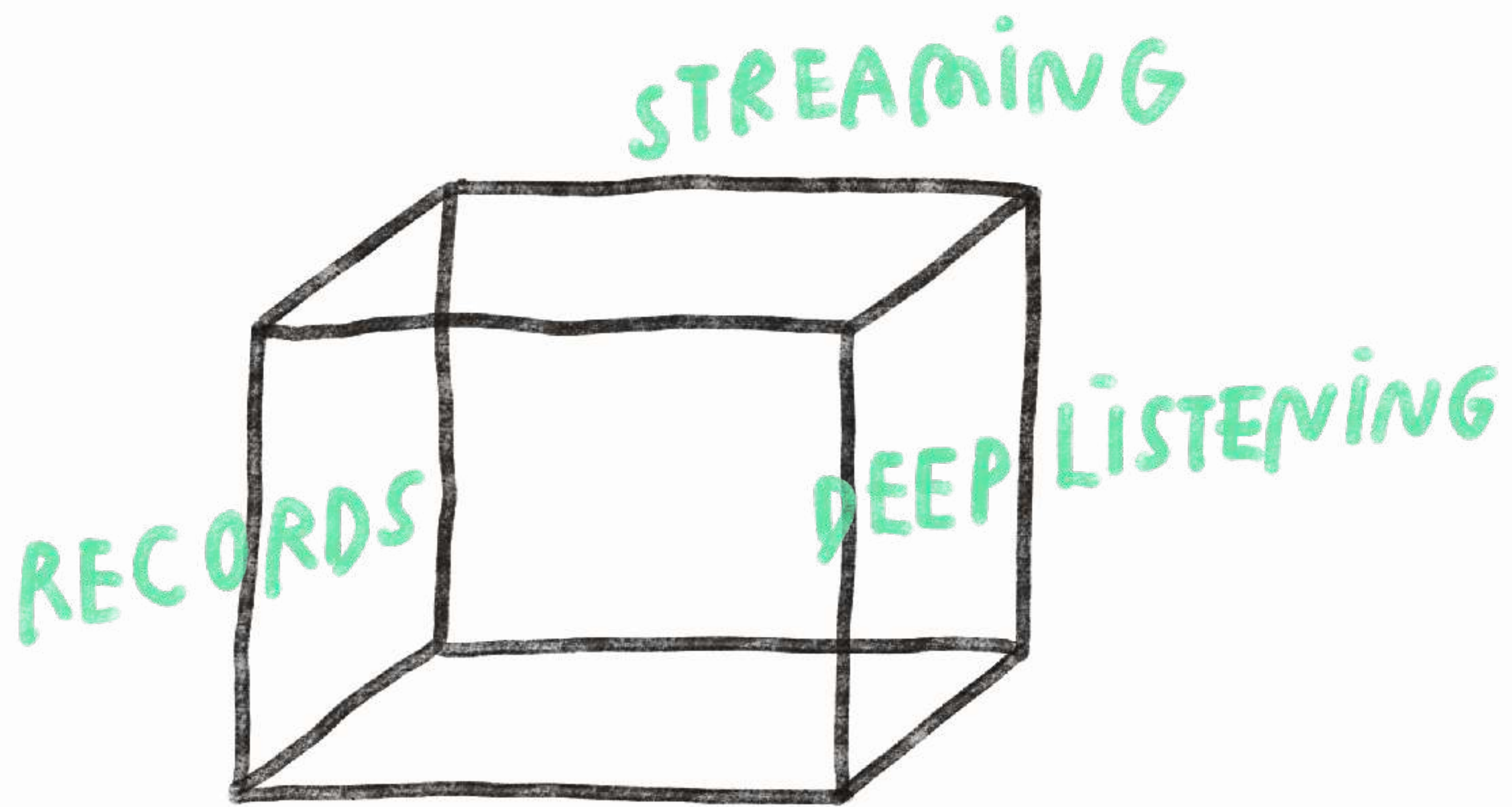
FUTURE

SPOTIFY 

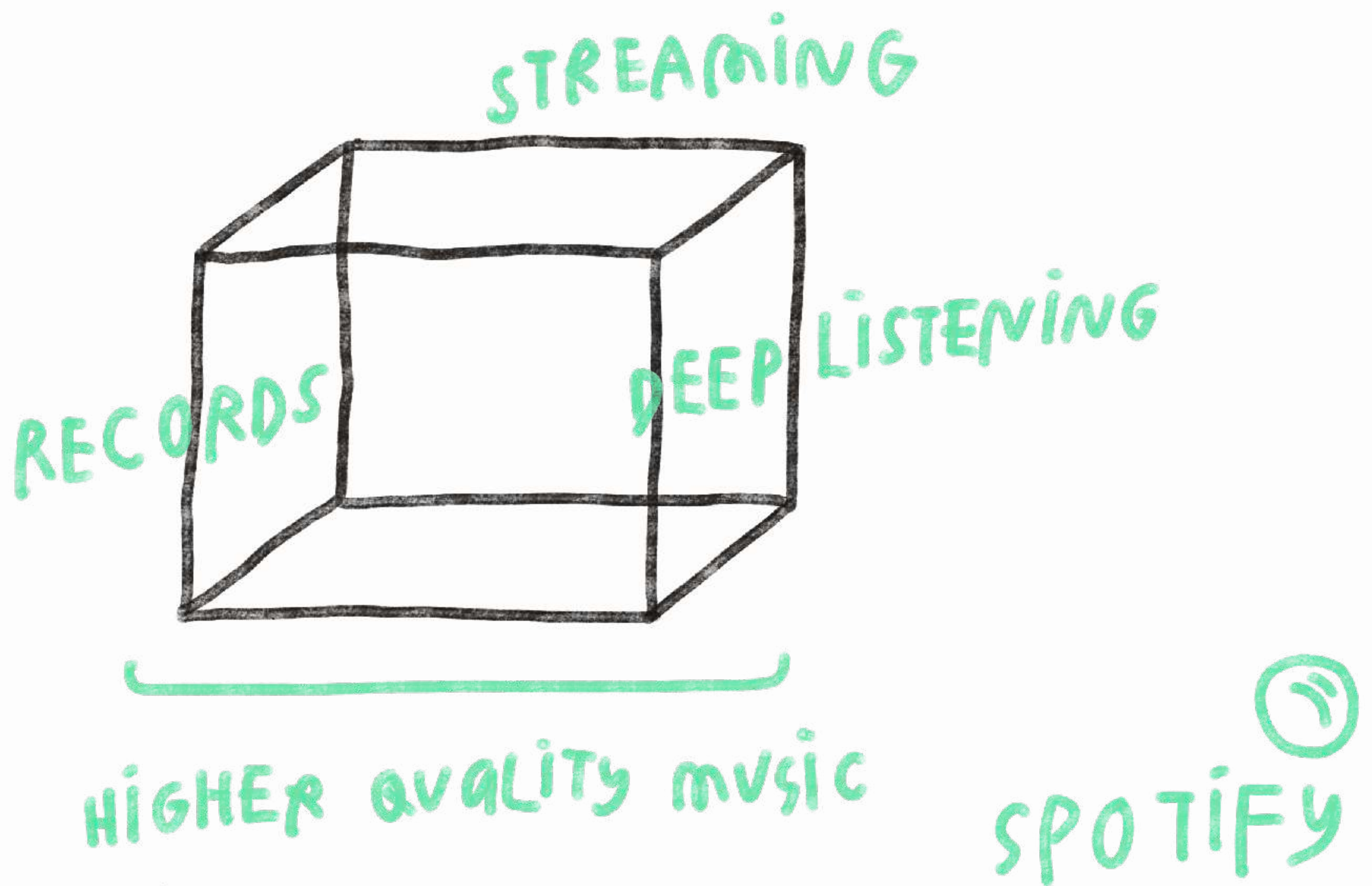




SPOTIFY 



SPOTIFY 





Improve the health and happiness of our world

FUTURE

PRESENT

TIME

VIPASSANA
PAST



FUTURE

10 min/DAY
PRESENT

VIPASSANA
PAST



TIME



ALWAYS ON SUPPORT
FUTURE

10 MIN/DAY
PRESENT

VIPASSANA
PAST



TIME



HEADSPACE

LOSS OF SELF-RELIANCE

"minimum"
VIABLE

ALWAYS ON SUPPORT

FUTURE

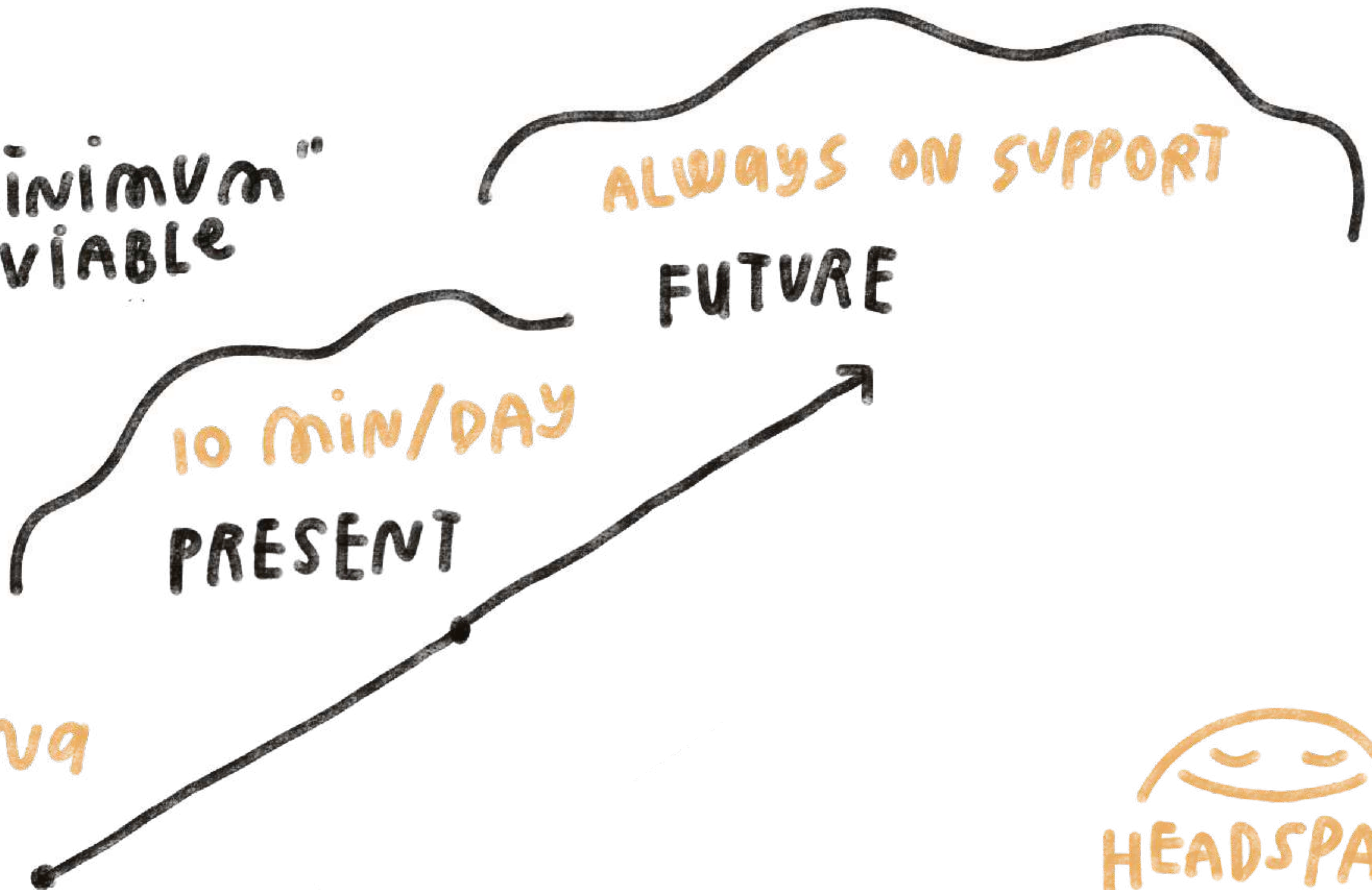
10 MIN/DAY

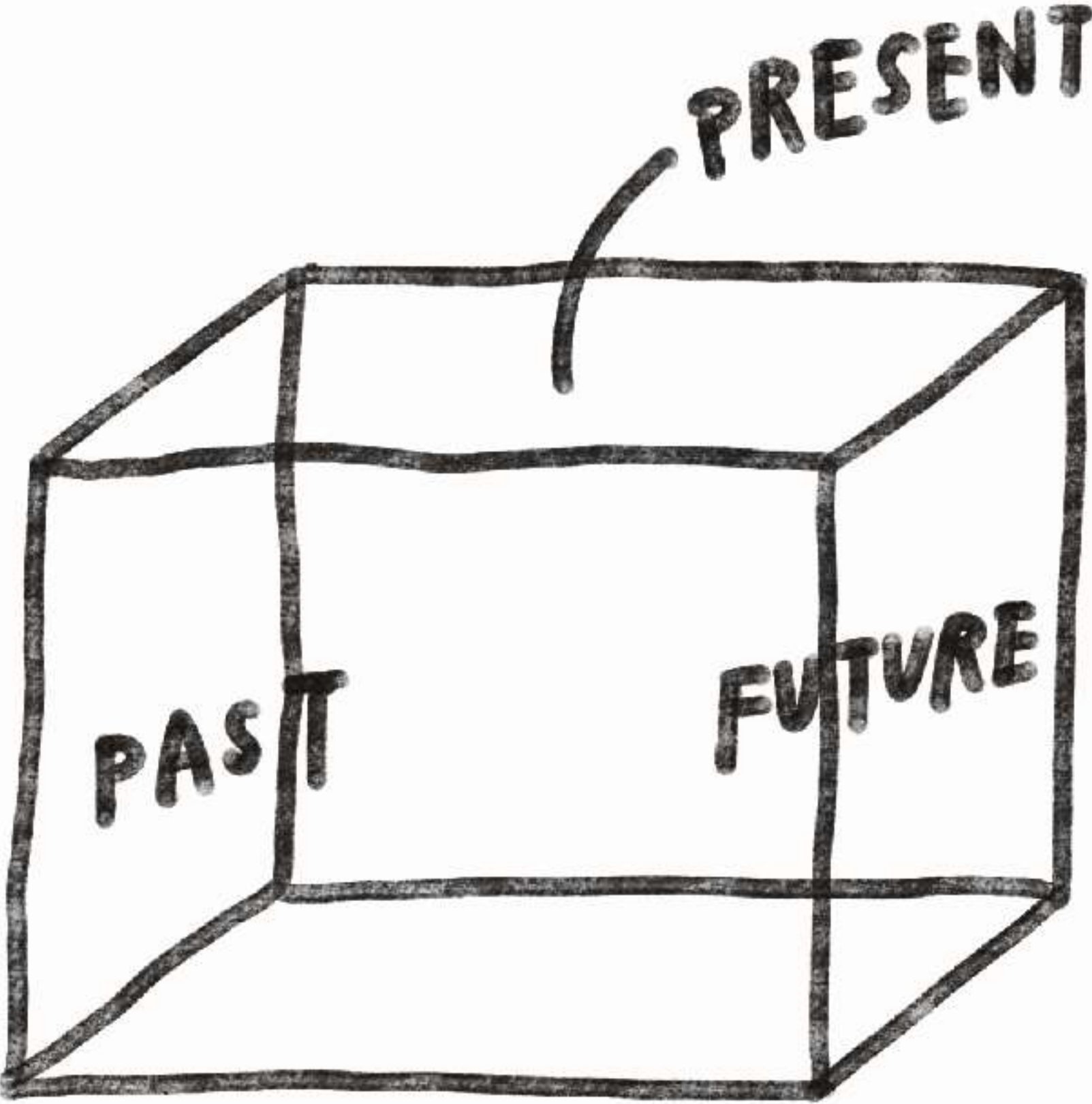
PRESENT

VIPASSANA

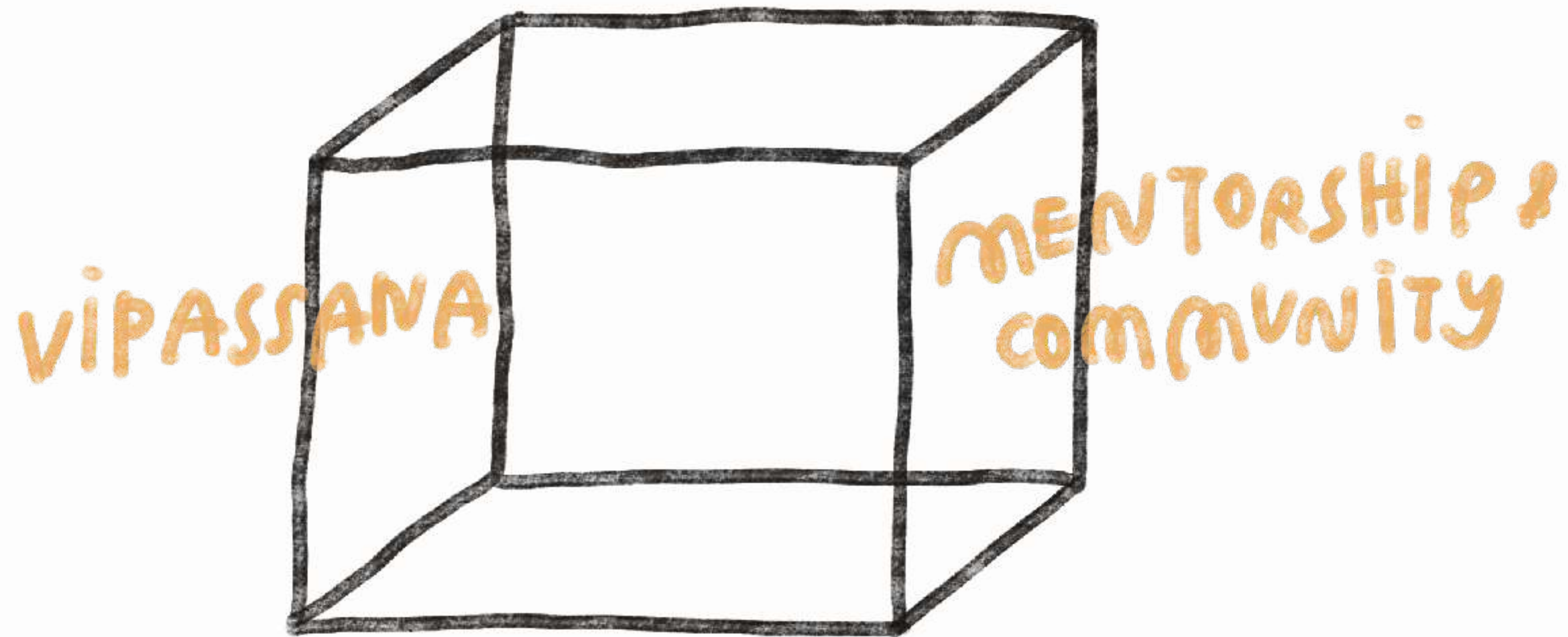
PAST

HEADSPACE

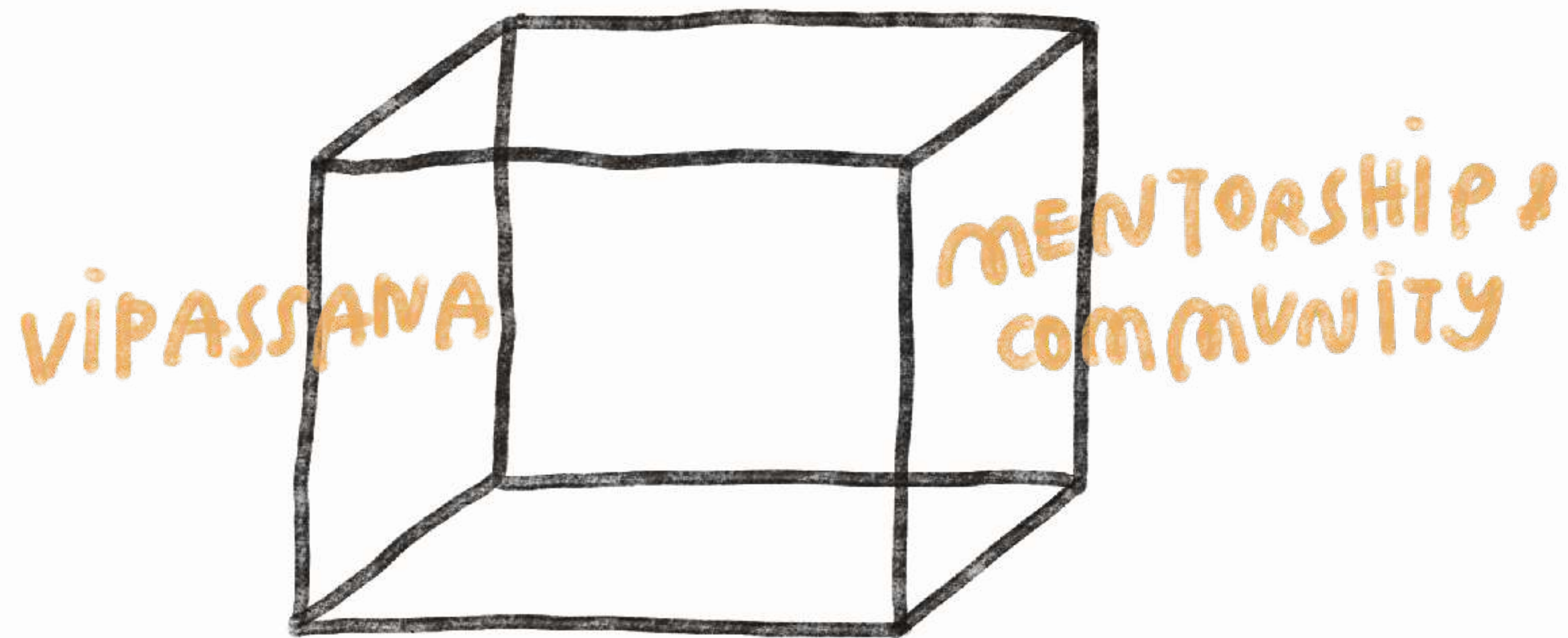




GYM FOR YOUR MIND



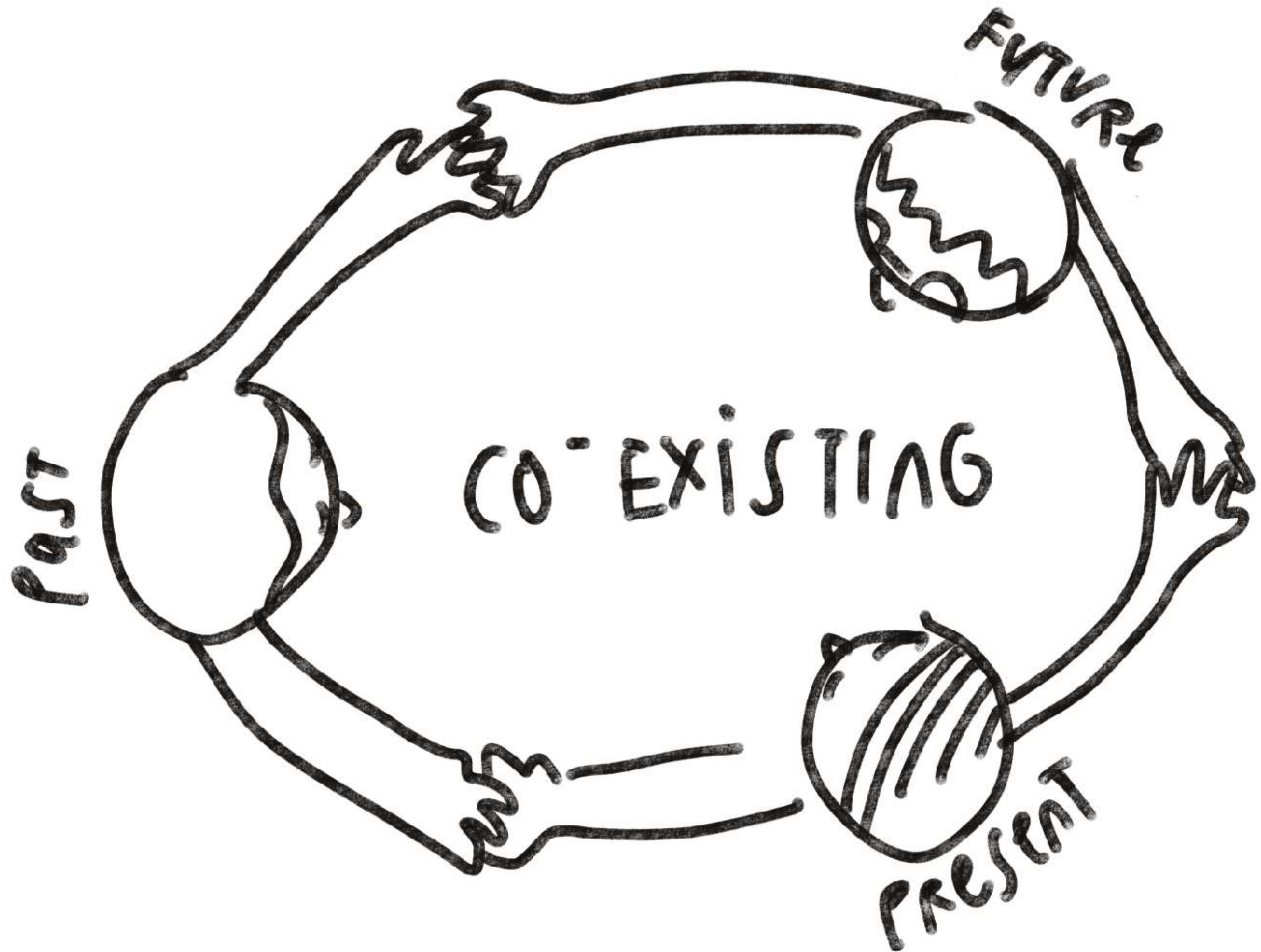
GYM FOR YOUR MIND



SELF-RELIANCE

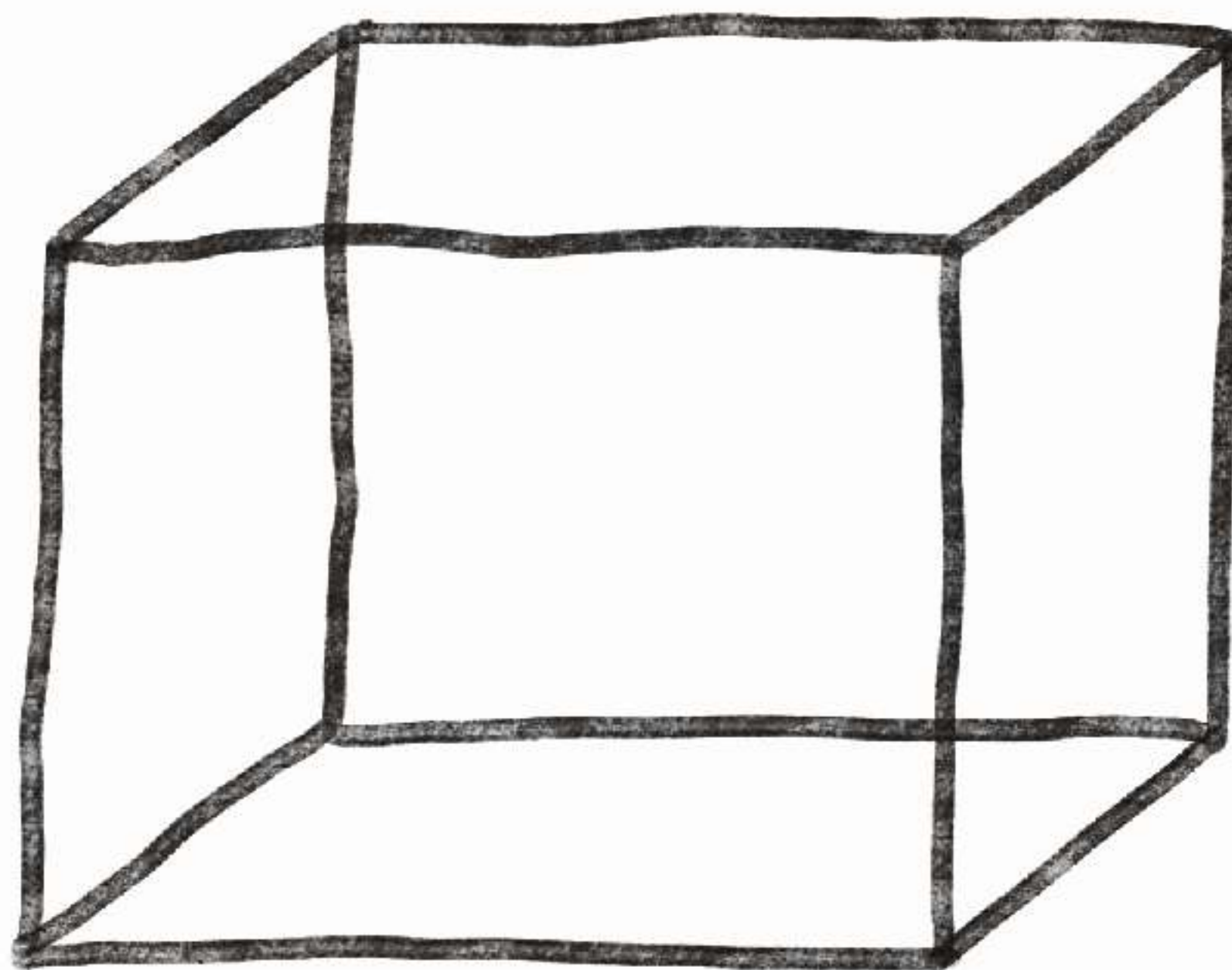


HEADSPACE



REFLECTING
ON PAST SUCCESSES

while also...

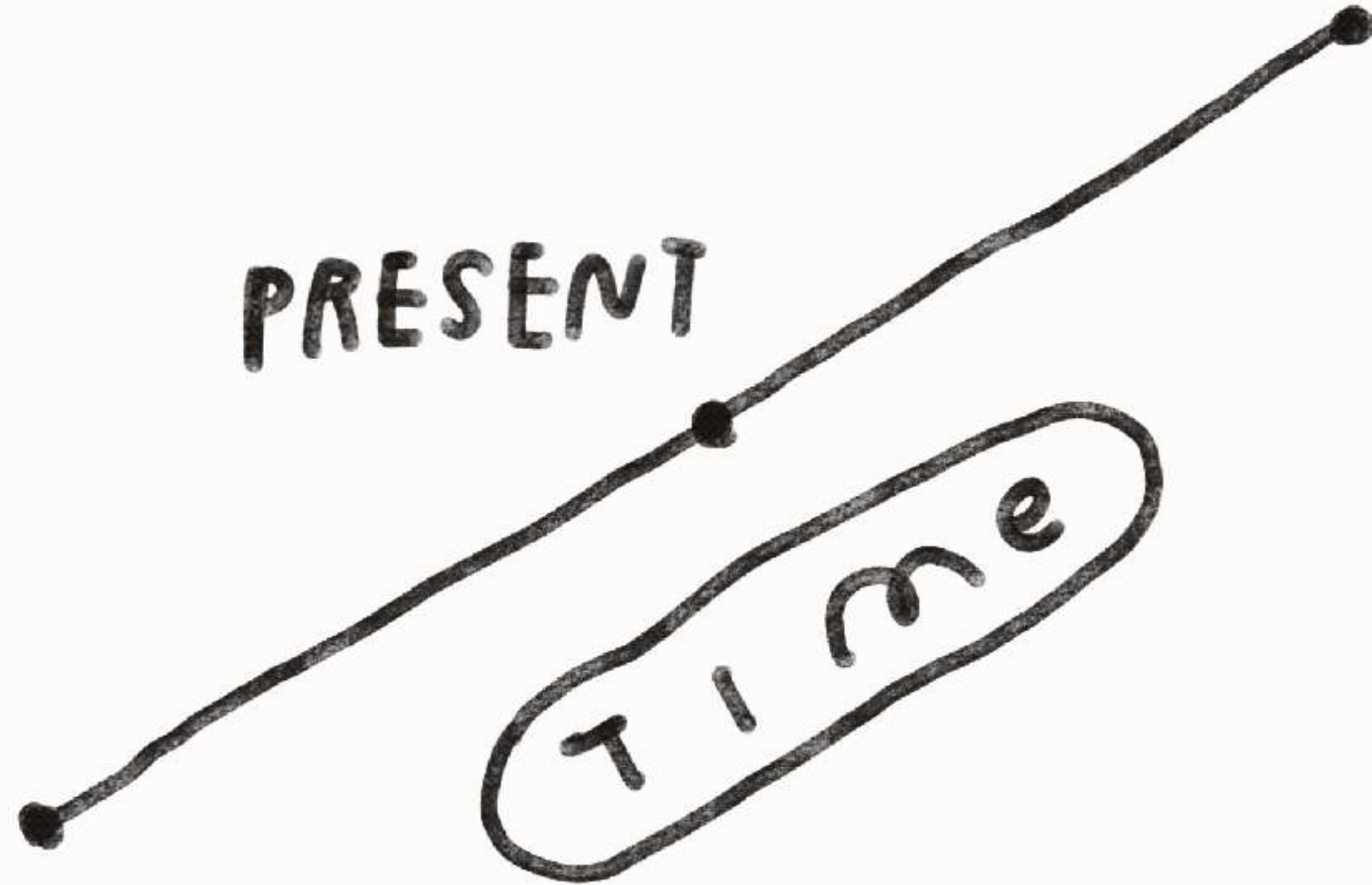


CREATING ROOM
FOR THE FUTURE

PAST

PRESENT

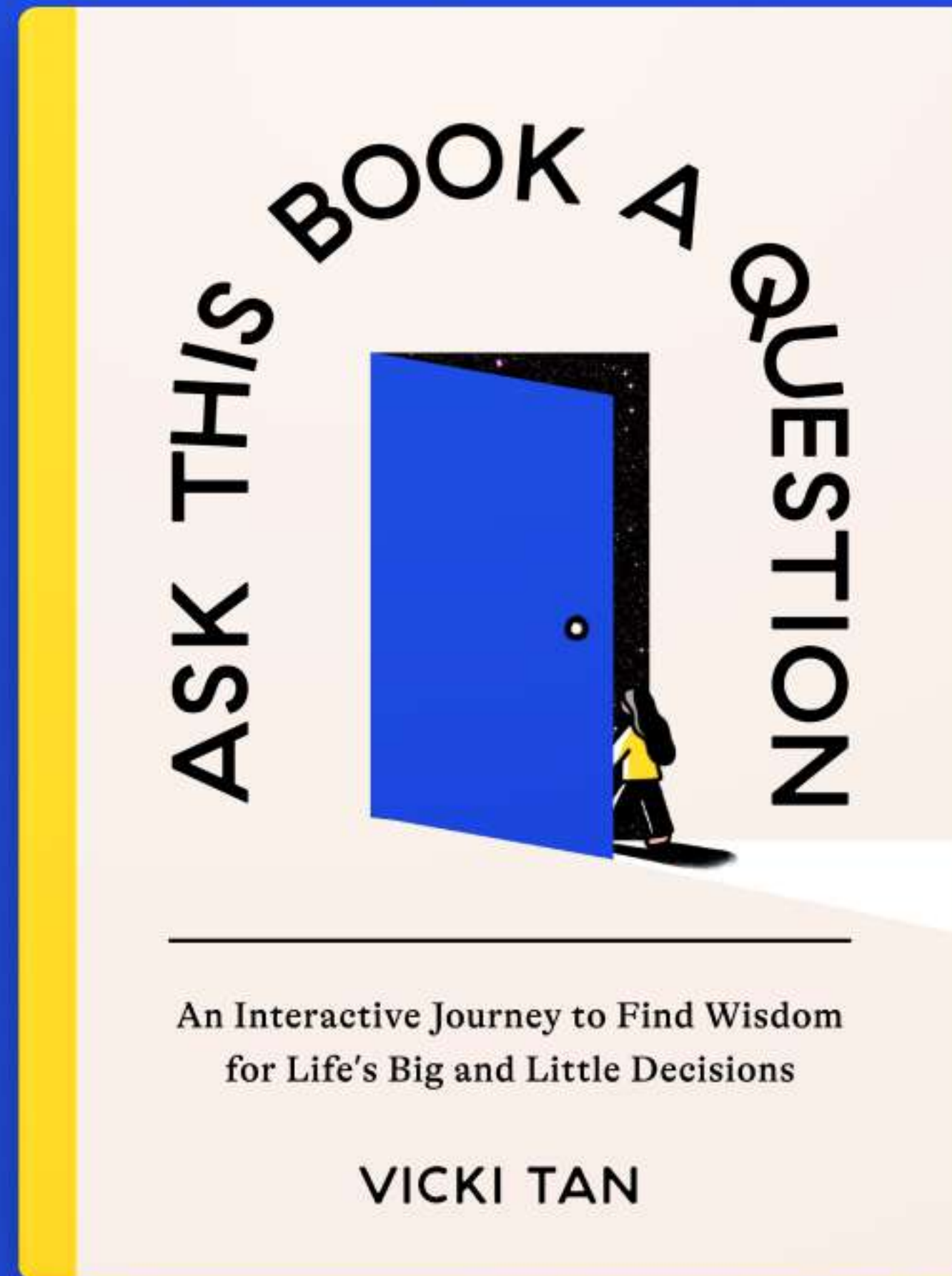
FUTURE



THANKS!

Further reading

- Hannah Arendt – The Human Condition
- Eric Wargo – Time Loops
- L.M. Sacasas – The Convival Society
- Yancey Strickler – This Could Be Our Future



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